



## Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Red Bank Boro, a Sustainable Jersey silver certified applicant.

Red Bank Boro was certified on October 27, 2021 with 380 points. Listed below is information regarding Red Bank Boro's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

### Contact Information

The designated Sustainable Jersey contact for Red Bank Boro is:

<b>Name:</b>	NANCY BLACKWOOD
<b>Title/Position:</b>	CHAIR / ENVIRONMENTAL COMMISSION
<b>Address:</b>	90 MONMOUTH STREET RED BANK, NJ 07701 RED BANK, NJ 07701
<b>Phone:</b>	732-673-5215

## Actions Implemented

Each approved action and supporting documentation for which Red Bank Boro was approved for in 2021 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

### Animals in the Community

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#### Animals in the Community Education

10 Points

**Program Summary:** The Red Bank Environmental Commission (RBEC) partnered with the Red Bank Animal Welfare Committee, and local nonprofit groups Project Terrapin and Clean Ocean Action to address the struggling population of the diamondback terrapin, designated as a “Species of Special Concern,” in the Navesink River by addressing the lack of nesting habitats along the riverbank. In this particular area, the turtles were laying their eggs upland and their hatchlings were getting into trouble crossing a road and a curb. Most of the labor to create the hatchery involved moving approximately 25 tons of a specialty sand blend, from the stockpile area on the street to the final location on the riverbank, via wheelbarrow. Labor was provided by volunteers from the above referenced organizations and other community members. The project design and implementation were overseen by Michael Haughwout of Project Terrapin and a science teacher at the Rumson-Fair Haven Regional High School. Mr. Haughwout was pleasantly surprised to see that the terrapins were utilizing the nesting area shortly after the project was completed. The project was used as an educational tool in the community as it was presented to Clean Ocean Action, the Rally for the Two Rivers, and the Monmouth Museum in Lincroft. Attached, for reference, please find: ? Education materials from the presentation; ? An article in a local webzine; ? A reference to Project Terrapin on the COA website; and ? A reference to the Project Terrapin presentation (which included discussion of the Bellhaven project) on the Rally for the Two Rivers Facebook page.

PDF: [EDUCATIONAL MATERIALS](#)

PDF: [WEBZINE PUBLICITY](#)

PDF: [CLEAN OCEAN ACTION REFERENCE](#)

PDF: [RALLY FOR THE TWO RIVERS REFERENCE](#)

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## Companion Animal Management Pledge

5 Points

**Program Summary:** This action is a resubmission, as the Borough of Red Bank previously met the requirements for this Action. To advance the goals in the Borough's 2017 Pledge, the Red Bank Animal Welfare Committee (RBAWC) and the Red Bank Parks and Recreation Department host an annual event, with an exception in 2020 due to COVID-19, to promote responsible pet ownership in the community. The Red Bank Dog Days event promotes the well-being of animals and the integral role of the municipality by attracting the community to learn about responsible pet ownership through public education, while having fun. The local shelter made rescue animals available for adoption or fostering, in addition to providing information on spay and neutering. Additional information was provided by local vendors and veterinarians. Fun contests and prizes celebrated the way that pets can enrich our lives. Flyers from the 2021 and 2019 events are attached.

PDF: [EVENTS RED BANK DOG DAYS 2019](#)

PDF: [EVENTS RED BANK DOG DAYS 2021](#)

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## Arts & Creative Culture

### Establish a Creative Team

10 Points

**Program Summary:** Red Bank Council passed a municipal resolution on Wednesday, October 25, 2017. As part of Sustainable NJ, the Creative Team was established to assess and evaluate the municipality's rich cultural assets, build a plan for creative place making and promote support for the arts through our arts and business communities. Per the recommendation of Sustainable NJ, our team is made of green team members, elected officials, amateur and professional artists, arts educators and business owner. This resolution serves as a prerequisite for future Sustainable NJ Arts & Creative Culture Action Items. RiverCenter, a special improvements organization for Red Bank has managed many of the creative projects in town through their Visual Arts Committee. They fund the downtown flowers program, Streetlife and manage the downtown Pedestrian Plaza called Broadwalk. The members of the Creative Team are renewed annually.

