



## Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Rumson Boro, a Sustainable Jersey bronze certified applicant.

Rumson Boro was certified on December 16, 2020 with 260 points. Listed below is information regarding Rumson Boro's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

### Contact Information

The designated Sustainable Jersey contact for Rumson Boro is:

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### Actions Implemented

Each approved action and supporting documentation for which Rumson Boro was approved for in 2020 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

#### Animals in the Community

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##### **Pledge Supporting NJ Wildlife Action Plan \*Retired 12/31/22\***

**10 Points**

**Program Summary:** The Rumson Environmental Commission worked with the Borough Council to create a resolution in support of a pledge to support New Jersey's Wildlife Action Plan. The resolution commits to seven essential principles that incorporate the interests of New Jersey wildlife into municipal planning including identifying imperiled species, critical habitat and unique ecosystems in an Environmental Resource Inventory, which is presently in draft phase and will be

completed in 2021. The Pledge has been distributed to the Planning Board, Zoning Board, Environmental Commission, Shade Tree Commission and the Animal Control Officer. The Environmental Commission will use this NRI and this pledge to advise the township on protecting its natural resources and will ensure that it be implemented on an ongoing basis.

**PDF:** [ADOPTED RUMSON WILDLIFE ACTION PLEDGE.PDF](#)

**PDF:** [2020 RUMSON DISTRIBUTION MEMO.PDF](#)

## Community Partnership & Outreach

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### Green Team

10 Points

 Bronze Required

**Program Summary:** The Mayor and Council of the Borough of Rumson established a “Green Team” in December of 2019 (see attached resolution). The Team consists of various stakeholders in the community including residents and employees who represent various aspects of our town. The team will work together to identify “green” initiatives that will improve and protect the land, water and air in Rumson Borough and beyond. Please see the document below outlining activities of Rumson Green Team.

**PDF:** [CREATE GREEN TEAM DOCUMENTATION](#)

**WORD:** [GREEN TEAM ACTIVITIES DESCRIPTION.DOCX](#)

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## Community Education & Outreach

20 Points

**Program Summary:** Over the past several years, Rumson has made concerted efforts in the area of community outreach to provide education, clarification and guidance on a variety of issues related to sustainability in our community and protecting our natural resources. Below are three ways we engaged our community: 1. Created an annual event “Rumson! Clean-up Your Parks Day” to engage sports teams and families in our community to come out and help clean up our playing fields and to learn the importance of reducing waste. 2. Collaborated with Monmouth University to hold a free lecture series educating people on our local rivers. 3. Screened movies for adults and children along with dinner, lecture, panel discussions and educational activities to educate community on environmental topics. Additionally, because Rumson is bounded on three sides by the Two Rivers estuary, the Rumson Environmental Commission and Borough of Rumson has focused keenly on educating people on our water quality and what we can do to protect it. Taken together, many of our activities help create a spotlight on the water quality issues we face and what we as a community can do to help protect our waters. In addition to screening films with an environmental message related to water quality (The Oyster Farmers for adults and Finding Nemo for children) and hosting the lecture series on our waterways, the Rumson EC created a flyer that promotes sustainable lawn care practices, wrote an article that helps explain how our lawn care choices affect our water bodies and screened two movies that help illustrate ways we can promote better water quality. The Borough has collaborated with other municipalities on several initiatives. The Rumson EC participated in Rally the Navesink program which meets in

Rumson that focuses on bringing all stakeholders together to improve water quality in the Navesink River and furthered that collaboration by creating the Rally for the Rivers Eco-Fest event held annually in Rumson on the banks of the Navesink River. Rumson has three active members on the Navesink Rivers Municipality Committee that meets monthly to monitor the rivers condition. The Rumson School District has implemented education on our water quality into their curriculum through Operation Oyster and Estuary Day and plans to create an outdoor classroom around an existing pond once it is renovated. We have tried to think of every angle we can to educate our community on the importance of this unique natural resource and all that we can do to protect it.

