



Community Energy Plan Grants: A Primer

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Presenters (in speaking order)

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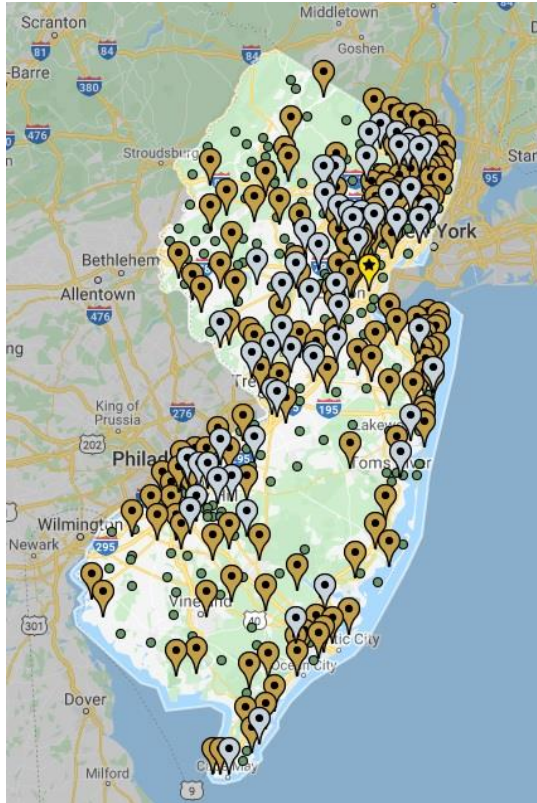
What is Sustainable Jersey?

- **Certification program** for municipalities and schools
- **Tools, resources, and guidance** to help municipalities and schools become more sustainable
- **Grants and funding** for municipalities and schools
- **Regional Hubs**

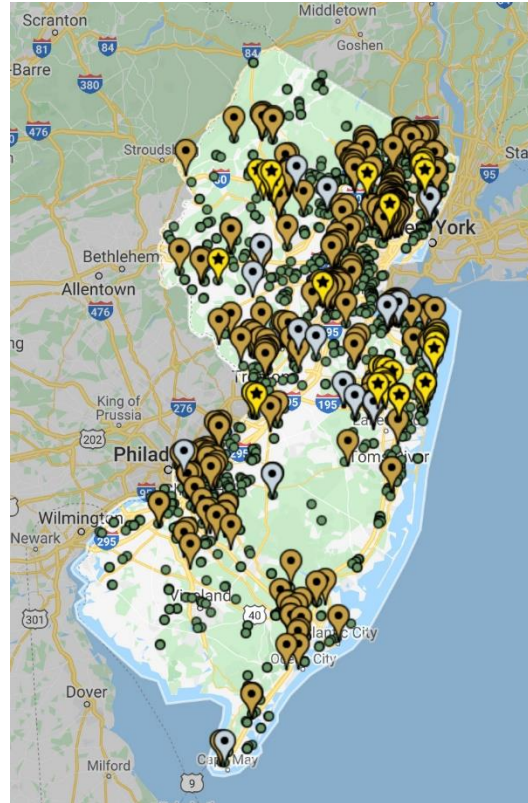




Program Participants



Municipal Program



Schools Program

Municipal Program

- 460 (81%) participating
- 219 Certified
 - 155 Bronze
 - 64 Silver

Schools Program

- 374 (54%) of school districts
- 1025 schools participating
- 335 schools certified
 - 292 Bronze
 - 43 Silver



Municipal Energy Actions

| | Energy Efficiency | Renewable Energy | Alternative Fuel Vehicles |
|-----------------------------|---|--|--|
| Municipal Operations | <ul style="list-style-type: none"> • Energy Efficiency for Municipal Facilities • Energy Tracking and Management | <ul style="list-style-type: none"> • On-Site Geothermal System • On-Site Solar System +10 pt storage/resilience + 5 pt solar thermal • On-Site Wind System • Buy Renewable Energy | <ul style="list-style-type: none"> • Fleet Inventory • Purchase Alternative Fuel Vehicles • Meet Green Fleet Targets |
| Community Energy Use | <ul style="list-style-type: none"> • Energy Assistance Outreach • Commercial Energy Efficiency Outreach • Residential Energy Efficiency Outreach | <ul style="list-style-type: none"> • Make Your Town Solar Friendly • Municipally Supported Community Solar • Community-Led Solar Initiatives • Renewable Government Energy Aggregation (R-GEA) | <ul style="list-style-type: none"> • Make Your Town Electric Vehicle (EV) Friendly • Public EV Chargers • Electric Vehicle Outreach |



Gold Star in Energy

Municipal Operations

Municipal Buildings

- Energy efficiency
- Operations / equipment
- Green building policy

Municipal Fleet

- Fleet electrification
- Route optimization
- Telematics

GHG reductions

- 3.6% annually
- 10.8% over 3 years

Community Actions (two from each category)

Energy Efficiency

- Energy Assistance Outreach
- Commercial Energy Efficiency Outreach
- Residential Energy Efficiency Outreach

Renewable Energy

- Make Your Town Solar Friendly
- Municipally Supported Community Solar
- Community-Led Solar Initiatives

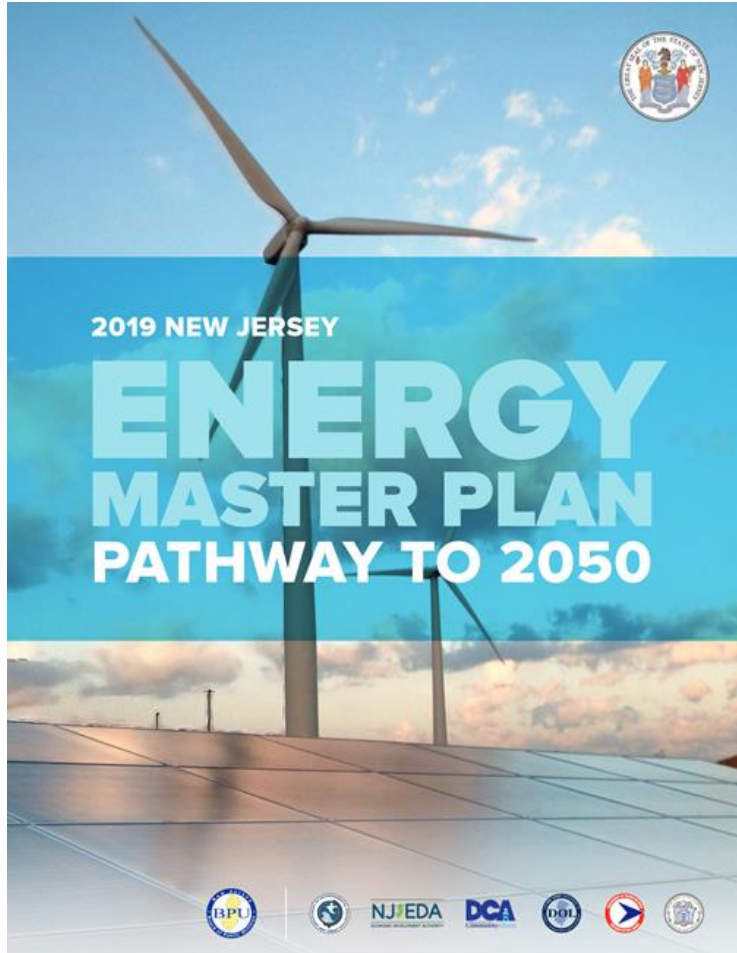
Transportation

- Make Your Town Electric Vehicle Friendly
- Public Electric Vehicle Chargers
- Electric Vehicle Outreach

