



An Exelon Company

Sustainable Communities Grant Program Funded by Atlantic City Electric 2020 Application Information Packet

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Sustainable Communities Grant Program Funded by Atlantic City Electric

Announcement Date: Monday, April 27, 2020

Application Due Date EXTENDED: Sunday, July 26, 2020

Questions: Email grants@SustainableJersey.com or call Kaitlyn Vollmer on 609-771-3189. General questions regarding the Sustainable Jersey Program should be directed to info@SustainableJersey.com or Maureen Jones on 609-771-2938.

A. Overview

Atlantic City Electric (ACE) and Sustainable Jersey are pleased to announce the Sustainable Communities Grant Program. ACE values the environment and is always working toward delivering a cleaner and brighter future for communities. That is why it is contributing \$75,000 to support municipal environmental stewardship and resiliency projects in its service territory.

The **Environmental Stewardship Grants** are intended to help municipalities plan for, protect and improve public spaces such as local parks, natural areas, and recreation resources. In addition, grants can be used in combination with other funding sources to cover a portion of the expenses associated with developing and/or supporting their open space programs not otherwise covered by state or county programs. The following number of grants will be awarded:

Environmental Stewardship Grants

- Six (6) \$5,000 grants
- Ten (10) \$2,000 grants

The **Resiliency Grants** will be awarded for projects that enhance a municipality's capacity to prevent and respond to catastrophic events and emergencies:

Resiliency Grants

- Two (2) \$10,000 grants
- One (1) \$5,000 grant

ONLINE Applications are due by Sunday, July 26, 2020. Email submissions of grant proposals will NOT be accepted. All applications must be submitted online using the links below:

Environmental Stewardship Grants: <http://bit.ly/2020ACEes>

Resiliency Grants: <http://bit.ly/2020ACER>

The grants will have a 12-month performance period. Notification of grant awards will be made by September 4, 2020. A grant announcement event will be held the week of September 28, 2020. A final grant report will be due on September 30, 2021.

An informational webinar was held on **Tuesday, May 19, 2020**, from 1:00 pm to 2:00 pm. The webinar provided an overview of the program, demonstrate how to use the online application portal and answer participant questions about the program.

Register [here](#) to view the recording of the informational webinar. The presentation slides can be downloaded [here](#).

B. Eligibility Requirements

To be eligible to apply for a grant in this cycle, the following requirements must be met:

- **It is a New Jersey municipality located in ACE service territory** (see [Attachment 1](#)).
- **It is registered or certified in the Sustainable Jersey Program** (a list of currently certified municipalities is available [here](#). If not on the list, check your municipality's Sustainable Jersey status [here](#)).
- The municipality must have appointed a **green team that meets the [Green Team Action Standard](#)**.
- **Previous Sustainable Jersey grant recipients are eligible to apply** for these grants. However, previous grants must be **closed** or open grants must be **up to date with the reporting requirements**.
- A municipality is eligible to apply for **one** Environmental Stewardship Grant and **one** Resiliency Grant. However, only one grant (highest value) will be awarded to a municipality.

IMPORTANT NOTE: Projects already underway or completed are not eligible for funding. Funding cannot be used to reimburse municipalities who have already spent funds on the proposed project.

C. Use of Grant Funding

Matching or in-kind contributions (including volunteer time) are encouraged, but not required. Funding can be passed through to a non-profit, partner organization, or contractor, but the municipality must be the applicant and will be responsible for the reporting requirements. Checks will be made payable to the municipality and sent to its fiscal agent.

Environmental Stewardship Grants

The property and/or facility must be open to the general public and dedicated as open space or for passive recreation.

Eligible activities include:

- Developing or updating open space plans
- Improving applicant-owned open spaces such as meadows, woodlands, and riparian buffers or capital improvements for passive recreation such as installing trails, boardwalks, informational kiosks, and observation platforms
- Acquisition of parcels of land to be used for open space or conservation easements.

Eligible expenses include:

- Professional service fees
- Costs associated with obtaining public input on plans such as hall rental, advertising, printing
- Materials and equipment
- Expenses that support the acquisition (by purchase or donation) of open space or conservation easements such as land cost, development rights, legal or consultant fees, surveying, environmental assessments, appraisals, etc.

