



# HEALTH GOLD:

## New Actions to Build a Culture of Health in Municipal Government

*Health Gold was developed with the generous  
support of the Robert Wood Johnson Foundation*

Robert Wood Johnson Foundation

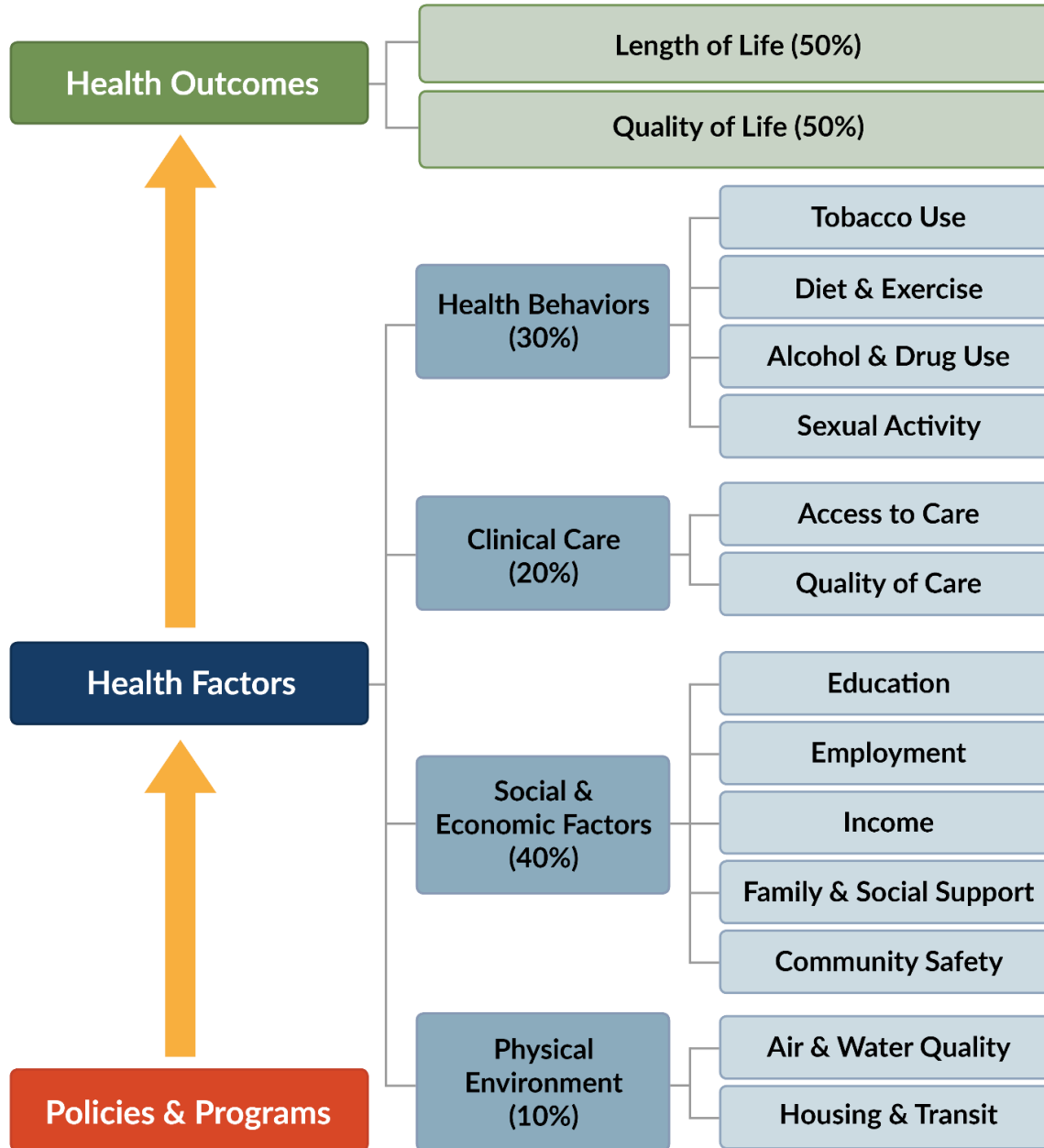




King County, WA



SEDoH →



County Health Rankings model © 2014 UWPHI

DIVERSITY & EQUITY

Diversity on Boards & Commissions\*

Environmental Justice in Planning & Zoning

Lead Education & Outreach Programs

EMERGENCY MANAGEMENT AND RESILIENCY

Climate Adaptation: Flooding Risk\*

Coastal Vulnerability Assessment

Extreme Temperature Event Plan

Heat Island Assessment

Community Wildfire Protection

Firewise Community

Ready Set GO! Fire Comp

Wildfire Safety Council

Emergency Communications Planning

Vulnerable Populations Identification for Emergencies

HEALTH & WELLNESS

Anti-Idling Education & Enforcement Program

Building Healthier Communities

HIA Professional Development

Lead in Drinking Water

Private Well Testing

Safe Routes to School

Smoke-Free and Tobacco-Free Public Places

PUBLIC INFORMATION & ENGAGEMENT

Municipal Communications Strategy

Improve Public Engagement in Municipal Government

Improve Public Engagement in Planning and Zoning

Online Municipal Public Service Systems

INNOVATIVE COMMUNITY PROJECTS

Innovative Community Projects (up to 3)

LAND USE & TRANSPORTATION

Sustainable Land Use Pledge\*

Build-Out Analysis

Bicycle and/or Pedestrian Audit

Bicycle and/or Pedestrian Plan

Adopt a Complete Streets Policy

Institute Complete Streets

Effective Parking Management

Green Infrastructure Planning

Green Infrastructure Implementation

Enhanced Stormwater Management Control Ordinance

Green Building & Environmental Sustainability Element

Historic Preservation Element

Smart Workplaces

Transit Oriented Development Supportive Zoning

ARTS & CREATIVE CULTURE

Establish a Creative Team

Creative Assets Inventory

Creative Placemaking Plan

Municipal Commitments to Support Arts and Creative Culture

Utilizing Your Creative Assets

ENERGY

Energy Efficiency for Municipal Facilities\*

Energy Tracking & Management\*

Buy Electricity from a Renewable Source

System

Energy System

System

Energy Aggregat

ciency Outreach

Residential Energy Efficiency Outreach

Make Your Town Solar Friendly

Community-Led Solar Initiatives

Wind Ordinance

Fleet Inventory\*

Meet Target for Green Fleets

Purchase Alternative Fuel Vehicles

Public Electric Vehicle Charging Infrastructure

Make Your Town Electric Vehicle Friendly

FOOD

Farmland Preservation Plans

Community Garden

Buy Fresh Buy Local® Programs

Farmers Markets

LOCAL ECONOMIES

Green Business Recognition Program\*

Green Jobs/Economic Development



# Gold Star Standard in Health

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- **Address SEDoH**
  - Tackle the issues impacting public health
  - Influence individual behavior where appropriate
  - Develop programs & policies
- **Build a Culture of Health**
  - Municipal decision making through a health lens
  - Collaboration with community stakeholders
