



SJS = session has schools related content | SJ = content relates to municipal certification program

MON. APRIL 20, 10:00 – 10:30AM - SUSTAINABLE JERSEY PROGRAM UPDATE SJ, SJS

Executive Director, Randy Solomon shares updates from the Sustainable Jersey program, from new resources available, to potential major upgrades to the certification program, to new strategic directions. Q&A will follow. Register for this talk [here](#).

TUES. APRIL 21, 12:00 – 12:30PM - SPOTLIGHT: A COUNTY-WIDE STYROFOAM FREE CAMPAIGN SJ, SJS

What is the Bergen Styrofoam Free initiative and how can you start one in your region? Green team leaders from across Bergen County will discuss this collaborative project and how it can be replicated. Register for this talk [here](#).

WED. APRIL 22, 4:00 – 5:00PM - EARTH DAY “HAPPY HOUR”: THE FUTURE OF SUSTAINABILITY AFTER COVID-19 SJ, SJS

Join Randy Solomon on the 50th Anniversary of Earth Day to discuss the future of the sustainability movement and the impact of this current global public health pandemic. Register [here](#).

THURS. APRIL 23, 3:30 – 4:30PM - AMPLIFYING SUSTAINABILITY NEWS: LOCALLY AND BEYOND SJ, SJS

Rising average temperatures, water, air and soil degradation, food waste, bio-diversity loss; these and other sustainability topics are the critical issues of our times. How can we ensure NJ's efforts to reverse these trends and get the news coverage they deserve? Learn about a ground-breaking collaborative project to amplify NJ sustainability news and what you can do to highlight your most newsworthy initiatives! Our colleagues at the NJ Sustainability Reporting Hub will discuss best practices for getting coverage of your green team's accomplishments locally, state-wide and beyond. Register for this webinar [here](#).

FRI. APRIL 24, 11:00 – 11:45AM - PROTECTING DRINKING WATER: NEW SUSTAINABLE JERSEY ACTIONS SJ

Over the last month, Sustainable Jersey has posted two new water actions focused on assisting municipalities in engaging their residents to address the safety of their drinking water. In this 45-minute webinar, participants will learn about Removing Lead in Drinking Water, which will be of interest to communities with older housing where there are concerns about lead leaching into drinking water from lead service lines and lead pipes inside the home. The action aims to reduce exposure to lead in drinking water through awareness, education, testing

and remediation. And Private Well Testing, an action that provides guidance on how municipalities can use publicly available data to increase awareness about the safety of well water and encourage residents to proactively test their private wells. The session will end with a brief description on how these new actions can be used towards completion of the forthcoming Sustainable Jersey Gold Star Standard in Water. Register for this webinar [here](#).

MON. APRIL 27, 4:00 – 4:30PM - ASBURY PARK DINNER TABLE TALK SJ

Asbury Park Dinner Table talks about their program supporting local restaurants and feeding neighbors experiencing food insecurity during the COVID-19 pandemic. Register for this talk [here](#).

TUES. APRIL 28, 2:00 – 3:00PM – SUPPORTING LOCAL ECONOMIES SJ

How can we support local business when it's not business as usual? Explore new strategies to engage the community through the Support Local Economies and Buy Local Program actions. Register for this talk [here](#).

WED. APRIL 29, 1:00 – 2:30PM - ENERGY ACTIONS TO GO SJ

An overview of Sustainable Jersey's energy actions for municipalities large and small. Start with municipal facilities then engage your residents and businesses to participate in the clean energy transition. Learn how to promote energy efficiency, solar, and electric vehicles throughout your community. Find out how your municipality can go for Sustainable Jersey Gold. Register for this webinar [here](#).

THURS. APRIL 30, 1:00 – 1:30PM - TOUR SUSTAINABLE JERSEY'S NEWLY UPGRADED WEBSITE SJ

Sustainable Jersey staff will highlight our newly redesigned website including new features and resources. This tour will show how it is now easier than ever to find information related to certification, applying for a grant, gain access to previous Sustainable Jersey presentations, search the funding database, and search the participants' map to find municipalities approved for actions you want to do. This is a great opportunity to make sure you are taking advantage of all the resources available on the Sustainable Jersey website. Register for this talk [here](#).

FRI. MAY 1, 4:00 – 5:00PM – CENSUS “HAPPY HOUR” SJ, SJS

The need for New Jersey residents to complete the 2020 census is critical. Nearly \$23 billion in federal funding for our state depends on Census data, which also defines congressional and state legislative districts, voting precincts, and the number of seats each state gets in the House of Representatives. For nearly the last two months, households across the United States have been receiving the 2020 Census mailers encouraging completion of the 2020 Census online or by mail. U.S. Census Bureau representatives will join us to provide an update on the current state of Census operations and answer your questions. We also encourage municipalities and schools to join the discussion and share successful strategies used to encourage residents to respond to the 2020 Census. A demonstration of the Census Bureau's Response Rate map will be provided so you can see how your community's response rate stacks up to other's. Register to join this happy hour [here](#).

MON. MAY 4, 2:00 – 3:00PM – CREATING CREATIVE COMMUNITIES SJ

Explore how your community can come together through the arts & how you can prepare community spaces to capitalize on your town's creative assets. Register for this talk [here](#).

