



# Local PIE Planning Opportunity Overview

with

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&

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# Agenda

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- Why the PIE Program? A Background & Overview
- Benefits
- Examples of Work
- Eligibility
- Timeline
- Selection Process & Evaluation Criteria
- Application & Live Walk Through
- Required Attachments
- Final Thoughts
- Q&A



# Why is Public Information and Engagement (PIE) Important?



How does the 2020 PIE program  
confront these challenges?



# What are the benefits of a PIE Tech Assessment?

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- Receive assistance of a PIE consultant to help you identify goals and evaluate needs and options
- Create a Local Public Information & Engagement Action Plan
  - ✓ Framework for improved decision making based on better communication & public engagement
  - ✓ Potential ways to create efficiencies & save money
  - ✓ Specific best practices and guidance to help turn the Action Plan into tangible results
  - ✓ Access to our catalog of solutions and coaching on available tools that might work best for your municipality
  - ✓ Path towards completing Sustainable Jersey PIE actions



# What is the process of a PIE Tech Assessment?

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- Initial survey of local communication and public engagement ... your community and government's vision, needs, challenges, opportunities, and capacities,
- Virtual visioning workshop with key local stakeholders,
- Interactive virtual triage and prioritization exercises with key stakeholders,
- Draft Action Plan,
- Review/discussion period,
- Final Action Plan,
- Optional: Presentation for governing body and/or key stakeholders, and
- 6 and 12 month follow up surveys.



# What are some examples?

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Accessible and productive virtual meetings to help enable you to bring more people into attending and participating in how local issues get decided in a constructive way.



# Examples (con't)

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Digitized public-facing administrative functions on the website that help reduce staff time on OPRA or related requests, and provide your community with more information for them to help engage in a more informed way. Such as,

- Accessible electronic meeting agendas and minutes
- Interactive forms, applications and permits
- Electronic OPRA request form submission





# Examples (con't)

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Platforms that can provide:

- The ability for public to request services and report issues,
- Creation of infrastructure for internal workflows,
- Data collection and reporting to help inform future resource allocation.



# Examples (con't)

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Comprehensive local engagement strategies that help create clear pathways for the discussion and implementation of large-scale local programs or innovations that otherwise might seem too daunting or difficult to consider.



# Examples (con't)

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Visioning and goal-setting meeting frameworks that help ensure your key stakeholders can discuss, evaluate, and get on the same page about their goals.



# Who is eligible?

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- NJ municipality registered with Sustainable Jersey;
- Have an active green team;
- Population between 2,000 and 60,000; and
- Designate a key point of contact for the PIE Consultant to help coordinate activities.



# What is the timeline?

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- Sunday, August 9, 11:59pm - Applications due [bit.ly/PIETAapp2020](https://bit.ly/PIETAapp2020)
- End of August – Notification of four participating municipalities
- Early September – Work begins!
- End of November – Work wraps up
- By end of the year – Local PIE Plans released



# How are municipalities selected?

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Committee of Sustainable Jersey staff & consultant will base decision on the following criteria:

- NJ municipality registered in SJ program with active green team;
- Completion of authorization form, signed by mayor & administrator;
- Demonstrated commitment to the process via responses to application questions;
- Responsiveness to follow up interviews; and
- Current & past progress in PIE actions.



# How do we apply?

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- **Need more information?** → Go to Sustainable Jersey website for full details of this opportunity
  - Video, information packet, link to application & necessary attachments
  - [bit.ly/SJPIETA2020](https://bit.ly/SJPIETA2020)
- **Ready to apply?** → Go directly to the application ([bit.ly/PIETAapp2020](https://bit.ly/PIETAapp2020))



# Q&A

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## Local PIE Planning Opportunity Questions:

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## Application Process Questions:

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