



2024 Certification Webinar

December 13, 2023

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Housekeeping

- Housekeeping: All attendees are muted.
- Questions? Enter them into the Questions box or “raise your hand” and we will answer them at the end of the presentation.
- The presentation and recording will be posted on the [Webinars page](#) & [Green Team Resources – Working on Certification](#) by the end of the week.

The screenshot shows the Sustainable Jersey website with the 'Resources' menu item circled in red. The left sidebar contains a navigation menu with 'Presentations' and 'Webinars' circled in red. The main content area is titled 'Webinar Recordings & Presentations' and includes a paragraph of text, a 'Category Navigation' section with two columns of links, and a 'Register' button in the top right corner.

The screenshot shows the Sustainable Jersey website with the 'Resources' menu item circled in red. The left sidebar contains a navigation menu with 'Green Team Resources' and 'Working on Certification' circled in red. The main content area is titled 'Working on Certification' and includes a paragraph of text, a 'Quick Start Resources' section, and a 'Download Application User Guide' button in the top right corner.

Agenda

1. Program Overview
2. Certification Overview
3. Actions Overview
4. New, Updated & Retiring Actions
5. Applying for Certification & Recertification
6. Working On & Submitting Your Application
7. Resources
8. Questions & Answers



Program Overview



What is Sustainable Jersey?

A nonprofit organization that provides tools, trainings and financial incentives to support communities as they pursue sustainability programs.

\$7.6 million in grants to municipalities and schools through the Sustainable Jersey Grants Program for sustainability initiatives. Learn more:

sustainablejersey.com/grants

Actions

Tools,
resources,
guidance

Funding



Statistics

2009
Program
Started

83%
Participating

91%
Population



136
Certified



70
Certified



5 Stars

16,710
Actions
Implemented



Statistics current as of 10/31/23



Certification Overview





Certification Benefits



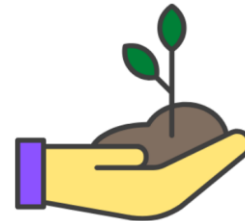
**Save money.
Get money.**



**Get recognized.
Promote your
town.**



**Gain access to
tools, training and
expert guidance.**



**Conserve valuable
resources.
Protect the
environment.**



Certification Requirements



- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 13 priority actions
- Actions completed in 6 of 17 categories



- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 13 priority actions
- Actions completed in 8 of 17 categories

What Does Certification Mean?



Bronze

- Made a commitment to Sustainability
- Created internal organization (green team)
- Succeeded in implementing first significant actions



Silver

- Beyond getting started
- Making significant progress in a number of categories toward sustainability
- Statewide leader

2024 Certification Cycle

	FIRST ROUND	SECOND ROUND	THIRD ROUND
Submission Deadline	Feb. 25	May 10	July 31
Return Date	Early-April	Mid-June	Late-Sep.

- Municipalities can submit for the first time in any round, but it is recommended to submit in the **first two rounds** to receive feedback to help achieve certification.
- All documentation does not need to be finished for the February or May deadline, but will need to be complete by the final July 31 deadline.

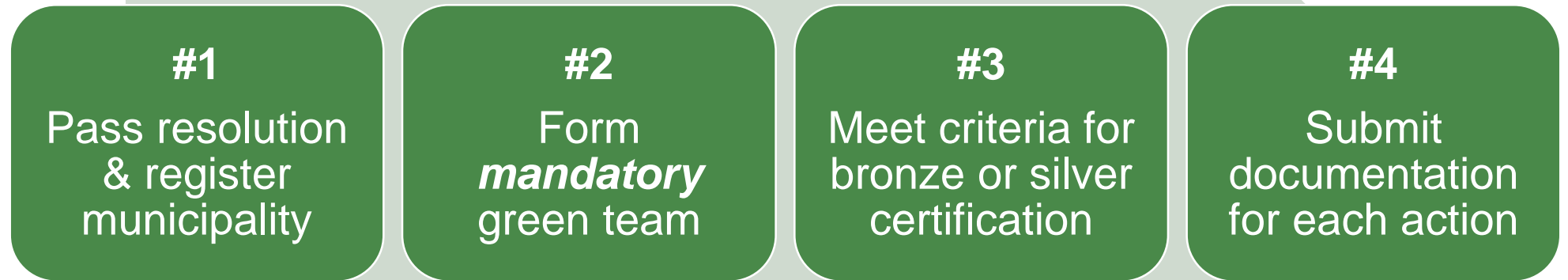


Applying for Certification & Recertification





Certification Steps



***Certification awarded after review and verification*

What is a Green Team?

- Leads and coordinates the sustainability activities of the community
- Develops plans, implements programs, and assists with educational opportunities that support the creation of a sustainable community
- Diverse group of members encouraged
- Aspire to create a team representing the demographics of the town



What is a Green Team?

- Can be established by ordinance or resolution.
- Can be part of an existing group, like an Environmental Commission

Learn more about green teams:

sustainablejersey.com/resources/green-team-resources/what-is-a-green-team/





Develop a Plan

1

- Organize green team

2

- Review actions already in progress in your community

3

- Identify group leader & form small groups to work on specific actions

4

- Develop task list with target completion dates

5

- Track progress & adjust plan as needed



Actions

Over 145 actions to choose from. Download the Sustainable Jersey brochure on the Action page.

ACTIONS FOR SUSTAINABLE COMMUNITIES

To become Sustainable Jersey Certified, municipalities must complete and document actions from this list.

BRONZE Mandatory **Green Team**
2 out of 13 PRIORITY ACTIONS*
 150 points across 6 of 17 categories.

