



What's New in 2020? Program Updates Webinar

January 29, 2020



Speakers

Samantha McGraw

Program Manager

Nancy Quirk

Energy Program Manager

Agenda

1. 2020 Certification Cycle
2. Retired Actions
3. Non-Expiring Actions with NEW Expiration Dates
4. 2020 Census Complete Count Initiative
5. New & Updated Actions
6. Updates Still to Come
7. Question & Answer Session





2020 Certification Cycle

2020 Certification Cycle

Deadline: Sunday, May 17

First round review comments will be provided in early July

**Applications will need to be completed by September 11 to be considered for certification and recognized at the Sustainable Jersey Annual Luncheon.

Second round of review comments provided in mid-October.

Mid-December final decision on all pending applications.

See the full timeline on the [2020 Application Cycle page](#).

May 17

Sept. 11

Nov. 22





Master Action Tracking Spreadsheet

Updated to reflect 2020 Program Updates.

Contains one tab with all actions, and subsequent tabs for each action category to make it easier to use.

Download from the [website](#).



Retired Actions

What is a Retired Action?

- Capability implemented in 2016
 - Needed to keep actions current with best practices while being sensitive to the embedded base of approved actions.
- Protocol
 - A retired action means that applicants are no longer able to apply for points for that action.
 - A previously approved submission for a retired action will remain in a municipality's certification application until it expires in a "read only" mode

Site Plan Green Design Standards

20 Points

- This action is retired and can no longer be modified
- Last updated 12/31/19
- Expired on 12/31/19

Retired Actions

Community Partnership & Outreach

<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
Energy Education & Outreach (2019)	<ul style="list-style-type: none">• Residential/Commercial Energy Efficiency Outreach• Community Education & Outreach

Diversity & Equity

<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
Lead-Safe Training Program (2019)	Innovative Community Project

Retired Actions

Energy	
<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
<ul style="list-style-type: none"> • Energy Audits for One Building (2016) • Inventory & Upgrade All Buildings (2016) • Energy Audits (2017) • Implement Energy Efficiency Measures (2017) • Sustainable Energy Transition Plan (2017) 	Energy Efficiency for Municipal Facilities
<ul style="list-style-type: none"> • Energy Efficient Appliances or Equipment (2017) • High Performance Building (2017) • High Performance Building Portfolio (2017) 	No
School-Based Energy Conservation Programs (2017)	Community Education & Outreach
Vehicle Conversions (2019)	Purchase Alternative Fuel Vehicles
Driver Training (2020)	No
Questions? Contact Nancy Quirk at quirkn@tcnj.edu	

Retired Actions

Green Design	
<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
Site Plan Green Design Standards (2020)	No

Innovation & Demonstration Projects	
<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
<ul style="list-style-type: none"> Green Roofs (2020) Raingardens (2020) 	<ul style="list-style-type: none"> Green Infrastructure Planning Green Infrastructure Implementation

Land Use & Transportation	
<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
Complete Streets Program (2017)	<ul style="list-style-type: none"> Adopt a Complete Streets Policy Institute Complete Streets

Retired Actions

Natural Resources

<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
i-Tree Assessment of Municipal Trees (2019)	Innovative Community Project

Waste Management

<u>Action & Year Retired</u>	<u>Eligible for Points Elsewhere?</u>
Construction Waste Recycling (2017)	Construction and Demolition Waste Recycling
Recycling Education & Enforcement (2017)	Recycling and Waste Reduction Education & Compliance



Non-Expiring Actions with NEW Expiration Dates

Actions with NEW Expiration Dates

Animals in the Community

- Companion Animal Management Pledge
- Pledge Supporting NJ Wildlife Action Plan

Energy

- Municipal Geothermal Energy System
- Purchas Alternative Fuel Vehicles
- Vehicle Conversions

Green Design

- Green Building Policy/Resolution
- New Construction
- Upgrade/Retrofit Light Pollution

Natural Resources

- Easement Inventory and Outreach
- Easement Inspections and Evaluations

Operations & Maintenance

- Adopt a Green Purchasing Policy by Resolution
- Green Grounds & Maintenance Policy
- Efficient Landscape Design
- Integrated Pest Management





2020 Census Complete Count Initiative

Why An Accurate Census Count is Important



\$23 billion in federal funding for New Jersey depends on Census counts, like SNAP, transportation planning, Environmental Programs, and more.



Two fewer representatives in Congress and **two fewer** electoral votes than in 1990.



Important to **improve the count**, especially in hard-to-count communities, across the state for full representation so communities can plan and manage public goods

Funding

Representation

Everyone
counts!



Role of Green Teams & Getting Started

As a **trusted community voice**, green teams can help improve participation rates by sharing information about the importance of an accurate and complete count.

Get Started!

- Download the [flyer](#)
- Work with or establish a [Complete Count Committee](#)
- Become a [Census Partner](#)
- Review Advocates for Children of New Jersey's [Census Ambassador Toolkit](#)

Complete
Count
Committee

Census
Partner

Ambassador



Earning Sustainable Jersey Points

[Community Education & Outreach](#): Census 2020 outreach efforts performed by municipal elected or appointed officials and/or staff or green team volunteers.

[Innovative Community Project](#): Implement a comprehensive Census 2020 education and outreach effort that includes multiple communications strategies and establishes a site, referred to as Census Kiosk, where people can complete the census.



Census Webinar

Recording and presentation are available on the Sustainable Jersey [website](#)





New & Updated Actions Since 2018



Brownfields

Brownfields Assessment & Investigation

New Action 2019

5 to 30 Points

Recognizes municipalities that have taken steps to assess and investigate properties with suspected or actual contamination to position them for remedial action and redevelopment.

2018 all actions updated to reflect current best practices, new resources and guidance

Community Revitalization through Brownfields Webinar [recording](#) and [presentation](#) available on the [Sustainable Jersey website](#)





Community Partnership & Outreach

Community Education & Outreach

Action Updated 2019 & 2020

5 to 20 Points

This action was changed to a variable point action, allowing towns to earn 5 points each for up to three different community education and outreach initiatives.

What to Submit

1. Complete the appropriate checklist – make sure your initiatives do not overlap with other SJ actions.
2. Sample promotional materials.

More points!

New submission checklist

Points for Census outreach





Emergency Management & Resiliency

Coastal Vulnerability Assessment

New Action 2018

20 Points

Awards points to municipalities who use it to evaluate the degree to which a community's assets (e.g. public services, infrastructure, economic centers, neighborhoods and natural areas) will be impacted by projected sea level rise and tidal and storm-related coastal flooding, as well as the consequences those vulnerabilities pose to the community, and use it to identify and prioritize adaptation strategies to protect its assets.

What to Submit

1. Municipal Coastal Vulnerability Assessment
2. Documentation showing the CVA distributed to the governing body, planning board, environmental commission and green team.

Heat Island Assessment

New Action 2018

10 Points

Awards points to municipalities that have assessed the Urban Heat Island effect, identified the hot spots and developed strategies for mitigation.

What to Submit

1. Heat Island Assessment Mitigation Plan



Climate Adaptation Flooding Risk

Action Updated 2018

20 Points

Updates include new spotlights to assist in completing the action and a longer look back period to account for when the work might have been completed.

What to Submit

1. Sign-in sheets from meetings.
2. Description of how NJ Flood Mapper Tool used and output maps
3. Summary results of GTR tool.





