



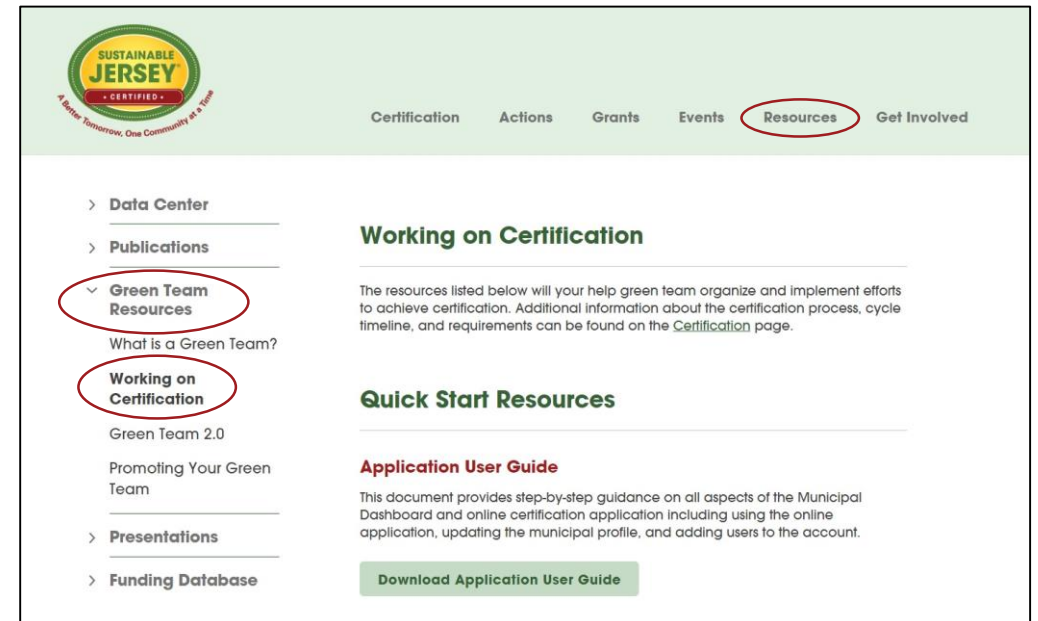
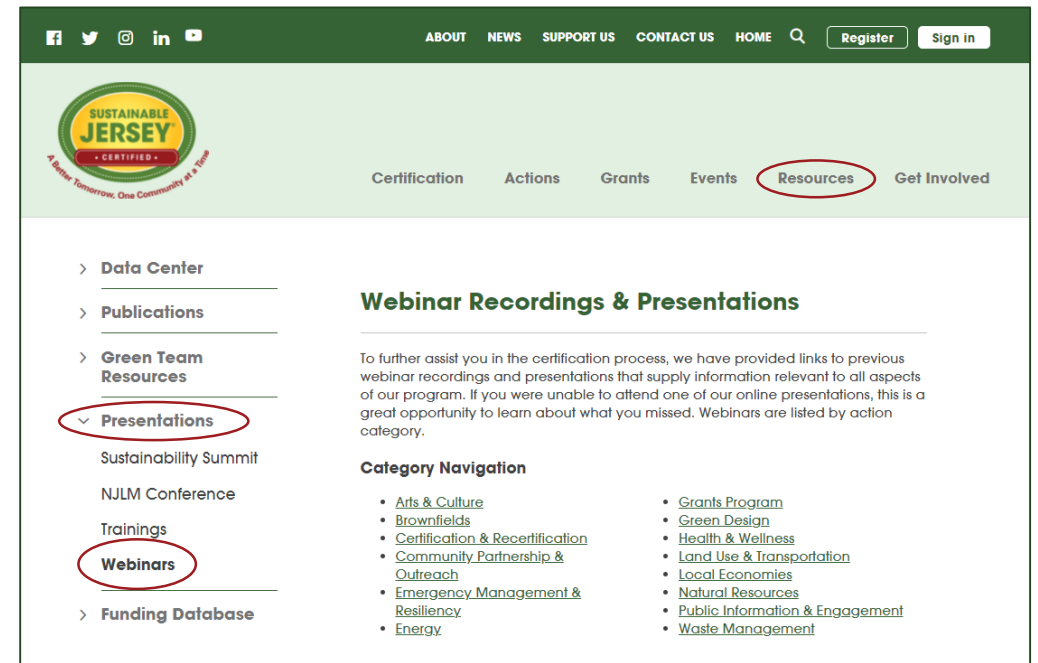
# 2023 Certification Webinar

December 13, 2022

Samantha McGraw | Senior Program Manager

# Housekeeping

- Housekeeping: All attendees are muted.
- Questions? Enter them into the Questions box or “raise your hand” and we will answer them at the end of the presentation.
- The presentation and recording will be posted on the [Webinars page](#) & [Green Team Resources – Working on Certification](#) by the end of the week.



# Agenda

1. Program Overview
2. Certification Overview, 2023 Cycle & Program Updates
3. Applying for Certification & Recertification
4. Working On & Submitting Your Application
5. Resources



# Program Overview





# What is Sustainable Jersey?

A nonprofit organization that provides tools, trainings and financial incentives to support communities as they pursue sustainability programs.

\$7.2 million in grants to municipalities and schools through the Sustainable Jersey Grants Program for sustainability initiatives. Learn more:

[sustainablejersey.com/grants](https://sustainablejersey.com/grants)

Actions

Tools,  
resources,  
guidance

Funding



# Statistics

2009  
Program  
Started

82%  
Participating

91%  
Population



152  
Certified



70  
Certified



5 Stars

15,606  
Actions  
Implemented



Statistics current as of 12/13/22





# Certification Overview, 2023 Cycle & Program Updates





# Certification Benefits



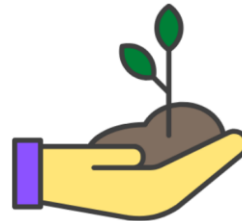
**Save money.  
Get money.**



**Gain access to  
tools, training and  
expert guidance.**



**Get recognized.  
Promote your  
town.**



**Conserve valuable  
resources.  
Protect the  
environment.**





# Certification Requirements



- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 13 priority actions
- Actions completed in 6 of 18 categories



- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 13 priority actions
- Actions completed in 8 of 18 categories

# What Does Certification Mean?



## Bronze

- Made a commitment to Sustainability
- Created internal organization (green team)
- Succeeded in implementing first significant actions



## Silver

- Beyond getting started
- Making significant progress in a number of categories toward sustainability
- Statewide leader

# 2023 Certification Cycle



	FIRST ROUND	SECOND ROUND	THIRD ROUND
Submission Deadline	Feb. 26	May 12	July 27
Return Date	Early-April	Mid-June	Mid-Sep.

