

# Resource Provider Rapid Fire

May 5, 2023 | 1:45pm - 2:45pm | GS2



### Session Presenters

#### **Amanda Brockwell**

Director of Development & Donor Relations, Association of New Jersey Environmental Commissions

#### **Hayley Klein**

New Jersey/New York Program Associate Director, FoodCorps

#### Julie DeSimone

Director of Community Health, Mayors Wellness Campaign & NJ Health Care Quality Institute

#### Elise McGaughran

Northern Region Coordinator, Tobacco Free for a Healthy NJ

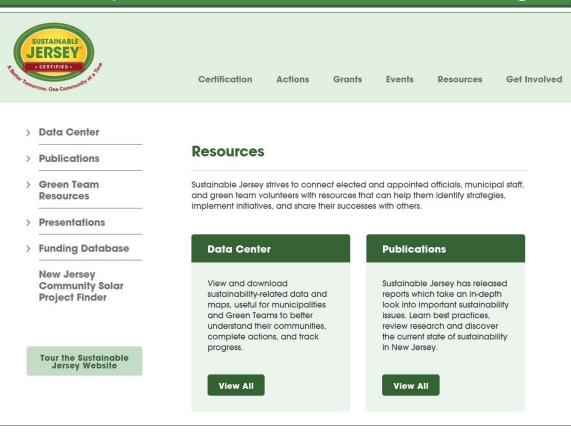




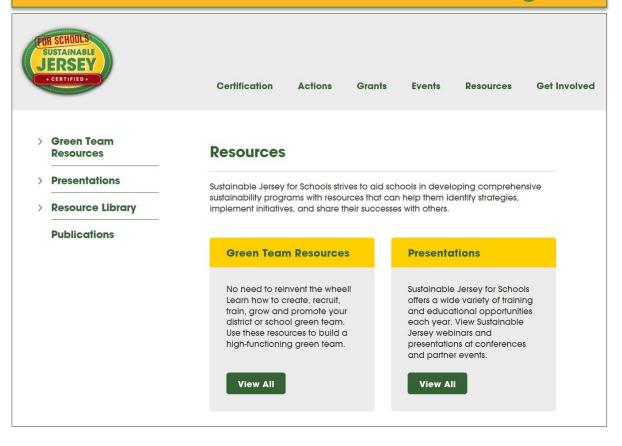
# Sustainable Jersey & Sustainable Jersey for Schools Resources

### Program Website Pages

#### Municipal Website – Resources Page



#### School Website – Resources Page



### **Action Descriptions**

#### Municipal Website



5 Points

10 Points

15 Points

20 Points



Get PDF

#### Why is it important?

Who should lead and be involved with this action?

**Timeframe** 

Project costs and resource needs

What to do, and how to do it ("How to")

What to submit to earn points for this action

Resubmission Requirements

Approved Action Expiration Date

Spotlight: What NJ municipalities are doing

Resources

#### Updated January 2020

Community education and outreach is an essential element of any effort to make change. It provides community members with an understanding of sustainability as it relates to their everyday lives by giving them an understanding of how the choices they make can lead to a more sustainable future for themselves and their communities. This action promotes sustainability literacy and builds awareness, understanding, and action by educating municipal staff, residents, business and non-profit sectors of the community about the need for sustainable choices and behaviors. In addition to promoting action outside of local government, it can build support within the community for local government to take bolder steps. Through various community education and outreach, the green team and other partners offer opportunities for stakeholders to learn about sustainability initiatives and to implement sustainable practices.

This is a variable point action. A municipality can earn up to 20 points for providing active and ongoing education to its community that incorporates workshops, lectures, newsletters, social media campaigns, and other strategies outlined in the "What to do" section of this action. Initiatives that focus on current municipal services or programs related to topics covered under other Sustainable Jersey actions will not count for this action. See the "What to do" section for more details.

#### Why is it important?

chieving sustainability requires contributions from local, state, national, and remational entities as well as individuals. The collective impact of individual action will significantly change the world ground us, and communities are key

#### School Website

#### **Recycling Non-Mandated Materials**

5 Points

10 Points

15 Points

School 20 Points

Get PDF

#### Why is it important?

Who should lead and be involved with this action?

Timeframe

Project costs and resource

What to do, and how to do it ("How to")

What to submit to earn points for this action

Spotlight: What New Jersey schools are doing

Resources

Updated October 2019

This action is now a variable point, allowing schools to earn up to 20 points for recycling non-mandated materials.

This action enables schools to earn points for implementing recycling initiatives that target materials that are not designated as mandatory recyclable items as per state law, the applicable county recycling plan, or the applicable municipal recycling ordinance. A list of the mandatory recyclable items by county is available here.

This is a variable point action allowing schools to earn 5 points for each initiative active in the current school year up to a total of 20 points. The non-mandated recyclina initiatives should be ongoing throughout the school year, with the exception of seasonal collection of certain items such as coats, prom dresses, and other important recycling collections that might not be run for the entire school year due to the scale of the collection and limited ability to store the materials for a long period of time. To qualify, collected non-mandated materials must be sent for recycling or reuse outside the school district. School initiatives to collect non-mandated materials can include but are not limited to:

- · Recyclina milk cartons
- · Recycling/reusing old toys
- Recycling crayons/markers
- · Plastic bag/film collection
- · Battery/ink toner recycling

Please note that schools are not eligible for points for recycling any of the items above if it is mandated by the county/municipality. See lists of

## Collaboration 2

## Actions Municipalities & Schools Can Work on Together

- Anti-Idling Programs
- Community Education & Outreach
- Civic Stewardship Activities
- Community Asset Mapping
- Green Challenges
- Green Fairs

- Pedestrian and Bicycle Safety & Promotion Initiatives
- Safe Routes to School
- School Travel Plan for Biking & Walking
- Recycling Non-Mandated Materials
- Waste Audit



