

Sustainable Jersey Certification Report

[Download PDF Version](#)

This is the Sustainable Jersey Certification Report of Eatontown Boro, a Sustainable Jersey bronze certified applicant.

Eatontown Boro was certified on November 06, 2019 with 210 points. Listed below is information regarding Eatontown Boro's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Eatontown Boro is:

Name:	ANTHONY TALERICO
Title/Position:	MAYOR / ADMINISTRATION
Address:	47 BROAD STREET EATONTOWN, NJ 07724

Actions Implemented

Each approved action and supporting documentation for which Eatontown Boro was approved for in 2019 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action.

Community Partnership & Outreach

Create Green Team

10 Points

 Bronze Required  Silver Required

Program Summary: The Borough of Eatontown created a Green Team by Ordinance on July 13, 2011. The Green Team is a steering group of borough representatives and volunteers from the Eatontown community who are interested in joining with the Borough's efforts to create a more sustainable, earth friendly and greener environment. The Green Team consists of volunteer residents as well as representatives from the Planning Board, Environmental Commission, Board of Education, Economic Development Advisory Committee, and a high school student representative. The team works closely with the Council Liaison and Environmental Commission to lead and coordinate the green and sustainability activities of the community. The Green Team is creating an understanding of what sustainability means in our community by developing and implementing a series of short- and long-term strategies that not only look for greener energy sources but also for other actions such as energy conservation, efficient purchasing, inter-connectivity of our neighborhoods and sidewalks, increased business use and economy, and modernized ordinances for both business and residential districts. The Green Team meets monthly to review current projects status and to coordinate future projects as well. The team is working on grant proposals to help fund these projects and assist the Environmental Commission (EC) in any manner possible. The Green Team also participates in community events such as the annual Eatontown Day. The Green Team's Annual Report from 2018-2019 is uploaded here. The Green Team worked with members of the public to develop a logo, which is being used on cotton handle bags, banners, and all printed material being distributed to the public. LIST OF CURRENT GREEN TEAM MEMBERS: Edward Dlugosz (Chairman) Sara Breslow Matthew Jacobs Bob English Don Bretzger Jasmine Story (Council Liaison)

PDF: [EATONTOWN GREEN TEAM ORDINANCE](#)

WORD: [CREATE GREEN TEAM DOCUMENTATION](#)

PDF: [CREATE GREEN TEAM DOCUMENTATION](#)

PDF: [CREATE GREEN TEAM 2019 REORG COUNCIL MINUTES](#)

PDF: [MAYOR LETTER OF SUPPORT](#)

PDF: [CREATE GREEN TEAM DOCUMENTATION](#)

Community Education and Outreach

5 Points

Program Summary: On Saturday, June 30th the Complete Streets Advisory Committee hosted an educational nature walk at the F. Bliss Price Arboretum and Wildlife Sanctuary. Robert Wolf, Arborist and Eatontown Shade Tree Commission Chairman gave the tour. He handed out information sheets on 40 species of tree within the Arboretum. He gave the formal name and nickname for every species explained their general traits. He also gave the origins and history of the trees. He pointed out flaws within the species, average lifespan, breakage, knots, infestations etc. Robert also explained about several bug and disease issues that have been on the rise and what to look for. We had 30 attendees and 4 dogs join us. Many asked if it could be held again next year perhaps at a different location in town. We also expanded our email list for future community walks with we try to hold quarterly.

WORD: [COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION EVENT CHECKLIST](#)

PDF: [ARBORETUM WALK FLYER](#)

IMAGE: [WEB SCREENSHOT OF EVENT](#)

IMAGE: [WALK ANNOUNCEMENT](#)