SILVER Mandatory **Green Team**
3 out of 13 PRIORITY ACTIONS*
 350 points across 8 of 17 categories.

★ ★ ★ Certified communities can earn stars for high levels of achievement in Energy, Health and Water. The icons identify which actions can contribute towards earning a star.

Action	Stars	Points
--------	-------	--------

ARTS & CREATIVE CULTURE

Establish a Creative Team		10
Creative Assets Inventory		10
Creative Placemaking Plan		10
Municipal Commitments to Support Arts & Creative Culture	★	5 to 25
Utilizing Your Creative Assets		10 to 30

BROWNFIELDS

Brownfields Inventory & Prioritization	★	10 to 15
Brownfields Reuse Planning	★	5 to 15
Brownfields Marketing		10
Brownfields Assessment & Investigation	★	5 to 30

COMMUNITY PARTNERSHIP & OUTREACH

Green Team - MANDATORY		10 to 15
Community Education & Outreach		5 to 20
Green Challenges		10
Green Fair		10 to 15

DIVERSITY & EQUITY

Community Equity & Diversity Profile*	★	10 to 15
Diversity on Boards & Commissions*	★	10
Environmental Justice in Planning & Zoning	★	10
Lead Education & Outreach Programs	★	5 to 15

EMERGENCY MANAGEMENT & RESILIENCY

Extreme Temperature Event Plan	★	10
Heat Island Assessment & Mitigation Plan	★	5 to 20
Community Wildfire Protection Plans		10
Firewise Community		5 to 15
Ready Set GO! Fire Company		5 to 15
Wildfire Safety Council		10
Emergency Communications Planning	★	15

ENERGY

Energy Efficiency for Municipal Facilities*		5 to 50
Energy Tracking & Management*		10 to 20
Buy Electricity from a Renewable Source		10
Municipal Onsite Solar System		5 to 45
Municipal Geothermal Energy System		10
Municipal Wind Energy System		10
Renewable Government Energy Aggregation	⚡	5 to 50
Commercial Energy Efficiency Outreach	⚡	10 to 20
Energy Assistance Outreach	⚡ ★	10 to 20
Residential Energy Efficiency Outreach	⚡ ★	10 to 20
Make Your Town Solar Friendly	⚡	15 to 30
Municipally Supported Community Solar	⚡	15 to 25
Solar Outreach	⚡	10 to 15
Wind Ordinance		10
Fleet Inventory*		10
Meet Target for Green Fleets	♥	30
Purchase Alternative Fuel Vehicles		5 to 15
Electric Vehicle Community Outreach	⚡	10 to 15
Make Your Town Electric Vehicle Friendly	⚡ ★	15
Public Electric Vehicle Charging Infrastructure	⚡ ★	15

FOOD

Farmland Preservation Plans	♥	10
Community Food Pantry/Bank & Soup Kitchen	♥	10 to 15
Community Gardens	♥	10 to 20
Expanded Supplemental Food Programs	♥	10 to 20
Promoting Safe Food Donation for Food Security	♥	10
Buy Fresh By Local Programs	♥	10
Farmers Markets	♥	10 to 15

GREEN DESIGN

Green Building Policy/Resolution		5
Green Building Education		5
Green Building Training		5
Green Development Checklist		10
New Construction		20
Upgrade/Retrofit-Light Pollution		10
Upgrade/Retrofit-Water Conservation		10

HEALTH & WELLNESS

Anti-Idling Education & Enforcement Program	♥	10
Best Practices for Local Boards of Health	♥	5 to 10
Building Healthier Communities	♥	5 to 25
Integrating Health Into Municipal Decision Making	♥	10 to 25
Local Health Assessment & Action Plan	♥	25 to 40
Safe Routes to School	♥	10



Components of Sustainability

Action Sections

- What is it?
- Why is it important?
- Who should be involved?
- How long will it take and what will it cost?
- What to do and how to do it
- What to submit
- Spotlights
- Resources

People

Planet

Prosperity



Action Categories

- Arts & Culture
- Brownfields
- Community Partnership & Outreach
- Diversity & Equity
- Emergency Management & Resiliency
- Energy
- Food
- Green Design
- Health & Wellness
- Innovation & Demonstration Projects
- Land Use & Transportation
- Local Economies
- Natural Resources
- Operations & Maintenance
- Public Information & Engagement
- Sustainability & Climate Planning
- Waste Management

Priority Actions



Montgomery Township NRI presentation

*Want to learn more about these
“low hanging fruit” priority
actions?*

*View the **Crossing the Finish Line**
webinar recording and presentation
on the [Webinars page](#)*

- Community Equity & Diversity Profile
- Diversity on Boards & Commissions
- **Energy Efficiency for Municipal Facilities**
- **Energy Tracking & Management**
- Fleet Inventory
- **Green Business Recognition Program**
- Municipal Carbon Footprint
- Municipal Water Story
- **Natural Resource Inventory (NRI)**
- **Prescription Drug Safety and Disposal**
- Recycling and Waste Reduction Education & Compliance
- **Sustainable Land Use Pledge**
- Water Conservation Ordinance



Actions to Consider

- Community Education & Outreach
- Community Food Pantry/Bank & Soup Kitchen; Community Garden
- Building Healthier Communities; Safe Routes to School; Tobacco Free Community
- Environmental Commission & Site Plan Review; Community Forestry Management Plan & NJUCF Accreditation
- Recycled Copy Paper
- Digitizing Public Information
- Household Hazardous Waste, Non-Mandated Materials Recycling



South Plainfield Clean Up Day

Just getting started?

