



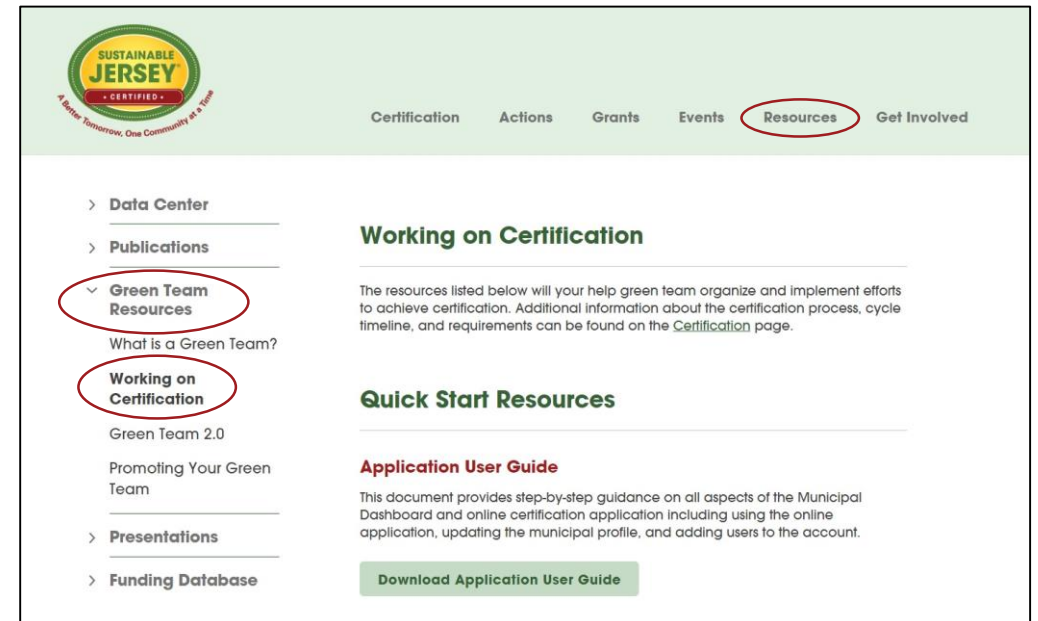
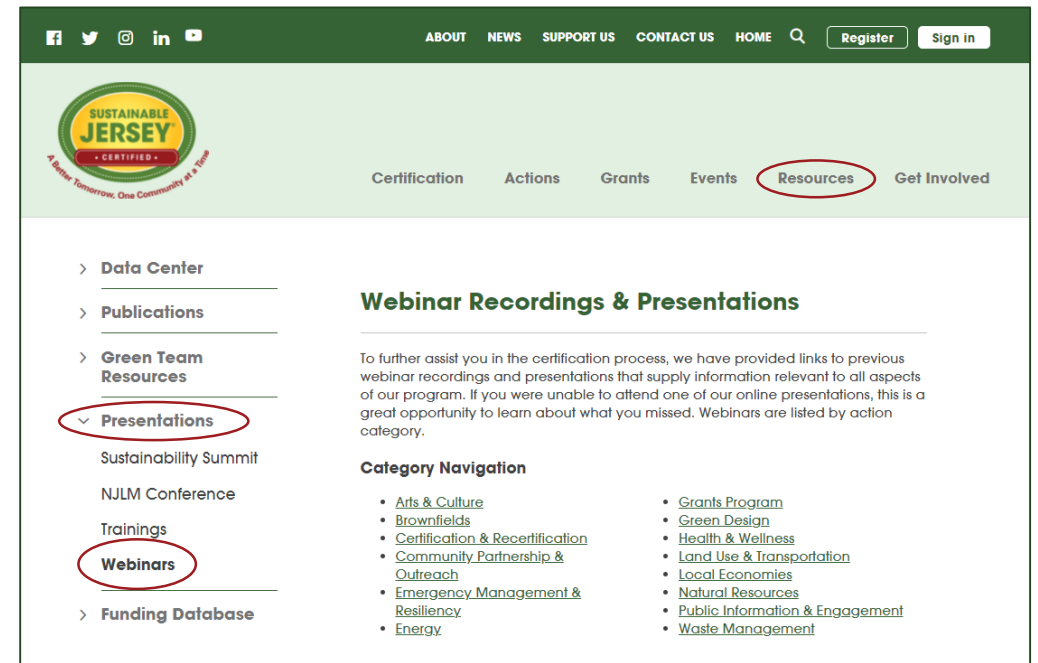
2025 Certification Webinar

December 10, 2024

Samantha A. McGraw | Senior Department Administrator

Housekeeping

- Housekeeping: All attendees are muted.
- Questions? Enter them into the Questions box or “raise your hand” and we will answer them at the end of the presentation.
- The presentation and recording will be posted on the [Webinars page](#) and [Green Team Resources – Working on Certification](#) by the end of the week.



Agenda

1. Program Overview
2. Certification Overview
3. Actions Overview
4. New, Updated & Retiring Actions
5. Applying for Certification & Recertification
6. Working On & Submitting Your Application
7. Resources
8. Questions & Answers



Program Overview



What is Sustainable Jersey?

A nonprofit organization that provides **tools, training, technical assistance, financial incentives and recognition** to support communities as they pursue sustainability programs.

\$8.1 million in grants to municipalities and schools through the Sustainable Jersey Grants Program for sustainability initiatives. Learn more: sustainablejersey.com/grants

Actions

Tools,
resources,
guidance

Funding

Recognition



Statistics

2009
Program
Started

83%
Participating

91%
Population



140
Bronze
Certified



68
Silver
Certified



7 Stars

18,063
Actions
Implemented



Statistics current as of 11/13/24



Certification Overview





Certification Benefits



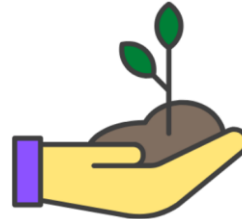
**Save money.
Get money.**



**Gain access to
tools, training and
expert guidance.**



**Get recognized.
Promote your
town.**



**Conserve valuable
resources.
Protect the
environment.**



Certification Requirements



- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 15 priority actions
- Actions completed in 6 of 17 categories



- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 15 priority actions
- Actions completed in 8 of 17 categories

What Does Certification Mean?



Bronze

- Made a commitment to Sustainability
- Created internal organization (green team)
- Succeeded in implementing first significant actions



Silver

- Beyond getting started
- Making significant progress in a number of categories toward sustainability
- Statewide leader

2025 Certification Cycle



	FIRST ROUND	SECOND ROUND	THIRD ROUND
Submission Deadline	Feb. 23	May 16	July 31
Return Date	Early-April	Mid-June	Late-Sep.

- Municipalities can submit for the first time in any round, but it is **recommended to submit in the first two rounds** to receive feedback to help achieve certification.