Energy

2018 Energy Category & Action Name Changes

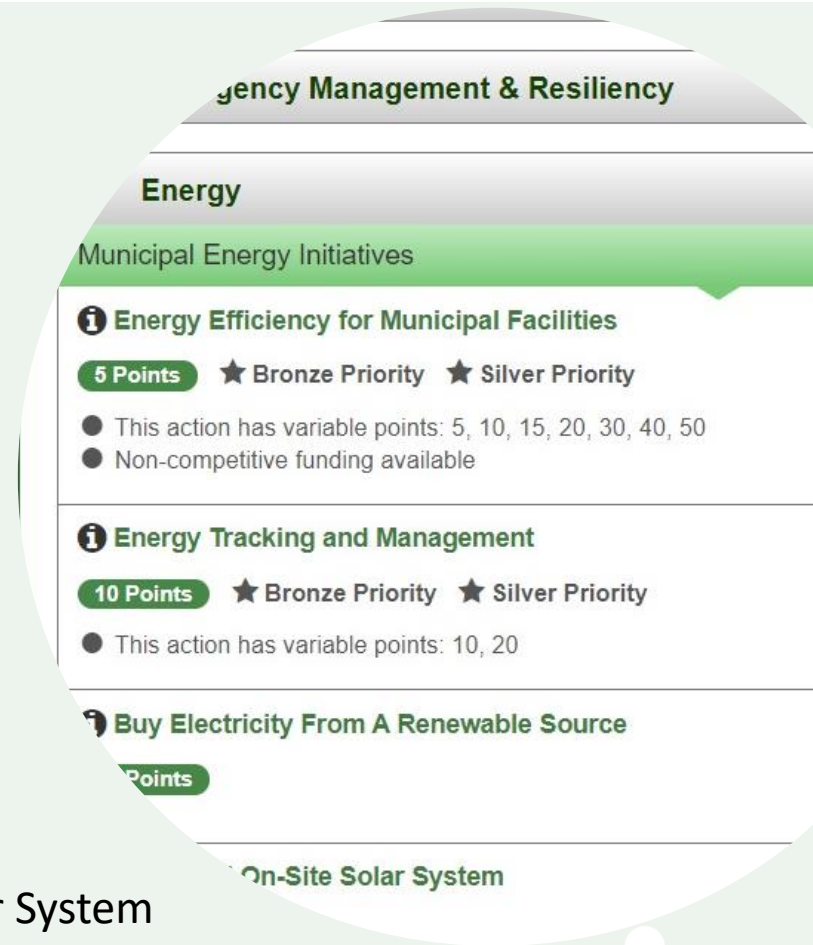
Action Category Name Change

- Energy Efficiency → Energy

Action Name Changes

- On-Site Solar System → Municipal On-Site Solar System
- Geothermal Energy System → Municipal Geothermal System
- Wind → Municipal Wind Energy System

ALL energy actions previously under Innovation & Demonstration and Operations & Maintenance have been moved to Energy



Energy Efficiency for Municipal Facilities

- **5 points** - Audit on at least one building
- **10 points** - Local Government Energy Audit (LGEA) that covers all buildings
- **15 points** - Significant upgrade work (at least 10% cost savings demonstrated)
- **20 points** - LGEA that covers all buildings PLUS significant upgrade work
- **30 points** - Efficiency upgrades with 10%-19% decrease in energy consumption
- **40 points** - Efficiency upgrades with 20%-29% decrease in energy consumption
- **50 points** - Efficiency upgrades with at least 30% decrease in energy consumption



Municipal buildings



Schools

Energy Tracking and Management

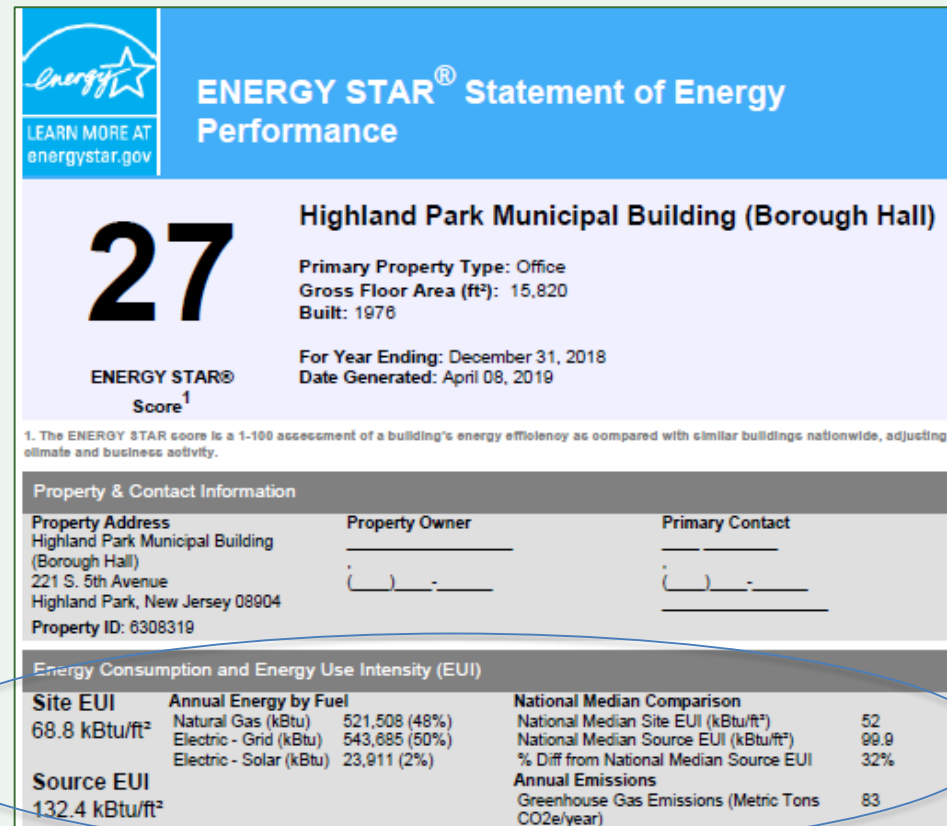
For 10 points:

- Building portfolio
- Most recent twelve-months of energy use data for all buildings



For 20 points:

- Benchmark each building
- Demonstrate ongoing Energy Tracking and Management system





Energy Savings Improvement Program

How to Implement an Energy Savings Improvement Plan Sustainable Jersey How-To Guide, V.2



Sustainable Jersey
Sustainability Institute at The College of New Jersey
Forcina Hall, 3rd Floor
2000 Pennington Rd.
Ewing, NJ 08628-0718

sustainablejersey.com/grants-resources/publications/



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HOME

RESIDENTIAL

COMMERCIAL, INDUSTRIAL,
LOCAL GOV & MULTIFAMILY

NEW JERSEY'S CLEAN ENERGY PROGRAM
ABOUT NJCEP
BOARD OF PUBLIC UTILITIES
REBATES AND PROMOTIONS
NJCEP POLICY UPDATES & REQUEST FOR COMMENTS
CALENDAR
CLEAN ENERGY STAKEHOLDER GROUPS
GRANTS & SOLICITATIONS
TRAINING RESOURCES
► PRESS ROOM
► PUBLIC REPORTS AND LIBRARY
CONTACT US

About New Jersey's Clean Energy Program

New Jersey's Clean Energy Program is a statewide program that offers financial incentives, programs and services for New Jersey residents, business owners and local governments to help them save energy, money and the environment.

- **Rebate Quicklinks**
 - Appliances: Refrigerator / Water Heater / Clothes Washer / Dryer / More
 - Cooling Equipment or Heating Equipment
 - Appliance Recycling - Refrigerators, Freezers, Room A/C, Dehumidifiers
 - Home Performance with ENERGY STAR
 - Solar Renewable Energy Certificate (SREC) Program

Instant Rebates on LED Lighting Products


Stores throughout New Jersey are now offering instant rebates on ENERGY STAR LED lighting products to promote energy efficiency. This means that you will find deeply discounted prices on lighting products, and there is no paperwork required in order to receive the rebate. Exact incentive amounts and products will vary store to store, and NJCEP cannot guarantee that eligible products will be in stock at the time of your visit. New stores will be added to this list over the next few months so check back often. [Find a Store Near You.](#)

Save Money - Save Energy

**Winter Tips**
Warm up to Savings ➔

Are you doing everything you can to keep your energy bills manageable this season? Check out our energy saving tips that can help you keep costs under

Building a Cleaner Future

**SAVINGS EQUAL CO₂**
441,933
TONS OF CO₂ SAVED
HOMES' ENERGY

njcleanenergy.com

Residential Energy Efficiency Outreach

Action Updated 2020

10 points / 20 Points

For 10 points:

- Webpage with program information
- Outreach activities/workshops

For 20 points:

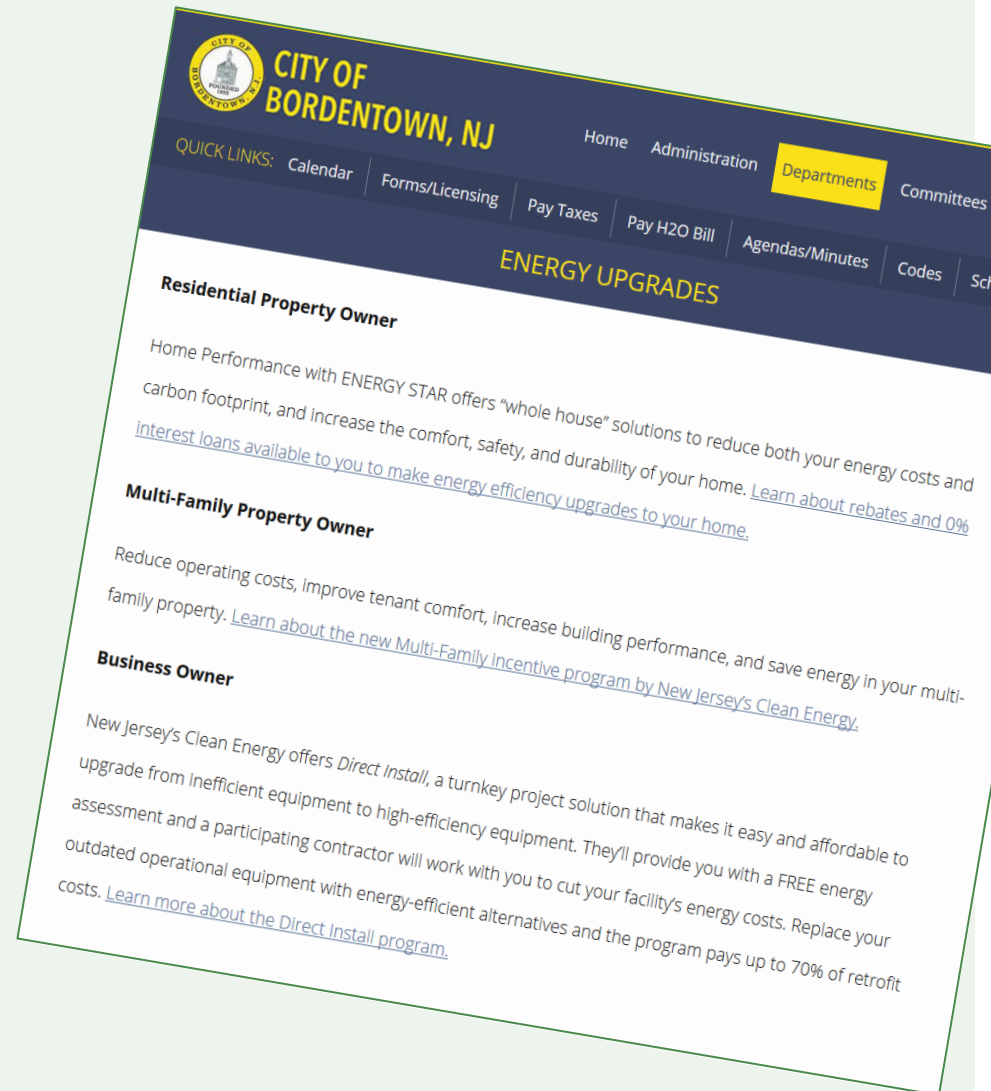
- Letter to residents on municipal letterhead
 - Contractor RFP Approach
 - Utility Partner Approach



Residential Energy Efficiency Outreach 10 Points

Website Outreach Page

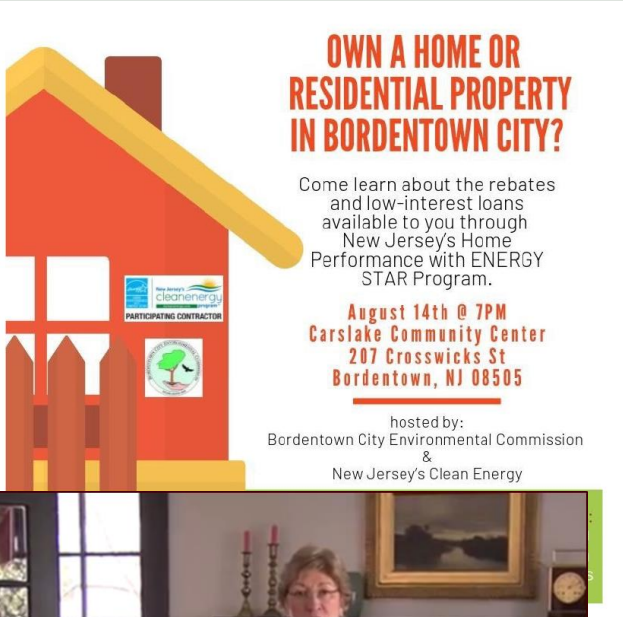
- Home Performance with ENERGY STAR program overview
 - Link to NJCEP Residential Incentives www.NJCleanEnergy.com/Residential
 - List HPwES contractors in the area
 - Find local contractors using NJCEP Trade Ally Database
- www.NJCleanEnergy.com/Residential



Residential Energy Efficiency Outreach

Additional Outreach Activities

- Workshops for residents
- Visible recognition program for residents
- Posters showing Mayor or other residents
- Community partners, schools, churches
- Local cable access show
- Online video of Mayor having a home energy assessment



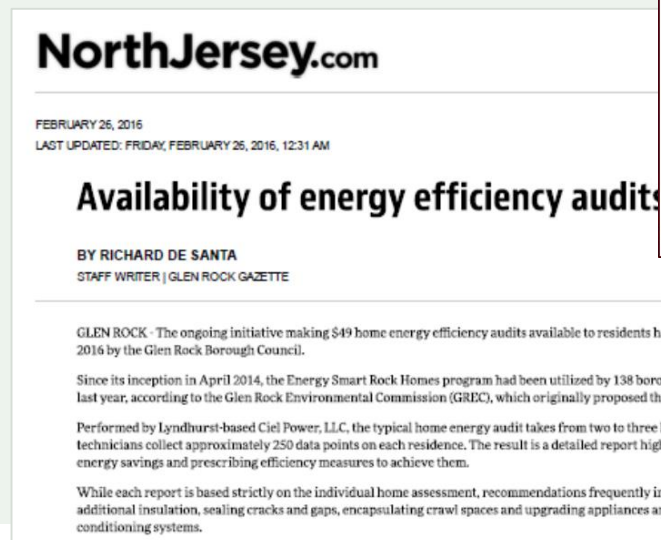
OWN A HOME OR RESIDENTIAL PROPERTY IN BORDENTOWN CITY?

Come learn about the rebates and low-interest loans available to you through New Jersey's Home Performance with ENERGY STAR Program.

August 14th @ 7PM
Carslake Community Center
207 Crosswicks St
Bordentown, NJ 08505

hosted by:
Bordentown City Environmental Commission
&
New Jersey's Clean Energy

The poster features a stylized illustration of a red house with a yellow roof and a chimney. A small logo for 'New Jersey's Clean Energy' and 'PARTICIPATING CONTRACTOR' is visible on the house.



NorthJersey.com

FEBRUARY 26, 2016
LAST UPDATED: FRIDAY, FEBRUARY 26, 2016, 12:31 AM

Availability of energy efficiency audits

BY RICHARD DE SANTA
STAFF WRITER | GLEN ROCK GAZETTE

GLEN ROCK - The ongoing initiative making \$49 home energy efficiency audits available to residents has been extended through 2016 by the Glen Rock Borough Council.

Since its inception in April 2014, the Energy Smart Rock Homes program had been utilized by 138 borough homeowners through last year, according to the Glen Rock Environmental Commission (GREC), which originally proposed the idea to the council.

Performed by Lyndhurst-based Ciel Power, LLC, the typical home energy audit takes from two to three hours, in which company technicians collect approximately 250 data points on each residence. The result is a detailed report highlighting the potential for energy savings and prescribing efficiency measures to achieve them.

While each report is based strictly on the individual home assessment, recommendations frequently include such measures as additional insulation, sealing cracks and gaps, encapsulating crawl spaces and upgrading appliances and heating and air conditioning systems.



Nora Radest
Summit Mayor

See You Around Town- Summit Home Energy Insight Program

The video frame shows a woman, Nora Radest, standing in a living room and speaking into a microphone. She is wearing a dark jacket with purple trim. The background includes a fireplace, a framed picture, and a clock.

Residential Energy Efficiency Outreach

20 points

Required:

Letter on township letterhead

- HPwES contractor may pay for mailing cost
- Local utility may pay for mailing cost

Mailing should include:

- HPwES program overview
- Details of assessment offer
- Recommendation that residents solicit at least THREE estimates

Contractor Request for Proposals (RFP) Approach

Municipality uses request for proposal (RFP) to select contractor(s) assessment offer to feature in municipal outreach campaign.