PDF: [CREATIVE TEAM RESOLUTION](#)

PDF: [2021 CREATIVE TEAM MEMBERS](#)

## Brownfields

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### Brownfields Inventory & Prioritization

15 Points

**Program Summary:** The RBEC Vice-Chair, Mr. Rodriguez Heyman, is an environmental remediation professional, so he took the lead on this action. He used his technical knowledge of brownfields and local knowledge of the sites that were reflected in the NJDEP's DataMiner to generate the list of bona fide brownfield sites in Red Bank. Working with the RBEC Chair and the DPU Director, the sites were prioritized. This process was helpful because it gave some perspectives on the sites that we know well, and organized them in a way that emphasizes where the Borough should put our resources and attention. Once this process was complete, we shared our findings with the Borough Council liaison to the EC and the Interim Borough Administrator.

PDF: [BROWNFIELDS INVENTORY AND PRIORITIZATION CHECKLIST COMPLETE.PDF](#)

PDF: [BROWNFIELDS INVENTORY PRIORITIZATION TABLE.PDF](#)

## Community Partnership & Outreach

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### Create Green Team

10 Points

 Bronze Required

**Program Summary:** In 2017 Municipal Resolution attached re-established the Red Bank Green Team (GT). Each year a new resolution re-appoints member for another one year term that runs through December 31 of the current year. GT includes residents, business owners, Environmental Commission, Borough Council & Department Agencies. The first meeting of the new year was held on January 1, 2021 and members agreed to meet once a month at a minimum and attend the Environmental Commission monthly meetings whenever possible. Also attached are the accomplishments of the GT in the past 12 months. In March 2021 an ordinance was passed to recognize all EC members as part of the Green Team as both groups work very closely together and sometimes have dual roles.

WORD: [2017 RESOLUTION RE-ESTABLISHING GREEN TEAM](#)

PDF: [GREEN TEAM ACTIONS IN THE PAST YEAR \(JUNE 2020-MAY 2021\)](#)

PDF: [GREENTEAM APPOINTMENTS 2021- SCROLL TO HIGHLIGHTED SECTION](#)

PDF: [DESIGNATE EC MEMBERS AS GREEN TEAM MEMBERS IN ADDITION TO GREEN TEAM ONLY MEMBERS](#)

PDF: [GREENTEAMEC MEMBER LIST](#)

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## Community Education and Outreach

15 Points

**Program Summary:** The Red Bank Green Team has partnered with the Red Bank Public Library in hosting a monthly series called Sustainable Red Bank. Each month an expert on a topic related to sustainability presents to residents and interested parties at the local library prior to the pandemic and via zoom until the library is open again for events. The library also has a program called Everything We Eat that shares Food and Lifestyle Topics with the community. Both Sustainable Red Bank & Everything We Eat are still Zoom based due to the pandemic.

WORD: [THE ROLE OF FOSSIL FUELS IN CLIMATE CHANGE](#)

WORD: [HOW TO TALK TO YOUR KIDS ABOUT CLIMATE CHANGE](#)

WORD: [UNDERSTANDING ECO ANXIETY](#)

WORD: [EVERYTHING WE EAT: FALL SEASONAL VEGETABLES](#)

WORD: [EVERYTHING WE EAT: PLANT BASED EATING](#)

WORD: [EVERYTHING WE EAT: DOCUMENTARY FILM DISCUSSION ON FOOD SOVEREIGNTY- GATHER](#)

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## Hold a Green Fair

10 Points

**Program Summary:** The Borough of Red Bank held a Green Fair/Earth Day Expo in the Spring of 2019 and 2021. We have highlighted the most recent event on the attached qualitative assessment and look forward to continuing this tradition.

