



Fund Your Next Sustainability Initiative

Presented by:

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Sustainable Jersey Grants Program Coordinator



@SJ_Program | #NJSustainabilitySummit

Announcements

More info on each initiative can be found in the rotating images at sustainablejersey.com



- **Certification Timeline Changes**
 - **Municipal** – Samantha, info@sustainablejersey.com
 - **Schools** – Veronique, lambertv@tcnj.edu
- **Energy Toolkits & Energy Efficiency Outreach Trainings -**
Nancy, quirkn@tcnj.edu
- **Free Municipal Tech Coaching** – Lauren, skowronl@tcnj.edu
- **Census Response** – Samantha, info@sustainablejersey.com

Sustainable Jersey

- Free and voluntary certification program for New Jersey municipalities and public schools
 - Currently has 81% of municipalities and 58% of public schools participating
- Provides tools, training, and financial incentives necessary to pursue critical sustainability initiatives
 - Actions
 - Grants Program
 - Technical Assistance Programs
 - Regional Hubs
 - Green Team Resources
 - Webinars
 - In-person events
 - Conference presentations



Sustainable Jersey Grants Program

- Funded over **1038** municipal and school projects and distributed over **\$5.6 million** in grants since 2009
- Is an important resource benefit for communities participating in the certification program
- Offers guidance on how to submit a successful grant application
 - Debrief calls for non-recipients
 - Webinars preceding every cycle
 - Sessions and workshops at conferences
 - grants@ all year round
- Is supported by a variety of funders



Previous Grant Cycles

(No Longer Offered)

The Nature Conservancy

Roots for Rivers

Reforestation Program

ORATION STATION
S FILTERED WATER STATION WAS MA
OSSIBLE BY A GENEROUS GRANT FROM



DRINK MORE WATER.
REDUCE WASTE.
#BEEHEALTHY

Department of Health
School Health and Wellness
Grants Program



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Walmart Foundation
Municipal Grants
Program



**The PSEG
Foundation**
*Municipal Grants
Program*

Help **Stop & Shop** and the **Borough of Highland Park** make our world a better place

BRING YOUR REUSABLE BAGS!

SPONSORED BY **SUSTAINABLE HIGHLAND PARK**



SHOP IT.
HIGH
LAND
PARK
LIVE IT.
SUSTAINABLE!

Funding provided by a grant from
Sustainable Jersey and PSEG.



NJEA
*School
Grants
Program*



The PSEG Foundation
Schools Grants Program

Previous Grant Cycles

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Previous Grant Cycles

The Gardinier Environmental Fund *Municipal and School Energy Grants Program*



General Eligibility Requirements

- Registered with Sustainable Jersey or Sustainable Jersey for Schools
- Active green team
- Use funding to implement an action eligible for points in the program



Need help with getting registered, starting a green team, or understanding how to implement a specific action?

Municipalities can contact Maureen Jones at info@sustainablejersey.com

Schools can contact Veronique Lambert at schools@sustainablejersey.com



Grant Levels

Can have one 2k and one large grant open at any given time



2k



10k

30k

- Simpler application form
 - Can generally be used to support general green team efforts and build capacity
 - Can fund a project related to an action to be used toward certification efforts
- More detailed application form
 - Must fund a project related to an action to be used toward certification efforts (Gardinier = energy)
 - More rigorous selection process and evaluation criteria

Previous Grant Recipients

<u>Grant Cycle Year</u>	<u>Grant Level</u>	<u>Current Grant Status</u>	<u>Eligible for Large Grant</u>	<u>Eligible for 2k Grant</u>
Same Program Year (i.e. 2020)	\$10,000 or more	Open	No	Yes
		Closed	No	Yes
	\$2,000 or less	Open	Yes	No
		Closed	Yes	No
One Program Year Earlier (i.e. 2019)	\$10,000 or more	Open	No	Yes
		Closed	Yes	Yes
	\$2,000 or less	Open	Yes	No
		Closed	Yes	Yes
Two+ Program Years Earlier (i.e. 2018-2009)	\$10,000 or more	Open	No	No
		Closed	Yes	Yes
	\$2,000 or less	Open	No	No
		Closed	Yes	Yes

Have an open grant that you need help closing out?

