



# Spotlight: Gold Star in Health

*Health Gold was developed with the generous support of the Robert Wood Johnson Foundation*

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# Health Task Force

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- American Academy of Pediatrics, NJ Chapter
- Bloustein School of Planning and Public Policy
- Camden County Department of Health and Human Services
- Hamilton Twp Department of Health, Recreation, Senior, and Veterans Services
- Housing & Community Development Network of NJ
- Monmouth County Regional Health Commission
- NJ Association of County and City Health Officials
- NJ Community Capital
- NJDEP
- NJDOH
- NJ Health Care Quality Institute
- NJ Health Initiatives
- New Jersey Local Boards of Health Association
- New Jersey Partnership for Healthy Kids
- NJ Prevention Network
- New Jersey Public Health Association
- Princeton Board of Health
- Shaping Elizabeth
- St. Joseph Social Service Center
- Stafford Township
- TCNJ Public Health Department
- Trenton Health Team
- Woodbridge Twp Department of Health



# HG Working Groups

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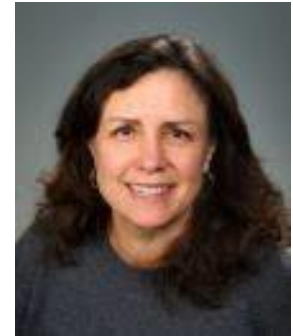
- American Planning Association – NJ
- Bloustein School of Planning and Public Policy
- Camden County Department of Health & Human Services
- Hamilton Twp Department of Health, Recreation, Senior, and Veterans Services
- Health Equity Initiative
- Housing & Community Development Network of NJ
- ISLES, Inc.
- Jewish Family Service of Atlantic & Cape May Counties
- Maplewood Public Health Division
- Mercer County Division of Public Health
- Middle-Brook Regional Health Commission
- Middlesex County Food Organization and Outreach Distribution Services
- Monmouth County Regional Health Commission
- NJ Community Capital
- NJDEP
- NJDOH
- New Jersey Health Initiatives
- NJ Healthy Communities Network
- New Jersey Local Boards of Health Association
- NJ Office of Planning Advocacy
- New Jersey Partnership for Healthy Kids
- NJ Prevention Network
- New Jersey Public Health Association
- Rutgers Cooperative Extension - Passaic County
- Rutgers Department of Human Ecology
- Somerset County Planning Department
- St. Joseph Social Service Center
- Stafford Township
- TCNJ Public Health Department
- City of Trenton Division of Planning; Dept. of Health & Human Services
- Trenton Health Team
- Voorhees Transportation Center



# Speakers

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**Jeanne Herb, Executive Director,** Environmental Analysis and Communications Group, Bloustein School of Planning & Public Policy