Mayor Neal P. Rochford
Director of Public Affairs & Public Safety
Commissioner Jeffrey Stephen Kasko
Director of Revenue & Finance
Commissioner John Moscatelli
Director of Public Works, Parks & Property

Borough of Haddonfield
Camden County, New Jersey

Dear Haddonfield Residents,

Our homes are significant consumers of energy in New Jersey, accounting for roughly 24% of annual statewide energy usage. Home improvements increase energy efficiency, reduce energy usage and greenhouse gas emissions, and save homeowners money. Energy efficiency upgrades can also make homes more comfortable and address health and safety issues such as poor indoor air quality.

The potential for energy reductions and economic savings can be significant. Consider the following:

- Owners of older homes are particularly vulnerable to rising energy costs. Homes built prior to 1970 are often much less energy-efficient than newer units.
- Many homes are poorly insulated, have high levels of outside air infiltration, inefficient heating and air conditioning systems, water heaters and appliances.
- About 40% of households report at least some winter drafts and 60% complain of a room that is too warm in the summer.
- Energy efficiency assessments can identify sources of poor air quality and other safety and comfort issues in the home that can be addressed by energy efficiency upgrades.

Haddonfield residents can take advantage of two state-sponsored programs to help them save energy and money:

New Jersey's Home Performance with ENERGY STAR Program <http://www.njcleanenergy.com/hp> offers generous rebates and low-interest loans to homeowners to upgrade their homes to more energy efficient and comfortable dwellings, saving almost 30% in energy costs. New Jersey homeowners may receive up to \$4,000 in financial incentives now until June 30, 2019. You may also qualify for 0% interest financing (up to \$10,000 with a 7-year maximum term) or 4.99% financing (up to \$15,000 with a 10-year maximum term) to help pay for energy-efficient upgrades.

New Jersey Comfort Partners <http://njcleanenergy.com/residential/programs/comfort-partners/comfort-partners> is a free energy savings and education program for income-qualified residents. Comfort Partners staff will work the resident in their house or apartment to evaluate the current level of energy efficiency in their dwelling. Installation of cost-effective energy efficiency measures in the home can include efficient lighting products, hot water conservation measures, replacement of inefficient refrigerators, thermostats, insulation upgrades and other measures. The program is available through June 30, 2019.

We encourage all Haddonfield residents to visit the program websites to find out more about these valuable energy and money saving programs. Our Haddonfield Environmental Commission and Sustainable Haddonfield organizations can also provide informational assistance to our residents.

Sincerely,
Haddonfield Board of Commissioners

Utility Partner Approach

New Jersey Natural Gas the SAVEGREEN Project

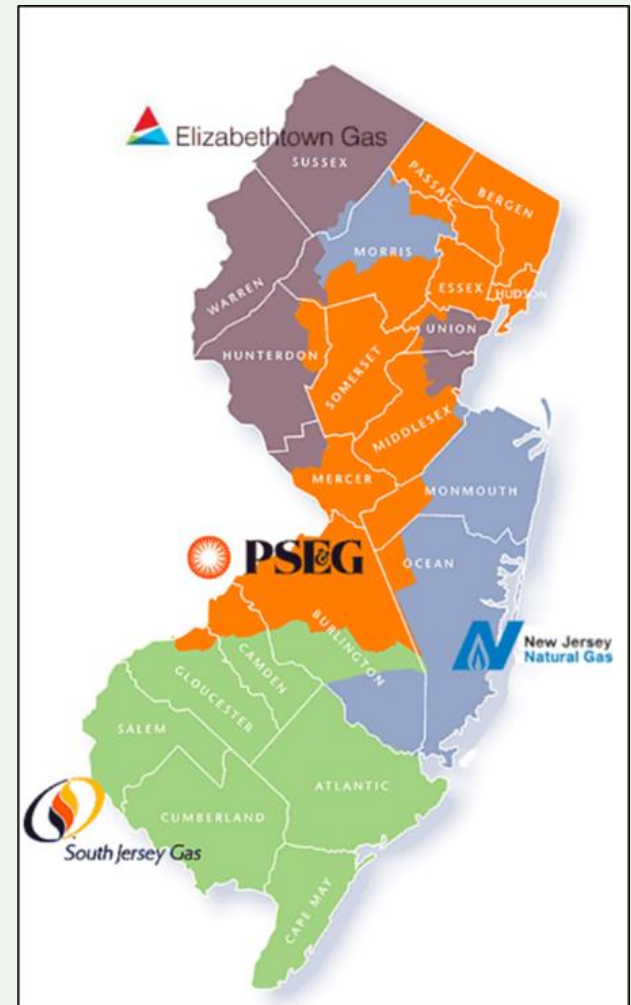
<https://savegreenproject.com/home-energy-analysis>

- \$49 assessment conducted by SAVEGREEN

South Jersey Gas Smart Energy Partners Home Energy Assessment

<https://southjerseygas.com/save-energy-money/residential-savings.aspx>

- \$49 assessment from pre-selected HPwES contractor



Commercial Energy Efficiency Outreach

Action Updated 2020*

10 points / 20 Points

For 10 points:

- Outreach campaign for local businesses
- Letter on municipal letterhead to local businesses promoting NJCEP Direct Install

For 20 points:

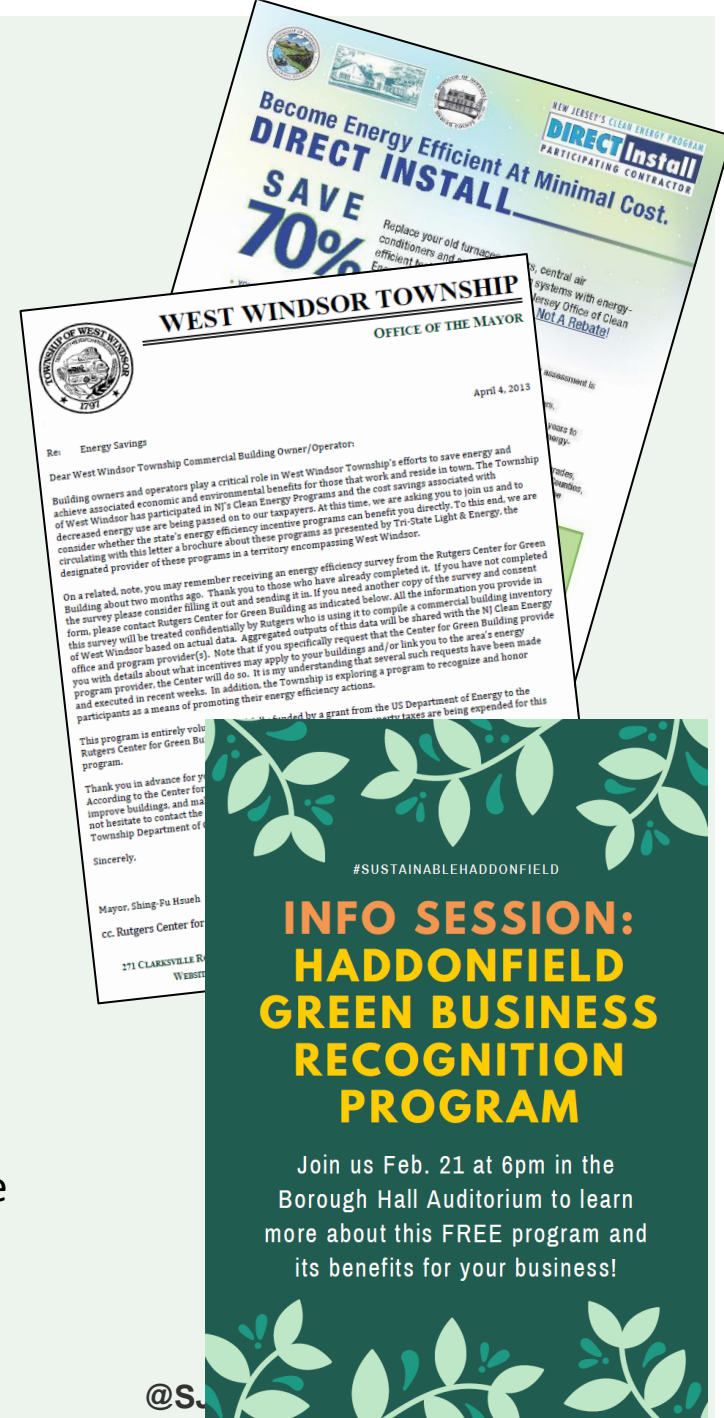
- 2.5% of businesses sign contract for Direct Install energy assessment
- Data for each municipality embedded in the action



Commercial Energy Efficiency Outreach 10 points

For 10 points:

