



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Long Beach Twp, a Sustainable Jersey bronze certified applicant.

Long Beach Twp was certified on October 23, 2014 with 185 points. Listed below is information regarding Long Beach Twp's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Long Beach Twp is:

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Actions Implemented

Each approved action and supporting documentation for which Long Beach Twp was approved for in 2014 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Arts & Creative Culture

Establish a Creative Team

10 Points

Program Summary: Long Beach Township co wrote and recieved grant funding from the National Endowment of the Arts along with the LBI Foundation of the Arts and Sciences to establish LBI as a cultural arts district. We established a creative team and had a launch meeting August 2012. The Lt. Governor came to the kick off along with the LBT Mayor to talk about the Arts Means Business initiative as well as Long Beach Townships commitment to art and culture as a key component to tourism and business/non profit relations. Connecting to our rich coastal heritage and full yet disjointed art scene on the island. The Cultural Arts Plan is in its final draft (had an extension due to the Hurricane) and the Creative Team is in the edit stages and researching how to establish an Arts Council

PDF: [ESTABLISH A CREATIVE TEAM DOCUMENTATION](#)

PDF: [ESTABLISH A CREATIVE TEAM IDEAS](#)

PDF: [ESTABLISH A CREATIVE TEAM MAYOR INFO](#)

PDF: [ESTABLISH A CREATIVE TEAM SIGN IN](#)

PDF: [ESTABLISH A CREATIVE TEAM VISION AND VALUES](#)

Creative Assets Inventory

10 Points

Program Summary: The Creative Team for the LBIACC (Long Beach Island Arts and Culture Committee) was convened in August 2012. The primary partners of the team were the grantees of the NEA Grant for Creative Placemaking (Long Beach Township and LBI Foundation of the Arts and Science) as well as artists, business owners, residents) An inventory of the island was drafted in an informal format- There are 6 towns on LBI and each was described individually from government leadership, business leaders, artists, open spaces, associations etc. the ecosystem of the Barnegat Bay Estuary and Watershed are the inspiration for much of the art-writings-experiences-celebrations that exist on Long Beach Island. The historic connection to the culture of the baymen, boat building and food will be paramount in our implementation of the creative placemaking plan. Acknowledging that art goes beyond the bounds as is outlined in our "A Creative Placemaking Plan for Long Beach Island, NJ". This was submitted to the "coach" which we contracted with through the Center for Creative Placemaking in September 2012 as we launched the planning process. We acknowledge as we come to the end of the first draft of the plan that the inventory has changed and as we move into implementation we need to update the inventory periodically. Also the community has survived the Hurricane Sandy aftermath and the tapestry of the community has changed in many ways in the past 2 years. We have attached an updated list of culture/art/music venues and businesses.

EXCEL: [CREATIVE ASSETS INVENTORY DOCUMENTATION](#)

Community Partnership & Outreach

Green Team

10 Points

 Bronze Required

Program Summary: UPDATE: The green team has been the lead agent in all of the actions taken to pursue sustainability in LBT. The Chairperson has attached a brief synopsis of the goals and achievements from 2013-2014 which are reflected in this application for certification. Sustainable Jersey is the road map by which the green team navigates sustainability in our community. Long Beach Township established a green team in 2009. The municipality has achieved great strides in sustainability since that time due to the work of the team. Internally at first, the team worked on an energy audit and two direct install projects of the municipal buildings have been successfully implemented under the teams leadership. Additionally two innovative projects were designed and implemented under the green teams coordination. The Hydration STation project and the Food Waste program and aquisition of the Rocket Compost unit for the LBI School district in December 2011- the compost will launch however during farm to school week Sept. 2012 due to school construction projects. Attached is a final version of the resolution establishing the team, which was not recorded until October 2011. The members were invited by the commissioners. The goals and objectives for 2012 are being outlined based on findings from the recent League of Municipalities meeting. Planning for sustainability is paramount. The LBT green team keeps a close watch on funding sources and approaches them in a strategic manner so has to have a holistic community planning and education approach. Meeting minutes from March 2012 and June 2012 are attached. The next meeting is scheduled for September 2012.