WORD: [QUALITATIVE ASSESSMENT](#)

PDF: [REDBANKEARTHDAY-2021EN8.PDF](#)

PDF: [REDBANKEARTHDAY-2021ESP11.PDF](#)

PDF: [PHOTOS.PDF](#)

## Energy

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### Public Electric Vehicle Charging Infrastructure

15 Points

**Program Summary:** The Borough of Red Bank has installed a public EV charging station next to the Borough Hall. It allows Red Bank residents and visitors to park and charge their electric vehicle at a downtown location while they are shopping or dining. The charging station started operation in December 2014. It is operated by the Red Bank Public Parking Utility. The charge to the consumers is \$2/hr, which includes the parking fee. Equipment: GE EVSN3 level 2. Cost: \$6,500 for equipment; \$3,500 for installation. The station is listed in various public directories, including [http://www.afdc.energy.gov/fuels/electricity\\_locations.html](http://www.afdc.energy.gov/fuels/electricity_locations.html) and <http://solvingev.com/charging-stations/zip/07701-red-bank-nj>

PDF: [CHARGING STATION PARKING ORDINANCE](#)

## Green Design

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### Create a Green Development Checklist

10 Points

**Program Summary:** The Green Building Checklist that has been prepared by the Red Bank Environmental Commission and approved by Borough Administrator, and Director of Planning and Zoning. Following the initial internal approval of the checklist, the Mayor and Council approved the pre-requisite resolution which included the information on the checklist. Attached are the required documentation by SJ. In addition, the RBEC created a recommended Plant List to use as a companion piece to the Green Building Checklist. For Implementation, please see links on the Red Bank Borough Website. <http://redbanknj.org/DocumentCenter/View/8318/Green-Development-Checklist-PDF> <http://redbanknj.org/DocumentCenter/View/8318/Green-Development-Checklist-PDF>

WORD: [2018 - RESOLUTION](#)

WORD: [GREEN DEVELOPMENT CHECKLIST](#)

PDF: [PLANT LIST](#)

## Health & Wellness

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### Building Healthier Communities

20 Points

**Program Summary:** Red Bank has been active in Building Healthier Communities. The Parks and Recreation Department runs numerous programs for youth and the community as a whole, from soccer to Fitness in the Park to Yoga in our Pedestrian Plaza called Broadwalk. The Senior Center is a vibrant community with services of all types for seniors from Bingo (very popular) to monthly Nurse Visits, Transportation to medical appointments and shopping, Fresh food delivery - Farmers Market, Red Bank's Mayor has signed onto the Mayor's Wellness campaign and the updated pledge for 2021 is attached.

PDF: [MAYOR'S WELLNESS CAMPAIGN PLEDGE OF PARTICIPATION](#)

PDF: [EMAIL CONFIRMING MWC PLEDGE](#)

WORD: [COMMUNITY WELLNESS ACTIONS](#)

WORD: [YOUTH WELLNESS ACTIONS](#)

WORD: [SENIOR WELLNESS ACTIONS](#)

WORD: [EMPLOYEE ACTIONS](#)

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### Safe Routes to School

10 Points

**Program Summary:** Red Bank was awarded Silver Safe Routes to School Award for 2019-2021. A copy of the award is attached.

PDF: [SAFE ROUTES TO SCHOOL SILVER AWARD](#)

### Innovative Projects

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## Innovative Community Project 1

10 Points

**Program Summary:** Red Bank passed an ordinance (2019-41) to ban plastic bags, polystyrene and plastic straws upon request. Prior to the introduction of the ordinance, businesses were asked how much time would they need to use of their existing supply. Based on this input, the effective date for the ban was made one year out, September 1st, 2020. Businesses renew their licenses with the town annually. The Green Team created a flyer with information about the ordinance in English and Spanish that was sent to all businesses. The Green Team/EC went door to door to businesses to remind them of the upcoming ban and redistributed flyers with the information. The program remains a success in Red Bank Attached please find a copy of the ordinance, municipal code and informational flyers shared with businesses.

