

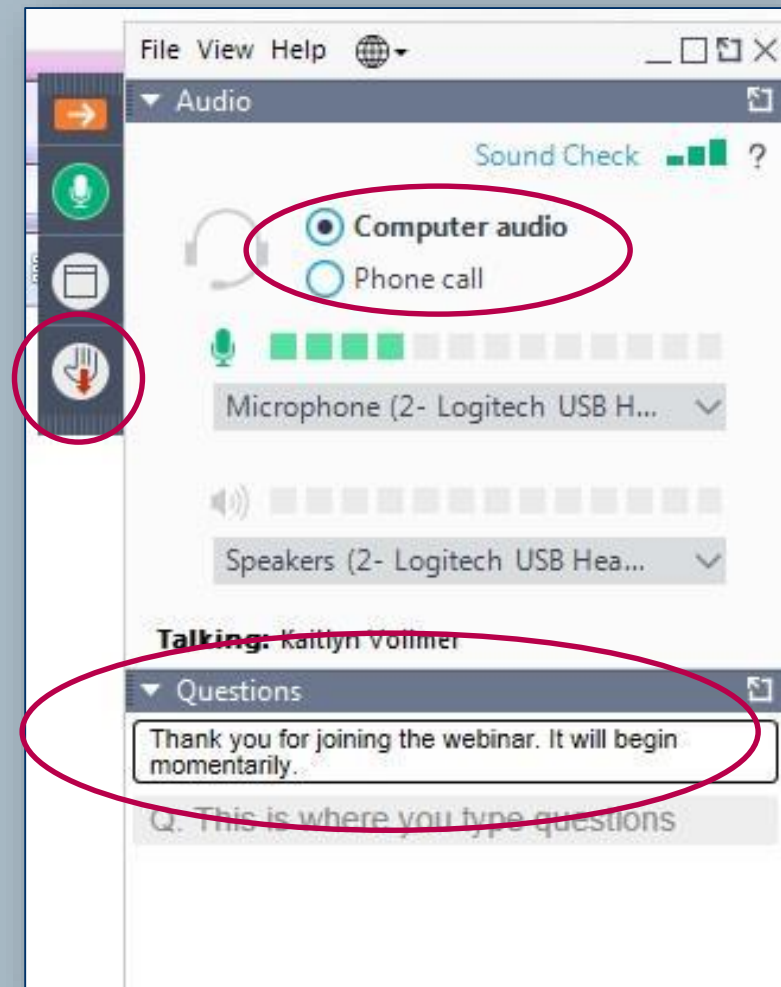
Complete Streets Technical Assistance Services

Application Process Webinar

December 15, 2021



Webinar Features



Presenters



Kaitlyn Vollmer
Sustainable Jersey



Anne Heasley
Sustainable Jersey



James Sinclair
Rutgers University



Peter Bilton
North Jersey
Transportation
Planning Authority

December 15 – Application Process Webinar Agenda


- Provide an overview of the program
- Review the specific types of technical assistance services available
- Demonstrate how to use the online application portal
- Provide an opportunity to ask questions



Online Application Portal

The technical assistance application can be accessed using this link: bit.ly/CompleteStreetsTAAApp

Complete Streets Technical Assistance Program



Sustainable Jersey Grants Program Account

This grant account can be used from year to year to submit applications to be considered for funding by the Sustainable Jersey Grants Program and other technical assistance programs administered through Sustainable Jersey. A municipality should use one account to submit its applications with. Refer to more information on how to utilize your grant account.

Cycle Specific Portal
Note that this portal is specific to the Complete Streets Technical Assistance Program

Sign In

Email

Password

Log In [Forgot your account?](#)

Need an Account?

Sign Up

Applications must be submitted using the online application portal by midnight 11:59 PM on **Friday, February 11, 2022**. At that time the portal will close. Only online application submissions will be considered.

December 9 - Project Types Webinar Agenda

- Provide an overview of project types available
- Share examples of previously completed projects
- Identify additional resources and tools to help in developing an application



