



# SUSTAINABLE JERSEY GRANTS PROGRAM

FUNDED BY:



**PSEG**  
*Foundation*



- All attendees are muted
- Ask questions in the questions box during the presentation or raise your hand at the end
- The presentation recording and slides will be posted on the Sustainable Jersey website

# Sustainable Jersey

*To achieve a better tomorrow, one community at a time.*



- Empowers municipalities to build a better world for future generations with the tools, training, and financial incentives necessary to pursue critical sustainability initiatives
  - Free, voluntary sustainability certification program for NJ municipalities
  - Subject-specific guidance for over 150 sustainability topics
  - Technical Assistance programs
  - Annual Grants Program





# 91%

OF NJ POPULATION  
LIVES IN A

**REGISTERED  
OR CERTIFIED  
COMMUNITY**



# 82%

OF MUNICIPALITIES  
PARTICIPATING

# 64%

of NJ public school districts  
registered with Sustainable  
Jersey for Schools

# SUSTAINABLE JERSEY { COLLECTIVE IMPACT



## 220

**MUNICIPALITIES  
CERTIFIED**

**69** SILVER  
CERTIFIED

**151** BRONZE  
CERTIFIED



## 354

**SCHOOLS  
CERTIFIED**

**48** SILVER  
CERTIFIED

**306** BRONZE  
CERTIFIED

# 23,467



**SUSTAINABILITY ACTIONS**

**COMPLETED** by both municipalities and schools

# \$7.2 MILLION



IN GRANTS FOR MUNICIPALITIES,  
SCHOOLS & SCHOOL DISTRICTS

ACTIONS FOR SUSTAINABLE COMMUNITIES

To become Sustainable Jersey Certified, municipalities must complete and document actions from this list.

BRONZE

Mandatory **Green Team**  
2 out of 13 PRIORITY ACTIONS\*  
150 points across 6 of 17 categories.

SILVER

Mandatory **Green Team**  
3 out of 13 PRIORITY ACTIONS\*  
350 points across 8 of 17 categories.

3 Stars

⚡💧🍃

Certified communities can earn stars for high levels of achievement in Energy, Health and Water. The icons identify which actions can contribute towards earning a star.

Action	Stars	Points
ARTS & CREATIVE CULTURE		
Establish a Creative Team		10
Creative Assets Inventory		10
Creative Placemaking Plan		10
Municipal Commitments to Support Arts & Creative Culture	🍃	5 to 25
Utilizing Your Creative Assets		10 to 30
BROWNFIELDS		
Brownfields Inventory & Prioritization	🍃	10 to 15
Brownfields Reuse Planning	🍃	5 to 15
Brownfields Marketing		10
Brownfields Assessment & Investigation	🍃	5 to 30
COMMUNITY PARTNERSHIP & OUTREACH		
Green Team - MANDATORY		10 to 15
Community Education & Outreach		5 to 20
Green Challenges		10
Hold a Green Fair		10 to 20
DIVERSITY & EQUITY		
Community Equity & Diversity Profile*	🍃	10 to 15
Diversity on Boards & Commissions*	🍃	10
Environmental Justice in Planning & Zoning	🍃	10
Lead Education & Outreach Programs	🍃	5 to 15
EMERGENCY MANAGEMENT & RESILIENCY		
Extreme Temperature Event Plan	🍃	10
Heat Island Assessment & Mitigation Plan	🍃	5 to 20
Community Wildfire Protection Plans		10
Firewise Community		5 to 15
Ready Set GO! Fire Company		5 to 15
Wildfire Safety Council		10
Emergency Communications Planning	🍃	15
Vulnerable Populations Identification for Emergencies	🍃	10

ENERGY		
Energy Efficiency for Municipal Facilities*		5 to 50
Energy Tracking & Management*		10 to 20
Buy Electricity from a Renewable Source		10
Municipal Onsite Solar System		5 to 45
Municipal Geothermal Energy System		10
Municipal Wind Energy System		10
Renewable Government Energy Aggregation	⚡	5 to 50
Commercial Energy Efficiency Outreach	⚡	10 to 20
Energy Assistance Outreach	⚡🍃	10 to 20
Residential Energy Efficiency Outreach	⚡🍃	10 to 20
Make Your Town Solar Friendly	⚡	15 to 30
Municipally Supported Community Solar	⚡	15 to 25
Solar Outreach	⚡	10 to 15
Wind Ordinance		10
Fleet Inventory*		10
Meet Target for Green Fleets	🍃	30
Purchase Alternative Fuel Vehicles		5 to 15
Electric Vehicle Community Outreach	⚡	10 to 15
Make Your Town Electric Vehicle Friendly	⚡🍃	15
Public Electric Vehicle Charging Infrastructure	⚡🍃	15

FOOD		
Farmland Preservation Plans	🍃	10
Community Food Pantry/Bank & Soup Kitchen	🍃	10 to 15
Community Gardens	🍃	10 to 20
Expanded Supplemental Food Programs	🍃	10 to 20
Promoting Safe Food Donation for Food Security	🍃	10
Buy Fresh By Local Programs	🍃	10
Farmers Markets	🍃	10 to 15

GREEN DESIGN		
Green Building Policy/Resolution		5
Green Building Education		5
Green Building Training		5
Green Development Checklist		10
New Construction		20
Upgrade/Retrofit-Light Pollution		10
Upgrade/Retrofit-Water Conservation		10

HEALTH & WELLNESS		
Anti-Idling Education & Enforcement Program	🍃	10
Best Practices for Local Boards of Health	🍃	5 to 10
Building Healthier Communities	🍃	5 to 25
Integrating Health into Municipal Decision Making	🍃	10 to 25
Local Health Assessment & Action Plan	🍃	25 to 40
Safe Routes to School	🍃	10
Tobacco Free Community	🍃	5 to 25
Comprehensive Lead Strategy	🍃	10 to 15

Healthy Homes Inspection & Training	🍃	5 to 30
Lead and Housing Hazard Data-Sharing	🍃	10
Lead Blood Screening Campaign	🍃	5 to 20
Private Well Outreach & Testing	🍃💧	10 to 25
Removing Lead in Drinking Water	🍃💧	10 to 40

INNOVATIVE COMMUNITY PROJECTS		
Innovative Community Projects (up to 3)	🍃💧	10 to 30

LAND USE & TRANSPORTATION		
Sustainable Land Use Pledge*		10
Build-Out Analysis		10
Bicycle and Pedestrian Audits		5 to 10
Bicycle and/or Pedestrian Improvement Projects	🍃	10 to 35
Bicycle and/or Pedestrian Plan	🍃	10
Community Design for All Ages	🍃	5 to 25
Complete and Green Streets for All Policy	🍃	10 to 30
Effective Parking Management		10
Green Infrastructure Planning	🍃💧	5 to 20
Green Infrastructure Implementation	🍃💧	10 to 20
Enhanced Stormwater Management Control Ordinance	🍃💧	5 to 35
Green Building & Environmental Sustainability Element		10
Smart Workplaces		5 to 10
Transit-Oriented Development Supportive Zoning	🍃	20

LOCAL ECONOMIES		
Green Business Recognition Program*		10 to 20
Green Jobs/Economic Development	🍃	10
Buy Local Campaign		10
Support Local Businesses		10

NATURAL RESOURCES		
Natural Resources Inventory*	💧	20
Environmental Commission		10
Environmental Commission Site Plan Review		10
Municipal Water Story*	💧	20 to 25
Open Space Plans	🍃💧	10
Water Conservation Education Program	💧	10
Water Conservation Ordinance*	💧	20
Wildlife Interaction Plan		10
Easement Inventory & Outreach		10
Easement Inspections & Evaluations		15
Clustering Ordinance		10
Environmental Assessment Ordinance		10
Habitat Conservation Ordinance		10
Tree Protection Ordinance		10
Community Forestry Management Plan & NJUCF Accreditation	🍃💧	10 to 20
Tree Hazard Inventory		10
Tree Maintenance Programs		10
Tree Planting Programs		10