Staff time for municipal or authority employees for any aspect of the project and basic operating expenses are not eligible expenses.

Resiliency Grants

These grants will be awarded for projects that enhance a municipality's capacity to prevent and respond to catastrophic events and emergencies.

Eligible activities include:

- Implementation of strategies to minimize the impact of severe weather events, natural disasters or other emergencies impacting the environment
- Emergency operations planning, training, and community outreach
- Purchase of supplies and equipment needed to respond to emergencies including energy storage and stationary or mobile solar

Eligible expenses include:

- Professional service fees
- Costs associated with obtaining public outreach and education efforts
- Materials and equipment

Staff time for municipal or authority employees for any aspect of the project and basic operating expenses are not eligible expenses.

D. Grant Proposal

These grants are intended to help local governments make progress toward a sustainable future and earn points in the Sustainable Jersey certification program. The application process is meant to be as simple and as easy as possible.

Information on how to complete an application will be discussed during an informational webinar on **Tuesday, May 19, 2020, from 1:00 pm to 2:00 pm**. Register [here](#). Following the webinar, the recording and presentation slides will be posted [here](#) on the Sustainable Jersey website.

Eligibility Inquiry

The applicant must confirm the following:

1. **It is a New Jersey municipality located in ACE service territory** (see [Attachment 1](#)).
2. **It is registered or certified in the Sustainable Jersey Program** (a list of currently certified municipalities is available [here](#). If not on the list, check your municipality's Sustainable Jersey status [here](#)). If your municipality is not yet registered, you can find out how to register [here](#).
3. **It has established a green team that meets the Green Team Action Standard**. Green teams are established by the municipal government via a resolution or ordinance and consist of members recruited from the citizens, businesses and civic, nonprofit, and faith-based organizations in the community. If your municipality has not yet established a green team, the [Green Team action](#) includes the steps to take when forming a green team and the types of people to invite.

Municipalities that are registered, but not certified, in the Sustainable Jersey Certification Program will be required to upload a **list of green team members that includes the names and affiliations**.

Uploading green team information is NOT REQUIRED FOR MUNICIPALITIES CURRENTLY CERTIFIED IN THE SUSTAINABLE JERSEY PROGRAM. (A list of currently certified municipalities is available [here](#). If not on the list, check your municipality's Sustainable Jersey status [here](#)).

4. **Previous Sustainable Jersey grant recipients are eligible to apply for these grants. However previous grants must be closed or any outstanding grant must be up to date with the reporting requirements.** If a municipality is not sure of the status of a previous grant, please contact Kaitlyn Vollmer at grant@sustainablejersey.com or at 609-771-3189.

Municipalities not meeting these basic eligibility standards are not eligible to apply for a grant. Sustainable Jersey staff will verify the information provided. Applicants that do not meet the eligibility requirements will not be considered for an award.

Grant Proposal Sections

1. Applicant Information

- Municipality name, county, and Municipal Employer Identification Number (EIN)

2. Application Contacts:

Contact information including name, title or affiliation, email, and phone numbers will be requested for the following people. All application contacts will be notified once a final decision on the grant application is made.

- Primary Contact for the grant application

NOTE: *The primary contact must be a municipal employee or an elected/appointed official. It cannot be a consultant.*

- Mayor

- Fiscal Contact

NOTE: *The fiscal contact must be a person (typically the Business Administrator) authorized by the municipality to manage official municipal funds.*

- Media Contact

NOTE: *The media contact should be the person responsible for the promotion of your project with the community and news outlets.*

3. Proposed Project

NOTE: *All files uploaded into the online grant application must be in PDF format.*

- **Project Title and Brief Description:** Provide a name for the proposed project and a short description (limit to 300 words). The description should be concise and focus on the specific effort that the grant will be used to support. This description will be used in program reports and communications materials.
- **Project Team Members:** Upload a list of the key people who will be involved in completing the proposed project that includes each person's name, organization, position (title), and other experience relevant to completing the project.

When forming the project team, consider reaching out to community members such as municipal and county agency staff; and representatives from civic or community-based organizations, non-profits, professional organizations or local colleges and businesses that could be a valuable resource for the project. Also, be sure to include representation from stakeholder groups that will be involved in or impacted by the implementation of the proposed project, including interested residents.

