



## EDF Fellows Present: The 'Getting Started' Guide to Energy Actions

Sustainable Jersey Webinar August 5, 2020





#### Agenda



- 1. What are EDF Climate Corps Fellows?
- 2. Why is energy tracking and management important?
- 3. How do I start collecting utility data?
- 4. How do I read my utility bill?
- 5. How do I use ENERGY STAR Portfolio Manager?
- 6. Municipal Waterworks Sneak Peek!



## CLIMATE CORPS





SAFE, RELIABLE NATURAL GAS AT OUR CORE ... AND SO MUCH MORE







#### Sustainable Jersey EDF Climate Corp Webinar

Ray Perry
Senior Energy Efficiency Program Liaison



## **SAVEGREEN Project®**

 Launched in September 2009



- Energy-efficiency rebates, financing and incentives
  - Help our customers save money
  - Support state policy
  - Benefit the environment
- Designed to complement New Jersey's Clean Energy Program (NJCEP)

#### NJNG Connections to Sustainable Jersey

- Financial Support
  - Platinum Sponsor for Municipal Program
  - Founding Sponsor for Schools Program
- Technical Support
  - Participate on Task Forces
- Resources for SJ Green Teams
  - Supplemental incentives for your own facilities
  - Work together on outreach to residents and businesses
- Partner on Programs
  - PowerSave School Program
  - Environmental Defense Fund Climate Corps

## **Company Managed Commercial Programs**



- <u>SAVEGREEN ON MAIN</u>: Designed to serve small (Main Street) businesses
- ENGINEERED SOLUTIONS: For larger, more complex facilities. Open to Health Care, Municipal, Educational & Non-Profit organizations

#### Commercial Incentives To Support the NJCEP

- Potential for 0% financing for your projects
  - Balance on NJCEP Direct Install Projects
  - Some NJCEP Smart Start equipment
  - Repaid through NJNG bill
- Assistance in SJ's commercial energy efficiency outreach and education (10 points; 20 points)
- Support at in-person meetings and events
- Learn more today
  - Ray Perry (732) 623-6353 or <a href="mailto:rperry@njng.com">rperry@njng.com</a>

#### Residential Programs

- The SAVEGREEN Project
  - Rebates up to \$4,000 and financing up to \$15,000 including 0% APR through NJNG's On-Bill Repayment Program for equipment upgrades
  - NJNG Marketplace
    - Discounts on smart thermostats and other energy-efficiency products
  - \$49 Home Energy Analysis
- We can help
  - Support communities to earn points for Community Energy Initiatives
    - Provide content for website and newsletters
    - Utility Partner Approach for residential energy efficiency outreach 20 point level
    - Participation at your community events
- Learn more today
  - Susan Ellman at (732) 378-4924 or sellman@njng.com



#### Sustainable Jersey Fellowship



#### Our Mission

"Assist 1-3 clients with achieving or maintaining their Sustainable Jersey certification and progressing their energy efficiency goals."

- 10 weeks: June August
- Each Fellow in 1 3 communities
  - Municipalities
  - School districts
- Remote this year because of COVID-19
- Work with a wide range of stakeholders:
  - Utilities, public works, police chiefs, business admins, green teams, councilmembers, mayors, teachers, sustainability and recycling coordinator



#### Meet the Fellows





Addie Bash Indiana University Master's of Public Affairs



Annalisa Wilder
University of Michigan
Master's of Natural
Resources &
Environment | Public
Policy



Blair Diehl
Columbia University
Master's of Science in
Sustainability
Management



Brandon Rothrock
West Virginia University
Master's of Arts in
Geography



Zukhruf Amjad
Duke University
Master's of
Environmental
Management

#### **Contact Information**

Addie: addiebash@gmail.com

Annalisa: anwilder@umich.edu

Blair: bcd2132@columbia.edu

**Brandon:** bar0044@mix.wvu.edu

**Zukhruf:** zukhruf.amjad@duke.edu



#### Where Are Fellows Working?

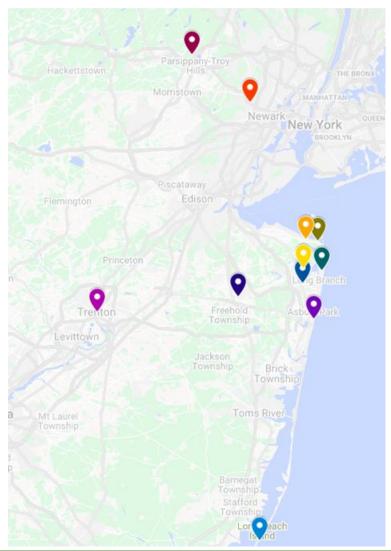


#### **Municipalities**

- Mountain Lakes Borough (Addie)
- City of Orange Township (Blair)
- Little Silver Borough (Annalisa)
- Eatontown Borough (Annalisa)
- Freehold Borough (Addie)
- Bradley Beach Borough (Brandon)
- City of Trenton (Zukhruf)
- Long Beach Township (Brandon)