  - Institutionalize procedure
- **Address Issues of Health Equity**





# Integrating Health into Municipal Decision-Making

*under Health & Wellness action category*



# Health in All Policies (HiAP)





# What to Do (Required – 10 pts)

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- **Step 1\*:** Send two representatives (one health; one non-health) to attend a Health in All Policies (HiAP) professional development training;
- **Step 2:** They complete an [HiAP checklist](#) to assess the internal procedures of how health and health equity are considered within municipal decision-making; and
- **Step 3\*:** Present findings from the training & checklist to the governing body and planning board





# What to Do (Optional)

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- **10 pts: Adopt an HiAP resolution**
  - Use model resolution, or
  - Create customized resolution – include required elements
- **5 pts: Establish HiAP Task Force**
  - Health-focused municipal staff or officials, community partners
    - Build upon existing committee
  - Identify existing models & opportunities for coordination between departments to prioritize health/health equity in programming, policies, and budgets
  - Make recommendations to governing body
  - Ongoing, regular review and report outs



# Who Should be Involved?

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- Health official (appointed or staff) – *lead*
- Technical experts & municipal staff
  - Planning and zoning officials
  - Green team and environmental commission members
  - Governing body members or administration
  - Stakeholders & community partners who's work impacts health issues
- Consult with marginalized/under-represented groups



# Submission Requirements

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- Completed [Action Questionnaire](#)
- Completed Municipal HiAP Checklist – Internal Procedures tab

## Extra 10 pts: HiAP Resolution

- Signed, dated copy of adopted resolution

## Extra 5 pts: HiAP Task Force

- Copy of Task Force's report of recommendations



# Best Practices for Local Boards of Health (LBOH)

*under Health & Wellness action category*





# Functions of a LBOH

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1. Monitor health status to **identify community health problems**.
2. **Diagnose and investigate health problems** in the community.
3. **Inform, educate and empower** people regarding health issues.
4. Mobilize **community partnerships** to identify and solve health problems.
5. **Develop policies and plans** which support individual and community health efforts.
6. **Enforce the laws and regulations** that protect health and ensure safety.
7. **Link people to** needed personal health **services** and assure health care when it is otherwise unavailable.
8. **Ensure a competent local public health system** and assure a competent personal health care workforce.
9. **Evaluate** the effectiveness, accessibility, and quality of **personal and population-based health services**
10. **Research** for **innovative solutions** to health problems.