PDF: [RUMSON CLEAN UP YOUR PARKS DAY.PDF](#)

PDF: [TWO RIVERS SEMINAR SERIES.PDF](#)

PDF: [MOVIE NIGHT SUMMARY.PDF](#)

PDF: [RUMSON SPOTLIGHT ON WATER QUALITY.PDF](#)

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## Green Fair

10 Points

**Program Summary:** In partnership with Clean Ocean Action (COA), the Rumson Environmental Commission (Rumson EC) established an annual Green Fair in 2018 referred to as “Rally for the Rivers Eco-Fest” to educate our community on water quality issues. The Rumson EC reached out to COA as a partner because of the important work they were doing in our community around water quality in the Navesink & Shrewsbury Rivers. Each year hundreds of people come out to Victory Park at the beginning of the summer to learn about our most unique natural resources, the two rivers, and how we can help protect them for generations to come. Groups from local organizations, schools and clubs host over 20 tables with educational and fun activities for children and adults alike. Local groups such as the Forrestdale Middle School Environmental Club, the Rumson Department of Public Works, the Rumson Fair Haven High School Crew Club and RFH Project Terrapin were joined by the groups from the greater Two Rivers area to make the day a wonderful success. What sets our event apart from typical Green Fairs is that each organization that hosts a table is required to have a fun and educational activity for children as well as information for adults on how to lead more sustainable lives. Each participant is given a “passport” and once they receive a certain number of stamps from the educational tables, they are able to redeem the passport for gifts at “local” stores and restaurants to help promote shopping local. the event was advertised in multiple media outlets, traditional and social media, through schools, partners and volunteers.

PDF: [RALLY FOR THE RIVERS ECOFEST.PDF](#)

## Emergency Management

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### Emergency Communications Planning

15 Points

**Program Summary:** After Superstorm Sandy which caused catastrophic flooding in Rumson, a

comprehensive review and update to the Emergency Communication Planning was conducted. We established specific procedures for communication information to the public. PUSH NOTIFICATIONS: In addition to the Code Red System to call residents with information, we adopted the NIXL system for emergency notifications via text, as well as hired a communications manager to improve and oversee the emergency email protocols. RETRIEVAL: The Town has a very comprehensive and up to date emergency information available on its website. In addition to Advice and recommendations for residents on its flood management page, notifications section and emergency information section, as seen during COVID-19, the town is able to create specific section of website and utilize social media to address emergencies as they unfold. Please see attached files for examples. The two Town marquis and bulletin Board in Borough Hall provide additional information for residents.

**PDF:** [RUMSON EMERGENCY COMMUNICATIONS EXAMPLES.PDF](#)

**PDF:** [RUMSON EMERGENCY COMM PLANNING CHECKLIST.PDF](#)

**PDF:** [EMERGENCY COMMUNICATION INFORMATIONAL MATERIALS .PDF](#)

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## **Vulnerable Populations Identification for Emergencies**

**10 Points**

**Program Summary:** Rumson Police Department maintains a personalized database of the vulnerable population in Rumson. Information is solicited from residents and family members as to specific needs, which include physical and medical treatment required during emergencies i.e., oxygen, key to house, emergency contact information, electrical if required for medical supplies. Respirator and oxygen supply are kept in order to facilitate emergency workers who may be called to the residence. Database is stored at the Police Department headquarters and is available for all emergency call outs. New residents are asked to notify the Borough/Police Department with any specific medical or emergency requirements. Sign up for the database is publicized through the Police Department FaceBook page, mailings and the Borough's website. Site information includes: medical supplies & key location. When a 911 call comes into the Police Department a red alert appears on all officer portable computers in their vehicles with this information at a resident location.

**WORD:** [VULNERABLE\\_POP\\_CHECKLIST\\_FINAL.DOC](#)

**PDF:** [RUMSON MEDIA OUTREACH VULNERABLE POPULATIONS.PDF](#)

## **Energy**

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### **Buy Electricity From A Renewable Source**

**10 Points**

**Program Summary:** The Borough of Rumson is a participant of NJSEM and the latest Electric Power Supply contract NJSEM bid on will result in approximately \$4 million in aggregate savings for participating members and includes nearly 30% renewable energy. The contract for electric power supply, which also includes an Enhanced Renewable Energy Product providing a power supply that has nearly 30% renewable energy content, will run June 1, 2020 - June 1, 2022. NJSEM

combines the purchasing power of multiple public entities in New Jersey to procure and lock-in reduced rate energy pricing for up to 3-year increments, providing more predictable budgeted costs and aggregate savings to members. More than 200 public entities are members of NJSEM, which works closely with members to set and achieve their energy pricing goals for electricity and natural gas. NJSEM collaborates with experienced energy consultants and a team of experts, attorneys and administrators, to prepare and organize the bid packages and optimize pricing for energy procured from members located in public utility company territories in seven geographic regions across New Jersey. NJSEM is governed by an elected Executive Board of local Business Administrators and Officials who bid transparently for electricity and natural gas contracts in compliance with state and local laws, NJDCA/DLGS regulations and purchasing guidelines.

