



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Trenton City, a Sustainable Jersey bronze certified applicant.

Trenton City was certified on October 03, 2012 with 150 points. Listed below is information regarding Trenton City's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

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Actions Implemented

Each approved action and supporting documentation for which Trenton City was approved for in 2012 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Community Partnership & Outreach

Green Team

10 Points

 Bronze Required

Program Summary: The City of Trenton formally re-established its Green Team in October 2011 with a resolution from City Council. Monthly meetings have been held in City Hall, with community participation and collaboration since May of 2011.

WORD: [MEMBERS OF THE TRENTON GREEN T](#)

PDF: [GREEN TEAM](#)

PDF: [TRENTON GREEN TEAM PROCLAMATIO](#)

Diversity & Equity

Lead Education & Outreach Programs

10 Points

Program Summary: The City of Trenton Childhood Lead Prevention Program (CLPP) has been in existence since 1985. This program is designed to follow, educate and help reduce the lead levels for Trenton's children. Presently, children who have an elevated lead level of 10µg/dL or greater receive Nurse case management services only. Specific guidelines for follow-up are followed. A nurse case manager makes a home visit. When the lead level is 15µg/dL or above, a joint home visit by the Lead Nurse Case Manager and REHS (Registered Environmental Health Specialist who has training as a Lead Inspector) is made. Any lead test above that 15µg/dL is considered a State lead case. Again, there are specific guidelines for the visits and follow-up. Weekly checkups would report and target specific streets and area where higher than average levels of lead were present. Pamphlets regarding lead education were distributed to most neighborhoods. CLPP has used various software and technology for locating and monitoring high lead areas.

WORD: [TARGETED SCREENING PLAN](#)

WORD: [LEAD STATISTICS](#)

WORD: [JUNE 30, 2011 PROGRESS REPORT](#)

Food

Farmers Markets

10 Points

Program Summary: The Trenton Downtown Association (TDA) is the non-profit 501(c)3 organization that runs the Special Improvement District in downtown Trenton, NJ. TDA's principal responsibility is maintaining a clean and safe atmosphere in the downtown area that allows residents, workers, merchants, and visitors to engage in business and leisure activities downtown. TDA is also a destination marketing organization that receives funds from the Department of State, Division of Travel and Tourism to market the entire City of Trenton's historical and cultural attractions. Currently, our most visible service is our weekly farmer's markets, Wednesdays on Warren Street and the Capital City Farmer's Market that are held in the heart of downtown Trenton during the spring and summer months. These markets offer fresh local produce and homemade crafts, jewelry, and products, to downtown workers and residents. Further there is usually live music and/or entertainment that encourages people to come out of their offices and into our commercial district which helps support our regular downtown merchants. The City of Trenton is an essential partner in our weekly farmer's markets that have taken place from early May to October for the past several years. The city provides assistance by allowing the markets to take place on municipal streets that are blocked from 11:00 am to 2:00 pm on market days. The City of Trenton also provides the blockades and sanitation services that facilitate these operations. Further, the Trenton Police Department provides security and traffic control during these markets that provides for a safe and secure atmosphere that allows our merchants and entertainers to do business. The City of Trenton also allows our organization to promote our farmers markets on city property and in city offices including City Hall. The markets typically have 18 to 25 vendors providing an assortment of clothing, jewelry, snacks, baked goods, and social service information. TDA sends a weekly email to advertise the markets:
<http://campaign.r20.constantcontact.com/render?llr=7568w8n6&v=001KjEL0EDcPNLhmrPejxHyzOZF7LJdzQUhpnaEQSwZvxVWiYXPJsvs2mL3ip2vWqpSZm7fol64KHytUIzdx-17yhJNvPkwu9n0TWmInvcVcWwkOWusFcjwQ%3D%3D>

EXCEL: [CAPITAL CITY MARKET AND WEDNES](#)

PDF: [TRENTON FARMERS MARKET MEMO](#)

PDF: [TRENTON FARMERS MARKET 2012 MA](#)

