



## Sustainable Jersey Sessions

**2016 NJLM Conference**  
**All Sessions in Room 421**

**Tuesday, 11/15, 2:00 pm -3:40 pm**

### **Stormwater Management's Role in Community Health and Prosperity**

Green infrastructure practices are highly effective tools that address the impacts of stormwater on the community and also confer powerful societal and economic benefits. Learn from experts how tools like ordinance amendments, municipal incentives and Sustainable Jersey actions can bring green infrastructure assets to your town. Resources and networking available to municipal officials through the Jersey Water Works collaborative will also be discussed.

*CCF0-2.0 Fin/Debt; CMF0-2.0 Fin/Debt; CPWM-2.0 Govt; RMC-2.0 Fin; QPA-2.0*

*Green Purchasing; CPA-2.0 Fin; Planning Board/Zoning Board Secretary-LS; Zoning Official-1.5; Land Use Administrator-1.5*

**Presiding Mayor: The Honorable Dana Redd**, Mayor of Camden

#### **Speakers:**

**Edward Confair**, Project Manager, Engineering & Land Planning Assoc., Inc.

**Donna Drewes**, Co-Director, Sustainability Institute at The College of New Jersey

**Jennifer Gonzalez**, Principal Planner, City of Hoboken

**Chris Obropta**, Ph.D., P.E., Associate Extension Specialist in Water Resources, Rutgers Cooperative Extension Water Resources Program

**Tuesday, 11/15, 3:45 pm - 5:15 pm**

### **Accomplishing Big Things with a Small Grant**

Since its inception, Sustainable Jersey has awarded nearly 3 million dollars in grants to participating municipalities and schools. Learn how communities leveraged these funds to implement sustainability initiatives and build green team capacity, and find out about current funding opportunities.

*CCF0-1.5 Fin/Debt Mgmt; CMF0-1.5 Fin/Debt Mgmt; CPWM-1.5 Govt; RMC-1.5 Fin; QPA-1.5 Green Purchasing; CPA-1.5 Fin*

**Presiding Mayor: The Honorable Chuck Cahn**, Mayor of Cherry Hill Township

#### **Speakers:**

**Jennifer Coyne**, Program Officer, PSEG Foundation

**Donna Drewes**, Co-Director, Sustainability Institute at The College of New Jersey

**Edward English**, Green Team Member, Bernardsville Borough

**Ila Kasofsky**, Councilwoman, Fort Lee Borough

**Edward Mignone**, Borough Assistant Engineer, Fort Lee Borough

**Joanne Mullowney**, Co-Chair, Ewing Green Team

**Michael Nordquist**, Co-Chair, Ewing Green Team

**Stephan Stocker**, Chair, Madison Environmental Commission

**Wednesday, 11/16, 9:00 am—10:40 am**

### **Sustainable Jersey Program Update**

Sustainable Jersey has come a long way since it was first launched in 2009, thanks to commitment of the volunteer task forces charged with developing program actions and the local green teams focused on implementing them. To stay relevant and impactful, this work must evolve with emerging best practices and current thinking. Join us to learn about the new actions, opportunities, and resources introduced in 2016 and preview what is planned for 2017.

*CCF0-2.0 Fin/Debt; CMF0-2.0 Fin/Debt; CPWM-2.0 Govt; RMC-2.0 Fin; QPA-2.0 Green Purchasing; CPA-2.0 Fin*

**Presiding Mayor: The Honorable Edward Mahaney**, Mayor of Cape May City

#### **Speakers:**

**Donna Drewes**, Co-Director, Sustainability Institute at The College of New Jersey

**Larry Levine**, Senior Attorney, Water Program, Natural Resources Defense Council

**Chris Obropta**, Ph.D., P.E., Associate Extension Specialist in Water Resources, Rutgers Cooperative Extension Water Resources Program

**Lauren Skowronski**, Program Director for Community Engagement, Sustainability Institute at The College of New Jersey

**Randall Solomon**, Co-Director, Sustainability Institute at The College of New Jersey

**Linda Weber**, Resiliency Program Director, Sustainability Institute at The College of New Jersey

### **Wednesday, 11/16, 10:45 am—noon**

#### **Waste Management Challenges and Opportunities at the Local Level**

Achieving state level goals related to solid waste, reuse and recycling, and hazardous waste is critical to becoming sustainable. Learn about the new and evolving technology that is essential to help deal with food waste, glass, and non-traditional plastics in the waste stream and what could make sense at the local level. Preview Sustainable Jersey's new Waste Management Gold Star standard and discuss how the existing and new actions can start moving communities toward accomplishing it.

*CPWM-1.5 Tech*

**Presiding Mayor: The Honorable Jeffrey Stephen Kasko**, Mayor of Haddonfield

#### **Speakers:**

**Rocco D'Antonio**, Managing Member, Organic Diversion LLC.

**Melanie McDermott**, PhD, Senior Researcher, Sustainability Institute at The College of New Jersey

**Gary Sondermeyer**, Vice President of Operations, Bayshore Recycling

**Randall Solomon, Co-Director**, Sustainability Institute at The College of New Jersey

### **Wednesday, 11/16, 2:00 pm—3:40 pm**

#### **Building Thriving Economies through Arts and Economic Development**

Municipalities across NJ are facing increased vacancies in large and midsize office parks and retail centers. Learn from municipal and business community leaders who worked together to build vibrant, thriving, sustainable communities. Learn how municipalities have addressed vacant or underutilized commercial properties and leveraged their communities' cultural and creative assets to re-envision and support successful economic development through public private partnerships.