Food

Community Gardens

10 Points

Program Summary: Since its conception in 2010, the Eatontown Green Team (EGT) planned a community garden to be the keystone of the effort. The community garden became a focal point of the EGT activities and provides a template for sustainable projects and positive outreach. The community garden is located on Grant Ave near Route 36 on 1.5 acres of former farmer's field (since 1920) that boasts both "magnificent" soil for planting & touchstone to the town's historical farming heritage. A major motivation & impact for creating a large garden is to provide gardening opportunity to almost 60% of our residents who live in apartments, condos, & multi-residential properties—who have no land of their own—with a safe and fertile place to grow healthy food. After years of planning; construction of the 8' deer fence, city water, and access road was completed in 2018. 2019 is EGT's first gardening year. Despite a late 5/25 start, 38 plots were assigned with more purchased by the gardeners and newcomers. The Garden Committee was formed early, evolved when plots were available, and decisions made by the gardeners. Our monthly meetings addresses what worked, what could be done differently, next steps Gardeners contribute time for shared tasks, tools, table, and expertise to create a beautiful, working community garden. This is all described in the Community Garden (EEEC) presentation upload. Monies allocated for capital improvement of the Green Acres of which EGT is a major part, supports the EGT infrastructure and our annual budget provides for the rest. • CG Outreach: Master Gardeners' Classes o Edible Forest (Permaculture) o "Planning Vegetable Crops" o "Soil's Dirty Little Secret" o "Keys to Successful Composting" o "Pollinators In All Shapes And Sizes" The ECG Media includes electronic bulletin board; print media, and: <https://www.facebook.com/EatontownCommunityGarden/> <http://eatontownnj.com/green-team/>

IMAGE: [COMMUNITY GARDENS DOCUMENTATION](#)

PDF: [COMMUNITY GARDENS BUDGET LIST SUMMARY](#)

PDF: [COMMUNITY GARDENS DOOR HANGER](#)

PDF: [COMMUNITY GARDENS PHOTO COLLAGE](#)

PDF: [COMMUNITY GARDENS PRESENTATION](#)

PDF: [COMMUNITY GARDENS BID SPECS](#)

Green Design

Upgrade/Retrofit-Light Pollution

10 Points

Program Summary: The Eatontown Planning Board with technical support from the Environmental Commission has been using the Eatontown lighting ordinance that falls in line with ordinances used by the entire state of NJ. The ordinance reflects New Jersey Light Pollution Study Commission's Report, as well as guidelines provided by the Illuminating Engineering Society of North America (IES). The original ordinance was adopted in 1993 and was revised in February, 2006, to more clearly define regulating electric utility floodlights. A second ordinance that applies to all existing outdoor lighting, whenever installed, was adopted in by the Town in March, 2006 and was combined with the existing Noise Ordinance, to form the "Noise and Glare Nuisances" ordinance. The Ordinance is intended to remove any direct glare source that can be potentially hazardous when viewed from roadways, other business properties or can be offensive to occupants of residential properties, in order to provide an environment free of any such existing invasive nuisances. As it currently stands the Eatontown ordinances has been an effective approach to instituting anti-light pollution in the town. The ordinance is part of the Environmental Commission's Site Plan Review process which is used when projects are studied by the Planning Board for approvals (See Environmental Review Actions/Attachments)

PDF: [OUTDOOR LIGHTING ORDINANCE](#)

PDF: [OUTDOOR LIGHTING ORDINANCE GUIDE](#)

PDF: [INFORMATIONAL FLYER](#)

PDF: [ARTICLE](#)

Health & Wellness

Smoke-Free and Tobacco-Free Public Places

10 Points

Program Summary: Eatontown Borough Council updated its non-smoking ordinance on Feb. 27, 2019, specifically: "The Borough Council of the Borough of Eatontown does hereby determine that smoking of tobacco constitutes a fire, health and safety hazard and a nuisance in the municipal buildings and in the public parks, as well as all other indoor and outdoor public places, and requires prohibition thereof.... Smoking is prohibited at all times in municipal buildings and in indoor public places or workplaces and at public parks or beaches (if any); except as otherwise provided in this Ordinance. Smoking is also prohibited in any area of any building of, or on the grounds of, any public or non-public elementary or secondary school, regardless of whether the area is an indoor public place or is outdoors." Enforcement and fines are included. Non-smoking signs have been posted in parks, public places and various locations around town in the interest of promoting health and safety. It has also gone out on registration forms such as the one for the Community Garden.