PDF: [ORDINANCE 2019-41](#)

PDF: [ECODE CHAPTER 492 PLASTICS BAN](#)

PDF: [PLASTIC BAG BAN FLYER ENGLISH](#)

PDF: [PLASTIC BAG BAN FLYER SPANISH](#)

PDF: [BUSINESS OWNER TRAINING GUIDE](#)

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## Innovative Community Project 2

10 Points

**Program Summary:** Red Bank's Volunteer Translator Program 2019-present In what may be a first in New Jersey, Red Bank police will be able to draw on a team of local volunteers to help them bridge language divides in dealing with the public. Volunteers go through background checks before being approved. They assist the police in their normal duties as well as community events. The volunteers also assist with translation of documents for the police department as well as other organizations in the borough as needed. At this time the borough has about a dozen volunteers, As Red Bank has a high Spanish-speaking population, many of the volunteers are fluent in Spanish but there are other language volunteers as well. Please find attached two articles on the program and a copy of the volunteer form for the program.

PDF: [TWO RIVER TIMES ARTICLE ON THE VOLUNTEER TRANSLATOR PROGRAM](#)

PDF: [RED BANK GREEN ARTICLE ON VOLUNTEER TRANSLATOR PROGRAM](#)

PDF: [VOLUNTEER FORM](#)



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## Innovative Community Project 3

10 Points

**Program Summary:** Senior Lockbox Program- Operation Blue Angel April 2020 This is a program designed to provide another layer of safety and security for residents of Red Bank. If you are 55 years of age or older, or have a medical condition that could be incapacitating, and you live alone or are alone a significant amount of the time, this program is available at no cost. An application is filled out and submitted to the Police Department. The lockbox, owned by the Police Department, will be placed on the exterior door that would contain a key to the residence. In the event of an emergency, where medical assistance is needed or are otherwise in danger, the responding police officer will have access to the lockbox and be able to quickly enter your home to provide assistance. Each lockbox will have a distinct code that will only be provided to a responding officer once a call for assistance has been made by the resident or on their behalf. Frequently, the police respond to calls for assistance where a resident is incapacitated, and are delayed in entering the home due to the lack of a readily available means to do so. Operation Blue Angel will provide a method for officers to gain access and provide immediate assistance without the need to cause damage to a door or window. This program was made possible through generous donations made to the Police Department Trust Account that is utilized to further community policing efforts.

PDF: [SENIOR LOCKBOX PROGRAM ANNOUNCEMENT](#)

PDF: [APPLICATION FORM](#)

PDF: [LOCAL ARTICLE ABOUT THE PROGRAM](#)

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## Land Use & Transportation

### Bicycle and/or Pedestrian Improvement Projects

15 Points

**Program Summary:** In 2019 Red Bank implemented a tactical urbanism project to address traffic calming. With a grant from NJTPA, Sustainable Jersey and Voorhees Transportation Center, the borough received a plan how to install temporary bollards, paint the intersection to create a positive distraction for motorists to be aware of pedestrians. The intersection is used heavily by pedestrians going to Lunchbreak, a local foodbank, the Boys and Girls Club, Fusion School of Basketball and a Bodega. Many of the pedestrians and cyclists transiting the area are low income and/or non-English speaking. A report was prepared as part of the grant with findings and recommendations. Permanent bollards were installed in 2020/2021 and a permanent design for the intersection is on the way. Permanent bollards have been installed at the intersection of West/Chestnut close to the train station to ensure pedestrian safety Curbs in town have been updated to be ADA compliant in 2020; The existing Complete Streets Policy was adopted in 2018.

WORD: [PERMANENT BOLLARDS.DOCX](#)

WORD: [DR JAMES PARKER BLVD WORKSHEET](#)

PDF: [RED BANK TACTICAL URBANISM REPORT](#)

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## Complete and Green Streets for All Policy

10 Points

**Program Summary:** Red Bank is a vibrant and busy borough with a downtown center for arts and entertainment. Red Bank has a virtually complete sidewalk network, bicycle lanes, and sharrows. However, many residents still believe that non-motorized modes of travel receive less priority than automobiles and these barriers keep all users from accessing safe travel. Red Bank updated its original Adopt a Complete Streets policy from its 2010 and has distributed the policy within the borough to ensure all departments adhere to the newly updated policy. In addition to adopting Red Bank has completed an NJ Transit Bike-Ped Access study in 2018 where the town will implement changes made in the study to make Red Bank safely accessible to all.

