



# Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Ewing Twp, a Sustainable Jersey silver certified applicant.

Ewing Twp in Mercer Co is a suburb of New Jersey's capitol city of Trenton that welcomes progressive people and businesses. Our diverse population numbers about 37k citizens. We possess a regional transportation nexus that includes rail, air, bus, truck and car routes. This includes the Mercer airport and a SEPTA railroad terminus. Interstate routes 95/295 connect us nationally. A transit-oriented development is planned for the former GM/Naval sites. The highly rated College of NJ is here. The State has numerous offices and sites here including Transportation, Health, Police and the Jones and Knight farms. A new regional hospital just over the Hopewell line is generating medical businesses within our borders.

## Contact Information

The designated Sustainable Jersey contact for Ewing Twp is:

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## Actions Implemented

Each approved action and supporting documentation for which Ewing Twp was approved for in 2016 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

### Animals in the Community

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**Pledge Supporting NJ Wildlife Action Plan \*Retired 12/31/22\***

**10 Points**

**Program Summary:** Ewing Township recognizes the importance of preserving our wildlife as part of a healthy ecosystem in our state and the important role that the New Jersey Wildlife Action Plan plays to set forth a comprehensive agenda for conservation of wildlife and their habitats. In recognition of this, the Ewing Township Council passed A Resolution In Support of New Jersey's Wildlife Action Plan at its regular meeting on May 24, 2016. The resolution pledges the Township's support to the principles of the Wildlife Action Plan and outlines a number of municipal land-use steps that the Township intends to take to identify and protect wildlife. As noted in the attached documentation, the passed resolution was distributed to the relevant boards that play a role in land use in Ewing Township including the Planning Board, Zoning Board, and Environmental Commission.

**PDF: [PLEDGE SUPPORTING NJ WILDLIFE ACTION PLAN RESOLUTION](#)**

**PDF: [PLEDGE SUPPORTING NJ WILDLIFE ACTION PLAN - NOTIFICATIONS](#)**

## Arts & Creative Culture

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### Establish a Creative Team

10 Points

**Program Summary:** Ewing Township's Creative Team, aka the Ewing Arts Commission, was updated in 1999 and 2009 by ordinance. Its mission is to support, develop and expand the arts in Ewing by fostering freedom in expression of artistic growth and enjoyment within the community through commitment and dedication. (See the Commission website - <http://www.ewingartsnj.com/about/>). The members are appointed by the Mayor; currently there are 8 members plus an official from Ewing Township. A Ewing Businessman, Bill Ulrich, the Chair, has been with the Commission since its reorganization in 2009, has owned his own business for over 20 years, and is a musician. We have (3) Art Leaders: Melissa Antler has been an Art Director/Educator; Marisa Benson, an Arts Consultant and Advocate, and Jennifer Winn is a Training Professional and performing Artist. Jennifer Keyes-Maloney, a member of the Ewing Town Council, serves as the elected official. We have two representatives from the educational community, Rosanna Bua and Lauren Weber, and Lisa Feldman represents the Green Team. She organizes the annual scarecrow contest. Two additional members are Ruth Savage and Maria Bua. The Commission's monthly meetings are used to discuss new ideas and ongoing projects: the annual Halloween 'Trunk or Treat' event including the Scarecrow Contest; a mural for the Municipal Building is now in the planning and detail stage. The group has organized several student art shows which have become very popular, as well as annual social events with music and refreshments. The latest project is the artist survey that the Green Team and Arts Commission are doing together to locate all of the artists living and working in Ewing. We need to know who, what, and where the assets are in our own backyard. The Arts Commission plans to have a table at National Night Out in August to promote the Cultural Directory.

**WORD: [ESTABLISH A CREATIVE TEAM 2016 APPOINTEES](#)**

**PDF: [ESTABLISH A CREATIVE TEAM ORDINANCE](#)**

**PDF: [ESTABLISH A CREATIVE TEAM - STUDENT ART SHOW 2016 - NEWSPAPER AD](#)**

**PDF: [ESTABLISH A CREATIVE TEAM - RESUMES](#)**

**PDF: [CREATIVE TEAM REPORT](#)**

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## Creative Assets Inventory

10 Points

**Program Summary:** Ewing Township was developed as a suburb of Trenton and is best known for the General Motors facility (1938-1998), and the Naval Air Warfare Center (1953 to 1997). Ewing has many positive assets; however it has no main street, no gathering place that brings everyone together. 'Arts and culture can bring people together across traditional barriers such as age, income, education, race and religion. It can help create a sense of neighborhood identity and pride.'\*. Sadly, Ewing Township lacks identify and we believe the Arts can help give residents a sense of community pride. Ewing has many talented people; but we don't know who or where they are. In 2016 the Ewing's Green Team collaborated with the Arts Commission on a two part project to discover and engage local artists. In Part I, we designed a survey to learn exactly who the artists are who live and work in town, what field of the Arts they are engaged in, what they feel are the important Arts related issues and whether they would be willing to actively participate in Arts promotion. The survey is available online at <https://ewinggreenteam.org/ewing-arts-survey/>, on the Arts Commission website, or in print (see uploads). In Part II we held a public meeting devoted to a discussion of the Arts. This meeting was held on August 25th and about 35 people attended. Participation was enthusiastic and the group has called for additional meetings to further refine the work of the first meeting and to come up with a plan for Arts promotion and advancement in Ewing. Survey results to date, our Cultural Assets Resource Guide, is at <https://ewinggreenteam.org/ewing-cultural-directory/>. Additional uploads include: • Survey Promotional materials • Survey • Ewing Cultural Assets from Survey • Meeting PPT including photos • Meeting overview including promotional materials and results \*Intermedia Arts, Minneapolis, MN

**PDF:** [CREATIVE ASSETS INVENTORY SURVEY IN PDF FORMAT](#)

**PDF:** [CREATIVE ASSETS INVENTORY DOCUMENTATION](#)

**PDF:** [CREATIVE ASSETS OPEN PUBLIC MEETING DOCUMENTATION](#)

**EXCEL:** [SURVEY RESULTS](#)

**PDF:** [OPEN PUBLIC MEETING AGENDA \(FROM PPT\) AND PHOTOS](#)

**EXCEL:** [CREATIVE ASSETS INVENTORY DISCUSSION RESULTS IN EXCEL](#)

## Brownfields

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### Brownfields Inventory & Prioritization

10 Points

**Program Summary:** As an inner-ring suburb of the City of Trenton, Ewing Township has been dealing with Brownfields for a long time and is well aware of the brownfields within its boundaries. The Township has been both proactive in regards to replanning and redevelopment, while also having to be reactive in the foreclosure and acquisition game. Currently the Township is engaged in a proactive approach that is led by the utilization of the Local Redevelopment and Housing Law. The Township has enjoyed great success in brownfield redevelopment efforts, with dozens of sites brought back to productive use with more in the planning and zoning approval process today. Yet with so much accomplished over the years, more work remains. Some areas remain stagnant due

primarily to title issues in combination with aging/obsolete infrastructure issues that hamper the ability to reuse, including areas such as the intersection of Parkway and Olden, and Parkway and Pennington Road. The Township is exploring Redevelopment for these areas as well. See Inventory Report Upload for information on inventory updating policy and brownfields prioritization process. Additional uploads include brownfield site maps, an index for the maps, and a brownfield inventory list.