#### **School Districts**

- Atlantic Highlands School District (Annalisa)
- Henry Hudson School District (Addie)
- Monmouth Beach School District (Brandon)





#### What We Achieved This Summer



243 Utility Accounts Tracked & Analyzed

21 Direct Install Projects

Three
SmartStart
Projects

Three
Engineered
Solutions
Projects

Two
Local
Government
Energy Audits

Six
Commercial/
Residential
Outreach
Campaigns



# Why Is Energy Tracking and Management Important?



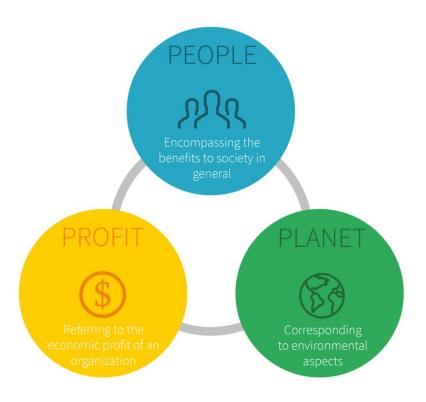
- Energy costs are a significant expenditure in municipal budgets
  - Common for 10% or more of municipal budget to be devoted to energy expenses
  - Rising energy prices = growing expenses
- Energy usage data helps track building performance and improvement opportunities
  - Benchmarking
    - valuable planning tool
    - compares municipal building portfolio against other municipalities
    - general sense of performance compared to similar buildings
- Inspire widespread community improvements
  - Inspire residential and commercial energy improvements



## Benefits of Energy Efficiency



- 1. Significantly reduce utility bills and save money
- 2. Improve heating and cooling comfort inside buildings
- 3. Improve indoor air quality and health benefits
- 4. Protect the environment by reducing emissions
- 5. Insulate against changing energy prices
- 6. Earn great returns on energy efficiency investment





# Energy Tracking and Management Challenges



#### You Might Be Asking Yourself:

- How do we figure out which meters are connected to which buildings?
- What's the best way to store my data?
- Who should monitor the data and make sure it's input regularly?
- What do I do about municipal water works?





#### Overcoming Challenges



## We're here to help get started!





#### Collecting Energy Data



# Option 1: Printed Energy Invoices



- Collect copies of printed energy bills
- Scan bills to keep a digital record
- Input energy data into Excel tracking spreadsheet

#### Option 2: Use Billing Statements



- Contact your utility company and third party billing company
- Request billing statements for given time period (some utilities only provide 2 years)
- Utilities can also provide printed copies of invoices



# What to Collect From Your Energy Bills



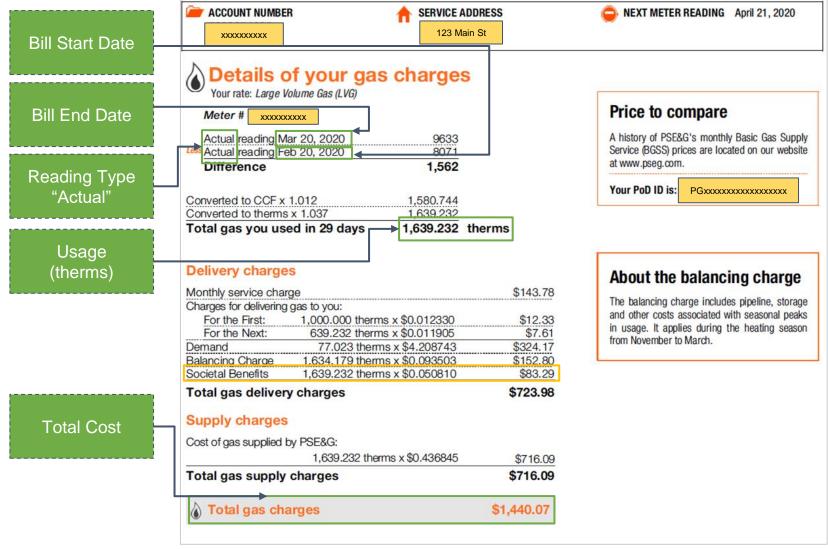
- 1. Bill Start Date
- 2. Bill End Date
- 3. Cost
- 4. Usage ("Billed kWh", "Therms")
  - Consumption or total amount of energy used
- 5. Demand ("Billed kW")
  - Rate at which electricity is consumed
- 6. Reading Type (Actual v. Estimate)