- Municipalities can submit for the first time in any round, but it is recommended to submit in the **first two rounds** to receive feedback to help achieve certification.
- All municipalities certified as part of the 2023 cycle will be recognized at the Sustainable Jersey Annual Luncheon in November. Annual Awards including the Sustainability Champions will be based on point totals achieved following the third and final round of review.



# 2023 Certification Cycle



	FIRST ROUND	SECOND ROUND	THIRD ROUND
Submission Deadline	Feb. 26	May 12	July 27
Return Date	Early-April	Mid-June	Mid-Sep.

- **Expiring Municipalities:** Municipalities certified as part of the 2020 certification cycle that feel this change would impact their 2023 recertification efforts, can request a one-year extension on their certification through the Google Form on the [2023 Certification Cycle page](#) on our website.



# 2022 New Actions Implemented

Category	Action
Diversity & Equity	<ul style="list-style-type: none"><li>• Community Equity &amp; Diversity Profile (Priority Action)</li></ul>
Energy	<ul style="list-style-type: none"><li>• Energy Assistance Outreach</li><li>• Electric Vehicle Community Outreach</li></ul>
Food	<ul style="list-style-type: none"><li>• Promoting Safe Food Donation for Food Security</li></ul>
Land Use & Transportation	<ul style="list-style-type: none"><li>• Community Design for All Ages</li></ul>

*Stay up to date on new and updated actions by visiting the  
Program Updates page: [sustainablejersey.com/actions/program-updates/](https://sustainablejersey.com/actions/program-updates/)*



# 2022 Action Updates

Category	Action
Energy	<ul style="list-style-type: none"><li>• Energy Efficiency for Municipal Facilities</li><li>• Municipal Onsite Solar System</li><li>• Renewable Government Energy Aggregation</li><li>• Fleet Inventory</li><li>• Make Your Town Electric Vehicle Friendly</li></ul>
Natural Resources	<ul style="list-style-type: none"><li>• Water Conservation Ordinance</li></ul>
Waste Reduction	<ul style="list-style-type: none"><li>• Reusable Bag Education Program</li></ul>

***Want to learn more?***

*View the **2022 Program Updates Webinar** on the [Program Updates](#) page*

## **Look back and approval period adjustments – more time to complete actions!**

- Actions that typically needed to be completed on an annual basis (such as the community garden action), now have a look back period of the current or previous year. Approved actions will be set to expire December 31 of the year after the certification application is submitted
- Example: Community Garden submitted in 2023 can document activities in 2022 or 2023 and approved action expires December 31, 2024.
- Use Master Action Tracking Spreadsheet to check the look back and approval periods on the Actions page: [sustainablejersey.com/actions/](https://sustainablejersey.com/actions/)



# 2022 Retiring Actions

## Actions will be retired 12/31/22

Category	Action
Animals in the Community	<ul style="list-style-type: none"><li>• Companion Animal Management Pledge</li><li>• <i>Companion Animal Management Plan*</i></li><li>• Enhanced Licensing Compliance</li><li>• Pledge Supporting NJ Wildlife Action Plan</li></ul>
Emergency Management & Resiliency	<ul style="list-style-type: none"><li>• Climate Adaptation: Flooding Risk (Priority action)</li><li>• Coastal Vulnerability Assessment</li></ul>
Land Use & Transportation	<ul style="list-style-type: none"><li>• <i>Historic Preservation Element*</i></li></ul>
Sustainability & Climate Planning	<ul style="list-style-type: none"><li>• Community Carbon Footprint</li><li>• <i>Community Visioning*</i></li></ul>

For municipalities currently approved for these actions, the points will remain in your application until the action expires

*\*Municipalities applying for certification in 2023 are eligible to apply for these activities as an Innovative Community Project action, so long as the submission meets the requirements outlined on the Program Updates page.*

**Additional Note:** Animals in the Community Education will retire 12/31/23, and the Wildlife Interaction Plan action will move to the Natural Resources category in 2023.



# 2023 New Actions

Category	Action
Emergency Management & Resiliency	<ul style="list-style-type: none"><li>• Heat Island Assessment &amp; Mitigation Plan</li></ul>
Operations & Maintenance	<ul style="list-style-type: none"><li>• Green Grounds Maintenance Policy &amp; Implementation</li><li>• Green Purchasing Policy</li><li>• Green Cleaning Products &amp; Motorized Equipment</li><li>• Recycled Copy Paper</li><li>• Recycle Office &amp; Restroom Paper Supplies</li><li>• Recycled Recreation &amp; Transportation Equipment &amp; Materials</li></ul>
Sustainability & Climate Planning	<ul style="list-style-type: none"><li>• Community Sustainability Plan</li></ul>

*Stay up to date on new and updated actions by visiting the  
Program Updates page: [sustainablejersey.com/actions/program-updates/](https://sustainablejersey.com/actions/program-updates/)*



# Applying for Certification & Recertification







# Certification Steps



*\*\*Certification awarded after review and verification*

# What is a Green Team?

- Leads and coordinates the sustainability activities of the community
- Develops plans, implements programs, and assists with educational opportunities that support the creation of a sustainable community
- Diverse group of members encouraged
- Aspire to create a team representing the demographics of the town





