



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Eatontown Boro, a Sustainable Jersey silver certified applicant.

Eatontown Boro was certified on October 05, 2022 with 355 points. Listed below is information regarding Eatontown Boro's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Eatontown Boro is:

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Actions Implemented

Each approved action and supporting documentation for which Eatontown Boro was approved for in 2022 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Community Partnership & Outreach

Green Team

10 Points

Bronze Required

Program Summary: The Borough of Eatontown created the Green Team by Ordinance on July 13, 2011. The Green Team consists of borough representatives and volunteers who help the Borough become more sustainable. The Green Team organizes trainings, clean ups, community activities, participates in community events such as the annual Eatontown Day and the "Clean Up Eatontown Day", and spearheads maintaining Sustainable Jersey certification. Members of the Environmental Commission, Board of Education, Economic Development Advisory Committee, and Traffic Advisory Committee sit on the Green Team. In 2021, five new members of the Green Team were added. Current members are Laura Bagwell, Chair; Sara Breslow, Secretary; Roy Eisen, Traffic Advisory; Bob English, Economic Development Advisory Committee; Keith Ferrugia, DPW Director; Matt Jacobs; Gabrielle LePore; William Lucia, Administrator; Tiffany Miller; Nelson Ortiz, Board of Education; Mark Regan, Jr., Council liaison; and Vanessa Scaramucich. The team meets monthly and members of the community who care about environmental issues are encouraged to attend.

PDF: [EATONTOWN GREEN TEAM ORDINANCE](#)

PDF: [EEC 2021 GREEN TEAM ANNUAL REPORT.PDF](#)

PDF: [SI GREEN TEAM MAYOR LETTER 2022.PDF](#)

PDF: [EEC GT SI GREEN TEAM MEMBERS FOR 2022.PDF](#)

PDF: [SI GREEN TEAM WEB SITE.PDF](#)

Community Education & Outreach

15 Points

Program Summary: On May 8, 2021, the EEC organized a "Watershed Solidarity Clean up" at Popamora Point Beach Park in Atlantic Highlands, NJ. This is a beach that - like most NJ beaches - collects plastic that washes up with each tide. The EEC wanted to show support and help remove the thousands of small bits of plastic that perhaps came from Eatontown, as we are "upstream" from them. Despite the threat and having some rain fall on us, 5 volunteers came out to pick up trash. This was coordinated with the Watershed Ambassador for WMA 12 as well as a local watershed group. Despite the small turnout, we picked up a lot and learned about how pervasive plastic pollution is. Monmouth County Clean Communities also provided assistance with providing bags, gloves and grabbers. The event was promoted via email, as we did not have a Facebook page yet. On August 27, 2021, the Eatontown Green Team organized another watershed solidarity clean up at Popamora Point Beach Park in Atlantic Highlands, NJ. We had 10 volunteers to come out - we picked up a large amount of small plastic items and pieces (attached). This was coordinated with Monmouth County Clean Communities, who were a great help in providing all the bags, gloves and grabbers.. The event was promoted via email and Facebook. On March 26, 2022, the Green Team and Environmental Commission partnered with the DEP Watershed Ambassador to conduct a biological stream assessment training. The training involved how to identify macroinvertebrates in our local Husky Brook stream. Samantha LaRocca, Watershed Ambassador for WMA12, conducted the training in our local arboretum. The identification of the invertebrates showed the overall health of the stream. She also discussed the existence - or lack thereof - of a healthy stream buffer, which needs vegetation to slow stormwater runoff. We learned a lot during the course of the training of maintaining a healthy waterway - do not let pesticides run into storm drains and waterways, and create stream buffers of a minimum of a few feet of vegetation in order to protect the stream from erosion and runoff. This hands-on training was highly interesting and educational and everyone who attended had a great time. We plan to take what we learned to use it in other local waterways so we can implement some changes to enhance the health of our local waterways.

PDF: [SI COMMUNITY EDUCATION AND OUTREACH MAY 2021 CLEANUP PROMOTIONAL MATERIALS.PDF](#)

PDF: [SI STREAM ASSESSMENT 2022 CHECKLIST.PDF](#)

PDF: [SI STREAM ASSESSMENT PROMOTION DOCUMENTATION.PDF](#)

PDF: [SI CLEAN UP CHECKLIST.PDF](#)

PDF: [SI CLEAN UP AUGUST 2021 CHECKLIST.PDF](#)

Diversity & Equity

Diversity on Boards & Commissions

10 Points

 Bronze Priority  Silver Priority

Program Summary: The Eatontown Green Team applied for intern assistance through the Montclair State University's Sustainable Public Service Initiative (a collaboration with Montclair State University's PSEG Institute for Sustainability Studies and Sustainable Jersey). We were happily accepted into the program and received the assistance of a senior at MSU. Working with the chair of the Green Team, the intern conducted a survey to assess the diversity of several Boards and Commissions. Data was received via SurveyMonkey from March 6th - March 31st 2022. It was sent out by the Green Team Council Liaison in order to ensure its authenticity. There was one follow up reminder sent out to members of the Boards and Commissions we surveyed. This survey was sent to the Planning Board, Zoning Board, Recreation Advisory, Green Team, Community Garden committee, Environmental Commission, Youth Committee, Senior Citizen Housing, Complete Streets Advisory committee, Traffic Advisory and Shade Tree Commission. The results and recommendations were presented at the Eatontown Borough City Council Meeting on April 27th. The Agenda and Minutes for that meeting are attached. We were very happy to have had the opportunity to work with MSU on this internship program.