### Participants Map Search

Use the <u>Participating Municipalities & Approved Actions</u> (sustainablejersey.com/certification/search-participating-municipalities-approved-actions) page to find examples of documentation from certified towns and connect with municipal green teams





### View certified towns approved for that action



### View certification report for example documentation







# Sustainable Jersey Grant Program Resources







#### Free program for participating schools and municipalities

- Offers \$2,000-\$20,000 grants to help complete program actions
- Since 2009, over \$7.4 million awarded to fund over 1,300 sustainability projects
- 202 / 383 (53%) registered districts have received at least one school and/or district grant
- 277 / 464 (60%) registered municipalities have received at least one grant
- 50% of all funding is reserved for certified communities



#### **SCHOOL GRANTS**



### Eligibility

- New Jersey municipality or school/school district that is registered in Sustainable Jersey
  - Registration is free and easy
  - Follow the guidance <u>here</u> for schools/school districts and <u>here</u> for municipalities
- With an established green team
  - Follow the guidance via the <u>school</u> and <u>municipal</u> green team action
  - Can designate an existing group or use your project team as a starting point



### **Use of Funding**

- Must be used for projects that could earn the municipality or school points in the Sustainable Jersey program
- \$2,000 grants that can also be used to support the green team's certification efforts by funding annual initiatives and promotional materials
- Eligible expenses include everything except
  - Facilities/administrative (overhead) costs
  - Reimbursement of a project that has already been completed
- If you are not sure if your project is eligible, do not hesitate to contact us to find out

NOTE: Some cycles have more specific requirements for funding usage

### **Energy Projects**



#### **Energy Efficiency Upgrades**

 Energy audits and energy efficiency projects (i.e. lightning, furnaces, etc.) are NOT eligible



#### **Electric Vehicle Charging Stations**

• EV charging station(s) installation projects are NOT eligible



#### **Electric Vehicle Purchases**

• The purchase of electric vehicles (except for Class 4-8 medium and heavy-duty vehicles) is NOT an eligible project for this grants cycle.

### CURRENT ANNUAL CYCLES

CYCLE SPONSOR	PROJECT TYPE	ELIGIBLE APPLICANTS	GRANT AMOUNTS	CYCLE LAUNCHED	FUNDING AVAILABLE
atlantic city electric AN EXELON COMPANY	Env. Stew. and Resiliency	Munis in ACE Territory	\$5k	Late April	\$50,000
NEW JERSEY EDUCATION ASSOCIATION ®	General Sustainability	NJEA-Affiliated Schools	\$2k & \$10k	Late August	\$180,000
PSEG Foundation	General Sustainability	Public Schools Munis	\$2k & \$10k \$2k, \$10k & \$20k	Mid-Oct Mid-Nov	\$100,000 \$200,000

### Standard Grant Application

#### **Grant Proposal Sections**

- All Grant Applications Include:
  - Project Title and Brief Description
  - Action Plan and Timeline
  - Budget Narrative
  - Detailed Project Budget

- Only 10k/20k Grant Applications Include:
  - Project Team
  - Community Engagement
  - Project Impact and Evaluation

There are templates available to help you quickly and easily complete each section of the application, such as the action plan & timeline and budget sections.

### **Green Team Documentation**

- Currently certified municipalities/schools
   DO NOT need to provide this information
- Otherwise, we need the following green team documentation:
  - List of green team members
  - Summary of green team activities
- If a green team was recently formed, you can submit your future plans in lieu of a summary of activities
- **Note:** this documentation is not needed for the Sustainable Communities grant application



### **Grant Authorization Doc**

- Upload a Grant Authorization Document in support of the grant project and application
  - Municipalities must pass a resolution and schools have the additional option of submitting a letter from the principal, BA or superintendent
  - Must specify the specific grants cycle you are applying in
  - Must be signed and dated
  - Can use the same documentation for grant applications within the same program year

This resolution is DIFFERENT than the resolution required to register in the Sustainable Jersey certification program OR to establish a green team.



### SUSTAINABLE JERSEY GRANTS PROGRAM



#### Sustainable Jersey Grants Program Account

This grant account can be used from year to year to submit applications to be considered for funding by the Sustainable Jersey Grants

Program. A municipality should use one account to submit its grant applications with. Below is more information on how to utilize your grant account.

Sign In	
Email	
Password	
	•
Log In	Forgot your password?
Need an Account	?
Sign Up	

#### Thinking about Applying for Grants?

Eligibility

Use of Funding

**Application Tips** 

Required

Documentation

Online Application
Portal Instructions

Eligibility overview

Includes examples

Lists all application sections

Download templates

Grant application portal and account creation walkthrough

### Other Organizations

These are some of MANY organizations that can help with actions. View the **Resources** section of all actions for more information

#### New Jersey Sustainable Business Registry

Green Business
 Recognition Program

### New Jersey Institute of Technology & NJEDA

 Brownfields through the Technical Assistance to Brownfield Communities Program

#### Rutgers Cooperative Extension

- Community Gardens
- Green Infrastructure
- Water Conservation Education

#### Voorhees Transportation Center

- Complete Streets
- Bicycle and/or Pedestrian
   Plan
- Safe Routes to School
- School Travel Plan