Barrington achieves bronze certification in 2024 and receives Rookie of the Year Award

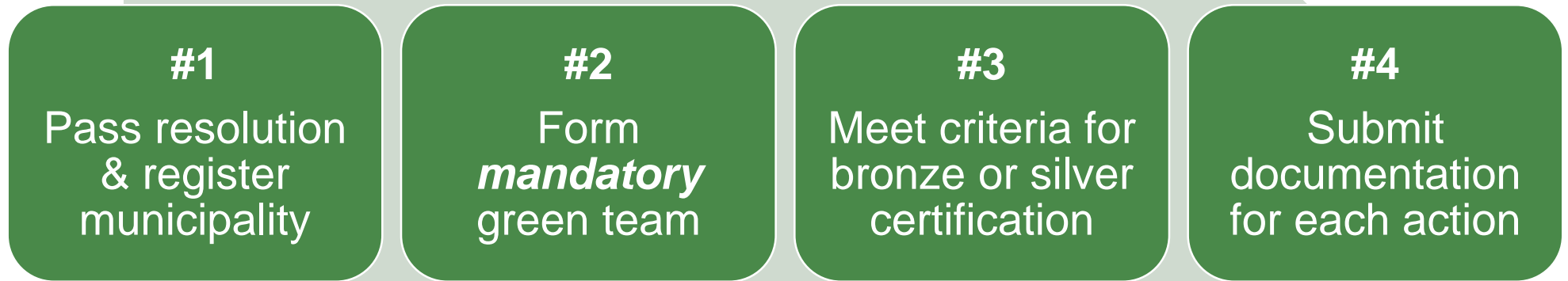


Applying for Certification & Recertification





Certification Steps



***Certification awarded after review and verification*

What is a Green Team?

- Leads and coordinates the sustainability activities of the community
- Develops plans, implements programs, and assists with educational opportunities that support the creation of a sustainable community
- Diverse group of members encouraged
- Aspire to create a team representing the demographics of the town



What is a Green Team Cont.?

- Can be established by ordinance or resolution.
- Can be part of an existing group, like an Environmental Commission

Learn more about green teams:

sustainablejersey.com/resources/green-team-resources/what-is-a-green-team/





Develop a Plan

1

- Organize green team

2

- Review actions already in progress in your community

3

- Identify group leader & form small groups to work on specific actions

4

- Develop task list with target completion dates

5

- Track progress & adjust plan as needed



Actions

Over 145 [actions](#) to choose from.
Download the Sustainable Jersey
brochure on the [Actions page](#).

ACTIONS FOR SUSTAINABLE COMMUNITIES

To become Sustainable Jersey Certified, municipalities must complete and document actions from this list.

BRONZE Mandatory **Green Team**
2 out of 13 PRIORITY ACTIONS*
150 points across 6 of 17 categories.

SILVER Mandatory **Green Team**
3 out of 13 PRIORITY ACTIONS*
350 points across 8 of 17 categories.

Stars Certified communities can earn stars for high levels of achievement in Energy, Health and Water. The icons identify which actions can contribute towards earning a star.

Action	Stars	Points
ARTS & CREATIVE CULTURE		
Establish a Creative Team		10
Creative Assets Inventory		10
Creative Placemaking Plan		10
Municipal Commitments to Support Arts & Creative Culture	♥	5 to 25
Utilizing Your Creative Assets		10 to 30

BROWNFIELDS		
Brownfields Inventory & Prioritization	♥	10 to 15
Brownfields Reuse Planning	♥	5 to 15
Brownfields Marketing		10
Brownfields Assessment & Investigation	♥	5 to 30

COMMUNITY PARTNERSHIP & OUTREACH		
Green Team - MANDATORY		10 to 15
Community Education & Outreach		5 to 20
Green Challenges		10
Green Fair		10 to 15

DIVERSITY & EQUITY		
Community Equity & Diversity Profile*	♥	10 to 15
Diversity on Boards & Commissions*	♥	10
Environmental Justice in Planning & Zoning	♥	10
Lead Education & Outreach Programs	♥	5 to 15

EMERGENCY MANAGEMENT & RESILIENCY		
Extreme Temperature Event Plan	♥	10
Heat Island Assessment & Mitigation Plan	♥	5 to 20
Community Wildfire Protection Plans		10
Firewise Community		5 to 15
Ready Set GO! Fire Company		5 to 15
Wildfire Safety Council		10
Emergency Communications Planning	♥	15

ENERGY		
Energy Efficiency for Municipal Facilities*		5 to 50
Energy Tracking & Management*		10 to 20
Buy Electricity from a Renewable Source		10
Municipal Onsite Solar System		5 to 45
Municipal Geothermal Energy System		10
Municipal Wind Energy System		10
Renewable Government Energy Aggregation	⚡	5 to 50
Commercial Energy Efficiency Outreach	⚡	10 to 20
Energy Assistance Outreach	⚡ ♥	10 to 20
Residential Energy Efficiency Outreach	⚡ ♥	10 to 20
Make Your Town Solar Friendly	⚡	15 to 30
Municipally Supported Community Solar	⚡	15 to 25
Solar Outreach	⚡	10 to 15
Wind Ordinance		10
Fleet Inventory*		10
Meet Target for Green Fleets	♥	30
Purchase Alternative Fuel Vehicles		5 to 15
Electric Vehicle Community Outreach	⚡	10 to 15
Make Your Town Electric Vehicle Friendly	⚡ ♥	15
Public Electric Vehicle Charging Infrastructure	⚡ ♥	15

FOOD		
Farmland Preservation Plans	♥	10
Community Food Pantry/Bank & Soup Kitchen	♥	10 to 15
Community Gardens	♥	10 to 20
Expanded Supplemental Food Programs	♥	10 to 20
Promoting Safe Food Donation for Food Security	♥	10
Buy Fresh By Local Programs	♥	10
Farmers Markets	♥	10 to 15

GREEN DESIGN		
Green Building Policy/Resolution		5
Green Building Education		5
Green Building Training		5
Green Development Checklist		10
New Construction		20
Upgrade/Retrofit-Light Pollution		10
Upgrade/Retrofit-Water Conservation		10

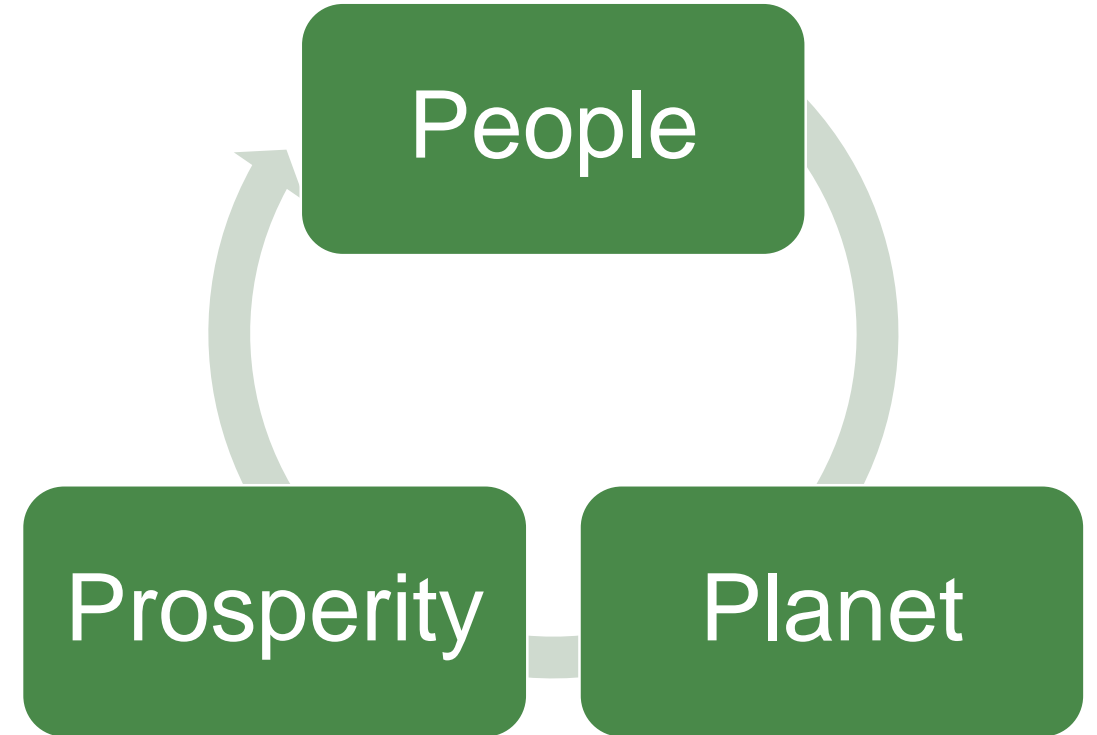
HEALTH & WELLNESS		
Anti-idling Education & Enforcement Program	♥	10
Best Practices for Local Boards of Health	♥	5 to 10
Building Healthier Communities	♥	5 to 25
Integrating Health Into Municipal Decision Making	♥	10 to 25
Local Health Assessment & Action Plan	♥	25 to 40
Safe Routes to School	♥	10



