



Census Happy Hour

May 1, 2020



Announcements

More info on each initiative can be found in the rotating images at sustainablejersey.com



- **Certification Timeline Changes**
 - **Municipal** – Samantha, info@sustainablejersey.com
 - **Schools** – Veronique, lambertv@tcnj.edu
- **Energy Toolkits & Energy Efficiency Outreach Trainings -**
Nancy, quirkn@tcnj.edu
- **Free Municipal Tech Coaching** – Lauren, skowronl@tcnj.edu

Speakers

June Dowell-Burton

U.S. Census Bureau

Ryan Edwards

U.S. Census Bureau

Samantha A. McGraw

Sustainable Jersey





U.S. Census Bureau Update

June Dowell-Burton & Ryan Edwards



Sustainable Jersey's Census Initiative

View February Census webinar recording & presentation [here](#)

Why is an accurate count important for municipalities?

View February Census webinar recording & presentation [here](#)

Funding

Representation

Everyone counts!



Earning Sustainable Jersey & Sustainable Jersey for Schools Points

Sustainable Jersey

- Community Education & Outreach (5 Points)
- Innovative Community Project (10 Points)

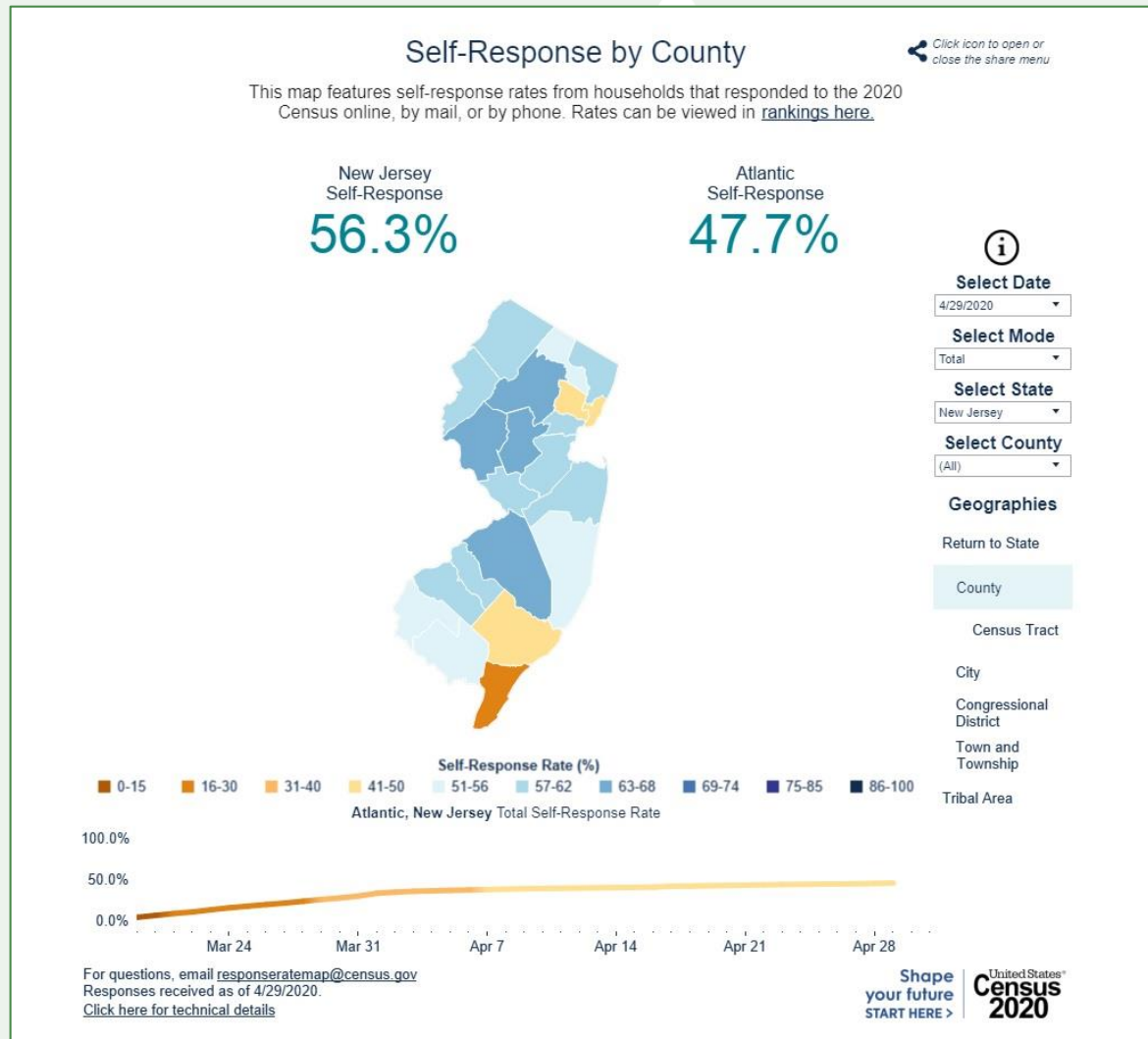
Sustainable Jersey for Schools

- Community Education & Outreach (10 Points)
- Student Learning Actions (5 Points Each)



U.S. Census Bureau Response Rate Map

<https://2020census.gov/en/response-rates.html>



Census Digital Action Weekend

Elevate the content about the 2020 Census on social media!

Use **#2020Census** in all your posts

Key message from US Census Bureau: It's not too late to respond to the 2020 Census while being safe and practicing social distancing at home. Once you have responded, please encourage your family, friends, and loved ones to complete the census, too.

May 1

May 2

May 3

Census Resources

U.S. Census Bureau & Statistics in Schools

- [Operational Adjustments due to COVID-19](#)
- [Challenge your friends](#)
- [Community Outreach Toolkit](#)
- [At Home & Distance Learning Activities](#)

Census Resources

Advocates for Children of New Jersey

- [Census toolkit](#)
- [Resources for advocates and communities](#)
- [Counting young children](#)
- [Other resources](#)
- [CensusSelfie Challenge](#)

Census Resources

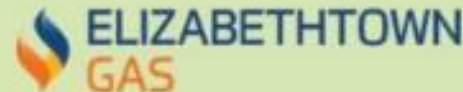
New Jersey Department of State

- [General website](#)
- [NJ Census 2020 Organizing Toolkit](#)

PROGRAM UNDERWRITERS



SUMMIT SPONSORS



More Virtual Sustainability Summit events to come!

List of VSS events & to register -
bit.ly/NJVirtualSustSummit

Recordings of VSS events –
**www.sustainablejersey.com >
Resources > Presentations >
Sustainability Summit**



@SJ_Program | #NJSustainabilitySummit

Register

Protecting Drinking
Friday, April 24, 11:00

Register

Asbury Park Dinner
Monday, April 27, 4:00

Register

Contact Us

June Dowell-Burton

Samantha McGraw

info@sustainablejersey.com





Discussion Questions

What strategies are you currently using to encourage your community to complete the 2020 Census?

What does virtual education and outreach look like for you?

What has been the experience for schools integrating the Statistics in Schools lessons into the classroom?