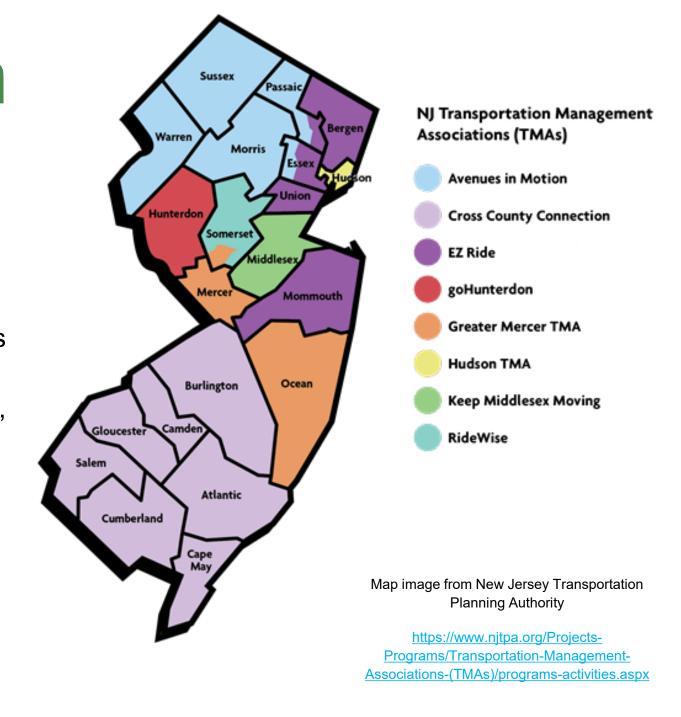
#### **Watershed Associations**

- Water-related actions
- Private Well Outreach & Testing
- Stream Clean Ups

# Transportation Management Associations

Eight Transportation Management Associations (TMAs) that can assist with the Safe Routes to School, Anti-Idling Education and Enforcement, Smart Workplaces, bike/ped actions and other transportation-related actions.

Learn more and get contact information for each TMA on the North Jersey Transportation Planning Authority's <u>website</u>.





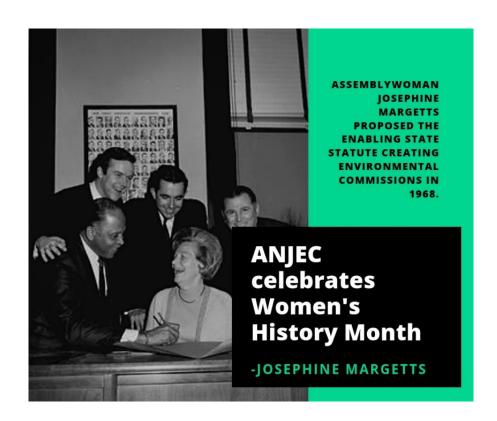


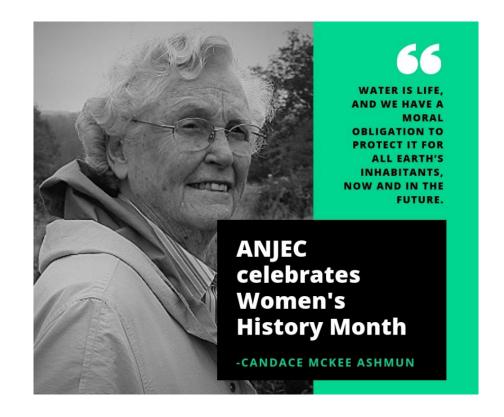




#### 54 Years of Education and Advocacy for NJ's EC's

Founded in 1969, the year after the enabling resolution was adopted in 1968 by the legislature to establish environmental commissions in municipalities by ordinance.





#### ANJEC's Mission

The mission of the Association of New Jersey Environmental Commissions (ANJEC) is to promote local action to protect and restore New Jersey's natural resources and ensure equitable, healthy communities. ANJEC advances its mission by engaging in diverse and inclusive practices through leadership, partnerships, education, advocacy for strong public policy and support of environmental commissions, public officials, and communities throughout New Jersey.

#### **Education to Empower EC Action**

- Resource Center model ordinances, handbooks, manuals, and so much more
- Monthly virtual webinars and roundtable events
- The quarterly *ANJEC Report*, plus the biweekly ANJEC News. a biweekly environmental news digest
- The annual Fundamentals for Environmental Commissions Training offered each spring
- The annual Environmental Congress, our educational conference offered in October









### Advocacy on NJ's Most Critical Statewide

**Environmental Issues** 

ANJEC advocates for strong environmental policy in New Jersey. ANJEC takes positions on statewide environmental issues and represents environmental commissions at the regional and state level. Some recent examples of this work include the successful passage and implementation of the Plastic Pollution Reduction Act, passage of the Recycled Content bill, and establishment of the Environmental Justice Law.

#### Current policy focus:

- Packaging Product Stewardship Act start getting producers to take responsibility for the full life cycle of their packaging
- Flood Hazard Protection Rule Adoption



Map of Plastic Ordinances Passed that led to PPRA

#### Open Space Stewardship Grants & Achievement Awards



ANJEC provided grant funding to help the Tinton Falls EC establish an Osprey Nest project.

grant.



Jen warding an EC chair for an outstanding project.

support of the

EC.

#### Specialized Staff Expertise & Programs

Restoring Water Quality & Managing Stormwater Runoff

**Ending Plastic Pollution** 

**Advancing Environmental Justice** 

**Combatting the Climate Crisis** 

#### **Upcoming Education Events**

#### Monthly webinars on a variety of topics. Check out our YouTube Channel!

#### Climate Mini Series:

Wednesday May 10th, 7:00pm Climate Change Impacts on NJ: Ocean Acidification & Sea Level Rise

Wednesday, May 31, 7:00pm Offshore Research & Monitoring: What we know and what we're learning

Tuesday, June 20th, 7:00pm Wind Project Updates – Orsted & Atlantic Shores

50<sup>th</sup> Annual Environmental Congress — Friday October 13<sup>th</sup> at Mercer County Community College

Sign up to receive our emails about upcoming events!

### Keep in Touch

ANJEC
Local Environment Matters

Resource Center Help - info@anjec.org



@Anjecviews5871



@ANJECpage



@ANJECposts



To visit anjec.org



#### **Our Mission**

FoodCorps partners with schools and communities to nourish kids' health, education, and sense of belonging.

#### So that...

Every child, in every school, experiences the joy and power of food.