PDF: [SJ DIVERSITY COUNCIL AGENDA.PDF](#)

PDF: [SJ DIVERSITY PRESENTATION EATONTOWN BOROUGH .PDF](#)

PDF: [DIVERSITY ON BOARDS AND COMMISSIONS HANDOUT.PDF](#)

PDF: [SJ EATONTOWN COUNCIL MEETING PRESENTATION PHOTOS.PDF](#)

PDF: [EATONTOWN COUNCIL MINUTES FOR APRIL 27 2022.PDF](#)

Emergency Management

Vulnerable Populations Identification for Emergencies

10 Points

Program Summary: Eatontown identifies vulnerable populations to ensure they receive the help and information they need during emergencies. The Office of Emergency Management works with the Eatontown Community Emergency Response Team (CERT) to ensure we are aware of those individuals and that we have the capabilities to provide any assistance to residents during an emergency using the Register Ready program. CERT has access to representatives from the police department, fire department and emergency medical services from the OEM. Information on how to sign up is located on our Borough calendar, which is sent to all residents annually. It asks for anyone who may need assistance during an emergency to identify themselves. Information about Register Ready is also advertised on Facebook. Fliers about Register Ready and Swift 911 are also at the construction office so when new residents drop off certificate of occupancy applications and other permit applications and forms, new residents to learn about the programs as well. Swift 911 forms can be filled out and dropped off at Police Headquarters. There are also direct links on the Borough Website for NJ Register Ready: <https://www.eatontownnj.com/CivicAlerts.aspx?AID=41> This information is kept confidential.

PDF: [SJ VULNERABLE POPULATIONS REGISTER READY FLIER.PDF](#)

PDF: [SJ VULNERABLE POPULATIONS SWIFT 911 FORM.PDF](#)

PDF: [EATONTOWN SJ VULNERABLE POP CHECKLIST UPDATED JULY 2022.PDF](#)

PDF: [SJ VULNERABLE POPULATIONS REGISTER READY CALENDAR : FACEBOOK.PDF](#)

Food

Community Food Pantry/Bank & Soup Kitchen

15 Points

Program Summary: Eatontown has a food pantry/co-op located at 15 Meridian Road, now in its 50th year. It is open every other Wednesday from Noon - 3pm. It is run by the Eatontown Lion's Club. The Borough of Eatontown supports the Pantry by providing transportation, conducting food drives and providing a drop-off location. Eatontown EMS conducts periodic food drives for the Pantry and delivers the items collect in borough vehicles. The Eatontown Police department has conducted food drives and delivered the collected items in borough police vehicles. (They also participated in a contest at WAWA naming our Pantry as their charity of choice and won the contest which provided our pantry with \$1,000.00). The DPW hosts a food drop-off site at 250 Pinebrook Road and delivers the food to the Pantry. The Post Office also conducts a food drive yearly, and the borough transports the items collected to the Pantry. An Eatontown crossing guard employed by the Eatontown Police Department also delivers food bi-weekly to residents of a senior housing complex in the borough. The Pantry has a Facebook page where a needs list is posted, which is also shared with the Eatontown Residents Sentinel Facebook page. Eatontown Elks have done food drives and provided 3 new freezers for the Pantry. The Crystal Inn also provided the Pantry with a new freezer when a freezer that was full of food at the Pantry seized. The Borough promotes the food pantry as well as other Eatontown resources and a link to County food resources on its web site. <https://nj-eatontownborough.civicplus.com/487/Local-Food-Resources> The County food bank also delivers food to our Pantry when needed. The Borough calendar includes the Food Pantry hours each time they are open. The calendar is mailed to all residents.

IMAGE: [SJ BOROUGH WEB SITE POST OF FOOD PANTRY.PNG](#)

IMAGE: [SJ BOROUGH WEB SITE OF LOCAL FOOD ASSISTANCE.PNG](#)

PDF: [SJ COMMUNITY FOOD PANTRY IN BOROUGH CALENDAR AND FACEBOOK.PDF](#)

IMAGE: [SJ BOROUGH WEB SITE OF PANTRY .PNG](#)

PDF: [SC FOOD PANTRY DELIVER DOCUMENTATION JULY 2022.PDF](#)

Community Gardens

20 Points

Program Summary: Eatontown has had an active community garden since 2019. It is located on the site of a historically farmed area off of Grant Avenue. Originating from the Green Team, a Community Garden committee was created to coordinate the garden applications and establish rules for an inclusive garden for all residents. The committee was recently moved under the Recreation Department. The Community Garden meetings are monthly. During COVID, the garden was a welcomed place to gather, garden, and socialize safely. The gardeners use non-toxic, organic environmental practices, as per policy. The gardeners also donate food grown in the garden to the local Eatontown Food Pantry (photo of donation basket and thank you letter from the Food Pantry from 2021 attached). The community garden is active with many gardeners and it has become a beautiful place to grow food together with neighbors. The garden is publicized on the Borough's web site, and the Community Garden's Facebook page.