# What is a Green Team?

- Can be part of an existing group, like an Environmental Commission

**Learn more about green teams:**

[sustainablejersey.com/resources/green-team-resources/what-is-a-green-team/](https://sustainablejersey.com/resources/green-team-resources/what-is-a-green-team/)







# Develop a Plan

1

- Organize green team

2

- Review actions already in progress in your community

3

- Identify group leader & form small groups to work on specific actions

4

- Develop task list with target completion dates

5

- Track progress & adjust plan as needed



# Actions

Choose from over 150  
different actions



↑ BACK TO TOP		EXPAND ALL	⌵	COLLAPSE ALL	⌴
Animals in the Community		⌵			
Arts & Creative Culture		⌵			
Brownfields		⌵			
Community Partnership & Outreach		⌵			
Diversity & Equity		⌵			
Emergency Management & Resiliency		⌵			
Energy		⌵			
Food		⌵			
Green Design		⌵			
Health & Wellness		⌵			

# Components of Sustainability

## Action Sections

- What is it?
- Why is it important?
- Who should be involved?
- How long will it take and what will it cost?
- What to do and how to do it
- What to submit
- Spotlights
- Resources

People

Planet

Prosperity

# Action Categories

- Animals in the Community
- Arts & Culture
- Brownfields
- Community Partnership & Outreach
- Diversity & Equity
- Emergency Management & Resiliency
- Energy
- Food
- Green Design
- Health & Wellness
- Innovation & Demonstration Projects
- Land Use & Transportation
- Local Economies
- Natural Resources
- Operations & Maintenance
- Public Information & Engagement
- Sustainability & Climate Planning
- Waste Management



# Priority Actions



Montgomery Township NRI presentation

***Want to learn more about these  
“low hanging fruit” priority  
actions?***

View the ***Strategizing for Success***  
webinar recording and presentation  
on the [Webinars page](#)

- Community Equity & Diversity Profile \*NEW 2022\*
- Diversity on Boards & Commissions
- **Energy Efficiency for Municipal Facilities**
- **Energy Tracking & Management**
- Fleet Inventory
- **Green Business Recognition Program**
- Municipal Carbon Footprint
- Municipal Water Story
- **Natural Resource Inventory**
- **Prescription Drug Safety and Disposal**
- Recycling and Waste Reduction Education & Compliance
- **Sustainable Land Use Pledge**
- Water Conservation Ordinance

# Actions to Consider

- Community Education & Outreach
- Community Food Pantry/Bank & Soup Kitchen; Community Garden, Farmers Market
- Building Healthier Communities; Safe Routes to School; Tobacco Free Community
- Environmental Commission & Site Plan Review; Community Forestry Management Plan & NJUCF Accreditation
- Municipal Communications Strategy; Digitizing Public Information
- Shredding Day; Household Hazardous Waste, Non-Mandated Materials Recycling, Recycling Depot



South Plainfield Clean Up Day

## ***Just getting started?***

View the **Strategizing for Success** webinar recording and presentation on the [Webinars page](#)

# Variable Point Actions

**Building Healthier Communities**

20 Points

• THIS ACTION HAS VARIABLE POINTS: 5, 10, 15, 20, 25 •

**! Test Muni Application for Certification**  
Action Submission: **Building Healthier Communities**

**Directions**  
Please complete this form to submit this action as part of your application by following these steps:

- Mark the status as **planned**.
- Indicate the **requested points** for variable point actions.
- Enter **description of implementation**, no more than 300 words.
- Upload supporting documentation.
- Click **save action submission** button.
- Once updates are finished, mark the action **completed** so points are calculated in your point totals to submit certification.
- **Save** the submission.

Status  
Current action submission status: **Planned**

Planned ▼

Requested Points  
Point level requested for this submission

20 ▼  
5  
10  
15  
20  
25

**Description of Implementation**  
In the text box below, please provide a short summary (300 word maximum) of what was accomplished and the impact on the community. Include relevant references to the uploaded materials. If updating a previous submission, include only updated or unnecessary information.


- The points awarded will vary based on accomplishments
- For example, the Building Healthier Communities action allows you to earn points for having a health and wellness initiative for four different population segments
- Application view defaults to lowest point value until changed by user
- User selects point value supported by the documentation as part of the submission from the drop down menu
- Reviewer confirms point value selected or changes based on review of the documentation

# Master Action Tracking Spreadsheet

Available on the [Actions Page](#)

Spreadsheet includes:

- Action name
- Submission requirements
- ***Look back period***
- Approval period
- ***Resubmission requirements***
- Points

2022 Sustainable Jersey Master Action Tracking Spreadsheet							
Updated 11/30/2022							
							
KEY							
MAIN CATEGORY							
Sub-Category							
Action	Action Category	Contributes to Energy Gold Star	Contributes to Water Gold Star	Contributes to Health Gold Star	Abbreviated Submission Requirements	Look Back Period (yrs)	Approval Period (yrs)
COMMUNITY PARTNERSHIP & OUTREACH							
Create Green Team (MANDATORY)	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. A dated municipal government Resolution or Ordinance that formally established the Green Team -OR- Municipalities may also choose to adopt a Resolution or Ordinance that replaces the expired resolutions so long as it covers the period leading up to the application for certification. 3. A brief summary of Green Team activities taken place, and a list of names and affiliations of members of the current Green Team. 4. For expired Green Teams, documentation, such as a Proclamation or a letter of intent by the mayor or municipal council, is required, indicating that the Green Team is still supported by the Municipal Government.	Current or Previous Year	Application Year + 1
Community Education & Outreach	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. In-Person Events: 1. In-Person Checklist for each initiative & sample of promotional materials. Online/Print Initiatives: 1. Online/Print Checklist for each initiative & sample promotional materials.	Current or Previous Year	Application Year + 1
Green Challenges	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Documentation (pledge form, educational materials, etc.) that shows that the publicity and outreach for the Green Challenge Program have been active in the current or previous year. 3. Documentation that shows that at least 2.5% of the community has taken the pledge. If the challenge program is ongoing over many years, then the program must have at least 2.5% total, and new pledges from at least 1% of the population or households.	Current or Previous Year	Application Year + 1
Green Fairs							
Hold a Green Fair (Pre-Requisite for "Green" Your Green Fair)	Community Partnership & Outreach				In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Documentation (advertisements, flyers, etc.) with the date of the event, indicating the event was held in the current or previous year. 3. Qualitative Self-Assessment questionnaire, available in the action on our website.	Current or Previous Year	Application Year + 1
"Green" Your Green Fair	Community Partnership & Outreach				Pre-Requisite: Hold a Green Fair (refer to the action's requirements) In your certification application, upload: 1. Narrative Summary of what was accomplished & steps taken to do so. 2. Qualitative Self-Assessment questionnaire, available in the action on our website, including a description	Current or Previous Year	Application Year + 1