Components of Sustainability

Action Sections

- What is it?
- Why is it important?
- Who should be involved?
- How long will it take and what will it cost?
- What to do and how to do it
- What to submit
- Spotlights
- Resources





Action Categories

- Arts & Culture
- Brownfields
- Community Partnership & Outreach
- Diversity & Equity
- Emergency Management
- Energy
- Food
- Green Design
- Health & Wellness
- Innovation & Demonstration Projects
- Land Use & Transportation
- Local Economies
- Natural Resources
- Operations & Maintenance
- Public Information & Engagement
- Sustainability & Climate Planning
- Waste Management

Priority Actions



Montgomery Township NRI presentation

Want to learn more about these priority actions?

View the ***Crossing the Finish Line*** webinar recording and presentation on the [Webinars page](#)

FREE energy technical assistance available! [Learn more](#)

- Climate Change Related Hazard Vulnerability Assessment *NEW*
- Community Energy Plan or Climate Action Plan
- Community Equity & Diversity Profile
- Diversity on Boards & Commissions
- **Energy Efficiency for Municipal Facilities**
- **Energy Tracking & Management**
- Fleet Inventory
- **Green Business Recognition Program**
- Municipal Carbon Footprint
- Municipal Water Story
- **Natural Resource Inventory (NRI)**
- **Prescription Drug Safety & Disposal**
- Recycling and Waste Reduction Education & Compliance
- **Sustainable Land Use Pledge**
- Water Conservation Ordinance



Actions to Consider

- Community Education & Outreach
- Community Food Pantry/Bank & Soup Kitchen; Community Garden
- Building Healthier Communities; Safe Routes to School; Tobacco Free Community
- Environmental Commission & Site Plan Review; Community Forestry Management Plan & NJUCF Accreditation
- Recycled Copy Paper
- Digitizing Public Information
- Household Hazardous Waste, Non-Mandated Materials Recycling



South Plainfield Clean Up Day

Just getting started?

View the **Crossing the Finish Line** webinar recording and presentation on the [Webinars page](#)

Variable Point Actions

Building Healthier Communities

20 Points

• THIS ACTION HAS VARIABLE POINTS: 5, 10, 15, 20, 25 •

! Test Muni Application for Certification
Action Submission: [Building Healthier Communities](#)

Directions
Please complete this form to submit this action as part of your application by following these steps:

- Mark the status as **planned**.
- Indicate the **requested points** for variable point actions.
- Enter **description of implementation**, no more than 300 words.
- Upload supporting documentation.
- Click **save action submission** button.
- Once updates are finished, mark the action **completed** so points are calculated in your point totals to submit certification.
- **Save** the submission.

Status
Current action submission status: **Planned**

Planned ▼

Requested Points
Point level requested for this submission

20 ▼
5
10
15
20
25

Description of Implementation
In the text box below, please provide a short summary (300 word maximum) of what was accomplished and the impact on the community. Include relevant references to the uploaded materials. If updating a previous submission, mark outdated or unnecessary information.


- The points awarded will vary based on accomplishments
- For example, the Building Healthier Communities action allows you to earn points for having a health and wellness initiative for four different population segments
- Application view defaults to lowest point value until changed by user
- User selects point value supported by the documentation as part of the submission from the drop down menu
- Reviewer confirms point value selected or changes based on review of the documentation

Master Action Tracking Spreadsheet

Available on the [Actions Page](#)

Spreadsheet includes:

- Action name
- Submission requirements
- ***Look back period***
- Approval period
- ***Resubmission requirements***
- Points

2022 Sustainable Jersey Master Action Tracking Spreadsheet							
Updated 11/30/2022							
							
KEY							
MAIN CATEGORY							
Sub-Category							
Action	Action Category	Contributes to Energy Gold Star	Contributes to Water Gold Star	Contributes to Health Gold Star	Abbreviated Submission Requirements	Look Back Period (yrs)	Approval Period (yrs)
COMMUNITY PARTNERSHIP & OUTREACH							
Create Green Team (MANDATORY)	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. A dated municipal government Resolution or Ordinance that formally established the Green Team -OR- Municipalities may also choose to adopt a Resolution or Ordinance that replaces the expired resolutions so long as it covers the period leading up to the application for certification. 3. A brief summary of Green Team activities taken place, and a list of names and affiliations of members of the current Green Team. 4. For expired Green Teams, documentation, such as a Proclamation or a letter of intent by the mayor or municipal council, is required, indicating that the Green Team is still supported by the Municipal Government.	Current or Previous Year	Application Year + 1
Community Education & Outreach	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. In-Person Events: 1. In-Person Checklist for each initiative & sample of promotional materials. Online/Print Initiatives: 1. Online/Print Checklist for each initiative & sample promotional materials.	Current or Previous Year	Application Year + 1
Green Challenges	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Documentation (pledge form, educational materials, etc.) that shows that the publicity and outreach for the Green Challenge Program have been active in the current or previous year. 3. Documentation that shows that at least 2.5% of the community has taken the pledge. If the challenge program is ongoing over many years, then the program must have at least 2.5% total, and new pledges from at least 1% of the population or households.	Current or Previous Year	Application Year + 1
Green Fairs							
Hold a Green Fair (Pre-Requisite for "Green" Your Green Fair)	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Documentation (advertisements, flyers, etc.) with the date of the event, indicating the event was held in the current or previous year. 3. Qualitative Self-Assessment questionnaire, available in the action on our website.	Current or Previous Year	Application Year + 1
"Green" Your Green Fair	Community Partnership & Outreach				Pre-Requisite: Hold a Green Fair (refer to the action's requirements) In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Qualitative Self-Assessment questionnaire, available in the action on our website, including a description	Current or Previous Year	Application Year + 1

Planning Tool

Submission
Summary

Look Back
Period

Resubmission
Requirements



Actions in Action



Gold Star Standards

All certified municipalities are eligible to earn Gold Star recognition for reaching high levels of achievement in key dimensions of sustainability.

All standards require the completion of base certification actions, AND the Gold Star action(s)

Learn more:

sustainablejersey.com/actions/gold-star-standards/



Energy



Health



Water



New, Updated & Retiring Actions

↑ BACK TO TOP

EXPAND ALL



COLLAPSE ALL



Arts & Creative Culture



Brownfields



Community Partnership & Outreach



Diversity & Equity



Emergency Management



Energy



Food



Green Design



Health & Wellness



Innovative Projects



New & Updated Actions

<u>Category</u>	<u>Action</u>	<u>Points</u>	<u>Status</u>
Community Partnership & Outreach	Green Team	10 to 15	Updated
Energy	Commercial Energy Efficiency Outreach Energy Assistance Outreach Residential Energy Efficiency Outreach	10 to 20	No longer suspended
	Make Your Town Solar Friendly	15 to 30	Updated
Health & Wellness	Town-Wide Gas Leaf Blower Restrictions	5 to 25	New

Stay up to date by visiting the Program Updates page: sustainablejersey.com/actions/program-updates

New, Updated & Retiring Actions

<u>Category</u>	<u>Action</u>	<u>Points</u>	<u>Status</u>
Land Use & Transportation	<i>Build-Out Analysis</i>	<i>10</i>	<i>Retires 12/31/24</i>
	Community Design for All Ages	5 to 25	Updated
	Comprehensive Climate Change-Related Hazard Vulnerability Assessment	25	New
	Enhanced Stormwater Management Control Ordinance	5 to 35	Updated
	<i>Green Building & Environmental Sustainability Element</i>	<i>10</i>	<i>Retires 12/31/24</i>
Operations & Maintenance	Recycled Office & Restroom Paper Supplies	10	New 2025
	Recycled Parks & Recreation, Transportation & Road Materials	10	

New & Updated Actions Cont.