- **Outreach letter to local businesses on municipal letterhead**
 - Direct Install contractor may pay for mailing cost
 - Local utility may pay for mailing cost
- **Direct Install outreach and education effort**
 - Webpage about Direct Install on municipal website
 - Workshop or “breakfast” with the Mayor
 - Chamber of Commerce follow-up mailing
 - Staff person/volunteer follow up
 - Visible recognition program for businesses that have participated in Direct Install



Commercial Energy Efficiency Outreach 20 points

2.5% of businesses sign Direct Install applications during outreach campaign

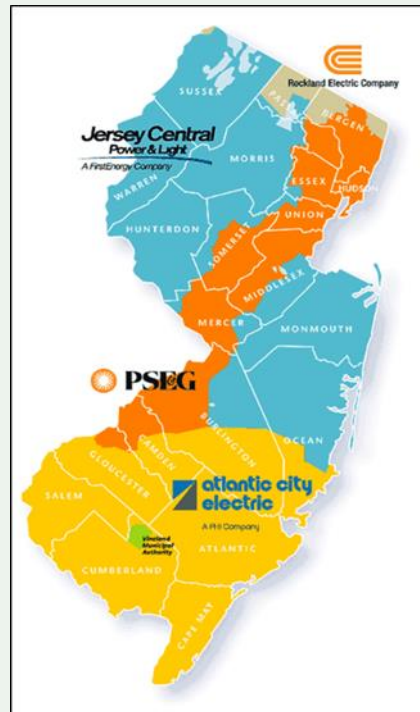
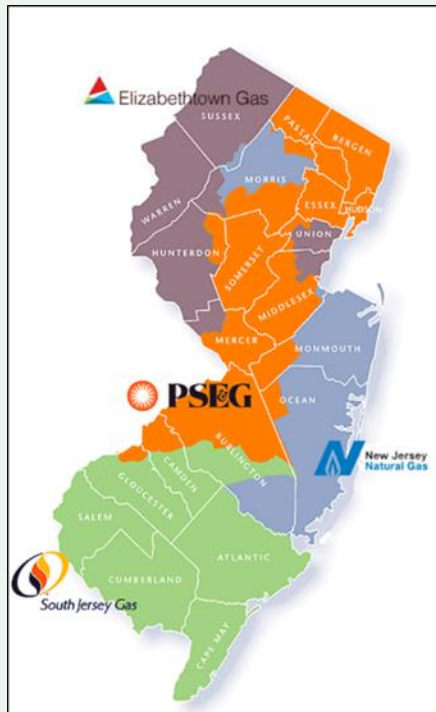
Commercial (Direct Install) Projects Needed to Recieve 20 Points

Municipality	County	# C&I Taxed Parcels (2018)	# of Projects Needed to receive 20 point (2.5%)
Aberdeen Township	Monmouth	187	5
Absecon City	Atlantic	188	5
Alexandria Township	Hunterdon	36	1
Allamuchy Township	Warren	19	1
Allendale Borough	Bergen	65	2
Allenhurst Borough	Monmouth	27	1
Allentown Borough	Monmouth	39	1
Alloway Township	Salem	34	1
Alpha Borough	Warren	70	2
Alpine Borough	Bergen	18	1
Andover Borough	Sussex	58	2
Andover Township	Sussex	144	4
Asbury Park City	Monmouth	378	10
Atlantic City	Atlantic	1483	38
Audubon Park Borough	Camden	0	0

This information is embedded as a pdf in the action.

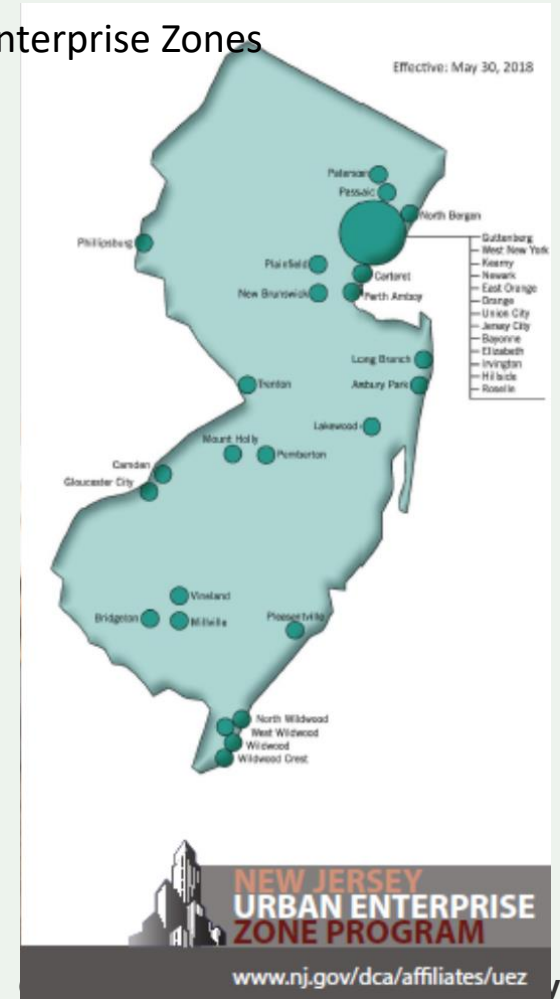
Utility Incentive Programs

- Incentives vary by utility
- Contact your local natural gas and electric utilities



New Jersey's Clean Energy Program (NJCEP)

- Enhanced Incentives
 - Opportunity Zones
 - Urban Enterprise Zones



Poll Question: Would you be interested in a one-on-one consultation with NJCEP?