Community Gardens

10 Points

Program Summary: Trenton has a very long history starting in the 1960's of urban vegetable, fruit, and flower gardening. Within different communities gardening was the common denominator that brought the diversities of different cultures and ethnic groups together. Isles partnered with urban gardeners to help clean up areas that previously hosted served as a place for old cars, tires, trash, etc., to create or enlarge gardens. These gardens have helped to feed not only the gardeners' family but produce was also shared with fellow gardeners, family, neighbors, and friends. Twenty years ago a garden was established by local gardeners and a partnership was formed between the City of Trenton, community members and Isles, Inc. The location of the garden runs from Greenwood Avenue, extending to the alley between Greenwood and Locust Avenues. Many neighbors who plant in this garden today are senior citizens who remain very passionate about the garden. This garden has fruit trees, flower and vegetable beds. The caretaker for

over twenty years is Mr. Israel who extended his care giving to the entire alley between the two streets. His wife Mrs. Rose along with other gardeners planted flowers to beautify that area. Mr. Israel petitioned for bumpers in the alley to make sure cars didn't speed through, increasing the safety. A sensory garden was planned and began by the green thumb summer camp. The campers placed wind wheels and chimes along with objects reflecting our state capital such as the lady bug, Golden finch, the Honey bee, just to name a few. Allowing children to explore and discover these different things planted or placed in this garden has proven engaging. There are many lessons young children can learn in a garden, starting with development skills that help enhance interest in science, art, technology, as well as music. Young children will develop skills in being patient and nurturing (waiting thru the growth period). Watching the joy, teamwork, and pride children develop through the gardening experience. The campers placed some herbs in the sensory area that may be holistic. Hopefully, the interaction with the senior gardeners can be a teaching tool for young children. These moments can be joyful for both our seniors and children.

PDF: [QUALITATIVE ASSESSMENT FOR GAR](#)

PDF: [GREENLIGHT NEWSLETTER](#)

PDF: [GREEN THUMB LESSON PLAN & PICS](#)

Green Design

Create a Green Development Checklist

10 Points

Program Summary: Monifa Banks of Trenton's Department of Housing & Economic Development drafted a green building policy and checklist for the City of Trenton, which was adopted by the City Council in July, 2012. This policy and checklist were designed to ensure that all commercial and civic development is consistent with the City of Trenton's desire to create a more sustainable community, and that all development is consistent with the City's sustainable development goals. The policy and checklist were subsequently distributed to the planning and zoning boards.

PDF: [GREEN BUILDING RESOLUTION](#)

PDF: [CHECKLIST](#)

PDF: [MEMO TO DEPARTMENT HEADS ABOUT](#)

Health & Wellness

Building Healthier Communities

20 Points

Program Summary: The New Jersey Partnership for Healthy Kids (NJPHK) is a statewide program of the Robert Wood Johnson Foundation (RWJF) with technical assistance and direction provided by the New Jersey State YMCA Alliance. NJPHK is designing and implementing childhood obesity prevention strategies that support access to affordable healthy foods and increase opportunities for safe physical activity in the cities of Trenton, Camden, Newark, Vineland and New Brunswick. Community partnerships with leaders from city government, business, non-profit and healthcare have engaged local and state partners to advance policy and environmental changes through the following policy priorities: • Ensuring that all foods and beverages served and sold in schools meet or exceed the most recent Dietary Guidelines for Americans. • Increasing access to high-quality affordable foods through new or improved grocery stores and healthier corner stores and bodegas. • Increasing the time, intensity and duration of physical activity during the school day and out-of-school programs. • Increasing physical activity by improving the built environment in communities. • Using pricing strategies—both incentives and disincentives—to promote the purchase of healthier foods. • Reducing youths' exposure to the marketing of unhealthy foods through regulation, policy and effective industry self-regulation. In Trenton, we have implemented community-specific strategic plans that have advanced public policy and environmental changes and helped inform other communities in New Jersey and across the nation about what is working to reverse the childhood obesity epidemic by 2015. Please see File 1 attached.

PDF: [NJPHK WORK MONITORING CHART](#)

PDF: [CITY OF TRENTON LETTER OF SUPP](#)

Land Use & Transportation

Sustainable Land Use Pledge

10 Points

 Bronze Priority  Silver Priority

Program Summary: City Council passed a Sustainable Land Use Pledge resolution on Thursday, July 19. A memo was subsequently distributed to members of the planning board on July 27 and members of the zoning board on July 30.