<u>Category</u>	<u>Action</u>	<u>Points</u>	<u>Status</u>
Sustainability & Climate Planning	Community Energy Plan or Climate Action Plan	10 to 15	New
Waste Management	Litter Prevention Education & Compliance	15 to 20	New 2025

Category Changes

Emergency Management & Resiliency category **renamed to *Emergency Management***

Heat Island Assessment & Mitigation Plan **moved to *Land Use & Transportation category***

Stay up to date by visiting the Program Updates page: sustainablejersey.com/actions/program-updates



Working On & Submitting Your Application

Refer to the Application User Guide on the [Green Team Resources – Working on Certification](#) page for guidance navigating the Municipal Dashboard and online application

Application User Guide



➡ www.sustainablejersey.com ◀



Your Application

Manage Municipal Users – Keep Contacts Updated!

- Update the Municipal Profile for current primary/secondary contacts.
- Add additional users to contribute toward your application.
- Both owners & contributors can access, edit, and submit the application.
- Owners can add/remove other owners & contributors; contributors can only add other contributors

If town officials such as the business administrator, clerk, mayor, etc., wish to receive notifications about the status of your application, please add them as a user to the account.

**Sign up or
login**

**Municipal
Dashboard**

**Manage
Profile &
Users**

Submitting the Application

Make sure enough actions are marked as **completed and approved** to meet the minimum requirements for **bronze certification** so that the submit button turns **yellow** and you can submit the application

To submit the application, click the yellow submit button found on the right hand side of the main application page. NOTE: Depending on the size of your computer screen, you may need to scroll down a little bit to see the submit button.

Steps to Submit

- When finished working on an action mark it as "Completed."
 - **Remember:** Follow this procedure even if an action is not fully finished and you do not have all the documentation uploaded because the submit button only turns yellow when all completed and approved actions total to the minimum requirements for bronze certification.
 - **Tip:** Check to make sure the completed and approved totals meet the minimum requirements for bronze. Requirements are listed in the **Certification Criteria** section above Action Totals.
- Press the yellow submit button, confirm submission, and you will receive a notification in green at the top of the page that the application has been submitted.
- All users on the account will receive an automatic email that the application has been submitted for review. If the business administrator, clerk, mayor or other municipal official wishes to receive these notifications but is not on the account, please add them as an owner or contributor. Guidance is available on page 6.

Certification Criteria

Required	1
Priority	2
Points	150
Categories	6

Show requirements for:

☒ BRONZE ☐ SILVER

Action Totals (Completed, Approved)

Required	1/1
Priority	5/12
Total Points	255/1940
Categories	10/18
Total Actions	16/145

If all completed action submissions are approved, this application will qualify for BRONZE certification.

To achieve SILVER certification, see certification criteria above.

**Submit Application
for Review**



Reviewer Feedback

Automatic
Email

Approved or
Must Revise

Archived
Comments

After submitting the application, project area specialists review the submissions to see if they meet the requirements for each action. During the review process, the status of the actions submitted will change, but comments are not viewable until the review is complete. At that time updates can be made to actions based on the reviewer feedback.

Reviewer Feedback

- All users associated with an account will receive an automatic email notifying them when the application has been turned to "Awaiting Updates".
 - The email will list the actions marked "Must Revise" that need attention in the application.
- Reviewer feedback may be available for any action status, and can be found in one of two places:
 1. By clicking "**Published Comments**" in the Reviewer Feedback area at the top of the application. It will return a list of the actions with comments associated with them in the order they appear in the application.
 2. By clicking on the **action name** and scrolling to the bottom of the page to the "Reviewer Feedback" area.
- Reviewer feedback will provide information on the updates needed for action approval.
- Once all of your updates have been made, mark those actions updated as "Completed" and resubmit the application for review.
- At the end of the review cycle, all comments will be archived and accessible either at the top of the application, or at the bottom of each action's submission page.

This application is AWAITING UPDATES	
Application History This applicant has applied 2 times	CERTIFIED DECEMBER 10. CERTIFIED OCTOBER 15, 2
Reviewer Feedback	2 PUBLISHED COMMENTS 7 ARCHIVED COMMENTS

Posted: 7/1/2015 3:43 PM	Status: ARCHIVED
Subject Submission Requirements Not Yet Met	①
Body Thank you for submitting for this action. In order to earn points, your submission must meet the following standards:	

②

[show archived comments](#)



Action Submission Tips

#1

Read the action description in order to understand what the action requires

#2

Provide a summary of what was accomplished that aligns with the action

#3

Delete old documents and upload new documents that support the information contained in the summary

#4

Type in descriptive document titles for all uploaded files (i.e. Wildlife Interaction Plan or Outreach Materials)