PDF: [MINUTES SHOWING SMOKE-FREE ORDINANCE APPROVED \(ITEM 7B1\)](#)

IMAGE: [NO-SMOKING SIGN LIBRARY](#)

IMAGE: [NO-SMOKING SIGN COMMUNITY CENTER](#)

PDF: [NO-SMOKING RULES IN COMMUNITY GARDEN APPLICATION](#)

IMAGE: [WAMPUM PARK NO-SMOKING SIGN](#)

IMAGE: [NO-SMOKING SIGN BOROUGH HALL](#)

Innovation Projects

Innovative Community Project 2

10 Points

Program Summary: In November 2017, an ad hoc committee was formed to investigate Complete Streets initiatives. In May 2018, Eatontown Borough Council formalized the Complete Streets Advisory Committee by resolution. From November to May, the ad hoc team did a series of dry runs to plan community walks. The dry runs were documented (identifying needed repairs and improvements to pedestrian paths). These lists were submitted to the Zoning/Planning Office and the Borough Administrator. The group focused their first walks in the towns parks to get a better idea on what was available to the community. Wampum Memorial Park known as the "Birthplace of Eatontown" was rich in town history and in major need of some attention. The Committee established a relationship with other committees and organizations in town. And because of that the Beautify Eatontown Committee hosted a clean-up at the site of our first grant to help clear away the invasive species that were problematic to the walking path. There was a mixture of volunteers at this event including the Cub scouts, the high school Key Club, the Lions Club and the DPW. The committee wanted our first project to be a stone dust nature trail along the lake. The committee applied and won our first grant in April 2018 by the NJ Prevention Network for \$3,000. With that grant, we were able to create a handicap assessable path at Wampum Memorial Park. This project was completed in October 2018. Our path has been mentioned at several events at the park including Veteran's Day, Memorial Day and our Annual Fishing Derby. It is also listed the Wampum Memorial Park section of our Borough's webpage.

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 DOCUMENTATION WAMPUM PATH](#)

PDF: [INNOVATIVE COMMUNITY PROJECT 2 GET ACTIVE GRANT](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 SCREENSHOT OF TOWN SITE](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 PICTURE 1](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 PICTURE 2](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 PICTURE 3](#)

Innovative Community Project 3

10 Points

Program Summary: Child-care Movie Nights, an innovative pilot program that would enable parents to attend Council meetings, was initiated by Councilwoman Tonya Rivera. At first glance, this item sounds like it should come under "Public Information and Engagement," but that section specifies action items that involve communications. This creates an opportunity for parents, especially single parents, to actually attend the Council meetings. Councilwoman Rivera proposed this innovative pilot program on April 24, 2019. She announced it was in place at the June 26 Council meeting (see minutes, Item 5D, paragraph 2). The program invited parents to leave their children in Borough-provided child care during the months of July and August from 6:45-8:45 p.m., after which the program will be evaluated. Notice of the program was posted on the Borough website and Facebook. Direct outreach to the public will be implemented as the program develops.

PDF: [MINUTES SHOWING CHILD CARE PROPOSAL](#)

PDF: [MINUTES SHOWING CHILD CARE PROGRAM PUT IN PLACE](#)

IMAGE: [PICTURE OF CHILD CARE FLYER POSTED ON FACEBOOK](#)

Land Use & Transportation

Sustainable Land Use Pledge

10 Points

 Bronze Priority  Silver Priority

Program Summary: The Sustainable Land Use Pledge is a public affirmation of a municipality's intent to support sustainable smart growth land-use policies which was adopted in March 2013. The adoption of the resolution commits the municipality to a thoughtful, longer-term re-evaluation of current land use practices and planning policies, resulting in land-use decisions that balance economic, environmental, and social needs and provide the highest possible quality of life for all residents. Recently, 2016, the Township has approved the plan to rezone the Monmouth Shopping Mall into a mixed use facility that includes 700 units of apartments, with a set aside for affordable housing, with a mix of retail, office, and medical uses. In addition, the Township is reviewing changes to park lands to limit their development to passive recreation for more preservation.

PDF: [SUSTAINABLE LAND USE PLEDGE 2019](#)

PDF: [SUSTAINABLE LAND USE PLEDGE DISTRIBUTION](#)

Complete and Green Streets for All Policy

10 Points

Program Summary: In 2014 Eatontown adopted a complete streets policy to enhance their road and sidewalk networks to include more pedestrian and biking. In 2019 the Council adopted a new policy to better focus its implementation efforts. In addition, Eatontown created a Complete Streets Advisory Committee to effectuate the policy into future streetscape improvements.