OPERATIONS & MAINTENANCE		
Green Grounds Maintenance Policy & Implementation		5 to 15
Green Purchasing Policy		5 to 10
Green Cleaning Products & Motorized Equipment		5 to 15
Recycled Copy Paper		5 to 15
Recycled Office & Restroom Paper Supplies		5 to 15
Recycled Recreation & Transportation Equipment & Materials		5 to 15

PUBLIC INFORMATION & ENGAGEMENT		
Municipal Communications Strategy		10
Improve Public Engagement in Municipal Government	🍃	10 to 15
Improve Public Engagement in Planning and Zoning	🍃	10 to 15
Online Municipal Public Service Systems	🍃	10 to 15
Digitizing Public Information		10
Open Data Inventory & Management		10 to 15

SUSTAINABILITY & CLIMATE PLANNING		
Municipal Carbon Footprint*		10
Climate Action Plan		10
Community Asset Mapping		10
Community Sustainability Plan		5 to 25

WASTE MANAGEMENT		
Prescription Drug Safety & Disposal*		10
Recycling & Waste Reduction Education & Compliance*		15 to 20
Commercial & Institutional Recycling		10
Community Paper Shredding Day		5
Construction & Demolition Waste Recycling		5 to 15
Food Waste		10
Household Hazardous Waste	🍃	5 to 15
Non-Mandated Materials Recycling		5 to 60
Recycling Depot		10
Backyard Composting Program		5
EPA WasteWise Partner		5
Grass - Cut It and Leave It Program		5
Materials Reuse Program		10
Pay-As-You-Throw Program		10
Waste Audit of Municipal Buildings or Schools		10

Please note: Sustainable Jersey actions and points may be subject to change. For the most recent official list of actions and points please visit the website at [www.sustainablejersey.com](http://www.sustainablejersey.com).

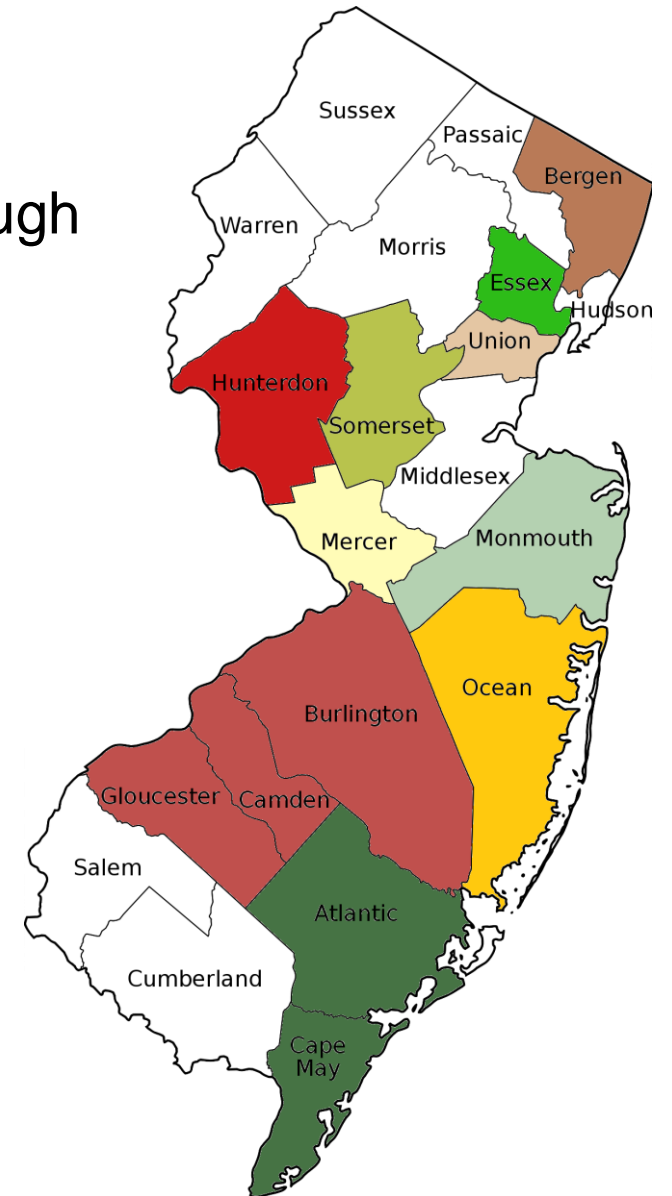


# Regional Hubs

Ten hubs around the state to help green teams build capacity through training, best practices resources and networking. Learn more [sustainablejersey.com/get-involved/](https://sustainablejersey.com/get-involved/)

## Benefits

- Peer mentoring
- Project collaboration
- Online communication platform
- Network of Leaders
- Quarterly Events
- Help Peers Get Certified
- Technical assistance & administrative support from SJ



# Sustainable Jersey Grants Program

- Since 2009, over \$4.2 million awarded to participating municipalities for almost 600 projects
- 277 / 464 (59.69%) registered municipalities have received at least one grant
- 50% of all grant funding is reserved for certified municipalities