PDF: [SJ 2022 EATONTOWN COMMUNITY GARDEN APPLICATION FORM.PDF](#)

PDF: [SJ COMMUNITY GARDEN RULES & REGULATIONS.PDF](#)

PDF: [SJ COMMUNITY GARDEN MARCH 2022 AGENDA & MINUTES.PDF](#)

PDF: [SJ COMMUNITY GARDEN SUBMISSION CHECKLIST UPDATED JULY 2022.PDF](#)

PDF: [SJ COMMUNITY GARDEN DOCUMENTS UPDATED JULY 2022.PDF](#)

Green Design

Upgrade/Retrofit-Light Pollution

10 Points

Program Summary: Eatontown's lighting ordinance reflects New Jersey Light Pollution Study Commission's Report, as well as guidelines provided by the Illuminating Engineering Society of North America (IES). The original ordinance was adopted in 1993 and was revised in February, 2006, to more clearly define regulating electric utility floodlights. A second ordinance that applies to all existing outdoor lighting, whenever installed, was adopted in by the Town in March, 2006 and was combined with the existing Noise Ordinance, to form the "Noise and Glare Nuisances" ordinance. The Ordinance is intended to remove any direct glare source that can be potentially hazardous when viewed from roadways, other business properties or can be offensive to occupants of residential properties, in order to provide an environment free of any such existing invasive nuisances. The ordinance has helped to reduce light pollution in the Borough. The ordinance is part of the Environmental Commission's Site Plan Review process which is used when projects are studied by the Planning Board for approvals. The Environmental Commission has begun studying the effect of new LED lighting color temperatures and have advocated for lower color temperatures to reduce blue light emissions in order to enhance safety and well-being, per the International Dark Sky Association, <https://www.darksky.org/our-work/lighting/lighting-for-citizens/lighting-basics/>.

PDF: [OUTDOOR LIGHTING ORDINANCE GUIDE](#)

PDF: [INFORMATIONAL FLYER](#)

PDF: [ARTICLE](#)

PDF: [SJ LIGHTING ORDINANCE LINK & SCREENSHOTS.PDF](#)

PDF: [SJ LIGHTING ORDINANCE - OUTDOOR LIGHTING.PDF](#)

PDF: [SJ LIGHTING ORDINANCE - GLARE NUISANCES.PDF](#)

Health & Wellness

Building Healthier Communities

25 Points

Program Summary: The Eatontown Mayor's Wellness Challenge Strategy (now known as Building Healthier Communities), was initiated in January 2012 by the Borough's Mayor and Recreation Department and continues strongly today. The goal of the campaign is to improve community health, vitality and wellness with organized, safe, active physical programs for youth, adults, employees, seniors, and residents of Eatontown. Attached are activities and programs for all ages as well as employees and how they are publicized. The Mayor's Wellness Campaign pledge is also attached. Recently Eatontown was recognized as a "2021 Healthy Town Up-and-Coming", by NJ Health Care Quality Institute. The web site for these activities is: <https://nj-eatontownborough.civicplus.com/202/Recreation>.

PDF: [SJ COMMUNITY BUILDING HEALTHIER COMMUNITIES SUBMISSION FORM.PDF](#)

PDF: [SJ EMPLOYEES BUILDING HEALTHIER COMMUNITIES SUBMISSION FORM.PDF](#)

PDF: [SJ SENIORS BUILDING HEALTHIER COMMUNITIES SUBMISSION FORM.PDF](#)

PDF: [SJ YOUTH BUILDING HEALTHIER COMMUNITIES SUBMISSION FORM.PDF](#)

PDF: [SJ MWC PLEDGE OF PARTICIPATION EATONTOWN 2021.PDF](#)

PDF: [SJ MWC HEALTHY TOWNS 2021 ETOWN IS UP AND COMING \(SEE PAGE 9\).PDF](#)

Safe Routes to School

10 Points

Program Summary: Eatontown was awarded the Gold Safe Routes to School Award for 2020-2022.

PDF: [SJ SAFE ROUTES AWARD 2020 UPLOAD.PDF](#)

