What’s New in 2022? Program Updates Webinar

March 28, 2022
Housekeeping

All attendees muted

Questions? Enter them into the Questions box or “raise your hand” and we will answer them at the end of the presentation.

Presentation & recording will be posted on the Webinars page by end of week.
Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

Category Navigation

- Arts & Culture
- Brownfields
- Certification & Recertification
- Community Partnership & Outreach
- Emergency Management & Resiliency
- Energy
- Grants Program
- Green Design
- Health & Wellness
- Land Use & Transportation
- Local Economies
- Natural Resources
- Public Information & Engagement
- Waste Management
Speakers

• Samantha McGraw, Program Manager
• Nancy Quirk, Energy Program Manager
• Lauren Skowronsksi, Program Director for Community Engagement
• Melanie McDermott, Senior Researcher
Agenda

1. Certification Information & Timeline Review
2. Retired Actions
3. New & Updated Actions
4. Question & Answer Session
Certification Information & Timeline Review
Certification Requirements

- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 13 priority actions
- Actions completed in 6 of 18 categories

- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 13 priority actions
- Actions completed in 8 of 18 categories
Gold Star Standard

All certified municipalities are eligible to earn Gold Star recognition for reaching high levels of achievement in key dimensions of sustainability.

**Energy**
- Complete base program actions
- Municipal Operations
- Community-Wide Emissions

**Health**
- Complete base program actions
- Gold Star Standard in Health action

**Water**
- Complete base program actions
- Gold Star Standard in Water action

Learn More: sustainablejersey.com/actions/gold-star-standards/
2022 Certification Cycle

Deadline Sunday: May 22

- First round comments provided early July
- **Applications will need to be completed by August 28 to be considered for certification and recognized at the Sustainable Jersey Annual Luncheon.
- Second round review comments provided early-October.
- Mid-December final decision on all pending applications.
- See full timeline on 2022 Application Cycle page.

Want to learn more?
View the 2022 Certification Webinar recording & presentation
Master Action Tracking Spreadsheet

- Updated with new/updated actions implemented so far in 2022.
- Contains one tab with all actions, and subsequent tabs for each action category to make it easier to use.
- Download from Actions page.
More time to complete actions!

• Actions that typically needed to be completed on an annual basis (such as the community garden action), now have a look back period of the current or previous year. Approved actions will be set to expire December 31 of the year after the certification application is submitted.

• Example: Community Garden submitted in May 2022, approved action expires December 31, 2023.
Retired Actions
What is a Retired Action?

- Goal to keep actions current with best practices while being sensitive to the embedded base of approved actions.

- Protocol
  - No longer able to apply for points for that action.
  - A previously approved submission for a retired action will remain in a municipality’s certification application until it expires in a “read only” mode.

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### Innovative Projects

**Green Roofs**

- 10 Points

*This action is retired and can no longer be modified* • Last updated 09/10/19 • Expired on 09/11/19
## Retired Actions

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<td>• Institute Complete Streets (2021)</td>
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New & Updated Actions Since 2020

All updates are posted on the Program Updates page sustainablejersey.com/actions/program-updates/

View full action details in each action description on the Actions page sustainablejersey.com/actions

Designates Priority Actions
Energy

Questions? Contact Nancy Quirk, Energy Program Manager
609-771-2902, quirkn@tcnj.edu
# Municipal Energy Actions

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Gold Star Standard in Energy

Municipal Operations

Municipal Buildings
- Energy efficiency
- Operations / equipment
- On-site renewable energy
- Green building policy

Municipal Fleet
- Fleet electrification
- Route optimization
- Telematics

GHG reductions
- 3.6% annually
- 10.8% over 3 years

Community Actions (two from each category)

Energy Efficiency*
- Energy Assistance Outreach
- Commercial Energy Efficiency Outreach
- Residential Energy Efficiency Outreach

Renewable Energy
- Make Your Town Solar Friendly
- Municipally Supported Community Solar
- Solar Outreach

Transportation
- Make Your Town Electric Vehicle Friendly
- Public Electric Vehicle Chargers
- Electric Vehicle Community Outreach

* EE Outreach actions temporarily suspended
Energy Efficiency Outreach Actions

• Actions temporarily suspended
• Under revision due to Energy Efficiency Transition
• New collateral being developed
• Municipalities seeking Gold should contact Nancy Quirk:
  o quirkn@tcnj.edu
• For further information:
  njcleanenergy.com/transition
Energy Efficiency for Municipal Facilities
Updated 2022

- Energy audit
- Facility upgrades
- Guidance on NJCEP and utility energy efficiency programs

Who to Contact
- Business Administrator
- Facilities Manager
- Public Works
- Libraries, Fire, Police, EMS
- Recreation Center, Senior Center
Local Governments, Schools and Non-Profits

Note: Select energy efficiency programs for existing buildings are transitioning to the utility companies.