PDF: [COMPLETE STREETS POLICY](#)

PDF: [COMPLETE STREETS RESOLUTION](#)

PDF: [COMPLETE STREETS DISTRIBUTION MEMO](#)

PDF: [COMPLETE STREETS CHECKLIST](#)

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## Green Infrastructure Implementation

10 Points

**Program Summary:** In 2019 Red Bank implemented a Green Roof ordinance that requires a green roof on any structure where the roof is 5000 square feet or larger(2019-36). In addition Red Bank has an Impervious Cover Assessment and Reduction plan from Rutgers Cooperative Extension Water Resources Program that outlines specific areas where green infrastructure may be placed. Ordinance 2019-38 requires Stormwater recharge elements in parking lots. Red Bank lessened the acreage requirement of what constitutes a major development relating to stormwater management and control. In 2021 a rain garden was installed at the First Aid and Rescue Squad building; a rain garden was added to the newly renovated White St parking lot in 2020.

PDF: [RAIN GARDEN INSTALLATION](#)

PDF: [IMPERVIOUS COVER REDUCTION PLAN .PDF](#)

PDF: [2019-38STORMWATERRECHARGELEMENTS.PDF](#)

PDF: [2019-36-GREENROOF.PDF](#)

PDF: [2019-37-STORMWATERLANDDISTURBANCE.PDF](#)

## Local Economies

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## Green Business Recognition Program

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** The Borough of Red Bank initiated a voluntary green business recognition program (GBRP) in 2017. Local businesses in compliance with the outlined criteria for green operations will be recognized by the municipality, listed on the borough website, and permitted to display both physical and digital signage indicating participation. We will adopt the criteria established by the New Jersey Sustainable Business Registry Program (NJSBR), which includes registration of participating businesses with the NJSBR. Participation in the program will be encouraged by the municipality in conjunction with local business organizations. The long term goal is for this program to be a part of the ecological solution. One where community members, businesses, and government all participate in an awareness of each of our impacts on the environment. We feel we are a long way from there, but the baby steps are to get the local business community invested in “going green”. Three of the businesses have renewed with the NJSBR and there are 3 new businesses the Green Team plans to target to have been completely signed up by the end of October. Attached please find the complete program and its updates.

PDF: [RED BANK COUNCIL RESOLUTION APPROVING PROGRAM](#)

WORD: [RED BANK GREEN BUSINESS RECOGNITION PROGRAM DOCUMENTATION](#)

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## Support Local Businesses

10 Points

**Program Summary:** Through 2020 and 2021, Red Bank businesses will participate in several campaigns throughout the year to encourage residents to shop and buy local. Campaigns are supported by the municipality and promoted on the borough's calendar ([redbanknj.org](http://redbanknj.org) and River Center, the business development arm that supports and markets Red Bank businesses ([redbank.org](http://redbank.org)). Events in 2020 were RiverCenter partnering with the Borough to create a Pedestrian Plaza for outdoor dining and StreetLife that helped many downtown businesses. Examples of activities promoted in 2020 in addition to the creation of Broadwalk and sidewalk streateries, there was Date Night In for local pickup/delivery of date night meals, and the Street Life program in the summers. Samples of activities are attached as supporting documentation

WORD: [SUPPORT LOCAL BUSINESSES QUALITATIVE ASSESSMENT](#)

PDF: [RED BANK SIDEWALK SALE 2021](#)

PDF: [WEDDING WALK 2021](#)

PDF: [2020 SMALL BUSINESS SATURDAY](#)

PDF: [STREET LIFE](#)

PDF: [DATE NIGHT IN APRIL 2020](#)

## Natural Resources

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## Environmental Commission

10 Points

**Program Summary:** The Environmental Commission was strong and quite active - re-creating the Green Team and establishing the Creative Team. In addition, an ordinance change was made designating EC members as also Green Team members (Ordinance 2021-07) . Attached is the 2021 Municipal Reorg Resolution which names new members for all municipal departments including the environmental Commission. Please scroll down the document to find the Environmental Commission section. Also attached is the 1990 Resolution establishing the Red Bank Environmental Commission - had it certified by Red Bank's Current Administrative Clerk.

