



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Verona Twp, a Sustainable Jersey bronze certified applicant.

Verona Twp was certified on December 17, 2014 with 160 points. Listed below is information regarding Verona Twp's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Verona Twp is:

Name:	KERRY BASS
Title/Position:	CHAIRPERSON - SUSTAINABLE VERONA / GREEN TEAM
Address:	600 BLOOMFIELD AVE. VERONA, NJ 07044
Phone:	973-747-4248

Actions Implemented

Each approved action and supporting documentation for which Verona Twp was approved for in 2014 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Community Partnership & Outreach

Green Team

10 Points

Bronze Required

Program Summary: During the November 18, 2013 Council Meeting the Verona Town Council decided to support Verona's participation in the program Sustainable Jersey. In a presentation to the Council introduced by Councilman Kevin Ryan, Verona Environmental Commission (VEC) member Anthony Saltalamacchia described it as "Weight Watchers for the environment": Sustainable Jersey awards points for different pro-environment steps and the more points a town adds up, the better. Each town gets to choose the steps it wants to take, but Sustainable Jersey has materials to guide the town through the steps--and often grant money to lower the cost of doing so. To get started with Sustainable Jersey, the Council needed to adopt a resolution and VEC Chair Gloria Machnowski gave the Council a sample format to follow. Council member Frank Sapienza offered to put it on the agenda and Town Manager Joe Martin scheduled the vote for December. The resolution to join Sustainable Jersey way unanimously approved by all Council members. During the Verona Fair in the Square on December 7th the VEC table was busy all day long with residents of all ages learning about Sustainable Jersey, a free certification program for municipalities that want to go green and save money in the process. Many residents signed up to volunteer in the Green Team to help coordinate Verona's sustainability efforts. Children took the Kid's Green Challenge and everybody got a Sustainable Jersey pin and signed the 2014 Verona Pledge promising to recycle more, save water, eat more veggies, use reusable bags, walk more and drive less. The Council adopted a resolution to create Verona's Green Team on March 17, 2014. Township Media Coordinator Steve Neale was appointed to organize the newly created team and its first formal meeting took place on May 7th at the Verona Community Center. Ten members were appointed during a May 10 Township Council meeting. See more at: <http://www.northjersey.com/news/verona-creates-green-team-for-sustainable-jersey-1.1026926#sthash.ay9TmUQG.dpuf>

IMAGE: [GREEN TEAM RESOLUTION](#)

IMAGE: [12-7-2013-VERONA FAIR-SJ INFORMATION](#)

IMAGE: [KIDS TAKING THE GREEN CHALLENGE](#)

PDF: [GREEN TEAM MEMBERS RESOLUTION](#)

Community Education & Outreach

10 Points

Program Summary: We have taken a lot of steps to make our programs visible and to make online resources our priority in order to get the word out about Sustainability in Verona and NJ. We have created our own Sustainable Verona program with our green team running the program. Sustainable Verona is made up of several municipal employees, including our Recycling Coordinator, head of DPW, Media Coordinator, and a couple councilmen. We also have residents who are involved with businesses in town including, a funeral home which runs on solar, a green architect, a rep from Renewable Energy Inc., the head of our Environmental Commission and members of our Shade Tree Commission. We have our own webpage on the official Township of Verona website, www.veronanj.org/sustainableverona. This page has information on our green team, programs, local organizations, and a ton of links to useful online resources in the areas of, garbage & recycling, waste reduction, buy fresh buy local, educational

materials with downloadable handouts and kits, course offerings and discussion groups, and medicine drop off info as well as a couple videos. We also have links to our Facebook and Twitter pages, which we use to distribute information, including tips, links to our programs and interesting articles related to sustainability. We also have had links in the Township of Verona e-Newsletter. The website is the core of our program and we send that link out through social media pages frequently as well. We have fliers up at Verona Town Hall and the Verona Community Center, the most high traffic buildings. These fliers have the link to the webpage. We also have the same ad up and running in our regular VeronaTV bulletin. The head of our green team has done interviews with the local newspaper and written press releases about the program as well.
<http://www.northjersey.com/news/environment/verona-to-support-economy-and-environment-through-sustainability-1.1015632>.
<http://www.northjersey.com/news/verona-creates-green-team-for-sustainable-jersey-1.1026926>. We have created a Sustainable Verona email address to address any questions from the public. Our Waste Reduction resources can also be found on our recycling page, www.veronanj.org/recycling and on our Garbage & Recycling Collection page, www.veronanj.org/garbagecollection. We feel we have a very strong visible online presence and will be looking to host film screenings and presenters in the future as well.