Innovative Community Project 1

10 Points

Program Summary: Pollinators, including butterflies and moths, have been decimated over the last 50 years due to habitat loss, pesticide use, and disease. The Eatontown Environmental Commission wanted to address this by replacing grass with ecologically beneficial pollinator habitat. Our goal was to provide an example of a low maintenance pollinator garden to encourage residents to create pollinator gardens in their yards to create habitat while also reducing stormwater runoff. We were excited to start and applied for a grant to create a native pollinator garden, but we did not get the grant, sadly. However, not to be deterred by a lack of funding, we found another way. We began in July 2020, creating a garden for very low cost. The town and residents, friends and neighbors came through with plant donations; the DPW tilled the site and provided mulch, topsoil and compost; and our community garden offered a spot with a water source. Volunteers designed the garden and prepared the area with cardboard (reused cardboard provided by DPW) to suppress the weeds. We began planting in August 2020. No pesticides or herbicides are used, of course, because the goal is to provide very much needed habitat for pollinators. Happily, most all of the plants survived, despite being planted in the heat of the summer (not the ideal time to plant!). We keep the stalks on the plants after the fall to provide cover habitat over the winter. The whole cost has been a little over \$100. The garden is about 300SF with plans to expand it this year. Information about the garden is on this web site designed by an Environmental Commissioner (<https://github.com/sfratini33/eatontown-pollinator-gardens/wiki/Eatontown-Pollinator-Gardens---Hall-of-Fame>). On March 31, 2021 the EC held a Zoom training on "Inviting Hummingbirds to your Garden", by Rutgers Master Gardener of Monmouth County Ann Sherwood. We had about 20 attendees. After the presentation we followed up with links to helpful web sites that track hummingbird migration so that residents could put feeders out for them to provide much needed sustenance until the native flowers bloom. Hummingbirds nest and rear their young here in NJ, and we learned the types of flowering plants to grow to help their populations. The event was promoted via email. In May 2021, the Environmental Commission had a free pollinator plant swap (and some seeds too!) to provide free pollinators to neighbors. Books about native plants and how to create your own habitats were on display. (flier/photos attached). We are learning as we grow...what works and what doesn't. We are so grateful to have been able to put this together without funds to do so - thanks again to all the generous folks to help contribute to this pollinator garden. We are working on purchasing an educational sign for the garden, and providing additional outreach materials. On June 16, 2021, the Environmental Commission hosted a training entitled "Gardening for Wildlife", a talk by wildlife biologist Kristin Hock of NJ Audubon Society. We had about 25 attendees. Ms. Hock explained the importance of creating a wildlife friendly yard by providing food, water, shelter, places to raise young, and not using harmful pesticides and toxins that kill wildlife. This was promoted via email, the Borough's web site and the Environmental Commission's Facebook Page: <https://www.facebook.com/107371624846430/photos/gm.1157179911414881/119501980300061>

PDF: [SJ POLLINATOR GARDEN AND PLANT SWAP PHOTOS.PDF](#)

PDF: [SJ POLLINATOR GARDEN PROMOTION OF GARDENING FOR WILDLIFE AND INVITING HUMMINGBIRDS.PDF](#)

Innovative Community Project 2

10 Points

Program Summary: Invasive plant species have been outcompeting natives and wreaking havoc on our native biodiversity, which has been a factor in the loss of 3 Billion birds since 1970. In order to look into addressing invasive plants in Eatontown parks, in June 2020, a member of the Environmental Commission reached out to a knowledgeable colleague to find out if Monmouth county had an invasive species strike team. Finding a lack of such a team, the three colleagues - from Colts Neck, Rumson and Eatontown - decided to create one, and the Monmouth Invasive Species Strike Team, or MISST, was born. We educate by organizing trainings around the County with the goal of teach volunteers how to mitigate invasive plants and trees. The goal is to establish educated volunteer strike teams to manage the extensive damage done by invasive plant species in the County. On May 22, 2021, the Eatontown Environmental Commission hosted the inaugural training for the MISST, at F. Bliss Price Arboretum and Wildlife Sanctuary in Eatontown. Mike Van Clef, PhD, invasive species expert, trained us. The Borough supported this effort by covering the honorarium and promoting the training. We had about 22 people attend the 3 hour training. Dr. Van Clef provided a report of his findings. Residents from Eatontown and around the County participated, galvanizing the group to take on the huge task of managing the many invasive plants in our parks, yards, and wild spaces. MISST has had trainings in Long Branch, Ocean Township, and Colts Neck, and all have started work parties. One of our MISST founders has been in talks with Monmouth county parks system to discuss partnering with them to expand outreach. After the training, Eatontown volunteers formed a partnership with the goal to follow up and pursue Dr. Van Clef's recommendation plan. The team is comprised of the Environmental Commission, Shade Tree Commission, Beautify Eatontown, Department of Public Works and Green Team. In September 2021, we began monthly work parties in the Arboretum. An arborist on the Shade Tree Commission educates volunteers on vine mitigation techniques and how to protect trees. We manage the invasives by hand-pulling, snipping, lopping and sawing. We are looking into a very controlled hand stump treatment of herbicide with the Borough's permission and help. We have plans to replace invasive trees / plants with natives.

PDF: [SJ MISST BOROUGH FACEBOOK POST OF MISST TRAINING .PDF](#)

PDF: [SJ MISST TRAINING PHOTO #2.PDF](#)

PDF: [SJ MISST MIKE VAN CLEF BLISS ARBORETUM STEWARDSHIP TABLES 2021_05_22.PDF](#)

PDF: [SJ MISST WORK PHOTOS & SAMPLE FLIER.PDF](#)

PDF: [SJ MISST PRESS THE JOURNAL MONMOUTH INVASIVE SPECIES STRIKE TEAM WORKS TO TACKLE THORNY PROBLEMS -.PDF](#)

Innovative Community Project 3

10 Points

Program Summary: After learning of the precipitous decline of native pollinators, and how native plants and trees are essential habitat, the Eatontown Environmental Commission started requesting native plants be used in the landscape plans of developments coming before our Planning and Zoning Boards. In August 2020, we investigated the possibility of an ordinance and came up with a draft based on information provided by ANJEC. We shared it with the Shade Tree Commission, whose members reviewed it and added to it. Once those changes were agreed upon, the Environmental Commission forwarded the ordinance for consideration. Our respective Council liaisons were helpful in moving the ordinance forward and advocating for its passage. The ordinance amends the landscape ordinance to require that plantings for projects that go before the Planning & Zoning Board to be native species or their cultivars. It also bans any trees, shrubs and plants listed on the NJ Invasive Species Strike Teams's "Do Not Plant List". The ordinance passed unanimously in March 2022. Outreach about natives and pollinator friendly landscaping to residents and neighbors has been through the EC's Facebook page. Our Borough recently updated its web site and we hope to add resources about native plants for residents. <https://njjaes.rutgers.edu/fs1140/>

