



South Jersey
Transportation
Planning Organization



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Edward J. Bloustein School
of Planning and Public Policy
Alan M. Voorhees Transportation Center



Complete Streets Technical Assistance Program

New Initiative for the SJTPO Region: November 2024 – June 2026



South Jersey Transportation Planning Organization



- ◆ **Informational Webinar**
Complete Streets Technical Assistance
December 5, 2024
Noon – 1:00pm



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Today's Presenters:



Kaitlyn Vollmer
Sustainable Jersey



Jennifer Marandino
South Jersey
Transportation
Planning
Organization



James Sinclair
Rutgers University



Patrick Farley
Cross County
Connection
TMA



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Coming soon!

- ◆ **FREE** Complete Streets Workshop
Rowan–Cumberland Campus

New Opportunity

FREE COMPLETE STREETS OUTREACH AND TECHNICAL ASSISTANCE PROGRAM

A new program for municipalities located in the South Jersey Transportation Planning Organization region of Salem, Cumberland, Cape May and Atlantic Counties to provide:

- ✓ A new grant opportunity to receive free technical assistance, with an informational webinar on **December 5, 2024**.
- ✓ Free training on Complete Streets covering policies, implementation, and funding, on **December 9, 2024**.

Postponed



LEARN MORE, REGISTER
FOR FREE TRAINING
& INFORMATIONAL
WEBINAR



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Today's Webinar Agenda

- ◆ Review types of technical assistance available
- ◆ Examples of problems that can be addressed through this program
- ◆ Describe how to apply and how applications will be evaluated
- ◆ Answer your questions



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Our Region



590K
People



363
Density



68
Municipalities



NJTPA
NORTH JERSEY
TRANSPORTATION
PLANNING AUTHORITY



dvrpc
DELAWARE VALLEY
REGIONAL
PLANNING COMMISSION



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1.7M
People (Summer)



978
Density (Summer)



8,700
Residents Each

Modeled after NJTPA CSTA Program

Municipality	Amount	Source	Project
Cranbury	-	Municipal	Bikeway installed during repaving
Dunellen	-	Municipal	Bikeway installed during repaving
Eatontown	\$275,000	NJDOT	Greenway
Manville	\$48,000	RAISE	RR grade crossings study
Passaic City	\$454,000	Transportation Alternatives	Streetscaping and bikeway construction
Seaside Heights	\$824,000	Transportation Alternatives	Streetscaping and bikeway construction
West Orange	\$780,000	Transportation Alternatives	Pedestrian crossing construction



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What are Complete Streets?



Watch the Video [Here](#)



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Complete Streets Technical Assistance

- ◆ Complete a specific project
- ◆ Three municipalities in the SJTPO region
- ◆ Up to \$15,000 in direct technical assistance services
- ◆ No direct funding
- ◆ Projects will be 6-9 months in duration



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Complete Streets Technical Assistance



Source: NJTPA CSTA reports



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Complete Streets Technical Assistance



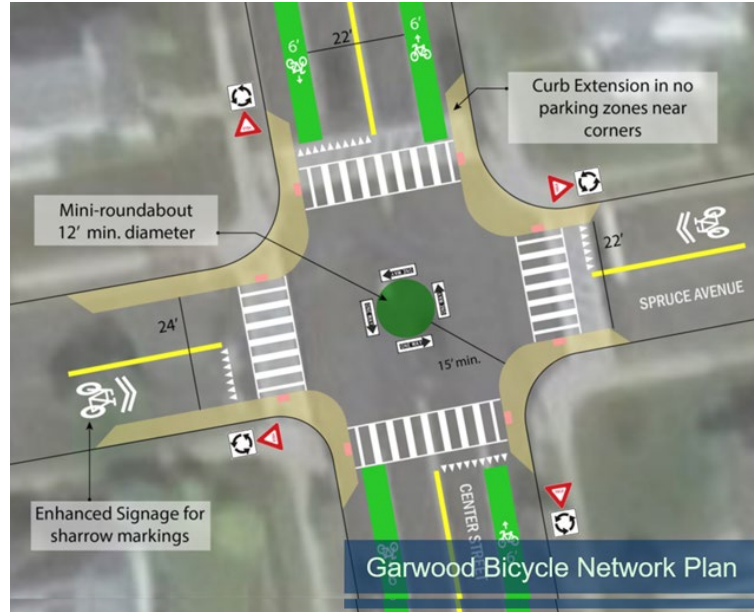
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Three Project Types