- **Action Plan and Timeline:** Create an outline of the specific steps your team will take to complete the proposed project. These steps include project planning, implementation, community engagement, promotional activities, and evaluation. Identify the target completion date for each step to ensure the project can be accomplished by the end of the 12-month performance period. **Ribbon cutting ceremonies or milestone events should be identified.**

An action plan template is available [here](#) and is shown in [Attachment 2](#). Adjustments can be made to the timeline after the grant is awarded.

NOTE: *Applicants may not submit for reimbursement for a project underway or already completed. Efforts to be funded by the grant should not start until **after the grant announcement event that will occur the week of September 28**. Planning steps can occur beforehand.*

- **Community Engagement:** Describe how the proposed project will capitalize on collaborations between community stakeholders including staff, residents, and representatives from community-based organizations (i.e., municipal and county agencies, civic or community-based organizations, schools, non-profits, professional organizations, and local businesses). Also include plans for sharing information on the project with the greater community. This can include a “ribbon-cutting” ceremony, project signage, presentations to the governing body, printed communications, website content, and social media postings. The project team should work with the grant media contact to develop a strategy to promote the completion of the grant through the community and local media. The promotion of the grant should include both the ACE and Sustainable Jersey logos.
- **Project Impact and Evaluation:** Describe why this project is important for your municipality, how it addresses a specific need identified in the community, and who will benefit from it. This grant does not require a rigorous or formal evaluation process; however, grant recipients are expected to report on specific and/or measurable results or outcomes and other non-quantifiable impacts on the community.
- **Budget Narrative and Detailed Project Budget:** The purpose of the Budget Narrative is to explain what the grant funds will be used for. The Detailed Project Budget is an itemized list of all project expenses by category. A sample budget template is available [here](#) and is shown in [Attachment 3](#).

Only eligible expenses can be paid for using grant funding. Eligible grant expenses vary depending on project type and are listed in the [Use of Funding](#) section.

Additionally, large grant recipients are required to install a sign recognizing **ACE as the project funder and the Sustainable Jersey Grants Program** where applicable. Reasonable costs for signage can be included in the project budget.

NOTE: *ACE and the Sustainable Jersey Grants Program should also be acknowledged on reports or other materials developed with grant funds. Copies of materials documenting this recognition will be required as part of the final grant report.*

The budget should itemize all the expenses that will be incurred to complete the project and the sources of funding. Sources of funding can include the grant funds, municipal funding, other grant funds, or in-kind contributions such as non-cash donations, staff time, and volunteer time. It is advisable to quantify any in-kind contributions. The total cost of the project should equal

the grant amount that is being applied for plus the other sources of funding required to complete the project. This information will provide the Blue Ribbon Selection Committee with a full picture of the overall costs and contributions and the municipality's commitment to the project.

Budgets are not required to have in-kind contributions or additional funding sources, however, the Blue Ribbon Selection Committee looks favorably on budgets that make the best use of available, low-cost resources and that show support from the community and other stakeholders.

NOTE: *If using another grant to fund part of your project, the status of the grant award should be clear in the application. Projects, where its completion is contingent upon receiving uncommitted funding, will not be viewed favorably by the Blue Ribbon Selection Committee.*

- **Authorization to Submit Grant Application:** Please upload documentation that your municipality is authorized to apply for this grant by the governing body. The authorization document must name the grants program (2020 Sustainable Jersey Grants Program funded by ACE), the project name and funding level. A template resolution can be found [here](#). If applying for both an Environmental Stewardship Grant and a Resiliency Grant, the same resolution can be used for both applications. Both grant applications should be identified in the resolution.

NOTE: *It would be best to start the process of obtaining this authorization **as early as possible** to allow enough time to receive approval. The approved resolution should be submitted with the application by the July 26, 2020 deadline. However, applications will be accepted with a proposed resolution and the date that it will be presented to the governing body. The adopted resolution must then be emailed to grants@sustainablejersey.com **no later than Monday, August 17, 2020, or the application will not be considered.***

4. Optional Information

Letters of commitment or support from project partners: This includes community organizations, local non-profits, external partners or others. Letters that clearly describe the partner's role in the project are encouraged. The additional file upload option can also be used to provide more detailed project information, such as surveys or other data supporting the need for the project.