To learn more about this transition and for utility contact information, please visit this page.

NJCEP Pay for Performance (P4P) for existing buildings and NJCEP Direct Install will no longer accept applications starting July 1, 2021. All eligible applications accepted before that time will continue with NJCEP until final payment.

PSE&G customers who purchased electric or natural gas energy efficiency equipment prior to June 1, 2021 may be eligible for SmartStart Buildings (SSB) and/or Customer Tailored Energy Efficiency Program (CTEEP) rebates. For non-PSE&G customers, equipment purchased prior to July 1, 2021, may be eligible for SSB and CTEEP rebates.

For projects (single- or multi-measure) saving electricity and natural gas, aka ‘dual-fuel’, where gas or electric service, but not both, are provided by PSE&G should continue to apply to NJCEP’s SSB, CTEEP, and P4P existing buildings until the other utility programs launch.

NJCEP’s SmartStart Buildings (SSB), Customer Tailored Energy Efficiency Program (CTEEP), and Pay for Performance (P4P) programs will remain available for new construction projects and major gut renovation projects only beginning on July 1, 2021.
Utility Incentive Programs

- Incentives for
  - residents
  - businesses
- Incentives vary by utility
- Contact your local natural gas and electric utilities

https://njcleanenergy.com/transition
Fleet Inventory
Update Still to Come 2022

10 Points

• Inventory of all vehicles
  o Age of vehicle
  o Annual fuel use/miles driven
  o Primary duty of vehicle
  o Frequency of use (daily, weekly, monthly, seasonally, etc.)
  o Could this vehicle duty be performed by a smaller, more efficient vehicle?

• Narrative report on fleet management practices and goals
  o Use of telematics, GIS tracking
  o Driver training
  o Vehicle retirement/replacement

Want to learn more? View the Reducing Carbon Footprint of Municipal and School Fleets recording & presentation
Who to Contact

Public Works, Fleet Manager, Department heads, Police, Fire, EMS, Business Administrator

Helpful Resources

Sustainable Jersey Fleet Inventory Spreadsheet

- Updated functionality
- Automatically generates emissions totals
- Pie charts visualize GHG emissions
- DRVE tool for evaluating vehicle transition to electric
Municipal Onsite Solar System
Updated 2022

• NEW 5-point level for solar thermal installations

• Point change: 5 points for onsite solar documentation that **does not include** electricity displacement

**Who to Contact**

• Engineering / Public Works
• Fire Department
• Rec Center
• Senior Center

Manchester, NJ solar thermal installation
Helpful Resources

- American Cities Climate Challenge (ACCC). *Procurement Guidance for On-Site Solar*
- Cityrenewables.org/on-site-solar/
- The Solar Foundation. *Steps to a Successful Solar RFP*
Municipal adoption of NJ Statewide Model Ordinance for EV Charging (P.L. 2021, c171)

Action Requirements:
• Adopt Model Statewide EVSE Ordinance
• Update land use code
• First responder training
• Additional activity (select ONE):
  o EVSE permitting information on municipal website
  o EVSE inspection information on municipal website
  o Amend master plan to incorporate electric vehicles

Want to learn more? View the Make Your Town EV Friendly: New Statewide Model EV Ordinance, New Sustainable Jersey Actions, New Funding recording & presentation
Make Your Town EV Friendly
Updated 2022

Who to Contact
Planning and Zoning officials
Permitting officials

Helpful Resources
NJDCA. Model Statewide EV Ordinance information page
nj.gov/dca/dlps/home/modelEVordinance.shtml

NJDEP. Charge Up Your Town: Best Management Practices for Ensuring Your Town is EV-Ready
nj.gov/dep/drivegreen/pdf/chargeupyourtown.pdf
10 points

- Outreach encouraging EV and EV charging adoption
  - Local fleet operators
  - Multi-family properties
  - Workplace charging