PDF: [STRIKE_TEAM_DO_NOT_PLANT_LIST_2021_05_21_COMMON_NAME.PDF](#)

PDF: [NATIVE PLANT ORDINANCE AND COUNCIL VOTE COUNCIL MINUTES \(SEE PAGE 3 STAR\).PDF](#)

PDF: [SJ NATIVE PLANT ORDINANCE ADDENDUM 2004 AN OVERVIEW OF NONINDIGENOUS PLANT SPECIES.PDF](#)

PDF: [SJ NATIVE PLANTS AND GARDENING FACEBOOK POSTS.PDF](#)

Land Use & Transportation

Sustainable Land Use Pledge

10 Points

 Bronze Priority  Silver Priority

Program Summary: The Sustainable Land Use Pledge is a public affirmation of a municipality's intent to support sustainable smart growth land-use policies. Originally adopted in March 2013, it commits the municipality to a thoughtful, longer-term re-evaluation of current land use practices and planning policies, resulting in land-use decisions that balance economic, environmental, and social needs. The resolution was reaffirmed in April 2022. This resolution has had a positive effect over the years, as Eatontown recently passed a native plant ordinance for applicants coming before Planning and Zoning. Attached is the Sustainable Land Use Pledge and distribution list.

PDF: [SJ SUSTAINABLE LAND USE PLEDGE CERTIFIED COPY 98-2022.PDF](#)

PDF: [SJ SUSTAINABLE LAND USE PLEDGE DISTRIBUTION.PDF](#)

Bicycle & Pedestrian Audits

10 Points

Program Summary: This audit was prepared as part of the North Jersey Transportation Planning Authority Complete Streets Technical Assistance Program, with financing by the Federal Transit Administration and the Federal Highway Administration of the U.S. Department of Transportation. It was authored by staff at the Alan M. Voorhees Transportation Center at Rutgers, The State University of New Jersey, and reviewed by Sustainable Jersey and the NJTPA. The audit identifies several potential infrastructure improvements to realize a safe and attractive bicycle and pedestrian greenway connecting Wolcott Park, Wampum Lake Memorial Park, and the F. Bliss Price Arboretum and Wildlife Sanctuary in the Borough of Eatontown. The recommendations are accompanied by conceptual plans and images that show what a completed project could look like. These images have been used by municipal officials to facilitate discussions with the public and to assist in moving the project from concept to reality. In January 2019, the project team conducted a site visit with municipal officials and toured the route proposed in the application. In March 2019, they returned to Eatontown and presented the draft plans for four complete streets conceptual designs. During this meeting, the team explained the concepts and discussed how the improvements could work together to create a safe path. The municipality and community stakeholders were asked to provide feedback on the concepts. Eatontown received the final report on August 19, 2019. Some sections of the proposed route will require significant investments. The conceptualizations in this audit helped residents envision the potential changes and share their thoughts. It has helped to build support for these improvements and acquire grant funding to complete the project. Eatontown has received two grants since this audit totaling \$575,000 and should be completing phase one by October 2022.

PDF: [SJ UPLOAD BIKE PLAN EATONTOWN GREENWAY PLAN 2019 REPORT.PDF](#)

Bicycle and/or Pedestrian Plan

10 Points

Program Summary: Eatontown applied to the New Jersey Department of Transportation, Bureau of Safety, Bicycle and Pedestrian Programs for technical assistance to conduct a comprehensive Bicycle and Pedestrian Plan. In 2021, Sam Schwartz Consulting LLC provided technical planning, engineering, and outreach assistance in developing the plan (attached). A steering committee was created and 3 meetings were held. Additional input was garnered by conducting at least two public meetings and via public outreach at Eatontown Day. The plan, published in May 2022, provides a helpful document that details the status of our sidewalks and bike routes and provides a plan to remedy those areas that are in need of attention in order to ensure safe travels for pedestrians and cyclists. The Plan is in the process of being reviewed and accepted into the Master Plan.

PDF: [EATONTOWN COMPREHENSIVE BICYCLE AND PEDESTRIAN PLAN_050522.PDF](#)

Natural Resources

Natural Resource Inventory

20 Points

 Bronze Priority  Silver Priority

Program Summary: A Natural Resource Inventory (NRI) also known as an Environmental Resource Inventory (ERI) is a collection of important environmental data that pertain to a specific municipality or planning area. In its purest form, it is simply a collection of data and a valuable resource for local planners, environmental commissions and municipalities to use when developing local planning policies. The Eatontown ERI is an unbiased report of integrated data which provides baseline documentation for measuring and evaluating resource protection issues in Eatontown. The major function of this report is identifying significant environmental resources that are in need of protection and preservation. Topics include land use, natural resources (parks and open space), land resources, water resources, air quality, biological resources (plants & vegetation), contaminated sites and historic data. After review and approval by the Green Team, the Final Draft ERI was forwarded to the Eatontown Planning Board on May 27, 2013 with a recommendation for adoption as an appendix to the 2007 Master Plan. Appropriate public notices and postings were advertised, posted and mailed as required by Municipal Land use Law. The ERI was updated to include comments made at the May hearing and a Final version was adopted by the Planning Board at the June 10, 2013 meeting as part of the Master Plan process. The memorialized resolution from the Planning Board adopting the document is below. The municipality will regularly update the ERI as part of and in conjunction with the Master Plan. The Borough adopted a formal policy to regularly re-examine/update the ERI by the Planning Board in August of 2013. In order to include this policy as an attachment here, the ERI Notice receipt 2 was removed from the original submission to SJ.