**PSEG**  
*Foundation*

\$200,000 in  
grants for  
municipalities







# Eligibility Requirements

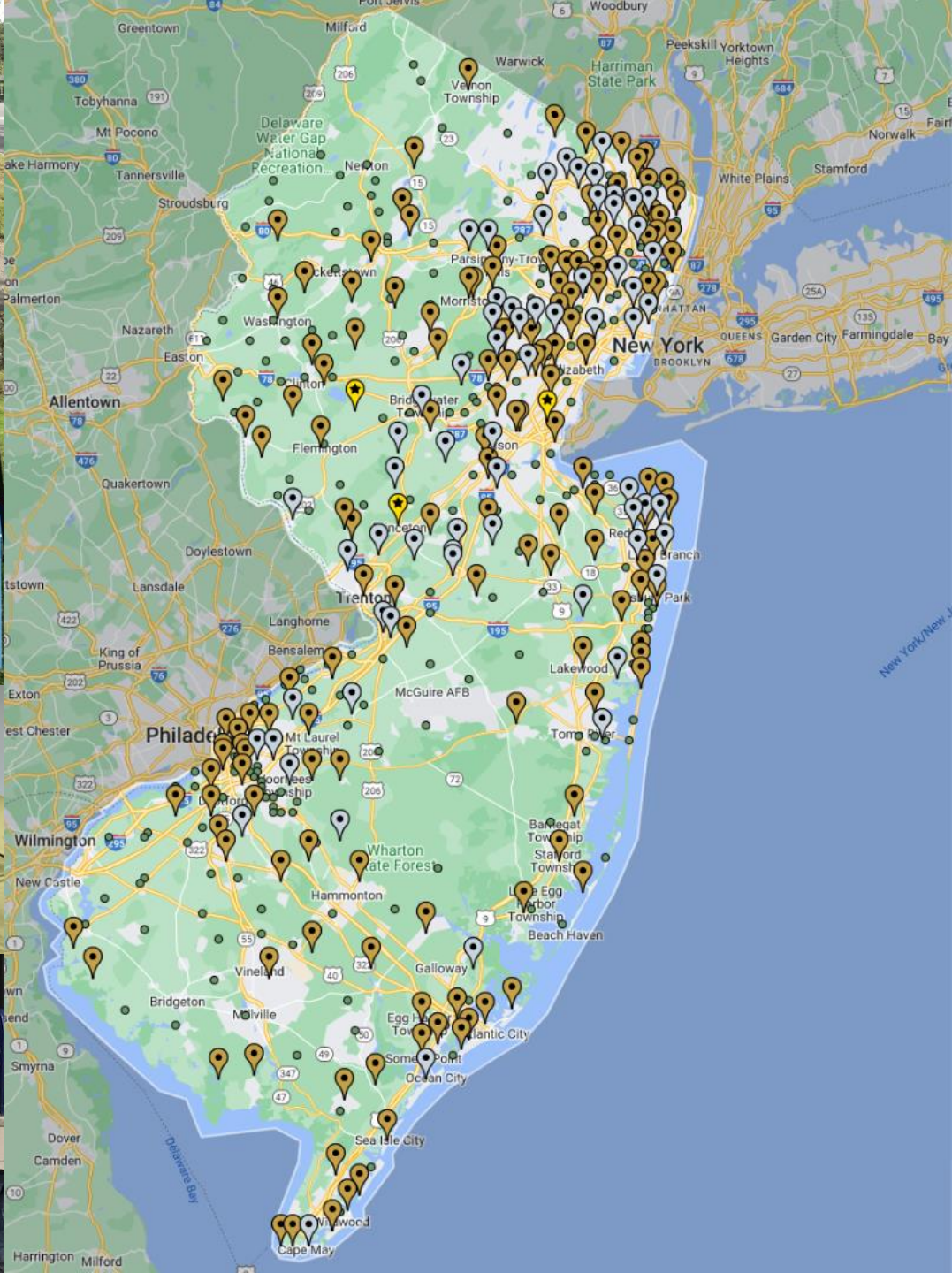
**Community Partnership & Outreach**

**Create Green Team**

10 Points

Required for all certification levels

COMPETITIVE FUNDING AVAILABLE





# Participants Map Search



Use the [Participating Municipalities & Approved Actions](https://sustainablejersey.com/certification/search-participating-municipalities-approved-actions) ([sustainablejersey.com/certification/search-participating-municipalities-approved-actions](https://sustainablejersey.com/certification/search-participating-municipalities-approved-actions)) page to find examples of documentation from certified towns and connect with municipal green teams

## Search by action

## View certified towns approved for that action

## View certification report for example documentation

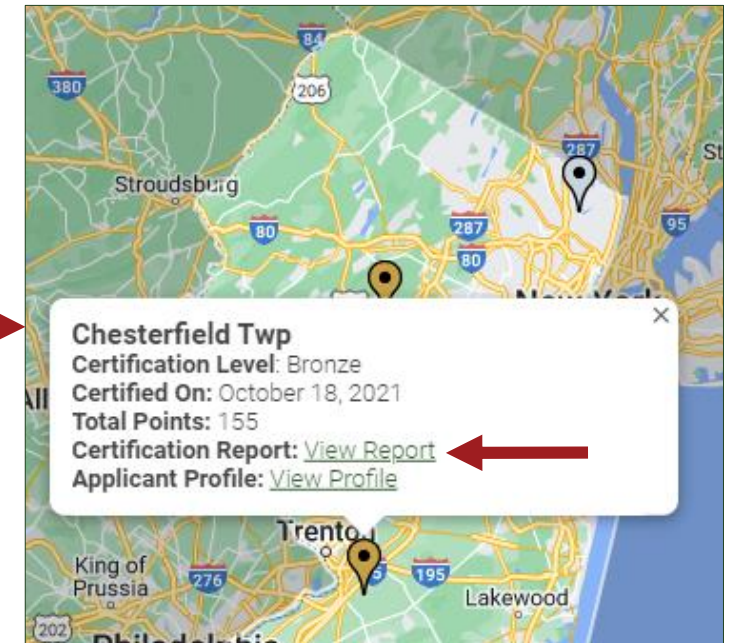
**By Certified Action**

Animals in the Community

- ☐ Animals in the Community Education
- ☐ Companion Animal Management Pledge
- ☐ Companion Animal Management Plan
- ☐ Enhanced Licensing Compliance
- ☐ Pledge Supporting NJ Wildlife Action Plan
- ☒ Wildlife Interaction Plan



MUNICIPALITY	COUNTY	CERTIFICATION
<a href="#">Bernardsville Boro</a>	Somerset	BRONZE
<a href="#">Cape May City</a>	Cape May	SILVER
<a href="#">Chesterfield Twp</a>	Burlington	BRONZE
<a href="#">East Brunswick Twp</a>	Middlesex	SILVER
<a href="#">Hillsborough Twp</a>	Somerset	SILVER
<a href="#">Oradell Boro</a>	Bergen	SILVER
<a href="#">Princeton</a>	Mercer	SILVER
<a href="#">Readington Twp</a>	Hunterdon	SILVER
<a href="#">Sea Bright Boro</a>	Monmouth	BRONZE



# Previous Grantees

Grant Cycle Year	Grant Level	Current Grant Status	Eligible to Apply for Large Grant	Eligible to Apply for \$2,000 Grant
2022 Funded By: PSEG	\$10,000 or more	Open	No	Yes
		Closed+	Yes	Yes
	\$2,000 or less	Open	Yes	No
		Closed+	Yes	Yes
2015-2021 Funded By: PSEG or Gardinier*	\$10,000 or more	Open	No	No
		Closed+	Yes	Yes
	\$2,000 or less	Open	No	No
		Closed+	Yes	Yes

+ A grant is closed when the final report has been submitted and approved by Sustainable Jersey

\* Applications are due on October 31 but are not awarded until January of the following year



# Available Funding

- Each municipality is only eligible to receive one grant per cycle
- A municipality can apply for one large grant (\$20,000 or \$10,000) and/or one small grant of \$2,000
- If two applications are submitted, the large grant will be considered first
- If the larger grant is selected for funding, the application small grant will no longer be eligible for consideration

**4** \$20,000



**8** \$10,000



**20** \$2,000



# Use of Funding

<u>Funding Level</u>	<u>Use of Funds</u>	<u>Performance Period</u>
<b>Large Grants (20k &amp; 10k)</b>	<ul style="list-style-type: none"><li>• Fund all or part of a project that will earn points toward a Sustainable Jersey <a href="#">action</a></li><li>• The <a href="#">Innovation Project</a> actions are acceptable</li><li>• The project should leverage partnerships with community resources and include an outreach component focused on promoting community awareness of the project</li></ul>	<ul style="list-style-type: none"><li>• 18 months</li><li>• <b>(Receive half the funding upfront)</b></li></ul>
<b>Small Grants (2k)</b>	<ul style="list-style-type: none"><li>• General operating support and direct expenses for green teams</li><li>• Fund all or part of a project that will earn points toward a Sustainable Jersey <a href="#">action</a></li></ul>	<ul style="list-style-type: none"><li>• 12 months</li></ul>



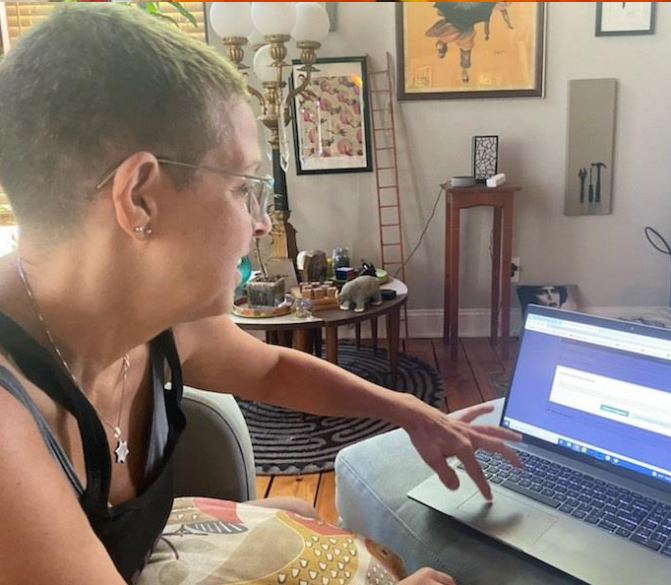
# Projects for Points

## Think outside the box!

- Typical grant submissions include:
  - Community Garden
  - Rain Garden
  - Environmental Resource Inventory
  - Green Business Pilot Programs
- What you should consider:
  - Identifying a need within the community
  - Identifying where you need financial assistance to complete a program action