#### **Our 3 Areas of Service**



Hands On Learning



**Nourishing School Meals** 



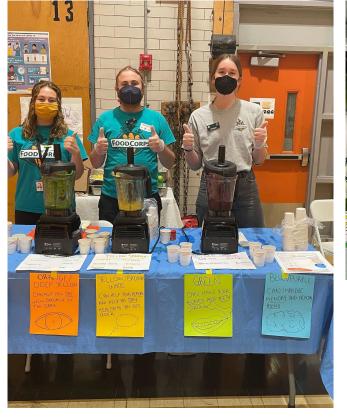
Schoolwide Culture of Health

### Where We Serve in New Jersey

#### **Our Service Site Partners:**

- Greater Newark Conservancy (Newark Public Schools)
- New Brunswick Public Schools
- Jersey Fresh Farm to School Program, NJDA
- Camden City School District
- Bridgeton Public School District







Service members in Camden serve Rainbow Smoothies to students and staff during school Wellness Fairs across the district.

- Serving healthy options during student award ceremonies, parent-teacher conferences, BOE meetings, and other school-based events
- Supporting Wellness Committees in creating and adhering to Wellness Policies
- Leading cooking classes/demos with students as a reward or for celebrations

### Food & Nutrition

Healthy Food Choices Beyond the Cafeteria (10 Points)



ALL ABOUT NEW JERSEY!

Asparagus is in season in the spring, during the months of April, May, and June. It is grown largely in Salem, Gloucester, and Cumberland counties.

Tracing the Roots of NJ Asparagus

Amazing Asaparagus





When you eat asparagus, you are eating the stalk or stem of the plant. Asparagus can be green, white or purple in color. The green variety is the most common in the United States. Asparagus is planted as crowns under the ground and it takes three years for the plant to mature or be ready to harvest. Asparagus is a perennial plant that comes back every year and one plant can produce asparagus for 15-20 years.



· Jersey Tastes! Cooking Series: Garlic

#### Veggie Tacos Ole

· Jersey Tastes! Cooking Series: Veggie Tacos Ole

#### Asparagus Guacamole

Asparagus Tomato Salad

· Jersey Tastes! Cooking Series: Asparagus Tomato Salad



#ierseytastes

#### Garlic Roasted Asparagus

Roasted Asparagus



Tag us on social media: Ofarmtoschoolni



**Local Food for School Fundings (LFS)** 

KSKY FRESH

Farm to School

- Jersey Tastes! Harvest of the Month Program
- Local Incentive for the Fresh Fruit & Vegetable Program
- Promoting Local Foods & Farmers in the cafeteria and on social

media!







LOCAL FOOD FOR SCHOOLS

**FUNDING OPPORTUNITY** 

CLICK FOR INFORMATION

### Food & Nutrition

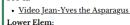
Promote Locally Grown Foods (10 Points)











· Plants Tops & Bottoms

#### Upper Elem: · Creating an Asparagus Ad

· Journey 2050: Intro to Sustainable Agriculture

#### High School:

· Article: "South Jersey farmers say Americans need to start buying local produce or they won't survive"

#### **FUN FACT:**

The Greeks and Romans believed asparagus had medicinal powers that could cure toothaches and prevent bee









FoodCorps Service Member, Bridgette Byrd, planting garlic with her students at Avon Avenue Elementary School in Newark, NJ.

### Food & Nutrition

School Gardens (10 Points)

- Supporting indoor growing opportunities, such as aerogardens and hydroponic growing systems
- Supporting outdoor growing opportunities such as raised beds and container gardens



Hydroponic growing systems at Bridgeton High School.

#### Results: Forest Hill Elementary If sharing tables, compost, and proper recycling are **WASTE BY WEIGHT (LBS)** implemented, cafeteria waste will decrease by 64% **Total Waste: 68.43lbs** Sharing Table Packaging Nonrecyclable 17.5% Milk Unopened 8.32 Trash 35.8% Fruit Whole Main Entree Recyclable 2.9% Compostable 43.8% Fruit/Veg Partially Eaten

Results of the **Food Waste Audit** service members conducted across 3 schools in Camden this year.

### Lessons and activities about **Composting** & **Worm Bins!**

#### **Break It Down**

**THEME:** GROWING AND ACCESSING HEALTHY FOOD

#### **ESSENTIAL QUESTION**

How is composting beneficial to our garden and our earth?

#### **LEARNING OBJECTIVES**

✓ Students will be able to describe the movement of matter among plants, animals, decomposers, and the environment.

✓ Students will be able to build a compost pile and explain the value of compost in a garden.

#### **LESSON DESCRIPTION**

In this lesson, students practice identifying and sorting biodegradable objects before they work in teams to learn how to build a compost pile in the school garden.

### Waste Management & Recycling

Food Waste Management (15 Points)



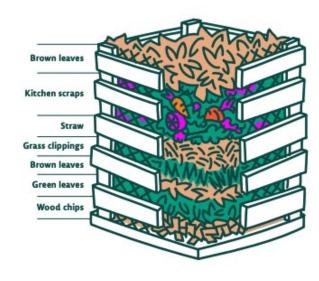
RWJ's Wellness on Wheels (aka the "WOW" bus) came to McKinley Elementary School in New Brunswick to teach students about sugar consumption and made Banana Breakfast Smoothies with the whole school!

America's Grow a Row came to Paul Robeson Elementary School in New Brunswick to lead a Pollinator Assembly and taught students about the importance of bees for our food system!



# Student & Community Outreach

Enrichment Programs Through Partnership (10 Points)









- "Meatless Mondays" in the cafeteria
- Compost Challenge classes/grades compete to see who can compost the most organic waste
- Pollinator Challenge classes/grades compete to plant the most pollinators at school/in their community
- Tasty Challenge classes/grades compete to try the most new fruits and vegetables each week
- Reuse/Recycle Challenge classes/grades compete to practice consistent ways of reusing and recycling materials
- March Snackness classes/grades compete to create the healthiest snack recipe!