PDF: [BROWNFIELDS INVENTORY & PRIORITIZATION KCLS MAP](#)

PDF: [BROWNFIELDS INVENTORY & PRIORITIZATION SITEMART](#)

PDF: [BROWNFIELDS INVENTORY & PRIORITIZATION INVENTORY REPORT](#)

PDF: [BROWNFIELDS INVENTORY & PRIORITIZATION MAP INDEX](#)

PDF: [BROWNFIELDS INVENTORY & PRIORITIZATION INVENTORY DATAMINER](#)

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## Brownfields Reuse Planning

15 Points

**Program Summary:** Even before the downsizing of the greater Trenton industrial region, the Township has tried to be both proactive in regards to replanning and redevelopment of brownfields. Currently the Township is engaged full-tilt in a proactive approach that is led by the utilization of the Local Redevelopment and Housing Law. The General Motors and Naval Warfare sites are well positioned with redevelopers identified and in formal agreement. In addition to these large sites, the Township has enjoyed great success in this regard with dozens of sites brought back to productive use, with more in the planning and zoning approval process today. Brownfield Reuse Planning has been centered on the complex of brownfields associated with the former GM site, the Naval Warfare site, and affiliated parcels. This is the consequence of the prioritization described in the prerequisite action. Reuse and redevelopment efforts have gone on since the plant closed in the mid 1990s, and redevelopment is scheduled to begin in a matter of months. Supporting documents regarding the GM site and its surroundings include: -Reuse Planning Narrative, including explanation of brownfield reuse process in Ewing -Parkway Avenue Redevelopment Plan (see pages 6 and 18 for public participation process, and attached presentation; ) -Resolution adopting Parkway Ave Plan -Town Center Zoning Ordinance, permitting Parkway Ave plan -Parkway Ave Plan Public Presentation See [http://ewingnj.org/Citizen-Boards/Redevelopment-Agency-\(ETRA\)/GM-Economic-Redevelopment.aspx](http://ewingnj.org/Citizen-Boards/Redevelopment-Agency-(ETRA)/GM-Economic-Redevelopment.aspx) for additional information.

PDF: [BROWNFIELDS REUSE PLANNING ORDINANCE](#)

PDF: [BROWNFIELDS REUSE PLANNING PARKWAY AVE RESOLUTION](#)

PDF: [BROWNFIELDS REUSE PLANNING BROWNFIELDS REUSE PLANNING](#)

PDF: [PARKWAY AVENUE REUSE PLAN](#)

PDF: [PARKWAY AVENUE REUSE PUBLIC PRESENTATION](#)

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## Brownfields Marketing

10 Points

**Program Summary:** Ewing has been aggressively marketing its brownfields for decades. In particular, two brownfields site complexes--the Parkway Ave/GM site and the Olden Avenue Redevelopment Area--have been the focus of Ewing Township's efforts. Uploaded are a basic narrative of marketing efforts, the sitemart list, and a screenshot of the upload by our Township

Planner, Charles Latini, Jr. to the USEPA Database (<http://www.brownfieldsconference.org/en/Erfsites>) - in addition to the documents described below. Aggressive marketing for the Parkway/GM site was undertaken with Racer Trust support (the agency responsible for liquidating former GM properties). See this site for details: [http://www.racertrust.org/Properties/PropertyDetail/Delphi\\_Trenton\\_10090](http://www.racertrust.org/Properties/PropertyDetail/Delphi_Trenton_10090) See Ewing Township's information here: [http://ewingnj.org/Citizen-Boards/Redevelopment-Agency-\(ETRA\)/GM-Economic-Redevelopment.aspx](http://ewingnj.org/Citizen-Boards/Redevelopment-Agency-(ETRA)/GM-Economic-Redevelopment.aspx) Uploaded is the RFP that details the Parkway/GM site as well. See also the attachments uploaded with the Reuse Planning action for further support. The Olden Avenue (OARP) area has been aggressively marketed as well. See Ewing's website here: [http://ewingnj.org/Citizen-Boards/Redevelopment-Agency-\(ETRA\).aspx](http://ewingnj.org/Citizen-Boards/Redevelopment-Agency-(ETRA).aspx). Also uploaded is the OARP summary.

PDF: [BROWNFIELDS MARKETING BROWNFIELDS MARKETING](#)

PDF: [BROWNFIELDS MARKETING BROWNFIELDS SITEMART](#)

PDF: [BROWNFIELDS MARKETING GM-RFI](#)

EXCEL: [BROWNFIELDS MARKETING SPREADSHEET](#)

PDF: [BROWNFIELDS MARKETING - OARP EXECUTIVE SUMMARY](#)

PDF: [BROWNFIELDS MARKETING - PRIORITY SITE UPLOAD TO USEPA DATABASE](#)

## Community Partnership & Outreach

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### Green Team

10 Points

 Bronze Required

**Program Summary:** The Ewing Green Team (EGT) was established on April 14, 2009 by municipal resolution #09R-71 [uploaded] and has worked continuously since toward its goal of creating a more sustainable community. The team consists of 12 community members and three Township representatives: a member of Council, the Business Administrator, and a Staff representative. This format allows citizen activists considerable opportunity to participate, lead and promote sustainable activities in town. Members are appointed for staggered, 3 year terms. The 2016 official roster is uploaded. ADMINISTRATION The EGT continued its practice begun in 2013 of electing a leadership team each January consisting of a Chair and Vice Chair (or Co-Chairs), Secretary and Membership Officer (see Board Members at <http://ewinggreenteam.org/about/board-members/>). This organizational structure guided us through the community visioning process of 2014, helped to provide leadership for committees and team members as they work on actions, and provides Township officials with a primary point of contact on issues relating to our charge. This leadership has also helped us prioritize and organize our actions as we work toward Sustainable Jersey recertification. STRATEGIC PLAN Following Ewing's initial Bronze-level Sustainable Jersey certification in 2013, we decided to take stock before moving forward. We wanted to build on Ewing's success and sustainability momentum, engage more citizens and solicit community input to incorporate into our future sustainability planning. A Community Visioning project was the focus of 2014 and early 2015. With the completion of the visioning and adoption of our Strategic Plan, we now have a clear vision and mission for the coming years and have begun implementing the recommended actions in our activities. It will continue to direct our activities. For a full description of our activities during the past year please see our Annual Report: Summary of Ewing Green Team Events and Activities In 2015 (also uploaded).

WORD: [GT RESOLUTION](#)

WORD: [CREATE GREEN TEAM 2016 ROSTER](#)

## Community Education & Outreach

10 Points

**Program Summary:** The Ewing Green Team focuses many of its efforts on educating the residents of Ewing on topics relating to sustainability with a variety of outreach methods that will keep them up-to-date on future plans and programs for a greener Ewing. These include participating in Township programs such as National Night Out celebrations every August, the Fourth of July parade, and a regular presence at the Township Shred Days and other community programs when available. In addition, we offer programming of our own. In January 2014 we offered our first Environmental Insights Series program. This series is meant to start a public conversation in town about critical environmental issues thru lectures, film or discussion groups. Issues discussed include local food, hazardous waste, rain barrel and rain garden creation, plastic bag waste, etc. We have run an Annual Scarecrow Contest to promote both the arts and recycling. Our major outreach of 2014 and early 2015 was a Community Visioning project to develop a community vision for the sustainable future of our town for the future. As a result of the Visioning we have since focused on accomplishing actions in our strategic plan including a major effort, a bike tour in Ewing to promote healthy lifestyles and municipal awareness of the need for improved trails and bike lanes in town. We maintain regular electronic outreach to Township residents via Facebook; a Ewing Green Team website, a sister site for the Ewing Community Gardens Committee, and the Ewing Recycles website. In addition, we send regular electronic newsletters to our mailing list. Since January 2013 we have sent out 23 newsletter updates on a wide array of topics with over 3200 opens. We also publish articles in the Ewing Observer on a variety of issues related to our mission of promoting sustainability in Ewing.