Home

In the Know

**DOWNLOAD**



**recycle coach**

FOR UPDATES SENT VIA TEXT OR EMAIL INCLUDING:

- ✓ PERSONALIZED COLLECTION CALENDARS
- ✓ EMERGENCY COLLECTION NOTIFICATIONS
- ✓ WHAT GOES WHERE LOOK-UP TOOL

VISIT

[WWW.MIDDLETOWNNJ.ORG/RECYCLECOACHAPP](http://WWW.MIDDLETOWNNJ.ORG/RECYCLECOACHAPP)

TO DOWNLOAD ON  
APPLE OR ANDROID DEVICES

**ACCEPTED ITEMS:**

*in Curbside Recycling Collection*

**CANS**



Aluminum, Tin and Steel Cans (empty and rinse)

**GLASS**



Bottles and Jars (empty and rinse)

**PLASTIC**



Bottles and Containers (empty and rinse numbers 1,2,5)

**PAPER**



Newspapers, Magazines and Mail

**CARDBOARD**



Cardboard Boxes (flatten boxes)



Funding made possible by the Sustainable Jersey Grants Program and the PSEG Foundation

RUNNEMEDE GREEN TEAM

This site made possible by a grant  
from the PSEG Foundation

SAVE THE PLANET







# FRANKLIN TOWNSHIP SENIOR CENTER

RAIN GARDEN IMPLEMENTATION PROJECT  
505 DEMOTT LN, FRANKLIN TOWNSHIP  
SOMERSET COUNTY, NEW JERSEY

## PROJECT DESCRIPTION:

A BIOSWALE AND RAIN GARDEN ARE TO BE INSTALLED TO CAPTURE STORMWATER FROM THE BUILDING'S ROOFTOP (1,192 SF). THE BIOSWALE (115 SF) WILL CONVEY SOME OF THE STORMWATER ALONG THE NORTH EAST SIDE OF THE BUILDING TO THE RAIN GARDEN (460 SF). THIS STORMWATER WILL BE PIPED UNDER THE SIDEWALK AND DISCHARGED INTO THE RAIN GARDEN. THE EXISTING CATCH BASIN WILL BE RAISED TO ALLOW STORMWATER TO BE CAPTURED IN THE GARDEN.

## LIST OF DRAWINGS:

SHEET NAME	TITLE
COVER	COVER SHEET
P-1	EXISTING CONDITIONS AND DEMOLITION PLAN
P-2	PROPOSED SITE PLAN
P-3	PLANTING PLAN
DT-1	RAIN GARDEN DETAILS
DT-2	BIOSWALE AND PLANTING DETAILS

## GENERAL NOTES:

1. SURVEY CONDUCTED BY RUTGERS COOPERATIVE EXTENSION WATER RESOURCES PROGRAM. ALL ELEVATIONS ARE RELATIVE TO THE 100.00' BENCHMARK POINT. (OR ELEVATION DATA OBTAINED FROM (INSERT DATA SOURCE HERE, TYP NADA (DIGITAL COASTAL LIDAR)). ELEVATION ARE HEIGHT ABOVE MEAN SEA LEVEL SET BY NAVD 1988).

## LOCATION MAP (N.T.S.):



## LEGEND:

-----	EXISTING DRAINAGE AREA
-----	EDGE OF PAVEMENT
-----	EXISTING CENTERLINE
-----	EXISTING FENCE
-----	EXISTING TREELINE
○	EXISTING TREE/SHRUB
□	EXISTING BUILDING
⊕	EXISTING UTILITY POLE
⊙	EXISTING LIGHT POLE
■	EXISTING CATCH BASIN
---	EXISTING CONTOURS
●	EXISTING SPOT ELEVATIONS
---	LIMIT OF WORK
---	PROPERTY LINES
---	AREA TO BE DEPAVED
---	PROPOSED GREEN INFRASTRUCTURE
---	PROPOSED POROUS ASPHALT
○	PROPOSED TREE
---	PROPOSED TOP OF BERM
---	PROPOSED CONTOURS
---	PROPOSED SPOT ELEVATIONS
---	PROPOSED CHANNEL
---	PROPOSED SWALE
---	PROPOSED TOP OF CURB

PLAN REVISIONS		
REV.	DATE	REV. SUMMARY

FRANKLIN TOWNSHIP SENIOR CENTER  
RAIN GARDEN IMPLEMENTATION PROJECT  
505 DEMOTT LN, FRANKLIN TOWNSHIP  
SOMERSET COUNTY, NEW JERSEY  
CHRISTOPHER C. GREGORY, P.E.  
REGISTERED PROFESSIONAL ENGINEER  
NO. 10000  
EXPIRATION DATE 12/31/2024  
RUTGERS  
New Jersey Agricultural  
Experiment Station



## Harrington Park Bio-swale

What exactly is a bio-swale? Typically the term refers to vegetated parking lot drainage ditches, very similar to residential rain gardens. The swale captures storm water runoff, filters out litter and other pollutants, and allows the rain water to slowly infiltrate back into the ground. By selecting all native perennial plants, these gardens are typically very low maintenance and provide many types of pollinators with sustenance.



Bioswale rendering courtesy of Rutgers Water Resources Program  
Green Infrastructure Guidance Manual

This project was completed by the Washington Township Green Team in fall of 2020 after being awarded a \$2,000 grant through the Sustainable Jersey Grants Program funded by the PSEG Foundation. Special thanks go out to the Washington Township DPW and Hoffman's Supply as well for all of their assistance and support with the project.



**PSEG**  
Foundation





# THANK YOU!

Cactus Charly • Maple Leaf Diner •  
St. James's Gate Publiack House •  
La Strada Nuova • Gian Marco  
Trattoria • Pita On Essex • Miti Miti  
• Ariyoshi

for participating in

## Greener To-Go!

Thank you all for helping to advance sustainable take-out packaging options from the green teams of Maplewood, Millburn and South Orange, as well as Sustainable Jersey and the PSEG Foundation.