- Engagement strategies
  - Informational webpages, social media posts, emails
  - Workshops or trainings
  - Local auto dealerships
  - “Ride and drive”
  - EV car show events

Additional 5 points

- Letter certifying:
  - Purchase of EV
  - Installation of EV charging
  - Auto dealer training

Want to learn more? Join our upcoming EV Outreach webinar on Tuesday April 5th at 1:00pm. Registration: https://register.gotowebinar.com/#register/6405349445402460176
Electric Vehicle Community Outreach
New 2022

Who to Contact

- Chamber of Commerce, Downtown Business Association
- Transportation Management Association (TMA)
- Local fleet operators, commercial delivery services
- Multi-family property owners/managers

Helpful Resources

- NJBPU
  - [https://www.njcleanenergy.com/ev](https://www.njcleanenergy.com/ev)
    - Multi Unit Dwelling Charger Incentive Program
    - Clean Fleet EV and EVSE Incentive Program
- NJDEP
  - [https://nj.gov/dep/drivegreen/plugin.html](https://nj.gov/dep/drivegreen/plugin.html)
10 points

- Energy assistance resources outreach campaign
  - LIHEAP, Payment Assistance for Gas and Electric (PAGE), etc.
- Meet with local community organizations serving low- and moderate-income residents
  - Outreach collaboration
  - Energy efficiency incentives available to community organizations

Additional 10 points

- New Jersey Comfort Partners Program outreach campaign
  - NOTE: Coordinate with Comfort Partners Utility Working Group
Energy Assistance Outreach
New Action Still to Come 2022

10 to 20 Points

Who to Contact
• Municipal housing coordinator, green team members
• Utilities serving the area
• Local community organizations serving low- and moderate-income residents
  o Food bank
  o Health clinic
• Faith-based organizations

Helpful Resources
• Sustainable Jersey Comfort Partners Outreach Toolkit
  sustainablejersey.com/fileadmin/media/Actions_and_Certification/Actions/Residential_Energy_Efficiency/Comfort_Partners_Outreach_Toolkit.pdf

Volunteer briefed on Comfort Partners talking points at Newark’s Lincoln Park Jazz Festival.
15 points

- Establish criteria for community solar projects
- Project ambassador/outreach partner
- NEW: Community solar education campaign

Additional 10 points (select TWO)

- Municipal anchor subscriber or site host
- Workforce training program
- Low / Moderate income pricing
- Residential Energy Efficiency Advocate

Want to learn more? View the Too Good to be True? Reducing Energy Costs with Community Solar Webinar recording & presentation
Municipally Supported Community Solar
Updated 2022

Helpful Resources

• Sustainable Jersey
  Community Solar How-To Guide

• Sustainable Princeton
  o Community Solar Factsheet
  o Subscriber Tip Sheet

All resources can be found at:
sustainablejersey.com/fileadmin/media/Actions_and_Certification/Actions/Energy/Community_Solar_Resources.pdf
R-GEA
Update Still to Come 2022

5 points
• R-GEA ordinance
• Contract with energy consultant

Additional point levels
• 20 point level (25 points total)
  • 10% renewable content above NJ Renewable Portfolio Standard (NJ RPS)
• 35 point level (40 points total)
  • 20% renewable content above NJ RPS
• 45 point level (50 points total)
  • 20% renewable content above NJ RPS
  • AND at least 5% sourced from NJ

NOTE: 35 point level can be used for Energy Gold

Eligible Renewable Energy Content
Class 1 Renewable Energy Certificates (RECs) sourced from PJM, the Regional Transmission Organization that serves NJ.

PJM map
pjm.com

5 to 50 Points
R-GEA
Update Still to Come 2022

Who to Contact
Elected officials, Business Administrator, municipal procurement officer

Helpful Resources
• Sustainable Jersey R-GEA How-To Guide
• Model R-GEA ordinance
• Model RFP for energy consultant

Want to learn more? View the Renewable Government Energy Aggregation (R-GEA) Webinar recording & presentation
Health & Wellness
Diversity & Equity
Food

**Questions?** Contact Lauren Skowronski, Program Director for Community Engagement, 609-771-3129, skowronl@tcnj.edu

Melanie McDermott, Senior Researcher, 609-771-2836, mcdermom@tcnj.edu
Local Health Assessment & Action Plan  
New 2021

Awards up to 40 points and sets a path towards achieving the Gold Star in Health by:

• 25 pts: 1) Conduct an assessment to identify the key health and health equity issues facing the community through a review of local data and gathering community input. 2) Prioritize which issues to address.

