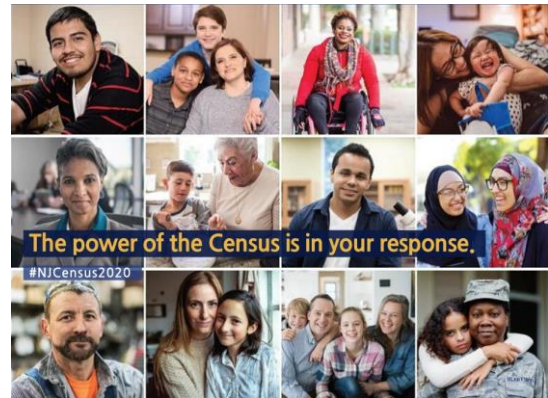




2020 Census Countdown: Help Ensure a Complete Count for Your Community

The 2020 Census is almost over, but **New Jersey households still need to be counted**. If they are not counted, our communities, especially communities of color, risk missing out on the federal and state funding and the political representation they deserve. Even a small under-count will leave our entire state without fair funding and political representation. At stake for New Jersey: more than \$45 billion a year in federal funding and 12 Congressional seats.

Census takers are knocking on doors right now, but many communities may be unwilling or reluctant to open the door to a federal employee, especially during a pandemic. Below are a few ways you can help your community complete its Census:



- **Use your community outreach channels** (website, newsletter, emails, social media, etc.) to remind them of the importance in completing the Census. Add Census web badges and banners available [here](#) to these communications to encourage Census response.
- **Host a Mobile Questionnaire Assistance Site**. The Census Bureau will send its representatives to a physical site to help people complete the Census. Examples of events have included a parked ice cream or food truck, community meetings at apartment complexes, food distribution sites, or outdoor house of worship gatherings. Email New.York.rcc.partnership@2020census.gov if you would like to host a questionnaire assistance site.
- **View Sustainable Jersey's [Community Education and Outreach](#) or [Innovative Community Project](#) actions** for Census resources, such as [how to encourage response during COVID-19](#), and to learn how you can earn certification points for your efforts. Download the Sustainable Jersey Census flyer [here](#).
- **Already completed your Census?** Call or text five friends or family members to remind them to complete the Census as well.

The Census response period will end on September 30. Complete the Census online, by phone or by mail. Learn more [here](#).

Other Resources

- US Census Bureau: <https://2020census.gov/>
- New Jersey Department of State: <https://nj.gov/state/census.shtml>
- Advocates for Children of New Jersey: <https://acnj.org/census2020nj/>