PDF: [2021 BOARD AND COMMITTEE APPOINTEMENTS](#)

PDF: [ORDINANCE DESIGNATING EC MEMBERS AS GREEN TEAM MEMBERS](#)

PDF: [2020 BOARD AND COMMISSION APPOINTMENTS](#)

PDF: [1990 RESOLUTION ESTABLISHING EC](#)

PDF: [2020 EC ANNUAL REPORT](#)

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## Environmental Commission Site Plan Review

10 Points

**Program Summary:** There are often building plans submitted for review by the Red Bank Environmental Commission (RBEC). When reviewing the plans, RBEC considers the inevitable growth of Borough and ensures that our objectives to protect the natural environment are reflected on the plans. We are situated near a vital surface water body - the Navesink River and, as such, we look for builders to incorporate green infrastructure designs. Further, we are proponents of incorporating trees and shrubs that are endemic to our area, which saves water. Our Green Development Checklist includes considerations and demonstrates to the developer environmentally friendly design components. Our comments are collected from the RBEC Chair and submitted to the Borough's point of contact for the project, which are relayed to the developer. We find that, although the developers are not mandated to comply with our suggestions, they often are open to our suggestions.

PDF: [96-98 W FRONT ST EC COMMENTS AND PLANS](#)

PDF: [RBEC SITE PLAN COMMENTS 20-21](#)

PDF: [EC COMMENTS RIVERSIDE GARDENS PLANS](#)

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## Tree Protection Ordinance

10 Points

**Program Summary:** Tree protection ordinance instituted.

PDF: [TREE PROTECTION ORDINANCE](#)

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## Community Forestry Management Plan and NJUCF Accreditation

20 Points

**Program Summary:** Red Bank had their Community Forestry Plan and Tree Cover Goal reissued in 2016 and covers 2016 through 2020. In 2018 under management of the Shade Tree Committee, Red Bank will increase Canopy Coverage to 25%, continue to maintain municipal trees, educate the public and expand training for Shade Tree members and Borough employees.

PDF: [SHADE TREE COMMITTEE 2020 ACCOMPLISHMENTS REPORT](#)

PDF: [2020 RED BANK ACCREDITATION STATUS](#)

PDF: [COMMUNITY FORESTRY PLAN 2016-2020](#)

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## Tree Hazard Inventory

10 Points

**Program Summary:** Trained Shade Tree Committee volunteers continuously monitor the health of the public trees and record the updates in the computerized inventory. The map of the Borough shade trees are <https://www.google.com/maps/d/u/0/viewer?mid=1Uigu0Kiley4UUpvTYSa235PocBlo7FRM&ll=40.34722168918306%2C-74.06670200000002&z=14> The Inventory is attached below

PDF: [MAINTENANCE AND PLANTING REQUESTS](#)

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## Tree Maintenance Programs

10 Points

**Program Summary:** The Red Bank Shade Tree Committee meets regularly and discusses maintenance needs in great detail. Relying on the member's knowledge of the area, their expertise in tree maintenance (including a professional arborist committee member), and the tree inventory, individual trees are discussed, photographs taken and shared, and requests made to the department of public works for appropriate maintenance when required. Resident issues are taken into consideration, for example when a tree is requested for removal, and are considered in detail with regards to species, condition, need for removal, and the potential for a replacement. In 2020, the Borough expended over \$48,000, well over the approximately \$25,000 budget set for the year. \$10,000 was budgeted as volunteer hour equivalent, and this line item was only slightly over budget, making the overage almost entirely an expenditure of funds in planting and removal. 74 hazardous trees were removed, and 34 new trees were planted in 2020. Plans exist for continued grant-funded tree planting. Pages 5 and 8 of the STC Accomplishments Report list the numbers of trees pruned or removed and the costs involved.

