



Sustainable Jersey Annual Report

LOCAL ACTION.
LASTING IMPACT.



A Message from THE EXECUTIVE DIRECTOR

One of the most rewarding parts of my role as executive director of Sustainable Jersey is seeing the progress communities across New Jersey

accomplish year after year. The 2025 Annual Report reflects progress that is both measurable and meaningful—made possible by the dedication of our partners, supporters, and local leaders.

For more than 15 years, Sustainable Jersey has worked to make **sustainability real, practical, and achievable**. In 2025, that mission felt both urgent and hopeful. Across the state—north and south, urban and rural, Republican- and Democratic-led—**communities showed up and delivered results**. Today, 83% of New Jersey municipalities and 67% of school districts participate in our programs, collectively implementing more than 30,000 sustainability actions. These numbers represent more than participation—they reflect trust in a program that works.

We provide standards, hands-on technical assistance, funding opportunities, and a proven framework for local action. In 2025, **we expanded our reach, deepened technical support, launched new data resources, and helped communities navigate state and federal funding**.

Behind every Sustainable Jersey impact statistic is a local team reducing energy use, cutting food waste, strengthening community resilience to climate change, improving public spaces, deepening civic

engagement, and saving taxpayer dollars. In our schools, this work equips students with real-world skills and experiences that prepare them to be informed, engaged problem-solvers in a changing world.

The success of Sustainable Jersey belongs to the mayors, school administrators, teachers, municipal staff, and local leaders who do this work every day and whose leadership deserves recognition. Just as importantly, their hard work directly advances New Jersey’s statewide energy, economic development, and climate goals.

We also celebrated a milestone: **10 years of Sustainable Jersey for Schools certification**. Since the first 59 certified schools in 2015, we have grown to 367 certified schools statewide, implementing nearly 10,000 sustainability actions and empowering students to lead.

What inspires me most is not just what has been accomplished, but how—**through collaboration, persistence, and belief in local action**. Thank you for making 2025 a year of shared purpose and real progress.

Randall Solomon
Executive Director, Sustainable Jersey



VISION

To achieve a sustainable New Jersey, one community at a time.

MISSION

Empower New Jersey communities to build a better world for future generations with the tools, training and financial incentives necessary to pursue critical sustainability initiatives.

A Framework for Local Action

MUNICIPAL AND SCHOOL CERTIFICATION

Sustainable Jersey’s municipal and school certification programs offer a practical framework for turning local sustainability goals into verified, on-the-ground results. Participants work toward certification by completing “actions” that address critical priorities such as climate resilience, land use, public health, climate education, natural resource conservation, alternative fuel transportation, green purchasing, energy efficiency, and waste reduction. Certification offers more than just recognition—it provides a roadmap that helps communities set priorities, document progress, access funding, and build long-term capacity for change.



83% of NJ Municipalities Participating
180 NJ Municipalities Certified
6 Gold Stars Awarded



1 of NJ Public School Districts Registered
367 NJ Schools Certified
58 Digital Schools Stars Awarded

CERTIFICATION ACTIONS

Sustainable Jersey’s certification actions evolve each year to reflect emerging challenges and new best practices in the sustainability field. Actions are developed and refined with input from local leaders and experts representing state and federal agencies, universities, nonprofit organizations, and the business community. Today, municipalities can choose from **148 municipal actions**, while schools have access to **105 school actions**—allowing each participant to pursue sustainability goals that align with their community’s priorities, interests, and capacity. We award Gold Stars in Energy, Health, Water, and Climate Readiness to municipalities and Digital Schools Stars to schools.



“The Sustainable Jersey certification process provides us with a structured framework to maximize our impact on sustainability. Additionally, the grants offer important financial support, enabling our schools to implement initiatives that benefit students and the school community— projects that might not otherwise fit within the budget.”

– **JONATHAN HART, PH.D.**
Superintendent of Schools, Readington Township School District, Hunterdon County



“Sustainable Jersey certification has been instrumental in my work. The data and technical assistance the staff provide have been the bridge that makes our projects possible. I’ve learned so much from the workshops.”

– **ROSEMARIE AVALLONE**
Sustainability Coordinator, Town of West New York, Hudson County; Sustainable Jersey Hero November 2025

SUSTAINABLE JERSEY COLLECTIVE IMPACT

91%
of NJ Population Lives in a Registered or Certified Community

30K+
Sustainability Actions Completed by Municipalities and Schools

Support that Strengthens New Jersey

GRANTS, TECHNICAL ASSISTANCE, AND TRAINING

Sustainable Jersey helps municipalities and schools turn sustainability goals into measurable action by providing funding, hands-on technical assistance, and practical training. We offer competitive grant and technical assistance opportunities made possible by program underwriters and partner organizations. Since 2009, the Sustainable Jersey Grants Program has awarded more than \$8.4 million to support local projects that deliver lasting impact.