View the ***Crossing the Finish Line*** webinar recording and presentation on the [Webinars page](#)

Variable Point Actions

Building Healthier Communities

20 Points

• THIS ACTION HAS VARIABLE POINTS: 5, 10, 15, 20, 25 •

! Test Muni Application for Certification
Action Submission: [Building Healthier Communities](#)

Directions
Please complete this form to submit this action as part of your application by following these steps:

- Mark the status as **planned**.
- Indicate the **requested points** for variable point actions.
- Enter **description of implementation**, no more than 300 words.
- Upload supporting documentation.
- Click **save action submission** button.
- Once updates are finished, mark the action **completed** so points are calculated in your point totals to submit certification.
- **Save** the submission.

Status
Current action submission status: **Planned** Planned ▾

Requested Points
Point level requested for this submission 20 ▾

Description of Implementation
In the text box below, please provide a short summary (300 word maximum) of what was accomplished and the impact on the community. Include relevant references to the uploaded materials. **If updating a previous submission, outdated or unnecessary information.**

- The points awarded will vary based on accomplishments
- For example, the Building Healthier Communities action allows you to earn points for having a health and wellness initiative for four different population segments
- Application view defaults to lowest point value until changed by user
- User selects point value supported by the documentation as part of the submission from the drop down menu
- Reviewer confirms point value selected or changes based on review of the documentation


Master Action Tracking Spreadsheet

Available on the [Actions Page](#)

Spreadsheet includes:

- Action name
- Submission requirements
- ***Look back period***
- Approval period
- ***Resubmission requirements***
- Points

2022 Sustainable Jersey Master Action Tracking Spreadsheet
Updated 11/30/2022



KEY								
MAIN CATEGORY								
Sub-Category								
Action	Action Category	Contributes to Energy Gold Star	Contributes to Water Gold Star	Contributes to Health Gold Star	Abbreviated Submission Requirements	Look Back Period (yrs)	Approval Period (yrs)	
COMMUNITY PARTNERSHIP & OUTREACH								
Create Green Team (MANDATORY)	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. A dated municipal government Resolution or Ordinance that formally established the Green Team -OR- Municipalities may also choose to adopt a Resolution or Ordinance that replaces the expired resolutions so long as it covers the period leading up to the application for certification. 3. A brief summary of Green Team activities taken place, and a list of names and affiliations of members of the current Green Team. 4. For expired Green Teams, documentation, such as a Proclamation or a letter of intent by the mayor or municipal council, is required, indicating that the Green Team is still supported by the Municipal Council.	Current or Previous Year	Application Year + 1	In your certification application, upload: 1. Update 2. Document 3. Update 4. Proclamation or letter of intent by the mayor or municipal council, if applicable.
Community Education & Outreach	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. In-Person Events: 1. In-Person Checklist for each initiative & sample of promotional materials. Online/Print Initiatives: 1. Online/Print Checklist for each initiative & sample promotional materials.	Current or Previous Year	Application Year + 1	In your certification application, upload: 1. Update 2. Full document
Green Challenges	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Documentation (pledge form, educational materials, etc.) that shows that the publicity and outreach for the Green Challenge Program have been active in the current or previous year. 3. Documentation that shows that at least 2.5% of the community has taken the pledge. If the challenge program is ongoing over many years, then the program must have at least 2.5% total, and new pledges from at least 1% of the population or households.	Current or Previous Year	Application Year + 1	In your certification application, upload: 1. Update 2. Document 3. Document new pledges from previous year
Green Fairs								
Hold a Green Fair <i>(Pre-Requisite for "Green" Your Green Fair)</i>	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Documentation (advertisements, flyers, etc.) with the date of the event, indicating the event was held in the current or previous year. 3. Qualitative Self-Assessment questionnaire, available in the action on our website.	Current or Previous Year	Application Year + 1	In your certification application, upload: 1. Update 2. Full document
"Green" Your Green Fair	Community Partnership & Outreach				Pre-Requisite: Hold a Green Fair (refer to the action's requirements) In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Qualitative Self-Assessment questionnaire, available in the action on our website, including a description of the event.	Current or Previous Year	Application Year + 1	In your certification application, upload: 1. Update

Planning Tool

Submission Summary

Look Back Period

Resubmission Requirements



Actions in Action



Gold Star Standards

All certified municipalities are eligible to earn Gold Star recognition for reaching high levels of achievement in key dimensions of sustainability.

All standards require the completion of base certification actions, AND the Gold Star action(s)

Learn more:

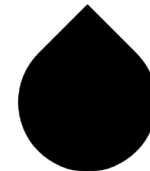
sustainablejersey.com/actions/gold-star-standards/



Energy



Health



Water



New, Updated & Retiring Actions

↑ BACK TO TOP	EXPAND ALL ∨	COLLAPSE ALL ∧
Arts & Creative Culture	∨	
Brownfields	∨	
Community Partnership & Outreach	∨	
Diversity & Equity	∨	
Emergency Management & Resiliency	∨	
Energy	∨	
Food	∨	
Green Design	∨	
Health & Wellness	∨	
Innovative Projects	∨	



New, Updated & Retiring Actions

<u>Category</u>	<u>Action</u>	<u>Points</u>	<u>Status</u>
Animals in the Community	<i>Animals in the Community Education</i>	10	<i>Retires 12/31/23</i>
Community Partnership & Outreach	Green Fair <i>“Green” Your Green Fair</i>	10 to 15 10	Updated <i>Retires 12/31/23</i>
Emergency Management & Resiliency	Heat Island Assessment & Mitigation Plan	5 to 20	Updated
Energy	Energy Assistance Outreach Residential Energy Efficiency Outreach Commercial Energy Efficiency Outreach	10 to 20	Re-Launching 2024
Natural Resources	Municipal Water Story Winter Best Practices to Reduce Road Salt Impacts	20 to 25 5 to 15	Updated New