IMAGE: [SUSTAINABLE FLIER & VERONATV AD](#)

PDF: [TOWNSHIP OF VERONA NEWSLETTER WITH SUST. VERONA AD](#)

Energy

Fleet Inventory

10 Points

 Bronze Priority  Silver Priority

Program Summary: The Township of Verona keeps a full list of all vehicles for every department in town, which is updated yearly. We also keep track of gas usage, broken down monthly by department as well as diesel fuel usage broken down monthly by department. We have our own gas tanks and every vehicle has its own unique key that is used in order to fill up. This allows us to track how much each vehicle is obtaining every time they fill up and that is how we came up with our totals. We have attached an example of this using our Rescue Squad vehicles. In the report it shows the price per gallon as \$1.00 but in reality the price averages out to be \$3.00/gallon. We have some issues when people share these keys making it hard to track through the reports. We see this with the Police Dept. and some DPW vehicles. We have worked very closely with the head of DPW who is also a Green Team member. He helped us fill in this spreadsheet and we plan to make this spreadsheet the standard for our inventory moving forward. We did find that the original fleet list (Entire Verona Fleet) we had was outdated and this new list will become the norm and has been given to the head of insurance as well.

EXCEL: [ENTIRE VERONA FLEET](#)

EXCEL: [2013 GAS CONSUMPTION](#)

EXCEL: [2013 DIESEL CONSUMPTION](#)

EXCEL: [FLEET INVENTORY SPREADSHEET](#)

PDF: [DETAIL INVOICE BY ACCOUNT FOR VEHICLE-RESCUE SQUAD](#)

WORD: [NARRATIVE REPORT](#)

Municipal Onsite Solar System

10 Points

Program Summary: How did Verona Township Go Solar? Spearheaded by Councilmember Jay Sniatkowski, Verona received an initial \$650,000 grant to pursue its solar panel project in 2007. The township was approved for three sites: the wastewater treatment plant, the Verona Community Center and the municipal garage. According to Lab Manager Tim Newton the total project cost \$633,923, and Verona received \$327,802, or 52 % of the cost, in rebates. The Wastewater Treatment Plant It cost \$279,923 to install 170 fixed panels as part of a system rated for generating 33.2 kilowatts per hour. The panels were weighed down instead of bolted to the roof and were fixed in place to capture the maximum amount of light throughout the day. It came online in August 2007. The wastewater treatment plant's pumps use lots of energy, so the township could install more panels at the site. Verona Community Center It cost \$244,000 to set up 154 panels at the Verona Community Center. The 30.8 kilowatt per hour system came online in October 2007. The Township Garage Verona placed 14-kilowatt system of 70 solar panels on the township garage roof for \$110,000. The intent was not to build a solar farm but to reduce energy cost. It began generating power also in October 2007. The panels themselves are rated to generate 195 to 200 watts per hour adding that they weigh 35 to 45 pounds and are essentially maintenance-free. For more information please visit <http://www.veronaec.org/cleanenergy> How Solar Installations Started in Verona? Prout Funeral Home's system is the first solar installation in Verona. The system consists of 114 solar photovoltaic panels on the roof and 6 inverters, for a 17.4 kilowatt system. In a second phase a solar fence (8.28 kilowatt system) was installed. Part of the project was the installation of an educational display in a public area of the Home. Beyond the environmental benefits are the educational opportunities such as tours given to school children from Verona. Prout Funeral Home was recognized as the winner of the 2007 New Jersey Clean Energy Small Business Leader, a new category for the Clean Energy Leadership Awards. For more information on Prout Funeral Home's solar electric system visit <http://www.proutfuneralhome.com/solar.html>

PDF: [SOLAR VERONA PICTURES](#)