NJTPA Region

Bergen

Essex

Hudson

Hunterdon

Jersey City

Middlesex

Monmouth

Morris

Newark

Ocean

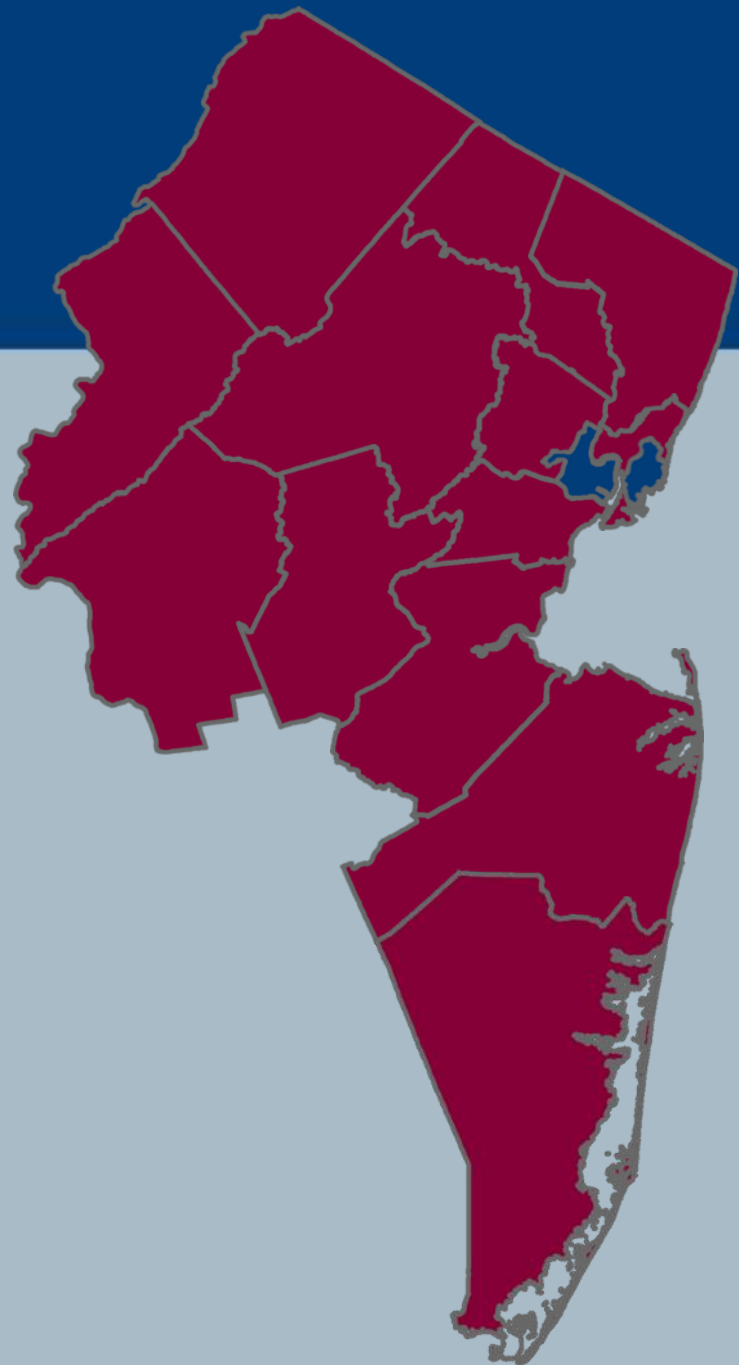
Passaic

Somerset

Sussex

Union

Warren



North Jersey Transportation Planning Authority

The Metropolitan Planning Organization for Northern New Jersey



STANDING COMMITTEES

Planning & Economic Development Committee

Project Prioritization Committee

Freight Initiatives Committee

Regional Transportation Advisory Committee

Complete Streets



Complete Streets Technical Assistance Program

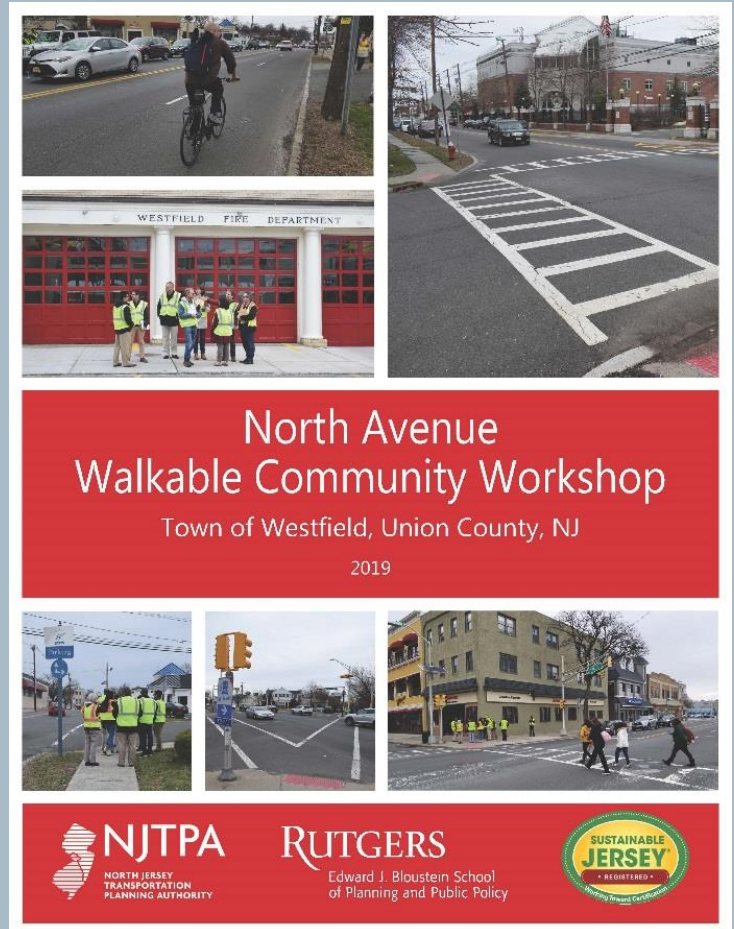
- Complete a specific project
- Up to eight municipalities in the NJTPA region
- Approximately \$10,000 in direct technical assistance services per project
- No direct funding
- Projects will be from three to six months in duration