Planning Tool

Submission  
Summary

Look Back  
Period

Resubmission  
Requirements





# Actions in Action





# Gold Star Standards

All certified municipalities are eligible to earn Gold Star recognition for reaching high levels of achievement in key dimensions of sustainability.

All standards require the completion of base certification actions, AND the Gold Star action(s)

Learn more:

[sustainablejersey.com/actions/gold-star-standards/](https://sustainablejersey.com/actions/gold-star-standards/)



Energy



Health



Water



# Working On & Submitting Your Application

Refer to the [Application User Guide](#) on the [Green Team Resources – Working on Certification](#) page for guidance navigating the Municipal Dashboard and online application

## Application User Guide



➡ [www.sustainablejersey.com](http://www.sustainablejersey.com) ◀

# Your Application

## **Manage Municipal Users – Keep Contacts Updated!**

- Update the Municipal Profile for current primary/secondary contacts.
- Add additional users to contribute toward your application.
- Both owners & contributors can access, edit, and submit the application.
- Owners can add/remove other owners & contributors; contributors can only add other contributors

**If town officials such as the business administrator, clerk, mayor, etc., wish to receive notifications about the status of your application, please add them as a user to the account.**

Sign up or  
login

Municipal  
Dashboard

Manage  
Profile &  
Users



# Submitting the Application

Make sure enough actions are marked as **completed and approved** to meet the minimum requirements for **bronze certification** so that the submit button turns **yellow** and you can submit the application

To submit the application, click the yellow submit button found on the right hand side of the main application page. **NOTE:** Depending on the size of your computer screen, you may need to scroll down a little bit to see the submit button.

## Steps to Submit

- When finished working on an action mark it as "Completed."
  - **Remember:** Follow this procedure even if an action is not fully finished and you do not have all the documentation uploaded because the submit button only turns yellow when all completed and approved actions total to the minimum requirements for bronze certification.
  - **Tip:** Check to make sure the completed and approved totals meet the minimum requirements for bronze. Requirements are listed in the **Certification Criteria** section above Action Totals.
- Press the yellow submit button, confirm submission, and you will receive a notification in green at the top of the page that the application has been submitted.
- All users on the account will receive an automatic email that the application has been submitted for review. If the business administrator, clerk, mayor or other municipal official wishes to receive these notifications but is not on the account, please add them as an owner or contributor. Guidance is available on page 6.

Certification Criteria	
	🏆
Required	1
Priority	2
Points	150
Categories	6
Show requirements for:	
<input checked="" type="checkbox"/> 🏆 BRONZE	<input type="checkbox"/> 🏆 SILVER

Action Totals (Completed, Approved)	
Required	🏆 1/1
Priority	🏆 5/12
Total Points	🏆 255/1940
Categories	🏆 10/18
Total Actions	🏆 16/145
If all completed action submissions are approved, this application will qualify for 🏆 BRONZE certification.	
To achieve 🏆 SILVER certification, see certification criteria above.	
Submit Application for Review	



# Reviewer Feedback

Automatic  
Email

Approved or  
Must Revise

Archived  
Comments

After submitting the application, project area specialists review the submissions to see if they meet the requirements for each action. During the review process, the status of the actions submitted will change, but comments are not viewable until the review is complete. At that time updates can be made to actions based on the reviewer feedback.

## Reviewer Feedback

- All users associated with an account will receive an automatic email notifying them when the application has been turned to "Awaiting Updates".
  - The email will list the actions marked "Must Revise" that need attention in the application.
- Reviewer feedback may be available for any action status, and can be found in one of two places:
  1. By clicking "**Published Comments**" in the Reviewer Feedback area at the top of the application. It will return a list of the actions with comments associated with them in the order they appear in the application.
  2. By clicking on the **action name** and scrolling to the bottom of the page to the "Reviewer Feedback" area.
- Reviewer feedback will provide information on the updates needed for action approval.
- Once all of your updates have been made, mark those actions updated as "Completed" and resubmit the application for review.
- At the end of the review cycle, all comments will be archived and accessible either at the top of the application, or at the bottom of each action's submission page.

This application is <b>AWAITING UPDATES</b>	
<b>Application History</b> This applicant has applied 2 times	CERTIFIED DECEMBER 10. CERTIFIED OCTOBER 15, 2
<b>Reviewer Feedback</b>	2 PUBLISHED COMMENTS 7 ARCHIVED COMMENTS

Posted: 7/1/2015 3:43 PM	Status: ARCHIVED
<b>Subject</b> Submission Requirements Not Yet Met	①
<b>Body</b> Thank you for submitting for this action. In order to earn points, your submission must meet the following standards:	

②

[show archived comments](#)



# Action Submission Tips

**#1**

Read the action description in order to understand what the action requires

**#2**

Provide a summary of what was accomplished that aligns with the action

**#3**

Delete old documents and upload new documents that support the information contained in the summary

**#4**

Type in descriptive document titles for all uploaded files (i.e. Wildlife Interaction Plan or Outreach Materials)