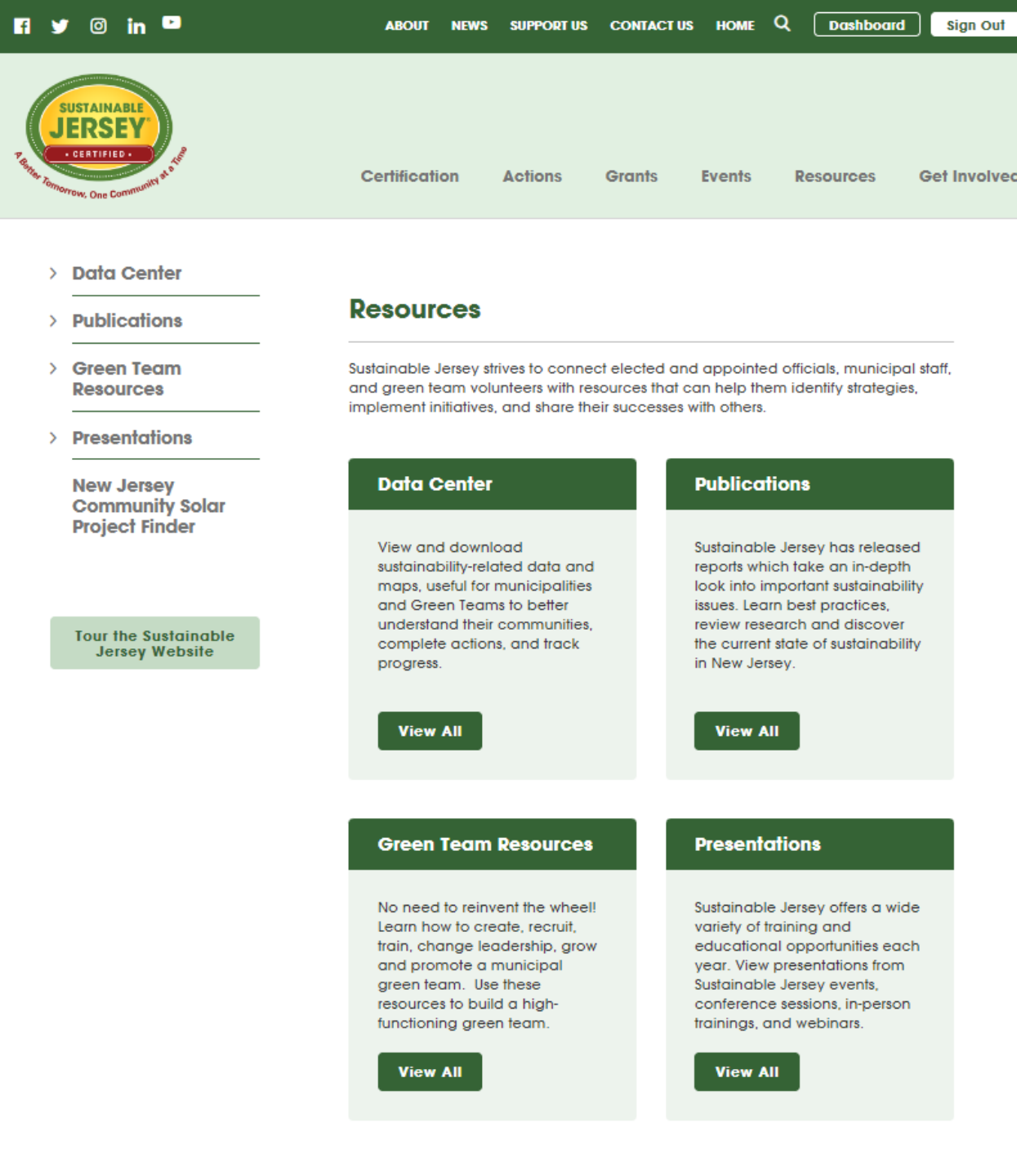
Why Actions Are Not Approved

Pitfall	How to Overcome
Action too old/expired	<ul style="list-style-type: none">• Review look-back period; update action as necessary.• If you add new documentation, make sure to remove the old if not needed for approval.
Proper documentation not submitted	<ul style="list-style-type: none">• Review action submission requirements and documentation uploaded.• If resubmitting for an action, check for an “updated” date at top of action and read the “What to Submit” section to see if submission requirements have changed since last submission.
Misinterpretation of action goals	<ul style="list-style-type: none">• Be sure to closely read the “What to Do” and “What to Submit” portion of the action to verify that what you plan on submitting is in line with the intent of the action
Seeking credit for same activity under two different actions	<ul style="list-style-type: none">• One activity may only be given credit under one action; Have someone that oversees entire application
Not conducting outreach/education component required for many actions	<ul style="list-style-type: none">• Read the submission “What to Do” and “What to Submit” sections closely
Not completing the prerequisite action	<ul style="list-style-type: none">• Be sure to read the Introduction to each action and the “What to Submit” section to make sure the action does not have a prerequisite or that it has been completed.



Resources

A [Resources](#) website page houses our Data Center, Publications, Green Team Resources, and Presentations



Green Team Resources

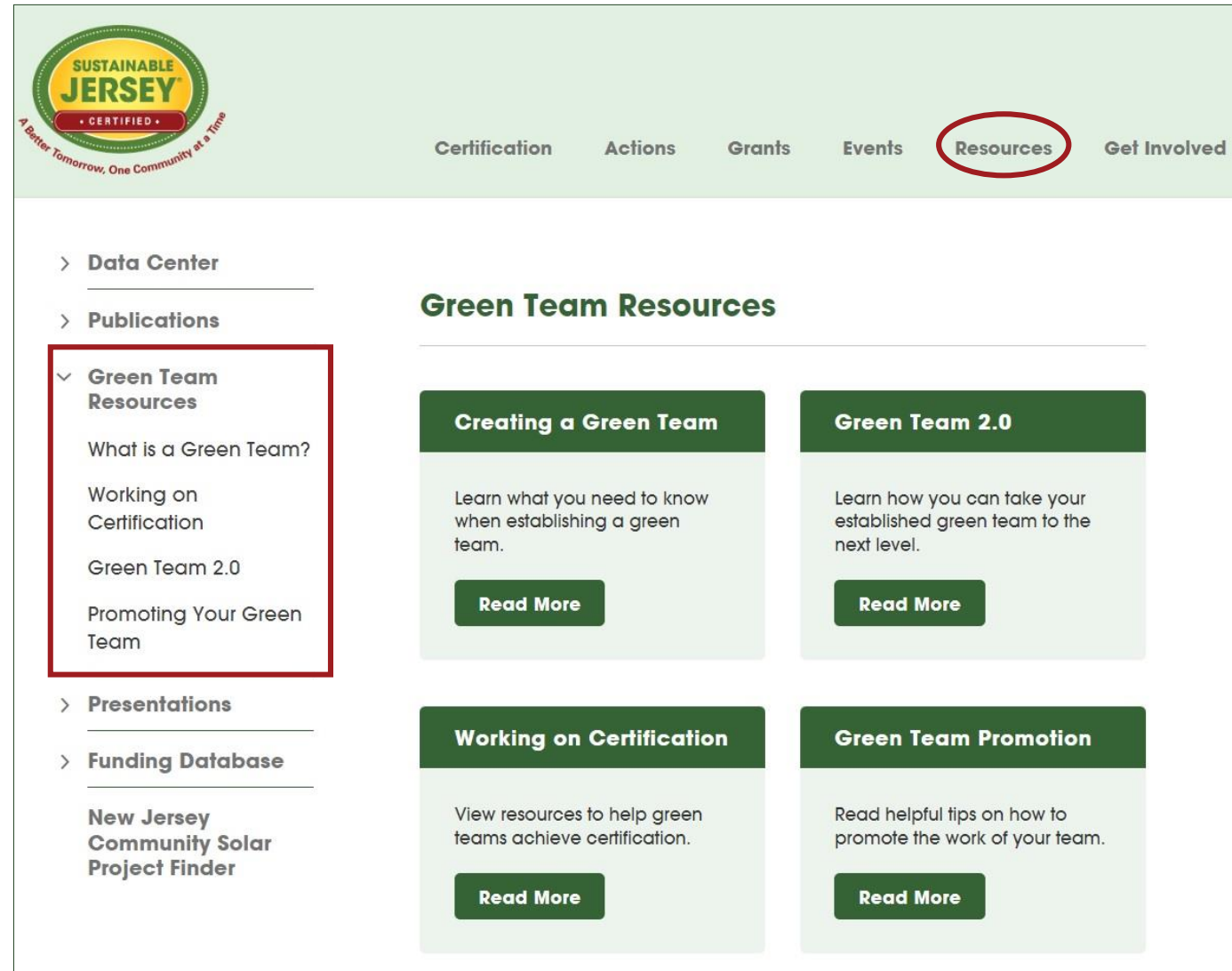
1. What is a Green Team?

- a. Information about forming your green team & sample docs.

2. Working on Certification

- a. Master Action Tracking Spreadsheet
- b. Application User Guide
- c. Certification-specific webinar recordings & presentations

sustainablejersey.com/resources/green-team-resources/working-on-certification/



Webinar Recordings

- Webinars on different action topics available to view at your convenience.
- Presentations from other conferences available as well under the general Presentations page.

sustainablejersey.com/resources/presentations/webinars/

The screenshot shows the Sustainable Jersey website with a green header. The 'Resources' link in the top navigation bar is circled in red. On the left, a sidebar menu has 'Presentations' highlighted with a red box, containing links to 'Sustainability Summit', 'NJLM Conference', 'Trainings', and 'Webinars'. Below this is a 'Funding Database' section with a link to 'New Jersey Community Solar Project Finder'. At the bottom left, a 'Navigate to:' section lists various categories. The main content area is titled 'Webinar Recordings & Presentations' and includes an introductory paragraph, a 'Category Navigation' list, and two featured webinar sections: 'New Resources for Arts & Creative Culture Actions Webinar' (December 2021) and 'Creating Creative Communities' (May 2020).