E. Online Application Portal

A municipality is eligible to apply for **one** Environmental Stewardship Grant and **one** Resiliency Grant. However, only one grant (highest value) will be awarded to a municipality. The applications can be accessed using the links below.

Environmental Stewardship Grants: <http://bit.ly/2020ACEes>

Resiliency Grants: <http://bit.ly/2020ACEr>

Applications must be submitted using the online application portal by midnight 11:59 PM on **Sunday, July 26, 2020**. Only online application submissions will be considered for funding.



To apply, an applicant must first **sign up** for an application. This includes applicants who have previously applied.

Information on previously submitted applications including the login information is **not** carried over. However, the same login information (email and password) that was used previously can be used to **sign up** for a new application.

Applicants can copy and paste or type text directly in the text boxes of the application. All uploads must be in the PDF format.

You can save your work, log out, and resume your in-progress application at any time by using the login feature. Drafts of the application will automatically save every 5 minutes and a "save draft" button is available at the end of the application form. It is encouraged to save manually using the button often. However, once submitted, an application will no longer be accessible. Applicants will be able to print or save their completed application as a PDF following its submission.

Be sure to record the email address and password for each application. Grant recipients will need that information to log into the system to complete the required reports.

Once the application email is submitted, a confirmation email will be sent. If you do not receive this confirmation email, contact grants@sustainablejersey.com to determine if we have received your application.

F. Selection Process

A municipality can apply for one Environmental Stewardship Grant **AND** one Resiliency Grant. However, only one grant (highest value) will be awarded to a municipality. A Blue Ribbon Selection Committee will evaluate applications that meet the grant eligibility requirements based on criteria listed in [Attachment 4](#). Sustainable Jersey reserves the right to reallocate the funding based on the quality and quantity of grant applications received. The selection committee will also consider efforts towards Sustainable Jersey certification, economic need, and the distribution of grants throughout the ACE service territory.

G. Grant Awards and Additional Terms

Grant Awards

- Grant awards will be announced by September 4, 2020, and a press event, where the checks will be distributed, will be held the week of September 28, 2020. Municipalities selected to receive a grant will be notified through their designated contacts. Checks will be made payable to the listed fiscal contact.
- \$2,000 Environmental Stewardship grants will be awarded in full at the press event. Larger grants will be distributed in two payments. Half the grant amount will be awarded at the press event and the remaining funds will be issued upon receipt and approval of the final grant report.
- All grant funds must be fully expended, projects completed and final reports submitted by **September 30, 2021**.

Additional Terms

- **Project Promotion and Recognition:** During the grant period, award recipients will agree to participate in press conferences or events, to be quoted in ACE literature describing the program and to identify ACE as a funder in any materials produced to explain or promote the funded project.

All grant recipients are required to notify Sustainable Jersey of any project-related ribbon-cutting ceremonies or milestone events so that media outreach can be coordinated with Sustainable Jersey and ACE. The purpose of these events is to celebrate the municipality's accomplishments in completing the grant project with the community, recognize the program funder, and highlight the benefits of the Sustainable Jersey Grants Program. It is recommended that the green team work with the grant media contact to develop a strategy to promote the completion of the grant through the community and local media. The promotion of the grant should include ACE and Sustainable Jersey logos. Copies of materials documenting recognition of ACE and Sustainable Jersey are required as part of the final grant report.

Additionally, large grant recipients are required to install a sign recognizing **ACE as the project funder and the Sustainable Jersey Grants Program** where applicable. Reasonable costs for the signage can be included in the project budget. Project funders should also be indicated on reports or other materials developed with grant funds.

If installing signage or holding a ribbon-cutting ceremony does not apply to your project, there are other ways to share the success of the project with the rest of the community. Consider presenting grant accomplishments in public meetings, distributing printed communications, and creating website content and social media postings.

- **Project Photos:** All grant recipients are also required to include at least **TWO** photographs depicting the grant project and/or related activities with their final report. Whenever possible,

the photographs should include members of the community. Sustainable Jersey reserves the right to use these photographs in reports to the grant program sponsor, presentations, and other program-related materials.