PDF: [NJSEM ABOUT FLYER 5.15.20.FINAL.REVISED.PDF](#)

PDF: [NJSEM BID ANNOUNCEMENT JCP&L 5.14.20V2 - FINAL.PDF](#)

PDF: [RUMSON - SUSTAINABLE JERSEY DOCUMENTATION.PDF](#)

## Health & Wellness

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### Anti-Idling Education & Enforcement Program

10 Points

**Program Summary:** As part of an effort to reduce engine idling in Rumson, the Rumson Environmental Commission began education and outreach in 2017 to help promote a better understanding of the harmful effects of idling. The Rumson School District installed no idling signs where parents and caregivers drop off and pick up their children and informational "no idling zone" bookmarks (see attached) were distributed by the middle school environmental club to waiting cars, put on windshield of empty cars, and made available at front desk of school as well as local shops and restaurants. A presentation was made to the high school environmental club and they distributed them to the students at the high school as well as caregivers who picked up in front loop and parking lots. In 2019, a more concerted attempt was made to educate a broader base of local residents on the issue. The Rumson Environmental Commission worked with the Rumson Junior Green Team and the Township Council and Township Executive to identify where idling continued to occur in the township and where signs might be helpful (see report and map attached). A resolution has been proposed and should be officially adopted by September.

PDF: [RUMSONBOOKMARK4UP PROOF #1.PDF](#)

PDF: [JUNIOR GREEN TEAM IDLING REPORT 2020.PDF](#)

PDF: [2020 PROPOSED NO IDLING SIGNS MAP.PDF](#)

PDF: [2020 ADOPTED IDLE FREE RESOLUTION.PDF](#)

## Innovative Projects

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### Innovative Community Project 1

10 Points

**Program Summary:** Integrated Environmental Education into the Rumson School District: The Rumson Environmental Commission believes that educating the younger generations is one of the most effective ways to make lasting changes in our community. Not only is it important to ensure children and teenagers learn how their behaviors affect their environment, but they can role model sustainable practices and teach their families the importance of these practices. In order to affect a durable change, the local school district made a concerted effort to include environmental education in its curriculum and programming. Through collaboration and creativity, the entire district now has environmental education in various parts of the curriculum and programming. Below is a list of some key programs:

- Created an Environmental Club where students could learn about environmental issues and take a leadership position within the school and community.
- Collaborated with the American Littoral Society to include the "Operation Oyster" educational programming into the 7th grade multidisciplinary curriculum.
- Collaborated with Monmouth University to build a field station for environmental research and established a marine biology program in the Rumson School District to educate students on the fragile ecosystem.
- Created educational programming in kindergarten and "mentor class" of older students around Arbor Day where each entering grade is given a newly planted "legacy" tree on school grounds and a seedling to plant at their home.
- Restored unused greenhouse in middle school, installed hydroponic system and integrated its use in the science curriculum
- Restored vegetable garden in elementary school and incorporated its use in science curriculum.
- Applied for and received grant in 2020 to install mushroom farm and apple orchard adjacent existing greenhouse area and tie into science curriculum.
- STAY Tuned! More to come.

**PDF: [RUMSON SCHOOL DISTRICT ENVIRONMENTAL PROGRAMMING.PDF](#)**

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## Innovative Community Project 2

10 Points

**Program Summary:** CREATED PROGRAMS AND RESOURCES TO PROMOTE THE APPRECIATION AND UNDERSTANDING THE UNIQUE ARCHITECTURAL RESOURCES IN THE BOROUGH Rumson's past is unique, historically significant, and fascinating. It features a Who's Who of noteworthy residents and historic homes that stand out as the designs of notable architects and as the former estates of famous residents. For generations, Rumson families have maintained these elegant structures, and until recent years, Rumson did not have an organization to encourage the appreciation and preservation of historic properties. In an attempt to protect the Borough of Rumson's unique historical character and architectural resources, the Rumson Historical Preservation Commission was created and worked to develop a multifaceted program to help promote an understanding and appreciation of the historic structures in Rumson. Over a short few years, the HPC evolved into a major resource for historic property information. Specifically, the Commission oversaw:

- Development and maintenance of an inventory of Rumson homes that are more than 100 years old The HPC painstakingly reviewed tax records and visited all homes in Rumson that were over 100 years old. Their efforts resulted in an inventory that consists of homes that meet the age criteria and still resemble the front view of the home as it was 100 years ago. The inventory is reviewed and updated on an annual basis, adding homes that have become eligible and the removal, if any, of homes that have been razed for new development. The Commission has implemented a process with the Zoning Department to notify the Commission of any applications/permits that may be relevant to structures listed in the inventory.
- Creation of the Historic Preservation Commission web site (<http://www.rumsonnj.gov/rhpc/find-a-property.html>) The website serves not only as a repository for the inventory, but also to serve as a resource for residents that includes all aspects of Rumson history. To date this site, which includes a historic home lookup feature (<http://www.rumsonnj.gov/rhpc/find-a-property.html>), a collection of in-depth articles on Rumson history and two video tours, has received over 62,000

visitors. Recently added to the Glossary are detailed line drawings on each of the architectural styles in this section. In addition, the web site is being used by the Rumson School District as a resource on Rumson history. The web site may be viewed at:

<http://www.rumsonnj.gov/rhpc/welcome.html> • Institution of an Award Program This program was implemented by the Commission in 2017 to recognize the efforts of those involved in preserving Rumson's unique architectural resources which contribute to the identity of our community. Each year, the awards recognize efforts that ensure future residents and visitors will experience Rumson's historic community character. The categories of eligibility are:

Restoration/Rehabilitation; Stewardship; Sympathetic/Sensitive Addition; Compatible New

Construction; and Preservation Champion. • Creation of multiple video tours of historic homes accessible on the web site The HPC received a request from a northern New Jersey Historical Society to provide a bus tour of Rumson's unique estates and a bus route was created as well as guided talk describing each estate. This project led the Commission to create Virtual Tours for the web site. In addition to the estate tour, another virtual tour was created to include 15 historic homes in the "Oceanic" section of Rumson. A Commission member was able to convert these two virtual tours into narrated videos that include significant facts on each of the properties. The videos are available on the web site. • Implementation of a plaque program for historic homes

Earlier this year, in order to increase awareness of our historic properties, and to encourage pride within our community about the history that exists in Rumson, the Commission implemented an Historic Plaque program. Residents whose homes are part of the inventory can order bronze plaques to attach to their historic homes. Letters and application forms were sent to over 250 eligible homeowners. Thus far, the Commission has received over 40 orders for plaques. •

Addition of Rumson History modules to the Rumson School District curriculum (<http://www.rumsonnj.gov/rhpc/welcome.html>), In 2019 the Commission made a proposal to the Rumson School District to return a Rumson History unit to their curriculum. For many years, the unit had been taught in the District, but was phased out a number of years ago. The Rumson Unit received positive recognition from the Monmouth County Historical Association and, in 1990, the Rumson School District shared the MCHA Historic Preservation Award with the Rumson Senior Citizens Club. This proposal has been accepted by the School District and is being incorporated in the curriculum. • Expansion of the online and library archive of Rumson historic information Completion of content reorganization of the George H. Moss, Jr. History Room. This newly renovated and reorganized room will formally opening to the public later in 2020.

**PDF: [PHOTOS OF HISTORIC PROPERTIES.PDF](#)**

**PDF: [RUMSON HPC NEWSLETTERS.PDF](#)**

**PDF: [HISTORIC PRESERVATION MAP.PDF](#)**

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## Innovative Community Project 3

10 Points

**Program Summary:** Formed the Rumson Junior Green Team to help the Rumson Environmental Commission engage teenagers and young adults within our community: The Rumson Junior Green Team was formed in 2020 to create an avenue for high school aged kids and young adults to work with the Rumson Environmental Commission as well as the Mayor and Borough Council of Rumson to help our community become more sustainable. Unlike the Environmental Club, membership is open to kids in the local high school, private high schools as well as residents who are in college. Because of their demographic, the Junior Green Team has a unique perspective on how sustainable practices affect our community and how younger people, in particular, can be part of a transition to more environmentally friendly lifestyles. Their first project was to work with the commission and the municipality to identify where idling is most likely to occur, pass a "No Idling" Resolution, have signs installed and embark on an educational campaign to let people know how idling affects our health and the environment. Projects in development include collaborating with the regional high school to develop a strategy to replace disposable water bottles with more

sustainable options, increasing the amount of non-mandated materials that are recycled within the school system and creating a vetted list of sustainable products that will be feature on the Junior Green Team website.