Sustainable Jersey
A Better Tomorrow, One Community at a Time

Certification Actions Grants Events **Resources** Get Involved

> Data Center

> Publications

> Green Team Resources

✓ **Presentations**

- Sustainability Summit
- NJLM Conference
- Trainings
- Webinars**

> Funding Database

New Jersey Community Solar Project Finder

Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

Category Navigation

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
- [Community Partnership & Outreach](#)
- [Emergency Management & Resiliency](#)
- [Energy](#)
- [Grants Program](#)
- [Green Design](#)
- [Health & Wellness](#)
- [Land Use & Transportation](#)
- [Local Economies](#)
- [Natural Resources](#)
- [Public Information & Engagement](#)
- [Waste Management](#)

Arts & Culture

New Resources for Arts & Creative Culture Actions Webinar

December 2021

- [View Recording](#)
- [Download Presentation](#)

Creating Creative Communities

May 2020

- [View Recording](#)
- [Download Presentation](#)

The Art of Sustainability - Creative Placemaking and Your Community

Navigate to:

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
- [Community Partnership & Outreach](#)
- [Emergency Management & Resiliency](#)



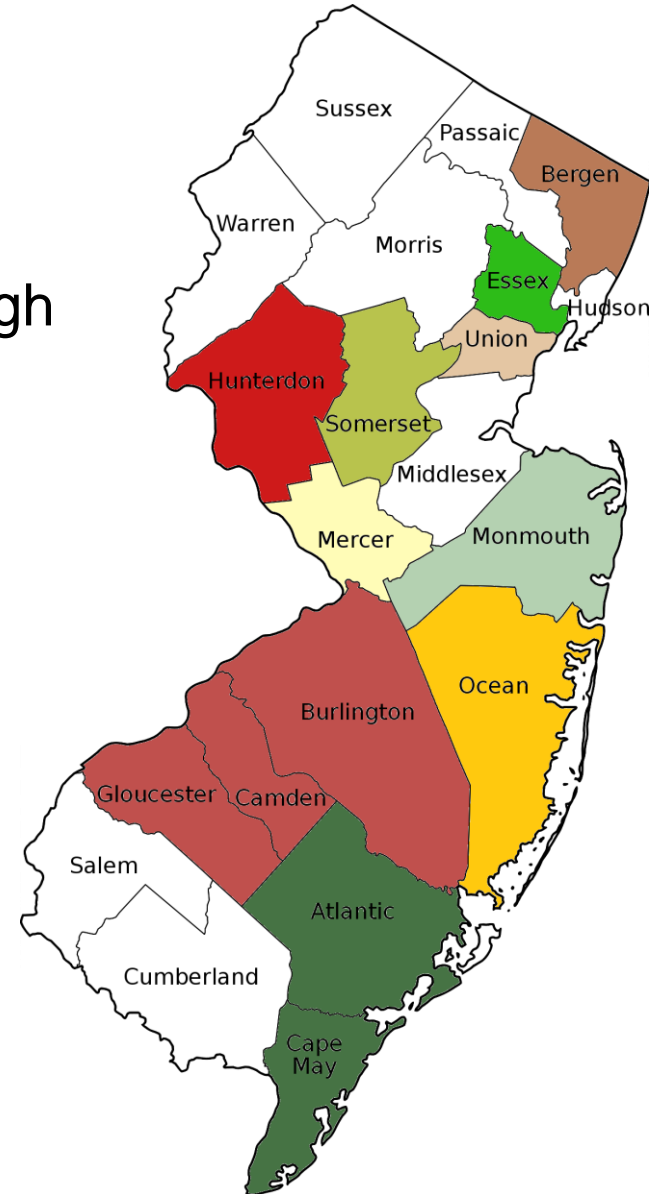
Regional Hubs

Ten hubs around the state to help green teams build capacity through training, best practices resources and networking. Learn more

sustainablejersey.com/get-involved/

Benefits

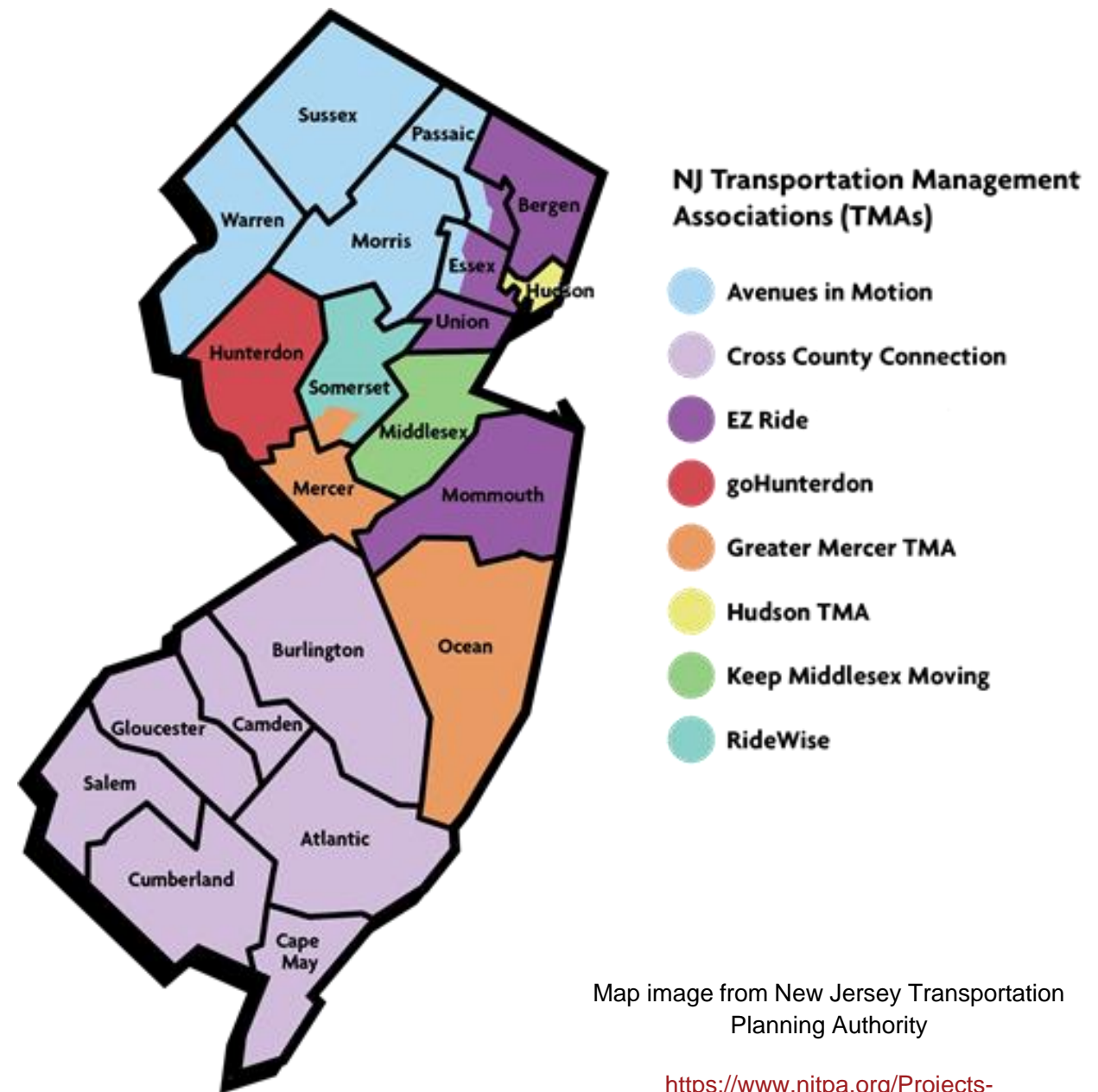
- Peer mentoring
- Project collaboration
- Online communication platform
- Network of Leaders
- Quarterly Events
- Help Peers Get Certified
- Technical assistance & administrative support from SJ



Transportation Management Associations

Eight Transportation Management Associations (TMAs) that can assist with the Safe Routes to School, Anti-Idling Education and Enforcement, Smart Workplaces, bike/ped actions and other transportation-related actions.