Technical Assistance Program



Technical Assistance Program

- Hands-on guidance
- Collaborative process
- Written report



Project Types

- Bicycle Corridor or Network Plan
- Complete Streets Conceptual Rendering
- Complete and Green Streets for All Guidance
- Temporary Demonstration Project Guidance
- Walkable Community Workshop

Application Process

- Online application
- Applications due Friday, February 11, 2022
- Recipients will be contacted by March 31, 2022 regarding the status of their application

Application Information Package



Complete Streets Technical Assistance Program Application Information Packet

Announcement Date: December 6, 2021

Protect Types Webinar: Thursday, December 9, 2021

Application Process Webinar: Wednesday, December 15, 2021

Link to Application: bit.ly/CompleteStreetsTAApp

For questions regarding the online portal only:

Email Kaitlyn Vollmer at grants@sustainablejersey.com or call 609 771-3139

For project related questions contact:

Email Anne Healy at healya@tcnj.edu with a "cc" to Peter Bilton at pbilton@njtpa.org. All questions and answers, as well as the presentations and recordings of the webinars, will be posted here: bit.ly/CompleteStreetsTA

Resolution Requirement:

In order to participate in this program, applicants must upload a resolution adopted by the municipal governing body as documentation that it is authorized to apply for this technical assistance. The authorizing resolution must be **signed** and **dated** and must name the **Complete Streets Technical Assistance Program**, the **type of technical assistance project**, and the **name of the municipality applying**. A sample resolution can be found in [Appendix 1](#) or downloaded [here](#).

Please note that it is best to start the process of obtaining this resolution as early as possible to allow enough time for the adoption of the resolution.

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Background

According to the New Jersey Department of Transportation (NJDOT), complete streets are streets designed for all users of all ages and abilities, and all modes of transportation. They balance the needs of drivers, pedestrians, bicyclists, transit riders, emergency responders, goods movement, and stormwater management based on the local context. Complete streets help improve health and safety for people walking and biking. They create better places to live, work, play, learn, and do business. When streets are not complete, the negative impacts on public health, safety, equity, the economy and the environment are disproportionately borne by low-income and minority communities.

While New Jersey leads the nation in the number of complete streets policies adopted by municipalities, it continues to lag behind in overall complete streets implementation. Through North Jersey Transportation Planning Authority's (NJTPA) Complete Streets Technical Assistance (CSTA) Program, the NJTPA, Sustainable Jersey (SJ) and the Voorhees Transportation Center at Rutgers University (VTC) is designed to address specific municipal complete streets implementation and technical assistance needs. The CSTA program helps municipalities pull together key stakeholders to explore a local safety concern. It provides problem definition and assists in providing alternative approaches using a collaborative approach to address a complete street-related need. Further the program identifies additional next steps towards facilitating local problem-solving.

The CSTA Program is seeking applications from municipalities to receive free technical assistance services for a specific project related to advancing a complete streets initiative in their communities. Projects will be three to six months in duration and are anticipated to take place between April 2022 and February 2023. No direct funding to municipalities is provided. Examples of projects that have previously been delivered under this program can be found on the [NJTPA's Complete Streets webpage](#). A project selection committee will select up to eight municipalities to receive technical assistance services in a competitive process based on objective criteria.

Informational Webinars

Two webinars will assist municipalities in identifying projects and applying to this program. Participation in the webinars is encouraged, but not required. Webinar recordings will be posted for later viewing at bit.ly/CompleteStreetsTA.