Make Your Town EV Friendly

Action Updated June 2017
15 points

Zoning: EV charging stations as accessory use

First responder training

Outreach activities

- “ride and drive” events
- workplace charging



Municipal Planning and Zoning for EVs

EV Parking Ordinance

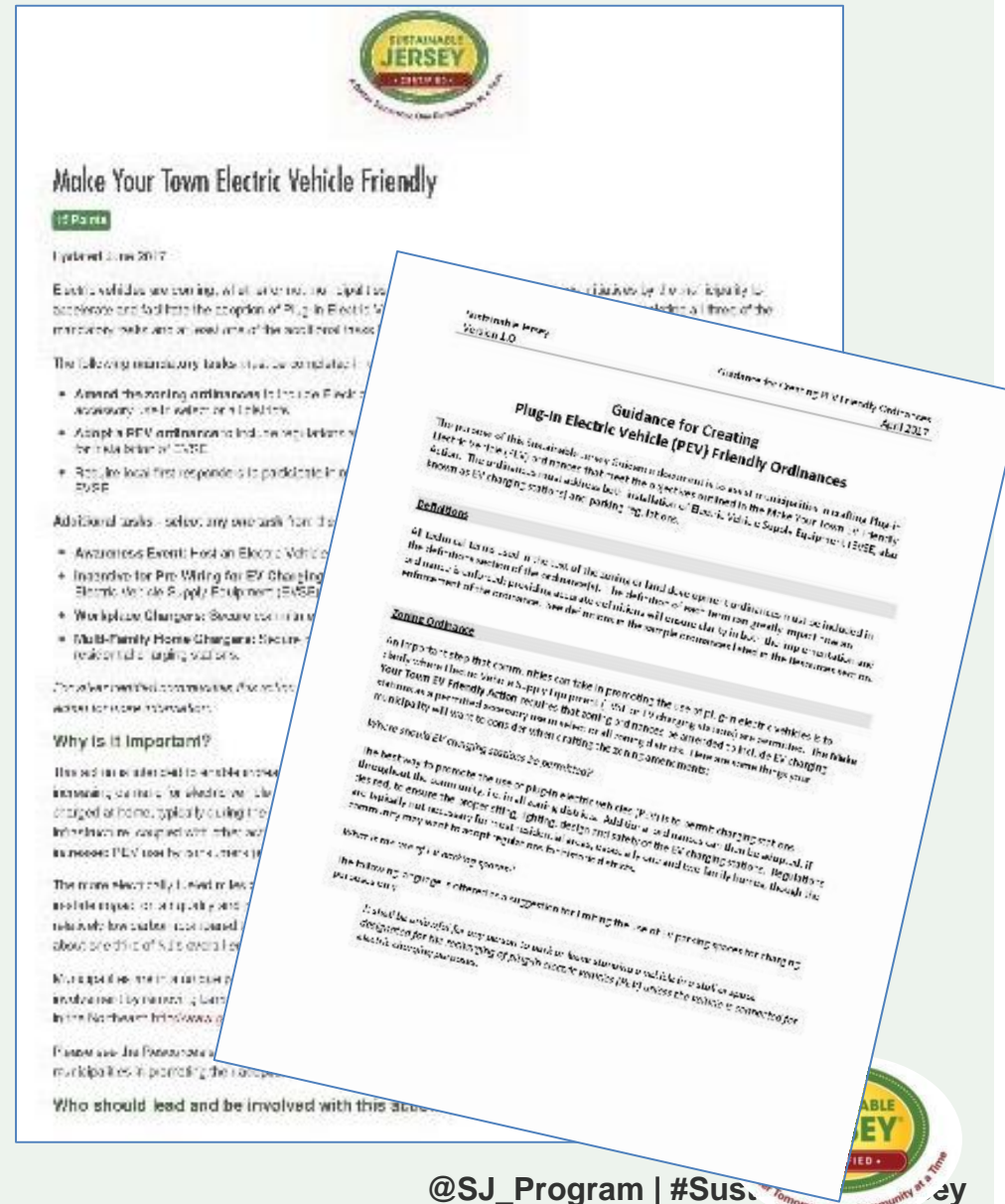
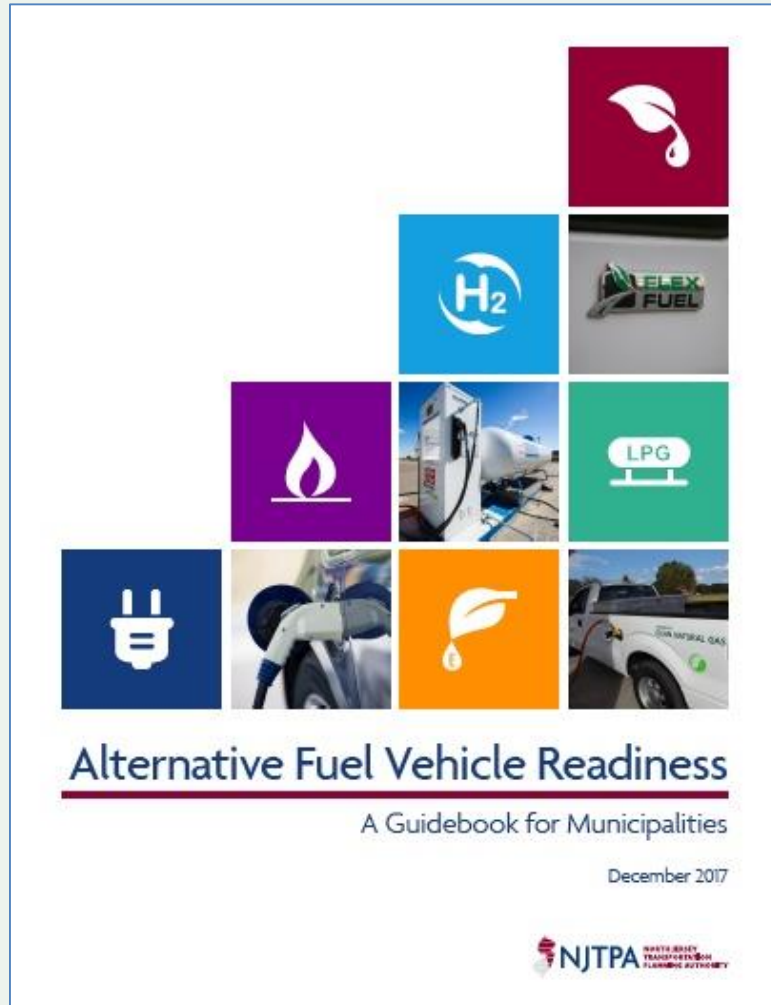
- Parking spaces / ratio
 - 1:1 vs 3:1
- Protection around charging infrastructure, e.g. bollards
- Lighting – type and hours of illumination
- Signage
- ADA accessibility

EV Charging Infrastructure

- Pre-wiring in redevelopment projects
- EV Charging stations in redevelopment projects
- Waive permitting fees
- Award plaque or recognition



Resources for Planning and Zoning for EVs



Purchase Alternative Fuel Vehicles

Action Updated 2020

5 to 15 Points

- Purchase plug-in electric vehicle
- Purchase Hybrid for Police fleet
- Contract for AFV service vehicles
- Convert 5% of total fleet to plug-in electric vehicles
 - Requires fleet inventory
- Procurement Guidance



EV and EV Charging Station Grants

NJDEP It Pay\$ to Plug In

- Public, Workplace, Multi-Unit Housing charging stations
 - \$750 per Level 1 charging station
 - \$5,000 per single-port Level 2 charger
 - \$6,000 per dual-port Level 2 charger

drivegreen.nj.gov/programs.html

NJBPU Clean Fleet Electric Vehicle Incentive Program

- \$4,000 grant toward the purchase of a municipal EV
- \$1,500 toward the purchase of a dual-port Level 2 EV charging station

www.state.nj.us/bpu/newsroom/2019/approved/20191126.html

NOTE:

- EVs available on State Purchasing Contract
- SJ AFV Procurement Guide in action

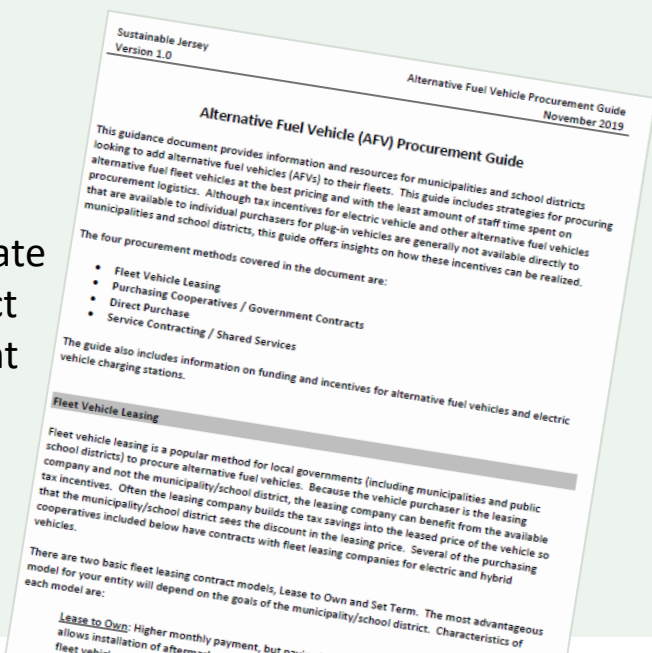


Image: EERE, Plug-in Electric Vehicle Handbook.
www.afdc.energy.gov/uploads/publication/pev_workplace_charging_hosts.pdf

Make Your Town Solar Friendly

Supportive Solar Zoning Ordinance

- Adopt Solar Zoning Ordinance
- Amend Permitting Fee Ordinance



- Note: [Solsmart](#) *Silver* designation qualifies for 30 points for this action

Streamlined Permitting

- Post requirements online
- TWO additional activities:
 - Train first responders
 - Cross-train codes and permitting staff
 - Expedited permitting
 - Offer narrow inspection timeframe
 - Expedite or eliminate zoning review

Community-Led Solar Initiatives

Action Updated 2020

5 to 20 Points

- Community Solar Pilot Program: 5 points
- Community-Led Solar Purchasing Program: 10 points
- 15 points:
 - Community-Led Solar Purchasing Program
 - AND
 - at least one outreach activity to promote solar
 - AND
 - offer at least one incentive for solar



Community-Led Solar Initiatives

Group Purchasing Program

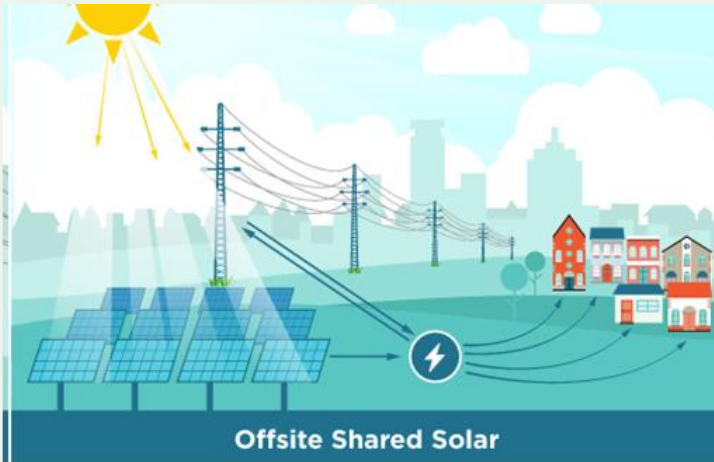
- Group purchasing models
 - Solarize campaign
 - Solarize campaign for businesses
 - Community Solar
- Performance based criteria
 - % of residents participating
 - % of businesses participating
 - Overall kW installed per capita

Activities and Incentives

- Awareness building and outreach
 - Financial institutions
 - Chamber of Commerce
 - Realtors
- Incentives
 - ‘Solar ready’ checklist for builders
 - Waive permitting fees
 - Utilize local workforce trainees



What is Community Solar?