H. Grant Recipient Reporting Requirements

Grantees will be required to complete a final report using an online report form. Reminders will be emailed to the primary project contact at least 30 days in advance of the reporting submission deadline. For more specific details on reporting requirements, visit the Sustainable Jersey [website](#).

Final Report – Due September 30, 2021: Document completion of the project described in the original application. For a project to be considered complete all funds must be spent and all activities listed in the application must be completed. Recipients will be asked to provide:

- A project summary and lessons learned
- Describe the impact of the grant on the community
- A summary of community outreach efforts
- At least **TWO** photographs
- Documentation that ACE and Sustainable Jersey were acknowledged in promotional materials and signage
- A signed certification declaration that the grant is complete.
- Expense summary and supporting documentation

Failure to submit the required documentation will result in the municipality being ineligible to apply for future Sustainable Jersey grants.

Attachment 1: ACE Service Territory

The following communities are eligible to apply for a Sustainable Communities Grant funded by Atlantic City Electric.

Atlantic County

Absecon City
Atlantic City
Brigantine City
Buena Borough
Buena Vista Township
Corbin City
Egg Harbor City
Egg Harbor Township
Estell Manor City
Folsom Borough
Galloway Township
Hamilton Township
Hammonton
Linwood City
Longport Borough
Margate City
Mullica Township
Northfield City
Pleasantville City
Port Republic City
Somers Point City
Ventnor City
Weymouth Township

Burlington County

Bass River Township
Evesham Township
Medford Township
Shamong Township
Southampton Township
Tabernacle Township
Washington Township
Woodland Township

Camden County

Berlin Borough
Berlin Township
Chesilhurst Borough
Clementon Borough
Gibbsboro Borough
Gloucester Township
Hi-Nella Borough

Laurel Springs Borough
Lindenwold Borough
Pine Hill Borough
Pine Valley Borough
Somerdale Borough
Stratford Borough
Voorhees Township
Waterford Township
Winslow Township

Cape May County

Avalon Borough
Cape May City
Cape May Point Borough
Dennis Township
Lower Township
Middle Township
North Wildwood City
Ocean City
Sea Isle City
Stone Harbor Borough
Upper Township
West Cape May Borough
West Wildwood Borough
Wildwood City
Wildwood Crest Borough
Woodbine Borough

Cumberland County

Bridgeton City
Commercial Township
Deerfield Township
Downe Township
Fairfield Township
Greenwich Township
Hopewell Township
Lawrence Township
Maurice River Township
Millville City
Shiloh Borough
Stow Creek Township
Upper Deerfield Township

Gloucester County

Clayton Borough
Deptford Township
East Greenwich Township
Elk Township
Franklin Township
Glassboro Borough
Greenwich Township
Harrison Township
Logan Township
Mantua Township
Monroe Township
Newfield Borough
Paulsboro Borough
Pitman Borough
South Harrison Township
Swedesboro Borough
Washington Township
Wenonah Borough
West Deptford Township
Woolwich Township

Ocean County

Barnegat Light Borough
Barnegat Township
Beach Haven Borough
Eagleswood Township
Harvey Cedars Borough
Lacey Township
Little Egg Harbor Township
Long Beach Township
Ocean Township
Ship Bottom Borough
Stafford Township
Surf City Borough
Tuckerton Borough

Salem County

Alloway Township
Carneys Point Township
Elmer Borough
Elsinboro Township

Lower Alloways Creek Township
Mannington Township
Oldmans Township
Pennsville Township
Penns Grove Borough
Pilesgrove Township
Pittsgrove Township
Quinton Township
Salem City
Upper Pittsgrove Township
Woodstown Boro

Attachment 2: Grant Application Proposed Project Action Plan



Sustainable Communities Grant Program Proposed Project Action Plan



*Please use this form to outline the specific steps or tasks needed to complete the proposed project. These steps include project planning, implementation, community outreach, and evaluation. Identify the target completion date for each step to ensure the project can be accomplished by the end of the performance period. Include plans for ribbon-cutting ceremonies and milestone events. Implementation steps should **NOT** begin until after the grant is awarded at the press announcement event. Additional lines can be added.*

Steps/Tasks that the Project Team will take to Complete the Proposed Grant Project	Team Member Responsible	Target Completion Date
Planning Steps		
1.		
2.		
3.		
Implementation Steps		
1.		
2.		
3.		
Community Engagement Activities		
1.		
2.		
3.		
Evaluation and Reporting Steps		
1.		
2.		
3.		