A **project types webinar** will be held on **Thursday, December 9, 2021 from noon - 1:00pm**. Join the webinar to learn more about the types of projects that can be completed through this program.

REGISTER: bit.ly/38PuN9x

The project types webinar will:

- Provide an overview of the specific types of technical assistance available
- Share examples of previously completed projects
- Identify additional resources to assist in developing an application
- Explain tools municipalities can use to identify projects that address equity and high crash areas as well as how to identify the responsible entity for a road segment.

Application Sections

Section One: Applicant Information

Primary Contact

Mayor

Business Administrator
or Municipal Manager

Application Sections

Section Two: Requested Technical Assistance Project Type

- Project Selection
- Project Specific Questions
- Maps

I. Project Selection

Every municipality has different needs. This program offers five types of technical assistance services thereby allowing each municipality to select the type of services that best meets local needs. More information on each type of project can be found in the [Application Information Packet](#).

Each selected municipality will receive a final report that documents the services provided, including methodology, identified needs, and concrete and practical recommendations suitable for advancement by the municipality.

Choose one from the drop-down menu: *

Bicycle Corridor or Network Plan

Bicycle Corridor or Network Plan

Complete and Green Streets for All Policy

Complete Streets Conceptual Rendering

Temporary Demonstration Project Guidance

Walkable Community Workshop (WCW)

Application Sections

Public Engagement

- List of Stakeholders

Project Team

- List of Team Members

Equity Considerations

- Optional



WALKABLE COMMUNITY WORKSHOP
Thursday, December 6, 2018
1 pm to 5 pm

JOIN US TO ADDRESS WALKABILITY ON BERNARDS AVENUE!
Sacred Heart Chapel
47 Bernards Avenue
Bernardsville, NJ

For more information email: heeslya@tcnj.edu
To RSVP visit: <http://bit.ly/BernardsvilleWCW>

WORKSHOP AGENDA
1:30 pm
Welcome and Walkable Community Presentation
2:00 pm
Walking Audit
4:00 pm
Debrief and Next Steps
5:00 pm
Adjourn

A Walkability Workshop engages town employees, residents, business owners and workers on issues regarding walking and biking in a community. After taking an initial look for workshop participants will walk a half-mile outdoor assessing their existing streets and sidewalks and identifying issues to overcome to ensure safer conditions for pedestrians and bicyclists. After the workshop, a report will be prepared with recommendations on improvements to address key locations and issues identified in the workshop.

This effort is part of the Complete Streets Technical Assistance Program, which is a collaborative venture between Sustainable Jersey (SJ), the Voorhees Transportation Center at Rutgers University (VTC), and the North Jersey Transportation Planning Authority (NJTPA). Funded by the NJTPA, the program is designed to support municipal government efforts to implement complete streets.

Application Sections

Optional Information (Uploads)

- Letters of commitment or support from community groups and other stakeholders
- Existing planning documents
- Surveys, studies and supporting data
- Additional maps, photos, graphs and other media
- Documentation supporting the need for the project

Application Sections

Section Three: Authorizing Resolution

Appendix 1 – Sample Authorizing Resolution from Local Governing Body

Below is a sample resolution that is suggested for use by applicant municipalities.

SAMPLE RESOLUTION

Resolution by the [Local Governing Body] Authorizing an Application to the Complete Streets Technical Assistance Program

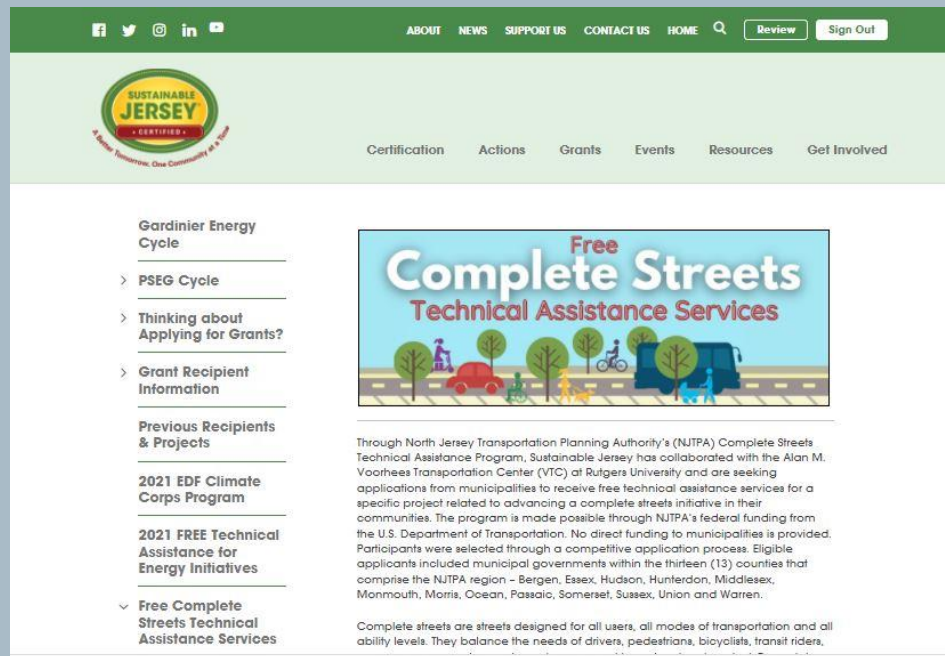
WHEREAS, the New Jersey Department of Transportation Complete Streets Design Guide defines complete streets as follows: “Complete Streets are streets designed for all users, all modes of transportation, and all ability levels. They balance the needs of drivers, pedestrians, bicyclists, transit riders, emergency responders, and goods movement based on the local context”; and