PDF: [ADOPT A COMPLETE STREETS POLICY APPROVED 2019](#)

[ADOPT A COMPLETE STREETS POLICY DISTRIBUTION DOCUMENTATION](#)

Institute Complete Streets

15 Points

Program Summary: In November 2017, an ad hoc committee was formed to investigate Complete Streets initiatives. In May 2018, Eatontown Borough Council formalized the Complete Streets Advisory Committee by resolution. From November to May, the ad hoc team did a series of dry runs to plan community walks. The dry runs were documented (identifying needed repairs and improvements to pedestrian paths). These lists were submitted to the Zoning/Planning Office and the Borough Administrator. The group has won two grants. The first was awarded in April 2018 by the NJ Prevention Network for \$3,000. With that grant, we were able to create a handicap-assessible path at Wampum Memorial Park. This project was completed in October 2018. The second was awarded in August 2018 by Sustainable Jersey, the Voorhees Transportation Center at Rutgers University, the North Jersey Transportation Planning Authority and Together North Jersey for \$10,000 in technical assistance. This project is ongoing with a tentative ending before summer 2019. This project is focused on safely linking three of our parks: Wampum Memorial Park, Wolcott Park and the F. Bliss Price Arboretum and Wildlife Sanctuary. The Committee organized its first community walk in August 2018. The group invited the town to “walk with Eatontown’s emergency services” (Fire, Police, EMS, OEM and CERT). This was an effort to create a partnership between various organizations in the Borough and to show the residents the importance of volunteerism. The Committee has also established a relationship with other committees and organizations in town. The Beautify Eatontown Committee hosted a clean-up at the site of our first grant to help clear away the invasive species that were problematic to the walking path. There was a mixture of volunteers at this event including the Cub scouts, the high school Key Club, the Lions Club and the DPW. Members: Candace Faust – Chair, Shade Tree Commission – candacefaust@gmail.com Steve Fratini – Secretary, Environmental Commission – sfratini@hotmail.com Kevin Halvorsen – Traffic Advisory Committee – kevin.halvorsen@macys.com Barbara Stark – Beautify Eatontown Committee – bcluvsmusic@gmail.com Joe Calandra – Historical Committee – jchome65@yahoo.com Erik Brachman – Planning and Zoning Officer – pandz@eatontownnj.com Janice Grasso – Recreation Director – rec@eatontownnj.com

WORD: [MEETING WITH STATE SENATOR](#)

PDF: [HISTORICAL WALK BROCHURE](#)

WORD: [COMPLETE STREETS ADVISORY MINUTES](#)

PDF: [EATONTOWN GREENWAY REPORT NJTPA COMPLETE STREETS TECHNICAL](#)

WORD: [INSTITUTE COMPLETE STREETS DOCUMENTATION](#)

IMAGE: [PICTURE OF WAMPUM PATH](#)

Natural Resources

Natural Resource Inventory

20 Points

 Bronze Priority  Silver Priority

Program Summary: A Natural Resource Inventory (NRI) also known as an Environmental Resource Inventory (ERI) is a collection of important environmental data that pertain to a specific municipality or planning area. In its purest form, it is simply a collection of data and a valuable resource for local planners, environmental commissions and municipalities to use when developing local planning policies. The Eatontown ERI is an unbiased report of integrated data which provides baseline documentation for measuring and evaluating resource protection issues in Eatontown. The major function of this report is identifying significant environmental resources that are in need of protection and preservation. Topics include land use, natural resources (parks and open space), land resources, water resources, air quality, biological resources (plants & vegetation), contaminates sites and historic data. After review and approval by the Green Team, the Final Draft ERI was forwarded to the Eatontown Planning Board on May 27, 2013 with a recommendation for adoption as an appendix to the 2007 Master Plan. Appropriate public notices and postings were advertised, posted and mailed as required by Municipal Land use Law. The ERI was updated to include comments made at the May hearing and a Final version was adopted by the Planning Board at the June 10, 2013 meeting as part of the Master Plan process. The memorialized resolution from the Planning Board adopting the document is below. The municipality will regularly update the ERI as part of and in conjunction with the Master Plan. The Borough adopted a formal policy to regularly re-examine/update the ERI by the Planning Board in August of 2013. In order to include this policy as an attachment here, the ERI Notice receipt 2 was removed from the original submission to SJ.