**WORD:** [COMMUNITY EDUCATION AND OUTREACH TIMELINE](#)

**WORD:** [COMMUNITY EDUCATION AND OUTREACH - ELECTRONIC OUTREACH](#)

**WORD:** [COMMUNITY EDUCATION AND OUTREACH EVENT PUBLICATIONS](#)

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## Green Fair

10 Points

**Program Summary:** Over the past years the Ewing Green Team has continued its successful collaboration with our neighboring communities running the Living Local Expo, the local area green fair run each March. In fact, the partnership has expanded and now includes members of seven of the communities in the Mercer County Sustainability Coalition and is run under its auspices. 2016 marked the 10th year of the Expo and our fourth year of collaboration. Three EGT members participate in the weekly planning meetings and the EGT has, in fact, taken on leadership roles. All participating members of the Coalition are responsible for recruiting new vendors and participants and Ewing members did their share. Ewing Green Team contributions to the planning and organization of the event include: • Created the Living Local Expo website (<http://livinglocalexpo.net>) in January 2015 and managed it since. • Managed the registrations and record keeping for all of the participants. • Managed the Arts portion of the Expo, finding participants/vendors, and running the kids crafts for the day. Also discovered and recruited the main 2016 Expo entertainment for kids (and adults as well), Eyes of the Wild, which was very well received. • Created the Expo flyer, as well as contributed to additional outreach materials. • Wrote

the Greening Our Green Fair page for the Expo. • Promoted the Expo via our website and Facebook, and highlighted it in two of our e-newsletters. • Conducted an online survey of vendors and non-profit participants after the Expo for feedback. Attendance continues to do well. We had an estimated 1000 attendees in 2015 and 900 in 2016.

**WORD: [HOLD A GREEN FAIR EGT AIDS TO LIVING LOCAL EXPO BY RESPONSIBLE PARTY](#)**

**WORD: [HOLD A GREEN FAIR QUALITATIVE ASSESSMENT](#)**

**PDF: [HOLD A GREEN FAIR LLE COMBINED DOCUMENTATION](#)**

**PDF: [HOLD A GREEN FAIR POSTER](#)**

**EXCEL: [HOLD A GREEN FAIR - EXPENSE LIST](#)**

## Diversity & Equity

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### Lead Education & Outreach Programs

10 Points

**Program Summary:** In 2014 35.5% of all children <6 yrs. old in Mercer County were tested for lead, 4.7% (160) were found to have levels greater than 5 µg/dL. During this same time period Ewing tested 35% of all children and found 2.65% (5) with lead levels greater than 5%. Ewing Township's Health Department conducts lead testing of children under the age of 6 that attend any of the free health clinics, are enrolled in the Head Start Program or who are otherwise considered at risk for lead exposure. All specimens obtained are sent to a central lab and results automatically added to a state run data base called "Lead Trax." If a child who resides in Ewing Township is found to have an elevated lead level, the Ewing Health Department will be immediately notified by the state. Due to the special needs of these patients, the Ewing Health Department works in collaboration with the full time Lead Nurse from the Trenton Department of Health. This nurses' sole responsibility is to oversee all cases within Mercer County. Lead Case management is carried out as per state and federal guidelines. Intense follow-up is conducted on every positive test. Referral, investigation and abatement procedures are utilized as needed. Home visits are also conducted to evaluate progress and reinforce EPA education. Throughout the entire process there is ongoing communication between the Lead Nurse and the Ewing Health Department. The ultimate goal is to prevent lead exposure to children before they are harmed. Parents can reduce a child's risk by minimizing exposure. Lead hazards in a child's environment need to be identified, contained and safely removed. This has been and continues to be a priority of the Ewing Health department. The addition of Lead Exposure Risk Assessment Questionnaires and other Lead Educational materials during rabies clinics on June 11 & Sept 12th and with influenza vaccination (Date TBD)) are examples of broadening in their outreach towards this vulnerable population. The Childhood Lead Poisoning In New Jersey for Fiscal Year 2015 with the most recent numbers needed has not yet been published. It is currently at the Governor's Office. They expect approval shortly. The 2014 document is supplied until the 2015 report becomes available.

**IMAGE: [LEAD EDUCATION AND OUTREACH PROGRAMS - PAMPHLET HANDED OUT TO FAMILIES WHO TESTED POSITIVE](#)**

**PDF: [LEAD EDUCATION AND OUTREACH PROGRAMS QUESTIONNAIRE](#)**

**PDF: [LEAD EDUCATION AND OUTREACH PROGRAMS HANDOUT](#)**

**PDF: [LEAD EDUCATION AND OUTREACH PROGRAMS LATEST STATE ANNUAL REPORT](#)**

## Food

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### Community Gardens

10 Points

**Program Summary:** Started more than a decade on township-owned land, the Ewing Community Gardens have become firmly established over the past five years. Ewing Township provides the following contributions to the Ewing Community Gardens: -Land: the gardens are located on township park land -Water: the township installed plumbing and pays for the water -Deer fencing: in 2013, the township paid to have permanent 8-foot deer fencing installed around the perimeter of the garden plots -Tilling and plotting: each spring, the township tills the garden and marks individual plots -Registration support: the town clerk registers all gardeners -Maintenance: township employees pick up garbage, provide benches, provide a port-a-potty, and supply other miscellaneous materials -Promotion: the township pays for flyers and print advertisement in the Ewing Observer The Ewing Community Gardens Association was started in 2013 to advocate for gardeners and communicate concerns and requests to the township. This body is recognized by the township through resolution as the managing entity for the gardens. Their website is <https://ewingcommunitygardens.wordpress.com/> and receives support from the Ewing Green Team for communications and other support. The bylaws and guidelines developed by the ECGA are attached.

**PDF:** [COMMUNITY OR SCHOOL GARDENS 2016 ADVERTISING](#)

**WORD:** [EWING COMMUNITY GARDEN QA](#)

**WORD:** [EWING COMMUNITY GARDENS BYLAWS AND GUIDELINES](#)

**PDF:** [COMMUNITY OR SCHOOL GARDENS PHOTOS](#)

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### Farmers Markets

10 Points

**Program Summary:** The Township of Ewing (Township) is partnering with CampusTown (CT) at The College of New Jersey (TCNJ) in support of a local Farmer's Market on Sundays beginning June 12 through early October. The Township has been, and will be, actively promoting the Market on our township, and township allied (Sustainable Green Team, Environmental Commission, Police Department, Fire Companies, etc.) social media pages. A website has been setup - <http://www.31mainfarmersmarket.com/>. CT agreed to pay for an advertisement in the Ewing Observer. A press notice, as we get close to the June launch will be issued. In addition, a robocall will be sent out to all Ewing residents in expectation of the market. Finally, a kickoff event on June 12 with community leaders, including the Mayor, TCNJ administrators and CT principals is scheduled. CT is centrally located within the Township on a bus line with direct access to major sites. Moreover, the area chosen for the market is viewable from Rt31 – a major thoroughfare. Ample parking is available onsite and local businesses within CT will support bathroom facilities as well as wireless access. Local food vendors will include ZFood Farm, Fulper Family Farmstead, Cherry Grove Farm, among others. The Township is actively engaged in supporting Health department items that must be resolved in expectation of the Farmers Market. In addition, the Township is partnering with CampusTown to hire a local person to run the market once it is established. Please note that the Township benefits from a well-established farmer's market located on the edge of Ewing in the Township of Lawrence – The Trenton Farmer's Market. Sunday is their 'slow day' so it is hoped that hosting a farmer's market on Sundays will foster interest without jeopardizing



business at an existing site integral to Ewing.