Technical assistance is often the difference between good ideas and real results. Sustainable Jersey provides customized guidance that helps municipalities and schools access funding, meet state requirements, and build local capacity. With our support, communities can tap into millions of dollars in state and utility rebates, conduct energy audits, plan for climate resilience, improve roadways for safety and accessibility, and support healthier, more efficient school buildings and learning environments.

SUSTAINABLE JERSEY GRANTS PROGRAM

97 grants awarded to NJ municipalities and school districts

\$515K in grant funding awarded

TECHNICAL ASSISTANCE

1,731 staff responses to technical assistance requests

398 municipalities & schools received direct implementation support

TRAINING & LEARNING

143 trainings, workshops, and webinars delivered

8,543 participants engaged statewide

ADVANCED TECHNICAL ASSISTANCE AND GRANT PROGRAMS

100 public schools received direct EmPowered Schools participation support

92 municipalities received Community Energy Planning Assistance

47 municipalities participated in the Sustainable Jersey-PSE&G Partnership Program

46 school districts received technical assistance for improving energy efficiency in facilities

41 municipalities received technical assistance for improving energy efficiency in facilities

40 public schools, colleges, and universities awarded grants to plant 4,500 trees through the Trees for Schools Program

9 municipalities received Local Health Assessment and Action Planning Assistance

9 municipalities received technical assistance to complete climate hazard assessments

8 public schools were awarded grants as finalists in the New Jersey Student Climate Challenge

8 municipalities received Complete Streets Technical Assistance

3 schools were awarded grants as finalists of our sustainability video contest



“Over the past decade, Sustainable Jersey for Schools has changed how we think and talk about sustainability in our schools. The 10th anniversary is a true milestone and serves as a reminder of all the foundation building work the program has done to engage students in hands-on learning that helps grow the future leaders of our communities. At the Department of Education, we look forward to the next decade of continued partnership that is sure to bring even more thoughtful stewardship of New Jersey’s resources to our schools.”

— **KEVIN DEHMER**
Commissioner, New Jersey Department of Education

INVESTING IN COMMUNITY SOLUTIONS: EXAMPLES OF 2025 FUNDED PROJECTS

- **BELLEVILLE TOWNSHIP (ESSEX COUNTY):** Comprehensive Township-wide Health Assessment
- **FAIRMOUNT ELEMENTARY SCHOOL (BERGEN COUNTY):** Outdoor Classroom
- **GARWOOD BOROUGH (UNION COUNTY):** Center Street Corridor Bicycle and Pedestrian Safety Improvements
- **HOWELL TOWNSHIP (MONMOUTH COUNTY):** Retrofit of Stormwater Detention Basin
- **J.W. WAKEMAN P.S. #6 ELEMENTARY SCHOOL (HUDSON COUNTY):** Hydroponics and Outdoor Garden
- **MILLVILLE CITY (CUMBERLAND COUNTY):** ADA-compliant Trail Improvements
- **ROSA INTERNATIONAL MIDDLE SCHOOL (CAMDEN COUNTY):** Climate and Sustainability Research Center



HIGHLIGHTS

Decade of Impact: Sustainable Jersey for Schools: When Sustainable Jersey for Schools launched in 2015, just 59 schools were certified. Ten years later, 367 schools have earned certification, and more than 1,230 schools are registered to participate. To mark this milestone, partners shared testimonials on social channels, and a video contest highlighted 3 standout schools, showcasing sustainability projects making a real difference in their schools and communities. Special articles and workshops were held throughout the year to celebrate this decade of achievement.

Gold Star in Climate Readiness: To help municipalities strengthen climate adaptation and resilience, we developed the Gold Star in Climate Readiness, which identifies specific certification actions and performance levels to demonstrate improvements. The program empowers communities to choose high-impact actions while taking a systems-wide approach to tackling climate change.

Local Resilience Planning: We provided technical assistance to municipalities as they assessed and addressed climate impacts through Climate Change-Related Hazard Vulnerability Assessments. This work was conducted in partnership with the New Jersey Department of Environmental Protection's Resilient NJ Program. Supported by the William Penn Foundation, we worked with Camden City community partners to complete a community-based assessment of climate vulnerabilities.