**Lauren Skowronski,** Program Director for Community Engagement, Sustainable Jersey



**Samantha McGraw,** Program Manager, Sustainable Jersey



# **Spotlight: Gold Star in Health:**

## ***Health, health equity, and sustainability***

Jeanne Herb

Rutgers University Bloustein School of Planning & Public Policy

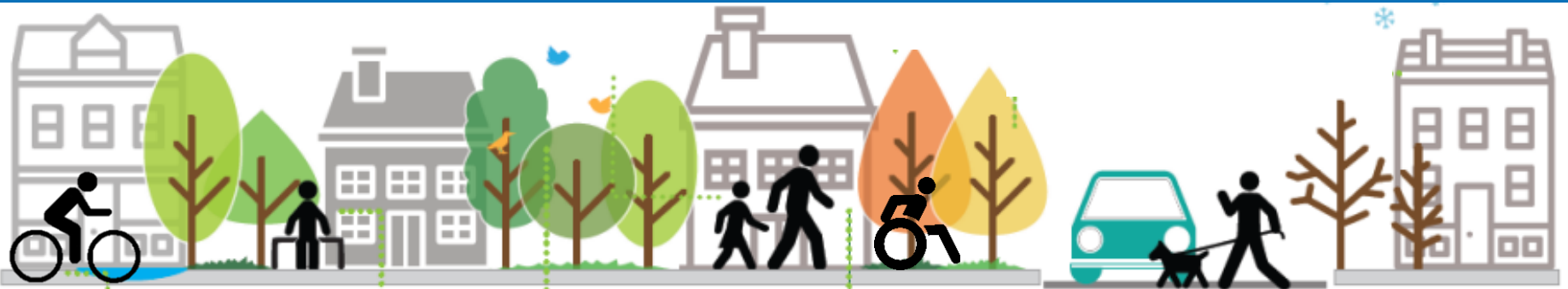
*September 23, 2021*

# What is Health?

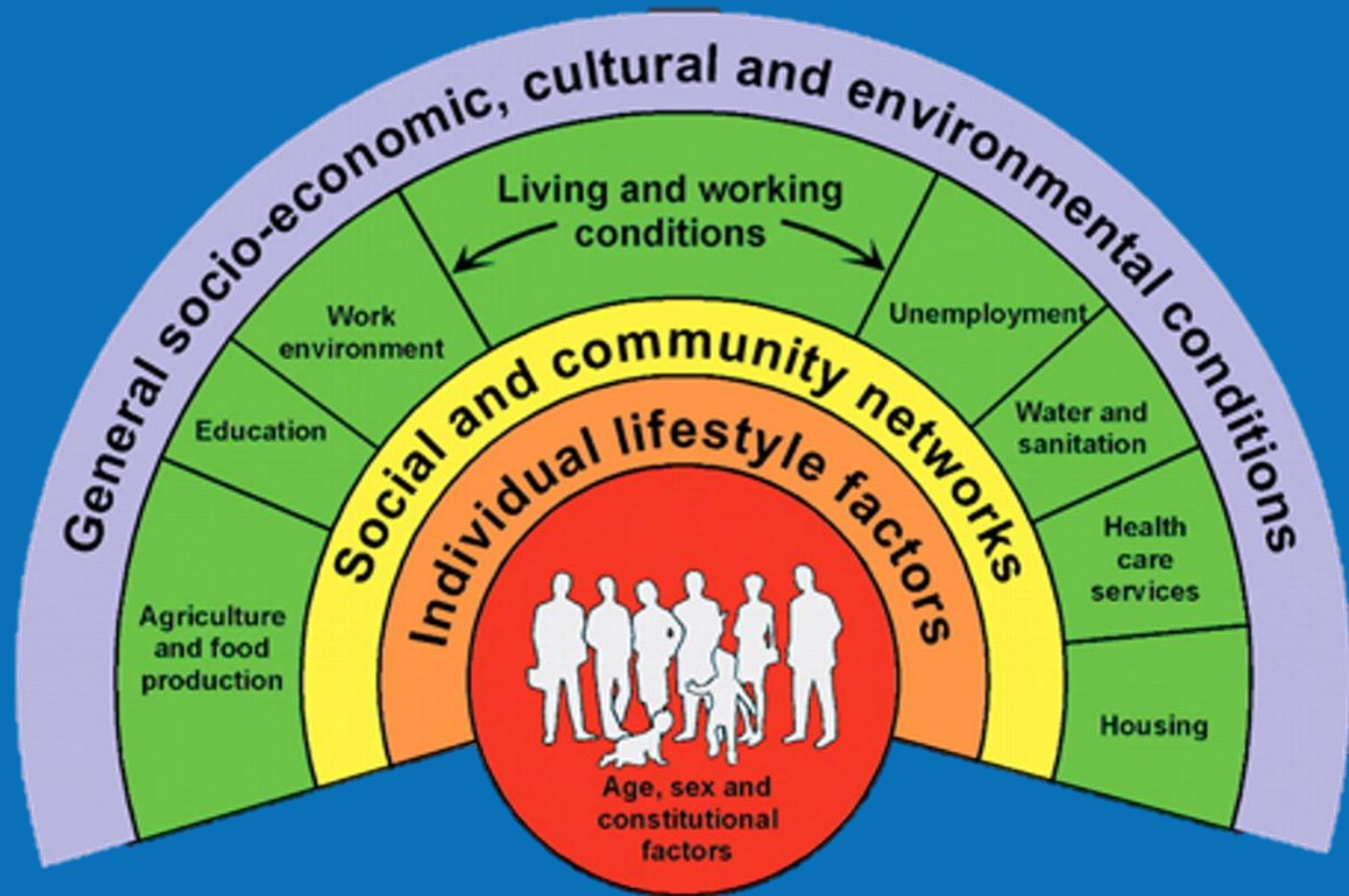
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Health is the state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity.

*World Health Organization*



# Social Determinants of Health

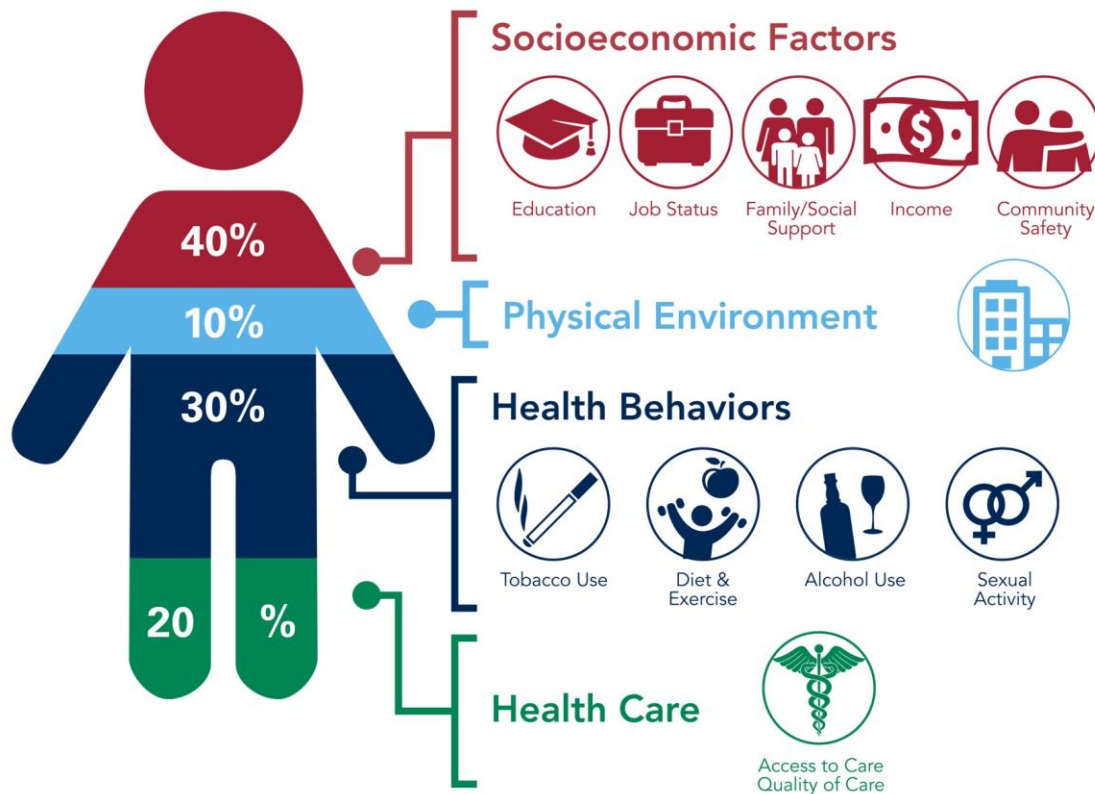


Source: Dahlgren and Whitehead, 1991



# IMPACT OF SOCIAL DETERMINANTS OF HEALTH

Social determinants of health have tremendous affect on an individual's health regardless of age, race, or ethnicity.