• 15 pts: 3) Create an action plan to address those issues (*Required for the Gold Star in Health)

• Stakeholder committee will lead the assessment and action planning processes

Review Local Data & Engage the Community
Prioritize Health & Health Equity Issues
Create Action Plan
Local Health Assessment & Action Plan
New 2021

Who to Contact

• Staff and/or elected or appointed officials in the public health, planning, transportation, recreation, public works fields. School reps.

• Hospital or regional health care collaborative representative

• Members of major social groups who have been underrepresented in past, or representatives who serve those groups

Community Engagement

• Learn about health and health equity issues directly from the source

• Bring those who’s voices are typically not heard to the table via stakeholder committee, community surveys, focus groups, public forums

Want to learn more? View the Spotlight: Gold Star in Health recording & presentation
Replaces retired *Health in All Policies Professional Development* action

Awards up to 25 points for ensuring that impacts on health are considered during the development & implementation of municipal programs & policies not traditionally considered health-related

- 10 pts: At least 2 municipal representatives complete a Health in All Policies (HiAP) training and checklist
- Additional 10 pts: Adopt an HiAP ordinance
- Additional 5 pts: Establish an HiAP task force
Who to Contact

• Your local health official could lead this action as they must be engaged in several required steps. The municipal clerk or administrator could be helpful in connecting non-health related municipal staff and officials.

Helpful Resources

• **Rutgers Planning Healthy Communities Initiative** provides all-day training on Health in All Policies (HiAP) necessary for this action

• **Resources** section of the action provides guidance on available training, background on HiAP, model ordinances, etc.
Awards up to 10 points to ensure the LBOH is adhering to statutorily mandated duties and establishes an active partnership between local health officials

- **10 pts: For towns with autonomous BOH:** Ensure that local board of health members are regularly meeting, are oriented to their statutorily mandated duties, and attend an annual info session conducted by the health officer

- **5 pts: For towns where governing body acts as LBOH** – same requirements as above. In this case, municipalities may earn an additional 5 points for the creation of an advisory public health committee to support the efforts of the governing body
Best Practices for Local Boards of Health
New 2021

5 to 10 Points

Who to Contact

• Research the type of board of health within your municipality. Contact health official, municipal clerk or administrator, or governing body who might know.

Helpful Resources

• NJ Local Board of Health Association provides the orientation training and manual for new board of health members and other resources - njlbha.org

• NJ Department of Health provides resources for LBOH - nj.gov/health/lh/

Want to learn more? View the Health Gold: New Actions to Build a Culture of Health in Municipal Government recording & presentation
Replaces retired *Smoke-Free & Tobacco-Free Public Places* action.

Awards up to 25 points for implementing options that will reduce exposure to the harmful effects of tobacco products.

- **5 Points: Two policy/public outreach options**
  - Adopt an ordinance instituting 100% smoke and/or tobacco free outdoor spaces (i.e., municipal property, playgrounds/recreation fields, boardwalks, and other areas not covered by the NJ Smoke Free Air law)
  - Adopt a resolution supporting and encouraging tobacco free workplace;
  - Institute a youth tobacco/vaping education and outreach program; and
  - Promote state and local cessation resources.

- **10 Points: Adopt point-of-sale ordinance restricting sale of tobacco products**

- **10 Points: Adopt a smoke-free housing ordinance that prohibits 100% smoke and tobacco use in public and private multi-unit housing properties.**

**Municipalities that earn a minimum of 15 points by implementing at least two options will obtain a “Tobacco Free Community” designation from the New Jersey Prevention Network.**
Who to Contact

• Health representatives from the local health department and/or Board of Health

• Green team

• Governing body and administration will be critical in getting any policies adopted, as will the planning or zoning board depending on the policy.

• New Jersey Prevention Network and Tobacco Free for a Healthy New Jersey coalition are instrumental allies in the implementation of this action, as they are the leading experts on the topic within New Jersey.

• Regional tobacco collaboratives and county youth tobacco action groups.

Want to learn more? View the Tobacco Free Community recording & presentation

Montgomery Township first municipality to receive Tobacco Free Community Designation
Expanded Supplemental Food Programs
New 2021

10 to 20 Points

• Variable point action allowing towns to earn up 10 points for implementing or sponsoring either a Child and Adult Care Food Program (CACFP) or Summer Food Service Program (SFSP), or 20 points for both.
Who to Contact

• The recreation department or administration can help set up. Others to partner with for food distribution include schools, community organizations, emergency shelters, child & adult day care centers or camps.