Stay up to date by visiting the Program Updates page: sustainablejersey.com/actions/program-updates



New, Updated & Retiring Actions

<u>Category</u>	<u>Action</u>	<u>Points</u>	<u>Status</u>
Operations & Maintenance	Green Purchasing Policy <i>Adopt a Green Purchasing Policy by Ordinance/Resolution</i>	5 to 10 <i>5 to 10</i>	New <i>Retires 12/31/23</i>
	Green Cleaning Products & Motorized Cleaning Equipment <i>(formerly Green Cleaning Products)</i>	5 to 15	Updated
	Recycled Copy Paper <i>(formerly Recycled Paper)</i>	5 to 15	Updated
	<i>Efficient Landscape Design</i>	<i>10</i>	<i>Retires 12/31/23</i>
	<i>Integrated Pest Management</i>	<i>10</i>	<i>Retires 12/31/23</i>
	<i>Minimize Water Consumption</i>	<i>10</i>	<i>Retires 12/31/23</i>
Sustainability & Climate Planning	Community Energy Plan or Climate Action Plan <i>(formerly Climate Action Plan)</i>	10 to 15	Coming Soon
	Community Sustainability Plan	10 to 25	New
	<i>Vision Statement & Goals</i>	<i>5</i>	<i>Retires 12/31/23</i>
	<i>Indicators & Targets</i>	<i>10</i>	<i>Retires 12/31/23</i>
	<i>Action Plans</i>	<i>10</i>	<i>Retires 12/31/23</i>

Stay up to date by visiting the Program Updates page: sustainablejersey.com/actions/program-updates



Working On & Submitting Your Application

Refer to the Application User Guide on the [Green Team Resources – Working on Certification](#) page for guidance navigating the Municipal Dashboard and online application

Application User Guide



www.sustainablejersey.com



Your Application

Manage Municipal Users – Keep Contacts Updated!

- Update the Municipal Profile for current primary/secondary contacts.
- Add additional users to contribute toward your application.
- Both owners & contributors can access, edit, and submit the application.
- Owners can add/remove other owners & contributors; contributors can only add other contributors

If town officials such as the business administrator, clerk, mayor, etc., wish to receive notifications about the status of your application, please add them as a user to the account.

Sign up or
login

Municipal
Dashboard

Manage
Profile &
Users

Submitting the Application

Make sure enough actions are marked as **completed and approved** to meet the minimum requirements for **bronze certification** so that the submit button turns **yellow** and you can submit the application

To submit the application, click the yellow submit button found on the right hand side of the main application page. **NOTE:** Depending on the size of your computer screen, you may need to scroll down a little bit to see the submit button.

Steps to Submit

- When finished working on an action mark it as "Completed."
 - **Remember:** Follow this procedure even if an action is not fully finished and you do not have all the documentation uploaded because the submit button only turns yellow when all completed and approved actions total to the minimum requirements for bronze certification.
 - **Tip:** Check to make sure the completed and approved totals meet the minimum requirements for bronze. Requirements are listed in the **Certification Criteria** section above Action Totals.
- Press the yellow submit button, confirm submission, and you will receive a notification in green at the top of the page that the application has been submitted.
- All users on the account will receive an automatic email that the application has been submitted for review. If the business administrator, clerk, mayor or other municipal official wishes to receive these notifications but is not on the account, please add them as an owner or contributor. Guidance is available on page 6.

Certification Criteria	
Required	1
Priority	2
Points	150
Categories	6

Show requirements for:

BRONZE SILVER

Action Totals (Completed, Approved)	
Required	1/1
Priority	5/12
Total Points	255/1940
Categories	10/18
Total Actions	16/145

If all completed action submissions are approved, this application will qualify for BRONZE certification.

To achieve SILVER certification, see certification criteria above.

Submit Application for Review



Reviewer Feedback

Automatic Email

Approved or Must Revise

Archived Comments

After submitting the application, project area specialists review the submissions to see if they meet the requirements for each action. During the review process, the status of the actions submitted will change, but comments are not viewable until the review is complete. At that time updates can be made to actions based on the reviewer feedback.

Reviewer Feedback

- All users associated with an account will receive an automatic email notifying them when the application has been turned to "Awaiting Updates".
 - The email will list the actions marked "Must Revise" that need attention in the application.
- Reviewer feedback may be available for any action status, and can be found in one of two places:
 1. By clicking "**Published Comments**" in the Reviewer Feedback area at the top of the application. It will return a list of the actions with comments associated with them in the order they appear in the application.
 2. By clicking on the **action name** and scrolling to the bottom of the page to the "Reviewer Feedback" area.
- Reviewer feedback will provide information on the updates needed for action approval.
- Once all of your updates have been made, mark those actions updated as "Completed" and resubmit the application for review.
- At the end of the review cycle, all comments will be archived and accessible either at the top of the application, or at the bottom of each action's submission page.