## ➤ SDOH Impact

- ➔ **20 percent** of a person's health and well-being is related to **access to care** and **quality of services**
- ➔ The **physical environment, social determinants** and **behavioral factors** drive **80 percent** of health outcomes



# Health Inequities vs. Disparities

**Health inequities** - unfair differences in access to systems and conditions that support good health and well-being.

**Health disparities** - difference in the presence of health outcomes between population groups.

## *Factors Causing Health Inequities*

- Racism
- Quality housing
- Poverty
- Healthy Environments
- Transportation Mobility
- Good jobs
- Access to quality health care

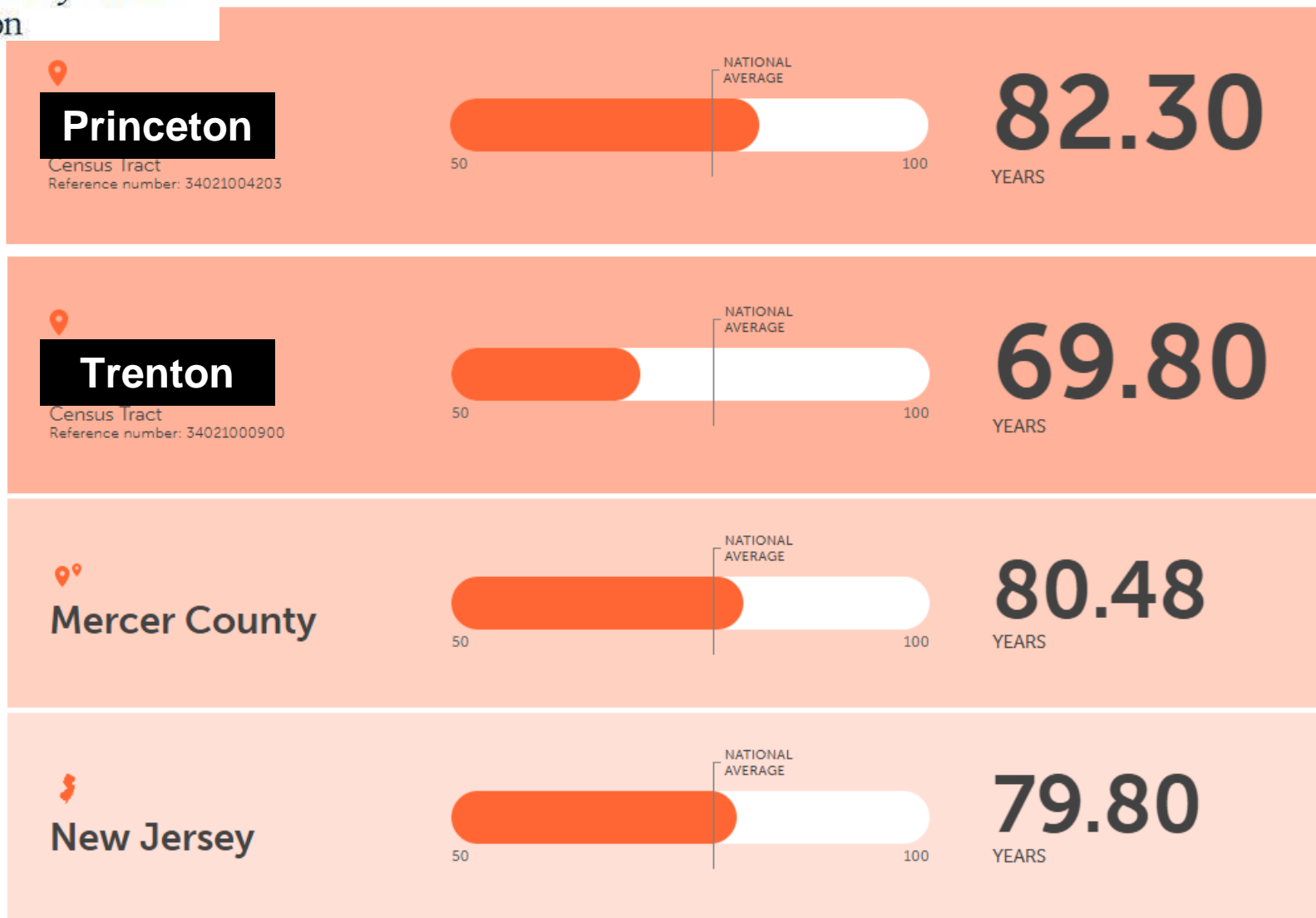
- **African Americans** - more likely to die as infants and from heart attack & stroke.
- **Hispanics** - more likely to be hospitalized for preventable causes.
- **Low-income populations** - more likely to suffer from asthma and diabetes.



