



Start Up Actions

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The following list indicates the actions that had the highest submission rate in 2018, those that have the highest success rate of approval upon review, as well as those actions deemed “easy” initial actions which your town likely already has documentation for. Please use this list to **help guide you** in identifying what actions you would like to submit for certification. This list does not guarantee that submitting for certification on any of the below actions automatically means you will receive points for it – all of the specific action requirements still must be met. This list also indicates which actions are mandatory or qualify as priority actions in our program, and their associated point value.

Arts & Culture

- Establish a Creative Team (10)
- Municipal Commitments to Support Arts & Creative Culture (5)

Community Partnership & Outreach

- Community Education & Outreach (5-20)
- Create a Green Team (**Mandatory**) (10)
- Green Challenges (10)
- Hold a Green Fair (10)

Emergency Management and Resiliency

- Vulnerable Populations Identification for Emergencies (10)

Energy

- Energy Efficiency for Municipal Facilities (**Priority**) (5 to 50)
- Energy Tracking and Management (**Priority**) (10-20)
- Fleet Inventory (**Priority**) (10)

Food

- Buy Fresh Buy Local Programs (10)
- Community Gardens (10-20)
- Farmers Market (10)

Health and Wellness

- Anti-Idling Education & Enforcement Program (10)
- Building Healthier Communities (5-25)
- Safe Routes to School (10)

Innovation & Demonstration Projects

- Innovative Community Project (1,2,3) (10)

Land Use & Transportation

- Sustainable Land Use Pledge (Priority) (10)

Local Economies

- Buy Local Campaign (10)
- Green Business Recognition Program (Priority) (10-20)

Natural Resources

- Environmental Commission (10)
- Environmental Commission Site Plan Review (10)
- Natural Resource Inventory (Priority) (20)
- Open Space Plans (10)
- Tree Protection Ordinance (10)
- Water Conservation Education Program (10)
- Community Forestry Management Plan and NJUCF Accreditation (10-20)

Operations & Maintenance

- Recycled Paper (10)

Public Information & Engagement

- Improve Public Engagement in Municipal Government (10-15)
- Municipal Communications Strategy (10)
- Online Municipal Public Service Systems (10-15)

Waste Management

- Backyard Composting Program (5)

- Community Paper Shredding Day (5)
- Grass – Cut It and Leave It Program (5)
- Materials Reuse Program (10)
- Non-Mandated Materials Recycling (5-60)
- Prescription Drug Safety and Disposal (**Priority**) (10)
- Recycling Depot (10)
- Reusable Bag Education Program (5)

If you have any additional questions about these or other actions in our program, contact us at 609-771-2398 or email info@sustainablejersey.com.