# Student & Community Outreach

Green Challenges (10 Points)



Java's Compost, a local compost business, teaching kids about worms!





New Jersey Department of Agriculture's Jersey Fresh Farm to School team serving apple butter made with local apples!

# Student & Community Outreach

Green Fairs (10 Points)

Camden School District's School Nutrition **Team with Whitsons Culinary Presents:** 

## LOCAL FOODS & SUSTAINABILITY FESTIVAL

APRIL 22ND FROM 11AM-2PM AT MORGAN VILLAGE MIDDLE SCHOOL

Join us on Earth Day to celebrate sustainability efforts with a fun-filled day of eating, performance, and learning!

#### **ACTIVITIES:**

- · Garden building and planting
- · Waste watching education stations
- Free farmers market
- Composting activities
- · Whitsons food truck featuring local items
- · Music and Entertainment
- · Student sustainability projects and MORE!

Interested in attending more Earth Day festivities in Camden on the 22nd?

Click here to see the list and locations of events!

A free shuttle service will be running between all events



Whitsons Food Service Management Company serving fresh tacos with local beef and locally procured toppings.

New Jersey hydroponic farmer, Desmond Hayes of Geogreens, tabling the Free Farmers Market.



# Student & Community Outreach

"Green" Your Green Fair or School Event (10 Points)











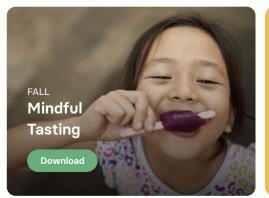
















FoodCorps' 96 Lesson
Plans are aligned with
NGSS and Common Core
across subject areas and
are available for free
online!

# Student Learning

Education for Sustainability in Grades K-5 (5 Points each)



# FoodCorps' Tools and Resources

## **Worm Bin Wonders**

**THEME:** GROWING AND ACCESSING HEALTHY FOOD



#### **ESSENTIAL QUESTION**

How do decomposers play an important role in growing food?

#### **LEARNING OBJECTIVES**

- ✓ Students will be able to identify parts of the worm anatomy.
- ✓ Students will be able to construct a worm bin.

#### **LESSON DESCRIPTION**

In this lesson, students learn about the decomposition of food waste by observing worms, identifying parts of their anatomy, and working collaboratively to build a worm bin.

#### **PREPARATION**

- If you are new to worm composting, research how to build and maintain a worm bin prior to teaching this lesson.
- Collect approximately one quart of raw fruit or vegetable food scraps, perhaps from lunch or snack.
- Use a permanent marker to mark and space out dots to drill holes along your bin's lid and the top third of the sides. Make sure there are enough dots so that each student can drill one hole.
- Dampen paper towels to hand out to groups observing worms.

### **ACADEMIC CONNECTIONS**

Next Generation Science Standards, Life Science Disciplinary Core Idea

NGSS LS.4.D

Populations live in a variety of habitats, and change in those habitats affects the organisms living there.

English Language Arts Common Core State Standards

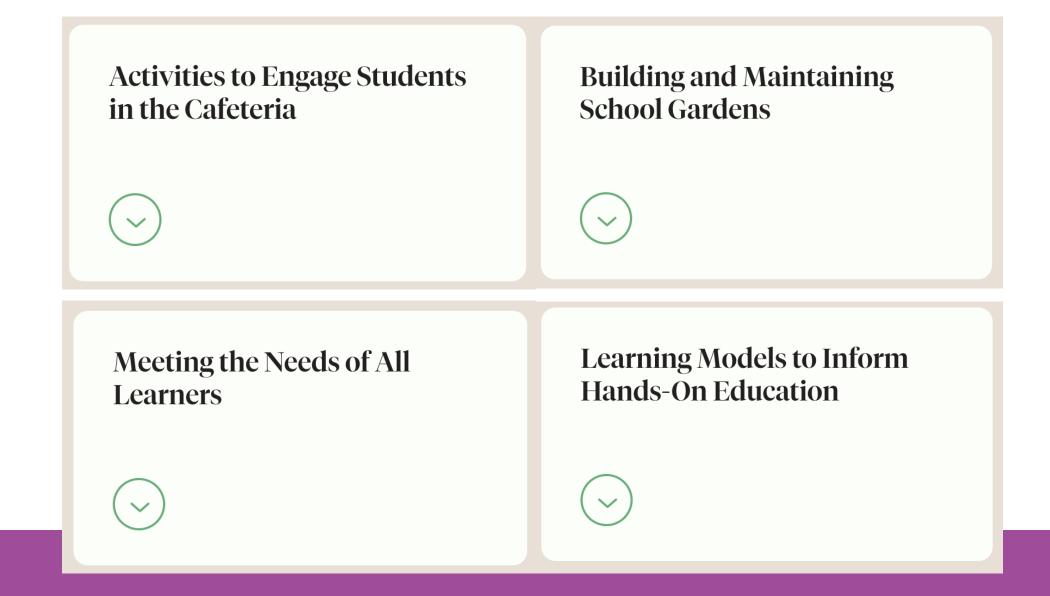
#### CCSS.ELA-LITERACY.SL.3.1

Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on *grade 3* topics and texts, building on others' ideas and expressing their own clearly.