<https://www.rwjf.org/en/library/interactives/whereliveaffectshowlongyoulive.html>

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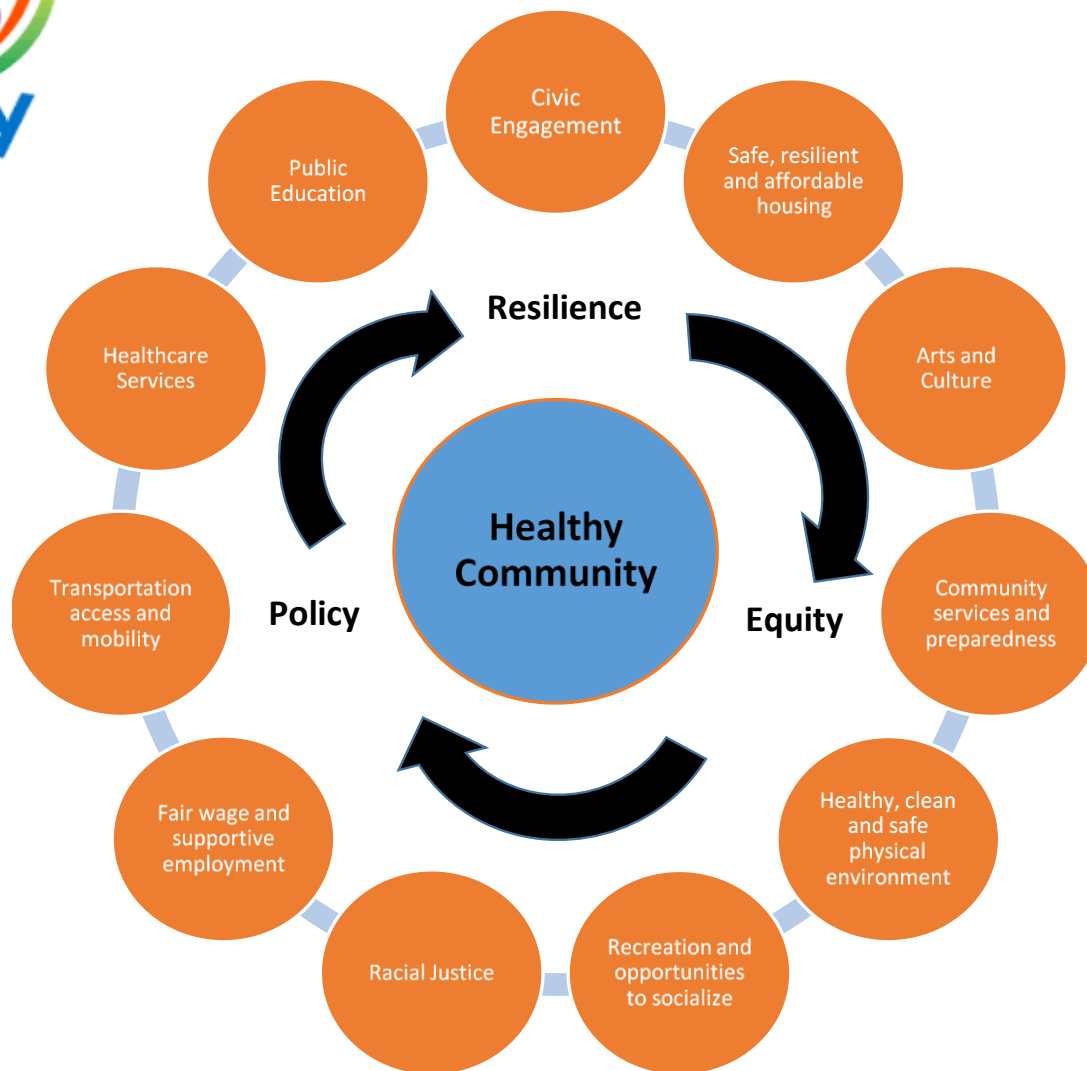
12.5 Miles = 12.5 years





### Overarching statement

A **healthy community** is one in which all residents have equitable access to conditions that support optimal health and well-being, and where inclusive and just systems, resources and policies are in place to ensure that racial equity, affordability, stability, safety, and political capital, are consciously interwoven into the cultural fabric.



### *Defining Elements of a Healthy Community*



<https://www.nj.gov/health/healthynj/2030/>

1. Provide all residents with equitable access to resources and conditions that support optimal health and well-being consistent with the principles of the World Health Organization's constitution which commits to "the highest attainable standard of health as a fundamental right of every human being.

2. Establish inclusive and just systems, resources, and policies to ensure that racial equity, affordability, stability, safety, and political capital, are consciously interwoven into the cultural fabric.

- Make health and health equity a priority in statewide and local strategic planning and policy.

3. Ensure public accountability and transparency of efforts to advance just policy, systems and environmental changes to ensure health equity for all residents.

- Ensure that decision makers (state and local government officials, non-governmental organizations, funders, businesses and investors, etc.) are informed about the local health issues and consequences of various policy options during the policy development process

## What is HIAP?

HiAP is a collaborative approach that integrates and articulates health considerations into policy making across sectors, and at all levels, to improve the health of all communities and people.

- Association of State and Territorial Health Officials (ASTHO)



# Embedding Health into Government

## Practices

Improving one project or program at a time

Analyze plan for new apartment complex and suggest ways to make project healthier

Changing policies

Change current building code to require healthy design in all new construction

Changing systems

Incorporating a health lens in the process of changing the building code



**TRENTON**  **N250**  
1792-2042

**HEALTH AND FOOD SYSTEMS ELEMENT**



## Trenton250 Vision Principle

### *Cultivate a Healthy City*

Trenton will be a clean  
city where there is  
access to natural  
resources, fresh foods,  
and high-quality  
healthcare facilities.