Contact Kaitlyn Vollmer at grants@sustainablejersey.com

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Application Information Packet

**Every grants cycle will
have its own unique packet**

- Review the packet for specific eligibility requirements and grant levels
- Will include the sections of the application form, instructions on how to use the online portal, information on the selection process, and more
- Can be brought to green team meetings and emailed to team members

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**Sustainable Jersey Grants Program
Funded by the PSEG Foundation
2020 Application Information Packet**

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General Application Sections

Basic School/District/Municipality background information & contacts

Eligibility Screening

1. Sustainable Jersey/ Sustainable Jersey for Schools registration	3. Previous grant requirements
2. Green team requirements*	

Proposed Project

1. Project title & brief description	5. Action plan & timeline
2. Project team (10K or larger applications)	6. Budget narrative & detailed project budget
3. Community engagement (10K or larger applications)	
4. Project impact and evaluation (10K or larger applications)	

Attachments

1. Green team documentation*	3. Optional Information
2. Authorization to submit grant application	

*Not required from municipalities or schools (or districts with schools) **certified** in their respective programs



Thinking About Applying for Grants?

Municipalities

- Check out the [grants page](#) on the municipal website to learn more about how to apply for a grant
 - [Application tips](#) available

Schools

- Check out the [grant writing resources page](#) on the schools website to learn more about how to apply for a grant
 - Includes past conference Grants Program presentations and workshops



General Tips

- If a **consultant** is writing your application, your proposal should be customized to your school or municipality
- If permitting, site evaluation, state approval, or any other “task” is required to be completed **BEFORE** a project can begin should be finished before submitting an application
- A proposal should tell the whole “**story**”
- Use **uploads** to provide more details on the project
- Take advantage of the guidance opportunities
- Research your project and the available resources
- **Make use of the different sections of the action that relates to your project**





Municipal Grants Program

Funders



An Exelon Company



Annual Grants Cycles

<u>Sponsor and Type</u>	<u>Announcement</u>	<u>Application Deadline</u>	<u># of Grants</u>	<u>Amount of Funding</u>
ACE (Targeted)	Late Spring	Mid-July	Two 10k Seven 5k Ten 2k	\$75,000
Gardinier (Energy)	Late Summer	End of October	Two 30k Nine 10k	\$150,000
PSEG (General)	Mid-November	End of February	Four 20k Eight 10k Twenty 2k	\$200,000

**Please note funding cycles are subject to change, are contingent upon funding and an official announcement will be made when funding cycles become available*

Join The Sustainable Jersey Mailing List

Join

Sign up for the Sustainable Jersey mailing list to be notified when funding is released and check out the [news](#) page on the website.

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Grants Currently Available



A PHI Company

Atlantic City Electric is contributing \$75,000 to support municipal environmental stewardship and resiliency projects in its service territory via the Sustainable Communities Grant Program

Stewardship Grants

- Six (6) \$5,000 grants
- Ten (10) \$2,000 grants

Resiliency Grants

- Two (2) \$10,000 grants
- One (1) \$5,000 grants

Application Deadline: July 16

For more information visit the [Sustainable Communities Grant Program page](#) on the website



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Municipal Project Ideas

While common projects such as community gardens, water conservation education programs and plastic reduction campaigns are highly valuable, think about other projects that also earn points toward Sustainable Jersey certification that address a need within the community, such as:

- Brownfields Marketing
- Build-Out Analysis
- Coastal Vulnerability Assessment
- Community Asset Mapping
- Community Visioning
- Creative Placemaking Plan
- Digitizing Public Information
- Easement Inventory
- Environmental Justice in Planning & Zoning
- Farmers Market
- Fleet Inventory
- Green Business Recognition Program
- Green Maintenance Equipment and Materials
- Green Your Green Fair
- Improve Public Engagement in Municipal Government
- Materials Reuse
- Open Space Plans
- Public Information and Engagement Campaign
- Renewable Government Energy Aggregation
- Waste Audit
- Wildlife Interaction Plan