# 96 FoodCorps Lessons

Aligned with Next Generation Science Standards and Common Core



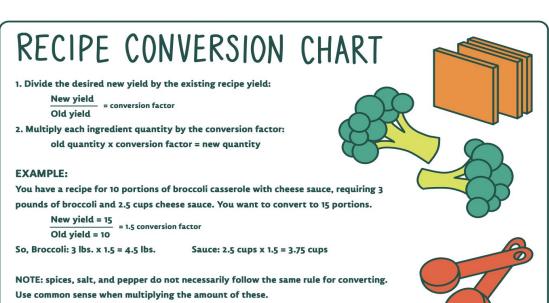


## Tools, Resources, and Learning

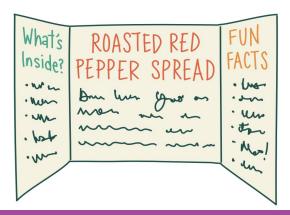
# Taste Test Guidebook

Adapted with permission from VT FEED Guide To Tasting Local Foods In Schools www.vtfeed.org





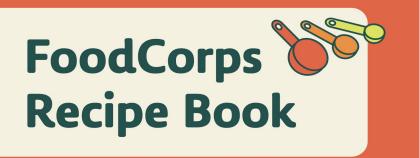
Approach	Pros	Cons
Stationary Table	<ul> <li>Can be a private voting experience, so students aren't swayed by others</li> </ul>	Can cause     bottlenecking,     particularly if it's     done while students     are on their way     elsewhere
Rolling Cart	Can be orderly as students stay seated	<ul> <li>Increased chance you might miss someone</li> <li>Informal nature means some students will be influenced by peers</li> </ul>



#### Questions to Consider

- Who will you engage in making this decision? Are students, cafeteria staff, community members, teachers, or other school staff involved in deciding the item or recipe?
- > How much will it cost?
- Is it connected to the cafeteria menu? (Ideally yes; see more below.)
- Is the item linked to a specific season or culturally relevant holiday for students in the school community?

# Taste Test Guidebook



#### **Kale Varieties**



#### Lacinato (Dinosaur or Tuscan) Kale

Dark green tender leaves that are long and narrow; a popular variety to use for raw preparations

#### **Curly Kale**

The most common variety; bright curly leaves that crisp nicely when sautéed



#### Siberian Kale

Ruffled green leaves; is best when cooked

#### Sample Tasty Challenge Pairings

#### Style

Raw vs. roasted

Testing varieties of one product

Veggie vs. veggie

Texture variation

Testing a dip, sauce, or seasoning

#### **Preparation 1**

Shredded Carrot Salad

Granny Smith apple slices

Roasted Potato Wedges

Broccoli Salad

Red Pepper Bean Dip

#### **Preparation 2**

Roasted carrots

Honeycrisp apple slices

Roasted Sweet Potato Wedges

Raw broccoli (with hummus)

Sweet Potato Hummus

#### Salad Dressing Formula



2 tablespoons Fat + 1 tablespoon Sour + Small pinch of Salty + Small amount of Sweet

# Recipe Book

## Our Cafeteria Project Guidebook





## Look Better

- Art
- · Improving cafeteria cleanliness
- · Twinkle lights or diffusers
- Mosaic
- Mural

- Posters
- Plants (indoor herb garden)
- · Student artwork
- Table layout

## More Freedom/Rules

Choose music

- · Free-sit Fridays
- Choose "themed" days

### **Our Cafeteria Project Begins!**



#### **ESSENTIAL QUESTION**

Why is the cafeteria space worth our time?

#### **OVERVIEW**

Students will consider why the cafeteria is an important part of their school experience, review a road map of the project they're embarking upon, and establish group agreements.

#### **LEARNING OBJECTIVES**

- Students will be able to reflect on the role the cafeteria currently plays in their lives.
   Students will be able to establish group
- agreements.

#### SKILLS

Consensus building

#### **MATERIALS**

- Chart paper
- Student Road Map Poster

#### **PREPARATION**

- Invite key school stakeholders to participate in this activity to meet students and become familiar with the program.
- Place chart paper around the room to collect students' answers to questions.
- Make photocopies or set up a projector to display the Student Road Map.

#### **SAMPLE GROUP AGREEMENTS**

- Take turns speaking
- Take turns speaking.
- Wait until someone finishes before talking
- Ask guestions to others in the group
- Encourage everyone to share their opinion
- · Be open-minded.
- Be kind.

# Our Cafeteria Project Guidebook



Garden Joke Teller



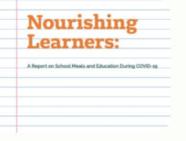
Veggie Valentines



Report: Nourishing Futures for Every Student



Education Outside Resources



Nourishing Learners Report



Foodcorps Action Brief



**Sprout Scouts** 



How to Make Friends With a Carrot: Celebrating Our Differences in the Garden



Ingredient Guide for Better School Food Purchasing



Healthy School Toolkit

# And more on our website!



This year's FoodCorps New Jersey cohort of service members!

- Stipend: \$33,000 for the full service term
- Segal Education Award:
   An award of \$6,895, available after completion of your service term, for repaying qualified student loans and paying current educational expenses at eligible institutions of higher education and training programs
- Health Insurance:
   Health, dental, and vision coverage

# Apply to Serve with FoodCorps New Jersey!

Professional Development:

 A year's worth of trainings—and a passionate community of peers—to prepare you for a career in food education, school nutrition, policy, or another relevant field



## **Contact me at:**

hayley.klein@foodcorps.org



All resources can be found on our website: foodcorps.org

## Follow us on Social Media!











# Bringing Wellness to Your Community with the Mayors Wellness Campaign







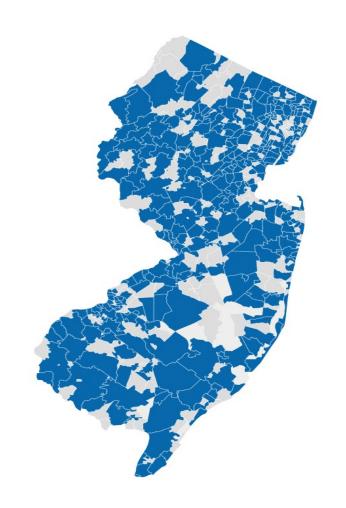
## **New Jersey Health Care Quality Institute**



 Our mission is to improve the safety, quality, and affordability of health care for everyone.