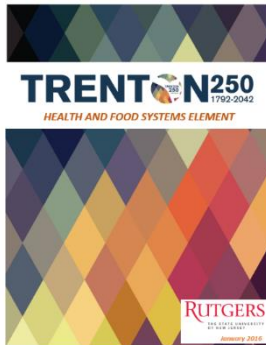
[plan4health.us/plan4health-coalitions/trenton-healthy-communities-initiative](http://plan4health.us/plan4health-coalitions/trenton-healthy-communities-initiative)



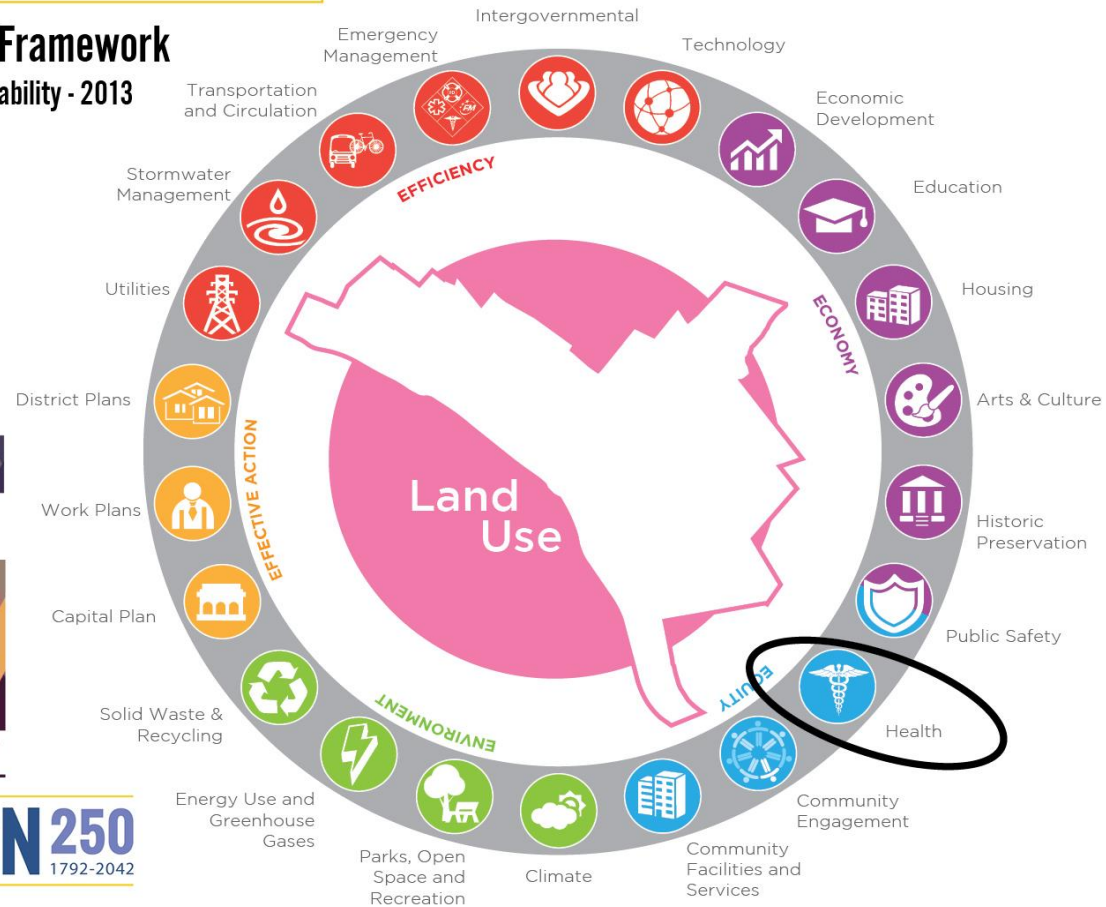
# BACKGROUND

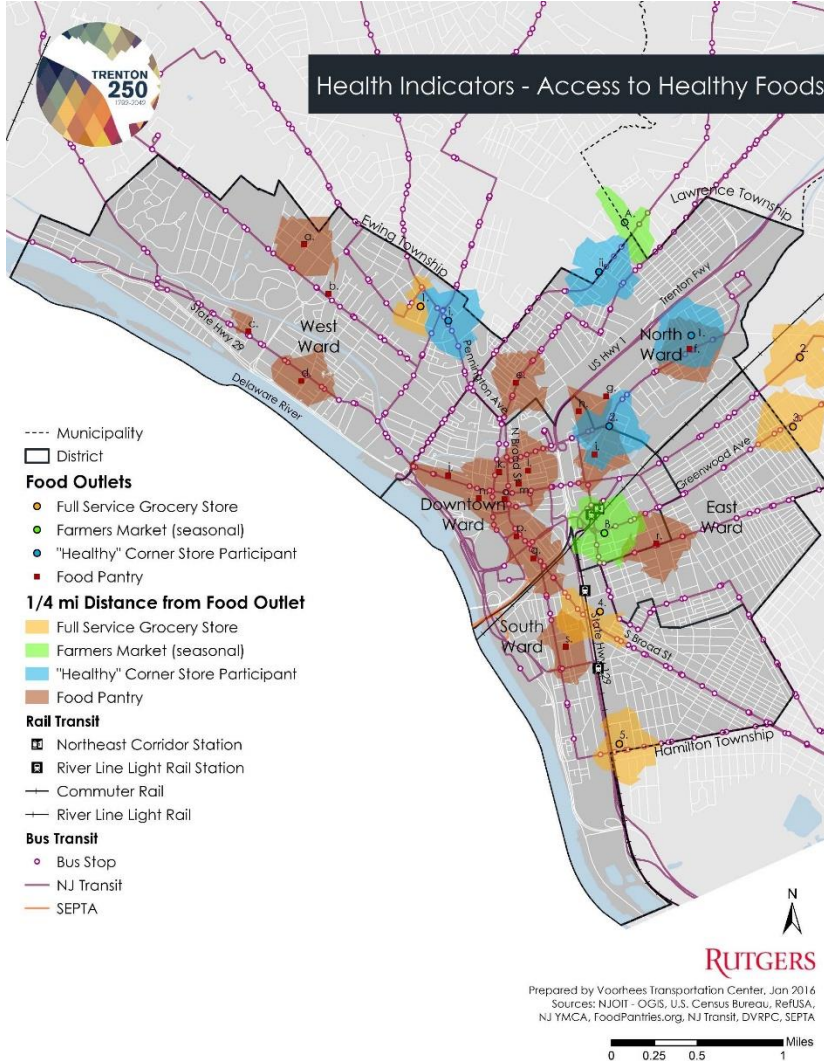
## Master Plan Framework

5 Pillars of Sustainability - 2013



**TRENTON250**  
1792-2042





# Trenton Health and Food Systems Master Plan Element

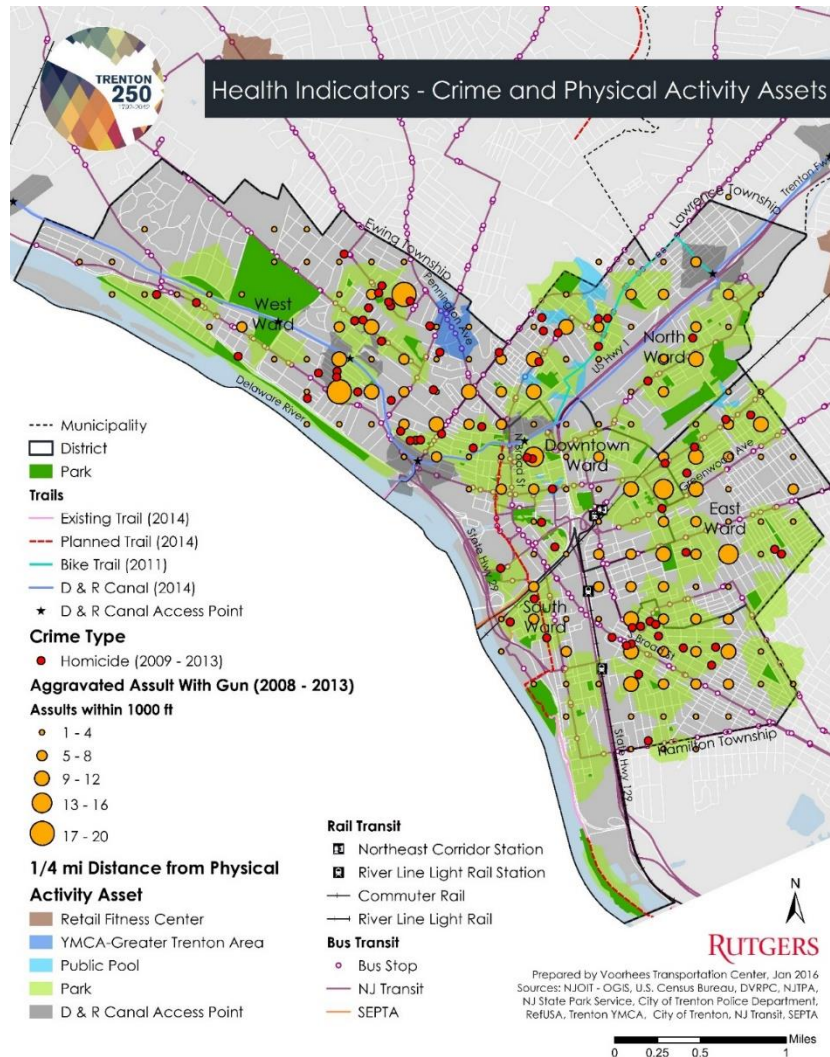
## Increase access to healthy foods

- Expand access to healthy food outlets
- Expand opportunities for community-based agriculture
- Support school-based initiatives that promote good nutrition and healthy eating
- Use government policies and programs to increase access to healthy foods

# Trenton Health and Food Systems Master Plan Element

Increase physical activity among Trenton residents

- Improve access to parks and recreational programming
- Improve conditions for active transportation
- Promote physical activity through school-based programs
- Use government policies, programs and incentives to increase physical activity



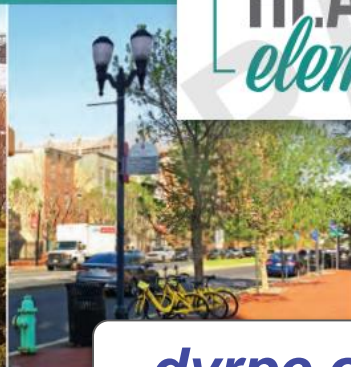




the  
**CAMDEN**  
**HEALTH**  
*element*

JANUARY 2021

DELAWARE VALLEY  
**dvrpc**  
REGIONAL  
PLANNING COMMISSION



[dvrpc.org/health/camdenhealthelement](https://dvrpc.org/health/camdenhealthelement)