<https://www.sustainablejersey.com/actions/gold-star-standards/>

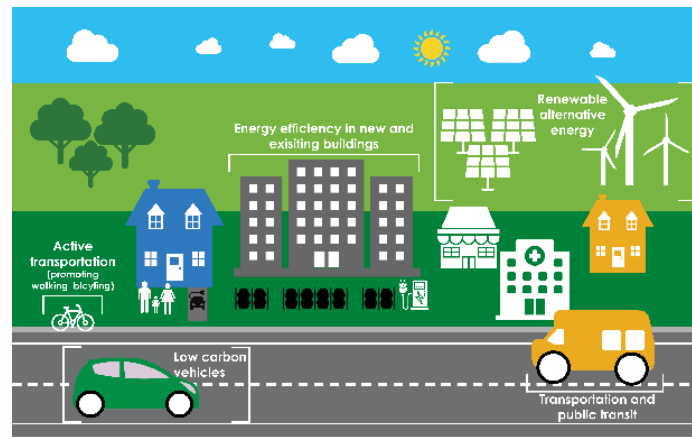
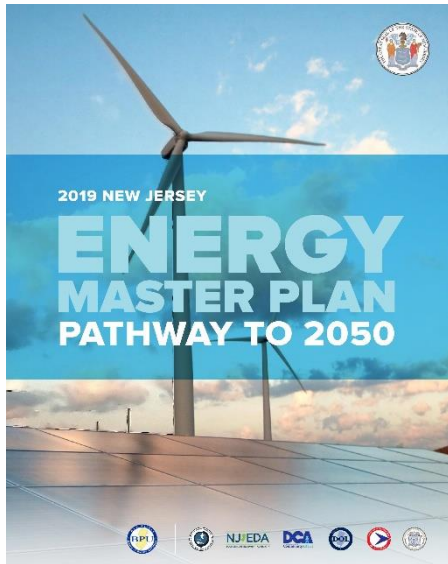


New Jersey Energy Master Plan



Strategies

1. Reduce Energy Consumption from Transportation
2. Accelerate Renewable Energy
3. Maximize Energy Efficiency and Conservation
4. Reduce Energy Consumption from Buildings
5. Modernize NJ's Energy System
6. Support Community Energy Planning and Support Participation by Low- and Moderate-Income and Environmental Justice Communities
7. Expand the Clean Energy Innovation Economy



Community Energy Plans



What is a Community Energy Plan?

A tool for prioritizing community initiatives in:

- **Energy efficiency**
 - Commercial, industrial, government
 - Residential, multifamily
- **Transportation**
 - Passenger vehicles
 - Government and business fleets
 - Infrastructure
- **Renewable energy**
 - Zoning and permitting
 - Outreach and education
 - Renewable Government Energy Aggregation



Community Energy Planning . . .

. . . is a process that includes

- municipal decision makers
- community stakeholders
- community education and outreach

. . . helps organize to

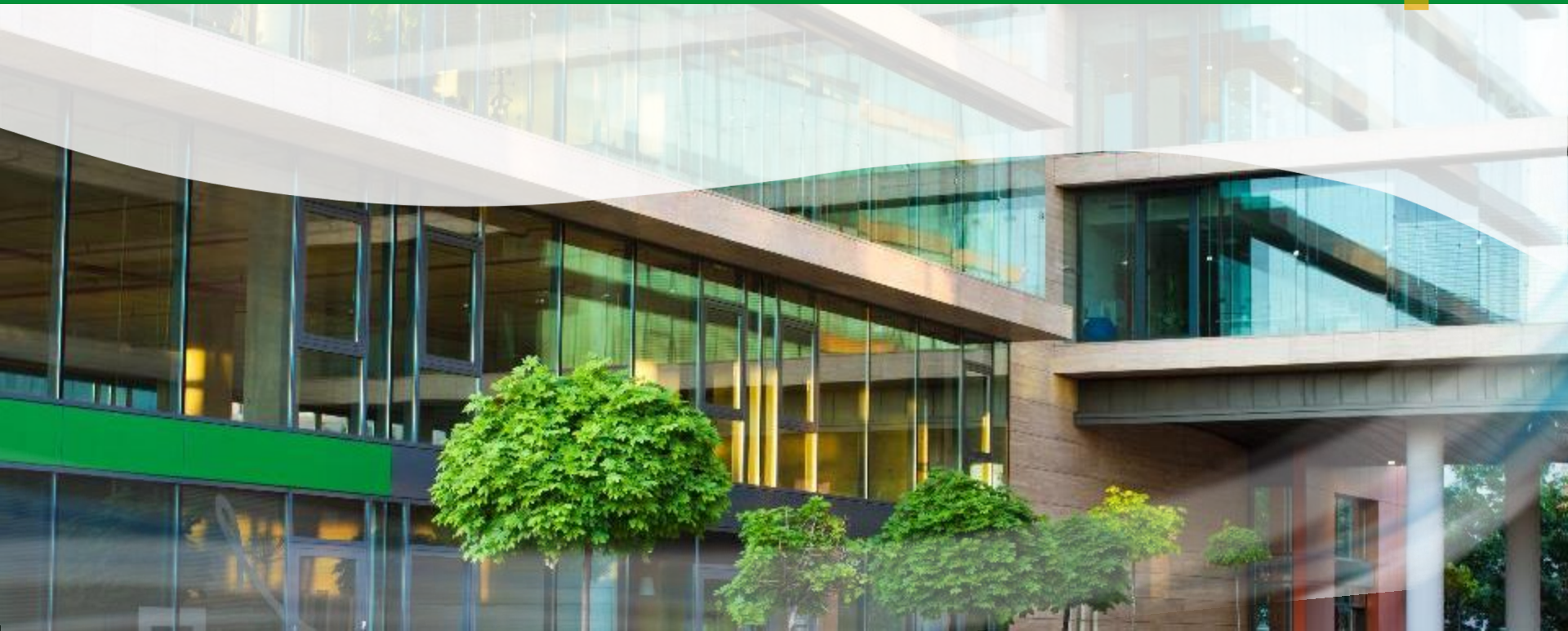
- reduce energy use
- curtail greenhouse gas emissions
- enhance energy resilience

. . . provides a timeline for

- implementation of key initiatives
- identification of funding sources



Community Energy Plan Grant Program



Community Energy Plan Grant

- Community-level action is essential to meet the Energy Master Plan goal of 100% clean energy by 2050. This program provides communities the opportunity to align local actions with EMP's goals.
- The Community Energy Plan Grant (CEPG) Program supports municipal action on climate change, with specific focus on energy resilience, renewable energy, and energy efficiency.
- The CEPG Program was redesigned to better prioritize low- and moderate-income and overburdened communities.
- All New Jersey municipalities are eligible for \$10,000, with overburdened municipalities eligible for larger grants and enhanced support.

Overburdened Municipalities

Overburdened Municipalities are eligible for additional support:

- Larger grant award of \$25,000 for community energy planning
- Outreach to identified Overburdened Municipalities to let them know about this grant opportunity
- Technical assistance to develop and submit applications for the CEP Grant
- Technical assistance in the creation of the Plan once the grant is awarded

Overburdened Municipalities Criteria

48 Overburdened Municipalities have been identified. To qualify, a municipality must meet both criteria below:

1. The municipality has over 50% of its population living in an Overburdened Community (OBC) Census Block as defined by NJDEP pursuant to New Jersey's Environmental Justice Law, N.J.S.A. 13:1D-157.
2. The municipality meets one or both of the following criteria (either A or B):
 - a) Over 35% of the population is living under 200% of the poverty level according to US Census 2019 ACS data.
 - b) The municipality is categorized as "Distressed" according to NJDCA's based on their score using the New Jersey Department of Community Affairs Municipal Revitalization Index (MRI) score (a 50 or higher).

