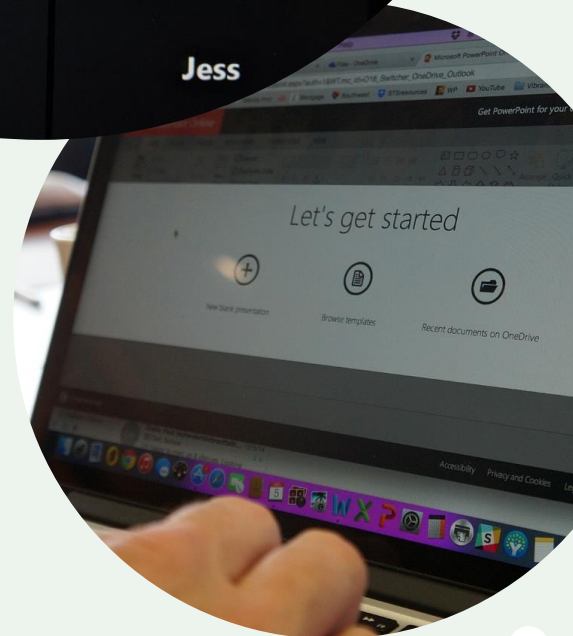
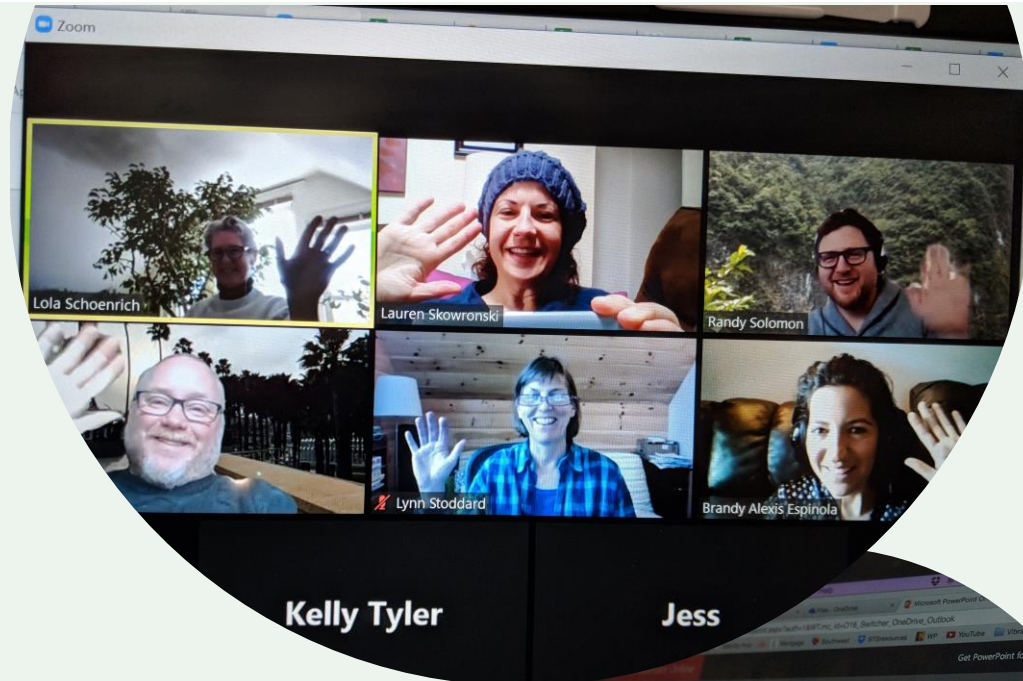




Sustainable Jersey Program Update

Randall Solomon



Announcements

More info on each initiative can be found in the rotating images at sustainablejersey.com

- **Certification Timeline Changes**
 - **Municipal** – Samantha, info@sustainablejersey.com
 - **Schools** – Veronique, lambertv@tcnj.edu
- **EDF Fellows: Free Technical Assistance for Energy Initiatives** – Nancy, quirkn@tcnj.edu
- **Free Municipal Tech Coaching** – Lauren, skowronl@tcnj.edu
- **Census Response** – Samantha, info@sustainablejersey.com