HEALTHY  
FOOD ACCESS



CLEAN  
ENVIRONMENT



ACCESS TO  
HEALTHCARE



MOBILITY & ACTIVE  
TRANSPORTATION



SAFE & COMPLETE  
NEIGHBORHOODS



HOUSING &  
HOMELESSNESS



EDUCATION &  
EMPLOYMENT

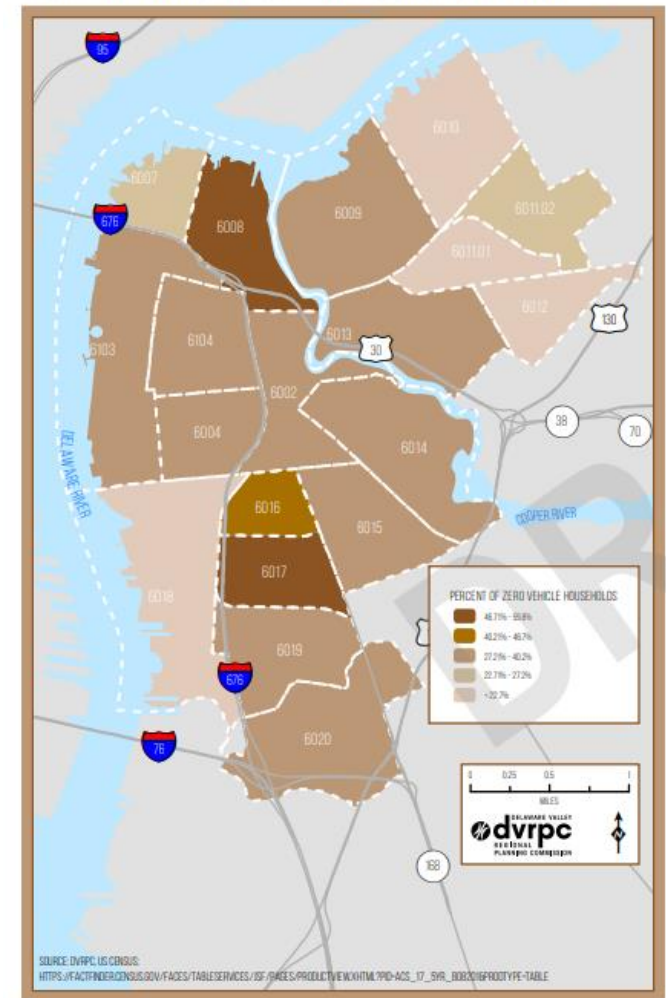
## PURPOSE OF A HEALTH ELEMENT

The Camden Health Element establishes a strong policy framework for developing conditions that will improve the physical health and emotional well-being of Camden residents. It provides goals, strategies, and actions to address how land use, development, services, and programs may support greater overall health, social equity, and environmental justice within Camden. The actions include amending ordinances and resolutions, as well as establishing and supporting programs aligned with the goals provided in the Element. The Health Element will advance the health perspective in citywide planning in Camden.

The Health Element is structured around seven goals and proposes a range of recommendations, including policy reforms, expansions of current initiatives and programs, and new approaches and innovations. The seven goals are each presented in their own chapter as follows:

- Healthy Food Access
- Clean Environment
- Access to Health care
- Mobility and Active Transportation
- Safe and Complete Neighborhoods
- Housing and Homelessness
- Education and Employment

FIGURE 1.4: PERCENT OF ZERO VEHICLE HOUSEHOLDS BY TRACT





## CAMDEN HEALTH ELEMENT

# HOUSING & HOMELESSNESS

### STRATEGIES

1. Integrate housing support with health care and other services.
2. Promote home maintenance and reduce substandard housing conditions.
3. Generate opportunities to provide affordable, mixed-income, and age-friendly housing.
4. Reduce residential vacancy and mitigate property abandonment.
5. Eliminate homelessness and improve the health conditions of people without shelter.

### PRIORITY ACTIONS

- 🚩 **MOST ACHIEVABLE** Expand funding and institutional resources for integrated health and housing models.
- 👥 **PEOPLE'S CHOICE** Encourage the co-location of affordable housing communities and public facilities with wraparound health services.
- 📢 **GREATEST IMPACT** Support the formation of community land trusts that provide for long-term homeownership and housing affordability.
- 📌 **DO FIRST** Launch a comprehensive "Healthy Homes" initiative that expands financial assistance for home repairs and increases and combines outreach, education, inspections, and home visit programs.

### SECONDARY ACTIONS

1. Support the creation of innovative rental housing assistance and rapid rehousing programs and facilities serving individuals experiencing homelessness.
2. Organize training for law enforcement and medical technicians to better serve people experiencing homelessness.
3. Incentivize the redevelopment and sale of vacant and abandoned properties to entry-level buyers and working families.
4. Collaborate with local health care institutions and insurance providers to expand and initiate upstream, place-based housing investments and blight reduction efforts.
5. Foster partnerships to extend homeownership assistance and rental subsidy programs.
6. Track trends in the city's homeless population, in conjunction with county-wide point-in-time counts, to inform resource and service allocation.
7. Support the home-based efforts of the city's hospitals and care providers.
8. Review city policies to identify and minimize barriers to the development of non-traditional housing types and an appropriate range of low- to high-density residential options.
9. Establish land value taxation instruments and increase requirements and penalty fees for buildings on the abandoned property list.