Overburdened Municipalities

| Municipality | County | Municipality | County |
|---------------------|------------|----------------------|------------|
| Asbury Park City | Monmouth | Millville City | Cumberland |
| Atlantic City | Atlantic | New Brunswick City | Middlesex |
| Bridgeton City | Cumberland | Newark City | Essex |
| Buena Boro | Atlantic | North Wildwood City | Cape May |
| Camden City | Camden | Passaic City | Passaic |
| Cape May Point Boro | Cape May | Paterson City | Passaic |
| Chesilhurst Boro | Camden | Paulsboro Boro | Gloucester |
| City of Orange Twp | Essex | Penns Grove Boro | Salem |
| Clementon Boro | Camden | Perth Amboy City | Middlesex |
| Commercial Twp | Cumberland | Phillipsburg Town | Warren |
| East Newark Boro | Hudson | Plainfield City | Union |
| East Orange City | Essex | Pleasantville City | Atlantic |
| Egg Harbor City | Atlantic | Prospect Park Boro | Passaic |
| Elizabeth City | Union | Salem City | Salem |
| Fairfield Twp | Cumberland | Seaside Heights Boro | Ocean |
| Flemington Boro | Hunterdon | Trenton City | Mercer |
| Freehold Boro | Monmouth | Union City | Hudson |
| Harrison Town | Hudson | Victory Gardens Boro | Morris |
| Hi-nella Boro | Camden | Vineland City | Cumberland |
| Irvington Twp | Essex | West New York Town | Hudson |
| Lakewood Twp | Ocean | Wildwood City | Cape May |
| Lindenwold Boro | Camden | Woodbine Boro | Cape May |
| Long Branch City | Monmouth | Woodlynne Boro | Camden |
| Maurice River Twp | Cumberland | Wrightstown Boro | Burlington |

CEP Grant Application

To apply, municipalities must complete the following:

1. Review the list of high-impact strategies and select areas of interest
2. Provide a preliminary program budget
3. Submit a signed and dated municipal resolution documenting the governing body's approval of the application and commitment to implement the required community energy plan process must be included with the completed application form
4. Must not have been awarded a community energy plan grant previously

Grant Requirements

Once funds are received, grantees must complete the following:

1. Based on the strategies identified in the application, the municipality must work to conduct an in-depth analysis of the EMP-based strategies for incorporation into its Plan
2. Conduct a public meeting to engage the community in the creation of the Plan
3. Finalize the Plan through formal adoption by the municipal governing body and submit a copy of the completed Plan to the Board
4. Reporting requirements for the grant are dependent on the amount awarded:
 - a) \$10,000 grant: submit one expenditure report at the end of the eighteen (18) month grant term
 - b) \$25,000 grant: submit both quarterly reports and a final report at the end of the eighteen (18) month grant term



Application Requirements

Appendix B: Required Attachments Checklist

Note: Additional attachments not reflected here may be required and are identified throughout this application form.

| Required Attachments for all Applications | Attached? |
|---|--|
| Completed Community Energy Plan Application Checklist (Appendix D) | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Preliminary Project Budget (Appendix E) | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Proof of Public Meeting and Municipal Resolution in support of grant application (Appendix F) | <input type="checkbox"/> Yes <input type="checkbox"/> No |

<https://njcleanenergy.com/cep>

Community Energy Plan Application Checklist

| Community Energy Plan Initiatives | Mark if interested |
|--|--------------------------|
| Strategy 1: Reduce Energy Consumption and Emissions from the Transportation Sector | |
| 1.1 Adopt Supportive Zoning and Regulations for EV Charging Infrastructure Pass NJDCA's model ordinance specifying EV charging infrastructure as a permitted accessory use | <input type="checkbox"/> |
| 1.2 Train First Responders on EVs and EV Charging Infrastructure Require training on EVs and EV charging infrastructure for local first responders | <input type="checkbox"/> |
| 1.3 Train Non-Emergency Staff on EVs and EV Charging Infrastructure Initiate training on EVs and EV charging infrastructure for municipal code officials, etc. | <input type="checkbox"/> |
| 1.4 Purchase Alternative Fuel Vehicles Strategically replace gasoline/diesel municipal vehicles with EVs or other alternative fuel vehicles | <input type="checkbox"/> |
| 1.5 Improve Municipal Fleet Efficiency Replace older municipal vehicles with more efficient versions, downsize fleet, improve driver efficiency | <input type="checkbox"/> |
| 1.6 Install Public EV Charging Infrastructure Install public EV charging infrastructure with appropriate signage and safety/accessibility features | <input type="checkbox"/> |
| 1.7 Encourage Non-Municipal Fleets to Improve Efficiency Encourage fleet operators to improve fleet efficiency via electrification, downsizing, driver training | <input type="checkbox"/> |
| 1.8 Encourage Workplace EV Charging Infrastructure Encourage local businesses to install EV charging infrastructure; offer incentive such as "ribbon cutting" | <input type="checkbox"/> |
| Other: | |
| Strategy 2: Accelerate Deployment of Renewable Energy and Distributed Energy Resources | |
| 2.1 Adopt Supportive Zoning and Permitting for Private Solar Provide reasonable permitting standards and procedure for solar developers | <input type="checkbox"/> |
| 2.2 Post Solar Permitting Checklist Provide permitting checklist for solar developers on municipal website | <input type="checkbox"/> |
| 2.3 Adopt Zoning and Permitting for Community Solar Allow large-scale solar in some zoning districts; help community solar developers with permitting | <input type="checkbox"/> |
| 2.4 Train First Responders on Solar Require training on solar for local first responders | <input type="checkbox"/> |
| 2.5 Train Non-Emergency Staff on Solar Initiate training on solar for non-emergency municipal staff such as inspectors | <input type="checkbox"/> |
| 2.6 Install On-site Municipal Renewable Generation Host solar, wind, or geothermal project on municipal property | <input type="checkbox"/> |
| 2.7 Buy Renewable Electricity for Municipal Facilities Sign contract with third-party supplier to supply municipal facilities with renewable electricity | <input type="checkbox"/> |
| 2.8 Offer a Solar Employee Benefit Program Offer solar installation discount to municipal employees | <input type="checkbox"/> |
| 2.9 Institute a Community-wide Solar Purchasing Program Offer and promote solar installation discount to residents and/or businesses | <input type="checkbox"/> |
| 2.10 Implement Renewable Government Energy Aggregation (R-GEA) Procure third-party electricity supply for residents with high renewable content | <input type="checkbox"/> |

| | |
|---|--------------------------|
| Strategy 3: Maximize Energy Efficiency and Conservation and Reduce Peak Demand | |
| 3.1 Upgrade Energy Efficiency in Municipal Facilities Upgrade existing municipal facilities to be more energy efficient utilizing utility/NJCEP incentives | <input type="checkbox"/> |
| 3.2 Residential Energy Efficiency Outreach Campaign Host workshop, send letter to residents to learn about energy efficiency opportunities | <input type="checkbox"/> |
| 3.3 Commercial Energy Efficiency Outreach Campaign Host workshop, send letter to businesses to learn about energy efficiency opportunities | <input type="checkbox"/> |
| 3.4 Conduct Energy Efficiency Outreach to Large Energy Users Encourage large energy users in the community to improve energy efficiency in their facilities | <input type="checkbox"/> |
| Other: | |
| Strategy 4: Reduce Energy Consumption and Emissions from the Building Sector | |
| 4.1 Construct New Municipal Buildings as Model Green Buildings Encourage/require green building practices during construction of new municipal facilities | <input type="checkbox"/> |
| 4.2 Encourage Benchmarking and Commissioning for Existing Buildings Encourage large building owners to track energy usage, improve efficiency of current equipment | <input type="checkbox"/> |
| 4.3 Require Developers to Complete Green Development Checklist Require developers to submit completed Green Development Checklist with Site Plan Application | <input type="checkbox"/> |
| 4.4 Conduct Outreach Targeting New Construction in the Community Encourage developers to utilize NJCEP's New Construction Energy Efficiency incentive programs | <input type="checkbox"/> |
| Other: | |
| Strategy 6: Support Community Energy Planning and Action with Emphasis on Encouraging and Supporting Participation by Low- and Moderate-Income/EJ Communities | |
| 6.1 Make Community Energy Planning Inclusive Ensure LMI residents are represented in energy planning processes | <input type="checkbox"/> |
| 6.2 Conduct Energy Efficiency Outreach to Low- and Moderate-Income Residents Offer education/outreach to encourage LMI residents to utilize energy efficiency programs | <input type="checkbox"/> |
| 6.3 Support Shared Mobility Programs Promote shared transportation networks that benefit LMI residents | <input type="checkbox"/> |
| 6.4 Support Low- and Moderate-Income Community Solar Subscriptions Ensure that local community solar projects reserve capacity for LMI residents | <input type="checkbox"/> |
| 6.5 Conduct Energy Efficiency Outreach to Community-Serving Institutions Encourage community-serving institutions to utilize state and utility energy efficiency programs | <input type="checkbox"/> |
| Other: | |
| Strategy 7: Expand the Clean Energy Innovation Economy | |
| 7.1 Adopt Energy Storage Policies Adopt standards for permitting battery energy storage systems | <input type="checkbox"/> |
| 7.2 Install an Energy Storage Project Install energy storage at municipal facilities; showcase project to the public | <input type="checkbox"/> |
| 7.3 Develop Local Microgrid | <input type="checkbox"/> |
| 7.4 Develop/Participate in a District Energy System | <input type="checkbox"/> |
| Other: | |