PDF: [FARMERS MARKETS FLYER](#)

PDF: [FARMERS MARKETS - PRESS RELEASE IN EWING OBSERVER JUNE 2016](#)

PDF: [FARMERS MARKETS MAYOR'S LETTER OF SUPPORT](#)

WORD: [FARMERS MARKETS -OPENING DAY PRESS RELEASE](#)

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## Making Farmers Markets Accessible

5 Points

**Program Summary:** The Farmers Market planned for launch on June 12 is conveniently located adjacent to bus transportation (the 624 bus) at CampusTown at the College of New Jersey (TCNJ) . The enclosed NJTransit pictorial includes marking for the stop conveniently located directly across from the farm market itself. In addition, there is an alternative transit option (the 601 bus) which is within easy walking distance within the TCNJ campus. Finally, EBT and FMNP vouchers are accepted at least one vendor's site (Pineland Farms).

WORD: [MAKING FARMERS MARKETS ACCESSIBLE - BUS ROUTE PICTORIAL](#)

PDF: [EBT DOCUMENTATION](#)

## Health & Wellness

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### Smoke-Free and Tobacco-Free Public Places

10 Points

**Program Summary:** Ewing Township has been advancing smoke-free and tobacco-free public places initiatives since early 2006. In the attached documentation you will find a Township Ordinance passed in 2006 that prohibited smoking in all Township buildings, vehicles, and in other specified areas. In 2011, Mayor Bert Steinmann promulgated an executive order to all Township employees that banned smoking within 100 feet of Township buildings. Now, in 2016, after reviewing the evidence regarding the health and environmental benefits of smoke-free and tobacco-free public places and consulting with partners at the New Jersey Prevention Network, Ewing Township chose to pursue a local ordinance to prohibit smoking and tobacco use in Township parks and recreation areas. It was approved by Council on June 14th, 2016 and became effective date on July 4th, 2016. The ordinance was immediately implemented and publicized both within Township staff and the community at large. We have implemented and publicized the ordinance both within Township staff and the community at large.

PDF: [SMOKE-FREE AND TOBACCO-FREE PUBLIC PLACES EXECUTIVE ORDER AND ORDINANCE](#)

PDF: [SMOKE-FREE AND TOBACCO-FREE PUBLIC PLACES - NOTIFICATIONS](#)

PDF: [SMOKE-FREE AND TOBACCO-FREE ORDINANCE](#)

PDF: [SMOKE-FREE AND TOBACCO-FREE PUBLIC PLACES IMPLEMENTATION PHOTOS](#)

## Innovative Projects

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### Innovative Community Project 1

10 Points

**Program Summary:** Well-organized neighborhood associations can have a significant impact on the quality of life in any community. Residents committed to making a difference and to playing a vital role in representing the interests of residents and their actions enhance the local community. Recognizing that increased community engagement would impact environmental, economic, and social sustainability, as part of its strategic plan, the Green Team set a goal to foster activities aimed at the development and growth of neighborhood associations. Limited information existed on current neighborhood associations within the township. Initial work focused on identifying neighborhoods and obtaining contact information from citizens interested in helping to move the project forward. Much of this information was later incorporated into the Neighborhood Mapping project, noted in the Community Asset Mapping action. Once information was compiled, meetings were scheduled. Meeting content summaries follow. 1st Meeting 1. Benefits of neighborhood associations 2. Participates described what they liked about their neighborhoods 3. Discussed overall goals and direction a. Facilitate individual neighborhood associations b. Possibly develop a Civic Group made up of multiple neighborhood groups 4. Representatives from Brae Burn Civic Association talked about their association 2nd Meeting 1. Representative from Glendale Civic Association talked about their association 2. Discussion on overall group goals 3rd Meeting 1. Trenton Civic Association a. to speak about model for Developing Civic Group made up of multiple neighborhood groups Future Topics/Speakers 1. Existing neighborhood groups to come 2. Historical neighborhood development in Ewing 3. Will ultimately decide on our governing structure and purpose Our organization is in the very early stages of development. Attendees have been enthusiastic about presentations/meetings. Several have discussed the possibility of starting their own neighborhood organization. Mentoring and communications have already begun to emerge, heralding increased engagement in the community overall. Over time these opportunities will continue to expand as the organization becomes more established, and a solid foundation for social, environmental, and economic sustainability will be established. Uploads 1. Timeline 2. Picture of "Put a pin in your address" activity 3. PowerPoint presentation 4. Google Map page: <http://ewinggreenteam.org/ewing-neighborhoods/> 5. Advertisements for meetings

**WORD:** [INNOVATIVE COMMUNITY PROJECT 1 TIMELINE](#)

**PDF:** [INNOVATIVE COMMUNITY PROJECT 1 POWERPOINT PRESENTATION](#)

**PDF:** [INNOVATIVE COMMUNITY PROJECT 1 FLYER](#)

**EXCEL:** [INNOVATIVE COMMUNITY PROJECT 1 - SIGN UPS](#)

**PDF:** [INNOVATIVE COMMUNITY PROJECT 1 - PHOTOS](#)

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### Innovative Community Project 2

10 Points

**Program Summary:** Following the completion of our Community Visioning project and adoption of our Strategic Plan in early 2015, it became clear that a large contingent of visioning attendees and participants felt that improved bike infrastructure is necessary to prepare Ewing for a sustainable future. To further cycling goals in Ewing, avid cyclists in town, TCNJ college students and an advisor from Greater Mercer Transportation Management organized into a Ewing Bike Advocacy Group that meets monthly. To communicate to Township officials and the public the

importance of this, Green Team members organized The Ewing Fall Spin, the first bike tour held completely within the bounds of Ewing Township and run on October 24, 2015. As part of a larger bike awareness organizing efforts, the successful ride was intended to garner public support needed to move forward an agenda of building a network of bike friendly trails and roads, while also engaging residents in healthy lifestyles and nurturing awareness of bicycle safety. Numerous partnerships contributed to our success. Ewing Township coordinated registrations through the Rec Dept., provided facilities for the Kick off and End Point, event insurance, police support for ride safety, the services of the Township planner and more. The Mercer County DOT, a local Bike shop, the Historical Society and newly formed Cultural Center also contributed. The ride was advertised by Green Team cyclists at the 4th of July parade, as well as to bicycling groups in Princeton and Trenton and by newspaper, email, e-newsletters, Facebook and webpages. Outcomes • We now have a mechanism for future bike events. Township officials are currently organizing the 2016 Fall Spin. • An official bike plan is on the agenda for the near future now that the Township GIS mapping has been updated for our updated NRI/ERI. • Many of the roads in Ewing are state and country roads, not under Township control. Ewing Administration has strongly advocated for road diets for improved pedestrian and bicyclist safety. Parkway and Olden Ave. received road diets in 2015; and State Road Rte. 31 is scheduled for a road diet for its northern most reaches in town. A bike lane has been added to half of Green Lane, with the rest coming shortly. Theresa Street, a cut through from Lower Ferry to Pennington Roads under Township control, is scheduled to for repaving with a bike lane in 2016. This ride, and the bike initiatives associated with it, marks a heightened effort to support biking infrastructure in Ewing, and the beginning of an increased sustainable transportation focus of the Green Team. It also supports our strategic plan and public priorities communicated during visioning.