Food

Buy Fresh Buy Local Programs

10 Points

Program Summary: On our Township website we have a page dedicated to Sustainable Jersey which has a list of useful resources including links to the Jersey Fresh website, Roadside Markets in Essex County, the Visit NJ Farms website, a local organic farm called Morgan's Farm and two Jersey

Fresh PSAs. That page can be found here: www.veronanj.org/sustainableverona. We also have those PSAs airing as commercials during our most recent Chamber of Commerce TV show on our local TV station, VeronaTV. We have also uploaded them to our YouTube channel at: www.youtube.com/user/veronatownship. They have recently been posted to our Sustainable Verona facebook page as well. We have reached out to the Chamber of Commerce and are planning to sit down and have a meeting regarding publicizing the Jersey Fresh/Buy Local program in our local businesses. These PSAs and any future publicity from Jersey Fresh will be updated and continue to air indefinitely on our TV station and YouTube channel. More on Morgan's Farm: To get to the farm stand from Pompton Avenue turn right on Commerce Road and turn right at the first entrance. Bear left and follow the winding road to the parking lot. The farm market is open on Saturdays as of May 31 from 9 a.m. to 1 p.m. You can check what's being harvested each week on the Morgan's Farm Web site or use its Facebook page. There is local honey available every weekend. As the crops grow, and the vegetables ripen, each week's supply will vary, but everything is picked fresh between 5 and 6 a.m. each Saturday. In addition to the vegetables, Ostering also sells honey, from a local beekeeper in Cedar Grove, farm-fresh eggs and this week he will have blueberries and corn from New Jersey farms. The produce has been selling out each weekend, so get there early for the best choices. <http://www.morgansfarm.org/#!harvest/cfv> <https://www.facebook.com/CGFarmStand>

IMAGE: [MORGAN FARM STAND](#)

IMAGE: [FARM BANNER](#)

IMAGE: [FARM PRODUCE](#)

IMAGE: [VERONA'S SUSTAINABLE JERSEY WEBPAGE SCREEN SHOT SHOWING LINKS & VIDEOS](#)

Natural Resources

Environmental Commission

10 Points

Program Summary: The Verona Environmental Commission (VEC) was established by Ordinance No. 9-92 on August 3, 1992. Currently the commission has 8 members, its oldest member is 76 years old and its youngest is a 15 year old sophomore student. Recent accomplishments include: -Won a 2014 ANJEC open space grant to found the Peckman Woods Restoration Project: <http://www.myveronanj.com/2014/06/02/verona-plants-trees/> -Made the video Verona Recycling 101 with high school students in May, 2014: <https://www.youtube.com/watch?v=LJAYVXjie4> - Participated in the 2014 F.N.Brown Eco Fair -Reviewed site plans for all developments submitted to zoning authorities -Organized annual clean-up of Peckman River, a Passaic River tributary <http://www.myveronanj.com/2014/04/29/volunteers-clean-peckman-river-woods/> -Donated an Enviroscope 3D model to the middle school science program -Created the educational video "Verona Wastewater Treatment Plant" -Conducted recycling workshops at public and parochial schools -Celebrated Earth Day by distributing recycling bins and reusable grocery bags to residents -Won a 2012 Environmental Achievement Award from ANJEC for the campaign "Idle Free Verona" featuring middle school students: https://www.youtube.com/watch?v=Q_dH7PNJOZ0 -2010 Community Service Recognition at Mayor's Charity Affair. -2009 ANJEC Environmental Achievement Award for establishing paper recycling in Verona schools. The commission also reduced air pollution and CO2 emissions by developing and implementing a comprehensive anti-idling campaign. After identifying places where drivers frequently idle, the VEC petitioned the Town Council to install "No-Idling" signs at five schools and the Verona Community Center. The VEC distributed idling education brochures and created presentations for the local TV. It also organized an annual anti-idling poster contest for elementary and middle school students for the last 5 years. VEC volunteers set up poster exhibits at the schools, the Verona Public Library, in local businesses and on street signs. Winners were recognized at a ceremony in Town Hall, where they received \$50 and a certificate signed by Verona's mayor. During the event the VEC presented its new video created with the posters. For more information please visit www.veronaec.org www.facebook.com/veronaenvironmental or <https://twitter.com/GreenVeronaNJ>

PDF: [ENVIRONMENTAL COMMISSION REPORT](#)