## Reading Your Energy Bills | Gas





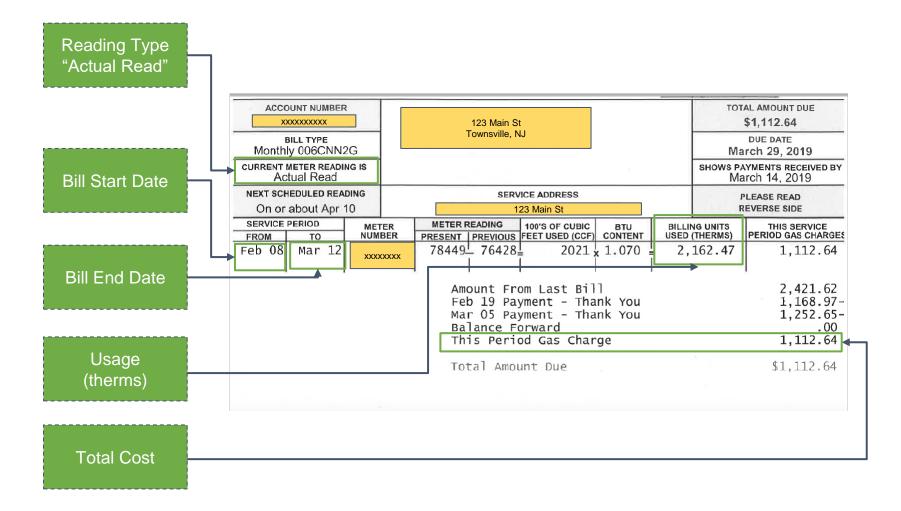




## Reading Your Energy Bills | Gas





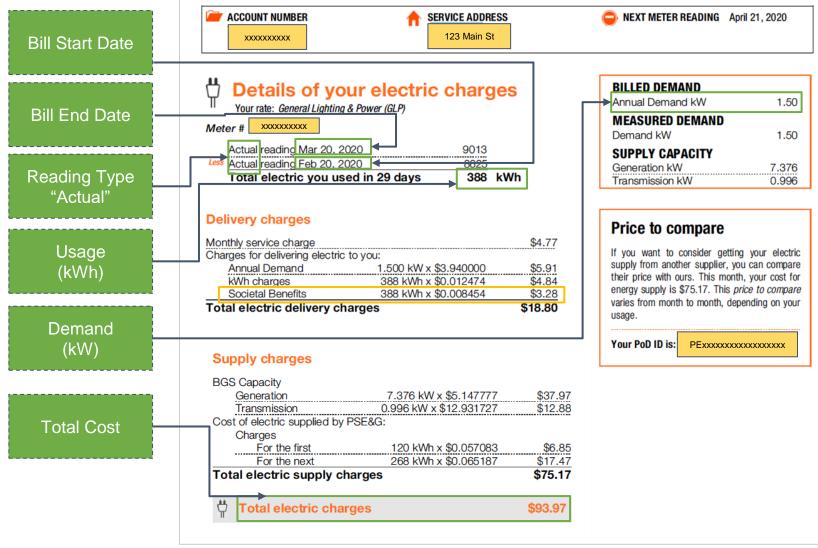


## Reading Your Energy Bills | Electric

JERSEY



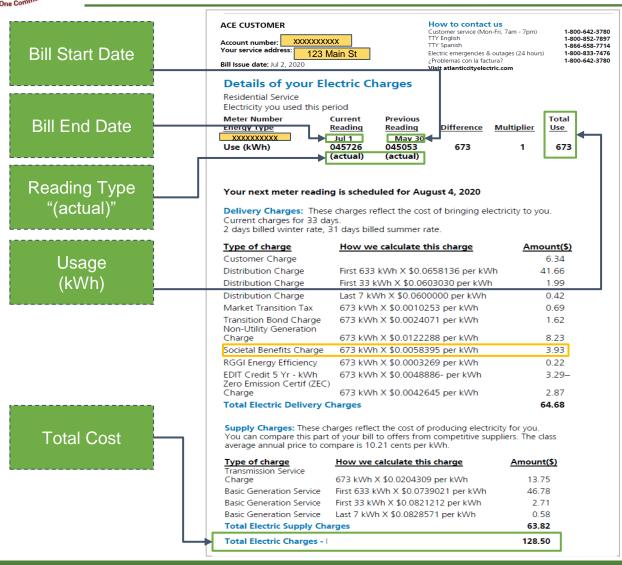




## Reading Your Energy Bills | Electric







SUSTAINABLE

JERSEY



Demand data can be requested directly from ACE

Call: 1-800-642-3780

Email: kastnorth@pepcoholdings.com

## Reading Your Energy Bills | Electric

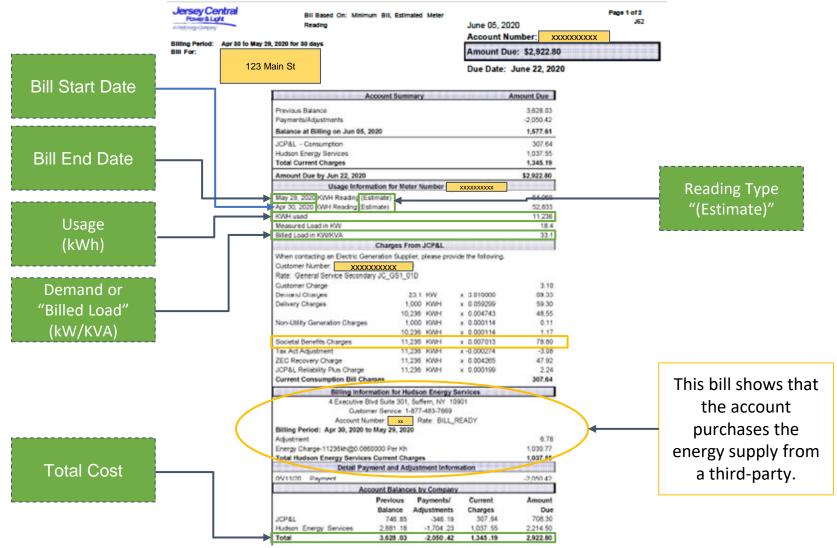




A FirstEnergy Company

SUSTAINABLE **JERSEY** 

· CERTIFIED ·





# Understanding Third Party Energy Supplier Costs



#### **Delivery Charges**

- Cover the cost it takes to transfer energy from its original source to your facility