PDF: [SUSTAINABLE LAND USE PLEDGE RE](#)

PDF: [SUSTAINABLE LAND USE PLEDGE ME](#)

Local Economies

Support Local Businesses

10 Points

Program Summary: The Trenton Downtown Association (TDA) is the non-profit 501(c) 3 organization that runs the Special Improvement District in downtown Trenton, NJ. TDA's mission is to make New Jersey's capital city a more attractive location for investors and business owners, and a more engaging center for workers, residents and visitors. Since 1986, TDA has strived to meet this mission by nurturing and promoting downtown business development, arts, culture and tourism programs and public space initiatives. All of our programs and services constitute a major component of the City of Trenton's Buy Local Program TDA Buy Local Program services include: • Business ombudsman services • Financing information and guidance • Referrals for prospective office and retail tenants • Merchant parking garage voucher program and reduced monthly parking for small business owners. • Biweekly email newsletter exclusively for business and property owners • Public relations services, including writing and distribution of press releases and event planning assistance • Promotions support via online marketing TDA and Destination Trenton websites, Facebook, MySpace, and email marketing All of these programs have been in existence in the past year and are considered successful by our local merchants and consumers. In addition, our Buy Local program features the following events Restaurant Week Restaurant Week is a partnership with the New Jersey Restaurant Association and local restaurateurs to highlight many of the unique and excellent dining options Trenton has to offer. Restaurant week took place on September 18-24 last year and is being scheduled again for this fall Farmer's Markets Our weekly farmer's markets, Wednesdays on Warren Street and the Capital City Farmer's Market that are held in the heart of downtown Trenton during the spring and summer months. These markets offer fresh local produce and handmade crafts, jewelry, and products, to downtown workers and residents. Eat Trenton TDA sponsored an event at The College of New Jersey that brought 10 Trenton based restaurants and caterers up to the campus to promote their food and products. The event took place on March 17th from 8pm-10pm in the Student Center. Façade Improvement Program TDA offers up to \$2,500 in grants for a property owner making improvements to his/her façade. The program is designed to encourage investment, historic preservation, and beautification of local businesses. Trenton Visitor's Center and Destination Trenton Train Station Kiosk These tourism offices are staffed and stocked with information on local business, attractions, and events.

PDF: [TRENTON BUY LOCAL PRESS](#)

PDF: [BUY LOCAL MARKETING MATERIALS](#)

Sustainability & Climate Planning

Community Asset Mapping

10 Points

Program Summary: The Trenton Green Team assembled a comprehensive look at the City's assets in our interactive map, including historical sites, art installations and murals, civic groups, parks, churches, nonprofits & businesses working towards sustainability, polling places, etc. The map is visible online: <http://www.mappler.net/trentonassetmap/> Our intent is to make this community asset map a practical resource for viewers, rather than a simple listing of Trenton's positive attributes, which is why the map provides additional details of the sites beyond their locations. Also included are pertinent contact information, meeting dates/locations/times, etc. so that viewers can use the map as a practical resource. The purpose of the community asset map is to educate not only Trenton residents about all of the wonderful efforts happening in the City, but also to create a more sustainable community at-large - motivating people outside of the City to see Trenton as a positive place to do business, live and play.

PDF: [COMMUNITY ASSET MAP CHALLENGES](#)

PDF: [DESCRIPTION AND QUESTIONNAIRE](#)

Community Carbon Footprint *Retired 12/31/22*

10 Points

Program Summary: The Trenton Climate Action Plan was completed by the Spiezle Group in 2009, based on 2008 data. Part of that process was to establish a baseline carbon footprint for both the municipality and the community at large. Both measurements are included in the attached pdf.

PDF: [MUNICIPAL AND COMMUNITY CARBON](#)

PDF: [CLIMATE ACTION PLAN CARBON FOO](#)

Municipal Carbon Footprint

10 Points

 Bronze Priority  Silver Priority

Program Summary: The Trenton Climate Action Plan was completed by the Spiezle Group in 2009, based on 2008 data. Part of that process was to establish a baseline carbon footprint for both the municipality and the community at large. Both measurements are included in the attached pdf.

PDF: [MUNICIPAL AND COMMUNITY CARBON](#)

PDF: [CLIMATE ACTION PLAN CARBON FOO](#)