**PSEG**  
Foundation



First of many  
#recycleyourbutts



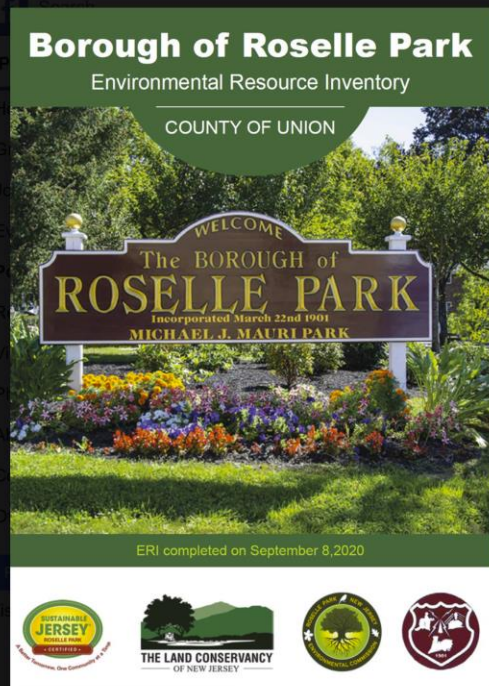
CITY OF LAMBERTVILLE  
ENVIRONMENTAL COMMISSION

## SUSTAINABLE BUSINESS FORUM

PREPARE FOR 2020







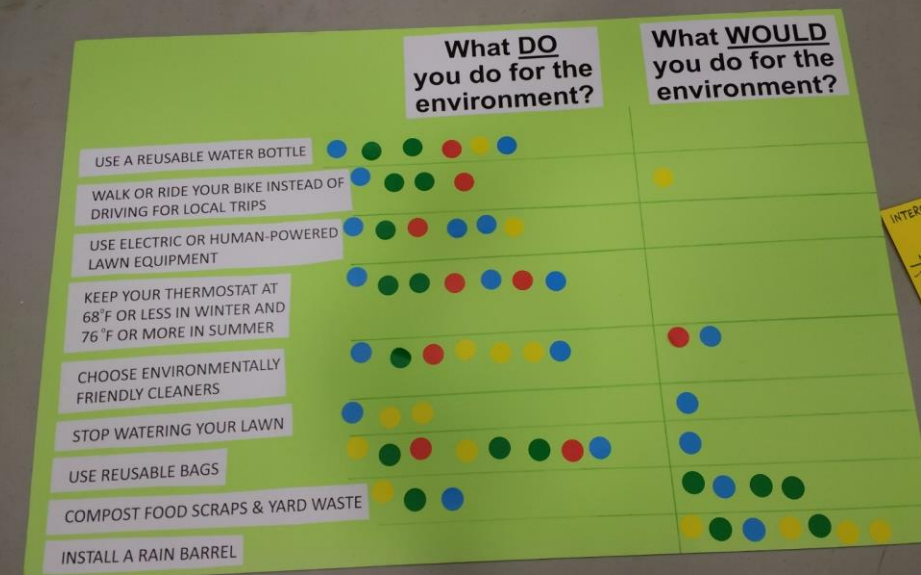
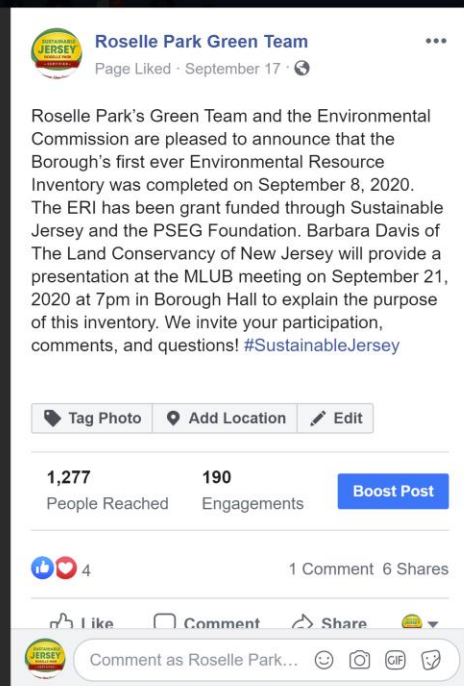
## Borough of Roselle Park

## Environmental Resource Inventory

## Presentation and Public Meeting

September 21, 2020  
@ 7:00 pm

## Municipal Land Use Board







Bert Steinmann, Mayor



**EWING EAB  
PARTNERSHIP**

*presents...*

## An Emerald Ash Borer (EAB) Information Session

Don't wait until it is too late to save your ash trees! Come to the Ewing Green Team's February meeting to learn from the experts about the EAB threat, how it will affect your property, options for managing your ash trees, and potential solutions.

**Wed, Feb 22nd at 6:30 p.m.**

Ewing Senior and Community Center

999 Lower Ferry Rd, Ewing

### EAB FACTS

The EAB is a non-native invasive pest that attacks our native ash trees. It will kill 99% of them. It has recently been discovered in NJ.



For more information go to [ewinggreenteam.org](http://ewinggreenteam.org)

**MONDAY, AUGUST 6, 2018**

*Borough of Stone Harbor*

*Free  
Event!*



**Green Fair**

**Water Tower Plaza | 95th St & Second Ave | 5PM-8PM**

### Who's Here

Atlantic City Electric  
South Jersey Gas  
Cape May County MUA  
South Jersey Surfrider Foundation  
Wetlands Institute  
Stone Harbor Police Department  
Alex's Lemonade Stand  
Go Green Committee  
Shade Tree Committee  
McMahon Agency  
Jalma Farms  
Marine Mammal Stranding Center  
NJ Water Association  
Trinity Solar  
Cape May County Library  
Clean Ocean Action



A Better Tomorrow. One Community at a Time

### Food

Busy Bees  
Jack's Shack  
Good Boy Biscuit and Bones  
Captain Produce  
Just Delicious Kettle Corn  
Stone Harbor Police Department  
\*Alex's Lemonade Stand

### Fun

Crafts & Face Painting  
The Wetlands Institute Touch Tank  
Appearance by Scute the Turtle!  
6:00pm Eyes of Wild Animal Show  
7:00pm 3 R's Magic Show

*Thank you to our sponsors for making this event possible!*





# Energy Projects



## **Energy Efficiency Upgrades**

- Energy audits and energy efficiency projects (i.e. lightning, furnaces, etc.) are NOT eligible



## **Electric Vehicle Charging Stations**

- EV charging station(s) installation projects are NOT eligible



## **Electric Vehicle Purchases**

- The purchase of electric vehicles (except for Class 4-8 medium and heavy-duty vehicles) is NOT an eligible project for this grants cycle.



# Application Information Packet



## SUSTAINABLE JERSEY GRANTS PROGRAM



FUNDED BY:

**PSEG**  
Foundation

### Sustainable Jersey Grants Program Funded by the PSEG Foundation 2023 Application Information Packet for Municipalities

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# Funding and Resources for Ineligible Energy Projects

## Attachment 1: Energy Incentive Programs

New Jersey's Clean Energy Program (NJCEP) Programs	
Program	Summary
<a href="#">Combined Heat &amp; Power (CHP) &amp; Fuel Cell</a>	Funding for energy efficiency through on-site power generation and productive use of waste heat. Funding based on eligible technology and size (installed rated capacity).
<a href="#">Energy Savings Improvement Program</a>	A state-facilitated funding mechanism used to finance energy efficiency upgrades at public institutions. Allows a public entity to use energy savings to pay for the cost of energy-related capital upgrades.
<a href="#">Local Government Energy Audit (LGEA)</a>	Free ASHRAE Level 2 audit for local government buildings with a minimum 200kW monthly average peak demand.
<a href="#">New Construction (and Gut Renovation) Programs</a>	Incentive programs for new construction and gut renovation projects that achieve energy savings beyond code requirements: SmartStart New Construction; Customer Tailored Programs; and Whole Building/Comprehensive (Pay for Performance).
For more information on NJCEP programs visit: <a href="http://www.NJCleanEnergy.com/muni">www.NJCleanEnergy.com/muni</a> , email <a href="mailto:Outreach@NJCleanenergy.com">Outreach@NJCleanenergy.com</a> or call 866-657-6278	

### Incentive Programs for Local Governments from Utilities

As of July 1, 2021, New Jersey utility companies are offering energy efficiency incentive programs, including:

**Direct Install Program.** Provides turnkey energy solutions for small business and local government customers.

**Engineered Solutions.** Provides tailored energy efficiency assistance to public service entities.

**Equipment Rebates.** Offers a wide range of pre-qualified "standard" measures with set incentive values.

Utility Incentive Programs (Note: Local governments are considered businesses)	
Utility	Webpage and Contact Info
Atlantic City Electric	<a href="#">Webpage</a> , email <a href="mailto:EnergyEfficiency@atlanticcityelectric.com">EnergyEfficiency@atlanticcityelectric.com</a> or call 866-353-0007
Elizabethtown Gas	<a href="#">Webpage</a> , email <a href="mailto:ETGBusiness@appliedenergygroup.com">ETGBusiness@appliedenergygroup.com</a> or call 888-263-7372
Jersey Central Power & Light	<a href="#">Webpage</a> , email <a href="mailto:energysavenj@firstenergycorp.com">energysavenj@firstenergycorp.com</a> or call 800-662-3115
New Jersey Natural Gas	<a href="#">Webpage</a> , email <a href="mailto:SAVEGREEN-Com@njng.com">SAVEGREEN-Com@njng.com</a> or call 877-455-6564
Public Service Electric & Gas	<a href="#">Webpage</a> , email <a href="mailto:pseenergysaver@dnv.com">pseenergysaver@dnv.com</a> or call 844-300-7734
Rockland Electric	<a href="#">Webpage</a> , email <a href="mailto:DL-NJSaves@oru.com">DL-NJSaves@oru.com</a> or call 877-434-4100
South Jersey Gas	<a href="#">Webpage</a> , email <a href="mailto:SJGBusiness@appliedenergygroup.com">SJGBusiness@appliedenergygroup.com</a> or call 888-263-7372