CEPG Application Resolution

[Municipality]

RESOLUTION # _____

**RESOLUTION AUTHORIZING THE APPLICATION TO THE
NJ CLEAN ENERGY PROGRAM COMMUNITY ENERGY PLANNING GRANT PROGRAM**

WHEREAS, a sustainable community seeks to ensure that its environmental, economic and social objectives are balanced and mutually supportive; and

WHEREAS, [Municipality] strives to assure clean land, air and water for current and future generations; and

WHEREAS, New Jersey's Energy Master Plan: Pathway to 2050 ("EMP") established that community-level action is necessary to achieve the state's goal of 100% clean energy by 2050; and

WHEREAS, the New Jersey Board of Public Utilities has created a Community Energy Plan Grant program for municipalities to develop a community energy plan to meet the goals of the state's Energy Master Plan; and

WHEREAS, [Municipality] is invested in developing a community energy plan to help the state achieve the goal of 100% clean energy by 2050; and

WHEREAS, the Community Energy Plan Grant program will help [Municipality] to plan for and invest in renewable energy and to work towards a better environment for all residents by using the state's Energy Master Plan (EMP) as a guide to develop sustainable strategies that increase clean energy production, reduce energy use, and cut emissions.

THEREFORE, the [Municipality's Governing Body] of [Municipality] has determined that [Municipality] should apply for the aforementioned Community Energy Plan Grant program; and

THEREFORE, [Municipality] will commit to providing staff support for the duration of the Community Energy Planning process, including for gathering of relevant data and for convening at least two public meetings.

THEREFORE, BE IT RESOLVED, that [Municipality's Governing Body] of the [Municipality], State of New Jersey, authorizes the submission of the aforementioned application to the NJBPU Community Energy Plan Grant program.

Signature

Approved Date



After Receiving the Grant

1. Workplan Template
2. Financial report to BPU
3. Final Community Energy Plan
4. Adopt Plan by municipal resolution



Workplan Template

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| 1.6 Install Public EV Charging Infrastructure | 4 |
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| 2.7 Buy Renewable Electricity for Municipal Facilities | |
| 2.8 Offer a Solar Employee Benefit Program | |
| 2.9 Institute a Community-wide Solar Purchasing Program | |

<https://www.sustainablejersey.com/resources/publications/energy-guidebooks/#c4479>

1.2 Train First Responders on EVs and EVSE

IMPACT: N/A

DIFFICULTY: 

CHECK IF DOING: ☐

To further public confidence and maintain emergency preparedness, require training on electric vehicles and associated infrastructure for local first responders.



Measures of Success

- Training held for each relevant department
- Policy established for ongoing training



Resources

- Sustainable Jersey's [Make Your Town Electric Vehicle Friendly](#) action
- NFPA's [Alternative Fuel Vehicles Safety Training Program](#)



Potential Stakeholders

- Local fleet managers that handle EVs
- Neighboring municipalities

✕ **Comments/Rationale for NOT including this Initiative:**

2.8 Offer a Solar Employee Benefit Program

IMPACT:



DIFFICULTY:



CHECK IF DOING:

☐

Offer a collective solar purchasing program for municipal employees, promoted via existing employee communication network. This type of program utilizes scale and low customer acquisition costs to make installing solar more affordable for participating employees. Schools and municipalities can collaborate to form a larger pool of potential customers, even including student families in the offer.



Measures of Success

- 10% of employees get a quote through purchasing program
- 5% of employees participate in the program



Resources

- Sustainable Jersey's [Community-led Solar Initiatives](#) action
- [NREL's Solarize Guidebook](#)



Potential Stakeholders

- Municipal employee associations
- Public school district
- Local solar developer(s)
- Parent-teacher associations

✗ **Comments/Rationale for NOT including this Initiative:**

3.1 Upgrade Energy Efficiency for Municipal Facilities

IMPACT:



DIFFICULTY:



CHECK IF DOING:

☐

Upgrade municipal facilities to be more energy efficient. New Jersey's Clean Energy Program and electric and natural gas utilities offers incentive programs that guide municipalities through the upgrade process, starting with free audits to establish the most effective measures to reduce energy use. Following implementation, showcase upgrades in energy efficiency outreach to local commercial entities.



Measures of Success

- Apply for [Local Government Energy Audit](#) or Engineered Solutions audit, if eligible
- Realize 20% annual energy savings for one building
- Realize 20% annual energy savings across the municipal building portfolio



Resources

- [NJ gas and electric utilities' commercial energy efficiency program websites](#)
- Sustainable Jersey's [Energy Efficiency for Municipal Facilities](#) action



Potential Stakeholders

- Public school district
- Neighboring municipalities

✕ **Comments/Rationale for NOT including this Initiative:**

6.2 Conduct Energy Efficiency Outreach to Low- and Moderate-Income Residents

IMPACT:



DIFFICULTY:



CHECK IF DOING:



Promote state and utility energy efficiency programs for low- and moderate-income residents using community-serving institutions as messengers, using non-English promotional materials where appropriate, and emphasizing co-benefits of energy efficiency upgrades (health, safety, and comfort).



Measures of Success

- Hold an event specifically targeting LMI residents for energy efficiency programs
- 5% of eligible residents participate in income-qualifying state/utility energy efficiency programs



Resources

- Utility [residential energy efficiency program websites](#)
- Sustainable Jersey's Energy Assistance Outreach action
- Sustainable Jersey's [Residential Energy Efficiency Outreach](#) action (see Resources section)



Potential Stakeholders

- | | |
|---|-----------------------------|
| • Affordable housing owners/managers (public & private) | • Tenant's organizations |
| | • Public school district |
| | • Faith-based organizations |

✗ **Comments/Rationale for NOT including this Initiative:**

Municipality: _____

EMP Strategy: _____

Initiative: _____

Initiative lead: _____

Initiative start date: _____

Priority for muni: _____

Anticipated initiative length: _____

Anticipated funding sources: _____

Departments involved:

Obstacles/Barriers:

Community notes (include current status, overall plan, etc.):

Next steps: (specific and tangible):

PART II: Template *Example*

EMP Strategy: 1: Transportation

Initiative: 1.2 Train First Responders on EV and EVSE

Initiative lead: Joe Smith, President of EMS

Initiative start date: 3/2021

Priority for muni: Medium

Anticipated initiative length: Ongoing (annual)

Anticipated funding sources: N/A (no cost)

Departments involved:

- Emergency Management Services
- Police
- Fire Department

Obstacles/Barriers:

- No anticipated barriers

Community notes (include current status, overall plan, etc.):

- No current training is offered, planning to use free offering from National Fire Protection Association
- Will train new first responders annually

Next steps: (specific and tangible):

1. Joe Smith will register for access to NFPA training.
2. Joe Smith will send email to EMS with link to training and request for all current members to complete it.
3. Joe Smith will schedule next training for same month next year.

EMP Strategy: 7:Clean Energy Innovation

Initiative: 7.3 Develop Local Microgrid

Initiative lead: Chief Innovation Officer

Initiative start date: 5/2022

Priority for muni: Low

Anticipated initiative length: 5 years

Anticipated funding sources: Sustainable Jersey Gardinier Grant

Departments involved:

- Procurement office
- Administration
- Department of Public Works

Obstacles/Barriers:

- High upfront cost
- Technology not widely known/understood

Community notes (include current status, overall plan, etc.):

- No past effort has been made to create a microgrid
- Feasibility studies required to determine exact location
- Potential locations include municipal complex area and downtown business district

Next steps: (specific and tangible):

1. Grant writer will apply for Sustainable Jersey Gardinier Grant to complete microgrid feasibility study.
2. Procurement office will hire consultant to complete the feasibility study.
3. Department of Public Works will facilitate the feasibility study.
4. Business administrator will use feasibility study results to reach out to potential microgrid partners and form a microgrid project team to determine next steps.



Sustainable Jersey Guide for **Sustainable Energy Communities**



municipal community solar policies counts towards completing the [Municipally Supported Community Solar](#) action.