- Charged by utility company (PSE&G, ACE, JCP&L, NJNG)

#### Supply Charges

- Cover the cost of the energy itself
- May not be listed on your bill if you are using a third party energy supplier

#### Third Party Suppliers:

- Hudson Energy Services
- Direct Energy
- South Jersey Energy

To accurately calculate total monthly energy cost for a facility: Utility Costs (Delivery) + Third Party Supplier Costs (Supply) = Total Energy Cost



# Matching Utility Bills to Third Party Supplier Bills



#### Utility Bill (Delivery Charges Only)

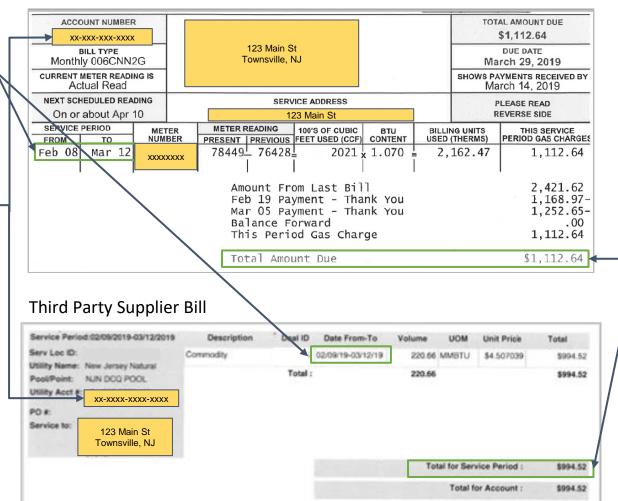
1. Match Bill Periods (start date may be off by a day or two)

2. Match Account Numbers

<u>Tip:</u>
NJNG - "Account
Number"

PSE&G - "Point of Delivery ID" or "POD"

JCP&L "Customer
Number"