**Presiding Mayor: The Honorable Samson Steinman**, Mayor of Rahway

#### **Speakers:**

**Lisa Cintron**, Planner, PlanSmart NJ

**Peter Coccoziello, Jr.**, Advance Realty

**Jim Donio**, Managing Director, Eagle Theater

**Daniel Hayes**, Mayor, Bridgewater Township

**Cassie D. Iocavelli**, Executive Director, MainStreet Hammonton

**Amelia Kamrad**, Director of Development, Sustainable Jersey

### **Wednesday, 11/16, 3:45 pm – 5:15 pm**

#### **Open Government in a Digital World**

The municipal government landscape is becoming more and more technology driven. Various tech methods exist to help municipal staff more efficiently deal with the need for public transparency and demands for data. Experts will talk about the basics of digitizing public information, opening up government data and the impacts that these methods have on public engagement and internal operations. Sustainable Jersey's new Public Information and Engagement actions will be highlighted.

*CCF0-1.5 IT; CMF0-1.5 IT; CTC-1.5 IT; CPWM-1.5 IT; RMC-1.5 IT; QPA-1.5 IT;*

*RPP0-1.SM/S; CPA-1.5 Tech; Planning Board/Zoning Board Secretary-LS; Zoning Official-1.5; Land Use Administrator - 1.5*

**Presiding Mayor: The Honorable Sheena Collum**, Mayor of South Orange Village

#### **Speakers:**

**Mark Pfeiffer**, Assistant Director, Rutgers Bloustein Local Government Research Center, Pfeiffer LLC

**Brian Platt, Director**, Office of Innovation, Jersey City

**Lauren Skowronski**, Program Director for Community Engagement, Sustainability Institute at The College of New Jersey

**Thursday, 11/17, 9:00 am – 10:40 am**

**NJCEP & Sustainable Jersey Energy Program Perfect Together**

This session will cover Clean Energy incentives from the BPU Clean Energy Program including highlights of the Energy Master Plan, updates to the NJCEP and new incentives. It will also feature how NJCEP and Sustainable Jersey work together to find new ways to make sustainable energy solutions available to your community, including new and updated Sustainable Jersey energy actions.

*CCF0-2.0 Fin/Debt; CMF0-2.0 Fin/Debt; CPWM-2.0 Govt; RMC-2.0 Fin; QPA-2.0 Green Purchasing; CPA-2.0 Fin*

**Presiding Mayor: The Honorable Robert D. Jackson**, Mayor of Montclair

**Speakers:**

**Marybeth Brenner**, Senior Program Manager, TRC Solutions

**Gary Finger**, Ombudsman, New Jersey Board of Public Utilities

**Tony O'Donnell**, Economist, Sustainability Institute at The College of New Jersey

**Randall Solomon**, Co-Director, Sustainability Institute at The College of New Jersey

**Michael Winka**, Senior Policy Advisor, New Jersey Clean Energy Program

**Thursday, 11/17, 10:45 am – Noon**

**Sustainable Jersey Energy - What's New - Gold?**

This session focuses on Energy Actions, new and updated. Featured will be Gold Energy Star, the rules and strategies for achieving this new standard and related actions. It will define new concepts such as wedges and the Green House Gas reduction rates established for achieving Gold. The session will also provide strategies related to Gold such as municipal building efficiencies and municipal fleets.

*CCF0-1.5 Fin/Debt; CMF0-1.5 Fin/Debt; CPWM-1.5 Govt; RMC-1.5 Fin; QPA-1.5 Green Purchasing; CPA-1.5 Fin*

**Presiding Mayor: The Honorable Shing-Fu Hsueh**, Mayor of West Windsor

**Speakers:**

**Melanie McDermott**, Senior Researcher, Sustainability Institute at The College of New Jersey

**Ashley Miller**, LG&EA Program Manager, TRC Solutions

**Tony O'Donnell**, Economist, Sustainability Institute at The College of New Jersey

**Randall Solomon**, Co-Director, Sustainability Institute at The College of New Jersey

**Thursday, 11/19, 2:00 pm – 3:40 pm**

**Achieve Sustainable Jersey Certification by Connecting the Dots**

Successful green teams have learned to reach out to municipal boards, commissions, and departments to ascertain the wide range of sustainability initiatives the community has already undertaken and build support for taking it to the next level. Gather tips and strategies for connecting with the different facets of municipal government and community organizations to document accomplishments, build your action portfolio, and achieve Sustainable Jersey certification.

*CCF0-2.0 Fin/Debt; CMF0-2.0 Fin/Debt; CPWM-2.0 Govt; RMC-2.0 Fin; QPA-2.0 Green Purchasing; CPA-2.0 Fin*

**Presiding Mayor: The Honorable Gayle Brill Mittler**, Mayor of Highland Park

**Speakers:**

**John Cowie**, Trustee, Barnegat Fire Department

**Raymond J. Cywinski**, Vice President, ANJEC and Mayor, Demarest

**Renee Haider**, Associate Director, Sustainability Institute at The College of New Jersey

**Kevin McNally**, President, NJ Public Health Association

**Leo Vasquez**, AICP/PP, Executive Director, The National Consortium for Creative Placemaking

**Pam Zipse**, Outreach Coordinator, Rutgers Urban Forestry Program of NJAE