**PDF: [INNOVATIVE COMMUNITY PROJECT 2 HANDOUT](#)**

**PDF: [INNOVATIVE COMMUNITY PROJECT 2 SCREEN SHOTS](#)**

**WORD: [INNOVATIVE COMMUNITY PROJECT 2 2016 FALL SPIN](#)**

**EXCEL: [INNOVATIVE COMMUNITY PROJECT 2 BUDGET](#)**

**PDF: [INNOVATIVE COMMUNITY PROJECT 2 PHOTOS ROAD IMPROVEMENTS](#)**

**PDF: [INNOVATIVE COMMUNITY PROJECT 2 - 2016 MAYOR'S SPONSOR SOLICITATION LETTER](#)**

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## **Innovative Community Project 3**

**10 Points**

**Program Summary:** A beautiful town elicits pride among its residents and helps build community. Most people involved in our 2014/2015 Community Visioning project felt that, to take full advantage of our attractive and strategic location, Ewing would benefit from some beautification efforts. A first Beautify Ewing Campaign project brought volunteers together to clean up litter from Green Lane near the TCNJ college entrance in 2014 and the second oversaw the design and installation of new North and South entrance gardens at the municipal complex. They were installed in the spring of 2015 and received numerous compliments. In spring 2016 the Township, its Green Team and Environmental Commission refurbished the gardens at the Veterans Memorial Park behind the municipal complex and cleaned up John S. Watson Park. In addition, the EGT partnered with local Girl Scout Troop #70138 and the West Trenton Garden Club to hold a 2nd Annual Through the Garden Gate Tour of Ewing on June 11th. Following a successful first tour in 2015 by the Girl Scouts, even more Ewing Gardens will be showcased during this event. The tour is being held to promote beautification, sustainability, and youth development. We believe that showcasing some of Ewing's noteworthy gardens is a great way to engage more people in beautifying Ewing. Communities like Buffalo, NY, with their Garden Walk, have used garden tours as engines of economic development and civic pride which we hope to emulate. We believe that it can all begin with one garden at a time. As the number of gardens grows and the process for running the tour solidifies, we hope to continue this in future years with additional activities

such as contests to engage residents and businesses in more substantial beautification efforts, including edifices, public art on infrastructure, and other sustainable aesthetically pleasing activities. Outreach -2015 - article in Ewing Observer -2016 - ad in Ewing Observer, Webpages, Facebook and e-newsletters.↵↵

**PDF:** [INNOVATIVE COMMUNITY PROJECT 3 TWP PLANTING BEDS PROJECT 2015](#)

**WORD:** [INNOVATIVE COMMUNITY PROJECT 3 GARDEN TOUR MEETING MINUTES EXAMPLE](#)

**PDF:** [INNOVATIVE COMMUNITY PROJECT 3- EWING OBSERVER AD JUNE 2016](#)

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## Land Use & Transportation

### Sustainable Land Use Pledge

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** The Ewing Town Council passed a Sustainable Land Use Pledge resolution on June 11, 2013. On July 31, 2013 a memo was distributed electronically to all members of the planning and zoning boards and other relevant officials as evidenced by the uploaded email scan.

- Resolution (attached)
- Agenda (attached)
- Proof of distribution to Planning and Zoning Boards (attached)

**WORD:** [EWING COUNCIL AGENDA FOR JUNE 11 2013](#)

**WORD:** [EWING SUSTAINABLE LAND USE PLEDGE RESOLUTION JUNE 11 2013](#)

**IMAGE:** [SUSTAINABLE LAND USE PLEDGE DISTRIBUTION TO PLANNING/ZONING BOARDS AND RELEVANT OFFICIALS](#)

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### Bicycle & Pedestrian Audits

5 Points

**Program Summary:** In 2014, two pilot bikeability and walkability studies designed by Green Team affiliate Win Wetherbee were conducted by TCNJ Bonner students, Ewing Green Team members, and GMTMA representative Jerry Foster. The first neighborhood was across Green Lane from TCNJ (Brae Burn) and the second was opposite the main entrance to TCNJ across Pennington Road. Reports and information from these audits have been shared with township officials and administration, and are uploaded here. See in particular the Brae Burn summary and analysis document. In 2015, initial bike and pedestrian audits were conducted around two schools in Ewing, Anthel Elementary School and Fisher Middle School, both also within walking or biking distance from TCNJ's campus. These data have not been fully analyzed yet, but they are attached here as well.

**EXCEL:** [BICYCLE AND OR PEDESTRIAN AUDIT NOV 2015 ANTHEIL AND FISHER RAW DATA](#)

**PDF:** [BICYCLE AND OR PEDESTRIAN AUDIT BRAE BURN SUMMARY AND ANALYSIS](#)

**PDF:** [BICYCLE AND OR PEDESTRIAN AUDIT EWING CHECKLIST](#)

**PDF:** [BICYCLE AND OR PEDESTRIAN AUDIT BRAE BURN DATA](#)

**PDF:** [BICYCLE AND OR PEDESTRIAN AUDIT TCNJ WEST](#)

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## Transit-Oriented Development Supportive Zoning

20 Points

**Program Summary:** Ewing recently (June 2015) passed a Town Center zoning ordinance, which mirrors most of the principles behind TOD supportive zoning. This zoning designation was developed with the Parkway Ave/GM site in mind, which includes a SEPTA train station and two NJ Transit bus routes. Given the the likeminded spirit of the Town Center zoning and TOD zoning, Ewing's Town Center zoning district supports TOD. In addition, the Parkway Avenue Redevelopment Plan (attached below) is the officially adopted plan for the Parkway Ave/GM site. It supersedes Township zoning regulations, in accordance with the NJ Local Redevelopment and Housing Law, and meets all TOD supportive zoning requirements. Attached are: -A table outlining how Ewing's Town Center zoning district and the Parkway Ave Redevelopment Plan meet TOD standards -The Parkway Avenue Redevelopment plan (adopted by Ewing Town Council) which details the TOD nature of the the redevelopment area -The resolution regarding the Town Center Zone designation (adopted 6/9/2015) -ADDED 10/12/16: A map illustrating the town center zoned area and current and proposed train station locations with .5 and 1 mile circles from those locations

**PDF:** [TRANSIT-ORIENTED DEVELOPMENT SUPPORTIVE ZONING - ORDINANCE](#)

**PDF:** [TRANSIT-ORIENTED DEVELOPMENT SUPPORTIVE ZONING - PARKWAY AVE REDEVELOPMENT PLAN](#)

**EXCEL:** [TRANSIT-ORIENTED DEVELOPMENT SUPPORTIVE ZONING-TOD TABLE UPDATED 1SEPT2016](#)

**PDF:** [EWING TOWN CENTER ZONING MAP](#)

## Local Economies

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### Green Business Recognition Program

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** Based on interest expressed during our Community Visioning process, the Ewing Green Business Recognition Program (Tier 1) has been developed and introduced this year in an effort to support environmentally-friendly business practices, to promote those local businesses that take local sustainability seriously, and to encourage those who haven't yet embraced the tenets of local environmental responsibility to reassess their understanding of business sustainability. Utilizing resources found on sustainablejersey.com, business recognition programs from other counties across America, and local businesspeople from around town, the Ewing Green Team created a responsive, locally-tailored program that allows businesses to fill out a hand-delivered questionnaire in which they mark off as many "Green Business Friendly" actions as they partake in. This questionnaire [uploaded] was developed over weeks of discussion and research in an effort to identify the environmental actions most germane to Ewing and our local region. Notice of the program was published in the local community newspaper, the Ewing Observer. To jump start the program, we directly contacted those local businesses of whose sustainable initiatives we were aware. They included a list of Direct Install participants, "green" project applicants from our construction office, and our general knowledge. Furthermore, a flyer [uploaded] was created to deliver to businesses along with the questionnaire to answer questions and further explain the program. Local college students distributed the questionnaire to over forty businesses [list uploaded] over the time period of May 15th to May 30th and are currently in the

process of picking them back up. Businesses that partake in over 34 environmentally-friendly actions on their questionnaire will receive induction into the inaugural Ewing Green Business Recognition Program along with a sticker with the official “Ewing Green Business” logo [uploaded] to proudly display in their store window as well as an invitation to a meet-and-greet with our Ewing Mayor, Bert Steinmann. To date, six businesses have applied; a list of their names is uploaded. Evaluation is ongoing and we hope to recognize sustainable businesses before the end of the summer. This is a link to FB page with photos from the Council Meeting where the businesses were recognized. See <https://www.facebook.com/191007550950309/photos/pcb.1243065679077819/1243064902411230/?type=3&theater>