For those LMI/EJ residents who do have space with solar potential, municipalities can promote opportunities for affordable solar installation. Solar offers that have low upfront costs, low credit requirements, and long lease/billing timeframes are ideal for low- and moderate-income residents that lack capital to outright purchase and install PV solar. Municipalities can include these preferences in the RFP process for establishing the contractor partner of a *Solarize* campaign ([Section 2.3](#)). Alternatively, municipalities might hold educational programming about residential solar, hosting representatives from NJBPU, Sustainable Jersey, and/or the utilities.

6.4 Shared Mobility Programs

Shared transportation networks of cars, bikes, and even electric scooters are rapidly expanding into cities and towns across the country. Because many low- and moderate-income families cannot afford their own private

and/or partnering directly with companies to launch a public-private program. Municipalities can encourage or require shared mobility programs to provide low-income membership options and docking stations or charging points in neighborhoods with LMI households or poor environmental quality. Municipalities may partner with neighboring municipalities to create a regional shared transportation network (e.g., [Citi Bike](#)).

6.4.2 Shared Electric Automobiles (Carsharing)

Carsharing is a self-service car rental system in which users rent cars for shorter periods of time than traditional car rentals, often by the hour. An all-electric carsharing fleet accessible to LMI/EJ communities can improve local air quality and provide affordable transportation. Municipalities can partner to launch a public-private electric carsharing program with docking sites in LMI/EJ neighborhoods. For important considerations for electric vehicle carsharing, such as minimizing insurance costs and optimal siting, see the Greenlining Institute's white paper [Electric Carsharing in Underserved Communities](#).

6.4.3 Electric Ride-Hailing

With the advent of ride-hailing smartphone apps, ride-hailing has become a convenient and widespread method of transportation. Because ride-hailing drivers generally put many miles on their vehicles, electric ride-hailing vehicles can mitigate a significant amount of GHG emissions

Municipalities can seek partnerships with companies in the ride-hailing industry to transition local ride-hailing vehicles to electric. To attract electric ride-hailing drivers, municipalities can offer public EV charging stations ([Section 1.2](#)) and specially-designated



Sustainable Energy Communities Guide

Case Study: Collingswood Small Business Loan Program

Case Study: Collingswood Small Business Loan Program

While promoting energy efficiency to local businesses, Sustainable Collingswood found that, even with the incentives available from New Jersey's Clean Energy Program, local businesses did not have the necessary capital funds to implement energy efficiency upgrades. In response, the group convinced the Borough to set up a loan fund in 2018 to help businesses interested in making retrofits.

Collingswood invested \$50,000 in the revolving loan fund in cooperation with certified SBA microloan provider Cooperative Business Assistance Corporation. Businesses can borrow funds to help fill the gap in funding, then pay back the loan over time partially or entirely with their energy savings. The program has been widely advertised through email, snail mail, and presentations at events for local business leaders.



Collingswood, N.J. 2019. Sustainable Jersey Certification Report. [sj-site-persistent-prod.s3.amazonaws.com/fileadmin/cicbase/documents/2019/11/22/15744527119472.pdf](https://www.sustainablejersey.com/resources/publications/energy-guidebooks/#c4478)

Technology Highlight: Solar Thermal

Solar thermal systems harness sunlight to heat water, replacing conventional water heaters powered by natural gas or electricity. They are more cost-effective than electric water heating and less emissions-intensive than natural gas water heating. Solar water heating is even more efficient than photovoltaic solar, making it well suited for buildings with small roofs and significant hot water demand, such as multistory multifamily buildings (MassCEC, "Residential").

Highlighting these benefits, municipalities can promote solar thermal with a dedicated outreach effort or as part of a broader energy efficiency or renewable energy campaign.



Manchester, N.J. 2016. Sustainable Jersey Certification Report. [sj-site-legacy-migrate.s3.amazonaws.com/m151913011.zip](https://www.sustainablejersey.com/resources/publications/energy-guidebooks/#c4478)

<https://www.sustainablejersey.com/resources/publications/energy-guidebooks/#c4478>



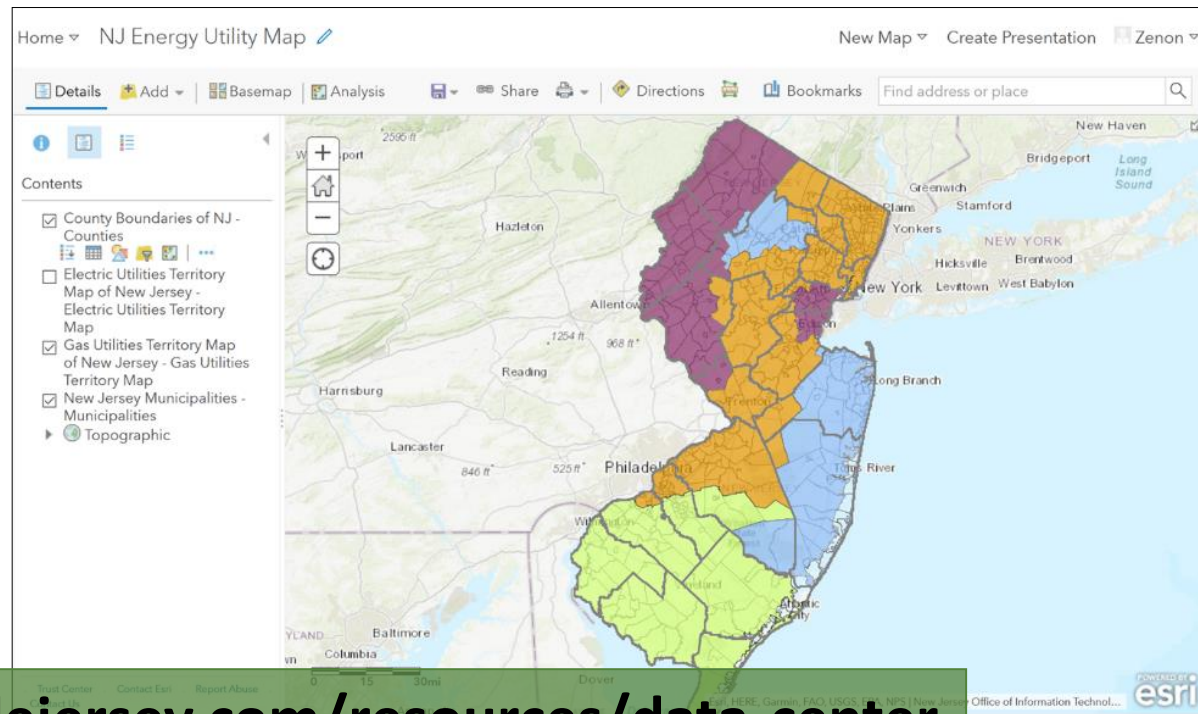
Appendix: EMP/SJ Actions Crosswalk

| Section of New Jersey's Energy Master Plan | Local Gov't | Community Actions | Municipal Operations | Other Actions |
|--|-------------|--|-------------------------------|--|
| 2.1.9 Stakeholder engagement to explore rules to limit CO2 emissions from electric generating units | | | | |
| 2.2 Develop 7500 MW Offshore Wind Energy Generation by 2035 | | | | |
| 2.3 Maximize Local (On-site or Remotely-Sited) Solar Development and Distributed Energy Resources by 2050 | | | | |
| 2.3.1 Continue to grow community solar | ✓ | Community-Led Solar | | |
| 2.3.2 Transition to a successor solar incentive program | | (Community-Led Solar (Community Solar) (MYTSF) | | |
| 2.3.3 Maximize solar rooftop and community solar development in urban/LMI communities | ✓ | Community-Led Solar Community Solar | | Environmental Justice in Planning/Zoning |
| 2.3.4 Develop programs to increase the deployment of solar thermal tech | ✓ | Community-Led Solar MYTSF | | |
| 2.3.5 Mandate non-wires solutions on state-funded projects | ✓ | (All Gold actions) | | |
| 2.3.6 Develop mechanisms for achieving 600 MW of energy storage by 2021, 2000 MW by 2030 | ✓ | | On-site Solar On-site Wind | |
| 2.3.7 Maximize the use of source separated organic waste for energy production and encourage anaerobic digestion | ✓ | | | Food Waste |
| Strategy 3: Maximize Energy Efficiency and Conservation and Reduce Peak Demand | | | | |



Sustainable Jersey Data Center

- Community Profile Data
- Utility Energy Data by Municipality
- NJCEP Data
- More on the way!