Complete &
Green Streets Policy
Borough of Oakland, Bergen County, NJ

2023



Bicycle Network Plan
Cranbury Township, Middlesex County, NJ
January 2021

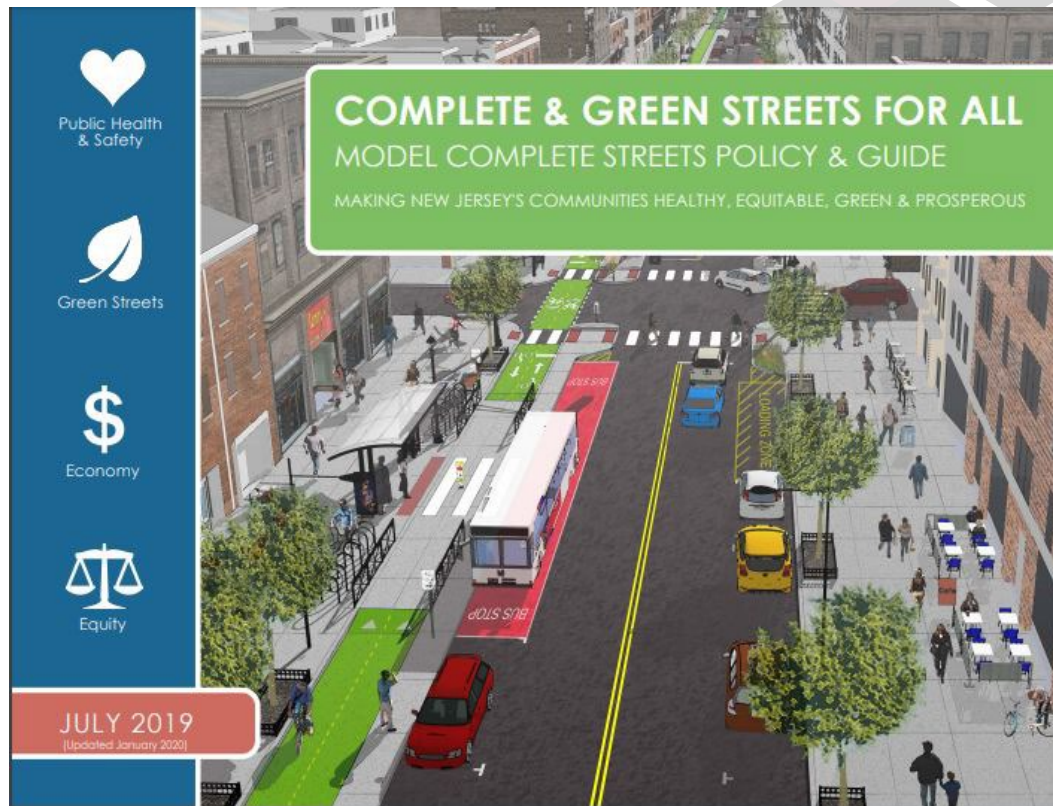


Central Avenue
Walkable Community Workshop
Seaside Heights Borough, Ocean County, NJ

2023



Project Type: Complete and Green Streets for All Policy Guidance



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Project Type: Complete and Green Streets for All Policy Guidance

Bicycle and Pedestrian
Resource Center



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Project Type: Bicycle Network Plan



