Sustainable Communities Partnership Program

Montclair State Students
Serving New Jersey’s Communities
in Partnership with Sustainable Jersey

[Logos and badges]
Housekeeping

Zoom Meeting

● Please mute your audio until the Q&A period at the end of the presentation.

● Chat with other attendees in the chat box or enter questions to be answered by the panelists.

● We are providing a live transcript of today’s presentation. If you are not already seeing the transcript as I’m speaking, you will have to enable that option by clicking the “Live Transcript” button and then “enable transcript”.

Presentation Posting

● Presentation & recording will be posted on the SJ website here: Resources - Presentations - Webinars - Certification & Recertification

https://www.sustainablejersey.com/resources/presentations/webinars/#c3597
Overview

- Pilot program in partnership with the PSEG Institute for Sustainability Studies (PSEG ISS) at Montclair State University (MSU)

- Match upper-level students with Sustainable Jersey (SJ) participating municipalities that need help completing specific SJ actions

- Excellent opportunity to target priority actions or others that require research, data collection/analysis, and marketing skills.
How It Works

- Municipal green teams identify specific actions they would like to pursue and submit an online application.
- Based on the action(s), a student with related coursework and/or experience will be assigned to the municipality.
- Depending upon their program of study, the student commits to approximately 80 - 100 hours of time in the February - April 2022 timeframe to make progress on the action(s) under the guidance of their instructor and an assigned municipal contact.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 22</td>
<td>Initial application deadline</td>
</tr>
<tr>
<td>Early-July</td>
<td>First round review comments provided</td>
</tr>
<tr>
<td>August 28*</td>
<td>Revision deadline to be eligible for recognition at the 2022 Sustainable Jersey Luncheon during NJLM Conference</td>
</tr>
<tr>
<td>Early-October</td>
<td>Second round review comments provided</td>
</tr>
<tr>
<td>November 20</td>
<td>FINAL application deadline</td>
</tr>
<tr>
<td>Mid-December</td>
<td>Final decision on pending applications</td>
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</tbody>
</table>

*View [2022 Certification Cycle website page](#) for more details*
Montclair State University
PSEG Institute for Sustainability Studies

Amy R. Tuininga, PhD
Director

- Green Teams Program
- Sustainability Ambassadors
- Work to Succeed
- Research
- Education
- The Re-Fresh Podcast
Sustainable Public Service
Overall Objectives

• Engage upper level Montclair State students in local sustainability projects
• Partnership with Sustainable Jersey to provide municipalities with help completing Sustainable Jersey actions
Montclair State Student Education

Montclair State students come from several degree programs, for example:

- Arts
- Biology
- Business
- Chemistry
- Communications
- Mathematics
- Sustainability Science
- Sociology
Montclair State Student Experience

Montclair - Students participated in the creation of the Montclair Green Business Program by creating the logo, promotional material and the registration of local businesses.
Jersey City - Over several years the Green Teams worked on some of the following projects:

- Mapped & analyzed Jersey City’s trees
- Estimated the tree’s carbon sequestration and developed a plan to improve the City’s tree canopy
- Conducted a Fleet Inventory
- Climate Inventory and Action Plan
Montclair State Student Experience

The City of Newark’s Green Team - Created promotional and outreach materials to support Newark’s Sustainability Action plan.

Materials included:
- Idle-free Newark program
- Food policy
- Parks
- Energy
- Waste reduction
A Green Team helped each municipality by developing materials to support their efforts to achieve the Residential Energy Efficiency Outreach Action.
Certification Requirements

- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 13 priority actions
- Actions completed in 6 of 18 categories

- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 13 priority actions
- Actions completed in 8 of 18 categories
### Actions to Consider: Priority Actions