www.sustainablejersey.com/resources/data-center



Utility Energy Data by Municipality

| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
|------|--|---------------|-------------|----------------|-------------------|-----------------|------------------|---------------------|-----------------------------|----------------|-------------------|-----------------|------------------|---------------------|----------------|
| 1 | 2015-2020 Utility Energy Data by Municipality | | | | | | | | | | | | | | September 2021 |
| 2 | Utility Acronyms: ACE - Atlantic City Electric ETG - Elizabethtown Gas JCPL - Jersey Central Power & Electric MEU - Municipal Electric Utility NJNG - New Jersey Natural Gas PSEG - Public Service Electric and Gas RECO - Rockland County Electric SJG - South Jersey Gas | | | | | | | | | | | | | | |
| 3 | Data Acronyms: CWC - Combined with Commercial NDA - No Data Available | | | | | | | | | | | | | | |
| 4 | Highlighted Data: Data + CWC Data + NDA Data Issue | | | | | | | | | | | | | | |
| 5 | * Further information found at the end of the table | | | | | | | | | | | | | | |
| 6 | Electric (kWhrs) | | | | | | | | Natural Gas (Therms) | | | | | | |
| 7 | Municipality | County | Year | Utility | Residentia | Commerci | Industria | Street Light | Total | Utility | Residentia | Commerci | Industria | Street Light | Total |
| 3266 | Westwood borough | Bergen | 2015 | PSEG | 35,482,791 | 39,581,187 | 1,130,806 | 782,977 | 76,977,761 | PSEG | 3,649,841 | 2,103,813 | 164,771 | NDA | 5,918,425 |
| 3267 | Westwood borough | Bergen | 2016 | PSEG | 35,177,347 | 37,233,650 | 768,906 | 783,368 | 73,963,271 | PSEG | 3,367,374 | 1,931,233 | 45,616 | NDA | 5,344,222 |
| 3268 | Westwood borough | Bergen | 2017 | PSEG | 33,373,110 | 36,788,027 | 711,669 | 774,430 | 71,647,236 | PSEG | 3,386,470 | 2,060,689 | 8,855 | NDA | 5,456,015 |
| 3269 | Westwood borough | Bergen | 2018 | PSEG | 35,701,883 | 35,473,418 | 701,507 | 805,187 | 72,681,995 | PSEG | 3,695,364 | 2,144,992 | 55,888 | NDA | 5,896,245 |
| 3270 | Westwood borough | Bergen | 2019 | PSEG | 33,838,700 | 35,890,599 | 624,923 | 846,902 | 71,201,124 | PSEG | 3,631,309 | 2,110,412 | 50,011 | NDA | 5,791,731 |
| 3271 | Westwood borough | Bergen | 2020 | PSEG | 35,063,892 | 32,816,537 | 757,821 | 847,101 | 69,485,351 | PSEG | 3,308,166 | 1,941,113 | 52,245 | NDA | 5,301,523 |
| 3272 | Weymouth township | Atlantic | 2015 | ACE | 18,859,029 | 3,571,737 | 31,080 | 56,113 | 22,517,959 | SJG | 346,308 | 16,795 | NDA | NDA | 363,103 |
| 3273 | Weymouth township | Atlantic | 2016 | ACE | 17,864,535 | 3,764,804 | 41,240 | 56,113 | 21,726,692 | SJG | 301,990 | 19,210 | NDA | NDA | 321,199 |
| 3274 | Weymouth township | Atlantic | 2017 | ACE | 16,971,106 | 3,604,410 | NDA | 56,113 | 20,631,629 | SJG | 325,296 | 21,348 | NDA | NDA | 346,644 |
| 3275 | Weymouth township | Atlantic | 2018 | ACE | 11,352,337 | 2,304,410 | 32,400 | 56,113 | 13,745,260 | SJG | 389,909 | 22,740 | NDA | NDA | 412,649 |
| 3276 | Weymouth township | Atlantic | 2019 | ACE | 10,916,380 | 2,165,056 | 34,160 | 56,115 | 13,171,711 | SJG | 366,461 | 24,439 | NDA | NDA | 390,900 |
| 3277 | Weymouth township | Atlantic | 2020 | ACE | 10,934,301 | 1,915,107 | 35,040 | 56,113 | 12,940,561 | SJG | 335,930 | 16,867 | NDA | NDA | 352,798 |
| 3278 | Wharton borough | Morris | 2015 | JCPL | 21,909,385 | 50,757,069 | 18,693,170 | 144,276 | 91,503,900 | NJNG | 1,464,531 | 4,037,030 | CWC | NDA | 5,501,561 |
| 3279 | Wharton borough | Morris | 2016 | JCPL | NDA | NDA | NDA | NDA | NDA | NJNG | 1,386,789 | 4,941,222 | CWC | NDA | 6,328,011 |
| 3280 | Wharton borough | Morris | 2017 | JCPL | NDA | NDA | NDA | NDA | NDA | NJNG | 1,360,641 | 4,854,721 | CWC | NDA | 6,215,362 |
| 3281 | Wharton borough | Morris | 2018 | JCPL | 21,864,586 | 38,405,059 | 26,648,571 | 143,424 | 87,061,640 | NJNG | 1,623,121 | 5,105,929 | CWC | NDA | 6,729,050 |
| 3282 | Wharton borough | Morris | 2019 | JCPL | 21,041,159 | 36,549,619 | 20,885,190 | 143,484 | 78,619,452 | NJNG | 1,735,651 | 5,008,877 | CWC | NDA | 6,744,528 |
| 3283 | Wharton borough | Morris | 2020 | JCPL | 21,473,134 | 33,714,419 | 13,268,380 | 143,484 | 68,599,417 | NJNG | 1,333,118 | 4,445,877 | CWC | NDA | 5,778,995 |
| 3284 | White township | Warren | 2015 | JCPL | 20,143,034 | 13,506,656 | 3,885,606 | 31,788 | 37,567,084 | ETG | 516,834 | 846,355 | NDA | NDA | 1,363,190 |
| 3285 | White township | Warren | 2016 | JCPL | NDA | NDA | NDA | NDA | NDA | ETG | 524,893 | 881,178 | NDA | NDA | 1,406,070 |
| 3286 | White township | Warren | 2017 | JCPL | NDA | NDA | NDA | NDA | NDA | ETG | 558,894 | 905,633 | NDA | NDA | 1,464,527 |
| 3287 | White township | Warren | 2018 | JCPL | 19,463,412 | 11,863,284 | 3,818,109 | 31,956 | 35,176,761 | ETG | 643,231 | 1,142,527 | NDA | NDA | 1,785,758 |
| 3288 | White township | Warren | 2019 | JCPL | 18,928,801 | 11,081,554 | 1,988,376 | 32,244 | 32,030,975 | ETG | 606,118 | 1,158,414 | NDA | NDA | 1,764,532 |
| 3289 | White township | Warren | 2020 | JCPL | 19,262,234 | 9,696,021 | 1,542,174 | 32,616 | 30,533,045 | ETG | 826,959 | 1,715,084 | NDA | NDA | 2,542,043 |
| 3290 | Wildwood city | Cape May | 2015 | ACE | 110,035,709 | 105,382,140 | 2,047,202 | 2,251,260 | 219,716,311 | SJG | 4,188,278 | 3,541,358 | 3,487 | NDA | 7,733,124 |