Project Promotion – Events Where Promotional Materials With Sponsor Recognition Are Distributed		
Name of Event	Materials	Date
1.		
2.		
3.		
Proposed Date of Ribbon Cutting Ceremony (if applicable)		

Attachment 3: Budget Template



Sustainable Communities Grant Program Budget Template



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Matching or in-kind contributions are encouraged, but not required. If the proposed project will be 100% funded by the grant, do not enter anything in the Other Funding Sources column. If other funding will be used to complete the project in conjunction with the grant, please identify the amount in the Other Funding Source column. Identify the source of the additional funding, if it has been secured, and any other details deemed necessary to include in the Budget Narrative. Any NJCEP, utility, or other incentives should be included. In order to upload your budget to the grant application, you must convert the excel document into a PDF. Please make sure that the rows and columns in the PDF are not cut off due to page breaks. To ensure this, select the "fit to paper width" option when saving as a PDF.

Applicant Name:

A. SALARIES, WAGES, AND FRINGE BENEFITS

Name	Title	Hours	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Municipal Salaries			\$ -	\$ -	\$ -

B. SUBCONTRACTORS/CONSULTANT COSTS

Subcontractor/Consultant	Role in Project	Period of Performance	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Subcontractor/Consultant Cost			\$ -	\$ -	\$ -

C. ITEMIZED EQUIPMENT

Item	Unit Cost	Quantity	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Equipment Cost			\$ -	\$ -	\$ -

D. ITEMIZED SUPPLIES

Item	Unit Cost	Quantity	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Cost of Supplies			\$ -	\$ -	\$ -

E. OTHER ITEMIZED EXPENSES

Item	Justification	Quantity	Sustainable Jersey Grant Funded	Other Funding Sources (cash, incentives or in-kind)	Total Cost
					\$ -
					\$ -
Total Other Expenses			\$ -	\$ -	\$ -

TOTAL PROPOSED BUDGET			\$ -	\$ -	\$ -
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Attachment 4: Grant Proposal Evaluation Criteria

Applications that meet the grant eligibility requirements will be evaluated using the criteria listed below:

<p>Project Description (15 points)</p> <ul style="list-style-type: none">• The description concisely summarizes the specific project to be funded by the grant award
<p>Project Team Members (10 points)</p> <ul style="list-style-type: none">• The designated project team appears qualified to undertake the proposed project• The project team includes representation from municipal and community stakeholder groups that will be involved in or impacted by the implementation of the proposed project
<p>Action Plan & Timeline (15 points)</p> <ul style="list-style-type: none">• The proposed project action plan addresses the steps needed to successfully complete the project• Target completion dates are realistic and will enable the project to be completed within the 12-month performance period• Events where the grant will be promoted, such as a ribbon cutting ceremony, and materials will be distributed are identified
<p>Community Engagement (10 points)</p> <ul style="list-style-type: none">• The proposed project will capitalize on collaborations between community stakeholders including representatives from the schools, municipal and county agencies, civic or community-based organizations, non-profits, professional organizations and local businesses.• Details on how the project will be shared with the community are included
<p>Project Impact and Evaluation (25 points)</p> <ul style="list-style-type: none">• The proposed project will address the community need identified in the proposal• The project will preserve, protect, and improve public spaces designated as open space or used for passive recreation or contribute to a more resilient community• The project will augment existing green team efforts and contribute toward making progress in the Sustainable Jersey Certification Program
<p>Budget (25 points)</p> <ul style="list-style-type: none">• The Budget Narrative clearly summarizes project expenses and identifies all the sources of funding needed to complete the proposed project, including in-kind contributions such as volunteer hours• The project leverages no or low cost resources to cost-effectively complete the proposed project• It is clear that all additional funding besides the grant is in-hand or committed• The detailed project budget is consistent with the Budget Narrative and clearly identifies the eligible project expenses that will be billed to the grant• The budget is realistic, costs are justified and resource contributions, including in-kind, have a reasonable value