# Why Actions Are Not Approved

Pitfall	How to Overcome
<b>Action too old/expired</b>	<ul style="list-style-type: none"><li>• Review look-back period; update action as necessary.</li><li>• If you add new documentation, make sure to remove the old if not needed for approval.</li></ul>
<b>Proper documentation not submitted</b>	<ul style="list-style-type: none"><li>• Review action submission requirements and documentation uploaded.</li><li>• If resubmitting for an action, check for an “updated” date at top of action and read the “What to Submit” section to see if submission requirements have changed since last submission.</li></ul>
<b>Misinterpretation of action goals</b>	<ul style="list-style-type: none"><li>• Be sure to closely read the “What to Do” and “What to Submit” portion of the action to verify that what you plan on submitting is in line with the intent of the action</li></ul>
<b>Seeking credit for same activity under two different actions</b>	<ul style="list-style-type: none"><li>• One activity may only be given credit under one action; Have someone that oversees entire application</li></ul>
<b>Not conducting outreach/education component required for many actions</b>	<ul style="list-style-type: none"><li>• Read the submission “What to Do” and “What to Submit” sections closely</li></ul>
<b>Not completing the prerequisite action</b>	<ul style="list-style-type: none"><li>• Be sure to read the Introduction to each action and the “What to Submit” section to make sure the action does not have a prerequisite or that it has been completed.</li></ul>





# Resources

A new [Resources](#) website page houses our Data Center, Publications, Green Team Resources, Presentations, and Funding Database



- > [Data Center](#)
- > [Publications](#)
- > [Green Team Resources](#)
- > [Presentations](#)
- > [Funding Database](#)

[Tour the Sustainable Jersey Website](#)

## Resources

Sustainable Jersey strives to connect elected and appointed officials, municipal staff, and green team volunteers with resources that can help them identify strategies, implement initiatives, and share their successes with others.

### Data Center

View and download sustainability-related data and maps, useful for municipalities and Green Teams to better understand their communities, complete actions, and track progress.

[View All](#)

### Publications

Sustainable Jersey has released reports which take an in-depth look into important sustainability issues. Learn best practices, review research and discover the current state of sustainability in New Jersey.

[View All](#)

### Green Team Resources

No need to reinvent the wheel! Learn how to create, recruit, train, change leadership, grow and promote a municipal green team. Use these resources to build a high-functioning green team.

[View All](#)

### Presentations

Sustainable Jersey offers a wide variety of training and educational opportunities each year. View presentations from Sustainable Jersey events, conference sessions, in-person trainings, and webinars.

[View All](#)



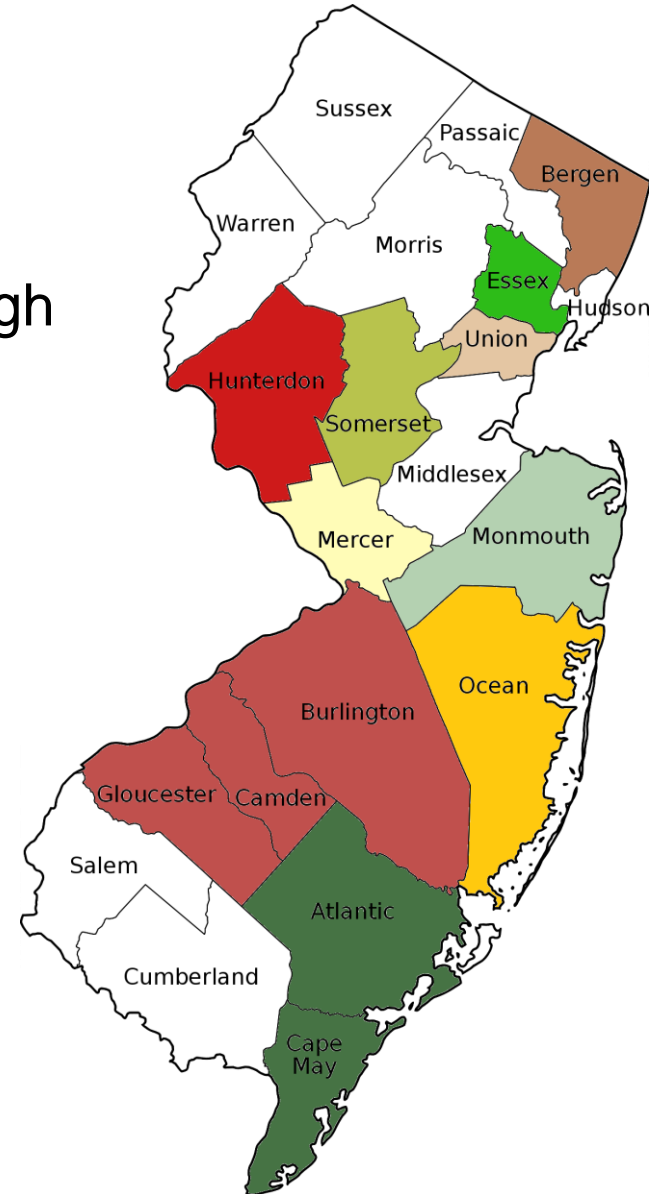
# Regional Hubs

Ten hubs around the state to help green teams build capacity through training, best practices resources and networking. Learn more

[sustainablejersey.com/get-involved/](https://sustainablejersey.com/get-involved/)