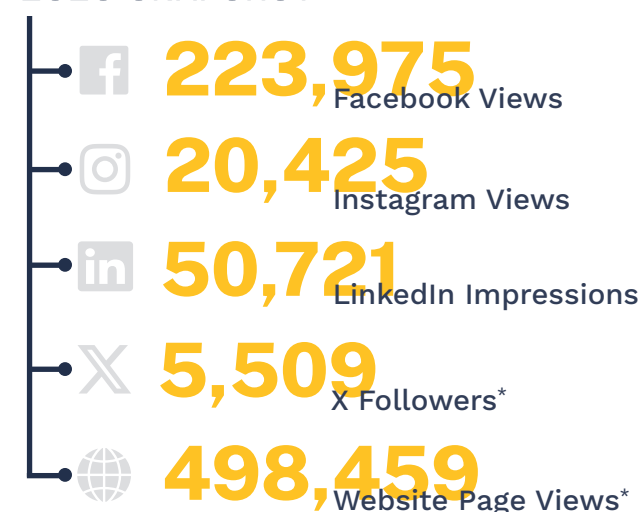
Purchasing Resource Center: Sustainable Jersey's one-stop resource helps schools and municipalities gain easier access to sustainable equipment and services. A directory of cooperative purchasing options from state, county, and collaborative organizations is included, which helps users explore alternative fuel vehicles and locate available electric vehicle chargers. The Purchasing Center was created in partnership with the New Jersey Board of Public Utilities.

Community Energy Planning: We provided technical assistance for the New Jersey Board of Public Utilities' Community Energy Grant Program, helping municipalities develop 3- to 5-year plans for implementing energy initiatives. In collaboration with 92 communities—including 15 overburdened municipalities—we offered guidance and identified funding resources for transportation alternatives, renewable energy, and energy efficiency initiatives.

Trees for Schools Grants: Across the state, Sustainable Jersey partnered with 40 public schools, colleges, and universities to provide almost \$4.5 million in grant funding and project guidance that supported the planting of approximately 4,500 trees. These projects improve campus landscapes while expanding tree canopy, filtering air, managing stormwater, and reducing greenhouse gas emissions that contribute to climate change. This program was administered in partnership with the New Jersey Department of Environmental Protection and The College of New Jersey.

MAKING AN IMPACT ONLINE:

2025 SNAPSHOT



*Includes both Sustainable Jersey and Sustainable Jersey for Schools



New Jersey Sustainability Summit: We convened sustainability leaders from across the state for our 11th Sustainability Summit, bringing together more than 650 participants to connect with new partners, knowledge, and resources for action. Attendees explored innovative resources, participated in an Electric Vehicle Ride and Drive and Mid- to Heavy-Duty Fleet Showcase, and gained practical insights through 16 educational sessions focused on energy planning, resilience, community forestry, waste reduction, and more.

Partnership to Support Energy Efficiency: Through the Sustainable Jersey-PSE&G Partnership Program, we helped communities better manage energy use and access energy efficiency programs and incentives. Participating municipalities and schools received customized technical assistance and implementation support, including energy efficiency outreach and facility-focused guidance. In addition, 100 schools received direct participation support in the EmPowered Schools Program through the partnership, educating students to serve as ambassadors for energy conservation.

Digital Schools Star Recognition: To support schools leading the way in integrating technology into teaching, learning, and operations, we expanded the Digital Schools Star with new digital learning practice actions and recognized 22 schools that earned the designation as part of the Sustainable Jersey for Schools program.

Complete Streets Support: We supported 8 municipalities in making streets safer and more accessible for everyone—whether walking, biking, driving, or using transit. We provided the knowledge, skills, and resources communities needed to design locally tailored street improvements. Project partners included the North Jersey Transportation Planning Authority, the Alan M. Voorhees Transportation Center at Rutgers University, the South Jersey Transportation Planning Organization, and Cross County Connection.

Sustainable School Food Waste Solutions: We addressed food waste in K-12 schools by conducting trainings and outreach to share key insights from our comprehensive food waste pilot study, where 3 schools collectively reduced their food waste by 95%. New and upgraded actions were introduced within the Sustainable Jersey for Schools certification program, equipping schools with effective food waste diversion solutions.

Student Climate Leadership Initiative: To encourage public high school and middle school students to be climate leaders, we administered the New Jersey Student Climate Challenge in collaboration with the Drumthwacket Foundation. The student teams completed projects that addressed a cause or an impact of climate change, including a shade tree assessment, a sustainable food awareness campaign, and a pollinator garden.