# Autonomous vs. Advisory BOH

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- **Autonomous BOH**

- Appointed by mayor/gov body
- Governs itself
- Has decision-making power to create and adopt policies
- If operating a health department - employs the health officer
- Manages a budget

- **Advisory BOH**

- Appointed by mayor/gov body
- Makes recommendations to gov body (who acts as LBOH)
- Created under optional forms of government



# Regional vs. County BOH

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- **Regional Health Commission**

- 2 or more municipalities can create (1-2 members ea)
- Commission ordinances supersede local ordinances
- Assumes enforcement powers
- Appoints regional health officer & staff
- Adopts a budget

- **County Department**

- Created by county commissioners

*If County BOH also created:*

- Autonomous (ordinances, hires health officer & staff, budget)
- Member municipality BOHs become advisory

*If no County BOH:*

- Municipal LBOH remains in tact with original powers



# Local BOH vs. DOH

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- **Local board of health**
  - appointed citizen members
  - makes policy decisions, and/or recommendations to the governing body, regarding public health issues.
- **Local department of health**
  - the professionals who carry out the policies adopted by the board of health



# Autonomous LBOH (10 pts)

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- **Step 1a:** Ensure that its LBOH (and any entities performing LBOH functions) is active:
  - meeting at least once a quarter,
  - with the statutorily required number of qualified members, including participation by a municipal governing body member, &
  - attendance of the health officer or designee at quarterly meetings.
  - Contact information for the LBOH will be listed on the municipal website;
- **Recommended members:**
  - Range of expertise (environment, public health, health care professional, mental health, community stakeholders)
  - Consider those representing municipality's demographics



# Autonomous LBOH (10 pts)

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- **Step 2a:** LBOH members must complete NJLBHA's online orientation training w/in the first year of being appointed
- **Step 3a:** Annual information session for LBOH members conducted by a serving health department representative
  - Update on health department's goals for the year
  - Health trends within community
  - New policies or those being planned
  - Opportunities for LBOH to engage in decision-making





# Governing Body as LBOH (5 pts)

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- **Step 1b:** Ensure that its LBOH is active:
  - meeting formally as LBOH at least once a quarter, and
  - attendance of the health officer or designee at quarterly meetings.
  - Contact information & notice that governing body acts as LBOH listed on the municipal website;
- **Step 2a:** LBOH members must complete NJLBHA's online orientation training w/in the first year of term
- **Step 3a:** Annual information session for LBOH members conducted by a serving health department representative



# Governing Body as LBOH (Add'l 5 pts)

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- **Step 1c:** Create a public health advisory committee by ordinance
  - Meets on quarterly basis, at least
  - Mix of members w/ range of expertise
- **Step 2c:** Committee members complete the online orientation training within the first year of their term.



# Who Should be Involved?

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- Governing body – *lead*
- Department of Health
- Administrator



# Submission Requirements

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## ***Autonomous LBOH***

- List of current LBOH members, titles
- Copies of minutes from last 2 LBOH meetings
- Signed statement from chair confirming training completed by every member
- Proof of annual info session
  - Sign in sheet,
  - Copy of the presentation w/ date, or
  - Copy of invitation from DOH
- **OPTIONAL: evidence of ongoing DOH → BOH updates**



# Submission Requirements

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## ***Governing Body as LBOH***

- Copies of minutes from last 2 LBOH meetings
- Signed statement from **clerk** or **administrator** confirming training completed by every member
- Proof of annual info session
  - Sign in sheet,
  - Copy of the presentation w/ date, or
  - Copy of invitation from DOH
- **OPTIONAL: evidence of ongoing DOH → Gov Body updates**





# Submission Requirements

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## ***Governing Body as LBOH – Additional 5 pts***

- Copies of ordinance
- List of current public health advisory committee members, titles
- Signed statement from chair confirming training completed by every member



# Upcoming HG Webinars

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## **Health Gold: New Actions to Reduce Exposure to Lead**

Oct 7, 2-3:30pm

## **Health Gold: New Actions to Increase Access to Healthy Food**

Oct 12, 2-3pm

[sustainablejersey.com/nc/events/](https://sustainablejersey.com/nc/events/)



# Questions or Comments

Lauren Skowronski @  
609-771-3129, [skowronl@tcnj.edu](mailto:skowronl@tcnj.edu)