TUES. MAY 5, 10:00 – 10:30AM - THE LINK BETWEEN CLIMATE CHANGE AND HEALTH INEQUITIES SJ

The health of all people living in the United States are affected by changing climate conditions. But how do race, income, and socioeconomic factors play a role? What can municipalities do to address these negative impacts? Get a sneak peak at Sustainable Jersey's forthcoming Gold Star Standard in Health. Register for this talk [here](#).

WED. MAY 6, 4:00 – 4:30PM - SPOTLIGHT: TOWNS HELPING TOWNS SJ, SJS

Learn about how one of Sustainable Jersey's hubs is mentoring neighboring towns towards certification. The Tri-County Sustainability Alliance will discuss its "Towns Helping Towns" program and strategies for replication in your area. Register for this talk [here](#).

THURS. MAY 7, 10:00 – 11:30AM - TRACKING GHG EMISSIONS FROM MUNICIPAL OPERATIONS SJ

"You can't manage what you can't measure!" Tracking energy use in municipal buildings and fleets is the first step in learning how to tackle GHG emissions from municipal operations. Learn how to use EPA's online ENERGY STAR Portfolio Manager and Sustainable Jersey's NEW GHG emissions calculator to determine your GHG baseline and get started on reducing your carbon footprint. Register for this webinar [here](#).

FRI. MAY 8, 3:00 – 4:00PM – FARMERS MARKET "HAPPY HOUR" SJ

In a time when the role of farmers markets in supporting the local economy and providing access to healthy food is even more critically important, many green teams are struggling with how to open their markets this season. Those that have taken on the challenges and are moving forward will share what they are learning and participants will brainstorm strategies for making this a banner year for their markets. Register to join this happy hour [here](#).

MON. MAY 11, 1:00 – 2:00PM - SUSTAINABLE ORGANIC MATERIALS MANAGEMENT SJ, SJS

Studies show that the single largest material remaining in the homeowner garbage can after mandatory recycling is food (about 25%). While New Jersey is the second most affluent state in the country in terms of median family income, 11% of our general population and 15% of kids under the age of 18 are underserved in the most basic provision of food. Much has happened over the past several years toward feeding hungry people and toward advancing sustainable organic material management. This session will focus on food waste reduction planning in New Jersey, backyard composting, and maximizing the use of community gardens. Register for this webinar [here](#).

TUES. MAY 12, 1:00 – 2:30PM - COMMUNITY ENERGY EFFICIENCY OUTREACH MADE EASIER WITH SUSTAINABLE JERSEY TOOLKITS! SJ

Municipal outreach campaigns are an effective and low-cost strategy for helping residents and businesses make energy-saving upgrades using incentives offered by New Jersey's Clean Energy Program (NJCEP). Sustainable Jersey will be launching new resources—Energy Efficiency Outreach Toolkits—to help municipalities and green teams implement successful outreach campaigns. The toolkits provide 'plug and play' outreach collateral such as municipal letters, press releases, and flyers that have been pre-approved by NJCEP. This webinar will feature a walkthrough of the toolkits and highlight best practices for outreach campaigns that will help green teams create impactful strategies to earn 10 or 20 points for the Residential Energy Efficiency Outreach action and/or the Commercial Energy Efficiency Outreach action. An overview of NJCEP incentive programs for residents and businesses, multi-family dwellings, and non-profit organizations will be provided. Register for this webinar [here](#).

TUES. MAY 12, 3:30 – 4:30PM - SUSTAINABLE JERSEY FOR SCHOOLS “HAPPY HOUR” SJS

2020 is the 5th Anniversary of the Sustainable Jersey for Schools program. Gather with fellow school green team members for a supportive “happy hour” discussion of where we started and where we’re going. We invite school staff, students, parents and anyone with interest in this topic to share your experiences, concerns, advice, and helpful resources. Register to join this happy hour [here](#).

WED. MAY 13, 1:00 – 1:30PM - ADVANCING THE PLASTICS POLLUTION SOLUTION SJ

This talk will provide an overview on the current status of single-use plastic bans in New Jersey and nationally, the current state of plastics legislation in New Jersey, and provide a brief review of broader public policy options for ending our reliance on plastics. Register for this talk [here](#).

THURS. MAY 14, 4:00 – 5:00PM - THE ROAD LESS TRAVELED SJ

Over the last few months we've noticed our roads being used less by cars. Has this difference allowed us to see and use roads differently? Can we imagine new ways our local streets could be used more for people walking, bicycling and other forms of travel? For many of us, our roads are less about driving these days and more about a place to walk and bike. Roads have become a lifeline to good health by providing places for us to gain physical, mental and emotional well-being. Grab a beverage and join in the conversation by registering [here](#).

FRI. MAY 15, 1:00 – 2:30PM - FUND YOUR NEXT SUSTAINABILITY INITIATIVE SJ, SJS

Need funding to implement a sustainability initiative in your town or school? This session will provide an overview of the funding and resources available to municipalities and schools looking to complete Sustainable Jersey program actions along with grant writing tips to help applicants write good proposals. It will include information on the Sustainable Jersey Grants Program, current grant and technical assistance opportunities and additional resources and funding available from other organizations. Register for this webinar [here](#).

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