Images: www.nrel.gov/docs/fy11osti/49930.pdf
www.energy.gov/eere/solar/community-and-shared-solar



Community Shared Solar

- Expand access to solar in the community
- Energy savings for municipal operations
- Energy savings for residents
- Local generation of clean energy
- Local job creation
 - local workforce development
- Community pride



www.americansolarworkforce.org/wp-content/uploads/2018/09/FINAL_Strategies-for-Solar-Workforce-Development-TOOLKIT.pdf



Municipal Roles in Community Solar



betterbuildingsolutioncenter.energy.gov/sites/default/files/attachments/On_Site_Solar_Decision_Guide.pdf

- Educating (potential) subscribers
- Engaging the community
- Municipality as:
 - Anchor subscriber
 - Site host (lease payment for rooftop/parking lot)

- Zoning
 - Reduce zoning barriers for commercial rooftop solar
 - Reduce zoning barriers for brownfields ground mount solar
- Permitting
 - Help developers understand local permitting requirements
 - Permitting fee structure to incentivize community solar

Siting Community Solar

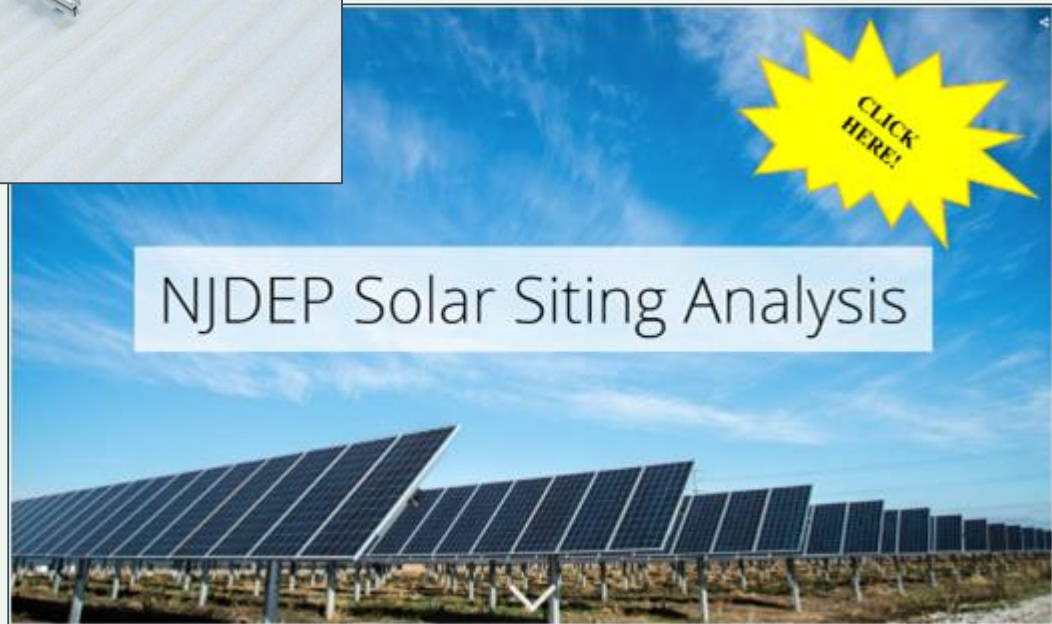
- Size of community solar project
 - 1 MW is about 5 acres
 - 2 MW can serve 200-400 households
- Location of community solar project
 - Private land
 - Public land
 - Public buildings
 - Commercial rooftops
 - Warehouses
 - Manufacturing facility
 - Large commercial complex
 - Affordable Multifamily Housing



betterbuildingsolutioncenter.energy.gov/sites/default/files/attachments/On_Site_Solar_Decision_Guide.pdf

NJDEP Solar Siting Analysis Tools

<https://www.nj.gov/dep/aqes/solar-siting.html>





Food

Community Gardens

Action Updated 2020

10 to 20 Points

Variable point allowing towns to earn up to 20 points for a community garden, using environmentally friendly gardening practices, and donating produce.

What to Submit

1. Community garden submission questionnaire.
2. Required supporting documentation.





Health & Wellness

Building Healthier Communities

Action Updated 2019

5 to 25 Points

Streamlined guidance, new submission requirements, and the opportunity to earn additional points depending on the number of population segments addressed.

What to Submit

1. Completed submission checklist for each population segment (minimum of 3 initiatives for each population).
2. **Additional 5 Points:** Mayor's Participation Pledge for Mayor's Wellness Campaign.

Youth

Seniors

Employees

Overall
Community





Land Use & Transportation

Bicycle and Pedestrian Audits

Action Updated 2019

5 to 10 Points

Variable point action allowing municipalities to earn 5 points for a bicycle audit; and/or 5 points for a pedestrian audit; or 10 points if an audit assesses both bicycle and pedestrian conditions. Additional resources were added.

What to Submit

1. Copy(ies) of the audit(s) for which credit is sought.



Green Infrastructure Planning

New Action 2018

5 to 20 Points

Awards points to municipalities that have taken steps to better manage stormwater runoff from impervious surfaces that reduce flooding and improve water quality in streams.

NOTE: Submissions related to the retired raingarden and green roof actions should be submitted under this action and/or the Green Infrastructure Implementation action. Review the new action requirements carefully to make sure you are qualified.

Impervious
Cover
Assessment

Green
Infrastructure
Action Plan

Green
Infrastructure
Strategic Plan



Green Infrastructure Implementation

New Action 2018

10 to 20 Points

Awards points to municipalities that have implemented green infrastructure at one of three levels: demonstration projects; action plan; strategic plan.

*NOTE: Submissions related to the retired raingarden and green roof actions should be submitted under this action. A minimum of **two demonstration projects** are required to earn Tier 1 points.*

Demonstration
Projects

Action
Plan

Strategic
Plan



Enhanced Stormwater Management Control Ordinance

New Action 2018

10 to 30 Points

Awards point to municipalities that adopt a Stormwater Management Control Ordinance that goes beyond state minimum requirements to improve water quality and reduce local flood risks.

What to Submit

1. Copy of stormwater control ordinance that aligns with the requirements in the model ordinance.





Local Economies

Green Business Recognition Program

Action Updated 2018

10 to 20 Points

This action awards points for the following:

- **10 Points:** Establishment of green business recognition program for local companies. (minimum 2 businesses participating)
- **20 Points:** Incorporation of New Jersey Sustainable Business Registry Program (NJSBR) criteria into municipal recognition program along with the requirement that local companies participate in the NJSBR Program as part of the program criteria. (minimum 3 businesses participating in municipal program AND NJSBR)

What to Submit

1. Criteria, marketing plan, sample materials.
2. List of businesses participating.





Natural Resources

Community Forestry Management Plan & NJUCF Accreditation

Action Updated 2019

10 to 20 Points

Former Name: Community Forestry Plan & Tree Cover Goal

Variable point action depending on the approval status of the town's community forestry management plan (CFMP) and NJUCF accreditation, elimination of tree cover goal requirement, new guidance provided.

ACCREDITATION STATUS

Monmouth

NJUCF Accredited: ☒ Yes

of Years as Tree City:

stay up to date with the following requirements:

Most Recent Plan Expires Dec 31 of

Name	Type of Representative	Name	Type of Representative
Andrew Schueller	Volunteer	Carol Kozma	Municipal Employee
Kizzie Osborne	Volunteer	Pat Noble	Volunteer
Sandra Caceres	Municipal Employee	Tina Maria Walling	Volunteer

CEU Credits	Course Participant	Course Title	CEU Credits
0	Pat Noble	NJSTF Day 2	5
5	Paul Rinear	NJSTF Day 2	5

Total Number of Participants

Total Number of CEU Credits

2018 Report:

What to Submit

- 1. 10 Points:** Documentation showing approved CFMP, CFMP, documentation Core Training requirements met.
- 2. 20 Points:** Approved CFMP, prior year's NJUCF accreditation status report showing the municipality is accredited.