**PDF:** [2020 ADOPTED IDLE FREE RESOLUTION.PDF](#)

**PDF:** [RUMSON JUNIOR GREEN TEAM DESCRIPTION.PDF](#)

**PDF:** [2020 NO IDLING SIGNS REQUEST.PDF](#)

**PDF:** [10-13 RUMSON BOROUGH COUNCIL\\_AGENDA.PDF](#)

## Natural Resources

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### Environmental Commission

10 Points

**Program Summary:** Although originally established in 1969, in 2016 the Rumson Environmental Commission was a nonfunctioning part of the Shade Tree Commission. There was no mission statement, no unique members, and no separate meetings or separate chairperson. We set out to build partnerships and collaborations that would help educate the community on what we can do to maintain and protect our unique natural resources in Rumson and beyond. Through our collaboration with the schools, we established an Environmental Club, installed bottle filling stations, created an “Idle Free” campaign and introduced educational programming to educate the kids on the history & importance of our waterways. Through our collaboration with the DPW and Monmouth County Recycling, we clarified the recycling practices in our community and engaged in outreach on recycling and “No Wipes in the Pipes” campaigns. Through our collaboration with the Rumson Recreation Department, we established an annual “Clean Up Your Parks Day” to bring awareness to single use plastics & recycling. Through our collaboration with Clean Ocean Action, we established an annual environmentally themed family festival to celebrate the two rivers. Modeled after a green fair established in Millburn, NJ that won the 2010 NJ Governors Award for Environmental Excellence, this festival brings together stakeholders from across the Two River area to educate families in our community and beyond. Together with Clean Ocean Action and the Rumson School District, we established community movie nights to teach children and families how to become more sustainable. Through our collaboration with the American Littoral Society, we brought river-focused educational programming the Rumson School district and established a Film+Food+Foodforthought series. For more information visit website at <http://www.rumsonnj.gov/env/index.html>.

**PDF:** [ENVIRONMENTAL COMMISSION DOCUMENTATION](#)

**PDF:** [ENVIRONMENTAL COMMISSION ACCOMPLISHMENTS & HISTORY](#)

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### Tree Protection Ordinance \*Retires 12/31/25\*

10 Points

**Program Summary:** Rumson adopted a Tree Protection Ordinance (Ord. 6/6/02, 16-1.2; Ord No. 12-012G, 2) known as "Environmental Tree Protection Ordinance of the Borough of Rumson". The purpose of this ordinance is to preserve trees and woodlands throughout the Borough, and to



restrict the removal of trees, thereby maintaining the beauty and character of the Borough of Rumson, preventing erosion, and restricting any action that could create a hazard to persons or properties. See attached ordinance and link: <https://clerkshq.com/Content/Rumson-nj/books/code/Rumsonc16.htm>

**PDF: [TREE PROTECTION ORDINANCE DOCUMENTATION](#)**

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## **Community Forestry Management Plan & NJUCF Accreditation**

**20 Points**

**Program Summary:** The second five year community forestry management plan for 2016-2020 was developed to maintain and promote a healthy, safe and sustainable shade tree resource that will physically, economically and aesthetically benefit the community and its residents in the most cost effective manner. This second five year management plan will continue guiding the Shade Tree Commission (STC) in promoting a sustainable and healthy tree resource. The STC hopes that through community outreach and education, the entire community will view trees as a valuable resource worth protecting and enhancing. Please see attached plan for detail.

**PDF: [2019 CFP ACCREDITATION.PDF](#)**

**PDF: [COMMUNITY FORESTRY MANAGEMENT PLAN](#)**

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## **Tree Planting Programs**

**10 Points**

**Program Summary:** The Borough of Rumson's goal to maintain and promote a healthy, safe and sustainable tree resource is reflected in its goal and objectives as stated in the 2nd Five Year CFMP. A central part of promoting the tree resource (i.e. canopy cover) is having a robust Tree Planting Plan, including a yearly planting program with a goal of 20 trees per year (as budgets permit). Since the approval of the 2nd Five Year CFMP, the Borough has met or exceeded its tree planting goals each year. This is a source of great pride for the Borough and the Shade Tree Commission. The STC and the Borough Engineer have created a process to develop a fall planting program to be implemented each year (as budgets permit), these projects have resulted in nearly 100 street trees being planted in the last 4 years.