WHEREAS, while the primary benefit of complete streets is improved safety, particularly for people who walk or bike who are the most vulnerable users of the street, there are other positive outcomes. Complete streets create better places to live, work, and do business. They can help improve the health of a community by encouraging people to walk and bike, bolster the local economy by generating foot traffic in business districts and provide greater mobility options for residents and

Evaluation Criteria

- Strength and Clarity of Request (40 points)
- Opportunity for Public Engagement (30 points)
- Strength of the Municipal Project Team (30 points)
- Additional Considerations (20 bonus points)

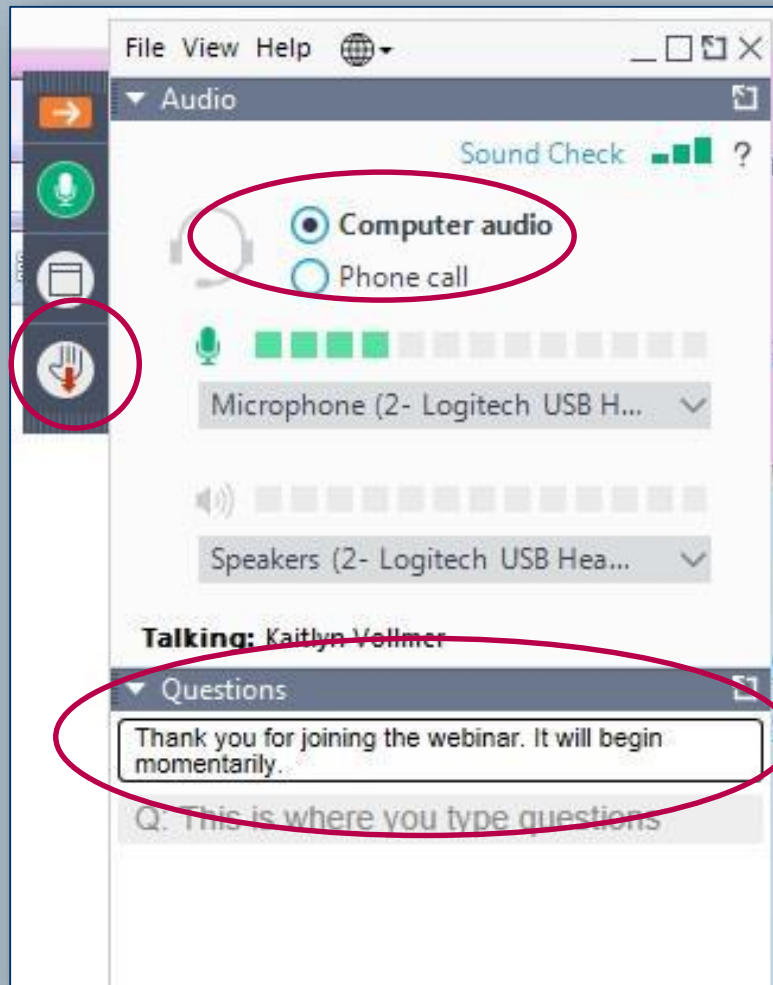
Online Application Portal



All the relevant information
and links are available at:
<http://bit.ly/CompleteStreetsTA>



Q & A



Additional Questions

Consult the FAQ:

<http://BIT.LY/CompleteStreetsTA>

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Kaitlyn Vollmer at grants@SustainableJersey.com or 609-771-3189

For project-related questions contact:

Anne Heasly at heaslya@tcnj.edu with a “cc” to Peter Bilton at pbilton@njtpa.org



Thank You!