Learn more and get contact information for each TMA on the North Jersey Transportation Planning Authority's [website](https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-(TMAs)/programs-activities.aspx).



Map image from New Jersey Transportation Planning Authority

[https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-\(TMAs\)/programs-activities.aspx](https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-(TMAs)/programs-activities.aspx)

Other Organizations

These are some of MANY organizations that can help with actions. View the **Resources** section of all actions for more information

Association of New Jersey Environmental Commissions

- Natural Resources Inventory
- Environmental Commission & Site Plan Review
- Single-Use Plastics

New Jersey Bicycle & Pedestrian Resource Center

- Complete Streets
- Bicycle and/or Pedestrian Plan

New Jersey Institute of Technology & NJEDA

- Brownfields through the Technical Assistance to Brownfield Communities Program

New Jersey Prevention Network

- Tobacco Free Community

Rutgers Cooperative Extension

- Community Gardens
- Green Infrastructure
- Water Conservation Education

Watershed Associations

- Water-related actions
- Private Well Outreach and Testing

Participants Map Search

Use the [Participating Municipalities & Approved Actions](https://sustainablejersey.com/certification/search-participating-municipalities-approved-actions) (*sustainablejersey.com/certification/search-participating-municipalities-approved-actions*) page to find examples of documentation from certified towns and connect with municipal green teams

Search by action

By Certified Action

Arts & Creative Culture

☒ Establish a Creative Team

☐ Creative Assets Inventory

☐ Creative Placemaking Plan

☐ Municipal Commitments to Support Arts and Creative Culture

☐ Utilizing Your Creative Assets

View certified towns approved for that action

MUNICIPALITY	COUNTY	CERTIFICATION
Asbury Park City	Monmouth	SILVER
Atlantic Highlands Boro	Monmouth	BRONZE
Belleville Twp	Essex	BRONZE
Bogota Boro	Bergen	BRONZE
Bordentown City	Burlington	SILVER
Bradley Beach Boro	Monmouth	BRONZE
Brigantine City	Atlantic	BRONZE
Cape May City	Cape May	SILVER
Chatham Boro	Morris	SILVER

View certification report for example documentation



Bordentown City

Certification Level: Silver

Certified On: October 28, 2022

Total Points: 615

Certification Report: [View Report](#)

Applicant Profile: [View Profile](#)

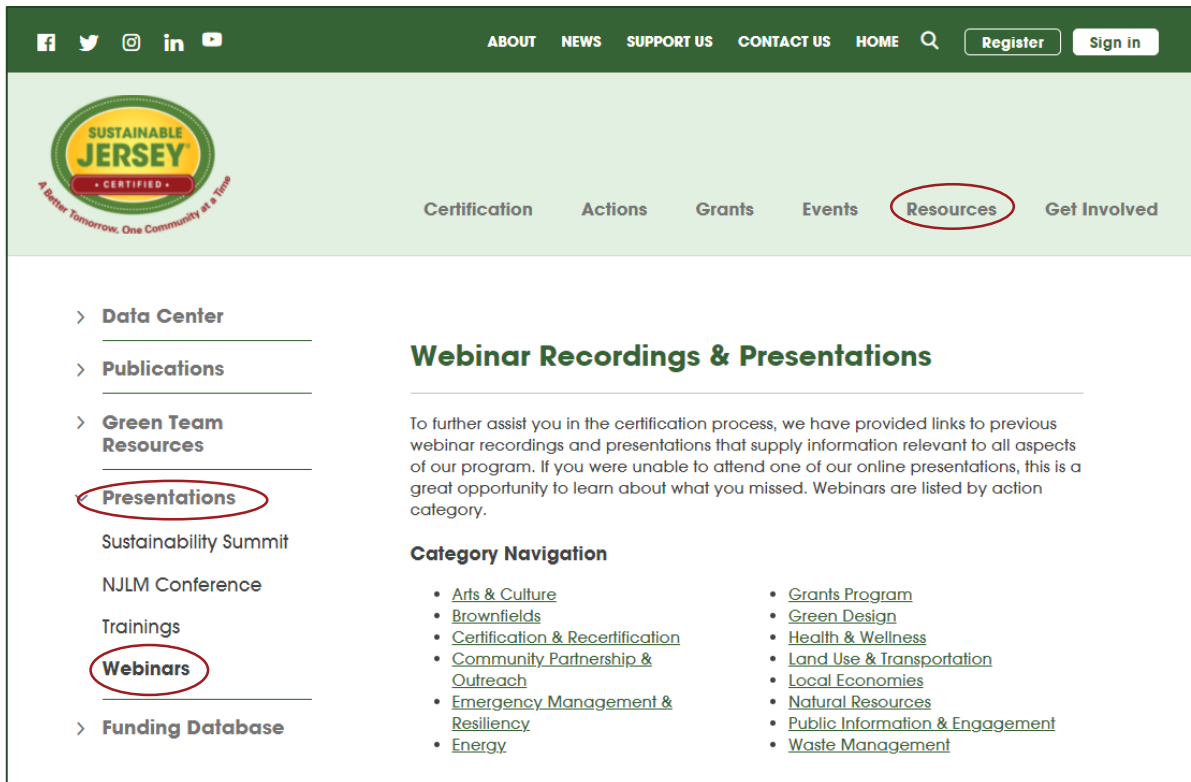
Final Thoughts

- **Add users to your account** to assist with uploading documentation to speed up the certification process.
- Review the **Green Team Resources** pages. Use the **Master Action Tracking Spreadsheet** to develop your plan.
- Go for **Silver!**
- **Questions?** Call us if you do not know how to complete an action and we will connect you with the reviewer. **Review the FAQs page:**
sustainablejersey.com/about/faqs/



Presentation Posting

The presentation and recording will be posted on the [Webinars page](#) and [Green Team Resources – Working on Certification](#) by the end of the week.