**PDF: [RUMSON TREE PLANTING PROGRAM-REVISED.PDF](#)**

## **Public Information & Engagement**

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### **Municipal Communications Strategy**

**10 Points**

**Program Summary:** Although the town always maintained an informational website, it endeavored to broaden its communication abilities and reach. We worked to develop a more comprehensive strategy in 2019. In addition to hiring a dedicated staff member to oversee communications for the town, the town worked with the various departments and volunteers to identify where existing efforts could be improved. The website was overhauled to include more information on routine and emergency information as well as forms and procedures. Social media channels for town as a whole, as well as specific channels such as recreation, police and environmental were added to speak to more specific audiences. A new digital town marquis was purchased and the town newsletter continued its regular publication. In addition to the existing Recreation email list, the town created a new email list for general news and information. Code Red and Nixle are still utilized for emergency information.

**WORD:** [MUNICIPAL COMMUNICATIONS STRATEGY CHECKLIST REVISED](#)

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## Digitizing Public Information

10 Points

**Program Summary:** Our municipal website has been completely overhauled over the past 18 months. It is now an interactive repository of a broad range of important information for the borough. I wish I could attach a "before" screenshot. All of the departments, commissions and boards have in-depth informative and interactive pages. The main landing page for the Borough has up-to-date live updates, latest news, Emergency information on COVID 19 and even a video on the "No Wipes in the Pipes Campaign". A visitor can download ordinances and resolutions, tax maps, pay fines and get instructions for permitting, tax payments, sewer payments, dog licensing, find contact information for borough employees and learn when meetings will be and read and download prior agendas and minutes for all commissions and boards.

**PDF:** [RUMSON MUNICIPAL WEBSITE.PDF](#)

**WORD:** [RUMSON DIGITIZING PUBLIC INFORMATION CHECKLIST.DOC](#)

## Waste Management

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### Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** Through collaboration with the Rumson Police Department, the RiteAid Kidcents program and the US Drug Enforcement Agency, Rumson Borough established a permanent Prescription Drug Disposal Site. It is located at 80 East River Road in Rumson, NJ right outside the police station door where it is protected from elements and monitored. The contents are emptied regularly and stored safely in the "evidence room" until the Fall and Spring National Prescription Drug Take-Back Day overseen by the DEA. In 2019, the Rumson Police weighed in and delivered 100lbs of prescription drugs to the DEA. The community served is made up of 6,900 residents of Rumson Borough as well as its employees and is advertised via the town website, town marquis as well as the digital communication network and its location can be found on the RiteAid website. Please see attached picture, description and website links.

PDF: [PRESCRIPTION DRUG DISPOSAL.PDF](#)

PDF: [RUMSON DEA-12 NTBI#17.PDF](#)

PDF: [RUMSON DEA-12 NTBI#18.PDF](#)

PDF: [SOCIAL MEDIA OUTREACH.PDF](#)

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## Recycling & Waste Reduction Education & Compliance

15 Points

 Bronze Priority  Silver Priority

**Program Summary:** In addition to a recycling depot facility in the borough, Rumson has single stream curbside pick-up each week for town residents and small businesses. The town accepts all mandated materials as well as plastics #5 curbside and at the town drop-off location. Both residents and small businesses can recycle at the town recycling depot as well. In addition, the borough hosts two "Green Days" each year in May & October where they offer additional non-mandated recycling services including paper shredding and collection of electronics and books for recycling. The school district accepts plastic bags and the town advertises other ways to donate or recycle items that the town does not take (see flyer and websites). Getting consistent messaging out to residents and businesses has been a priority issue for the Rumson Environmental Commission over the past few years. Information on Rumson's recycling guidelines is made public in several ways. Aside from flyers and magnets being available at Town Hall, the recycling guidelines are displayed and distributed at the annual Rally for the River Eco-Fest, the two annual Green Days, the annual Clean-up Your Parks Day, and the annual Movie Night where there are interactive activities to teach residents the importance of recycling and educate them on recycling guidelines and practices. Guidelines are distributed digitally through the Rumson School District email blast, the township email blast and newsletter, the town website including the DPW and Environmental Commission websites, through Instagram and Facebook. In 2019, the town collected over 6,700 tons of recycling (see attached report). Please note, all documentation for event driven recycling compliance education can be found under separate actions: non mandated recycling & Community Outreach.