WORD: [VEC ORDINANCE](#)

WORD: [VEC 2014 PECKMAN WOODS RESTORATION](#)

IMAGE: [VEC WORKING WITH VOLUNTEERS 2014](#)

PDF: [2014 VEC ROSTER](#)

Community Forestry Management Plan & NJUCF Accreditation

20 Points

Program Summary: Our first Community Forestry Management Plan was done in 2008 and we have just been approved again through 2017. As part of the Management Plan a survey of the condition of the Township's trees was done. Also we have a continuing inventory of the Township's trees since 1994, 20 years of data. The Verona Shade Tree Commission assists the township with the care of our public trees. The commission is comprised of volunteers who are residents designated by the Mayor. The current members are Bob Dickison (Chairman), Bob Prout, Gloria Starita, Robert Boeck, Sandra Borland. Verona Council Member Kevin Ryan is acting liaison to the commission; Email: kryan@veronanj.org - Public meetings are held the 2nd Tuesday of each month at 4:30 p.m. in the Municipal Building Conference Room, 600 Bloomfield Avenue, Verona, New Jersey. <http://www.veronanj.org/boards/shadetree>. We contacted NJ Forester Alec McCartney about Verona's tree canopy and we are at 61.8% for developed land. This was taken from the 2009 Urban & Community Forests of the Mid-Atlantic Region book by David Nowak and Eric Greenfield- NRS-47. We will try to maintain a 50% canopy. We have added everything we have for the CEU documentation as of right now. These docs show that we do have the required number of CEUs needed to switch our status to approved. We have had a hard time receiving the official documentation needed from the state after many attempts, which has proved frustrating. We will be happy to provide all the proper documentation as soon as we receive it.

WORD: [2014 VERONA COMMUNITY FORESTRY PLAN](#)

PDF: [COMMUNITY FORESTRY PLAN COMPLETION CERTIFICATE](#)

WORD: [2014 CEUS](#)

WORD: [EMERALD ASH BORER MANAGEMENT FOR RESIDENTIAL & CITY TREES](#)

PDF: [EMERALD ASH BORER MANAGEMENT COURSE RECERT. FOR DPW EMPLOYEE RAY FARRARO](#)

PDF: [SHADE TREE COMMISSION MEETING MINUTES](#)

Tree Hazard Inventory

10 Points

Program Summary: Verona Township Shade Commission has a list of trees that may pose a hazard. This list was developed along with Community Forestry Management Plan. We are presently working on the removal of these hazard trees. Our goal is to have the work completed by year's end. The Verona Shade Tree Commission assists the township with the care of our public trees. The commission is comprised of volunteers who are residents designated by the Mayor. Kevin Ryan is acting liaison to the commission; Email: kryan@veronanj.org - Public meetings are held the 2nd Tuesday of each month at 4:30 p.m. in the Municipal Building Conference Room, 600 Bloomfield Avenue, Verona, New Jersey. Request for Township planting, pruning, removal, stump removal and tree related emergencies should be made by calling Public Works at 973-857-4804 - More information can be found here: <http://www.veronanj.org/boards/shadetree>. Verona uses the tree company Caputo Brothers Tree Service Inc. for all its tree maintenance services in addition to the Public Works Department. The Caputo Brothers website can be found at http://www.caputobrothers.com/CB_home.htm

EXCEL: [2014 VERONATREE HAZARD INVENTORY](#)

EXCEL: [2014 WIND SURVEY- TREES TO COME DOWN](#)

WORD: [TREE HAZARD INVENTORY BY CAPUTO TREE SERVICE- 2013 COMPLETED & 2014 TO DO](#)

EXCEL: [ALL TREES INVENTORY- TRIM, REMOVAL, STUMP REMOVAL, PLANTING](#)