PDF: [ADOPTED EATONTOWN ERI](#)

PDF: [ERI PUBLIC NOTICE LETTER](#)

PDF: [ERI AFFIDAVIT OF PUBLICATION](#)

PDF: [ERI NOTICE RECEIPT 1](#)

PDF: [ERI MEMORIALIZED RESOLUTION](#)

PDF: [POLICY TO REVIEW THE ERI](#)

Environmental Commission

10 Points

Program Summary: The Eatontown Environmental Commission (EEC) was created by Ordinance in 1974 to comply with the New Jersey Statutes Annotated (NJSA) pursuant to the provisions of Chapter 245 of the Laws of New Jersey 1968 and Chapter 35 of the Laws of New Jersey 1972 (N.J.S.A. 40:56A-1 et seq.). The EEC continues its statutory role by planning and executing a variety of environmental tasks and projects. These efforts respond to the objective of stewardship and protection of the Borough's environment and increasing public awareness of the Borough's resources and environmental threats. The EEC also leads and participates in a number of crucial regional environmental boards and committees. The EEC is comprised of dedicated Eatontown residents who volunteer on various sub-

committees such as regional initiatives, lighting, air and water quality, open space, energy, solid waste, and land use. A small budget is in place for use by the EEC for "green" projects and outreach. The 2018 Annual Report and summary summarizing the EEC's accomplishments by areas of responsibility is provided here. At the Environmental Commission's monthly meetings, members discuss goals and prioritize actions for projects, education, and development review. Their ideas are melded with the borough's green goals and include: Enhanced environmental support, awareness and public outreach through representation at local Borough and State sponsored events, workshops and demonstration projects Regional Initiatives and partnerships, in particular with the eastern Monmouth County Environmental Partnership, and the Fort Monmouth Economic Revitalization Authority (FMERA) Lighting quality and model ordinance, Complete Streets/Safe Routes, Pesticide Free Zones (PFZ), Husky Brook Park Nature Trail, Arboretum Restoration, and issues related to water quality, Air Quality, Land Use, and Solid Waste. The EEC has also actively participated in site planning. See environmental review for detailed reports. The commission members are: Edward Dlugosz, Chairman John Batinsey, Lighting Ken Kretsch, Planned Land Use Sara Breslow, Open Space Steve Fratini, Complete Streets Roger Greene, Solid Waste Jasmine Story, Council Liaison

PDF: [ENVIRONMENTAL COMMISSION ORDINANCE](#)

HTML: [ENVIRONMENTAL COMMISSION PAGE](#)

PDF: [ENVIRONMENTAL COMMISSION ANNUAL REPORT](#)

Environmental Commission Site Plan Review

10 Points

Program Summary: Eatontown Environmental Commission (EEC) has established procedures for the review and recommendations for both Planning Board (PB) and Zoning Board (ZB) plans. The EEC has committees and SMEs that correspond to the gamut of land use topics specified by Eatontown ordinance 7-28 Powers and Duties: "The Commission shall have power to study and make recommendations concerning open space preservation, water resources management, air pollution control, solid waste management, noise control, lighting control, soil & landscape protection, environmental appearance, marine resources and protection of flora and fauna." We also are guided by PB Land Use 89-2 and ZB 89.7 ordinances. Because Eatontown also had to deal with the major trauma caused by BRAC'king of Fort Monmouth, EEC Chairman was chosen by the Eatontown/Army to be civilian chair of the Restoration Advisory Board (RAB) and NJ State FMERA starting in 2006 and lasting 14 years. This added the complicated concept of brownfields contamination and cleanup to our responsibilities and expertise. The PB/ZB Officer gives notice to the EEC chair, and the chair passes assignments to the members. Each member of the EEC is provided access to the electronic files via a PB/ZB file-sharing website. We minimize the use of hard copies of the site plans however we require hardcopy for large-scale projects like Monmouth Mall or the 175 acre Fort Monmouth Golf Course/Townhouse projects. The Chairman or designee will then issue recommendations to the planning or zoning board to help in their review of site plan applications. When required, one or more members will be called on at the hearings to provide clarification or testimony. Attached is our successful initial review of the Monmouth Mall plans. It was followed in 2018 by 3 additional mods and their review. Last week a new major mod was submitted to us.