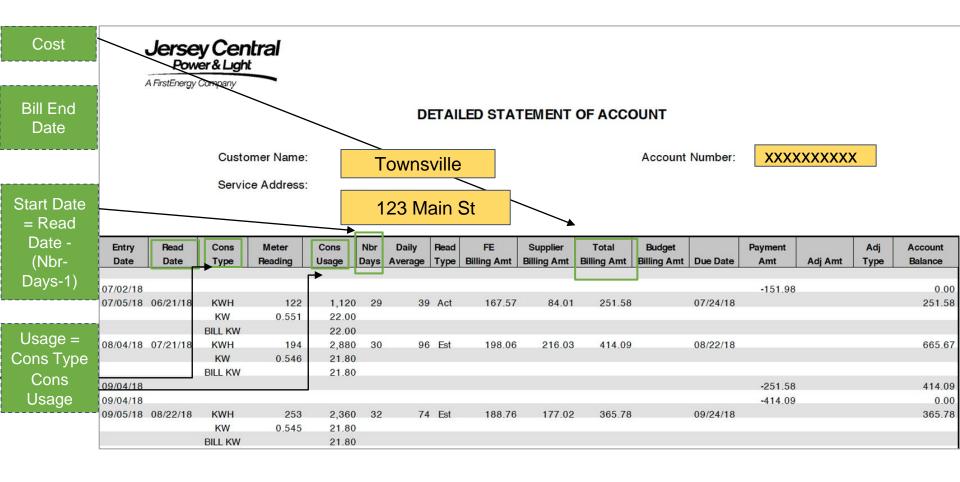
\$1,112.64 +\$994.52 2,107.16

3. Add Costs



#### Reading Billing Statements



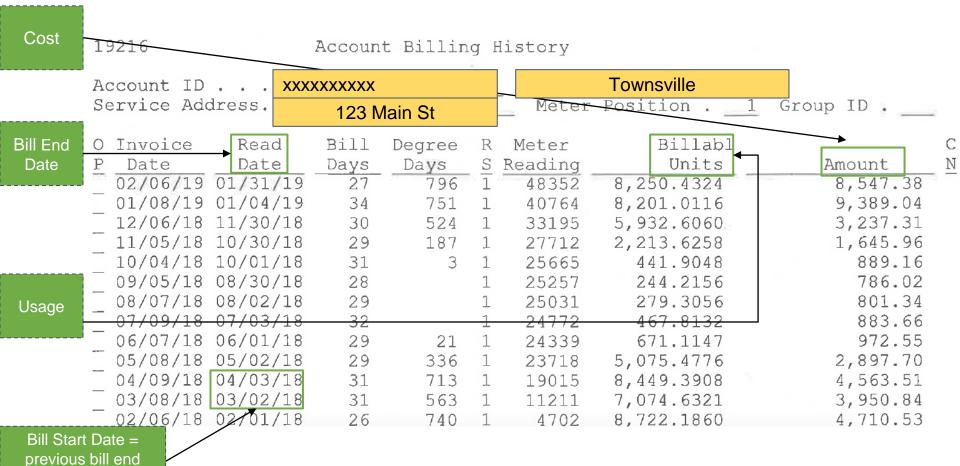




date

#### Reading Billing Statements









# What is the best way to track energy?

An Overview of ENERGY STAR Portfolio Manager



# What is ENERGY STAR Portfolio Manager?



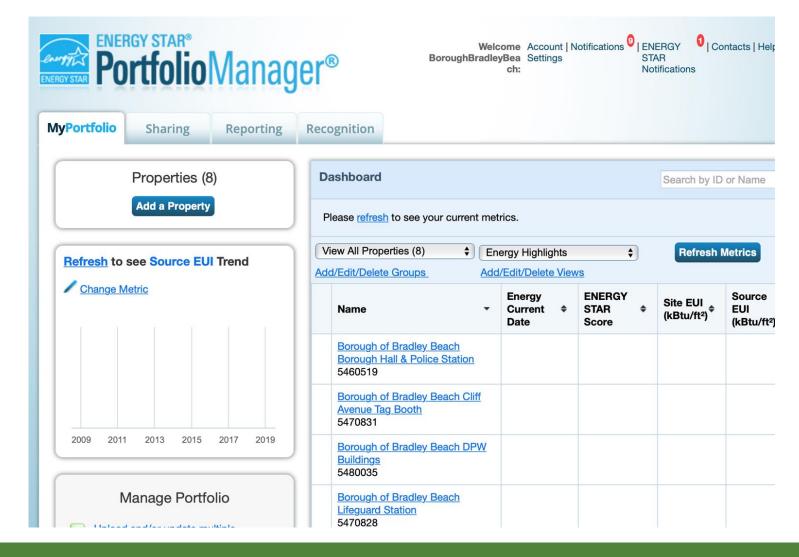
- ENERGY STAR: a program run by the EPA that promotes energy efficiency
- ENERGY STAR Portfolio Manager: a free, energy-management tool that allows you to easily track energy and water consumption across a building portfolio





# ENERGY STAR Portfolio Manager (ESPM)

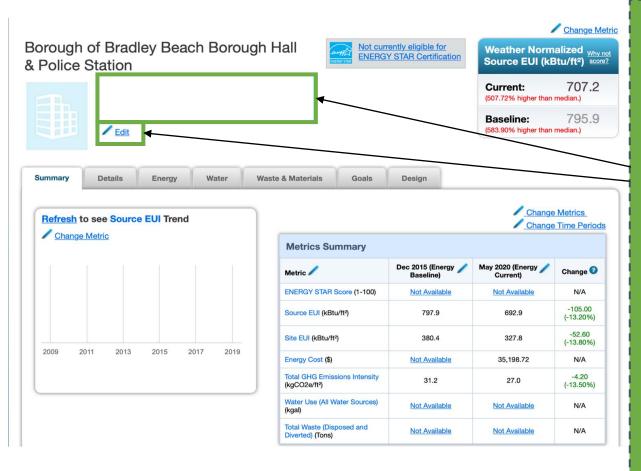






#### ESPM: Building Summary





#### Included in ESPM:

- Name and address/location
- Square footage, year built, occupancy usage
- List of all utility accounts for each building
- 12 months of complete utility data for all municipal buildings



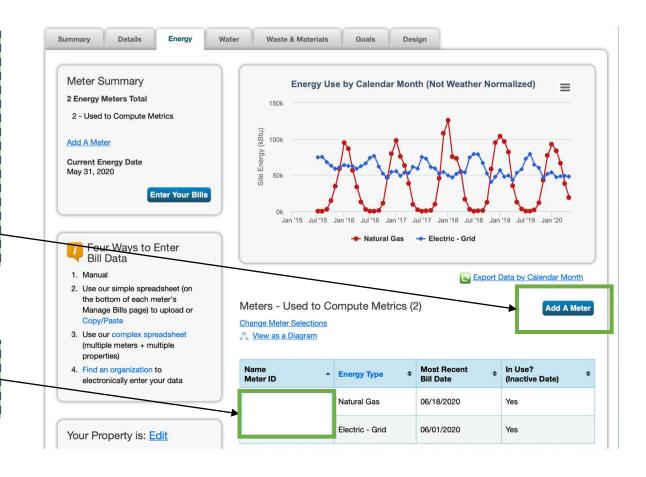
# ESPM: Tracking Electric and Natural Gas Utility Data



## Establish a point person:

- Green Team
- Deputy Clerk
- Finance Dept.