## **Mayors Wellness Campaign (MWC)**

- 400+ communities
- The MWC gives mayors and community leaders evidence-based tools and guidance to improve the health and wellness of their communities to help their residents live their healthiest lives.



## Why Participate in the Mayors Wellness Campaign?

## Benefits include:

- ✓ Support and technical assistance
- ✓ Strategies and tools
- ✓ MWC Quarterly Newsletter
- ✓ Connections to local partners
- ✓ Press kits
- ✓ Networking
- ✓ Information on funding opportunities
- ✓ Opportunity to receive a 'Healthy Town' designation

## **MWC** Healthy Town Designations

## Towns can be awarded one of three designations:



Healthy Town

Healthy Town to Watch

Healthy Town Up-and-Coming





## MAYORS WELLNESS CAMPAIGN, 2022 NEW JERSEY HEALTHY TOWN DESIGNEES

### **HEALTHY TOWN**

- BOROUGH OF BAY HEAD
- BOROUGH OF WILDWOOD CREST
- CITY OF ASBURY PARK
- CITY OF PATERSON
- CITY OF PLAINFIELD
- EVESHAM TOWNSHIP
- FREEHOLD BOROUGH
- HILLSBOROUGH TOWNSHIP
- JEFFERSON TOWNSHIP
- MUNICIPALITY OF PRINCETON
- SCOTCH PLAINS TOWNSHIP
- TOWNSHIP OF HAMILTON -MERCER COUNTY
- VERNON TOWNSHIP
- WOODBRIDGE TOWNSHIP

## **HEALTHY TOWN TO** WATCH

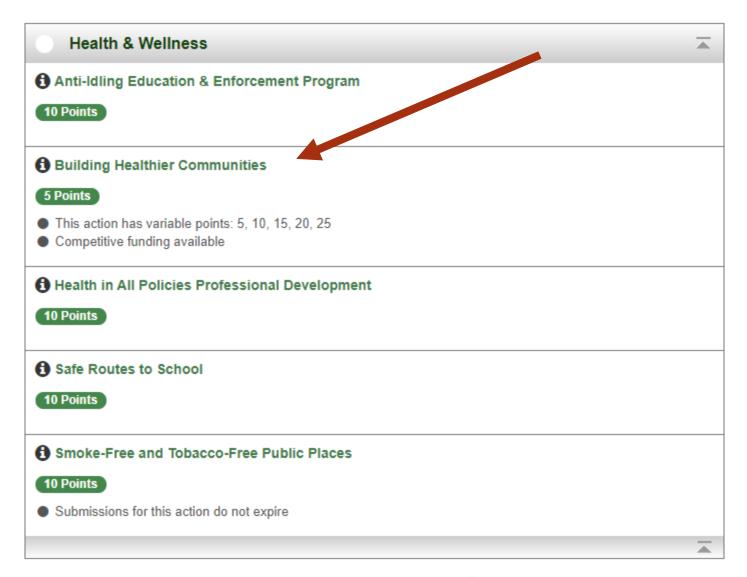
- BELLEVILLE
- BERNARDSVILLE
- BOROUGH OF BERGENFIELD
- BOROUGH OF BRADLEY BEACH
- BOROUGH OF CRESSKILL
- BOROUGH OF FORT LEE
- BOROUGH OF FRANKLIN LAKES
- BOROUGH OF GLEN ROCK
- BOROUGH OF OLD TAPPAN
- BOROUGH OF ORADELL
- BOROUGH OF RUTHERFORD
- DEERFIELD TOWNSHIP
- HIGHLANDS BOROUGH
- MORRISTOWN
- NORWOOD
- STAFFORD TOWNSHIP
- TOWNSHIP OF SOUTH BRUNSWICK

## **HEALTHY TOWN** UP-AND-COMING

- ATLANTIC CITY
- BERKELEY HEIGHTS TOWNSHIP
- CLARK TOWNSHIP
- CRANBURY
- HANOVER TOWNSHIP
- TOWNSHIP OF DENVILLE
- TOWNSHIP OF MAPLEWOOD



## Mayors Wellness Campaign and Sustainable Jersey

















Healthy Town Programs



## **Mayors Wellness Campaign Resources**

## EVIDENCE-BASED TOOLS TO BUILD HEALTHIER COMMUNITIES







## **Mental Health Initiative**

- Development of a Mental Health Toolkit
- Mental Health First Aid Trainings for community partners
- Access to experts in the field to bring training and education to residents
- Community technical assistance







## **MWC Campaign – Upcoming Event**



# Putting Data to Work: Workshop on Data-Informed Community Health





Date: Friday, June 16 Time: 10 a.m.- 2 p.m.

Location: RWJ Fitness & Wellness Center 3100 Quakerbridge Rd, Hamilton Township

Each participating municipality will be entered in a drawing receive funding and technical assistance from WellCare of NJ's Community Connections Community Impact Grant to leverage data to support community health work.



## **THANK YOU TO OUR 2022 - 2023 MAYORS WELLNESS CAMPAIGN SPONSORS**

























































































# Thank You

# Julie DeSimone, Director of Community Health jdesimone@njhcqi.org

www.njhcqi.org | info@njhcqi.org O: 609-452-5980 | F: 609-452-5983 Princeton, NJ 08540