PDF: [PLANTING AND MAINTENANCE PLAN](#)

PDF: [2020 STC ACCOMPLISHMENTS REPORT](#)

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## Tree Planting Programs

10 Points

**Program Summary:** The Borough of Red Bank, in addition to its requirement for developer to plant trees with new construction, has a tree planting program supported by a New Jersey Urban and Community Forestry (NJUCF) Stewardship Grant. Awarded in 2018, this \$45,000 grant (including \$15,000 of in-kind contributions) will seek to increase the tree cover canopy of the Borough, one of the CFMP goals. 75 trees are planned for planting, which is expected to increase the tree coverage by 1%. Priority will be given to locations where hazardous trees have been removed, as well as areas with lower tree canopy coverage. A professional arborist and member of the Shade Tree Committee will assist the DPU and any contractors hired with specifics related to tree selection, planting location, and planting methods.

PDF: [TREE PLANTING DOCUMENTATION](#)

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## Public Information & Engagement

### Municipal Communications Strategy

10 Points

**Program Summary:** Red Bank uses a variety of communications methods to keep its residents about important and time sensitive news in the borough through its website, email, text alerts, and social media (Facebook and Twitter). The borough has a mobile app through CivicPlus. The redundancies in the borough efforts through traditional, social and new media is deliberate to reach all residents and get the important information to them. In addition to its own efforts, the borough collaborates with faith based groups, the business community and our schools to share information and keep all informed. Some examples: Commissions, Borough Departments and the Business community share information through educational opportunities to inform them on non-emergency communications:

WORD: [MUNICIPAL COMMUNICATIONS STRATEGY CHECKLIST](#)

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## Improve Public Engagement in Municipal Government

10 Points

**Program Summary:** Red Bank has been working on their communications with residents for years. During the pandemic, meetings moved to an online format via Zoom and livestreaming on Facebook. Meeting attendance has increased and there is more resident input on issues than ever before. Please find attached the submission checklist, a copy of the meeting protocols and a sample agenda.

WORD: [IMPROVE PUBLIC ENGAGEMENT IN MUNICIPAL GOVT CHECKLIST](#)

PDF: [SAMPLE AGENDA](#)

PDF: [MEETING PROTOCOL RESOLUTION](#)

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## Improve Public Engagement in Planning and Zoning

10 Points

**Program Summary:** The planning and zoning boards publish agendas with details, site plans and all relevant information at a minimum of 48 hours prior to a meeting. Please find attached the submission checklist with the information required. The planning and zoning board meeting protocols are posted as a pdf link on the planning board and zoning board of adjustment website pages. The planning board page is located at <https://www.redbanknj.org/232/Planning-Board> The zoning board of adjustment page is located at <https://www.redbanknj.org/237/Zoning-Board-of-Adjustment> At the beginning of every meeting there is a public comment on non agenda items. This is noted on the agenda.

PDF: [SAMPLE AGENDA FOR THE PLANNING BOARD](#)

PDF: [PLANNING AND ZONING BOARD MEETING PROTOCOLS.PDF](#)

PDF: [SAMPLE AGENDA FOR THE ZONING BOARD](#)

PDF: [IMPROVE PUBLIC ENGAGEMENT IN PLANNING AND ZONING CHECKLIST.PDF](#)

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## Online Municipal Public Service Systems

15 Points

**Program Summary:** Red Bank has been working hard to update its online municipal public service systems over the years. It is in the process of developing an online permitting process but that is expected to launch after this certification period. Please find attached the submission checklist with the required information.