Tree Planting Programs

10 Points

Program Summary: Verona Township will be planting about 50 replacement trees in 2014, mostly this spring. We keep an on going list of replacement trees that need to be planted. This is part of our inventor system. Planting locations are determined by the Shade Tree Commission and our Shade Tree Ordinance. The commission is comprised of volunteers appointed by the Mayor. The current members are Bob Dickison (Chairman), Bob Prout, Gloria Starita, Robert Boeck, Sandra Borland. Verona Council Member Kevin Ryan is the commission's liaison. Public meetings are held monthly in the Municipal Building. More information can be found here: www.veronanj.org/boards/shadetree and www.veronaec.org/township-trees. In addition, in 2014 many more trees will be planted by Verona volunteers under the guidance of the Verona Environmental Commission, the Hilltop Conservancy and local school's groups such as the H.B. Whitehorne's Beautification Committee. The VEC (www.veronaec.org) continues its restoration of the Peckman River woods behind F.N. Brown school, removing invasive species and adding swamp white oaks, river birches, serviceberries and other native plantings. About 80 local volunteers participated in their April and May events. During May and June the Hilltop Conservancy (www.hilltopconservancy.org) is in the process of planting 100 native trees and shrubs at the Hilltop Reservation. Because of the poor soil quality, volunteers had to apply compost in each planting hole and install fences to protect trees from deer. The Verona Department of Public Works assisted both projects. HBW Beautification Committee planted six trees and other plants in the last 2 years. This summer, several school families have volunteered to water and weed. Also, the VEC has a Treasured Tree program that recognizes beautiful, mature trees and the homeowners who care for them. For more information visit: www.veronaec.org/treasuredtrees. We have attached a sheet describing the budget, which is \$350/tree fully installed. We do not use any volunteers to do the job.

EXCEL: [2014 VERONA TREE PLANTING](#)

PDF: [2014 OSS LETTER](#)

WORD: [2014 TREE PLANTING OSS GRANT](#)

EXCEL: [REPLACEMENT TREE LIST](#)

IMAGE: [TREE PLANTING AFTER PICTURE- 131 MORNINGSIDE ROAD](#)

PDF: [TREE PLANTING COST/TREE & BUDGET](#)

Tree Maintenance Programs

10 Points

Program Summary: As part of our Community Forestry Management Plan Verona Township has identified the trees that are in need of pruning. We have classified them into three separate classes: Class II, Medium Pruning (165), Class III - Safety Pruning (42), Class IV - Cut Back/Topping (285). Our plan is to have the work completed in a three year time frame. The Verona Shade Tree Commission assists the township with the care of our public trees. The commission is comprised of volunteers who are residents appointed by the Mayor. Request for Township planting, pruning, removal, stump removal and tree related emergencies should be made by calling Public Works at 973-857-4804 More information can be found here: <http://www.veronanj.org/boards/shadetree> <http://www.veronaec.org/township-trees>

EXCEL: [2014 VERONA TREE MAINTENANCE](#)

EXCEL: [2014 TREE STUMP LIST](#)

EXCEL: [TREE ITEMS REQUIRING SPECIAL ATTENTION](#)

EXCEL: [COMPLETE TREE MAINTENANCE LIST](#)

Waste Management

Grass - Cut It and Leave It Program

5 Points

Program Summary: To promote a successful Cut It and Leave It Program we have developed a full brochure explaining the benefits in detail and how to properly Cut It and Leave It. This brochure is available as a hard copy at our Town Hall building, the DPW building, where the bags for the clippings are sold to residents and at the Verona Community Center. Landscapers have to pay a low cost fee in order to use our dump. This fee is also paid at the DPW building, making it readily available to all the landscapers as well as the public. We have also added a brief description of the program on our Sustainable Verona webpage, www.veronanj.org/sustainableverona as well as a downloadable version of the brochure. We have also developed a slide that will air on our local TV station VeronaTV during the regular bulletin. This slide and brochure will also be publicized through our Sustainable Verona Facebook and Twitter pages. The brochure will also be made available on our Recycling Center Information page, www.veronanj.org/recycling and our Garbage & Recycling Collection page, www.veronanj.org/garbagecollection. We are going to be creating similar materials for the fall and leaf disposal. We will also publicize these more at the beginning of the spring season to get residents ready for the upcoming grass cutting seasons.