EV and EV Charging Infrastructure Incentives	
Program	Summary
<a href="#">NJ BPU's Clean Fleet EV Incentive Program</a>	Incentives for local government purchase of EVs and EV charging station(s)
<a href="#">NJ DEP's It Pay\$ to Plug In</a>	Incentives for EV charging stations; charging stations may be installed at workplaces, public places, and multi-unit dwellings
<a href="#">NJ DEP Stop the Soot Grant</a>	Incentives to replace diesel vehicles with electric and for eMobility projects
<a href="#">NJ EDA's NJ ZIP</a>	Incentives for medium and heavy duty vehicles in select urban areas
Note: Utility companies are announcing EV incentives ongoing, check each utility website for up to date information. Incentives may include "make-ready" electric vehicle charging infrastructure (everything but the charging station).	
<a href="#">Atlantic City Electric Vehicle Program</a>	<a href="#">PSE&amp;G Electric Vehicle Charging Program</a>
<a href="#">JCPL Electric Vehicle Program</a>	<a href="#">Rockland Electric Company</a>



# **New Sustainable Jersey-PSE&G Partnership Program to Support Energy Efficiency in Our Communities and Schools**

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Available to municipalities who have PSE&G as both their gas and electric utility—offers technical assistance to utilize the available incentives and to promote the residential/commercial incentives available to your community

<https://www.sustainablejersey.com/grants/sj-pseg-partnership-program/>



# Grants Page

- More information can be found at the Sustainable Jersey website under the Grants page
  - Current opportunities
  - Grant application information
  - Grant recipient information
  - Previous recipients and projects



**Sustainable Jersey Grants Program Cycle**

# Online Application

**Deadline:** Friday, February 10, 2023, at 11:59pm

**App Link:** [bit.ly/SJPSEGGGrantApp](https://bit.ly/SJPSEGGGrantApp)



## Sustainable Jersey Grants Program Account

This grant account can be used from year to year to submit applications to be considered for funding by the Sustainable Jersey Grants Program. A municipality should use one account to submit its grant applications with. Below is more information on how to utilize your grant account.

### Cycle Specific Portals

Note that this portal is specific to the PSEG grants-- by signing in to this portal with your grant account, you will be able to review any past submissions and

## Sign In

Email

Password

Log In

[Forgot your password?](#)

Need an Account?

[Sign Up](#)

## Sign Up

Enter an email address and choose a password to create a new account.

Email

Password

- Must contain at least one lowercase letter
- Must contain at least one uppercase letter
- Must contain one number
- Must be between 8 and 32 characters
- Must not be an email address

Confirm password

- Passwords must match

[Sign Up](#)



Thank you for signing up for a Sustainable Jersey Grants Program account! As the **primary grant contact**, you will use this account to submit grant applications and, if your project is selected for funding, the required reporting requirements. Before moving forward with your grant application, you must first create a Profile for your grant account.

Please click "+Create a Profile to Get Started" to begin. You can always edit your Profile by clicking "Edit".

You cannot move forward until you have completed your Profile.

Create a Profile to Get Started

Profile ▾

Save Draft

Create Profile

## Primary Application Contact

This is the primary person Sustainable Jersey will correspond with regarding this application and any subsequent award. The primary contact must be a municipal staff member or an elected/appointed official (green team member/volunteer). It cannot be a consultant.

Name \*

Title \*

Organization/Municipality

Phone \*

Phone Number Extension

Email \*

## PRIMARY CONTACT

**MUST be a municipal employee or appointed/elected official such as a green team member or councilperson.** If working with a consultant who plans on submitting the application on behalf of the municipality, they should submit it using a municipal grant account with a proper primary contact.

Thank you for filling out the profile form for your grant account. Now you can move forward with completing a grant application.

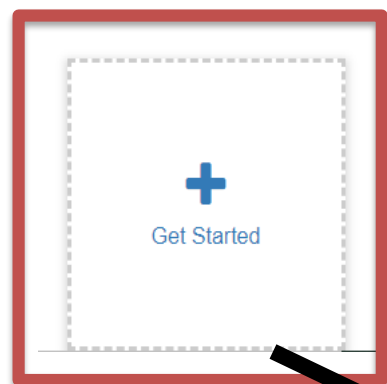
Municipalities are eligible to apply for one large grant (either one \$20,000 or one \$10,000 grant) AND/OR one \$2,000 grant. Applicants can only receive one grant, with the large grant being considered first. Consider reviewing the FAQ page [here](#) or by clicking the "gear" icon in the upper-right corner and selecting "help". The gear icon is also used to logout of the application. It is also recommended that you review the [Application Information Packet](#) before getting started.

The grant application consists of three parts:

1. **Municipal Grant Proposal** - due 4/9/2021
2. **Current SJ Status** - due 4/9/2021
3. **Grant Authorization Res** - due 5/21/2021

To begin, click "+Get Started" below. When you return to this Homepage, you can see the status of your submission by the colored status bar below the submission card.

- If the status bar is **gray**, your submission is under review, and no action needs to be taken.
- If the status bar is **blue**, there is an action required. Click on the Submission Card to complete.
- If the status bar is **red**, there is an error. Please reach out to the Administrator of this program.



## Section One: Municipal Grant Proposal

There are 65 days remaining to submit this.

Submit

**Please complete Section One: Municipal Grant Proposal.** This section must be submitted by the end of the day on **February 10, 2023**.

### Municipal Grant Proposal

Action Required

Open

**Complete this form** requesting information on your municipality's Sustainable Jersey grant history, grant project proposal, and application contacts. This is considered your grant proposal and it is recommended that you review the [Application Information Packet](#) before completing this step.



# Application Sections

Grant Account and Profile	
Municipal Grant Proposal - due 2/10/2023	
1. Requested Funding Amount	4. Application Contacts
2. Sustainable Jersey Grant History	5. Grant Proposal
3. Applicant Information	6. Optional Information
Current Sustainable Jersey Status - due 2/10/2023	
1. Current Status in the SJ Program	2. Green Team Documentation*
Grant Authorization Resolution – due 3/17/2023	
1. Authorization to submit grant application	

\*Not required from Sustainable Jersey municipalities **currently certified** in the Sustainable Jersey program

# Standard Application Form

## ***Grant Proposal Sections***

- **All** Grant Applications Include:
  - **Project Title and Brief Description**
  - **Action Plan and Timeline**
  - **Budget Narrative**
  - **Detailed Project Budget**
- **Only Large** Grant Applications Include:
  - **Project Team**
  - **Community Engagement**
  - **Project Impact and Evaluation**

There are templates available to help you quickly and easily complete each section of the application, such as the action plan & timeline and budget sections.



# Project Description

- The description concisely summarizes the specific project to be funded by the grant award

## TIP: Project Selection

- Think “outside the box”
- Identify all requirements associated with the project
- Consider community dynamics when crafting your proposal so it’s successful
- Consult stakeholders before settling on a plan
- Understand your capacity



# Project Team Members

- The designated project team appears qualified to undertake the proposed project
- The project team includes representation from municipal and community stakeholder groups that will be involved in or impacted by the implementation of the proposed project



## TIP: Building Your Team

- Include representation from stakeholder groups that will be involved/impacted by the implementation of the project like municipal staff, residents, the school community, etc.