WORD: [AGENDA](#)

WORD: [GREENTEAMRESOFINAL](#)

WORD: [JUNE 2012 MINUTES](#)

PDF: [GT RESOLUTION PAGE 1](#)

PDF: [GT RESOLUTION PAGE 2](#)

WORD: [CREATE GREEN TEAM DOCUMENTATION](#)

Community Education & Outreach

10 Points

Program Summary: Long Beach Township utilizes their website www.longbeachtownship.com as a community outreach tool as well as the local municipal Channel 22 of which Long Beach Township is one of a handful of local municipalities to have a contracted with the company that produces the station. Long Beach Township produces a 12 month recycling calendar annually. WE hosted a recycling art contest 2010 calendar. The 2011 calendar provided a historic look at "Recycling the Past". see the website www.longbeachtownship.com to view the 2012 calendar which is a theme of " Keep LBT Beautiful" The calendar is a paramount outreach to residents, visitors and businesses in the community. LBT gets regular press coverage for our sustainable milestones, in the local press weekly during our peak season. We produce and post flyers in public locations to promote our programs, events, contests, and drop off facility info. We have twice monthly commission meetings where community updates are announced and the public has time for communication and Q and A. Attached is an Asbury Park Press story that the LBT Recycling Department initiated to recognize 25 years of recycling and refelcting back on the 1987 Mandatory Source Separation Act.

WORD: [COMMUNITY EDUCATION](#)

PDF: [3/6/11 APP RECYCLE STORY-PAGE](#)

PDF: [3/6/11-APP RECYCLE STORY- PAGE](#)

PDF: [COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION](#)

PDF: [COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION](#)

PDF: [COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION](#)

Innovative Projects

Innovative Community Project 1

10 Points

Program Summary: 2) Hydration Stations. The long beach township coastal raingarden is the flagship locations for an islandwide initiative to install Hydration Stations-- reusable water canteen filling stations with filtered and cooled water. Located in the garden at the entrance of the LBI Foundation fo the ARTs and Sciences on Long Beach Blvd in our Loveladies neighborhood. Long Beach has installed 3 additional units at public locations and provided reusable water bottles to the community at two different events. An anonymmous donor saw this original newspaper story in 2010 in the SandPaper and gave 15,000\$ toward the purchase of the units. LBT is the first town to install them - Three locations are now operational and are coupled with a plastic pollution reduction message. A broader message of our reliance on petroleum products is also incorporated into the project. A plastic pollution education program is underway. We are building up the awareness and will be hosting two screenings of BagIt on April 28 to the LBI students and in July 2012, the night before our 6th annual Barnegat Bay DAY and Go-Green Expo at the LBI Foundation of the ARTs and Sciences in Long BEach Township. Newspaper articles are attached. Long Beach Township is helping promote the installation of at least 2 units in each of the 5 other towns on Long Beach Island and hope to reach that goal by May 2012. (Units were lost or damaged in Hurricane Sandy and all will be back up and running for the Summer 2014 season)

Innovative Community Project 2

10 Points

Program Summary: In 2011 Long Beach Township in collaboration with the LBI School district secured funding to purchase a Rocket In-Vessel compost system. The A500 unit was purchased and launched at the Ethel A. Jacobsen School on Long Beach Island. Attached please find press coverage of the launch The PTA organized training of the staff and students on the separation of food waste in the cafeteria. The unit was launched during farm to school week in September 2012. The unit was taken off line after Sandy and has been relaunched at the school which reopened March 2014- the LBI School was the last district to open after the storm. Attached is the press announcement of the receipt of the grant from State Farm and a photo of the rocket at the school alongside the teacher that helped write the grant with the LBT Green Team Chairperson. The rocket will relaunch for the 2014 school year with a team of teachers families and the township promoting the project. The original goal of the grant was to include the community. This is a top priority as the "garden committee" will work with the neighboring restaurants for vegetative scraps and the county will continue to provide wood chips. A farm to school dinner in the community is planned as a PTA fundraiser. attached is the grant approval for the unit, pictures of the launch and the school garden.

WORD: [INNOVATIVE COMMUNITY PROJECT 2 \(FORMERLY OTHER 2\) DOCUMENTATION](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 \(FORMERLY OTHER 2\) DOCUMENTATION](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 \(FORMERLY OTHER 2\) DOCUMENTATION](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 2 \(FORMERLY OTHER 2\) DOCUMENTATION](#)

WORD: [INNOVATIVE COMMUNITY PROJECT 2 \(FORMERLY OTHER 2\) DOCUMENTATION](#)

POWERPOINT: [ROCKET LAUNCH POWER POINT](#)