Input System





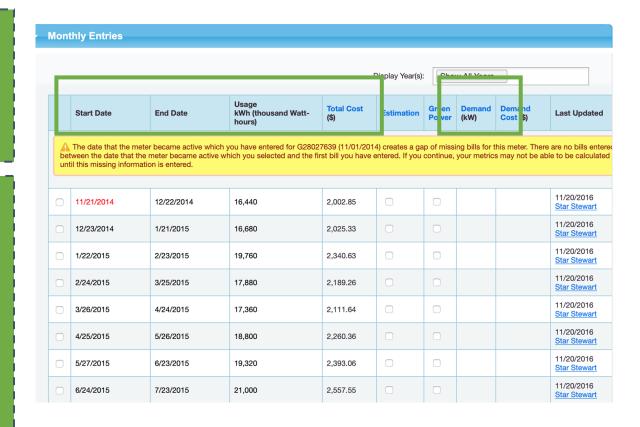
# ESPM: Tracking Electric and Natural Gas Utility Data



Keep separate Excel spreadsheets

#### Keep track of:

- Bill Start Date
- Bill End Date
- Usage (kWh)
- Total Cost
- Demand (kW)





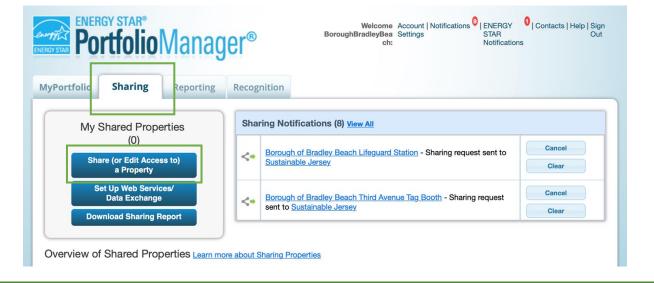
#### Connect With Sustainable Jersey



Add Sustainable Jersey as a contact

Share properties

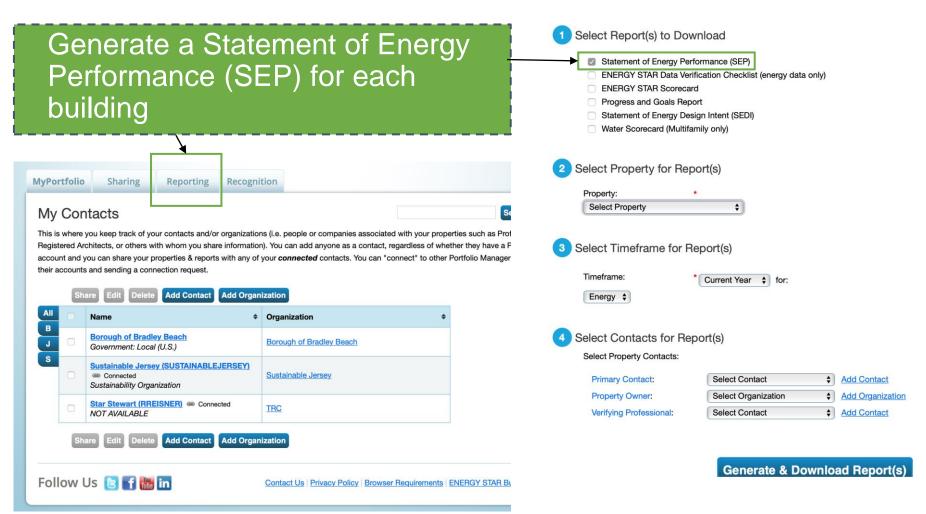
Му	Cor	ntacts			Search for new contacts
Regist	s where you keep track of your contacts and/or organizations (i.e. people or companies associated with your properties such as Professional Engineers, tered Architects, or others with whom you share information). You can add anyone as a contact, regardless of whether they have a Portfolio Manager int and you can share your properties & reports with any of your connected contacts. You can "connect" to other Portfolio Manager users by searching for accounts and sending a connection request.  Share Edit Delete Add Contact Add Organization				
		Name	Organization	<b>*</b>	
	0	Borough of Bradley Beach Government: Local (U.S.)	Borough of Bradley Beach		
	0	Sustainable Jersey (SUSTAINABLEJERSEY) © Connected Sustainability Organization	Sustainable Jersey		
	0	Star Stewart (RREISNER) © Connected NOT AVAILABLE	TRC		
	St	nare Edit Delete Add Contact Add Orga	nization		





#### **ENERGY STAR Reporting**







## Interpreting The SEP Report



- Energy Star Score
  - 0 1-100
  - Higher = more efficient
- National median = 50
- Don't worry if it reads N/A!