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Logo: SUSTAINABLE JERSEY • CERTIFIED • A Better Tomorrow, One Community at a Time

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- > Publications
- > Green Team Resources
- > **Presentations**
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- NJLM Conference
- Trainings
- > **Webinars**
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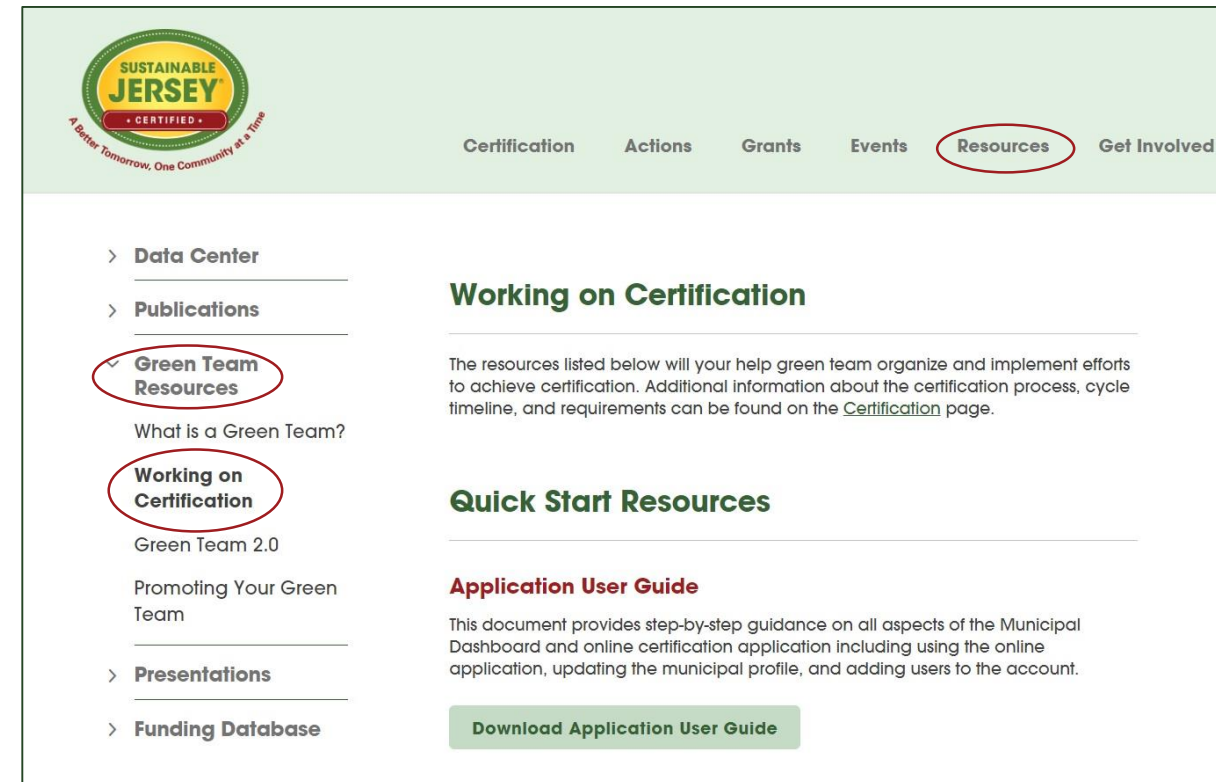
Main Content:

Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

Category Navigation

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
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- [Emergency Management & Resiliency](#)
- [Energy](#)
- [Grants Program](#)
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- Promoting Your Green Team
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Main Content:

Working on Certification

The resources listed below will your help green team organize and implement efforts to achieve certification. Additional information about the certification process, cycle timeline, and requirements can be found on the [Certification](#) page.

Quick Start Resources

Application User Guide

This document provides step-by-step guidance on all aspects of the Municipal Dashboard and online certification application including using the online application, updating the municipal profile, and adding users to the account.

[Download Application User Guide](#)



Events, Grants & Technical Assistance

sustainablejersey.com/nc/events/

Certification

Actions

Grants &
Technical
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Events

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Get Involved

Sustainable Jersey Events

Sustainable Jersey and its program partners regularly host trainings and events that support progress toward Sustainable Jersey certification. In general, events posted on the calendar are FREE or of minimal cost.

Post an Event

You can post FREE events that are open to the general public that would be of interest to the Sustainable Jersey community. Sustainable Jersey staff review all event submissions and will follow up if more information is needed.

Post Event

NOTE: You must have a Sustainable Jersey website account and be signed into the website to post an event. Sign-in or sign up [here](#).

Filter Events by:

Location

All Locations



Range

Upcoming Events



Category

All Categories



Type

All Types



Go



SUSTAINABLE JERSEY GRANTS PROGRAM



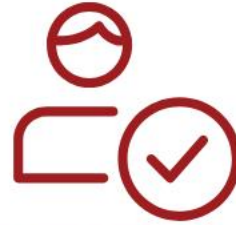
**\$20k*, \$10k, & \$2k
Municipal and School
Sustainability Grants
Currently Available!**



PSEG

FOUNDATION

***Municipalities only**



ELIGIBILITY



Municipalities



Public Schools



**APPLICATION
DEADLINE**

**Friday
2/14/25
11:59pm**

**Friday
3/7/25
11:59pm**



Sustainable Jersey Technical Assistance

COMPLETE STREETS TECHNICAL ASSISTANCE

Municipalities in Salem, Cumberland, Cape May and Atlantic County are eligible to apply for free technical services to advance a Complete Streets initiative.

Register for a technical assistance informational webinar on **December 5 from noon to 1:00pm** to learn how to: identify a project in your community; what's involved in the application; as well as how New Jersey municipalities have used guidance from a similar program to secure funding to create lasting change.

Register for a free interactive in-person workshop on **December 9 from 10:00am-3:00pm** in South Jersey on **Implementing Complete Streets at the Local Level**.

CLIMATE VULNERABILITY ASSESSMENT TECHNICAL ASSISTANCE

Municipalities in New Jersey are eligible to apply for technical assistance to complete a Climate Change-Related Hazard Vulnerability Assessment (CCRHVA).

Register for an informational webinar on **December 3, from noon to 1:00 pm**, to learn how municipalities can fulfill this mandate, gain points in the Sustainable Jersey Certification Program, and enhance local climate resilience.

SUSTAINABLE JERSEY ENERGY TECHNICAL ASSISTANCE

Energy Technical Assistance includes:

- Establish energy tracking system for facility energy use
- Identify and apply for NJCEP and/or utility incentives for facility upgrades

Energy TA funded by:

- NJ Board of Public Utilities
- Investor-owned utilities:
 - Elizabethtown Gas
 - New Jersey Natural Gas
 - PSE&G
 - South Jersey Gas

LEARN MORE

For more information and to apply for technical assistance visit:

<https://bit.ly/SJgrants>





Save the Date!

2025 Sustainability Summit

May 9, 2025; 9:00am – 4:00pm

Bell Works, Holmdel, NJ



Support



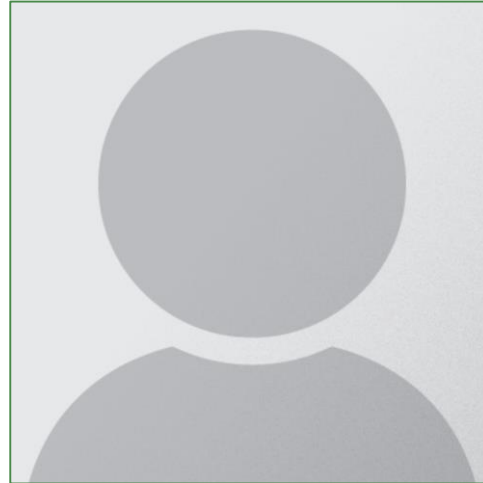
General Inquiries

Maureen Jones
Program Coordinator
info@sustainablejersey.com
609-771-2938



Regional Hubs & Health Gold

Lauren Skowronski
Assistant Director
skowronl@tcnj.edu
609-771-3129



Energy Gold

Nancy Quirk
Energy Senior Program Manager
quirkn@tcnj.edu
609-771-2902

Energy Actions

Tracey Woods
Energy Senior Program Manager
woodst@tcnj.edu
609-771-2056



Water Gold

Anne Heasly
Senior Program Manager, Policy
& Planning
heaslya@tcnj.edu
609-771-2865



Waste Actions

Samantha A. McGraw
Senior Department Administrator
mcgraws@tcnj.edu
609-771-2855