Formatted Sheet





NJCEP Local Gov't Projects

| | A | B | C | D | E | F | G | H | I | J | M | N | O | P | Q |
|------|---|------|--------------|-----------------------------|--------------------|--|-----------------|----------------|------------------------------------|-----------------------|-------------------------------|---------------------------------|--------------------------|-----------------------------|-------------------------------|
| 1 | NJCEP Local Government Projects 2008-2021 | | | | | | | | | | | | | | |
| | Note: NJCEP application data shows when the application was last updated; the date marked may not indicate precisely when work was completed. | | | | | | | | | | | | | | |
| 2 | Data is available through March 2021. | | | | | | | | | | | | | | |
| 3 | Applic. Status Date | Year | Project Type | NJCEP Program | Invoiced Incentive | Applicant | Applicant Type | Premise Sq. Ft | Street Address | Municipality | Annual Electric Savings (KWh) | Lifetime Electric Savings (KWh) | Savings Peak Demand (KW) | Annual Gas Savings (Therms) | Lifetime Gas Savings (Therms) |
| 1225 | 3/27/2012 | 2012 | Work | Direct Install | \$35,958.06 | Cherry Hill, Township of | Municipal | | Cherry Hill DPW 1 Perina Blvd | Cherry Hill Township | 122,696.27 | 1,840,444.12 | 23.67 | 0.00 | 0.00 |
| 1226 | 1/15/2020 | 2020 | Audit | Local Government Energy Aud | \$4,107.15 | Cherry Hill, Township of | Municipal | 72,000 | 1100 Kings Highway North | Cherry Hill Township | | | | | |
| 1227 | 7/20/2011 | 2011 | Work | Direct Install | \$7,264.53 | Chesilhurst, Borough of | Municipal | 4,000 | Municipal Building 201 Grant Ave | Chesilhurst Borough | 14,470.85 | 220,514.15 | 2.49 | 0.00 | 0.00 |
| 1228 | 7/20/2011 | 2011 | Work | Direct Install | \$2,158.76 | Chesilhurst, Borough of | Municipal | 8,509 | Community Center 511 Edwards Ave | Chesilhurst Borough | 11,072.89 | 166,093.38 | 1.87 | 0.00 | 0.00 |
| 1229 | 4/5/2011 | 2011 | Work | Direct Install | \$17,180.97 | Chester Board of Education | School | 58,082 | Bragg Elementary School 250 Rt 24 | Chester Township | 22,110.55 | 344,918.26 | 7.00 | 3,509.99 | 63,179.99 |
| 1230 | 5/24/2011 | 2011 | Work | Direct Install | \$31,918.68 | Chester Board of Education | School | 59,105 | Dickerson Elementary School 250 Rt | Chester Township | 61,879.16 | 951,197.40 | 21.45 | 6,500.00 | 117,000.00 |
| 1231 | 10/10/2011 | 2011 | Work | Direct Install | \$18,943.85 | Chester Board of Education | School | 73,532 | Black River Middle School 133 Nort | Chester Township | 33,186.07 | 497,791.19 | 7.20 | 2,014.99 | 30,224.99 |
| 1232 | 11/30/2017 | 2017 | Work | C & I Retrofit | \$18,955.00 | Chester Board of Education | School | | Route 513 - North Rd. | Chester Township | 79,801.00 | 1,197,024.00 | 31.59 | 0.00 | 0.00 |
| 1233 | 6/20/2018 | 2018 | Work | C & I Retrofit | \$14,418.00 | Chester Board of Education | School | | 250 Route 24 | Chester Township | 59,545.00 | 893,187.00 | 23.57 | 0.00 | 0.00 |
| 1234 | 3/1/2019 | 2019 | Work | C & I Retrofit | \$14,740.00 | Chester Board of Education | School | 59,105 | 250 Rt. 24 | Chester Township | 50,554.00 | 758,324.00 | 20.01 | 0.00 | 0.00 |
| 1235 | 12/1/2011 | 2011 | Work | Direct Install | \$50,000.00 | Chester, Borough of | Municipal | 25,000 | Municipal Office Building 50 North | Chester Borough | 56,762.65 | 851,439.81 | 18.09 | 3,770.00 | 56,550.00 |
| 1236 | 3/28/2011 | 2011 | Work | C & I New Construction | \$95,937.92 | Chesterfield Township Board of Education | School | | Chesterfield Twp BOE 30 Saddle Wa | Chesterfield Township | 35,385.75 | 530,786.37 | 20.96 | 0.00 | 0.00 |
| 1237 | 8/25/2011 | 2011 | Work | C & I New Construction | \$17,009.00 | Chesterfield Township Board of Education | School | | Chesterfield Twp BOE 30 Saddle Wa | Chesterfield Township | 54,881.41 | 823,221.18 | 7.23 | | |
| 1238 | 8/25/2011 | 2011 | Work | C & I New Construction | \$300.00 | Chesterfield Township Board of Education | School | | Chesterfield Twp BOE 30 Saddle Wa | Chesterfield Township | 0.00 | 0.00 | 0.00 | 945.15 | 17,012.78 |
| 1239 | 11/8/2011 | 2011 | Work | C & I New Construction | \$4,000.23 | Chesterfield Township Board of Education | School | | Chesterfield Twp BOE 30 Saddle Wa | Chesterfield Township | 14,089.95 | 211,349.30 | 8.34 | 0.00 | 0.00 |
| 1240 | 2/7/2019 | 2019 | Audit | Local Government Energy Aud | \$5,569.78 | Chesterfield Township School District | School | 119,500 | 30 Saddle Way | Chesterfield Township | | | | | |
| 1241 | 2/10/2021 | 2021 | Work | C & I Retrofit | \$23,881.00 | Chesterfield Township School District | School | 119,500 | 30 Saddle Way | Chesterfield Township | 199,027.00 | 2,985,409.00 | 50.59 | -457.76 | -6,866.44 |
| 1242 | 7/20/2011 | 2011 | Work | Direct Install | \$2,396.88 | Chesterfield, Township of | Municipal | 17,229 | Municipal Complex/Police Departm | Chesterfield Township | 7,849.26 | 117,739.00 | 1.27 | 0.00 | 0.00 |
| 1243 | 12/16/2014 | 2014 | Work | Direct Install | \$5,831.73 | Cinnaminson Fire Co. | Fire Department | | Cinnaminson Fire Co. 1900 Taylors | Cinnaminson Township | 16,133.62 | 242,004.31 | 3.12 | 0.00 | 0.00 |
| 1244 | 12/3/2013 | 2013 | Work | Direct Install | \$27,127.04 | Cinnaminson Fire Dept. | Fire Department | 3,000 | Cinnaminson Fire Department 1725 | Cinnaminson Township | 53,221.18 | 798,317.75 | 12.18 | 138.00 | 2,070.00 |
| 1245 | 5/16/2013 | 2013 | Work | C & I Retrofit | \$840.00 | Cinnaminson Township Board of Education | School | 28,000 | Cinnaminson Twp BOE 2195 Riverto | Cinnaminson Township | 2,575.41 | 38,631.16 | 1.01 | 0.00 | 0.00 |
| 1246 | 5/16/2013 | 2013 | Work | C & I Retrofit | \$1,600.00 | Cinnaminson Township Board of Education | School | 28,000 | Cinnaminson Twp BOE 2195 Riverto | Cinnaminson Township | 2,375.07 | 35,626.08 | 0.58 | 0.00 | 0.00 |