PDF: [ADOPTED EATONTOWN ERI](#)

PDF: [ERI PUBLIC NOTICE LETTER](#)

PDF: [ERI AFFIDAVIT OF PUBLICATION](#)

PDF: [ERI NOTICE RECEIPT 1](#)

PDF: [ERI MEMORIALIZED RESOLUTION](#)

PDF: [POLICY TO REVIEW THE ERI](#)

Environmental Commission

10 Points

Program Summary: The Eatontown Environmental Commission was created by Ordinance in 1974. The EEC reviews site plans, conducts educational outreach activities, researches best practices and makes recommendations to the Borough, organizes clean ups, and researches and recommends ordinances. The EEC also participates in regional environmental committees. The EEC is comprised of dedicated Eatontown residents who volunteer on various sub-committees such as regional initiatives, air and water quality, open space, energy, solid waste, and land use. We have a small budget. Members also sit on the Green Team, Community Garden Committee, Complete Streets Committee, Fort Monmouth Economic Revitalization Authority (FMERA) Environmental Staff Advisory Committee, and Planning Board. Members are Laura Bagwell, Chair; Jessica Buck; Steve Fratini; Ken Kretsch; Mark Regan, Jr., Council liaison; and Mark Regan, Sr., Planning Board liaison. Meetings are held monthly and members of the public are welcomed to attend.

PDF: ENVIRONMENTAL COMMISSION ORDINANCE

PDF: EEC 2021 ANNUAL REPORT.PDF

PDF: SJ EEC WEB SITE.PDF

Environmental Commission Site Plan Review

10 Points

Program Summary: The Eatontown Environmental Commission reviews all site plans that come before the Planning and Zoning Boards for minor and major developments. The Planning and Zoning office has been distributing site plans in paper form as well as online. The EEC provides written comments and attends PB/ZB meetings to discuss suggestions. There has been success in developers agreeing to installing electric vehicle charging stations, installing bicycle parking, and using native species in landscape plans. Given the developing impact of working on the new stormwater ordinance, we have seen two plans implement green infrastructure before the passage of the ordinance; one plan will use pervious pavement (Best Buy), and another is installing a rain garden (Wawa).

PDF: EEC SITE PLAN REVIEW DCH KAY HONDA JULY 2021.PDF

PDF: SJ SITE PLAN REVIEW LIST FOR 2021.PDF

Water Conservation Education Program

10 Points

Program Summary: We held two events that focused on outdoor water conservation. On April 17, 2021, the EC hosted a "Build Your Own Rain Barrel Workshop". This was our first "in person" event since COVID-19 pandemic began, so we kept the training to 8 people in order to maintain social distancing as much as possible. The training was held outside at one of our many parks, under a canopy so it could be Rain or Shine. The training was given by Watershed Ambassador for WMA12, Samantha LaRocca. Samantha was an excellent leader and helped everyone in making the barrels. This workshop was able to be held for free, as we obtained the rain barrels for free, and the Borough of Eatontown graciously paid for the purchasing of the equipment needed to transform the unused juice barrels into rain barrels. This was both an upcycle event as well as an event to help people capture stormwater for re-use. We were not sure how it would go with COVID-19 keeping people still inside, however, it turned out to be a successful event where all who signed up attended and took their new rain barrel home. Given the drought and heat wave we have experienced, rain barrels are a welcome and helpful addition to a home to lessen the use of reservoir water. The event was promoted via email on March 10, 2021 (screenshot of email attached). It was picked up and promoted by Next Door by a master gardener on March 10, 2021 (screenshot attached). On July 12, 2022, the Environmental Commission and Green Team hosted a zoom training on low water - needing plants to use in the garden. Due to the rise of COVID cases and due to the lecturer's schedule, the event was held virtually. We had 40 people in attendance. The lecture was entitled, "Native Plants that Thrive in Monmouth County", by Rutgers Master Gardener Irene Wanat. The focus of the presentation was to show people that the use of native plants in our gardens provides habitat and does not require extra watering once the new plants are established, unlike grass, (which is non-native, provides no habitat, and needs a lot of watering and mowing), and unlike exotic flowers (which require a lot of water and provide little to no ecological benefits). Irene did an excellent job presenting all of the shrubs, grasses and flowers one can plant to create a beautiful habitat. We received a lot of positive feedback from the presentation and it inspired a lot of us to expand our gardens with her recommended plants. To promote the event, we created a flier and sent it to our email list on June 21, 2022 (screenshot attached) and our Facebook page on July 5, 2022. (screenshots attached). This lecture was also forwarded by a Master Gardener to the Master Gardeners of Monmouth County on July 8, 2022.