**PDF: [GREEN BUSINESS RECOGNITION PROGRAM - NEWSPAPER AD](#)**

**PDF: [GREEN BUSINESS RECOGNITION PROGRAM - QUESTIONNAIRE/CHECKLIST](#)**

**PDF: [GREEN BUSINESS RECOGNITION PROGRAM FLYER](#)**

**IMAGE: [GREEN BUSINESS RECOGNITION PROGRAM - STICKER LOGO](#)**

**EXCEL: [GREEN BUSINESS RECOGNITION PROGRAM LIST OF CURRENT APPLICANTS](#)**

**EXCEL: [EWING GREEN BUSINESS FINAL TALLY](#)**

## Natural Resources

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### Natural Resource Inventory

20 Points

 Bronze Priority  Silver Priority

**Program Summary:** The Ewing Environmental Commission (EC) first coordinated the development of a comprehensive "Environmental Resource Inventory" and Conservation Element (CE) for Ewing in 2005 simultaneously with the development of the township's 2006 Master Plan (MP). The ERI and the CE of the MP were prepared by the Delaware Valley Regional Planning Commission (DVRPC). The MP was prepared by Schorr-DePalma. As part of its statutory obligation to update the MP every 10 years, the Township reviewed its 2006 MP, associated environmental documents, and ordinances. In addition, under the impetus of the town's Environmental Commission, Ewing's original ERI was also reviewed and updated by the firm of L & G Planning. As per the introduction in the updated document, the Township's intent was to adopt it "into the Ewing Township Master Plan as another important element informing decision making for growth and development of the Township" (page 6). On August 4, 2016 the Planning Consultant informally presented the updated ERI to the Planning Board at a regular meeting. On September 1, 2016 the Ewing Township Planning Board passed a resolution to append the updated ERI to the Ewing Township Master Plan, making official the town's actual practice since first adoption of the ERI in 2005. The certified resolution is included in the uploaded documents. Uploaded documents include: • Resolution of the Planning Board of the Township of Ewing, in the County of Mercer, New Jersey, Appending the 2016 Environmental Resources Inventory to the Ewing Township Master Plan. • The 2016 ERI is attached. Updates to the 2006 ERI include: o -the addition of a comprehensive Air Quality and Climate section, produced in 2013 o -updated information for all maps from NJDEP and DVRPC. o -updated information on brownfields management.

**WORD: [NATURAL RESOURCE INVENTORY AUG 4 2016 PLANNING BOARD AGENDA](#)**

**PDF: [NATURAL RESOURCE INVENTORY - PLANNING BOARD RESOLUTION SEPT 1, 2016](#)**

**PDF: [NATURAL RESOURCE INVENTORY 2016](#)**

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## Environmental Commission

10 Points

**Program Summary:** Ewing Township's Environmental Commission, established by ordinance in 1973, has met since and plays an important role in land development decisions in the Township because two of our members are licensed Landscape Architects (LLA), one on Site Review and the other on the Planning Board. Having certified experts in two key positions means that, for the first time, Ewing Township is making sure that plans submitted for development are subject to informed review on landscape and tree issues (it also helps that the Township Planner is a committed environmentalist). Volunteer hours dedicated to site review and Planning Board exceed 100 a year by those two alone. The annual invasive species search on Gold Run, from close to Parkway Ave., through the Katzenbach School, past the Trenton Golf Club and down to the Delaware River has, for the past two years, been so successful that we'll be doing it in other areas of the Township in 2016 and beyond. The Recreational Trails Grant awarded to Ewing Township in 2011 is ending next year, but it's been key in allowing various township organizations including the Green Team, Key Club students from the High School, and Bonner students from TCNJ to all help the Environmental Commission in their effort to turn a 2550' length of the Johnson Trolley Trail into a walking and bike trail that may be used by the whole community. Our tree canopy is measured at 27.4% in a state where the average canopy is 40%, and we first addressed that in our Community Forestry Management Plan started in 2012. Now with the Emerald Ash Borer discovered in Ewing Township, and more trees to be lost as the Scudder Falls Bridge Project ramps up, we're looking for ways to offset further canopy loss, and will be addressing that in 2016.

PDF: [ORDINANCE ESTABLISHING EC](#)

PDF: [ENVIRONMENTAL COMMISSION APPOINTEES](#)

PDF: [ENVIRONMENTAL COMMISSION 2015 ANNUAL REPORT](#)

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## Environmental Commission Site Plan Review

10 Points

**Program Summary:** In an effort to improve the zoning and planning review process, Ewing Township established a Site Review committee comprised of the Township Planner, Township Engineer and designated members of the Planning Board, Zoning Board, and Environmental Commission (EEC). The committee meets twice monthly to review plans and applications submitted by residents and developers for review prior to presentation to the Planning or Zoning boards. The meetings are open to the public; meeting notes are taken and filed with the planning office. Most applicants who anticipate appearing before the Zoning and/or Planning Board take advantage of this voluntary, informal review of their plans. Applicants are able to learn of potential problems, issues or concerns with their plans while still in the early stages of the development process, and the Township representatives of the committee begin the collaborative review of potential development projects that may eventually be presented formally to the Planning and/or Zoning boards. From an Environmental Commission standpoint, having a "seat at the table" by participating in the Site Review guarantees the EEC an opportunity to begin our engagement with the municipal engineering and planning professionals early in the process to exchange information and provide environmental impact feedback on development projects. The EEC was represented at Site Review by members Ann Farnham, LLA and Dan Burke, LLA. One or both conducted a review of all plans submitted to the Township, represented the EEC at Site Review, and prepared notes on the plans for discussion at our EEC meeting. For all plans reviewed, a formal write-up was submitted to the planner, engineer and distributed to all members of the Planning Board for consideration. Uploads: A. 2015 Annual Report of Zoning & Planning Board Activity B. A Site



Review Meeting Minutes C. EEC Notes SOLD Enterprises D. EEC Notes 1573 Parkside Avenue

PDF: [ENVIRONMENTAL COMMISSION SITE PLAN REVIEW 2015 ANNUAL REPORT ZONING AND PLANNING BOARD ACTIVITY](#)

PDF: [ENVIRONMENTAL COMMISSION SITE PLAN REVIEW MEETING MINUTES](#)

PDF: [ENVIRONMENTAL COMMISSION SITE PLAN REVIEW PARKSIDE](#)

PDF: [ENVIRONMENTAL COMMISSION SITE PLAN REVIEW SOLD](#)

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## Community Forestry Management Plan & NJUCF Accreditation