Local Govt NJCEP Projects

Summary of Municipal Projects

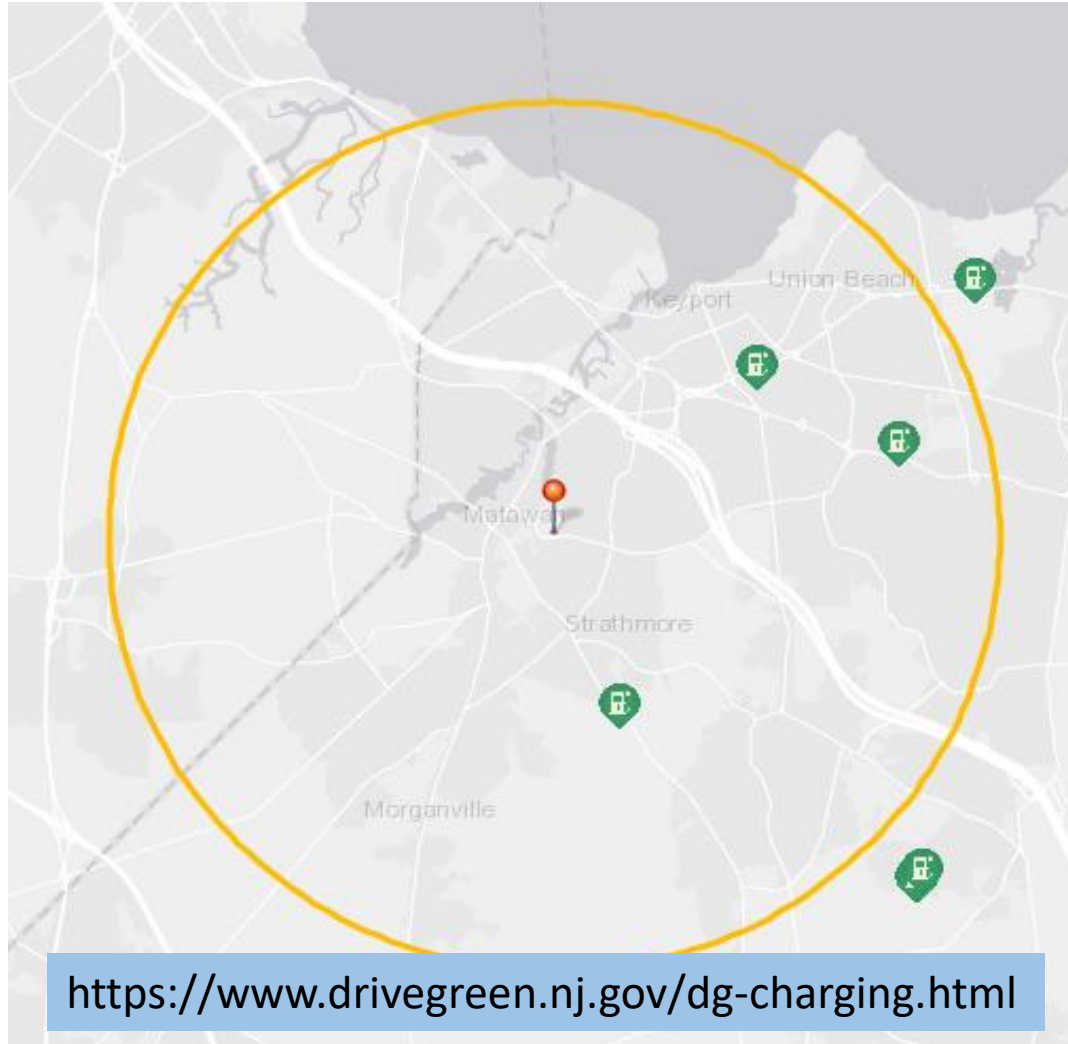


Municipal Operations Data

| Municipal Buildings | | | | | |
|----------------------------------|-------------------|------------|----------------|------------------------------------|--|
| Name | Street Address | Year Built | Premise Sq. Ft | Source EUI (kBtu/ft ²) | Most recent energy efficiency upgrades |
| Community Center | 651 Richland Ave | 1954 | 4,253 | 154.8 | NJCEP DI 2017 |
| DPW Building | 147 Lenox Rd | 1960 | 10,582 | 218.1 | NJCEP DI 2018 |
| Senior Center | 98 Main St | 2019 | 2,500 | 75.0 | NJCEP DI 2017 |
| Municipal Building | 1 Gotham Sq | 1978 | 22,000 | 94.2 | NJCEP DI 2017 |
| Department of Parks & Recreation | 30 Park Pl | 1961 | 1,856 | 212.1 | N/A |
| Fire Headquarters | 28 Oswald Rd | 1965 | 6,250 | 196.7 | NJCEP DI 2017 |
| Northside Firehouse | 100 Northside Ave | 1985 | 3,300 | 150.5 | NJCEP DI 2017 |



Public EV Charging Locator Map



<https://www.drivegreen.nj.gov/dg-charging.html>



Sample CEP – Red Wing CAWP

Vehicle travel makes up 32% of total emissions in Red Wing. Options to reduce emissions in vehicles are to improve vehicle efficiency, change the fuel type to zero carbon emissions, or decrease the amount of driving. It is recognized that many people will need to continue to drive in Red Wing and that emphasis should be placed on encouraging residents to purchase cleaner vehicles.

Initiative 1: Incorporate elements of electric vehicle-ready development into zoning ordinance

Description: Red Wing has already made strides in electric vehicle charging and EV upgrades to the municipal fleet. Additional ordinance updates can ensure that electric vehicles are accessible and available to Red Wing residents by creating EV-ready development standards. This can be done by incorporating such standards into the city's zoning ordinance.

Lead: Community Development / Advisory Planning Commission

Timeline: Fall 2020 — Spring 2021

Actions:

1. Participate in City's Charging Ahead 2.0 in the Fall of 2020 to take advantage of forthcoming funds available for EV charging infrastructure as well as work on increasing EVs for city fleets and EV-ready standards for private development.
2. Identify opportunity for electric vehicle sharing, charging infrastructure, and purchase options for residents with low-to-moderate incomes.

Initiative 2: Education and engagement

Description: Provide resources to businesses and residents that demonstrate the benefits of owning an electric vehicle. Ensure communication and materials tie back to the city's climate goals. These materials should be made available on the city's website as well as at community events and other venues, in English and Spanish. Host ride and drive events that allow people to experience electric vehicles.

Lead: Community Development / Sustainability Commission

Timeline: Spring 2021 — on-going

Actions:

1. Establish an EV task force that will be responsible for education and engagement around making electric vehicles more accessible to all residents.
2. Share events, promote success, and provide resources to residents and businesses on the city climate resource webpage, newsletters, social media, and other communication materials.
3. Coordinate with local schools, delivery services, and others to promote electrification of heavy-duty vehicles, like school buses.



Although the electricity grid is increasingly becoming cleaner, additional renewable energy development can accelerate decarbonization and provide local economic benefits. Currently, the best opportunities for renewable energy in Red Wing are through on-site solar installations, community solar garden subscriptions, and green power purchase programs. To maximize the impact of renewable energy, energy efficiency strategies should be pursued concurrently.

Initiative 1: Expand access of renewable energy to households with low-to-moderate incomes to reduce energy burden

Description: There are multiple incentives available that are aimed at removing barriers for residents with low-to-moderate incomes interested in participating in clean energy. Increasing access to clean, affordable energy can help to reduce energy burden while contributing to a cleaner electric grid mix.

Lead: Community Development / Sustainability Commission

Timeline: Spring 2021 — 2023

Actions:

1. Compile resources for low-to-moderate income financial incentives offered by Xcel Energy and share them on the city's climate webpage. Conduct outreach and engagement efforts with impacted communities.
2. Partner with local organizations to conduct outreach and sign up residents with low-to-moderate incomes for clean energy programs including community solar subscriptions and rooftop solar. Ensure program materials are available in English and Spanish.
3. Establish a fund that can be used to provide additional incentives for participation in clean energy to residents with low-to-moderate incomes.

Initiative 2: Achieve 2.5 MW of solar capacity through on-site solar and/or CSG subscriptions

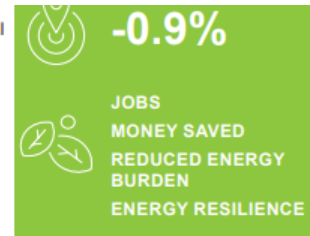
Description: Current on-site solar energy systems and community solar garden subscriptions amount to 18.9 MW of solar capacity. Residents and business owners should continue to increase their participation in renewable energy programs. The city should expand the Green Wing Energy challenge to grow renewable energy participation (either through CSG subscriptions or on-site solar installations) by 2.5 MW over the next 5 years. As stated above, the city should prioritize low-to-moderate income households in accessing increased solar energy capacity.

Lead: Community Development / Sustainability Commission

Timeline: Spring 2021 — 2023

Actions:

1. Utilize the [Solar Deployment Strategy](#) model to identify programs and incentives that will maximize participation in on-site and community solar gardens.
2. Promote solar resources, opportunities, and updates on the city's climate resource webpage.



<http://www.red-wing.org/1022/Climate-Action-Work-Plan>

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Grants Program



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Upcoming Energy Events

- **Make Your Town EV Friendly: New Statewide Model EV Ordinance, New Sustainable Jersey Actions, New Funding**
 - December 7, 2021, 1:00pm – 2:30pm
- **Creating a Community Energy Plan: Resources and Technical Assistance**
 - January 12, 2022, 1:00pm – 2:30pm
- **Funding for Transitioning Fleets to EVs**
 - January 26, 2022, 1:00pm – 2:30pm

www.sustainablejersey.com/nc/events



- Fund a project relating to Sustainable Jersey actions
- \$2,000, \$10,000, \$20,000
- Informational webinar Monday, December 13 at 1:00pm - bit.ly/2022SJPSEGWebinar
- Application due **Friday, February 11, 2022**
- www.sustainablejersey.com/grants



Questions

- Type them into the Questions section



Thank You!

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