Innovative Community Project 3

10 Points

Program Summary: Long Beach Township has taken the initiative to start an LBI Shuttle Service. A nine micro bus fleet servicing the residents and visitors of Long Beach Island during the peak season and weekends through the fall. Launched as a pilot in 2013 the shuttles ran full steam this summer, servicing over 40,000 people by Labor Day weekend 2014 with total number through the last day Oct 5th being closer to 50,000 people. Long Beach Township Commissioner Lattanzi and Lt. Paul Vereb of the the LBT Police force acquired the bus fleet and Long Beach Township maintains the vehicles. they are seen in the attached photo. Interlocal agreements are being made so all of the towns will support the service, which already runs the length of the island. Long Beach Township is set up in a sporadic way that you need to go through other towns to get to certain LBT neighborhoods from tip to tip. This effort has three main approaches. -Get vehicles off the road- increase road mobility in peak season-reduce emissions -Facilitate commerce by shuttling people to and from businesses and events -Emergency Management- move people in urgent situations. This concept was outlined as a goal in the "Creative Placemaking Plan" drafted for Long Beach Island and is also addressed in our Getting to Resiliency Plan that was also recently drafted for Long Beach Township. attached is an Article in a July 2014 issue of The SandPaper as well as the website link from the LBI Chamber. We are pursuing grants for the 2015 season <https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=8&cad=rja&uact=8&ved=0CEkQJfJAH&url=http%3A%2F%2Fthesandpaper.villagesoup.com%2F%2Fbi-shuttle-buses-are-free-ride-growing-in-appeal%2F1215158&ei=3MUuVPGFD5ChyATvxILwDA&usq=AFQjCNFu4NF11JPzzLXzexkZEXSEhcZBdg&sig2=FweDRlg1y7swOaB4MQAVdA>

IMAGE: [INNOVATIVE COMMUNITY PROJECT 3 DOCUMENTATION](#)

IMAGE: [INNOVATIVE COMMUNITY PROJECT 3 DOCUMENTATION](#)

Natural Resources

Water Conservation Education Program

10 Points

Program Summary: UPDATE: 2014- Long Beach Twp is the first town on LBI to install and utilize a rain barrel at our town hall. We have captured and utilized about 1000 gallons of water since the install in June 2014- (see attached newspaper article) As an extension of this dedication to water conservation and in accordance with our 2014 Sustainable Jersey capacity building grant we are utilizing rain barrel building workshops (in partnership with a local business Yoga Bohemia) and the pioneering concept of public hydration stations to inspire neighboring towns on LBI to register with Sustainable Jersey while working with homeowners in Long Beach to build and install rain barrels. In July LBT and LBIF coordinated a Home Land and Environment Program (HLEP) to help people learn how to manage their yards to keep barnegat bay healthy and reduce runoff. Flyer for the event is attached. LBT hosted 2 workshops- one on soil/health and compost and one on rainwater recycling- Other workshops included native planting, raised bed vegetable gardens, landscape/hardscape and Green building. Educational material is provided to residents, business owners and visitors on our website, Facebook and through a water restriction public information flyer which reflects the details of our updated water conservation ordinance which is enforced in our peak season from June through September. This is mailed out in the water bills. Long Beach Township recycling has created a recycling rainwater program based on our community coastal raingarden in our Loveladies neighborhood. The soil art project is critical to understanding water conservation through soil porosity. The grain size and level of compaction of each of the different soil layers under our feet on our island allow or disallow water to infiltrate back into the earth to nourish our plants and gardens and to replenish our aquifer-- this versus rainwater running over the surface into the bay- polluting the bay and losing our freshwater to the sea. The rain garden tours and my power points include slides of each of the soil layers to look at grain size- painting with the different soils helps understand the texture of the different grain sizes and hits audiences differently- the soil art is most successful with the students and children we teach in the camps at the LBIF and the LBI School district.

WORD: [WATER RESTRICTION PUBLIC INFOR](#)

PDF: [SOIL ART-RECYCLING RAINWATER P](#)

PDF: [WATER CONSERVATION EDUCATION PROGRAM DOCUMENTATION](#)
PDF: [WATER CONSERVATION EDUCATION PROGRAM DOCUMENTATION](#)
PDF: [WATER CONSERVATION EDUCATION PROGRAM DOCUMENTATION](#)
PDF: [WATER CONSERVATION EDUCATION PROGRAM DOCUMENTATION](#)

Waste Management

Reusable Bag Education Program *Retired 12/31/25*

5 Points

Program Summary: Long BEach Township owns a copy of the Bag It DVD and shows it locally to community groups, at the school and at public programs. THrough our clean communitieis program we bought and gave each student in the local school a reusable shopping bag and showed the film. WE partner with the LBI Foundation of hte ARts and Sciences as well as Surfrider Foundation. WE borrow the Bag Monster costume from Surfrider when we do a showing. (see picture of bag monster and LBT recycling coordinator) Attached is a picture of the LBT recycling coordinator with the Bag Monster at the LBI School in Spring 2013. The LBT Recycling calendar which is a 12 month calendar that has been created annually since 2010- always includes education about reduction of single use plastic bags and the 2014 calendar is included as an attachment.

PDF: [REUSABLE BAG EDUCATION PROGRAM DOCUMENTATION](#)