SUSTAINABLE JERSEY REGIONAL HUBS

Regional Hubs consist of municipal green team and environmental commission members, municipal and county officials, business and nonprofit leaders and sustainability-focused individuals. Hubs play a vital role in facilitating collaborations and peer-to-peer learning.

Atlantic-Cape May Counties Hub

Sustainable Bergen County Hub

Sustainable Essex Alliance

Sustainable Hunterdon Hub

Monmouth County Hub

Tri-County Sustainability (Camden, Burlington, Gloucester)

Union County Hub

Urban Sustainability Hub

2025 GRANT UNDERWRITERS

Atlantic City Electric

New Jersey Education Association

PSEG Foundation

2025 TECHNICAL ASSISTANCE PARTNERS/FUNDERS

Atlantic Health System

Elizabethtown Gas

The Henry and Marilyn Taub Foundation

New Jersey American Water

New Jersey Board of Public Utilities

New Jersey Department of Environmental Protection

New Jersey Natural Gas

North Jersey Transportation Planning Authority

PSE&G

Robert Wood Johnson Foundation

South Jersey Gas

William Penn Foundation

Looking Ahead

Sustainable Jersey helps New Jersey communities set priorities and put solutions into practice. As state and local governments play an increasingly important role in environmental leadership, communities have new opportunities to create meaningful long-term change. We support local action through practical tools, training, technical assistance, and financial incentives—helping leaders deliver results while making smart use of public funds. Together, we are strengthening communities and advancing a more resilient future.

Refreshing the Certification Program

In 2026, we will begin a year-long refresh of the municipal certification program to ensure it remains impactful, relevant, and responsive to the evolving needs of New Jersey’s municipalities. We will pause the annual certification cycle to focus on rebuilding the website, streamlining the certification process, and updating actions. The next generation of Sustainable Jersey will make it easier for communities to participate, document progress, and share their sustainability efforts. In 2027, a similar refresh will begin for the Sustainable Jersey for Schools program.

Focusing on Sustainable Energy

Reducing community carbon footprints while saving money remains a core priority. We will expand targeted outreach and direct support to help municipalities and schools reduce energy use and emissions, increase renewable energy adoption, and access state and utility incentives for facility upgrades. We will reinforce this work through a variety of energy technical assistance projects and new resources such as the upcoming Energy Management Guide for Municipal Governments and School Districts.

Planning for Climate Readiness

We will continue to provide hands-on technical assistance to help municipalities advance resilience planning and complete mandated Climate Change-Related Hazard Vulnerability Assessments. Support

will include the creation of a climate hazard scan tool, along with data analysis, risk mapping, community engagement, social media, and guidance using the *Guide to Local Climate Change Adaptation Planning: The Model Climate Change-Related Hazard Vulnerability Assessment for New Jersey Municipalities* developed by New Jersey Future in partnership with Sustainable Jersey.

Integrating Sustainability into the Curriculum to Enhance Student Learning

Today’s challenges—such as climate resilience, responsible resource use, and access to healthy food—call for strong sustainability literacy. Preparing students with the knowledge, skills, and problem-solving abilities to address these issues supports career readiness and engaged citizenship. Sustainable Jersey-certified schools function as real-world learning environments where students gain hands-on experience that brings sustainability concepts to life. One example is the upcoming **Sustainable School Food Service & Cafeterias Initiative**, which will help schools reduce cafeteria waste. Selected school districts will participate in a Learning and Doing Cohort, receiving planning and implementation grants, conducting cafeteria waste audits, and testing practical strategies. Districts will also share experiences, provide feedback on new guidance, and present lessons learned, giving students meaningful opportunities to apply sustainability concepts in everyday school life.

By working together, we will create resilient, thriving communities that confront the challenges of a changing climate, sustain our quality of life, protect and preserve New Jersey’s invaluable natural resources, and equip the next generation with the knowledge and skills to tackle the challenges of tomorrow.



“Faced with the detrimental impacts of climate hazards, we needed guidance on how to assess and address the effects on public health, infrastructure, and our businesses. The planning process is an opportunity for us to protect our homes, infrastructure, and quality of life for generations to come. Completing a climate-change vulnerability assessment with Sustainable Jersey’s assistance will help Evesham understand current and future risks. We know it is one of the single best investments our town can make to adapt to the changing climate.”