Energy Use Intensity (EUI) = energy use per square foot.

Comparison of your energy use per square foot to national median & estimate of annual GHG emissions



# ENERGY STAR<sup>®</sup> Statement of Energy Performance

**49** 

#### ENERGY STAR® Score<sup>1</sup>

#### NJ Regional School District

Primary Property Type: K-12 School Gross Floor Area (ft²): 96,585

Built: 1962

For Year Ending: April 30, 2020 Date Generated: July 27, 2020

1. The ENERGY STAR score is a 1-100 assessment of a building's energy efficiency as compared with similar buildings nationwide, adjusting for climate and business activity.

	Property & Contact Information				
	Property Address Henry Hudson Regional School 1 GRAND TOUR Highlands, New Jersey 07732	Property Owner	Primary Contact		
\	Property ID: 11466818				
1	Energy Consumption and Energy Use Intensity (EUI)				
	Site EUI Annual Energy by F	uel	National Median Comparison		
ı	66.5 kBtu/ft2 Natural Gas (kBtu)	3,620,528 (56%)	National Median Site EUI (kBtu/ft²)	66.2	
۱	Electric - Grid (kBtu)	2,800,409 (44%)	National Median Source EUI (kBtu/ft²)	120	
ı			% Diff from National Median Source EUI	0%	
ı	Source EUI		Annual Emissions		
l	120.5 kBtu/ft²		Greenhouse Gas Emissions (Metric Tons CO2e/vear)	476	



### Common Issues With ESPM



# Building not Eligible for Energy Star Score

- Building use not eligible
- Not enough data
- Missing Property Details

### Data Gaps

- Make sure start and end dates for each entry are sequential and do not create gaps
- "Date Meter Became Active" should match earliest bill

### Data Input Error

- Look at commas and periods when inputting data
- Make sure to input the right information per bill

# Inconsistent Baseline Years

- Baseline year = earliest billing cycle for property
- Match first billing dates as closely as possible



## Benefits of Energy Tracking



### Visibility

State Incentives

Sustainable Jersey
Points

- Monitor continuous energy use information
- Validate cost reductions for energy saving projects
- Be aware of spikes and drops in municipal energy use
- Many state incentives such as Direct Install, Pay for Performance, Smart Start, and Local Government Energy Audit require 14 months of utility data for application.
- Some incentives can cover up to 80% of the cost of your energy efficiency projects
- 20 points for Energy Tracking and Management
- Up to 50 points for Energy Efficiency for Municipal Facilities



### Our Final Recommendations



Take the time now to identify the facilities and addresses of your energy accounts.

Don't be shy asking for billing statements from your utility company! It's easier, and you're less likely to make data input errors.

Connect with your community Green Team. They could assist with ESPM maintenance, accountability, and grant writing.

Apply for an EDF Fellow for next year to get your community started on Energy Tracking and Management and other energy goals! When applying for an LGEA, if you are stuck with building information, reach out to NJCEP (TRC). They can help you figure things out.



# Energy in Municipal Water Works



- Waterworks, commonly defined as a system of pumps and reservoirs, are the facilities that provide water to a municipality or town.
- They have to adhere to strict state and federal regulations.
- They are energy intensive facilities:
  - up to 40% of municipal electricity use
- Waterworks
  - can be owned by the utilities or privately owned
  - may not be bound by the geographical limitations of the municipality
  - can have a variety of energy intensive equipment.





# Energy In Municipal Waterworks



### Common Energy Efficiency Equipment Upgrades

Variable Pump Sizes

 Different pump sizes to handle higher & lower flow rates ensures pumps are not overworking and wasting energy

Variable Frequency Drives (VFDs)

- VFDs adjust pump motor power supply to ensure peak efficiency.
- Useful when flow rates vary significantly throughout the day.

Upgraded Aeration Equipment

- Aeration systems typically account for half of the energy use in a wastewater plant.
- Upgrading to energy efficient blowers and diffusers can save energy and costs.