IMAGE: [VERONATV BULLETIN SLIDE](#)

PDF: [CUT IT AND LEAVE IT BROCHURE](#)

Reusable Bag Education Program *Retired 12/31/25*

5 Points

Program Summary: Reusable Shopping Bags Since 2012 Verona Township and the VEC encourage residents to use reusable shopping bags. Why choose reusable shopping bags instead of paper or plastic bags? Because manufacturing paper and plastic bags require tremendous amounts of natural resources and energy. Plastic bags are typically made from oil, this accounts for about four percent of the annual oil production. The biggest energy input to make a plastic bag is electricity, which mainly comes from coal-burning power plants. According to the EPA we use 100 billion plastic bags in the U.S.A. each year, while the overall plastics recycling rate is only 8 percent. How does plastic bag recycling work? Recycling involves re-melting the bags and re-casting the plastic. Manufacturing new plastic from recycled plastic requires two-thirds of the energy used in virgin plastic manufacturing. Please reuse the plastic bags you already have and then bring them to your local supermarket collection bin to be recycled. Over 100,000 birds and marine life die each year due to an encounter with plastic debris; including whales, seals and turtles. Plastic bags last about 500 years and cause great damage to the environment. Brown paper bags come from trees. In the U.S.A. approximately 14 million trees were cut down to produce 10 billion paper bags annually. Where do paper bags go when you're done with them? If you compost them, the bags decompose in a couple of months. If you place them in your trash they are burned in an incinerator. If you choose to recycle them, the paper must be re-pulped by a chemical process with bleach to separate the pulp fibers. The fibers are then cleaned and washed to remove ink before being pressed into paper again. Neither paper nor plastic disposable bags are the best choice. Choosing reusable canvas bags and using them over and over is the way to go! The commission distributes canvas bags and informs the public about its benefits at the Verona Recycling Center. The Verona Environmental Commission also brings games to schools and fairs to educate kids and parents about "which bag is the most sustainable one" to encourage the use of canvas bags instead of plastic or paper (see 2014 Bag Game picture).

IMAGE: [REUSABLE BAG DISTRIBUTION AT RECYCLING CENTER](#)

IMAGE: [VERONA REUSABLE BAG GAME](#)

IMAGE: [VERONA RESIDENTS SWITCHING TO REUSABLE BAGS](#)

PDF: [REUSABLE BAG GAME FLIER](#)

PDF: [REUSABLE BAG INFO FLIER](#)

Recycling Depot

10 Points

Program Summary: The Verona Recycling Center was created along with Cedar Grove's Recycling Center, in the early 1980's. Back then, as a member of the Kiwanis Club, the High School Key Club of Cedar Grove had a project of collecting newspapers, as a fund raiser. From this project, the Cedar Grove Recycling Center, was born. At that point, Verona resident Marc Kaplan approached the Mayor and Council to create a Recycling Center in Verona. Later on he became a member of the Verona Environmental Commission. The recycling depot was established at 10 Commerce Court in Verona and it is currently open 8:30 am to 3:30 pm, Wednesdays and Saturdays. The Supervisor is Mike Inglesino. You can watch the 2014 HD video "Verona Recycling 101" here: <https://www.youtube.com/watch?v=LJAYVXjiej4> - Originally the Recycling Center was just concrete bins. It evolved to the present day configuration, with roll-off containers. Currently almost 35% of the waste collected in Verona is recycled, which helps to cap our garbage costs. The 2,500 tons of recyclables toted up in 2008 saved taxpayers more than \$193,000 in disposal costs. The following materials are accepted at the Verona Recycling Center: Commingled Materials: Glass Bottles, Tin and Aluminum Cans, Plastic Bottles and Containers -Type #1, #2 and #5 except Gasoline and Chemical containers. Corrugated Cardboard. E-Waste: TVs, computer monitors, printers, etc. White Goods/Metal items such as bicycles, air conditioners and file cabinets. Motor Oil and antifreeze. Mixed paper: including newspaper, white office & computer paper, telephone books and all Chipboard such as Cereal Boxes. Propane Tanks: empty and dispose at the center after receiving a permit from Public Works Office. There is also a clothing and shoe collection container for donations.