Helpful Resources

• [Resources](#) section of the action provides toolkits & guides for setting up a CACFP and SFSP, nutrition standards, and more.
Community Food Pantry/Bank & Soup Kitchens
New 2021

10 to 15 Points

Awards points for the creation or support of food assistance programs

- 10 pts:
  - Operate a community food pantry/bank or soup kitchen, or provide meaningful support to an existing program, including: physical space, financial support, transportation of goods, staffing services, and coordinating an anti-hunger coalition
  - Post a list of food assistance programs within the region on the municipal website

- Additional 5 pts: Provide delivery service of food to residences and/or transportation for residents to get to local pantries
Community Food Pantry/Bank & Soup Kitchens
New 2021

Who to Contact

• Administrator and/or health officer can help set up
• Public works can help with transport
• Green team, housing authority, local board of health, senior services, recreation can help connect with those in need and existing food service organizations.

Helpful Resources

• Resources section of the action provides guidance for setting up a food pantry or food bank, healthy food offerings, ensuring offerings are culturally appropriate, and establishing a local network of food service organizations.
Community Gardens
Updated 2020

10 to 20 Points

- Variable point allowing towns to earn up to 20 points for a community garden, using environmentally-friendly gardening practices, and donating produce.

- Garden **must be on municipally controlled/maintained property**, and open to members of the community. The municipality must have provided substantial support for the construction of the garden and play a role in the ongoing operations of the garden.
Community Gardens
Updated 2020

Who to Contact

- Municipal clerk, recreation, or public works departments as they may already be providing support to a garden
- **Rutgers Master Gardener Program** & other organizations that provide assistance for the planning, construction & ongoing operation of a garden. Additional organizations that can help support the development of a community garden are in the Resources section of the action.
Farmers Markets
Still to Come 2022

Will replace both the Farmers Market and Making Farmers Markets Accessible actions, both to retire at end of 2022

Updates to the action will help to address food insecurity, and include:

• Addition mobile farmers market and farm stand options in order to bring fresh, healthy food to those with access issues

• Addition of options to set up procedures for excess produce to be donated to local food assistance organizations and/or residents in need
Municipalities can help divert good food from landfills to feed people in need. By implementing this action, they can promote food “waste” recovery & improve food security by providing:

- training for health inspectors & municipal reps on best practices for safe food donations (e.g., liability protection)
- outreach to food retail businesses & food-serving institutions (schools, etc.)
- outreach to food assistance organizations
- policy institutionalizing this program.
An optional additional 5 points can be earned through data collection and reporting on food recovery volumes.

**Helfpul Resources**

- **Food Waste Health Inspector Training** is a [free online offering](#) of Rutgers Cooperative Extension
- **Food Donation brochure** & [New Jersey Food Donation Guide](#) approved by NJDOH & provided for inspectors to distribute (as required outreach)
Lead Education and Outreach
Updated 2021

Now a variable point action, this action aims to prevent lead poisoning through:

• Community outreach & education program (5 pts)
• Outreach targeted to 1-2 high-risk vulnerable groups/neighborhoods (5 pts each)

Helpful Resources

• See new publication, *A Municipal Guide to a Lead-Safe Community* for guidance & resources on lead prevention strategies, including 8 Sustainable Jersey actions
Lead Blood Screening Campaign
New 2021

This variable point action awards 5 points each for 4 components of a campaign to increase % of children completing **blood lead level (BLL)** tests

1. Sponsor (or collaborate in) free BLL screening events
2. Identify high-risk populations & implement targeted outreach
3. Conduct outreach to healthcare providers
4. Calculate & report the municipal BLL screening rate
Lead Blood Screening Campaign
New 2021

Who to Contact

• Local Board of Health, Local Department of Health, school district & nurses, pediatricians & other healthcare providers

Helpful Resources-for all Lead actions

• A Municipal Guide to a Lead Safe Community

• NJ Dept. of Health and Regional Childhood Lead Poisoning Prevention Coalitions

Want to learn more about all actions to prevent lead poisoning? View the Health Gold: New Actions to Reduce Exposure to Lead webinar recording & presentation
Promotes a culture and practice of healthy homes & lead poisoning prevention across all departments and contracted services.