Source: NJTPA
Cranford Township
Bicycle Network Plan

Project Type: Bicycle Network Plan



Source: NJTPA Garwood Bicycle Network Plan



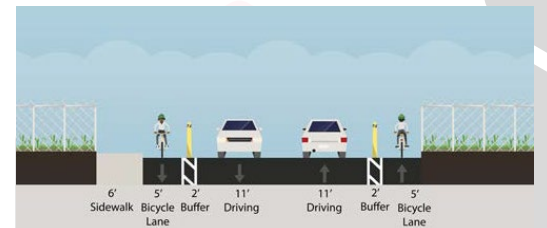
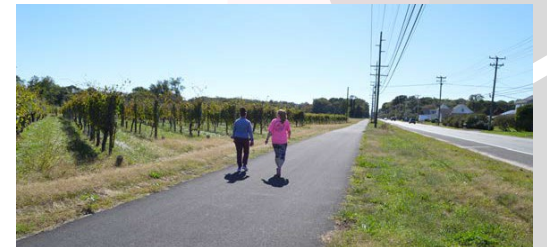
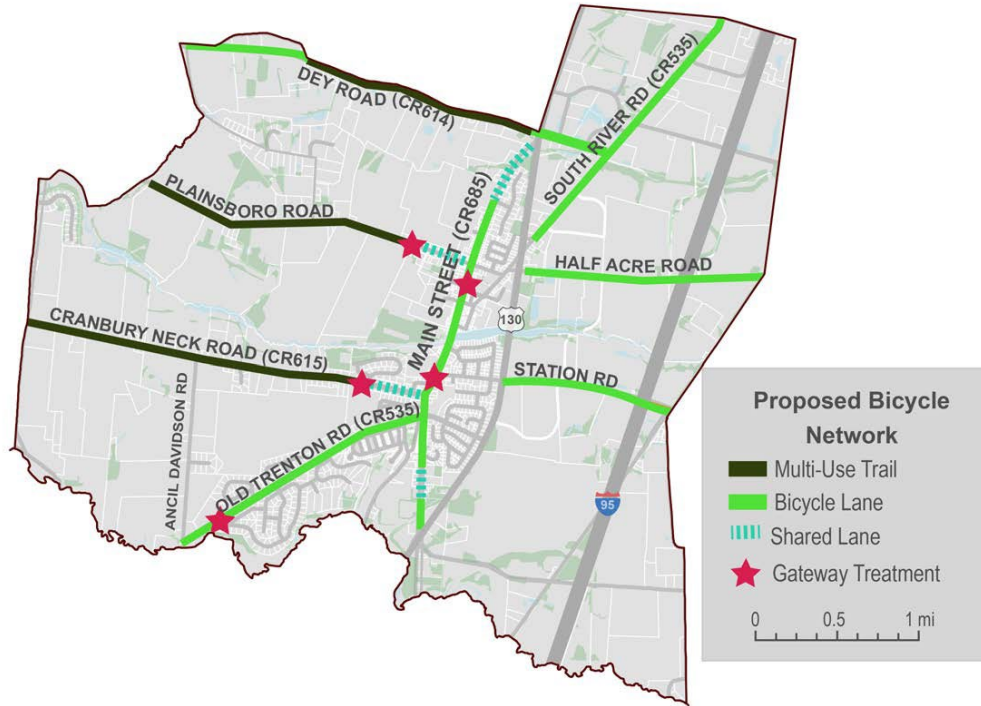
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Project Type: Bicycle Corridor Plan



Source: NJTPA Cranford Township Bicycle Network Plan

Project Type

**Complete Streets Community Workshop
with Walk Audit**



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Project Type: Complete Streets Community Workshop with Walk Audit

Source: NJTPA Seaside Heights
Borough – Central Ave
Walkable Community Workshop



WALKABLE COMMUNITY WORKSHOP

Tuesday, August 23, 2022, 1:30 pm to 4:30 pm
Community Center, 1000 Bay Blvd., Seaside Heights

**Join us to address walkability on
Central Avenue, between
Porter Ave. and Sheridan Ave.!**

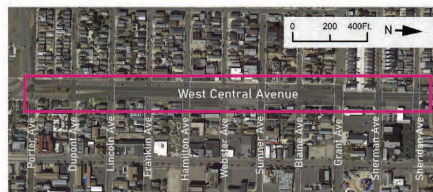
To register for this workshop, visit:
<https://go.rutgers.edu/seaside>

Seaside Heights wants to make Central Avenue safer!

A Walkability Workshop engages borough employees, residents, and businesses on issues regarding walking and biking. After learning about what to look for, workshop participants will walk a half-mile corridor assessing their existing streets and sidewalks and identifying issues to overcome to ensure safer and more welcoming conditions for pedestrians and bicyclists. After the workshop, a report will be prepared with recommendations on improvements to address key locations and issues identified in the workshop.

This effort is part of the Complete Streets Technical Assistance Program, a collaboration between Sustainable Jersey, the Voorlees Transportation Center at Rutgers University, and the North Jersey Transportation Planning Authority (NJTPA). Funded by the NJTPA, the program is designed to support municipal government efforts to advance complete streets initiatives.