20 Points

**Program Summary:** Our attempts in the past several years to address our tree canopy deficit via CSIP grants have been unsuccessful. Our 2013 request for a \$20,000 CSIP grant from DEP was turned down, and no funds were allocated to the program in 2014 or 2015. We have resubmitted for 2016. The Township hasn't been able to allocate funds for tree replacement yet, and last summer a Rutgers Rapid Ash Survey done on Ash trees on municipal properties in Ewing said that 890+ Ashes had Emerald Ash Borer infestations. Two things occurred in 2016 which lend hope for improvement for our tree cover. • The No Net Loss rules that govern road construction in NJ may offer a possible solution. The Scudder Falls Bridge over the Delaware River is being widened and Ewing administration has concluded negotiations with the state for planting 600+ trees within the Township under the NNL rules. • Ewing received a \$20K PSE&G Foundation grant through Sustainable Jersey to begin a process of developing partnerships to manage EAB remediation. It includes a tree planting initiative planned for spring 2017. Our membership in the New Jersey Shade Tree Federation (NJSTF) continues each year, and three EEC members belong. Two Township employees are also members, Tom Elder and Kris Olsen. EEC member John Hoegl was core-trained by NJSTF in 2015, to join Joe Mirabella and Dan Burke who'd done it earlier. In addition, the CFMP CEU requirement of 9 CEUs annually for the Township is far exceeded because our two members who are Licensed Landscape Architects regularly log more than 30 CEUs between them based on their tree training. In an effort to get more of the public knowledgeable about trees, the Environmental Commission has strengthened its monthly Tree of the Month insert in the Ewing Observer, and now makes it available to the websites of the Green Team and Environmental Commission (new in 2015). See the Annual Report for our tree cover goal.

PDF: [COMMUNITY FORESTRY PLAN AND CANOPY GOAL DOCUMENTATION](#)

PDF: [COMMUNITY FORESTRY PLAN AND TREE COVER GOAL ANNUAL REPORT 2015](#)

PDF: [COMMUNITY FORESTRY PLAN AND TREE COVER GOAL- APPROVED STATUS](#)

PDF: [COMMUNITY FORESTRY PLAN AND TREE COVER GOAL - EEC ANNUAL REPORT](#)

## Operations & Maintenance

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### Recycled Copy Paper

10 Points

**Program Summary:** Purchasing of copy paper for all departments in Ewing Township is centralized in the Finance Office. The Township has been encouraging departments to use 30% post-consumer recycled paper when possible for at least five years in order to implement



sustainable business practices. A spreadsheet of copy paper purchases, as well as copies of receipts from our two principle vendors, Staples and W.B. Mason, are included in the uploads. Ewing spent a total of \$7182.14 on copy paper during the audited time period. Of that, \$3132.36 was spent on recycled content paper of 30% or more for a total of 43.6%.

**EXCEL:** [RECYCLED PAPER SPREADSHEET OF EWING TWP COPY PAPER PURCHASES](#)

**PDF:** [RECYCLED PAPER - 2015 WB MASON COPY PAPER PURCHASE](#)

**PDF:** [RECYCLED PAPER - MORE COPY PAPER PURCHASES](#)

**PDF:** [RECYCLED PAPER 2016 COPY PAPER PURCHASES](#)

**PDF:** [RECYCLED PAPER MORE COPY PAPER PURCHASE RECEIPTS](#)

## Sustainability & Climate Planning

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### Community Asset Mapping

10 Points

**Program Summary:** The Ewing Green Team partnered with The College of New Jersey Bonner Community Scholars to develop a basic community asset map, as well as "spin off" maps (recycling, parks, historic sites, and neighborhoods, among others). The Ewing Green Team began the process of mapping Ewing Township community assets in the Fall of 2013 in collaboration with scholars from The College of New Jersey's Bonner Institute for Civic and Community Engagement. Our collection of Ewing assets provides a foundation for making our town more accessible to residents, assessing gaps in services and making Ewing a richer place to live. We began with a list of Ewing restaurants, government institutions, parks and paths, recreational facilities, houses of worship, schools, health services, food stores and more. TCNJ Bonner Scholars ground checked this information and gathered more data. This data was imported into a free online mapping service called Community Walk. This service is used by many organizations to document assets of their particular interest. Our Ewing map is located at [http://www.communitywalk.com/ewing/nj/ewing\\_township\\_nj/map/1661721](http://www.communitywalk.com/ewing/nj/ewing_township_nj/map/1661721). The map is posted on the Green Team's website, as are the spin off maps. Upon completion of the basic asset map in April 2014, one of the TCNJ students, Aygen Hepurker, presented to the Green Team on asset mapping and the value of it (presentation attached).

**PDF:** [COMMUNITY ASSET MAPPING PRESENTATION](#)

**WORD:** [COMMUNITY ASSET MAPPING EVALUATION](#)

**EXCEL:** [COMMUNITY ASSET MAPPING DATA](#)

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### Community Visioning \*Retired 12/31/22\*

10 Points

**Program Summary:** In 2014, following Ewing's Bronze certification, the EGT decided that to take stock before moving forward. We wanted to build on Ewing's success and sustainability momentum, increase our capacity as a Green Team, engage more citizens, and solicit community input for future sustainability planning. We received a \$10K Sustainable Jersey grant for a community visioning process. These funds enabled the EGT to hire consultants who were able to

guide us through a community visioning process, pay the expenses involved in running a community visioning event, and then supply seed monies toward projects identified through this process. Our first Visioning day was Saturday, June 7th, with over 50 people attending. Our challenge was to identify Ewing's assets, as well as its challenges, to identify community values that should be preserved and transformed and then identify tasks for each area that would help to transform our community to the idealized values that residents articulated. Following that meeting, 4 more public meetings were held to continue the conversation. Our final Visioning meeting was held on January 12, 2015 where we presented our draft plan to community members and provided them a final opportunity to comment on the proposed plan. The resultant Ewing Green Team Strategic Sustainability Plan was approved and published in February 2015. It is attached, and posted on the EGT website. This document details the goals that were developed in the Community Visioning process, identifies the practical actions necessary to achieve them and outlines strategies for continuing to grow organizational capacity. Ewing Town Council passed a resolution (attached) in support of the Vision and Strategic Plan on May 24, 2016. Ewing Green Team had informally adopted the Strategic Plan upon its completion; it formally adopted it May 25, 2016. Minutes from that Council meeting will be submitted for approval at the next meeting on June 14. Please see pages 4-5 of the Ewing Township Sustainable Green Team Strategic Plan for details on the visioning process and community participation, and page 4 for the mission and vision statements.

**PDF: [EWING GREEN TEAM STRATEGIC PLAN](#)**

**WORD: [COMMUNITY VISIONING STAKEHOLDER INVOLVEMENT](#)**

**PDF: [COMMUNITY VISIONING RESOLUTION IN SUPPORT](#)**

**PDF: [COMMUNITY VISIONING - DISTRIBUTION](#)**

**PDF: [COMMUNITY VISIONING - GREEN TEAM MINUTES MAY 2016 AFFIRMING VISIONING AND STRATEGIC PLAN](#)**

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## **Indicators & Targets \*Retired 12/31/23\***

**10 Points**

**Program Summary:** In 2014, following Ewing's Bronze certification, the EGT decided that to take stock before moving forward. We wanted to build on Ewing's success and sustainability momentum, increase our capacity as a Green Team, engage more citizens, and solicit community input for future sustainability planning. We received a \$10K Sustainable Jersey grant for a community visioning process. These funds enabled the EGT to hire consultants who were able to guide us through a community visioning process, pay the expenses involved in running a community visioning event, and then supply seed monies toward projects identified through this process. Our first Visioning day was Saturday, June 7th, with over 50 people attending. Our challenge was to identify Ewing's assets, as well as its challenges, to identify community values that should be preserved and transformed and then identify tasks for each area that would help to transform our community to the idealized values that residents articulated. Following that meeting, 4 more public meetings were held to continue the conversation. Our final Visioning meeting was held on January 12, 2015 where we presented our draft plan to community members and provided them a final opportunity to comment on the proposed plan. The resultant Ewing Green Team Strategic Sustainability Plan was approved and published in February 2015. It is attached, and posted on the EGT website. This document details the goals that were developed in the Community Visioning process, identifies the practical actions necessary to achieve them and outlines strategies for continuing to grow organizational capacity. Ewing Town Council passed a resolution (attached) in support of the Vision and Strategic Plan on May 24, 2016. Ewing Green Team had informally adopted the Strategic Plan upon its completion; it formally adopted it May 25, 2016. Please see pages 4-5 of the Ewing Township Sustainable Green Team Strategic Plan for details on the visioning process and community participation, and the individual actions for specific Indicators and Targets for implementation of the plan.