# New Jersey Clean Energy Program





HOME

COMMERCIAL, INDUSTRIAL, LOCAL GOV. & MULTIFAMILY

NJ SMARTSTART BUILDINGS

PAY FOR PERFORMANCE

**▼ MULTIFAMILY PROGRAM** 

GET STARTED

**LEARN MORE** 

**FUEL CELL** 

PROGRAM (ESIP)

BENCHMARKING

DIRECT INSTALL

RESOURCES AND NEWS

**COMBINED HEAT AND POWER -**

LOCAL GOVERNMENT ENERGY

LARGE ENERGY USERS PROGRAM

ENERGY SAVINGS IMPROVEMENT

**COMMUNITY ENERGY PLANS** 

**▼ PROGRAMS** 

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LOCAL GOV & MULTIFAN

Home » Commercial & Industrial » Programs

RESIDENTIAL

#### **Local Government Energy Audit**

#### **LEAD BY EXAMPLE**

All across New Jersey, residents and business owners are looking for ways to save energy and the environment. In order to understand how they can save, the Local Government Energy Audit (LGEA) Program allows local government agencies, state contracting agencies, public agencies, state colleges and state universities, and select non-profit agencies, to examine their facilities and see how they can improve their energy use. The program can help you identify cost-justified energy-efficiency measures, as well as subsidize the full cost of the audit. The entire audit process including customer assistance, application processing and auditing will be performed by TRC, the Program Manager for New Jersey's Clean Energy Program (NJCEP). More details are available about the LGEA program in this brochure, Video Overview, Program Guide and FAQs.

#### Eligibility

The LGEA Program targets buildings owned by many local government-related entities, New Jersey Colleges and Universities, and 501(c)(3) non-profit agencies. Such facilities may include, but are not limited to: offices, courtrooms, town halls, police and fire stations, sanitation buildings, transportation structures, schools and community centers.

#### Your Expense is Covered

NJCEP will subsidize 100% of the cost of the audit, up to an incentive cap, so there are no out of pocket expenses associated with services provided under this program.

#### Audit Scope

The audit includes an inventory of all energy-consuming equipment, comprehensive utility bill analysis, facility

benchmarking, and feasibility for solar and combined heat & power. When your audit is complete, you'll have a list of recommended, cost-justified measures and facility upgrades that will help reduce operating expenses and, in many cases, improve the health and productivity of the buildings' occupants. Many of the recommended measures will be eligible for additional incentives



Local Government Energy Audit: Energy Audit Report





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#### Administration Building

Asbury Park Board of Education 910 Fourth Ave.

Asbury Park, New Jersey 07712

October 11, 2018

Final Report by:

TRC Energy Services



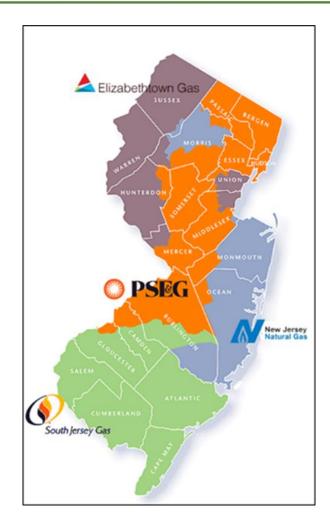




# Utility Incentive Programs



- Incentives vary by utility
- Contact your local natural gas and electric utilities





# Sustainable Jersey Supporters & Sponsors

#### **Program Underwriters**









#### **Grants Program**





#### **Corporate Sponsors**

**PLATINUM** 



























**GOLD** 

ELIZABETHTOWN

**SILVER** 











# Sustainable Jersey for Schools Supporters & Sponsors

#### **Program Underwriters**











#### **Grants Program**







#### **Corporate Sponsors**

#### **PLATINUM**









**SILVER** 









**BRONZE** 





### NJEA Grant

- Ten (10) \$10,000 project grants to school districts and schools
- Forty (40) \$2,000 grants to support school green teams
- Webinar
- August 20, 2020 3:00 pm to 4:00 pm
- Register



#### Sustainable Jersey for Schools Grants Program

#### Funding Available for Sustainability Initiatives!

Does your school have a project that needs funding?



We are pleased to announce that the New Jersey Education Association (NJEA), as a program Underwriter, is sponsoring its sixth annual Sustainable Jersey for Schools Grants Program cycle. Since the inception of the Sustainable Jersey for Schools Program in 2014, NJEA has provided \$1.5 million dollars to support a sustainable future for children and communities across the state.



e Ten \$10,000 District or School Project Grants
Forty \$2,000 School Project/Green Team Gran



Visit bit.iv/2020NJEAGrants to find links to tr \$2,000 and \$10,000 online applications and

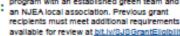


Application

; Friday, Ootober 30, 2020 at 11:69pm



New Jersey public school districts or schools registered in the Sustainable Jersey for School program with an established green team and





Thursday, August 20, 3:00-4:00pm visit bit.iv/2020NJEAGrantsWebinar to registe

IMPORTANT NOTE REGARDING ENERGY RELATED PROJECTS Energy-related projects ARE NOT eligible proposals for 10k grants and will only be accepted in the Sustainable Jensey energy grants cycle funded by the Gardinier Environmental Fund. Proposals for energy education, conservation, and behavioral change for 2k grants will be accepted in the NLEA cycle. More information on the energy grants cycle can be found at <a href="https://doi.org/10.1081/journal.com/">https://doi.org/10.1081/journal.com/</a> incomments.



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# Keep in Touch!













**Contact Information** 

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