– JACLYN VEASY, Mayor, Evesham Township, Burlington County

FINANCIAL SUMMARY

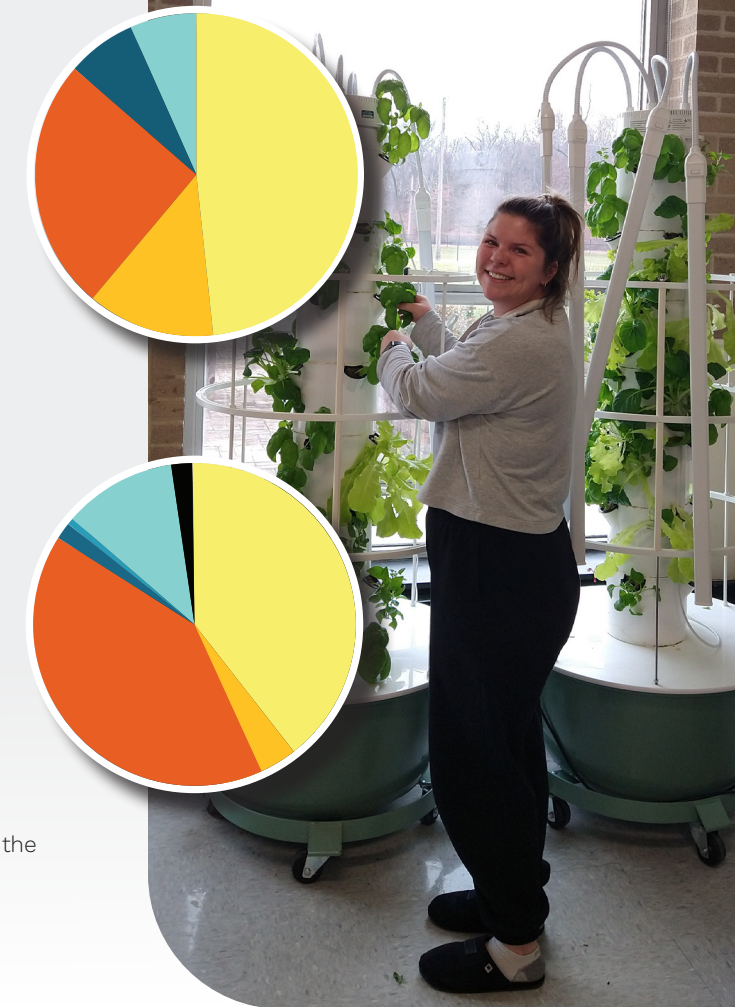
FY2025 FUNCTIONAL EXPENSES

Certification Programs	\$2,557,330
Small Grants Program	\$672,582
Other Programs	\$1,350,658
Management & General	\$367,001
Fundraising	\$329,991

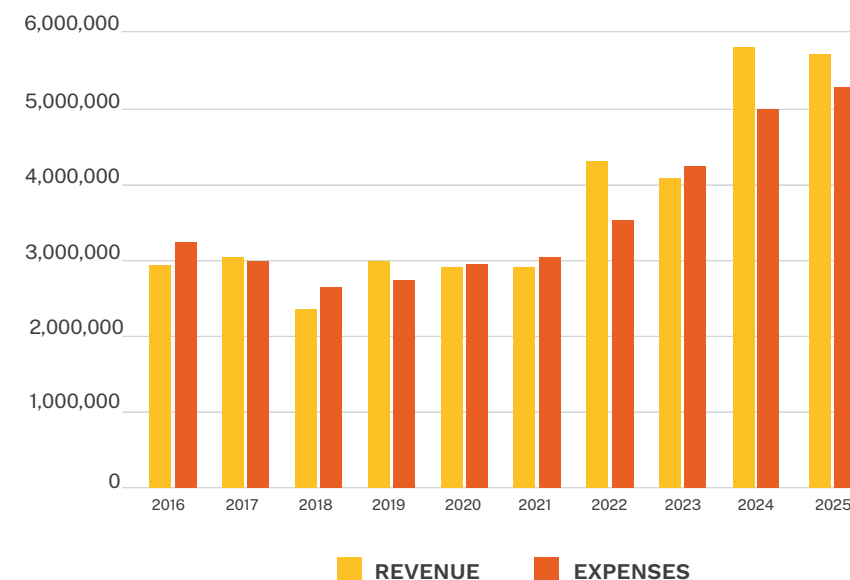
FY2025 REVENUE

Grants with Donor Restrictions	\$2,119,473
Grants without Donor Restrictions	\$162,302
In-kind Revenue*	\$2,606,444
Special Events	\$86,028
Contributions	\$23,668
Program Income	\$623,040
Other	\$136,632