3 separate Tiers:

1. Training on environmental home health hazards + policy (5 pts ea.)
2. Policy on lead & healthy homes inspection protocol (10 pts)
3. Voluntary healthy home evaluations or testing
Healthy Homes Inspection & Training
New 2021

Who to Contact

- Local Boards of Health; departments of health, housing, code enforcement; community partners, such as neighborhood and tenants’ associations

Helpful Resources

- Center for Energy and Environmental Training (CEET), Isles (for training)

Want to learn more about all actions to prevent lead poisoning? View the Health Gold: New Actions to Reduce Exposure to Lead webinar recording & presentation
Lead & Housing Hazard Data-Sharing
New 2021

- Policy: interdepartmental (housing, health, code enforcement) sharing of data related to lead hazards in buildings

- Report *property-linked* data in accessible database or spreadsheet

- Interdepartmental group annually presents summary of data, trends & implications to governing body

Policy: Share Data
Report Data
Present Data

10 Points
Evidence-based, targeted & coordinated strategy to prevent lead poisoning, with focus on healthy housing:

1. Form Lead-safe Action team (internal & external)

2. Collect & analyze data
   - Most important pathways of lead exposure
   - Most vulnerable populations, hotspots
   - Challenges, coordination issues

3. Develop Lead Strategy
   - Select Sustainable Jersey actions + other strategies
4. Present strategy to:
   o public - for input
   o governing body & Local Board of Health - for endorsement

5. Lead-safe team meets 2x/year
   o Monitors & troubleshoots strategy
   o Adapts strategy
   o Reports annually to governing body/LBOH

• Use of quantitative & geographic data (maps) to prioritize high-risk groups/areas earns 5 extra points
Variable point action to reduce exposure to lead by raising awareness, promoting testing and if its present, require remediation.

Municipality chooses options:

• Tier 1: Education and Testing (10 pts)
• Tier 2: Education and Ordinance to require testing in change of residency (20 pts)
• Tier 3: Education and Ordinance to require testing; and remediation before change of residence (30 pts)
Removing Lead in Drinking Water
New 2020

Who to Contact

• Local health official and municipal water utility for education and testing

• If you are going to develop an ordinance – key to include municipal government representative and your attorney.

Helpful Resource:

• Authority for municipalities to address lead is found under the powers granted through the public health code (N.J.S.A. 26:3A-2 et seq and N.J.A.C. Title 8).
Private Well Testing and Outreach
New 2020

Variable point action to analyze existing well data for your municipality, promote regular testing of private drinking water wells and pass an ordinance for change in residency.

Municipality chooses:

• Tier 1: Prepare Community Well Test Report (10 points)
• Tier 2: Promote well testing (additional 5 pts)
• Tier 3: Adopt a well testing ordinance that requires testing procedures established by the New Jersey Private Well Testing Act (PWTA) prior to the transfer of property or change in use or tenancy (additional 10 pts)

Want to learn more? View the Protecting Drinking Water – 2020 Sustainability Summit recording & presentation
Private Well Testing and Outreach
New 2020

10 to 25 Points

Who to Contact

• Municipal clerk and/or local health official to ensure your community has residents using private wells.

• Watershed organizations are often interested in partnering on well testing.

Helpful Resource

• **Private Well Testing Act (PWTA) website - NJDEP**

  • Select: PWTA data – [Click here to get detailed information for PWTA data](#)
Land Use & Transportation

Questions? Contact Anne Heasly, Program Manager of Policy & Planning, 609-771-2865, heasly@tcnj.edu
Bicycle and/or Pedestrian Improvement Projects
New 2021 and Updated 2022

A municipality can receive points for installation of temporary demonstration and/or permanent infrastructure improvements, that benefit pedestrians and bicyclists.

- **Tier 1:** Municipalities that install temporary improvements for bicyclists and pedestrians will be eligible for **10 points**.

- **Tier 2:** Municipalities that install permanent improvements will be eligible for **20 points**.

- **Bonus 5 points:** Municipalities that install temporary or permanent improvements that address are found in Priority Communities are eligible for 5 additional points.

Want to learn more? View The Complete and Green Streets Doctor is “In” – 2021 Sustainability Summit recording & presentation.
Who to Contact

• Municipal or consultant engineer and planner to identify any potential eligible projects.