# Action Plan and Timeline Template

## KNOW THAT YOU...

...cannot submit a proposal for a project already underway or completed.



## Project Grant Application Proposed Project Action Plan



Please use this form to outline the specific steps or tasks needed to complete the proposed project. These steps include project planning, implementation, community outreach and evaluation. Identify the target completion date for each step to ensure the project can be accomplished by the end of the performance period. Include plans for ribbon cutting ceremonies and milestone events. Implementation steps should **NOT** begin until after the grant is awarded at the press announcement event. Additional lines can be added.

Steps/Tasks that the Project Team will take to Complete the Proposed Grant Project	Team Member Responsible	Target Completion Date
<b>Planning Steps</b>		
1.		
2.		
3.		
<b>Implementation Steps</b>		
1.		
2.		
3.		
<b>Community Engagement Activities</b>		
1.		
2.		
3.		
<b>Evaluation and Reporting Steps</b>		
1.		
2.		
3.		

Project Promotion – Events Where Promotional Materials With Sponsor Recognition Are Distributed		
Name of Event	Materials	Date
1.		
2.		
3.		
Proposed Date of Ribbon Cutting Ceremony (if applicable)		

# Action Plan & Timeline

- Identify the steps needed to complete the project and target completion dates
- Identify how you plan on promoting the project, such as holding a ribbon cutting ceremony
- Implementation steps cannot start until late May 2023 (after grant is awarded)

## TIP: Project Planning/Implementation

- Consider administrative delays, such as the procurement process and plan time for paperwork
- Research the products you plan to use
- Plan ahead for summer months/downtime
- Spend time and resources to train volunteers
- Try to plan for the unexpected – always have a “plan B”





# Community Engagement

- Capitalize on collaborations between community stakeholders including representatives from the schools, municipal and county agencies, civic or community-based organizations, non-profits, professional organizations and local businesses

## TIP: Building & Engaging Your Team

- Recruit volunteers early on
- Identify and involve all relevant parties from the beginning
- Get students/youth involved
- Keep meetings short, timely, meaningful and efficient



# Project Impact & Evaluation

- Project should contribute toward making progress in the Sustainable Jersey Certification program
- Aim to be unique, innovative and address a specific need
- Be clear about what the project hopes to accomplish and provide relevant background information
- Identify who will benefit from the proposed project (staff, residents, etc.) and how
- Have a plan to evaluate project outcomes

**What DO you do for the environment?**

**What WOULD you do for the environment?**

USE A REUSABLE WATER BOTTLE

WALK OR RIDE YOUR BIKE INSTEAD OF DRIVING FOR LOCAL TRIPS

USE ELECTRIC OR HUMAN-POWERED LAWN EQUIPMENT

KEEP YOUR THERMOSTAT AT 68°F OR LESS IN WINTER AND 76°F OR MORE IN SUMMER

CHOOSE ENVIRONMENTALLY

**TIP: Project Selection**

- Propose a project that capitalizes on collaborations between municipal and

## TIP: Project Selection

- Propose a project that capitalizes on collaborations between municipal and district/school stakeholders
- Consultant-driven projects should feature a green team component



# Budget Narrative

- Clearly summarizes project expenses and identifies all the sources of funding, including in-kind contributions such as volunteer hours
- Identify and leverage no or low cost resources (costs should be reasonable)
- Identify if additional funding besides the grant is in-hand or committed
- Matches up with your detailed project budget



## TIP: Budget

- Leverage no or low cost resources to cost-effectively complete the project
- Detailed budget consistent with budget narrative
- Budget is realistic, costs justified, resource contributions have reasonable value
- Keep in mind promotional item value limits
- Include shipping costs



# Detailed Project Budget Template



## Sustainable Jersey Grants Program Budget Template



Matching or in-kind contributions are encouraged, but not required. If the proposed project will be 100% funded by the grant, do not enter anything in the Other Funding Sources column. If other funding will be used to complete the project in conjunction with the grant, please identify the amount in the Other Funding Source column. Identify the source of the additional funding, if it has been secured, and any other details deemed necessary to include in the Budget Narrative. Any NJCEP, utility, or other incentives should be included. In order to upload your budget to the grant application, you must convert the excel document into a PDF. Please make sure that the rows and columns in the PDF are not cut off due to page breaks. To ensure this, select the "fit to paper width" option when saving as a PDF.

**Applicant Name:**

### A. SALARIES, WAGES, AND FRINGE BENEFITS

Name	Title	Hours	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Municipal Salaries			\$ -	\$ -	\$ -

### B. SUBCONTRACTORS/CONSULTANT COSTS

Subcontractor/Consultant	Role in Project	Period of Performance	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Subcontractor/Consultant Cost			\$ -	\$ -	\$ -

### C. ITEMIZED EQUIPMENT

Item	Unit Cost	Quantity	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Equipment Cost			\$ -	\$ -	\$ -

### D. ITEMIZED SUPPLIES

Item	Unit Cost	Quantity	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Cost of Supplies			\$ -	\$ -	\$ -

### E. OTHER ITEMIZED EXPENSES

Item	Justification	Quantity	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Other Expenses			\$ -	\$ -	\$ -

TOTAL PROPOSED BUDGET			\$ -	\$ -	\$ -
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# Budget Template



- Itemize expenses from all sources of funding and quantify any in-kind contributions
- Eligible expenses include staff stipends, consultant or contractor service fees, equipment, project supplies, training and educational materials, and promotional items (including meeting supplies, incentives, awards and “give-aways”).
- Promotional items cannot comprise more \$1,000 of the proposed grant budget for 20k & 10k grants and \$200 for 2k grants
- Ineligible expenses include facilities/administrative (overhead) costs





# Green Team Documentation

## IF YOU ARE CURRENTLY CERTIFIED

Then you are exempt from this requirement, as we already have this information via your certification report

### List of Green Team Members

- First Name, Last Name, Affiliation
- xxx
- xxx
- xxx
- xxx

NO OTHER INFORMATION

(if just forming, it is okay if this mostly consists of the project team)

### Summary of Green Team Activities

A brief description of what your green team has been working on in the past year. Explain what actions you have identified and are working towards completing. Explain what community activities you have tabled at, participated in, or hosted. Can be a bulleted list. Can also upload your green team yearly report, if you have one.

(if just getting started, explain future plans and goals for your green team)





# Grant Authorization Resolution Template

## UPLOAD THE RIGHT RESOLUTION

This resolution is **DIFFERENT** than the resolution required to register in the Sustainable Jersey certification program or the resolution required to establish a green team.

### Resolution of Support from Local Governing Body Authorizing the Sustainable Jersey® Grant funded by PSEG

Some municipalities have requested a sample resolution that would be included with their application in support of their **Sustainable Jersey Grant funded by PSEG**. Any standard resolution in support of applying for a grant will suffice. We do not require that you use this format. However, if you would like a sample resolution to draw from, one is provided below.

#### SAMPLE RESOLUTION [Municipality]

### Resolution of Support from Local Governing Body Authorizing the Sustainable Jersey® Grant funded by PSEG

**WHEREAS**, a sustainable community seeks to optimize quality of life for its residents by ensuring that its environmental, economic and social objectives are balanced and mutually supportive; and

**WHEREAS**, [Municipality] strives to save tax dollars, assure clean land, air and water, improve working and living environments; and

**WHEREAS**, [Municipality] is participating in the Sustainable Jersey Program; and

**WHEREAS**, one of the purposes of the Sustainable Jersey Program is to provide resources to municipalities to make progress on sustainability issues, and they have created a grant program called the Sustainable Jersey Small Grants funded by PSEG;

**THEREFORE**, the [Municipality's Governing Body] of [Municipality] has determined that [Municipality] should apply for the aforementioned Grant.