*Reflects grants awarded to The College of New Jersey to support the Sustainable Jersey programs



ANNUAL REVENUE VS. EXPENSES



	REVENUE	EXPENSES
2016	\$2,940,223	\$3,277,876
2017	\$3,001,239	\$2,910,337
2018	\$2,435,838	\$2,713,388
2019	\$2,985,857	\$2,775,964
2020	\$2,911,287	\$2,963,451
2021	\$2,909,545	\$3,038,512
2022	\$4,244,403	\$3,562,755
2023	\$4,059,541	\$4,226,987
2024	\$5,875,736	\$5,060,751
2025	\$5,757,587	\$5,277,562

Source: Sustainable Jersey financial statements for fiscal year ending June 2025 audited by CLA.

THANK YOU, SUPPORTERS

Sustainable Jersey recognizes the broad spectrum of foundations, state agencies, professional associations, corporations, individuals, and organizations that power our mission. We thank our program underwriters, funders, and partners for their continued support, which helps advance our mission to build a more sustainable New Jersey, one community at a time.

*Funders supporting multiple programs

PROGRAM UNDERWRITERS

GERALDINE R. DODGE FOUNDATION

New Jersey's cleanenergy program

PSEG FOUNDATION

njea NEW JERSEY EDUCATION ASSOCIATION



Robert Wood Johnson Foundation

GARDINIER ENVIRONMENTAL FUND

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Atlantic Health System

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PSEG

SOUTH JERSEY GAS

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Laurel Lawnmowers
Marsh McLennan Agency
Mazza Recycling
MOD Energy Solutions
Morris Avenel Associates
NewTech Recycling/Village Office Supply
Nielsen Fleet
Oxford Energy
Proton Group
Schneider Electric
T&M Associates
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FOUNDATIONS

Bayer Fund
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Drumthwacket Foundation
Schumann Fund for New Jersey
The Henry and Marilyn Taub Foundation
William Penn Foundation

NONPROFITS AND OTHER ORGANIZATIONS

Advocates Transforming Landscaping in NJ
Alliance for New Jersey Environmental Education
Alan M. Voorhees Transportation Center (Rutgers University)
American Planning Association New Jersey Chapter
Association of NJ Environmental Commissions
Association of New Jersey Recyclers
Beyond Plastics NJ
Camden District Council Collaborative Board
Center for Environmental Transformation
Cross County Connection
Transportation Management Association
EarthShare NJ
EZRide
goHunterdon
Green Amendment for the Generations
Heart of Camden
ISLES
Lawrence Berkeley National Lab
New Jersey Association of School Business Officials
New Jersey Clean Communities Council
New Jersey Climate Change Resource Center (Rutgers University)
New Jersey Electric Vehicle Association
New Jersey Food Democracy Collaborative

GOVERNMENT AGENCIES

Atlantic County Utilities Authority
Delaware Valley Regional Planning Commission
Middlesex County Division of Solid Waste Management
Monmouth County Planning Division
New Jersey Department of Community Affairs
New Jersey Department of Transportation
New Jersey Economic Development Authority
North Jersey Transportation Planning Authority
South Jersey Transportation Planning Organization

New Jersey Healthcare Quality Institute
New Jersey Healthy Communities Network
New Jersey League of Conservation Voters
New Jersey League of Municipalities
New Jersey Local Boards of Health Association
New Jersey Prevention Network
New Jersey Principals and Supervisors Association
New Jersey Public Health Association
New Jersey Tree Foundation
NJIT Center for Community Systems
Parkside Business & Community in Partnership
Public Works Association of New Jersey
Rutgers Center for Government Services
Rutgers Cooperative Extension Water Resource Program
Rutgers Environmental Stewards
St. Joseph's Carpenter Society
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The Watershed Institute
Tobacco Free for a Healthy New Jersey
Woodbridge Community Charity Fund

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Sustainable Jersey is proud to work alongside industry leaders and committed public servants. The insight and dedication of our independent volunteer Board of Trustees help shape our strategic direction and drive practical, lasting improvements that strengthen communities and protect our shared future.

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Sustainable Jersey

encompasses the three equal and interrelated components of sustainability



PEOPLE

Contribute to a strong civil society that provides opportunity for all



PROSPERITY

Support local economies and use community resources







PLANET

Practice responsible environmental management and conservation



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