



Stanislav Jaracz, PhD

President, New Jersey Electric Vehicle Association

Franklin Township Environmental Commission and Green Team

Somerset County, New Jersey

New Jersey is fortunate to count Stanislav (Stan) Jaracz among its most committed and knowledgeable advocates for electric transportation. As president of the [New Jersey Electric Vehicle Association \(NJEVA\)](#), and an active member of both the Franklin Township [Environmental Commission](#) and Green Team, Stan is a driving force in the state's sustainability movement. After 15 years as a corporate research scientist, he turned his focus toward electric transportation, energy efficiency, renewable energy, and storage advocacy—becoming a welcoming and tireless presence at green team and community events across the state.

Connecting with Drivers, One EV Event at a Time

From large-scale outreach to hands-on education, Stan's efforts embody community engagement. For example, at [National Drive Electric Week](#) in Somerville, he spent over six hours engaging with thousands of attendees while showcasing 17 different electric vehicle (EV) models, partnering with PSE&G and the Somerville Environmental Commission. He brings the same energy and strategic planning to events like Westfield's EV show, which was timed to coincide with the town's Street Fair & Arts Show. At the Drive Electric event at Franklin High School, Stan helped create a family-friendly atmosphere that brought together students, parents, and community partners.

Stan has also helped electrify community parades, such as Montclair's Independence Day event, where his NJEVA partnered with the Sierra Club to organize an EV showcase that brought clean transportation to center stage. At Sustainable Jersey's [2025 New Jersey Sustainability Summit](#), he helped organize and manage the EV Ride and Drive, which featured two electric school buses, front loaders, diggers, and electric trucks. Organized in partnership with the [New Jersey Clean Cities Coalition](#) and New Jersey Department of Environmental Protection (DEP), the event drew over 600 attendees.



Leading by Example: Advocacy Grounded in Action

"I want to motivate people to take action," Stan explained. "And to do that, I need to make sure I'm doing everything possible alongside them. I'm living my words." This approach defines his work, both as an advocate and community member. Stan's leadership has earned recognition. In 2023, he received the [Sustainable Hunterdon](#) Champion Award from [goHunterdon](#) and was honored by RideWise for his leadership in the EV Coalition. In 2022, he was awarded the

New Jersey Governor's Jefferson Award for Environmental Stewardship, one of the state's highest honors for public service. His work has also contributed to institutional milestones, helping both Franklin Township and Colgate-Palmolive earn Tier 3 EV Awards in 2019 from Keep Middlesex Moving.

Stan said that environmental issues should transcend politics. "The environment is not political; it is for all of us. Making EVs and climate change political makes America weaker." He emphasizes framing the conversation around tangible individual benefits, such as saving money, reduced maintenance, and a more enjoyable driving experience, to inspire broader support.

Managing the EV Accelerator Program at EZ Ride

The primary focus of [EZ Ride's EV Accelerator Program](#) is to assist organizations in setting up EV charging stations. As the EV Accelerator Manager at [EZ Ride](#), Stan leads EV education and outreach programs, supports fleet electrification planning, and developed both the EV Safety Awareness program for firefighters and a toolkit for deploying EV charging at multi-unit dwellings and workplaces.

Powering Up NJEVA for Impact and Inclusion

NJEVA's mission is to accelerate the widespread adoption of EVs through education, and demonstration. Through NJEVA, Stan has dramatically expanded the reach and impact of EV advocacy in New Jersey.

Under his leadership, membership has grown sevenfold, and the group has formed strategic partnerships with key organizations including Sustainable Jersey, [RideWise](#), [goHunterdon](#), [EZ Ride](#), [ChargEVC](#), [DEP](#), [EV Noire](#), [Divest NJ](#), and the [New Jersey Coalition of Automotive Retailers](#). He has organized more than 15 EV shows per year, reaching over 5,000 people annually, and provided expert testimony at public hearings including [ChargeUp NJ](#) and the [Advanced Clean Cars II Program](#). As a frequent presenter and speaker, Stan shares insights at events hosted by Sustainable Jersey, Duke Farms, Colgate-Palmolive, Transportation Management Agencies and more.

Coming Together: The Kilowatt Cookout on 8/10/25

Stan said, "We're trying to grow NJEVA's leadership team while empowering a diverse group of people to be part of the movement." The group is organizing the Kilowatt Cookout, a free event at Colonial Park's Pine Grove Pavilion in Somerset on August 10, 2025. Designed to connect EV drivers and educate the public, the event invites attendees to learn more about EV technology and enjoy pizza from an all-electric food truck. Register here: <https://forms.gle/o4VxrQWXzypGitbh8>.

Partnering with Sustainable Jersey

A graduate of the [Rutgers Environmental Steward Program](#), Stan connected with Sustainable Jersey and other green leaders during his course participation in 2017. Now a key contributor to Franklin Township's environmental efforts, he works alongside past recognized Sustainability Hero and green team chair [Ted Chase, Jr.](#) to help the Township implement Sustainable Jersey actions.



Stan actively supports implementation of Sustainable Jersey's Energy/Transportation EV-related actions: [Electric Vehicle Community Outreach](#); [Purchase Alternative Fuel Vehicles](#); [Public Electric Vehicle Charging Infrastructure](#); and [Make Your Town Electric Vehicle Friendly](#). He said, "Sustainable Jersey is a unique resource that New Jersey is lucky to have. The actions lead municipalities through all the steps necessary to implement sustainability programs. The EV-related actions help me get other towns engaged." Franklin Township has received [Sustainable Jersey grants](#) totaling over \$40,000 and is participating in the [Sustainable Jersey-PSE&G Energy Efficiency Partnership Program](#) with a [Residential Energy Efficiency Outreach Campaign](#).

Driving Certification, Charging Infrastructure, and Visibility

Stan played an advisory role in helping Franklin Township achieve its electric vehicle infrastructure goals by guiding the planning and promotion of seven dual-port Level 2 charging stations. Five of the dual chargers were initially dedicated to municipal fleet use and later opened to the Township staff, while two ports serve the public exclusively. A dual charger is also servicing fleet based at the Public Works garage.

Stan ensured they were listed on platforms like [PlugShare](#), and DEP's [NJ Public EV Charging Locator](#) map, and advocated for fair fee and clear signage. These efforts helped the township earn 15 Sustainable Jersey certification points for completion of the [Public Electric Vehicle Charging Infrastructure](#) action, contributing to the town's silver-level certification. In 2024, Stan guided Franklin Township to become [EVAL \(Electric Vehicle Adoption Leadership\)](#) certified, earning two gold and one silver EVAL certifications.

A Global Perspective and Scientific Foundation

Originally from the former Czechoslovakia (now Czechia), Stan moved to the United States to attend Columbia University, where he earned a PhD in Organic Chemistry. He also holds an MSc from Charles University in Prague and pursued additional studies at the University of Economics in Prague. He spent over a decade at Colgate-Palmolive in roles from research scientist to principal scientist, earning more than 30 patents and contributing to innovations in product development, manufacturing, and sustainability.

Living the Mission

At home, Stan models the values he promotes. He installed solar panels in 2011, cut household energy use, and has driven an EV since 2012. He and his wife Milena are raising twins, Martina and Jakub, both in high school, in a household that practices what it preaches. His daughter serves as president of the Franklin High School Environmental Club, continuing the family's commitment. This nearly vegetarian, EV-driving, garden-growing, solar-powered household is living proof that sustainability starts at home.