### REMAINING ACTIONS

1. Develop a medical respite care facility with local health care non-profits.
2. Adopt anti-displacement policies including community benefits agreements in the Downtown core, multiyear residential lease incentives, and a tenant advocate program.
3. Work with the Camden Redevelopment Agency to devise land banking capabilities through a municipal ordinance or resolution.





Health In All Policies  
Incorporating Health into  
Decision-Making



**RUTGERS**  
Edward J. Bloustein School  
of Planning and Public Policy  
Planning Healthy Communities Initiative

Karen Lowrie, Ph.D.  
Leigh Ann Von Hagen, AICP, PP

Thank you!  
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DIVERSITY & EQUITY

Diversity on Boards & Commissions\*

Environmental Justice in Planning & Zoning

Lead Education & Outreach Programs

EMERGENCY MANAGEMENT AND RESILIENCY

Climate Adaptation: Flooding Risk\*

Coastal Vulnerability Assessment

Extreme Temperature Event Plan

Heat Island Assessment

Community Wildfire Protection

Firewise Community

Ready Set GO! Fire Comp

Wildfire Safety Council

Emergency Communications Planning

Vulnerable Populations Identification for Emergencies

HEALTH & WELLNESS

Anti-Idling Education & Enforcement Program

Building Healthier Communities

HIA Professional Development

Lead in Drinking Water

Private Well Testing

Safe Routes to School

Smoke-Free and Tobacco-Free Public Places

PUBLIC INFORMATION & ENGAGEMENT

Municipal Communications Strategy

Improve Public Engagement in Municipal Government

Improve Public Engagement in Planning and Zoning

Online Municipal Public Service Systems

INNOVATIVE COMMUNITY PROJECTS

Innovative Community Projects (up to 3)

LAND USE & TRANSPORTATION

Sustainable Land Use Pledge\*

Build-Out Analysis

Bicycle and/or Pedestrian Audit

Bicycle and/or Pedestrian Plan

Adopt a Complete Streets Policy

Institute Complete Streets

Effective Parking Management

Green Infrastructure Planning

Green Infrastructure Implementation

Enhanced Stormwater Management Control Ordinance

Green Building & Environmental Sustainability Element

Historic Preservation Element

Smart Workplaces

Transit Oriented Development Supportive Zoning

ARTS & CREATIVE CULTURE

Establish a Creative Team

Creative Assets Inventory

Creative Placemaking Plan

Municipal Commitments to Support Arts and Creative Culture

Utilizing Your Creative Assets

ENERGY

Energy Efficiency for Municipal Facilities\*

Energy Tracking & Management\*

Buy Electricity from a Renewable Source

System

Energy System

System

Energy Aggregat

ciency Outreach

Residential Energy Efficiency Outreach

Make Your Town Solar Friendly

Community-Led Solar Initiatives

Wind Ordinance

Fleet Inventory\*

Meet Target for Green Fleets

Purchase Alternative Fuel Vehicles

Public Electric Vehicle Charging Infrastructure

Make Your Town Electric Vehicle Friendly

FOOD

Farmland Preservation Plans

Community Garden

Buy Fresh Buy Local® Programs

Farmers Markets

LOCAL ECONOMIES

Green Business Recognition Program\*

Green Jobs/Economic Development



# Gold Star Standard in Health

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- **Address SEDoH**
  - Tackle the issues impacting public health
  - Influence individual behavior where appropriate
  - Develop programs & policies
- **Build a Culture of Health**
  - Municipal decision making through a health lens
  - Collaboration with community stakeholders
  - Institutionalize procedure
- **Address Issues of Health Equity**



# Gold Star Standard in Health

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- Understanding the municipal role impacting the determinants of health
- Municipalities have key authority:
  - Planning and zoning, regulating housing, clean water, transportation networks, economic development, access to healthy food, wellness programs, policing and safety, etc.
- The high-impact strategies overlap with sustainability
- Starts with an assessment of local issues



## Q&A

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# Local Health Assessment & Action Plan

*under Health & Wellness action category*



**TIER 1:** Assessment (25 pts)

**TIER 2:** Action Plan (15 pts)



# Tier 1: Local Health Assessment

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1. Establish committee to lead process
2. Gather local health data (Use required [Assessment Worksheet](#))
  - Create demographic profile
  - Review existing data
  - Solicit community feedback
3. Analyze data, prioritize needs & conditions
4. Share committee's final assessment (or summary) w/ public & local leaders





# Who Should be Involved?

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## *\* Stakeholders for committee*

- Local Board of Health – lead
- Governing body member
- Reps from vulnerable and marginalized groups facing significant barriers to better health
- Green Team members
- Others: planning and school officials, reps from hospital, regional health collaborative, faith based



## Tier 2: Local Health Action Plan

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1. Identify strategies (*SJ actions or Innovative*)
  - Use required [Action Plan Worksheet](#)
2. Collect public feedback on draft Action Plan (or summary) w/ at least 1 forum
3. Finalize Action Plan
4. Local board of health signs off
5. Governing body adopts resolution formalizing the Plan



# Submission Requirements – Tier 1

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1. Summary of the process, effort to engage marginalized/underrepresented individuals
2. Completed Assessment Worksheet
3. List of committee members
4. Copy of survey &/or focus group questions
5. Copy of promotional material for community feedback solicitation – *from 2 different mediums*



# Submission Requirements – Tier 2

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1. Completed Action Plan Worksheet
2. Copy of adopted resolution, signed & dated



## Q&A

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# Questions or Comments

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