WORD: [ONLINE MUNICIPAL PUBLIC SERVICE SYSTEMS DOCUMENTATION CHECKLIST](#)

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## Digitizing Public Information

10 Points

**Program Summary:** Red Bank Borough Website ([www.redbanknj.org](http://www.redbanknj.org)) has made significant progress in digitizing its public records to date. In addition, due to the 2020 Pandemic, Council, Board and Commission meetings are held via Zoom. Council meetings are livestreamed on Facebook. Planning and Zoning Board meetings are recorded and are available. The Borough is working on a way to livestream the Planning and Zoning meetings in addition to working toward a hybrid (in-person and on-line streaming ) for the future. The Digitizing Public Information Checklist is attached. The Borough also has an app available at the apple (<https://apps.apple.com/lc/app/borough-of-red-bank-nj/id1216701853>) & google store ([https://play.google.com/store/apps/details?id=com.civicplus.nj\\_redbankborough](https://play.google.com/store/apps/details?id=com.civicplus.nj_redbankborough))

WORD: [DIGITIZING PUBLIC INFORMATION SUBMISSION CHECKLIST](#)

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## Sustainability & Climate Planning

### Municipal Carbon Footprint

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** Municipal Carbon Footprint Spreadsheet uploaded based on data collected in 2017 by Red Bank's Department of Public Works (DPW). 9/27 and again 10/21/2021 - Worksheets used for Gas and Electric calculations have been inserted into the Municipal Carbon Footprint Calculator. Heating Oil is not utilized. Gasoline and Diesel monthly worksheet also added. CK The Total Carbon Footprint for 2020 was 3437.6 Metric Tons of CO<sub>2</sub>e

EXCEL: [MUNICIPAL CARBON FOOTPRINT DOCUMENTATION](#)

EXCEL: [2020 MUNICIPAL CARBON FOOTPRINT.XLSX](#)

## Waste Management



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## Prescription Drug Safety and Disposal

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** Red Bank is an active participant in the DEA's National Drug Take Back Day to dispose perscription drugs 2x a year. (<https://takebackday.dea.gov/>). Attached is the information for the past dates for 2019 through 2021 and includes the flyers that highlight dates, location and times for drug drops. All drugs were transferred as set forth by DEA and reports are attached. To promote the collections, posters were placed door of police station, borough hall bulletin board, library, facebook & instagram. The RBPD strictly follows all policies and procedures set forth by the DEA Please note: We have sample photo for Box Drops that are used for our drops. There is only one picture of drop box in 2018 but RBPD assured me that the same boxes are used for each drop. Red Bank residents can also participate in the Monmouth County Sheriff's Office in the Project Medicine Drop. Red Bank residents can drop prescription drugs 365 days a year as it is a program open to all Monmouth County Residents. Please see information at: [www.njconsumeraffairs.gov/meddrop/Pages/Media.aspx](http://www.njconsumeraffairs.gov/meddrop/Pages/Media.aspx)

PDF: [EVENT PROTOCOL-DEA RECEIPTS APR2019-APR2021.PDF](#)

PDF: [MEDIA - NATIONAL DRUG TAKE BACK DAY OCT UPDATE.PDF](#)

PDF: [BOROUGH RBPD PAGE LINK AND SAMPLE DROP BOX](#)

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## Recycling Depot

10 Points

**Program Summary:** Red Bank has a drop off recycling depot, located at the end of Sunset Avenue. The facility provides residents with a valuable service that is not available to many of our neighbors in surrounding communities. As such, drop offs by individuals need to prove Red Bank Residency. In addition to offering the same items offered at curbside recycling (#1, #2 and some #5 plastic containers, paper, glass, cans, aluminum and cardboard), they also collect electronics, brush and leaves. The recycling center is open from Monday-Friday, 7AM-9AM, 4PM to 6PM, Saturday 9AM-1PM. The depot is managed by Red Bank Department of Public Works. The Borough's Department of Public Utilities Page is located at <https://www.redbanknj.org/208/Public-Utilities>

PDF: [PUBLICUTILITIESBULLETIN.PDF](#)

IMAGE: [RECYCLINGCENTERPHOTO1.JPG](#)

IMAGE: [RECYCLINGCENTERPHOTO2.JPG](#)