## Benefits

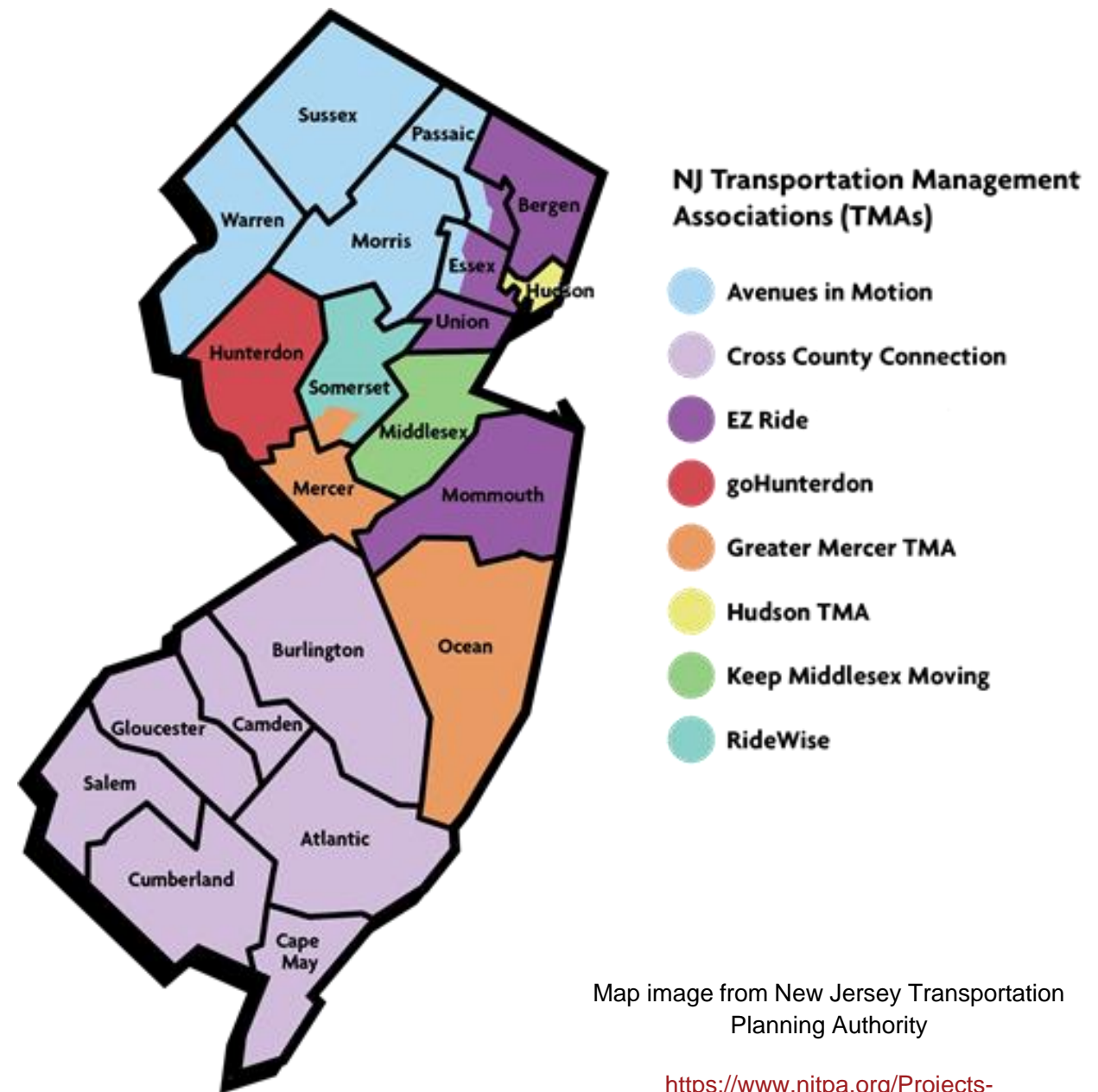
- Peer mentoring
- Project collaboration
- Online communication platform
- Network of Leaders
- Quarterly Events
- Help Peers Get Certified
- Technical assistance & administrative support from SJ



# Transportation Management Associations

Eight Transportation Management Associations (TMAs) that can assist with the Safe Routes to School, Anti-Idling Education and Enforcement, Smart Workplaces, bike/ped actions and other transportation-related actions.

Learn more and get contact information for each TMA on the North Jersey Transportation Planning Authority's [website](https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-(TMAs)/programs-activities.aspx).



Map image from New Jersey Transportation Planning Authority

[https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-\(TMAs\)/programs-activities.aspx](https://www.njtpa.org/Projects-Programs/Transportation-Management-Associations-(TMAs)/programs-activities.aspx)

# Other Organizations

These are some of MANY organizations that can help with actions. View the **Resources** section of all actions for more information

## Association of New Jersey Environmental Commissions

- Natural Resources Inventory
- Environmental Commission & Site Plan Review
- Single-Use Plastics

## New Jersey Bicycle & Pedestrian Resource Center

- Complete Streets
- Bicycle and/or Pedestrian Plan

## New Jersey Institute of Technology & NJEDA

- Brownfields through the Technical Assistance to Brownfield Communities Program

## New Jersey Prevention Network

- Tobacco Free Community

## Rutgers Cooperative Extension

- Community Gardens
- Green Infrastructure
- Water Conservation Education

## Watershed Associations

- Water-related actions
- Private Well Outreach and Testing





# Participants Map Search

Use the [Participating Municipalities & Approved Actions](https://sustainablejersey.com/certification/search-participating-municipalities-approved-actions) (*sustainablejersey.com/certification/search-participating-municipalities-approved-actions*) page to find examples of documentation from certified towns and connect with municipal green teams

### Search by action

**By Certified Action**

[Animals in the Community](#)

**[Arts & Creative Culture](#)**

☒ Establish a Creative Team

☐ Creative Assets Inventory

☐ Creative Placemaking Plan

☐ Municipal Commitments to Support Arts and Creative Culture

☐ Utilizing Your Creative Assets

### View certified towns approved for that action

MUNICIPALITY	COUNTY	CERTIFICATION
<a href="#">Asbury Park City</a>	Monmouth	SILVER
<a href="#">Atlantic Highlands Boro</a>	Monmouth	BRONZE
<a href="#">Belleville Twp</a>	Essex	BRONZE
<a href="#">Bogota Boro</a>	Bergen	BRONZE
<a href="#">Bordentown City</a>	Burlington	SILVER
<a href="#">Bradley Beach Boro</a>	Monmouth	BRONZE
<a href="#">Brigantine City</a>	Atlantic	BRONZE
<a href="#">Cape May City</a>	Cape May	SILVER
<a href="#">Chatham Boro</a>	Morris	SILVER

### View certification report for example documentation



**Bordentown City**  
Certification Level: Silver  
Certified On: October 28, 2022  
Total Points: 615  
Certification Report: [View Report](#)  
Applicant Profile: [View Profile](#)