Helpful Resources

• Definition of Priority Communities – [Complete and Green Streets for All Policy and Guide](#) – page 25
• [NJDEP Environmental Justice Mapping Tool](#)
Community Design for All Ages
New 2022

This action provides guidance to a municipality to promote and implement community design for older adults. A municipality can complete a multi-component community initiative to develop an age-friendly implementation plan, or complete a range of stand-alone components to make the community more livable for people of all ages

• Complete up to five out of twelve available components for 5 points each

• Complete one implementation plan with several components for 25 points

Want to learn more?:
Community Design for All Ages Webinar
April 26, 2022 @ Noon
Registration Coming Soon!
Community Design for All Ages
New 2022

Who to Contact

• Reach out to your municipal or consulting planner to see if any of the components are being explored or utilized in your community.

Helpful Resources

• Creating Great Places to Age in New Jersey – New Jersey Future

• AARP Network of Age-Friendly States and Communities
Complete and Green Streets for All Policy
New 2021

10 to 30 Points

This action awards points to municipalities that adopt through resolution or ordinance a Complete and Green Street for All policy.

• Tier 1: Adopt a **good** Complete and Green Streets for All Policy with minimum standards (10 pts by resolution; 15pts by ordinance)

• Tier 2: Adopt a **better** Complete and Green Streets for All Policy with checklists, creation of an advisory committee, and training (20 pts by resolution; 25 by ordinance)

• Tier 3: Adopt a **best** Complete and Green Streets for All Policy – NJDOT model policy (25 pts by resolutions; 30 pts by ordinance)

Want to learn more? View The Complete and Green Streets Doctor is “In” – 2021 Sustainability Summit recording & presentation
Complete and Green Streets for All Policy
New 2021

10 to 30 Points ❤️

Who to Contact

• Planning Board, Traffic Safety Committee, Local Transportation Management Association

For Pre-Adoption Review of Draft Complete Streets Policy
email: srts@ejb.Rutgers.edu

Helpful Resources

• NJDOT Complete and Green Streets for All Policy and Guide
This action awards points to municipalities for the adoption of an Enhanced Stormwater Management Control Ordinance that **goes beyond** the NJDEP model minimum ordinance requirements.

This action was updated in February 2021 to be consistent with the March 2, 2020, New Jersey Department of Environmental Protection (NJDEP) amendments to the state’s stormwater management rules (NJAC 7:8).

Want to learn more? View Enhance Community Water Resources Through Water Gold – 2021 Sustainability Summit [recording](#) & [presentation](#).
Who to Contact

- Municipal or consulting engineer, and planner
- Watershed organizations and conservation organizations

Helpful Resources

- Model stormwater management control ordinances developed by [New Jersey Future](http://njfuture.org) and the [Watershed Institute](http://watershedinstitute.org)
Natural Resources

Questions? Contact Anne Heasly, Program Manager of Policy & Planning, 609-771-2865, heaslya@tcnj.edu
This action guides a municipality to identify and prioritize their local water challenges through the development of a "water story". To do this a municipality will undertake a data collection process to create a narrative that describes drinking water, wastewater and stormwater, and the role it plays in defining and shaping the local environment.

Through outreach in the local community and participatory events, the local water story will be shared in order to identify and prioritizes issues to direct municipal action.
Municipal Water Story
New 2021

Who to Contact
• Watershed and conservation organizations, local water supplier and municipal utility authority.

Helpful Resources
• Rowan University’s NJ MAP - The Watershed Explorer
This action awards points for the completion of an Open Space and Recreation Plan and its adoption by the Planning Board as an element of the local Master Plan.

An Open Space and Recreation Plan, OSRP, (also referred to as the Open Space Plan, OSP) should follow the guidance provided by the New Jersey Department of Environmental Protection (NJDEP), Green Acres Program and must include the 10 required components.
Who to Contact

• Planning board and local land trusts and conservation organizations

Helpful Resources

• NJDEP – Green Acres Program – Open Space and Recreation Plan Guidelines
This action provides points for developing a local educational campaign to reduce water use. The educational program must include two outreach activities that have occurred in the past two calendar years.

Who to Contact:

• Local Water Utility and Watershed organizations

Helpful Resource:

• U.S. Environmental Protection Agency (EPA) WaterSense
Operations & Maintenance

Questions? Contact Renee Haider, Deputy Director, 609-771-2307, haiderr@tcnj.edu
A Green Purchasing Policy outlines standards and procedures for selecting products based on environmental criteria. This action was updated to include current best practices and resources.