WORKSHOP AGENDA
1:30 pm
Welcome and Walkable Community
Presentation
2:30 pm
Walking Audit
4:00 pm
Debrief and Next Steps
4:30 pm
Adjourn



RUTGERS





Lack of sidewalks



Lack of bicycle facilities

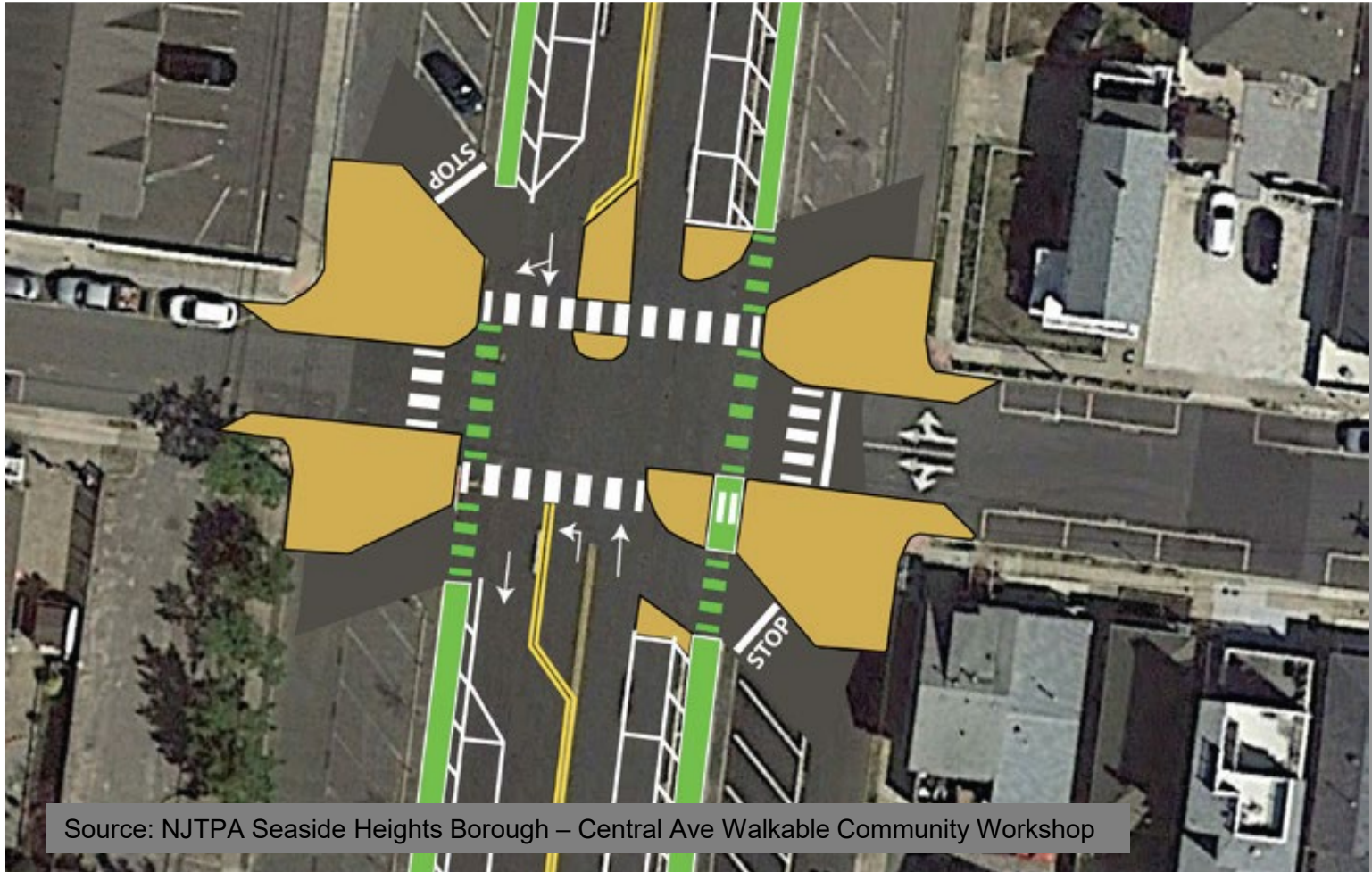


Long crossing distance



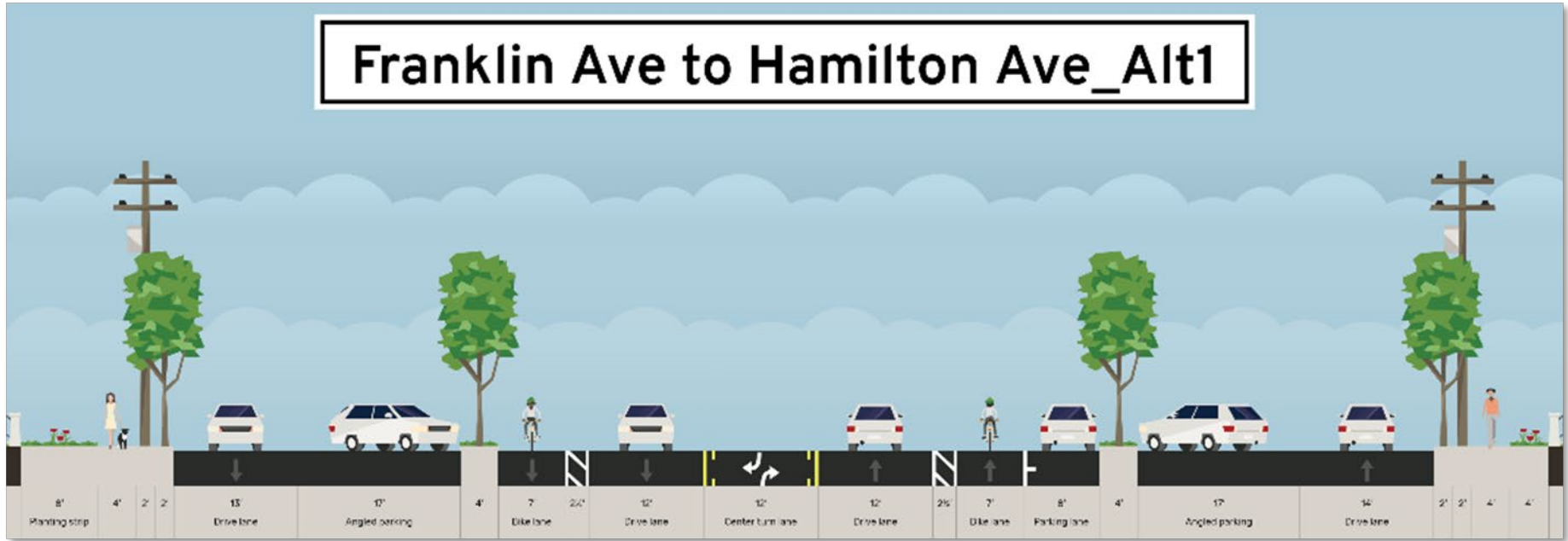
Drainage issues

Potential road diet, increased pedestrian space, and simplified intersections at Franklin Avenue



Source: NJTPA Seaside Heights Borough – Central Ave Walkable Community Workshop

Seaside Heights: Walkable Community Workshop



Interim road diet recommendations – prepared in time for Fall 2023 Transportation Alternatives
Set-Aside application deadline

Seaside Heights: Awarded TA Set-Aside Grant

- Central Avenue
Safety Improvements
- Awarded FY 2023
- \$824,000

Audit recommendations
included in the grant:

- Marked crosswalks
- Ped Xing signage
- Street trees
- Lighting
- Bike lanes



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Complete Streets Community Workshop with Walk Audits



- ◆ Audit route identified in application – no more than one mile

Source: NJTPA Bound Brook
Walkable Community Workshop



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Additional Guidance: Temporary Demonstration Projects

Source: Cross County Connection
Voorhees Township Temporary
Demonstration Project





Launching in 2025 !

- ◆ **Demonstration Materials Lending Library**
 - ◇ For municipalities in the SJTPO region looking to temporarily demonstration Complete Streets initiatives.
 - ◇ Cross County Connection TMA will create and support a lending library of materials.



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Project Selection Considerations



Source: NJTPA
Eatontown
Borough
Greenway Plan



Application Information Packet

Application Information Packet Link

Complete Streets Technical Assistance Program



Application Information Packet

Application Period: December 5, 2024– February 28, 2025

Informational Webinar: Thursday, December 5, 2023 at 12:00 noon – 1:00 p.m., register at bit.ly/CompleteStreetsTAWebinar

Program Website: bit.ly/CompleteStreetsSJTPO

Online Application: bit.ly/SJTPOcompletestreetsTAapp

For questions regarding the online application portal only:

Email Kaitlyn Vollmer at grants@sustainablejersey.com or call 609 771-3189.