This application is AWAITING UPDATES	
Application History This applicant has applied 2 times	CERTIFIED DECEMBER 10, CERTIFIED OCTOBER 15, 2
Reviewer Feedback	2 PUBLISHED COMMENTS 7 ARCHIVED COMMENTS

Posted: 7/1/2015 3:43 PM	Status: ARCHIVED
Subject Submission Requirements Not Yet Met	1
Body Thank you for submitting for this action. In order to earn points, your submission must meet the following standards:	

2

[show archived comments](#)



Action Submission Tips

#1

Read the action description in order to understand what the action requires

#2

Provide a summary of what was accomplished that aligns with the action

#3

Delete old documents and upload new documents that support the information contained in the summary

#4

Type in descriptive document titles for all uploaded files (i.e. Wildlife Interaction Plan or Outreach Materials)

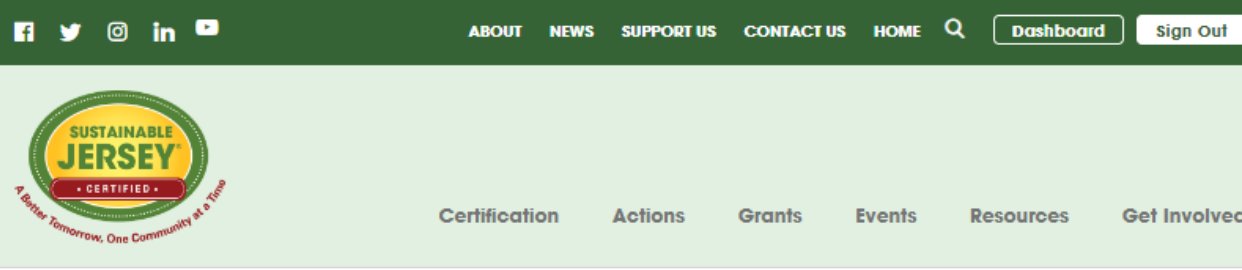
Why Actions Are Not Approved

Pitfall	How to Overcome
Action too old/expired	<ul style="list-style-type: none">• Review look-back period; update action as necessary.• If you add new documentation, make sure to remove the old if not needed for approval.
Proper documentation not submitted	<ul style="list-style-type: none">• Review action submission requirements and documentation uploaded.• If resubmitting for an action, check for an “updated” date at top of action and read the “What to Submit” section to see if submission requirements have changed since last submission.
Misinterpretation of action goals	<ul style="list-style-type: none">• Be sure to closely read the “What to Do” and “What to Submit” portion of the action to verify that what you plan on submitting is in line with the intent of the action
Seeking credit for same activity under two different actions	<ul style="list-style-type: none">• One activity may only be given credit under one action; Have someone that oversees entire application
Not conducting outreach/education component required for many actions	<ul style="list-style-type: none">• Read the submission “What to Do” and “What to Submit” sections closely
Not completing the prerequisite action	<ul style="list-style-type: none">• Be sure to read the Introduction to each action and the “What to Submit” section to make sure the action does not have a prerequisite or that it has been completed.



Resources

A new [Resources](#) website page houses our Data Center, Publications, Green Team Resources, and Presentations



> [Data Center](#)

> [Publications](#)

> [Green Team Resources](#)

> [Presentations](#)

[New Jersey Community Solar Project Finder](#)

[Tour the Sustainable Jersey Website](#)

Resources

Sustainable Jersey strives to connect elected and appointed officials, municipal staff, and green team volunteers with resources that can help them identify strategies, implement initiatives, and share their successes with others.

Data Center

View and download sustainability-related data and maps, useful for municipalities and Green Teams to better understand their communities, complete actions, and track progress.

[View All](#)

Publications

Sustainable Jersey has released reports which take an in-depth look into important sustainability issues. Learn best practices, review research and discover the current state of sustainability in New Jersey.

[View All](#)

Green Team Resources

No need to reinvent the wheel! Learn how to create, recruit, train, change leadership, grow and promote a municipal green team. Use these resources to build a high-functioning green team.

[View All](#)

Presentations

Sustainable Jersey offers a wide variety of training and educational opportunities each year. View presentations from Sustainable Jersey events, conference sessions, in-person trainings, and webinars.

[View All](#)

Green Team Resources

1. What is a Green Team?

- a. Information about forming your green team & sample docs.

2. Working on Certification

- a. Master Action Tracking Spreadsheet
- b. Application User Guide
- c. Certification-specific webinar recordings & presentations

sustainablejersey.com/resources/green-team-resources/working-on-certification/

The screenshot shows the Sustainable Jersey website's navigation and content. The logo at the top left features the text 'SUSTAINABLE JERSEY CERTIFIED' and the tagline 'A Better Tomorrow. One Community at a Time'. The navigation menu includes 'Certification', 'Actions', 'Grants', 'Events', 'Resources' (circled in red), and 'Get Involved'. A left sidebar menu lists categories: 'Data Center', 'Publications', 'Green Team Resources' (highlighted with a red box), 'Presentations', and 'Funding Database'. Under 'Green Team Resources', there are links for 'What is a Green Team?', 'Working on Certification', 'Green Team 2.0', and 'Promoting Your Green Team'. The main content area is titled 'Green Team Resources' and contains four cards: 'Creating a Green Team', 'Green Team 2.0', 'Working on Certification', and 'Green Team Promotion'. Each card includes a brief description and a 'Read More' button.

Webinar Recordings

- Webinars on different action topics available to view at your convenience.
- Presentations from other conferences available as well under the general Presentations page.

sustainablejersey.com/resources/presentations/webinars/

The screenshot shows the Sustainable Jersey website's 'Resources' page. At the top left is the Sustainable Jersey logo with the tagline 'A Better Tomorrow, One Community at a Time'. The navigation menu includes 'Certification', 'Actions', 'Grants', 'Events', 'Resources' (circled in red), and 'Get Involved'. A left sidebar menu lists: 'Data Center', 'Publications', 'Green Team Resources', 'Presentations' (highlighted with a red box), and 'Funding Database'. Under 'Presentations', there are links for 'Sustainability Summit', 'NJLM Conference', 'Trainings', and 'Webinars'. Below the sidebar is a 'New Jersey Community Solar Project Finder' section. The main content area is titled 'Webinar Recordings & Presentations' and contains a paragraph explaining the purpose of the recordings. Below this is a 'Category Navigation' section with two columns of links: Arts & Culture, Brownfields, Certification & Recertification, Community Partnership & Outreach, Emergency Management & Resiliency, Energy, Grants Program, Green Design, Health & Wellness, Land Use & Transportation, Local Economies, Natural Resources, Public Information & Engagement, and Waste Management. The page also features a section for 'Arts & Culture' with a sub-section for 'New Resources for Arts & Creative Culture Actions Webinar' dated December 2021, and another for 'Creating Creative Communities' dated May 2020. At the bottom, there is a 'Navigate to:' section with a list of category links.