# SUSTAINABLE JERSEY

THE TOBACCO-FREE COMMUNITY DESIGNATION

## **Statewide Structure**

#### North

Center for Prevention & Counseling

#### Central

**New Jersey Prevention Network** 

#### South

**Atlantic Prevention Resources** 

#### **Statewide**

Southern NJ Perinatal Cooperative

## Statewide Training Partner

Partners in Prevention

Lindsey Meyer Teen Institute



Sussex, Passaic, Warren, Bergen, Morris, Essex and Hudson

Hunterdon, Somerset, Union, Middlesex, Mercer, Monmouth and Ocean

Burlington, Camden, Atlantic, Gloucester, Salem, Cumberland and Cape May



## **TFHNJ Initiatives**



## Working Well Tobacco Free

Employers and Employees



County Specific Youth Tobacco Action Groups





# Smoke-Free Housing

Smoke-free Multi-unit Housing

## **Point of Sale**

Targeted at educating tobacco retailers





### NJ C.U.I.T.S

Tobacco-Free College and University Campuses

## New Jersey Quitline

1-866-NJ-STOPS njquitline.com





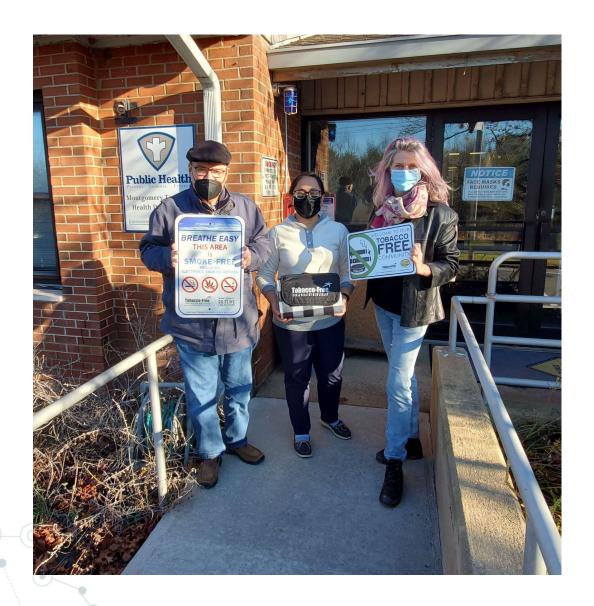




**Tobacco Free Community Designation** 



## **Tobacco Free Towns**



Montgomery Township was the first community to receive the Tobacco Free Community Designation.



# BREATHE EASY Al Fresco



Join the growing number of New Jersey restaurants providing a smoke-free outdoor environment.

Adopting a workplace or municipal policy can help a municipality earn the Tobacco Free Community Designation.



## **Available Resources**













## **SUSTAIN**ABILITY **SUMMI1**



# Thank You



























Samantha McGraw

Sustainable Jersey **Certification Program** 

mcrgraws@tcnj.edu

**Kaitlyn Vollmer** 

Sustainable Jersey **Grants Program** 

vollmerk@tcnj.edu

**Amanda Brockwell** 

Association of New Jersey Environmental Commissions

abrockwell@anjec.org

**Hayley Klein** 

**FoodCorps** 

hayley.klein@foodcorps.org

Julie DeSimone

NJ Health Care Quality Institute

hayley.klein@foodcorps.org

Elise McGaughran

Tobacco Free for a Healthy NJ

elise@centerforprevention.org

Session slides will be available on sustainablejersey.com by 5/12.

## **Upcoming Events and Opportunities**

#### SUSTAINABLE JERSEY TECHNICAL ASSISTANCE

Sustainable Jersey staff can help your municipality or school district identify and apply for incentives that lower energy usage in your facilities and save money.

Email <u>info@sustainablejersey.com</u> to learn about current technical assistance options open to your school or municipality.

For more information please visit: bit.ly/EnergyTAforMunisandSchools

#### 2023 MUNICIPAL CERTIFICATION CYCLE

The next deadline to apply for certification is **May 12, 2023**. The final application deadline is **July 27, 2023**. View the full cycle timeline on the 2023 Certification Cycle page.

For more information please visit: bit.ly/MuniCertCycle

#### 2023 SUSTAINABLE COMMUNITIES GRANT PROGRAM

Atlantic City Electric and Sustainable Jersey are pleased to offer \$50,000 to support municipal environmental stewardship and resiliency projects in Atlantic City Electric's service territory. Municipalities are encouraged to work with local organizations on applications, which are due June 29, 2023. An informational webinar will be held on May 15, 2023 from 1:00pm - 2:00pm.

#### For more information please visit:

http://www.bit.ly/SustainableCommunitiesGrantProgram

#### TRI-COUNTY SUSTAINABILITY GENERAL MEETINGS

This Sustainable Jersey Regional Hub will host virtual meetings on a variety of sustainability topics throughout the year. The next meeting is **May 31, 2023 from 7:00pm - 8:00pm**.

For more information please visit: <a href="http://www.bit.ly/Tri-CountySustainability">http://www.bit.ly/Tri-CountySustainability</a>

#### 2023 SCHOOL CERTIFICATION CYCLE

The final deadline to apply for certification and Digital Schools Star Recognition is **June 15, 2023**. View the full cycle timeline on the 2023 Certification Cycle page.

For more information please visit: <a href="http://www.bit.ly/SchoolsCertCycle">http://www.bit.ly/SchoolsCertCycle</a>

## TREES FOR SCHOOLS PROGRAM, TREE-PLANTING GRANTS FOR NJ PUBLIC SCHOOLS, COLLEGES AND UNIVERSITIES

The Trees for Schools program will provide **\$2.5 million** in grants to New Jersey public school districts, county colleges and state colleges and universities to fund the planting of trees on campuses across New Jersey. Competitive grants of **\$10,000 to \$500,000** will fund costs associated with planning, site preparation, trees, planting, watering, monitoring and related expenses over a three-year period. Applications are due on **July 13, 2023**, for spring 2024 plantings. An informational webinar will be held on **May 18, 2023 from 3:00pm - 4:30pm**. The Trees for Schools program is a collaboration of the New Jersey Department of Environmental Protection, The College of New Jersey and Sustainable Jersey.

For more information please visit: bit.ly/TreesforSchools

## Sustainable Jersey Underwriters and Sponsors

PROGRAM UNDERWRITERS

























CORPORATE SPONSORS













