PDF: [RECYCLING ORDINANCE](#)

PDF: [RUMSON PRINT COMMUNICATION-RECYCLING.PDF](#)

PDF: [RECYCLED ED COMPLIANCE STRATEGY.PDF](#)

PDF: [RECYCLING DIGITAL OUTREACH.PDF](#)

PDF: [DPW-TONNAGE & VIOLATIONS.PDF](#)

PDF: [WASTE REDUCTION EDUCATION & OUTREACH.PDF](#)

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## Community Paper Shredding Day

5 Points

**Program Summary:** The Rumson DPW hosts two annual "Green Days" in May and October where residents can bring old papers for shredding. The town advertises on its website, via community email, on the two town marquis, with flyers placed at town hall and through town newsletter. The DPW also advertises other Monmouth County paper shredding dates on its website. In 2019, the Borough collected and shredded 4.02 tons in May and 4.74 tons in October. See attached documentation.

IMAGE: [GREEN DAY FLYER](#)

IMAGE: [GREEN DAY COMMUNITY EMAIL](#)

PDF: [RUMSON DPW TONNAGE](#)

PDF: [DPW WEBSITE SCREENSHOT](#)

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## Non-Mandated Materials Recycling

20 Points

**Program Summary:** In addition to complying with all mandated materials recycling policies as defined by the State of New Jersey and Monmouth County, Rumson collects four additional non-mandated materials. The town accepts plastic #5, cartons, books and plastic bags. Plastic #5 and cartons are collected curbside and at the town drop-off facility located behind Borough Hall. As can be seen in the attached tonnage report, in 2019 Rumson collected approximately 29 tons of PP #5 and nearly 16 tons of Cartons. The two annual town Green Days offer book recycling (see flyer). In 2019, 1.5 tons of books were recycled. In collaboration with the Environmental Commission, the school district accepts plastic bags including shrink wrap for the 2019/2020 academic year. The program is advertised via town website, the Rumson Environmental Commission instagram account, and through the school's direct email, its virtual backpack and in person through the students in the environmental club. All borough residents can drop off their plastic bags, shrink wrap, etc to the collection box in the lobbies of either of the District's schools. Since September of 2019, we have collected over 250 pounds of plastic. In addition, the town advertises other ways to donate or recycle other non-mandated items (see attached flyer).

PDF: [RUMSON NON-MANDATED RECYCLING.PDF](#)

PDF: [DPW 2019 RECYCLING TONNAGE.PDF](#)

PDF: [ACR-LETTER TO RUMSON ON 2019 TONNAGE.PDF](#)

IMAGE: [TREX RESULTS PER SCHOOL.JPEG](#)

WORD: [RUMSON BORO NON-MANDATED MATERIALS CHECKLIST.DOCX](#)

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## Recycling Depot

10 Points

**Program Summary:** The Rumson Recycling Depot is located behind Borough Hall in the Borough of Rumson (see map in attached file). It is open to all residents and small businesses within the town and is open Monday through Friday from 7am to Dusk and on Saturday & Sunday from 9am to 3pm. The center accepts all Class A recycling as well as plastic #5. We also use the facility twice a year for our Green Day when we accept books and electronics and offer free paper shredding services.

PDF: [RUMSON RECYCLING DEPOT.PDF](#)

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## Grass - Cut It and Leave It Program

5 Points

**Program Summary:** The Borough of Rumson subscribes to the "Grass Cut it and Leave it"

Program as specified on the Department of Public Works website <http://www.rumsonnj.gov/public-works.html>. Working Closely with the Township Council, the Rumson Environmental Commission has created a digital and print flyer to help educate residents on sustainable lawn care practices including “Grass Cut it and Leave it”. The flyer is available on the DPW website, the Environmental Commission website, Town Hall and was tweeted out and shared on Instagram. Additionally, the Rumson EC wrote an article that was published in our local magazine discussing these practices and how they affect our natural resources.

**PDF: [RUMSON CUT IT & LEAVE IT-FINAL.PDF](#)**

**PDF: [REC LAWN CARE ARTICLE-2020.PDF](#)**