**THEREFORE, BE IT RESOLVED**, that [Municipality's Governing Body] of the [Municipality], State of New Jersey, authorize the submission of the aforementioned Sustainable Jersey Grant funded by PSEG.



# Online Application Walkthrough Video





[Certification](#) [Actions](#) [Grants](#) [Events](#) [Resources](#) [Get Involved](#)

## INTRODUCING THE SUSTAINABLE JERSEY-PSE&G PARTNERSHIP PROGRAM



[Sign up for more information](#)

### View Municipalities and Approved Actions



### Sustainable Jersey Municipal Certification Program

**82%**

of municipalities are participating and 91% of NJ's population lives in these communities

**465**

Participating Municipalities

**222**

Certified Municipalities

**15,606**

Actions Approved

**151**

Bronze Certified

**71**

Silver Certified

**5**

Total Gold Stars

Find green team contacts and learn how certified communities successfully completed Sustainable Jersey actions.

# 10k & 20k Evaluation Criteria

All proposals are evaluated based on...

Project  
Description

**10 Points**

Project Team  
Members

**10 Points**

Action Plan &  
Timeline

**15 Points**

Community  
Engagement

**15 Points**

Project Impact  
and Evaluation

**30 Points**

Budget

**20 Points**

## SELECTION PROCESS

Decided by a Blue Ribbon Selection Committee composed of program partners and sustainability experts across the state



# \$2,000 Evaluation Criteria

All proposals are evaluated based on...

Project  
Description

Budget

Action Plan  
& Timeline

- Up to 50% of the grant funds will be reserved for certified municipalities
- Efforts towards Sustainable Jersey certification are considered
- The regional distribution of grants throughout the state is considered

# Application Tips



Consider these 3 tips to increase your chances of receiving a grant

- Apply for both a small and a large grant
  - Can copy and paste information; just need to change the budget and action plan and timeline
- Include the community and stakeholder in as many of the steps to complete the project as possible, including the planning phase
  - Invite residents, local businesses, and organizations
- Identify sources of in-kind donations of time, labor, and funding to show that your community has skin in the game



# Reporting Requirements

Grant recipients are required to complete the following reporting requirements

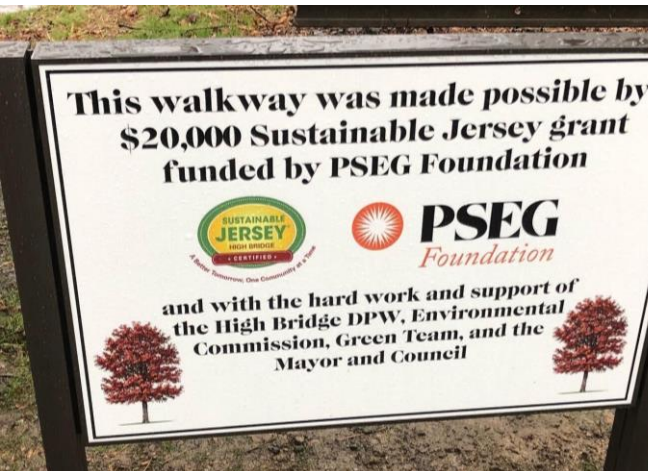
- 10k and 20k Grantees
  - Nine-month interim report (status update)
  - Final Report (due after 18 months)
- 2k Grantees
  - Final Report (due after 12 months)
- Grant reporting will be completed online. Reminders will be emailed to the primary project contact in advance of the reporting submission deadline.





# Project Signage

Must include Sustainable Jersey and PSEG Foundation logos/recognition



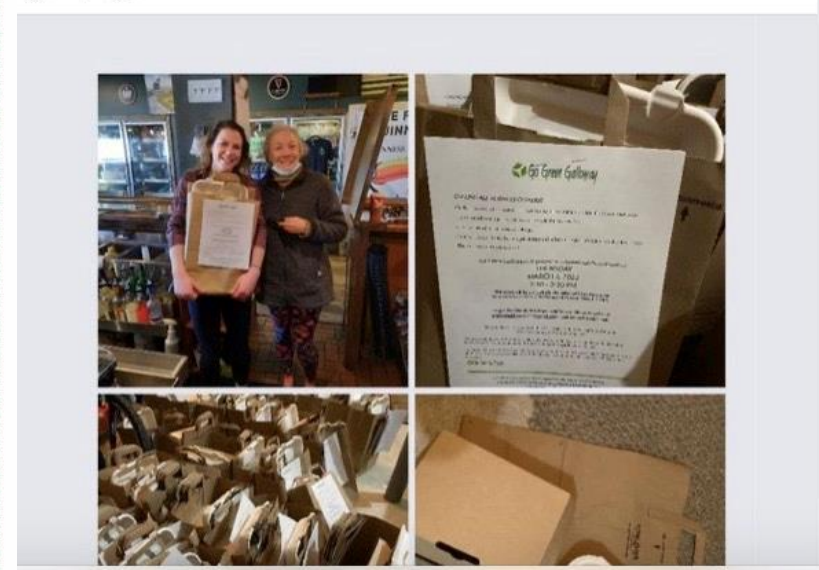
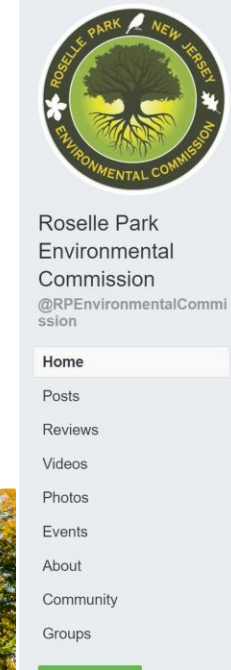


# Project Signage

Tag Sustainable Jersey and the PSEG Foundation in social media posts



Photo Credit: Manfred Saul



# 2023 Cycle Timeline

<u>Timeframe</u>	<u>Action</u>
<b>Friday Dec. 9, 2022</b>	Webinar presentation & recording posted on website
<b>Friday Feb. 10, 2023</b>	Section One: Grant Proposal and Section Two: Current SJ Status of all grant applications due
<b>Friday Mar. 17, 2023</b>	Section Three: Grant Authorization Resolution due <i>Should also aim to be registered, have a green team, and have closed out outstanding grants by this time</i>
<b>Early April</b>	Recipient/non-recipient notification
<b>Early May</b>	Grant announcement event and funds distributed



# Thank You!

To ask questions, please either:

- Raise your hand (to ask question verbally)
  - Make sure to unmute yourself using the green microphone button
  - If calling in via the telephone, make sure you input the audio code: **973-295-678**
- Type your question in the question box



# Contact Us



**Questions about the  
certification program?**

Maureen Jones

Program Assistant

[info@sustainablejersey.com](mailto:info@sustainablejersey.com)

609-771-2938



**Questions about the grants  
program?**

Kaitlyn Vollmer

Grants Program Manager

[grants@sustainablejersey.com](mailto:grants@sustainablejersey.com)

609-771-3189





PSEG Institute  
for Sustainability  
Studies

Montclair  
State  
University

# Sustainable Public Service Initiative Info Session

Dec 15, 2022

12:00pm to 1:00pm

<https://bit.ly/3XNbyc0>





# 2023 CERTIFICATION WEBINAR

DEC 13, 2022

12:00PM - 1:30PM

[bit.ly/2023MuniCert](https://bit.ly/2023MuniCert)

## Timeline

	FIRST ROUND	SECOND ROUND	THIRD ROUND
Submission Deadline	Feb. 26	May 12	July 27
Return Date	Early-April	Mid-June	Mid-Sep.



# SUSTAINABILITY SUMMIT



# SAVE THE DATE

2023 Sustainability Summit

May 5, 2023

Bell Works, Holmdel, NJ