Sustainable Jersey
A Better Tomorrow, One Community at a Time

Certification Actions Grants Events **Resources** Get Involved

> Data Center

> Publications

> Green Team Resources

✓ **Presentations**

Sustainability Summit

NJLM Conference

Trainings

Webinars

> Funding Database

New Jersey Community Solar Project Finder

Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

Category Navigation

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
- [Community Partnership & Outreach](#)
- [Emergency Management & Resiliency](#)
- [Energy](#)
- [Grants Program](#)
- [Green Design](#)
- [Health & Wellness](#)
- [Land Use & Transportation](#)
- [Local Economies](#)
- [Natural Resources](#)
- [Public Information & Engagement](#)
- [Waste Management](#)

Arts & Culture

New Resources for Arts & Creative Culture Actions Webinar

December 2021

- [View Recording](#)
- [Download Presentation](#)

Creating Creative Communities

May 2020

- [View Recording](#)
- [Download Presentation](#)

The Art of Sustainability - Creative Placemaking and Your Community

Navigate to:

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
- [Community Partnership & Outreach](#)
- [Emergency Management & Resiliency](#)



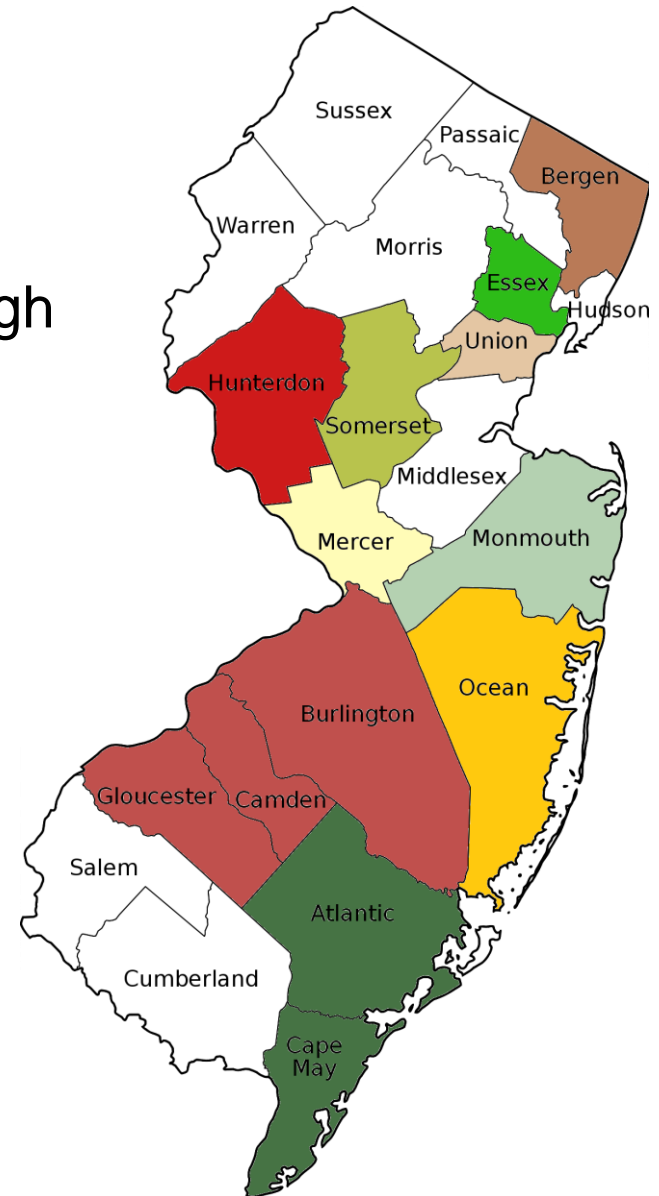
Regional Hubs

Ten hubs around the state to help green teams build capacity through training, best practices resources and networking. Learn more