WORD: [RECYCLING DEPOT INFORMATIONAL MATERIALS](#)

PDF: [RECYCLING DEPOT PICTURES](#)

WORD: [RECYCLING DEPOT LIST OF MATERIALS](#)

IMAGE: [RECYCLING DEPOT SIGNS](#)

Community Paper Shredding Day

5 Points

Program Summary: Community Shred-It in Verona Prudential New Jersey Properties held its annual safe shredding event on Saturday, May 10, from 10 a.m. to 1 p.m. The Prudential office is at 538 Bloomfield Avenue, right across from Lakeside Avenue at the entrance to Verona Park. Residents brought confidential and unwanted documents to the office's parking lot, where an industrial-sized shredder was parked. The shredder handles financial statements, transaction records, insurance policies, books, ledgers, files, magazines and more. There is no charge for unlimited shredding, but donations to benefit the Sunshine Kids are encouraged. The event collected close to 5,000 of shredded material, cost of truck was about \$400 for three hours. The Township of Verona media coordinator helped to publicize the event on it's media outlets including, the Township website on the Local Events Page, The homepage calendar of upcoming events, and also had an ad airing on VeronaTV. Homepage Calendar can be

found here: www.veronanj.org. Volunteers were Bruce Desonne, Michelle Rama-Poccia, Ed Biglin, Patty Bishop, Lydia Bay, Carol Ercolano, Rick Lodato, Bruce Snogans, Joanne McCann and Andrew Mensch. The Sunshine Kids is a nonprofit organization dedicated to children with cancer. Established in 1982, they are committed to providing positive group activities and emotional support for young cancer patients. The Sunshine Kids provides a variety of programs and events, free of charge, for kids who are receiving cancer treatments in hospitals across North America including Newark Beth Israel Medical Center, St. Joseph Children's Hospital, Tomorrows Children's Hospital and Cooper University Hospital of New Jersey and Memorial Sloan Kettering Cancer Center, Winthrop University Hospital and Westchester Medical Center of New York. For more information, call 973-239-7700 <http://www.myveronanj.com/2014/05/01/prudential-holds-safe-shredding-event/>
http://www.trulia.com/blog/BrianDiehl/2013/04/community_safe_shredding_event_in_verona_nj
http://www.prudentialnewjersey.com/US/NJ/Verona/Blog/Prudential_New_Jersey_Properties_West_Essex_Office_Hosts_Community_Safe_Shredding_Event

IMAGE: [VERONA SHRED DAY PICTURE](#)

IMAGE: [VERONA SUNSHINE KIDS](#)

PDF: [OFFICIAL EVENT FLYER](#)

Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

Program Summary: Twice a year the Verona Police Department in partnership with the Drug Enforcement Administration (DEA) give Verona residents another opportunity to prevent pill abuse and theft by ridding their homes of potentially dangerous expired, unused, and unwanted prescription drugs. Residents are invited to bring their pills for disposal to the Town Hall lobby at 600 Bloomfield Avenue in Verona. The service is free and anonymous, no questions asked. The upcoming collection in Verona is scheduled for April 26 between 10 AM and 2 PM. During 2013 the Verona Police Department collected unwanted medicines on April 13 and on October 13, at the same place and times. Hand outs were provided from the VMAC committee. The Verona Municipal Alliance Committee (VMAC) provides educational programming and prevention outreach to the citizens of Verona. Posters were placed around town with location, times and dates to promote the event. The estimated number of persons served was between 40 and 50 each time. The approximate number of prescriptions collected was 45. The total weight was 65 pounds in April and 48 pounds in October. Collected prescriptions were brought to the Essex County Police Academy and turned over to the DEA who weighted them and took them for destruction. This initiative addresses a vital public safety and public health issue. Medicines that languish in home cabinets are highly susceptible to diversion, misuse, and abuse. In addition, Americans are now advised that their usual methods for disposing of unused medicines—flushing them down the toilet or throwing them in the trash—both pose potential safety and health hazards. We have also added links to national programs on our Sustainable Verona page, www.veronanj.org/sustainableverona and on one of our Committee pages, the Verona Municipal Alliance, who provides educational programming and prevention outreach to the citizens of Verona, www.veronanj.org/boards/municipal_alliance.

WORD: [PRESCRIPTION DRUG SAFETY AND DISPOSAL PRESS RELEASE](#)

WORD: [PRESCRIPTION DRUG SAFETY AND DISPOSAL PICTURE](#)

WORD: [PRESCRIPTION DRUG SAFETY AND DISPOSAL POSTER](#)

IMAGE: [PRESCRIPTION DRUG SAFETY AND DISPOSAL PICTURE APRIL 26](#)