PDF: [INDICATORS AND TARGETS - STRATEGIC PLAN](#)

WORD: [INDICATORS AND TARGETS - STAKEHOLDER INVOLVEMENT](#)

PDF: [INDICATORS AND TARGETS - RESOLUTION](#)

PDF: [INDICATORS AND TARGETS STRATEGIC PLAN RESOLUTION](#)

## Waste Management

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### Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** The Ewing Township Police Department has been participating in the DEA's Operation Take Back NJ (Option 1) since 2009 to run periodic take backs of unused or expired medication for safe disposal. This program is held on two Saturdays, in April and October. Ewing publicizes it on the township and police department websites, as well as using Facebook and the Honeywell Community Notification System to alert residents. The Green Team also publishes information about the events on its website, Facebook, and Twitter. Listed below are the dates and quantities collected: • November 14, 2009 - unknown number of boxes/bags collected | unknown weight. • September 25, 2010 - 7 boxes| 170 lbs. • April 30, 2011 - 6 boxes |67.5 lbs. • October 29, 2011 - 3 boxes| unknown weight • April 28, 2012 - 2 boxes | 38 lbs. • September 29, 2012 - 4 boxes | unknown weight • April 26, 2013 - 2 boxes | unknown weight • October 26, 2013 - unknown number of boxes and weight • April 26, 2014 - 6 boxes collected | unknown weight • September 27, 2014 - 5 bags | 78 lbs. • September 26, 2015 - 3 bags | 75 lbs. • April 30, 2016 - 6 boxes & 2 bags collected - 67 people - est. 1,100 prescriptions The Ewing Police did not collect the number of clients served or prescriptions collected prior to April 2016's collection. They were unaware of the Sustainable Jersey reporting requirement for the additional data. It was determined that privacy for participants could still be maintained and the additional data is now being collected. Copies of the official reports have been uploaded. Other uploaded files include photos of the collection site and screen shots of advertising on relevant websites. The posting does not include a link to DEA's site because our posting includes all the necessary information and the police department did not want to confuse the community.

PDF: [PRESCRIPTION DRUG SAFETY AND DISPOSAL PROTOCOL](#)

PDF: [PRESCRIPTION DRUG SAFETY AND DISPOSAL REPRESENTATIVE PHOTOS](#)

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### Community Paper Shredding Day

5 Points

**Program Summary:** The Ewing Township Public Works Department has been holding community paper shredding events for Ewing Township residents dating back to 2010. In 2015 three events were held; in 2016 two events will be held. One event is held in the spring and the other in the fall on Saturdays from 9 - 1. The first event of 2016 was held on April 23rd. The events are promoted on Ewing Township's website, on the Ewing Green Team's web sites and FB and Twitter. Ewing Township also places ads in the local community newspaper, the Ewing Observer; as well as using the Honeywell Community Notification System to alert residents to the events. This service helps

reduce waste going into our landfills, as well as helping reducing expensive tipping fees. We estimate the event outreach notice goes out to 20,000 households within Ewing. 24.3 tons (48,600 lbs.) are generated annually. Generally, over 300 cars drop off recyclables during each event. The Green Team also helps staff these events which gives them an opportunity to talk with residents about recycling efforts or other pertinent and topical matters. • We hand out Ewing (and sometimes Mercer County) reusable bags • We distribute brochures specific to the day's activities such as the do's and don'ts of recycling, the Township grasscycling brochure, our Ewing Green Team recycling map (see <https://ewinggreenteam.files.wordpress.com/2015/06/ewingtwprecyclingmap.pdf>) and promote our recycling website. • At the spring 2016 Shred Day we also queried participants about whether they had ash trees on their properties and handed out information about the Emerald Ash Borer, a recently discovered invasive pest that has been discovered in the Township Ash canopy.

**PDF:** [COMMUNITY PAPER SHREDDING DAY - OUTREACH VIA ROBOCALLS](#)

**PDF:** [COMMUNITY PAPER SHREDDING DAY 2016 PHOTOS](#)

**PDF:** [COMMUNITY PAPER SHREDDING DAY - LATEST INVOICE](#)

**IMAGE:** [COMMUNITY PAPER SHREDDING DAY SHRED DAY FLYER](#)

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## Recycling Depot

10 Points

**Program Summary:** Ewing Township Residential Convenience Centers Ewing Township has operated two sites to help in waste reduction for 4+ years. Jack Stephan Way This site is located in a central part of Ewing. The site is open 6 days a week from 7 am to 2:30 pm. Here, all Ewing Residents can get rid of their vegetative yard debris, including tree branches, grass clippings, and leaves (either loose or in biodegradable bags). We are pleased that only a very small amount of grass clippings are recycled here; residents must be heeding our grasscycling campaign. The site generates as much as 30,000 cubic yards of recyclable yard waste which a vendor grinds and hauls out to be repurposed for landscapers as mulch. Scotch Road Convenience Center The site is located at the Public Works Center, 136 Scotch Road, Ewing. We have opened this site to help in reducing curb side tipping costs and source separation for many items that would usually go into a landfill. Bulk waste items that are brought into our site include plastics, wood, metal, cardboard, electronics, construction debris (doors and windows, lumber, and sheetrock), rugs, broken furniture, and small appliances. Co-mingled items are taken to a source separation yard to be recycled or repurposed. 2,015.65 tons of bulk waste materials were generated in 2015, 83.22% of which was recycled. Reports are attached. 42.51 tons (85,035 lbs.) of e-waste generated at this site in 2015.

**PDF:** [RECYCLING DEPOT BROCHURE](#)

**PDF:** [RECYCLING DEPOT SCOTCH ROAD RECYCLING REPORT](#)

**PDF:** [RECYCLING DEPOT 2015 EWASTE TONNAGE REPORT](#)

**IMAGE:** [RECYCLING DEPOT -VINTAGE](#)

**IMAGE:** [RECYCLING DEPOT - LIGHT BULB RECYCLING](#)

**POWERPOINT:** [RECYCLING DEPOT CONVENIENCE CENTER PHOTOS](#)

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## Grass - Cut It and Leave It Program

5 Points

**Program Summary:** Ewing Township has been promoting the Cut It and Leave it Program for approximately 7 years. We have been posting the benefits of leaving your grass clippings on your grass on our web site and with a pamphlet that we created. The uploaded pamphlet has been handed out at many Ewing Township informational events, Shred Days, and also at Ewing Green Team informational stands at other free events. PROMOTION • Facts about the positive effects of grass-cycling can be found online: • On Ewing Township's website at <http://ewingnj.org/wp-content/uploads/2013/06/grasscyclecampaigntrifold.pdf> and • On the Ewing Township Sustainable Green Team's website at <http://ewinggreenteam.wordpress.com/committees/recycling/grasscycling/>. • The Ewing Township Recycling staff created an educational flyer for public distribution (uploaded).

**IMAGE: GRASS - CUT IT AND LEAVE IT PROGRAM BROCHURE**

**IMAGE: GRASS - CUT IT AND LEAVE IT PROGRAM BROCHURE REVERSE SIDE**