Awards variable points depending on whether a resolution or ordinance is passed, and replaces the separate Adopt a Green Purchasing Policy by Ordinance and Adopt a Green Purchasing Policy by Resolution actions which will be retired on 12/31/22.
Green Purchasing Policy
New Action Still to Come 2022

Who to Contact

• Municipal purchasing personnel
• Chief financial officers
• Operations and maintenance personnel
• Municipal departments that purchase goods and services
• Green team could assist with research on alternative green purchasing policies, green standards, and green product alternatives

Helpful Resources

• Review the Green Standards and Eco-Labels in the action
Green Cleaning Products
Update Still to Come 2022

This action encourages municipalities to purchase “certified” green cleaning products. To earn points for the action a minimum of 30% of the municipality’s cleaning product purchases must be products that meet private sector standards or are identified under Federal Ecolabel programs.

Updates include:

• Current best practices and a submission spreadsheet to streamline submission requirements.
• Clarifies what is considered a green cleaning product.
• Guidance added about what is required if cleaning services are contracted out.
Green Cleaning Products
Update Still to Come 2022

Who to Contact

• Municipal purchasing personnel
• Chief financial officers
• Operations and maintenance personnel
• Municipal departments that purchase cleaning products and services
• Green team could assist with researching green cleaning product alternatives

Helpful Resources

• Review the Green Standards and Eco-Labels in the action
Final Thoughts

• Review **Program Updates** page for past and present program changes.

• Sign up for our mailing list to receive notices when new actions are added or updated.

• **Review** the action description, resources and spotlights for guidance on how to complete the action. Search for **approved examples** on the **Participants Map**.

• **Questions?** Call us if you do not know how to complete an action and we will connect you with the reviewer.

• Reach out **early and often** to ensure a successful submission.
Use the map to find examples of documentation from certified towns: sustainablejersey.com/certification/search-participating-municipalities-approved-actions/

Search by action  View certified towns approved for that action  View certification report for example documentation
Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

Category Navigation

- Arts & Culture
- Brownfields
- Certification & Recertification
- Community Partnership & Outreach
- Emergency Management & Resiliency
- Energy
- Grants Program
- Green Design
- Health & Wellness
- Land Use & Transportation
- Local Economies
- Natural Resources
- Public Information & Engagement
- Waste Management
Events & Technical Assistance Opportunities
2022 Sustainability Summit

Registration now open – reserve your spot!

Friday, June 24, 2022
8:00am – 4:00pm
Bell Works in Holmdel, NJ

Register: bit.ly/SustainabilitySummit-22
Upcoming Events

Accelerating the Electric Vehicle Transition with Outreach in Your Community
Tuesday, April 5, 2022, 1:00pm – 2:30pm

Community Design for All Ages Webinar
Tuesday, April 26, 2022, 12:00pm

Register for all events at sustainablejersey.com/nc/events
Free Technical Assistance for Energy Projects: Apply for an EDF Fellow

Fellows help municipalities and school districts track and analyze energy usage and apply for New Jersey’s Clean Energy Program and utility incentives!

Join us for “Drop-in” Sessions!
- March 30 @ 3:00pm

Register or apply at: bit.ly/SJEDFClim ateCorps

Questions?
Contact Brandon Rothrock at rothrocb@tcnj.edu

Facebook: SustainableJersey | Twitter: @SJ_Program, @SJ_Schools | Insta: sustainable_jersey | Linkedin: sustainable-jersey
Sustainable Jersey Support

General Technical Support: Maureen Jones, Program Assistant
609-771-2938, info@sustainablejersey.com

Samantha McGraw, Program Manager
609-771-2855, mcgraws@tcnj.edu

Energy: Nancy Quirk, Energy Program Manager
609-771-2902, quirkn@tcnj.edu

Food/Health: Melanie McDermott, Senior Researcher
609-771-2836, mcdermom@tcnj.edu

Food/Health: Lauren Skowronski, Program Director for Community Engagement
609-771-3129, skowronl@tcnj.edu

Land Use & Transportation/Natural Resources: Anne Heasly, Program Manager of Policy & Planning
609-771-2865, heaslya@tcnj.edu

Operations & Maintenance: Renee Haider, Deputy Director
609-771-2307, haiderr@tcnj.edu