# Final Thoughts

- **Add users to your account** to assist with uploading documentation to speed up the certification process.
- Use the **Master Action Tracking Spreadsheet** to develop your plan.
- Certification: It is **doable!**
- Go for **Silver!**
- **Questions?** Call us if you do not know how to complete an action and we will connect you with the reviewer. **Review the FAQs page:**  
[sustainablejersey.com/about/faqs/](https://sustainablejersey.com/about/faqs/)





# Support



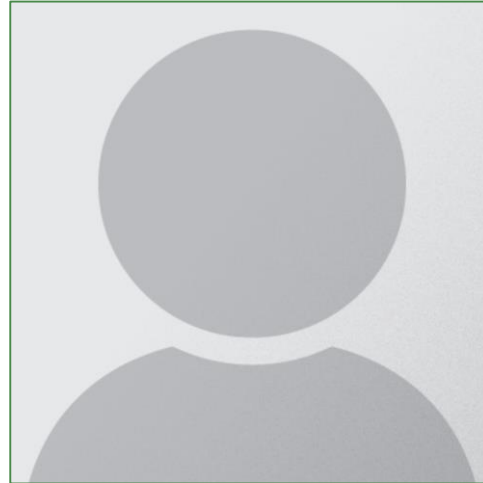
## **General Inquiries**

Maureen Jones  
Program Assistant  
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609-771-2938



## **Regional Hubs & Health Gold**

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Director of Advancement  
[skowronl@tcnj.edu](mailto:skowronl@tcnj.edu)  
609-771-3129



## **Energy Actions & Energy Gold**

Nancy Quirk  
Energy Senior Program Manager  
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609-771-2902



## **Water Gold**

Anne Heasly  
Program Manager, Policy &  
Planning  
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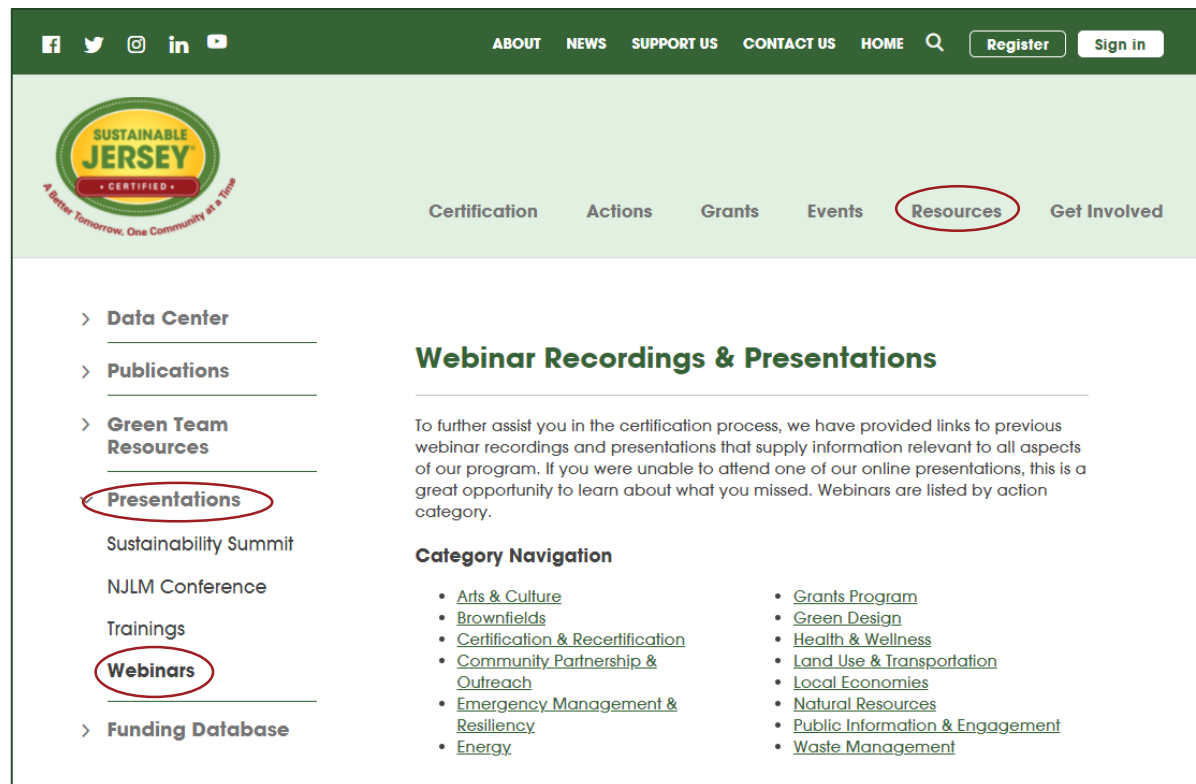


## **Waste Actions**

Samantha McGraw  
Senior Program Manager  
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# Presentation Posting

The presentation and recording will be posted on the [Webinars page](#) & [Green Team Resources – Working on Certification](#) by the end of the week.