SUSTAINABLE JERSEY ~ COLLECTIVE IMPACT

89%

OF NJ POPULATION
LIVES IN A
**REGISTERED
OR CERTIFIED
COMMUNITY**



80%

OF MUNICIPALITIES
PARTICIPATING

58%

of NJ public school districts
registered with Sustainable
Jersey for Schools



205

**MUNICIPALITIES
CERTIFIED**

53

SILVER
CERTIFIED

152

BRONZE
CERTIFIED



241

**SCHOOLS
CERTIFIED**

18

SILVER
CERTIFIED

223

BRONZE
CERTIFIED

16,500



SUSTAINABILITY ACTIONS

COMPLETED by both municipalities and schools

**\$5.6
MILLION**



IN GRANTS FOR
MUNICIPALITIES, SCHOOLS
& SCHOOL DISTRICTS

2019/2020 in Review

- 5,591 Actions Submitted, 3,066 Approved
- 131 Grants, 84 TA Projects, 3,884 TA Calls Fielded
- 44 Outreach Events Reaching 4k People
- Major Initiatives in Energy, Water, Equity, Waste, etc.
- Initiated 10 Year Visioning
- New Website Launched



COVID-19 Response

- SJ Continuity of Operations
- Certification Cycle Changes – Flexibility and Extensions
- New Tech Support: Using Tech for Communications, Meetings, and Citizen Engagement – Free Coaching
- Guidance on SJ Actions and Strategies to Manage Pandemic
- Shaping the Recovery - Thinking About the Future



Focus Areas for 2020

- Expanding Technical Assistance
- Recovering and Impacting the Recovery
- Sustainable Jersey 2.0 Program Changes
- Key Sustainability Issues:
 - Energy
 - Equity
 - Health
 - Water
 - Waste
 - Schools Tech and Digital Readiness
 - Resiliency



Energy

- EDF Fellows – Deadline Tuesday, April 28
- New Toolkits and Guidance:
 - Community Solar
 - Sustainable Energy Communities Guide
 - Support and Toolkit for Applying to BPU Community Energy Planning Grants
 - Community Outreach for Energy Efficiency Toolkits
- Local Government Energy Managers Report



Water

- Water Gold – First Action Out Soon: Water Story
- Slate of Additional Actions:
 - Removing Lead in Drinking Water
 - Private Well Testing
 - Green Infrastructure Planning and Implementation
 - Stormwater Control Ordinance
 - Stormwater Management: Map, Monitor, Maintain
 - Water Conservation Education and Ordinance
 - Green Grounds Policy
- Looking to do Pilots and Technical Assistance



Health

- Health Gold: New Slate of Actions
 - Municipal Health Needs Assessment
 - Slate of Actions:
 - High Functioning Board of Health
 - Healthy Homes, Lead, Expanded Inspections
 - Wellness Programs
 - Food and Nutrition



Equity

- Major SJ Equity Report Online
- New Actions:
 - Bias Assessment and Awareness Training
 - Municipal Self Assessment
- No Cost Training and Support for Municipalities
(equity coaches)



Waste

- Gold Suspended Until Markets Stabilize
- Updating School Document Recycling Rates
- Supporting Plastic Bag Bans and Education
- Focus on Re-Education: Un-contaminating the Waste Stream
- Food Waste – New Actions, Resources and Pilots for Reduction and Composting Programs in Schools



New Projects and Resources

- Census Outreach
- NJDEP Funded Food Waste Reduction Pilots
- Sustainable Jersey for Schools: Technology and Digital Readiness Initiative
- Climate Education in Schools: Middle School Climate Action Contest with Drumthwacket Foundation and ACE
- COVID-19: Recovery, Reflection, Resiliency



2020 and Beyond: New Directions, Big Changes

Major Stakeholder Engagement Initiative

- 3 regional listening sessions
- Online discussion platform Planet Civic
- Formal interviews of hard-to-reach stakeholders
- Sustainable Jersey staff
- 2.0 Committee: Green Team Members, partners, staff, board



2020 and Beyond: New Directions, Big Changes

Preliminary Results

- Showing and Doing vs. Helping: Shift in Focus From New Actions to Direct Technical Assistance
- Certification Rules: Shifting Balance Between Time Documenting and Time Implementing
- Fixing/Upgrading Actions: Weeding out Weak Actions, Upgrading Overall Quality
- New Ways to Succeed: Creating a New Gold Standard, Making Gold Stars Eligible for All



PROGRAM UNDERWRITERS



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