PDF: EEC 2021 04 17 2021 FLIER RAIN BARREL WORKSHOP.PDF

PDF: SJ NATIVE PLANTS THAT THRIVE IN MONMOUTH COUNTY FREE ZOOM EVENT FLIER.PDF

PDF: SJ WATER CONSERVATION EDUCATION LOW WATER NEEDING PLANTS LECTURE WORKSHEET .PDF

PDF: SJ WATER CONSERVATION EDUCATION RAIN BARREL WORKSHOP WORKSHEET.PDF

PDF: SJ WATER CONSERVATION AND EDUCATION - RAIN BARREL WORKSHOP EMAIL AND FACEBOOK PROMOTION.PDF

PDF: SJ WATER CONSERVATION AND EDUCATION - NATIVE PLANTS EMAIL AND FACEBOOK PROMOTION.PDF

Operations & Maintenance

Green Grounds & Maintenance Policy

10 Points

Program Summary: Eatontown has had a Green Grounds and Maintenance Policy in place from at least 2013. It was re-approved this year (attached). The Borough has implemented efficient landscape design, minimizing water use as much as possible, pesticide free zones and uses integrated pest management elsewhere. These practices are not only cost effective but environmentally sensitive and pragmatic. Eatontown also has a large compost site on Parker Road. The Borough uses the free compost and mulch on municipal property, including the community garden, which saves money. Compost and mulch is available to residents. The Green Grounds & Maintenance Policy was distributed to departments (attached) and is posted on the Borough's newly re-designed website: <https://eatontownnj.com/DocumentCenter/View/641/Borough-of-Eatontown-Green-Grounds-and-Maintenance-Policy?bidId=>

PDF: SJ GREEN GROUNDS & MAINTENANCE RESOLUTION APPROVED 5 11 2022.PDF

PDF: SJ GREEN GROUNDS DISTRIBUTION LIST.PDF

Recycled Materials & Composting

10 Points

Program Summary: A Green Grounds & Maintenance Policy was passed by Council in 2022 as a pre-requisite. The Borough of Eatontown has operated a compost site on borough property for more than 25 years. The Borough picks up leaves and brush curbside and collects it at the facility, located on Parker Road. Eatontown also receives brush and leaves from 5 other municipalities. The material is turned into compost and wood mulch via a tub grinder. It is available to residents for their non-commercial use. The DPW also delivers free compost and mulch for the community garden. The DPW's use of these materials in all Borough projects saves the Borough money from having to purchase mulch and compost and also avoids the expense of having the debris hauled away. The program is advertised in the newspaper, on the borough website and literature distributed at Borough events. In addition to the mulch / compost, the DPW also reuses road aggregate in road patch projects. The Borough also auctions off items that they no longer use via usgovbid.com. (<https://bid.usgovbid.com/Public/Auction/AuctionDetails?AuctionId=uj2Uhjyq3qx5w3Rgrx0flg%3d%3d&pageNumber=pf6Q%2bhJtdeleDd9FFy9w%3d%3d&pagesize=WddRnDis30ojx01x46RicQ%3d%3d&filter=5OndKPF>) helps return money to the Borough. Recently, they have recouped \$41,000 in sold items.

PDF: [SJ RECYCLING & COMPOSTING - BRUSH AND LEAVES 2017 - 2022 NOTE - START ON PAGE 101 .PDF](#)


PDF: [SJ COMPOST REPORT FROM 2021.PDF](#)

PDF: [SJ RECYCLED MATERIALS & COMPOSTING DOCUMENTAITON GOV BID.PDF](#)

Waste Management

Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

Program Summary: Eatontown holds two prescription collections each year. They were held on April 24, 2021, and October 23, 2021. The first one for 2022 was held on April 30, 2022 (data is submitted for the two April events). The collections took place from 10AM - 2PM. Collection receptacles were stationed at the Police Station and Meadowbrook senior housing at 55 Wyckoff Avenue. Eatontown police officers monitored the collection boxes for security. They collected 27 pounds in April 2021 and 41 pounds in April 2022. The police department arranged for the safe disposal of the medications. Attached are the reports provided by the Police Department describing the events in April 2021 and April 2022 and the disposal procedure. These are successful programs that really benefit the community, and we appreciate the police department for their instrumental role in running it each year. The link to the police department's Take Back participation is <https://www.eatontownnj.com/566/DEA-National-Rx-Take-Back-Event>

PDF: [SJ PRESCRIPTION TAKE BACK PROMOTIONAL MATERIALS.PDF](#)

PDF: [SJ RX TAKE BACK RECEIPT APR 2021.PDF](#)

PDF: [SJ RX TAKE BACK 2022 OPERATIONS REPORT WITH TOTAL WEIGHT.PDF](#)

Community Paper Shredding Day

5 Points

Program Summary: Eatontown holds two paper shredding events each year for residents to shred confidential papers. Residents could bring up to 100 pounds of paper for each event. This also helps paper recycling, as our county recycling facility cannot accommodate shredded paper. The Borough's DPW conducted the shredding events, obtaining the shredding company and coordinating everything on the day so things go smoothly. They ensure safe and efficient traffic patterns and assist residents with their papers. The events were advertised on the Borough web site and Facebook pages. For the May 2021 and October 2021 events, about 2 (two) tons of papers were shredded and about 70 residents participated. The Borough has been doing shredding events since 2019. The Borough also hosts County shredding events.