WORD: [EECLPLAN REVIEW REPORT DCH](#)

PDF: [MONMOUTH MALL SITE PLAN REVIEW](#)

WORD: [EEC ARTIS REVIEW](#)

PDF: [EEC REVIEW OF THE HEIGHTS PROPOSAL 20180226B REDUCED.PDF](#)

EXCEL: [ENVIRONMENTAL COMMISSION SITE PLAN REVIEW DOCUMENTATION](#)

WORD: [EEC SUNEAGLES GOLF & TOWNHOUSE PROJECT REVIEW.DOCX](#)

Tree Protection Ordinance

10 Points

Program Summary: Eatontown has a variety of ordinances created to protect the health and vitality of the municipality's trees and tree canopy. The intentions of these ordinances are to: 1.Reduce tree loss during development; 2.Reduce damage to standing trees during construction; 3.Provide for the replacement of trees lost; 4.Provide for the replanting of trees in places where there are not currently trees; 5.Maintain preserved trees; 6.Preserve historically or environmentally significant trees or woodlands. The Eatontown Shade Tree Ordinance was adopted by the Shade Tree Commission of the Borough of Eatontown in 1966 and continues to be in effect today. The purpose of this chapter is to provide rules, regulations and procedures governing the planting, protection and maintenance of shade trees and shrubbery on public streets, parks, and highways of the Borough of Eatontown, New Jersey, in order to encourage arboriculture, promote the general welfare of the Borough and to enhance the value of property of its citizens. In 1969, Article III, Section 7 of the Code was established for the regulations and appointments of the Shade tree Commission. To further this intent, in 1973 an additional "Tree Removal Ordinance" was adopted by the Borough Council of the Borough of Eatontown. The governing body adopted this to herein decide and find that the indiscriminate, uncontrolled and excessive destruction, removal and cutting of trees upon lots and tracts of land within the Borough of Eatontown has resulted in creating increased municipal costs to control drainage and has further caused increased soil erosion, decreased fertility of soil and increased dust, which has deteriorated property values and has further rendered land unfit and unsuitable for the most appropriate use, with the result that there has been and will result in the future a deterioration of conditions affecting the health, safety and general well-being of the inhabitants of the Borough of Eatontown and has caused the passage of this article to regulate and control the indiscriminate and excessive cutting of trees in the Borough. In general, the ordinance's purpose was to regulate the cutting, removing, injuring or damage to any tree with a diameter in excess of three inches measured on said tree at a height of 18 inches above the level of the ground upon any lands within the Borough of Eatontown, in the County of Monmouth, unless he has first obtained a permit therefor in accordance with the regulations and provisions of this article. Excepted from this article shall be land-clearing operations as authorized by an approved site plan, trees located on a tract of land having a total area of not more than one acre with a residential building erected thereon, trees located on a commercial nursery or orchard and any tree cut or removed in accordance with a management plan of the New Jersey Department of Conservation and Economic Development, Bureau of Farm Service and filed of record in the office of the Borough Clerk. More recently, in 2003 Chapter 359 "GENERAL PROVISIONS of the SHADE TREE COMMISSION" was adopted by the Borough Council of the Shade Tree Commission of the Borough of Eatontown pursuant to N.J.S.A. 40:49-4. As a result of

Eatontown's governing body and Shade Tree Commission's efforts, Eatontown has been a Tree City USA municipality for over 20 years (attached). All ordinances are located below and can be found at www.eatontonnj.com , government, e-code.