For program related questions:

Email Anne Heasley at heasleya@tcnj.edu or call 609 771-2865. All questions and answers, as well as the presentations and recordings of the webinars, will be posted on the program website. View the FAQ page [here](#).

Resolution Requirement:

To participate in this program, applicants must upload a resolution adopted by the municipal governing body as documentation that it is authorized to apply. The authorizing resolution must be **signed** and **dated** and must name the **Complete Streets Technical Assistance Program** and the **name of the municipality applying**. A sample resolution can be found in [Appendix 1](#) or downloaded from the program website.

It's best to start the process of obtaining this resolution as early as possible to allow enough time for the adoption of the resolution.

Eligibility:

Municipalities located in the South Jersey Transportation Planning Organization region.

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Application: 3 Sections

- ◆ Section One: Applicant Information
- ◆ Section Two: Project Type
- ◆ Section Three: Application Authorization Resolution



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Section Two: Project Type

- ◆ **Project Type** (choose one)
 - ◇ Complete and Green Streets for All Policy Guidance
 - ◇ Bicycle Network Plan
 - ◇ Complete Streets Community Workshop with Walk Audit



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Section Two: Additional Information

- ◆ Public Engagement
- ◆ Municipal Project Team
- ◆ Equity Considerations



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Section Two: Additional Information

- ◆ Optional information – uploads
 - ◇ Letter of commitment or support from community groups and other stakeholders
 - ◇ Pertinent sections of existing planning documents
 - ◇ Surveys, studies and supporting data
 - ◇ Additional maps, photos, graphs, and other media
 - ◇ Documentation supporting the need for the project.



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Section Three - Application Authorization Resolution

- ◆ Sample Resolution – found in Appendix 1 of the Application Information Packet
 - ◇ Application due: February 28, 2025
 - ◇ Resolution due: April 4, 2025



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Evaluation Criteria

- ◆ Clarity of request (up to 10 points)
- ◆ Strength of request (up to 40 points)
- ◆ Opportunity for public engagement (up to 25 points)
- ◆ Strength of municipal team (up to 25 points)
- ◆ Additional considerations (up to 20 bonus points)



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Online Application Portal

- All the relevant information and links are available at:
bit.ly/CompleteStreetsSJTPO

Sustainable Jersey ->
Grants and Technical Assistance ->
Complete Streets TA ->
SJTPO Complete Streets TA



Climate
Vulnerability
Assessment
Technical Assistance

✓ Complete Streets
Technical Assistance

SJTPO Complete
Streets Technical
Assistance

NJTPO Complete Streets
Technical Assistance

NJTPO Completed
Projects

PSEG Cycle

➢ Free Energy
Technical Assistance
for New Jersey
Municipalities and
School Districts

SJ-PSE&G Energy
Efficiency
Partnership Program

Direct Pay Tax
Credits for
Municipalities,
School District, and
Nonprofits



SJTPO - Complete Streets Outreach & Technical Assistance Program

With funding from the South Jersey Transportation Planning Organization (SJTO), Sustainable Jersey will assist the Alan M. Voorhees Transportation Center at Rutgers University (VTC) and the Cross County Connection Transportation Management Association (CCCTMA) to deliver a program that focuses on municipalities and the advancement of Complete Streets approaches through training, technical assistance, and the creation of a demonstration materials lending library. This program is made possible through the SJTO with federal funding provided by the New Jersey Department of Transportation.

Complete Streets are defined in accordance with the [State of New Jersey Complete Streets Design Guide](#) as follows: "Complete Streets are streets designed for all users, all modes of transportation, and all ability levels. They balance the needs of drivers, pedestrians, bicyclists, transit riders, emergency responders, and goods movement based on local context."

Free Workshop: Implementing Complete Streets at the Local Level

The December 9 workshop is currently POSTPONED



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Your Questions?



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Additional Questions?

Consult the FAQ: bit.ly/SJTPOcompletestreetsFAQ

For questions regarding the online portal only:
Kaitlyn Vollmer at grants@sustainablejersey.com

For project-related questions contact:
Anne Heasly at heaslya@tcnj.edu



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Complete Streets Technical Assistance Program