2020 Updates Still to Come – New & Updated Actions

NEW: Private Well Testing

Health & Wellness

10 to 20 Points

This action will increase local municipal knowledge of private well water quality and encourage municipalities to promote property owners to regularly test their wells so that corrective actions can be taken in the event of well contamination. Three tiers are available, only Tier 1 is required.

Well
Assessment
& Outreach

Well
Testing
Event

Ordinance



NEW: Removing Lead in Drinking Water

Health & Wellness

10 to 40 Points

The purpose of this action is to move towards reducing lead exposure in drinking water through education, awareness and remediation. Three tiers of points are available, and the point scales reflect the impact that the tiers will have on reducing lead in drinking water within a municipality.

Voluntary
Testing
Program

Require
Testing

Require
Remediation



NEW: Community Water Story

Natural Resources

10 to 40 Points

This action will give municipalities an understanding of water in their community that will serve as the basis for acting to improve water quality, supply and access, by developing a water story.

Collect
water data

Outreach to
share stories

Analyze and
synthesize
data



UPDATE: Water Conservation Education Program

Natural Resources

10 Points

Requires at least two educational activities and submission requirements will include a worksheet with detailed information on the educational activity, similar to the Community Education & Outreach action.



UPDATE: Complete and Green Streets for All

Land Use & Transportation

10 to 25 Points

Replaces Adopt a Complete Streets Policy and Institute Complete Streets

The new action uses an updated model policy that focuses on incorporating green stormwater infrastructure into Complete Streets projects as well as a renewed focus on health, equity and fairness in prioritizing and creating safer streets. Three tiers available.

Questions? Contact NJ Safe Routes to School Resource Center: srts@ejb.Rutgers.edu or 848-932-7901

Adopt a
policy

Adopt a
better
policy

Adopt the
best policy





2020 Updates Still to Come - New Website



[Certification](#)

[Actions](#)

[Grants](#)

[Events](#)

[Resources](#)

[Get Involved](#)



[◀](#)
Need Funding? Sustainable Jersey Grants Available
 Applications due Friday, February 14, 2020
 [▶](#)

Sustainable Jersey Municipal Certification Program

80%

of municipalities are participating and 89% of NJ's population lives in these communities

437

Participating Municipalities

205

Certified Municipalities

15,218

Actions Approved

152

Bronze Certified

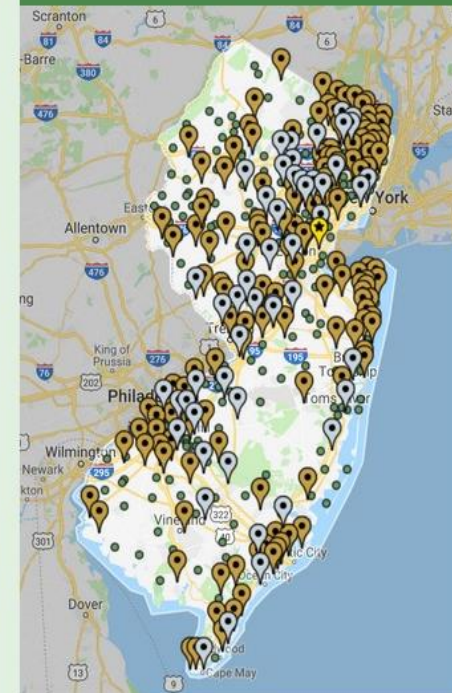
53

Silver Certified

1

Total Gold Stars Awarded

Participating Communities



View participating communities and their supporting documentation for certification.

[View Map](#)



[Certification](#)

[Actions](#)

[Grants](#)

[Events](#)

[Resources](#)

[Get Involved](#)

> [Review](#)

[Municipal Dashboard](#)

> [Certification Overview](#)

[Why Get Certified?](#)

[2019 Certification Cycle](#)

> [Participating Communities](#)

> [Register a Municipality](#)

> [Annual Certification Awards](#)

[Resources](#)

[FAQs](#)

Municipal Dashboard

Listed below is the municipal account(s) for which you are an identified user. To gain access to additional accounts, you must be invited by a current user.

Need Help?

If you have have questions about what to do next now that you have access to your municipal dashboard, download and review the Application User Guide or visit the [FAQs page](#).

If you have additional questions contact us at info@sustainablejersey.com or 609-771-2938.

! Test Muni

Update Application

Update your existing certification application



Update Gold Star Application

Update your existing Gold Star application



Update Municipal Profile

Update the primary contact, secondary contact, and certification report "introduction"



Manage Municipal Users

Manage municipal owners and contributors



Download Resolution

Click to download the municipal resolution





[←Return to Dashboard](#)

! Test Muni Certification Application

Status: SUBMITTED

Reviewer Feedback: 0 comments

[Details And History](#)

[Help](#)

Search Actions

Type in a word(s) to identify all actions with that word(s) in the title

- ☐ Planned
 ☐ Completed
 ☐ Must Revise
 ☐ Not Approved
 ☐ Approved
 ☐ Expired

☐ Mandatory
 ☒ Priority

To identify actions by status, check the desired box or boxes above. The Action Totals box at right will also reflect only those actions selected. Click on the Clear Search button to return to the full action listing.

[Search Actions](#)

[Clear Search](#)

↑ BACK TO TOP EXPAND ALL COLLAPSE ALL	
● Animals in the Community	▼
● Arts & Creative Culture	▼
● Brownfields	▼
● Community Partnership & Outreach	▼
● Diversity & Equity	▼
● Emergency Management & Resiliency	▼
● Energy	▼
● Food	▼

Certification Criteria

Required	1
Priority	2
Points	150
Categories	6

Show requirements for:

☒ BRONZE
 ☐ SILVER

Action Totals

(Completed, Approved)

Final Thoughts

- Review the [Program Updates](#) page for past and present program changes.
- Sign up for our mailing list to **receive notices** when new actions are added or updated.
- **Review** the action description, resources and spotlights for guidance on how to complete the action. Search for **approved examples** on the [Participating Communities Map](#).
- **Questions?** Call us if you do not know how to complete an action and we will connect you with the reviewer.
- Reach out **early and often** to ensure a successful submission.



Sustainable Jersey Support

- Technical Support
 - **Maureen Jones:** 609-771-2938;
info@sustainablejersey.com
- View Upcoming Events & Trainings
- Attend Regional Hub Meetings in Your Area
 - Contact **Lauren Skowronski,**
skowronl@tcnj.edu or 609-771-3129
- Follow Sustainable Jersey on Facebook, Twitter, Instagram and LinkedIn





Upcoming Grants & Webinars



Grant Funding Available

Application Deadline: Friday,
February 14 at 11:59pm

The PSEG Foundation is contributing \$200,000 to support the Sustainable Jersey Grants Program for municipalities. Funding supports efforts to implement projects that help municipalities gain points needed for Sustainable Jersey certification and make progress toward a sustainable future. For more information, visit our [website](#).



PSEG
Foundation



Census Webinar

Thursday, February 6 at 1pm

[REGISTER](#)

Learn more about the 2020 Census, the various resources and tools you can use to educate your community, how your efforts will pay off with certification points today, and the equitable distribution of federal funding and political representation for the next decade. For more information about how your green team can get involved in 2020 Census education and outreach efforts, download the [flyer](#).



Certification Webinars

Making a Game Plan for Getting Certified

Wednesday, February 5, 1:00pm – 2:00pm [REGISTER](#)

Stay in the Game! Strategize Your Recertification

Monday, February 10, 7:00pm – 8:00pm [REGISTER](#)

Tuesday, February 11, 11:00am – 12:00pm [REGISTER](#)

Moving Up to Silver Certification

Wednesday, February 19, 11:00am – 12:00pm [REGISTER](#)

Green Team 2.0: Building Your Capacity & Promoting Your Team

Wednesday, March 4, 11:00am – 12:00pm [REGISTER](#)

Certification Deadline: Sunday, May 17



Share Your Success Stories for the Sustainability Summit

Submission Deadline: Friday, January 31, 2020

Sustainable Jersey works hard to identify the model “stand out” achievements of our program participants. We need your help in identifying success stories to showcase for this year’s Sustainability Summit on June 12 at Bell Works in Holmdel. If your municipal or school green team has successfully implemented a project or initiative that you feel has moved the needle on an important sustainability issue, please complete the [success story submission form](#) by January 31.