PDF: [ETOWN SHADE TREE ORDINANCE](#)

PDF: [ETOWN SHADE TREE ORDINANCE REVISION](#)

PDF: [ETOWN SHADE TREE COMMISSION](#)

PDF: [ETOWN TREE REMOVAL ORDINANCE](#)

PDF: [ETOWN TREE CITY USA](#)

Operations & Maintenance

Green Grounds & Maintenance Policy

10 Points

Program Summary: For many years, Eatontown has evaluated and improved its grounds and maintenance policies. Two areas that have been most championed are recycling and composting. The Municipality hosts a compost site and implements a shared compost program with 5 neighboring townships. The Borough also promotes recycling on a variety of levels and performs efficient landscape design, minimization of water consumption and integrated pest management principles where applicable. The Green Team worked closely with the Department of Public Works to develop an official green grounds and maintenance policy with the same intentions of Sustainable Jersey. The policy was presented to Council and adopted on April 24, 2013. The Administration then provided this policy to all department heads, commissions and boards via a memo on May 3, 2013. Per the June review comments, there is not a more detailed policy document that was used as a basis for the Resolution. The resolution is the only documentation of the policy and what was distributed to municipal employees. The Green Grounds Policy is posted on the DPW page of the Eatontown Borough website as uploaded below.

PDF: [GREEN GROUNDS & MAINTENANCE POLICY ON WEBSITE](#)

PDF: [GREEN GROUNDS & MAINTENANCE POLICY MEMO UPDATE](#)

Recycled Materials and Composting

10 Points

Program Summary: The Borough recycling program was initiated 25 years ago. Today, the program is advertised in the newspaper, on the borough website and literature distributed at Borough events. Over the years the program expanded to include not only paper but also cardboard, plastic, e-waste(electronics), cell phones and plastic film. Materials that are currently being recycled are listed below: 1-Cardboard 2-Commingled 3-Mix Paper 4-Metal 5-Electronics 6-Plastic Film 7-Plastic Toys(Second Chance Toys Program) 8-Leaves 9-Brush The compost is reused as mulch for the Borough to use in its parks, schools and

public spaces as well as for Eatontown residents to purchase for \$5/CY. The focus of this action is on a municipality taking the waste generated from normal park and grounds maintenance and turning it into usable materials. Eatontown's composting program is more aligned with this action.

PDF: [RECYCLED MATERIALS HANDOUTS \(ENGLISH AND SPANISH\)](#)

WORD: [COMPOSTING REPORT 2018](#)

EXCEL: [RECYCLED MATERIALS AND COMPOSTING OTHER TOWNSHIPS AS CUSTOMERS](#)

Waste Management

Prescription Drug Safety and Disposal

10 Points

 Bronze Priority  Silver Priority

Program Summary: Over the counter and prescription medications should be managed and protected carefully both when it's active and when you get rid of it. They should not be disposed of down the drain because wastewater treatment facilities are not designed to remove pharmaceutical compounds from the wastewater and they will end up in the local waterways. To assist residents in properly disposing of medication The Eatontown Green Team (EGT), the local Police, and the DEA work together to help solve the problem. Each participating town uses national, state, and local media to announce the program. Eatontown has provided two drop off locations for medication that is no longer being used by the public for proper disposal. The Eatontown annual program starting is now years old and include two collection dates per year synched with the National DEA effort. The Eatontown teams have a permanent disposal unit at the police station and uses the Meadowbrook Senior Citizen facility only on the rally days. In the last two that were held—October 27, 2018 and April 27, 2019—Eatontown's "haul" of medications were 16 pounds and 35 pounds, respectively. That's more than a 100% improvement. Our statistics and evidence for this October 26, 2019 event are not available yet.

IMAGE: [PRESCRIPTION DRUG SAFETY AND DISPOSAL DOCUMENTATION](#)

IMAGE: [PRESCRIPTION DRUG SAFETY AND DISPOSAL DOCUMENTATION](#)

IMAGE: [PRESCRIPTION DRUG SAFETY AND DISPOSAL DOCUMENTATION](#)

PDF: [PRESCRIPTION DRUG POSTER](#)

PDF: [PRESCRIPTION DRUG GREEN TEAM MEMO](#)

PDF: [PRESCRIPTION DRUG OCTOBER 2018 INFORMATION](#)