PDF: [EEC GT SJ PAPER SHREDDING SHRED 2021 FLIER.PDF](#)

PDF: [SJ PAPER SHREDDING DAY PHOTOS MAY 2021.PDF](#)

Non-Mandated Materials Recycling

10 Points

Program Summary: The Borough of Eatontown instituted a plastic film collection program in 2018. Our Recycling Coordinator reached out to TREC to participate in a plastic film collection challenge wherein the Borough can receive a TREC bench for every 500 lbs of plastic film collected. These challenges continued and the Borough continues with the successful collection program. It has diverted approximately 3,000 pounds since the inception of the program. There is a labeled receptacle at our Recycle Depot to collect the film (photo attached). This program is free to the Borough and saves money by reducing landfill tipping fees. The Borough has received 5 benches that have been placed in our parks. The program is promoted via the Borough web site, Facebook page, Borough calendar and DPW booklet that was mailed to all residents. Web site: <https://www.eatontownnj.com/198/Public-Works>

PDF: [SJ EATONTOWN 2021 TONNAGE REPORT.PDF](#)

PDF: [SJ NON-MANDATED MATERIALS CHECKLIST UPDATED JULY 2022.PDF](#)

PDF: [SJ PLASTIC FILM RECYCLING PROMOTIONAL MATERIALS.PDF](#)

PDF: [SJ NON-MANDATED RECYCLABLES DOCUMENTATION.PDF](#)

Recycling Depot

10 Points

Program Summary: The Borough of Eatontown operates a Recycling Depot in addition to curbside recycling. The depot is located at 131 Lewis Street, and is open Monday - Friday, 7AM to 2PM (closed holidays) and the 3rd Saturday of each month, from 8AM-Noon. All traditional recyclable materials can be dropped off, as well as plastic film. Bulk electronics and metal are also collected at the DPW office, located at 250 Pinebrook Road. The Borough advertises the Recycling Depot and what can be recycled in the annual calendar which is mailed to all residents. DPW also published a booklet that includes details about proper recycling, which was also mailed to all residents and is up-to-date for 2022. The Borough web site also provides information on the recycling depot and proper recycling (web site: <https://nj-eatontownborough.civicplus.com/198/Public-Works>). The Borough also promotes Recycle Coach, a helpful app residents can download to find out if something can be recycled. Recycle Coach is updated by our Recycling Coordinator. (Web site: <https://nj-eatontownborough.civicplus.com/201/Mandated-Recyclables>).

PDF: [SJ RECYCLING DEPOT PHOTOS.PDF](#)

PDF: [SJ MANDATED RECYCLABLES LIST AND PROMOTIONAL MATERIALS.PDF](#)

PDF: [SJ RECYCLING DEPOT RECYCLE COACH.PDF](#)

Materials Reuse Program

10 Points

Program Summary: Eatontown began collecting plastic toys for reuse since 2019 in collaboration with Second Chance Toys. Toys otherwise destined for the landfill are collected at the Borough's DPW, at 250 Pinebrook Road. This successful program has diverted large plastic toys in 2021, close to 100 people donated about 700 pounds of used toys. The toys are stored by the Borough, and employees of NJ Natural Gas volunteer to clean the toys and prepare them for donation to Second Chance Toys. The Borough publicizes through the Borough's web site, Facebook page, DPW booklet that is mailed to all residents, and a flier sent to Borough schools. Second Chance Toys lists Eatontown as a drop off location: [https://www.secondchancetoys.org/drop-off-locations?distance\[postal_code\]=08510&distance\[search_distance\]=40&metro=Central%20NJ](https://www.secondchancetoys.org/drop-off-locations?distance[postal_code]=08510&distance[search_distance]=40&metro=Central%20NJ). In addition to this successful reuse program, Eatontown conducts annual town-wide yard sales (June 4-6, 2021, over 30 homes participated). This is free to residents and a list of participating homes is promoted by the Borough. From March through October, the DPW conducts curbside bulk pickup. The Council liaison to DPW announces when bulk pick up is allowed to be put out beforehand on Sunday, and it is picked up all week. Each side of town has a week to place unwanted items outside. Residents and surrounding neighbors know this and drive around to pick up items. It is promoted on the web site, DPW booklet that is mailed to all residents. The cost all falls on the town. The Borough also has little libraries around the Borough to encourage the reuse and sharing of books. This is publicized and little libraries are located throughout town on municipal property, including the community garden, Arboretum, Wampum Park, Wolcott Park and in front of the library. These programs divert many items from the landfill.

PDF: [SJ MATERIALS REUSE PROGRAM WEB SITE & DPW BOOKLET.PDF](#)

PDF: [SJ MATERIALS REUSE SECOND CHANCE TOYS FLYER.PDF](#)

IMAGE: [SJ REUSE TOWNWIDE YARD SALE 2021.PNG](#)

PDF: [SJ REUSE LITTLE LIBRARIES.PDF](#)

IMAGE: [SJ REUSE BULK PICK UP WEB SITE.PNG](#)