sustainablejersey.com/get-involved/

Benefits

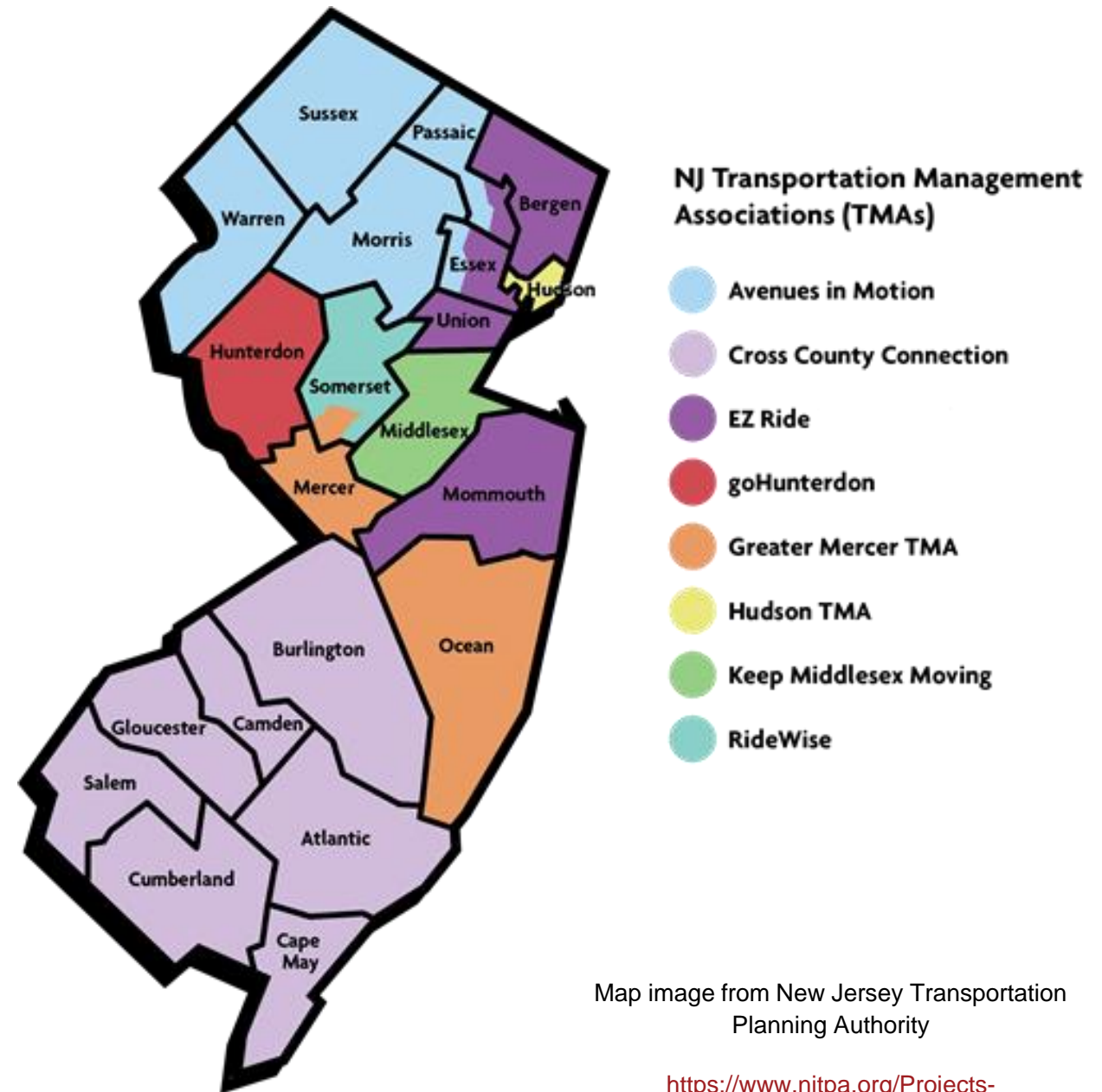
- Peer mentoring
- Project collaboration
- Online communication platform
- Network of Leaders
- Quarterly Events
- Help Peers Get Certified
- Technical assistance & administrative support from SJ



Transportation Management Associations

Eight Transportation Management Associations (TMAs) that can assist with the Safe Routes to School, Anti-Idling Education and Enforcement, Smart Workplaces, bike/ped actions and other transportation-related actions.

Learn more and get contact information for each TMA on the North Jersey Transportation Planning Authority's [website](https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-(TMAs)/programs-activities.aspx).



Map image from New Jersey Transportation Planning Authority

[https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-\(TMAs\)/programs-activities.aspx](https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-(TMAs)/programs-activities.aspx)

Other Organizations

These are some of MANY organizations that can help with actions. View the **Resources** section of all actions for more information

Association of New Jersey Environmental Commissions

- Natural Resources Inventory
- Environmental Commission & Site Plan Review
- Single-Use Plastics

New Jersey Bicycle & Pedestrian Resource Center

- Complete Streets
- Bicycle and/or Pedestrian Plan

New Jersey Institute of Technology & NJEDA

- Brownfields through the Technical Assistance to Brownfield Communities Program

New Jersey Prevention Network

- Tobacco Free Community

Rutgers Cooperative Extension

- Community Gardens
- Green Infrastructure
- Water Conservation Education

Watershed Associations

- Water-related actions
- Private Well Outreach and Testing



Participants Map Search

Use the [Participating Municipalities & Approved Actions](https://sustainablejersey.com/certification/search-participating-municipalities-approved-actions) (*sustainablejersey.com/certification/search-participating-municipalities-approved-actions*) page to find examples of documentation from certified towns and connect with municipal green teams

Search by action

By Certified Action

[Animals in the Community](#)

[Arts & Creative Culture](#)

- Establish a Creative Team
- Creative Assets Inventory
- Creative Placemaking Plan
- Municipal Commitments to Support Arts and Creative Culture
- Utilizing Your Creative Assets

View certified towns approved for that action

MUNICIPALITY	COUNTY	CERTIFICATION
Asbury Park City	Monmouth	SILVER
Atlantic Highlands Boro	Monmouth	BRONZE
Belleville Twp	Essex	BRONZE
Bogota Boro	Bergen	BRONZE
Bordentown City	Burlington	SILVER
Bradley Beach Boro	Monmouth	BRONZE
Brigantine City	Atlantic	BRONZE
Cape May City	Cape May	SILVER
Chatham Boro	Morris	SILVER

View certification report for example documentation

Bordentown City
Certification Level: Silver
Certified On: October 28, 2022
Total Points: 615
Certification Report: [View Report](#)
Applicant Profile: [View Profile](#)

Final Thoughts

- **Add users to your account** to assist with uploading documentation to speed up the certification process.
- Review the **Green Team Resources** pages. Use the **Master Action Tracking Spreadsheet** to develop your plan.
- Go for **Silver!**
- **Questions?** Call us if you do not know how to complete an action and we will connect you with the reviewer. **Review the FAQs page:**
sustainablejersey.com/about/faqs/