<table>
<thead>
<tr>
<th>Action</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diversity on Boards &amp; Commissions 🌟</td>
<td>10</td>
</tr>
<tr>
<td>Fleet Inventory</td>
<td>10</td>
</tr>
<tr>
<td>Green Business Recognition Program</td>
<td>10-20</td>
</tr>
<tr>
<td>Municipal Carbon Footprint</td>
<td>10</td>
</tr>
<tr>
<td>Recycling and Waste Reduction Education &amp; Compliance</td>
<td>15-20</td>
</tr>
</tbody>
</table>

**Actions that contribute to a Gold Star in Energy Hydraulic (EA), Health 🎃, Water 🧲**

Learn more: [https://www.sustainablejersey.com/actions/gold-star-standards/](https://www.sustainablejersey.com/actions/gold-star-standards/)
## Other Actions to Consider

<table>
<thead>
<tr>
<th>Action</th>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wildlife Interaction Plan</td>
<td>Animals in the Community</td>
<td>10</td>
</tr>
<tr>
<td>Creative Assets Inventory</td>
<td>Arts &amp; Creative Culture</td>
<td>10</td>
</tr>
<tr>
<td>Brownfields Inventory &amp; Prioritization❣️</td>
<td>Brownfields</td>
<td>10-15</td>
</tr>
<tr>
<td>Community Education &amp; Outreach</td>
<td>Community Partnership &amp; Outreach</td>
<td>5-20</td>
</tr>
<tr>
<td>Green Challenges</td>
<td>Community Partnership &amp; Outreach</td>
<td>10</td>
</tr>
<tr>
<td>Heat Island Assessment ❣️</td>
<td>Emergency Management &amp; Resiliency</td>
<td>10</td>
</tr>
<tr>
<td>Buy Fresh Buy Local Programs❣️</td>
<td>Food</td>
<td>10</td>
</tr>
<tr>
<td>Lead Blood Screening Campaign❣️</td>
<td>Health &amp; Wellness</td>
<td>5-20</td>
</tr>
<tr>
<td>Private Well Outreach and Testing ❤️</td>
<td>Health &amp; Wellness</td>
<td>10-25</td>
</tr>
<tr>
<td>Support Local Businesses</td>
<td>Local Economies</td>
<td>10</td>
</tr>
<tr>
<td>Community Asset Mapping</td>
<td>Sustainability &amp; Climate Planning</td>
<td>10</td>
</tr>
</tbody>
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View detailed descriptions on [Actions](#) page

Energy.fig
Health.fig
Water.fig
Tips for Action Selection

➔ Priority action(s) needed?
➔ Additional action category(ies) needed?
➔ Municipal staff support available to assist student?
➔ Community education & outreach component?
➔ Working on a Gold Star?
➔ Something that your green team always wanted to pursue but didn’t have the resources to do it?
# Timeline for Pilot Program

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>January 7</td>
<td>Opportunity Announced</td>
</tr>
<tr>
<td>January 18</td>
<td>Information Session</td>
</tr>
<tr>
<td>January 31</td>
<td>Application Deadline</td>
</tr>
<tr>
<td></td>
<td><em>PSEG ISS will begin matching students to municipal requests as they are received. Every effort will be made to fulfill all requests. However, placement is not guaranteed and will depend on the number of requests, actions selected, and student availability.</em></td>
</tr>
<tr>
<td>February - April 30</td>
<td>Students work on projects in partnership with municipalities</td>
</tr>
<tr>
<td>May 12</td>
<td>Semester Ends</td>
</tr>
</tbody>
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2022 Sustainable Jersey Certification Application Deadline: May 22
1. Fill out application
2. Get matched to student
3. Decide modality - Students can meet in person or virtually
4. Work with student to provide information, data or other resources
5. Student will update municipality liaison at least 1 time per week
6. Professors will oversee project, mentor student, and provide evaluation - varies by program
Thank You!

For more information contact:

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(973) 655-4498

**Sustainable Jersey**  
Maureen Jones  
info@sustainablejersey.com  
(609) 771-2938

Register for the Program here:

bit.ly/SustainablePublicServiceMunicipality