Funders

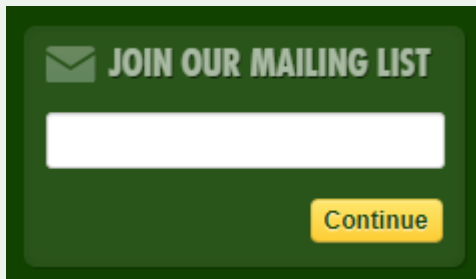


Schools Grants Program

Annual Grants Cycles

<u>Sponsor and Type</u>	<u>Announcement</u>	<u>Application Deadline</u>	<u># of Grants</u>	<u>Amount of Funding</u>
Gardinier (Energy)	Late Summer	End of October	Two 30k Nine 10k	\$150,000
NJEA (General)	Late Summer	End of October	Ten 10k Forty 2k	\$180,000
PSEG (General)	Mid-November	End of February	Four 10k Thirty 2k	\$100,000

**Please note funding cycles are subject to change, are contingent upon funding and an official announcement will be made when funding cycles become available*



Sign up for the Sustainable Jersey for Schools [mailing list](#) to be notified when funding is released and check out the [media and communications](#) page on the website.

School Project Ideas

While common projects such as school gardens, outdoor classrooms, plastic reduction campaigns with water bottle refilling stations, recycling initiatives, and programs to promote physical activity are highly valuable, think about other projects that also earn points toward Sustainable Jersey certification that address a need within the community, such as:

- Professional Development for Sustainability
- School Community Asset Mapping
- Healthy Food Choices Beyond the Cafeteria
- Green Cleaning Training & Education Programs
- iSTEAM
- Student Participation in the Arts
- Curriculum Mapping
- Culture and Climate Needs Assessment
- Green Fair
- School Wellness Council
- Programs to Promote Physical Activity
- Staff Wellness Program
- Waste Audit





Resource Opportunities

Administered by Sustainable Jersey

Previous Resource Opportunities

(Not Currently Offered)

NJTPA
*Complete Streets
Technical
Assistance
Program*



NJNG
EDF Fellows Program

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Current Resource Opportunity

PIE Tech Assessment

Recipients will receive a PIE Consultant to develop a **Local Public Information and Engagement Action Plan** that helps leverage technology for better decision making and public engagement, create efficiencies, and may identify ways in which these can be implemented at minimal or no cost (or a cost savings).

This **Action Plan** will be designed to accomplish the Sustainable Jersey [actions](#) under the **Public Information & Engagement** category.



Application Deadline: August 7

Public Information & Engagement		 	
Communications			
<u>Municipal Communications Strategy</u>			
10 Points			
Citizen Engagement			
<u>Improve Public Engagement in Municipal Government</u>			
10 Points			
▪ THIS ACTION HAS VARIABLE POINTS: 10, 15			

This opportunity will be launched May 26 and listed [here](#) on the website.

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Resource Opportunities

Offered by Program Partners

Funding Database

A database of grant announcements, incentives and other resource opportunities open to municipalities and schools from government agencies, foundations, corporations, and non-profit organizations.

To sign up for automatic funding notifications, click [here](#) and sign into your website account.

If you would like to include a funding opportunity in the database please contact grants@sustainablejersey.com.

Search grants by:

Keywords:

Resource Types:

Actions:

- Energy Efficiency for Municipal Facilities
- Renewable Government Energy Aggregation
- Commercial Energy Efficiency Outreach
- Energy Training and Measurement

Filter grants by:

Eligible Applicants:

- Municipal Government
- County Government
- Regional Partnership
- Educational

Competition:

Electric Utility Service Area:

Search

Clear Results

Access the funding database [here](#) on the website.