Community Paper Shredding Day

5 Points

Program Summary: In the age of identity theft, holding onto papers that include important information has become the norm. However, when holding onto papers for decades

becomes overwhelming, residents need a trusted partner to responsibly destroy, then recycle their private papers. At least twice a year Eatontown holds a paper shredding day event for the residents to destroy their papers so they do not fall into a predator's hands, and they get the added benefit of knowing the paper is being recycled responsibly. Good for the resident, for the environment, and for society! Eatontown Department of Public Works provided the set up from start to finish including initial outreach to Planet Shred (company used), traffic patterns (EPD also helped with signs and cones), advertisement inclusive of flyers, website & Facebook, and also electronic signs (we had help from the library and recreation department for electronic signs). We had two laborers and Emily (administrative assistant) help file cars into the lower lot where the shredding truck was parked. We helped unload the papers needed to be shredded and then took all boxes and/or plastic bags from residents so that they could be recycled properly. Unfortunately I do not have an accurate number of residents that participated however, there was just over 2.5 tons (approximately 2.625) of paper shredded!

IMAGE: [COMMUNITY PAPER SHREDDING DAY DOCUMENTATION](#)

IMAGE: [COMMUNITY PAPER SHREDDING DAY DOCUMENTATION](#)

Non-Mandated Materials Recycling

15 Points

Program Summary: 1. The plastic film collection has been in place for just about a year and a half. Emily reached out to TRES to see if the Borough was able to participate in the six month long challenge. The first challenge was from July-December 2018 and the Borough collected 530 pounds. The second challenge was from January-July 2019 in which 518 pounds of plastic film was collected. We are currently on our third challenge and as on Sept 30 had collected 336 pounds. This program allows the community to help stop the contamination going to the recycling facilities by giving a positive resource to recycle plastic film correctly. 2. The Borough of Eatontown is also participating in the Plastic Toy collection alongside with Second Chance Toys. Our first cleaning is this upcoming Saturday November 2 where we will be cleaning toys (roughly 250+ pieces). These toys will then be donated to underprivileged children. This program allows the residents of Eatontown as well as surrounding towns to give their toys a second life while keeping the non-recyclable rigid plastic out of our landfills. Both programs are free to the Borough as well as saves the tax payer's money by not spending it on tipping fees to get rid of these entities because we are now recycling them through different end markets. The plastic film ends up at TRES through Stop and Shop of Long Branch and the toys end up with children that would not otherwise have the opportunity to have them.

IMAGE: [NON-MANDATED MATERIALS RECYCLING FILM BAGS](#)

PDF: [NON-MANDATED MATERIALS RECYCLING PLASTIC TOYS](#)

EXCEL: [NON-MANDATED MATERIALS TONNAGE 2018](#)

EXCEL: [NON-MANDATED MATERIALS TONNAGE 2017](#)

PDF: [DPW WEBSITE RECYCLING DATES TIMES](#)

Recycling Depot

10 Points

Program Summary: For many years, Eatontown has evaluated and improved its grounds and maintenance policies. Two areas that have been most championed are recycling and composting. The Municipality hosts a compost site and implements a shared compost program with 4 neighboring townships for brush, leaves, and compost. The Borough also promotes recycling on a variety of levels and performs efficient landscape design, minimization of water consumption and integrated pest management principles where applicable. The Borough recycling program was initiated nearly 30 years ago. Today, the program is advertised in the newspaper, on the borough website and in literature distributed at Borough events. Over the years the program expanded to include not only paper but also cardboard, plastic, e-waste(electronics), cell phones as well as plastic film. The Borough advertises when the Borough's recycling hours of operation and what is accepted on our website.

EXCEL: [RECYCLING DEPOT INPUTS TRACKING SHEET](#)

PDF: [RECYCLING DEPOT TOY RECYCLING](#)

PDF: [RECYCLING DEPOT PHOTOS](#)

PDF: [RECYCLING DEPOT DOCUMENTATION](#)



[Certification](#)

[Actions](#)

[Grants](#)

[Events](#)

[Resources](#)

[Get Involved](#)

[About](#)

[News](#)

[Support Us](#)

[Contact Us](#)

[Home](#)

[Dashboard](#)

[Sign Out](#)

Join The Sustainable Jersey Mailing List

Sustainable Jersey is administered by:



THE COLLEGE OF NEW JERSEY
SUSTAINABILITY INSTITUTE

© 2021 Sustainable Jersey. All rights reserved.