**Sustainable Jersey**  
A Better Tomorrow, One Community at a Time

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Sustainability Summit

NJLM Conference

Trainings

**Webinars**

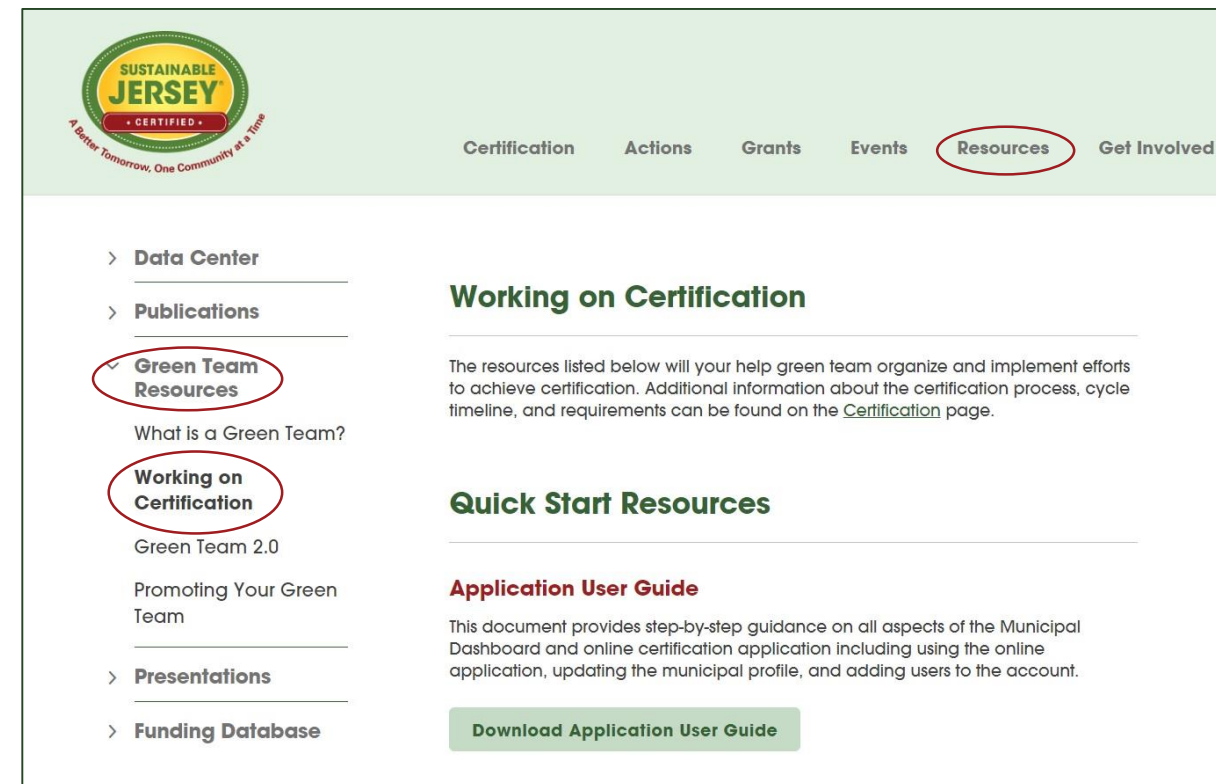
> Funding Database

### Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

#### Category Navigation

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
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What is a Green Team?

**Working on Certification**

Green Team 2.0

Promoting Your Green Team

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### Working on Certification

The resources listed below will your help green team organize and implement efforts to achieve certification. Additional information about the certification process, cycle timeline, and requirements can be found on the [Certification](#) page.

### Quick Start Resources

#### Application User Guide

This document provides step-by-step guidance on all aspects of the Municipal Dashboard and online certification application including using the online application, updating the municipal profile, and adding users to the account.

[Download Application User Guide](#)





# Events, Grants & Technical Assistance

[Certification](#)[Actions](#)[Grants](#)[Events](#)[Resources](#)[Get Involved](#)

## Sustainable Jersey Events

Sustainable Jersey and its program partners regularly host trainings and events that support progress toward Sustainable Jersey certification. In general, events posted on the calendar are FREE or of minimal cost.

### Post an Event

You can post FREE events that are open to the general public that would be of interest to the Sustainable Jersey community. Sustainable Jersey staff review all event submissions and will follow up if more information is needed.

[Post Event](#)

*NOTE: You must have a Sustainable Jersey website account and be signed into the website to post an event. [Sign-in](#) or [sign up here](#).*

### Filter Events by:

Location

All Locations



Range

Upcoming Events



Category

All Categories



Type

All Types





# Sustainable Public Service Initiative

## Need help completing Sustainable Jersey actions?

Sustainable Jersey is teaming up with the PSEG Institute for Sustainability Studies (PSEG ISS) at Montclair State University (MSU) to match upper-level students with Sustainable Jersey participating municipalities in need of help to complete specific Sustainable Jersey actions. This is a great opportunity to target **priority actions** or others that require research, data collection/analysis, and marketing skills.

### Info Session

Thursday, December 15

12:00pm – 1:00pm

Register:

<https://bit.ly/3XNbyc0>



# Sustainable Jersey-PSE&G Partnership Program

Available to municipalities who have PSE&G as both their gas and electric utility – offers technical assistance to utilize the available incentives to promote the residential/commercial incentives available to your community.

Learn more: <https://www.sustainablejersey.com/grants/sj-pseg-partnership-program/>



# Need Funding? Apply for a Sustainable Jersey Grant!

The PSEG Foundation is contributing \$200,000 to support another cycle of the Sustainable Jersey Grants Program. The funding cycle will award:

- Four (4) \$20,000 project grants
- Eight (8) \$10,000 project grants
- Twenty (20) \$2,000 project or green team support grants

**Application Deadline: Friday, February 10, 2023**

Learn More: [sustainablejersey.com/grants/pseg-cycle/](https://sustainablejersey.com/grants/pseg-cycle/)



**PSEG**  
*Foundation*





# Save the Date for the 2023 Sustainability Summit!

**May 5, 2023**

Bell Works, Holmdel NJ

# Support & Q&A



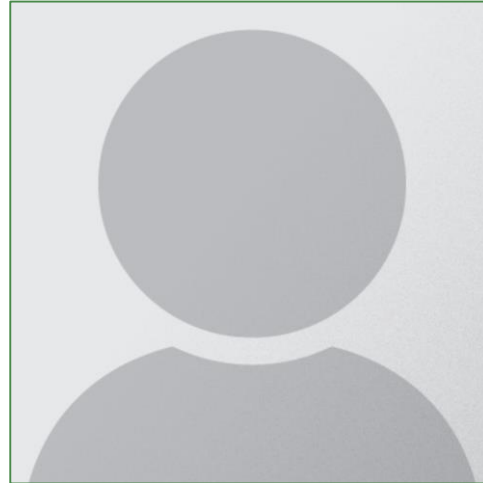
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