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Energy Efficiency

New Jersey's Clean Energy Program



For all NJCEP incentive programs, call 866-657-6278, email Outreach@NJCleanenergy.com, or visit: www.NJCleanEnergy.com/CI

[NJCEP
Direct Install](#)

[NJCEP
SmartStart Buildings](#)

[NJCEP
Pay for Performance \(P4P\)](#)

[NJCEP
Combined Heat and Power](#)

[NJCEP Residential Incentives](#)



Contact Nancy Quirk at quirkn@tcnj.edu for help connecting to NJCEP

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Energy Efficiency

Utility Companies

Programs for government facilities, businesses, and residences that complement NJCEP incentives. Incentives can be used to help complete the energy actions and can be found in the grants portal

Elizabethtown Gas
[\(residential\)](#)

New Jersey Natural Gas
[\(commercial and residential\)](#)

PSEG
[\(commercial\)](#)

South Jersey Gas
[\(commercial\)](#)

South Jersey Gas
[\(residential\)](#)

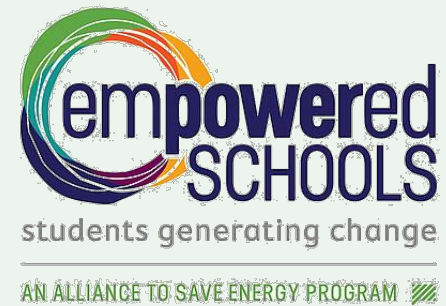




**Incentives can
be used to
help complete
the energy
actions**

PowerSave Schools

South Jersey Gas and New Jersey Natural Gas



Apply to be a PowerSave School in the Fall! Get free support and resources.

- Elementary, middle, and high schools in **South Jersey Gas and New Jersey Natural Gas territory** are eligible
- Teaches students about energy efficiency and conservation
- Helps schools save money and energy through changes in behavior, operations and maintenance procedures, and by encouraging the use of more energy-efficient equipment.



The PowerSave activities are parallel to Sustainable Jersey for Schools actions

For more information visit the Alliance to Save Energy website page [here](#).

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EV Charging Stations

NJ DEP's It Pay\$ to Plug In Program

Grants to residents, businesses, and government agencies to purchase and install electric vehicle charging stations at workplaces, public places, and multi-unit dwellings

Upon completion of work in accordance with the eligibility criteria, NJDEP will reimburse each applicant for a percentage of eligible costs, up to a maximum of:

- \$750 per Level 1 charging port
- \$4,000 per Level 2 charging port
- \$200,000 per DC Fast Charger location, 2 port minimum.

Applications are due by June 22, 2020

For more information visit the Drive Green website page [here](#).

**Just awarded
an additional
~\$7.6 million
to fund more
projects!**



Fleet Electrification

NJDEP will distribute funds to local governments to convert old diesel trucks, buses, port equipment, marine vessels, and trains to electric power

Just awarded an additional ~\$37.2 million to fund more projects!

- Review the eligible projects [here](#)
- Access the proposal form [here](#)

Completed proposal forms must be sent to VWComments@dep.nj.gov. **Applications are due by June 22, 2020**

For more information, view the announcement [here](#).

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Other Resources

Rutgers Cooperative Extension

Find your county office [here](#).

- [Rutgers Environmental Stewards Program](#)
- [Rutgers Master Gardener Program](#).

Watershed Ambassadors Program

Technical assistance for watershed health and education

- Learn more [here](#).

NJ Clean Communities Grants

Grants to support litter abatement programs

- Learn more [here](#).

Municipal Recycling Tonnage Grants

Grants to support municipal recycling program

- Learn more [here](#).



**Consider reaching out
to your county
recycling authority for
help with waste audits
and purchasing
recycling bins**



Review the Previous Virtual Sustainability Summit Events

This is the last event and the recording will be posted on the Sustainable Jersey website.

Recordings of VSS events –
**www.sustainablejersey.com >
Resources > Presentations >
Sustainability Summit**



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Register

Protecting Drinking

Friday, April 24, 11:00

Register

Asbury Park Dinner

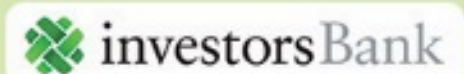
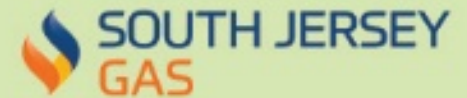
Monday, April 27, 4:00

Register

PROGRAM UNDERWRITERS



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Thanks for joining!

Q&A

Please either raise your hand so that we can unmute you to ask your question or submit it via the questions box. If you are using the telephone call-in option, you will need to enter to audio pin—otherwise we cannot unmute you.