Support



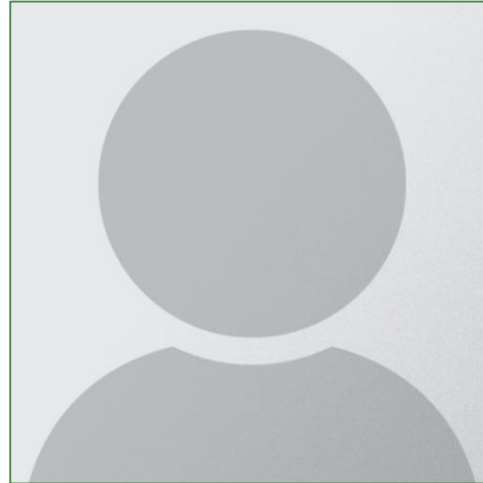
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Waste Actions

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Presentation Posting

The presentation and recording will be posted on the [Webinars page](#) & [Green Team Resources – Working on Certification](#) by the end of the week.

Navigation: ABOUT NEWS SUPPORT US CONTACT US HOME Register Sign in

Logo: SUSTAINABLE JERSEY CERTIFIED A Better Tomorrow. One Community at a Time

Menu: Certification Actions Grants Events **Resources** Get Involved

Left Sidebar:

- > Data Center
- > Publications
- > Green Team Resources
- Presentations**
- Sustainability Summit
- NJLM Conference
- Trainings
- Webinars**
- > Funding Database

Section: **Webinar Recordings & Presentations**

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

Category Navigation:

- Arts & Culture
- Brownfields
- Certification & Recertification
- Community Partnership & Outreach
- Emergency Management & Resiliency
- Energy
- Grants Program
- Green Design
- Health & Wellness
- Land Use & Transportation
- Local Economies
- Natural Resources
- Public Information & Engagement
- Waste Management

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Left Sidebar:

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- What is a Green Team?
- Working on Certification**
- Green Team 2.0
- Promoting Your Green Team
- > Presentations
- > Funding Database

Section: **Working on Certification**

The resources listed below will your help green team organize and implement efforts to achieve certification. Additional information about the certification process, cycle timeline, and requirements can be found on the [Certification](#) page.

Section: **Quick Start Resources**

Section: **Application User Guide**

This document provides step-by-step guidance on all aspects of the Municipal Dashboard and online certification application including using the online application, updating the municipal profile, and adding users to the account.

Download Application User Guide



Events, Grants & Technical Assistance

sustainablejersey.com/nc/events/

Certification

Actions

Grants

Events

Resources

Get Involved

Sustainable Jersey Events

Sustainable Jersey and its program partners regularly host trainings and events that support progress toward Sustainable Jersey certification. In general, events posted on the calendar are FREE or of minimal cost.

Post an Event

You can post FREE events that are open to the general public that would be of interest to the Sustainable Jersey community. Sustainable Jersey staff review all event submissions and will follow up if more information is needed.

Post Event

NOTE: You must have a Sustainable Jersey website account and be signed into the website to post an event. Sign-in or sign up [here](#).

Filter Events by:

Location

All Locations

Range

Upcoming Events

Category

All Categories

Type

All Types



Need Funding? Apply for a Sustainable Jersey Grant!

The PSEG Foundation is contributing \$200,000 to support another cycle of the Sustainable Jersey Grants Program. The funding cycle will award:

- Four (4) \$20,000 project grants
- Eight (8) \$10,000 project grants
- Twenty (20) \$2,000 project or green team support grants

Application Deadline: Friday, February 9, 2024

Learn More: sustainablejersey.com/grants/pseg-cycle/



PSEG
Foundation

Complete Streets Technical Assistance

Municipalities within the North Jersey Transportation Planning Authority (NJTPA) region can apply to receive **free** technical assistance services focused on bicycle network planning or a corridor/neighborhood Complete Streets assessment to advance their Complete Streets initiatives. All selected municipalities will also receive training on how to create or update a Complete and Green Streets policy. Learn more: sustainablejersey.com/grants/complete-streets-technical-assistance/

Application Deadline: Friday, February 2, 2024 at 11:59pm





Energy Technical Assistance

Sustainable Jersey offers a variety of **free** energy technical assistance opportunities. Set up a consultation by completing the form [here](#) with the Sustainable Jersey Energy Team to learn more about the technical assistance options open to your municipality.



Upcoming Events

Using the Enhanced Stormwater Control Ordinance Action to Meet New DEP Requirements

February 6, 2024, 12:00pm – 1:00pm; [Register](#)

Save the Date for the 2024 Sustainability Summit

May 3, 2024; 8:00am – 4:00pm; Bell Works, Holmdel, NJ

Support



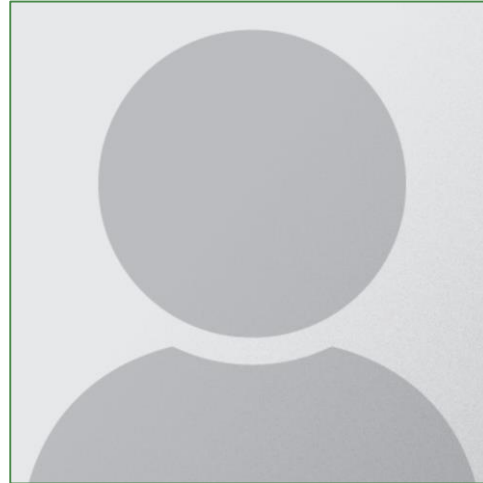
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