



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Paterson City, a Sustainable Jersey bronze certified applicant.

Paterson City was certified on December 20, 2021 with 150 points. Listed below is information regarding Paterson City's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Paterson City is:

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Actions Implemented

Each approved action and supporting documentation for which Paterson City was approved for in 2021 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Arts & Creative Culture

Establish a Creative Team

10 Points

Program Summary: Appointed by Mayor André Sayegh, PAX (Paterson Art Exchange) formerly the Grass Roots Arts Council, is the official city commission dedicated to the creation, promotion, celebration, and distribution of all Paterson arts. Serving the greater Paterson area, PAX works hard to uplift the community through arts and culture. They help stimulate regional growth and creativity by; organizing events, beautifying public land, and promoting local artists of all kinds.

Each year PAX provides support for various creative and arts initiatives throughout the city. They support events like Hispanic Heritage Month, Black History Month, and National Poetry Month. PAX also hosts the annual Poetry Festival and Art Week.

PDF: [PATERSON ARTS EXCHANGE DOCUMENTS](#)

Creative Assets Inventory

10 Points

Program Summary: The Creative Team (Paterson Arts Exchange) is in the process of developing a Creative Assets Inventory. The first step of the inventory is to identify local arts and culture venues in Paterson. Examples of the venues are the Paterson Art Museum, Great Falls National Historical Park, Art Factory, Artists Mills, and Underground Railroad Site. The Creative Assets Inventory is a working document; as more assets are identified, The Creative Team will add them to the document.

PDF: [2021 CREATIVE ASSETS INVENTORY.PDF](#)

Community Partnership & Outreach

Green Team

10 Points

 Bronze Required

Program Summary: The Paterson Green Team was adopted by City Council Resolution in December 2019 and has since been working with Paterson Mayor Andre Sayegh, City Council members, Department of Public Works, and residents to support various green initiatives throughout the City. The Green Team has partnered with NJ Future and the Great Swamp Watershed to help educate on sewage-free streets and rivers through the implementation of the Adopt a Catch Basin campaign. The Green Team shares resources with the community through Facebook and in-person community events.

PDF: [GREEN TEAM ACTIVITIES.XLSX - 2021.PDF](#)

PDF: [GREEN TEAM RESOLUTION DOCUMENT.PDF](#)

PDF: [GREEN TEAM ROSTER.PDF](#)

PDF: [CITY OF PATERSON GT ORDINANCE.PDF](#)

Community Education & Outreach

10 Points

Program Summary: Through the Office of Mayor Sayegh, the City of Paterson led the charge on the Census 2020 initiative by creating a Complete Count Committee. The Committee spearheaded

the various activities below. - Established a partnership with our schools and collaborated with the Taub Foundation to create a children's book entitled "We Count" to increase literacy and educate children and their families about the census and why it's so important. - Hosted pep rallies at several schools - Launched the "Census Selfies" social media campaign to raise awareness among residents. - Distributed Census 2020 wristbands bearing the hashtag: #PatersonCounts. - Trained trusted and credible community members as "Census Ambassadors." - Stationed Census Kiosks in strategic sites such as doctor's offices, government buildings, and other locations that attract significant foot traffic. - Hosted a town hall meeting with Univision (Channel 41). Over 100 Latino leaders were in attendance and pledged their support to alleviate any concerns that Latinos have relative to the safety of the census.

IMAGE: [2020CENSUSFLYER_PATERSON_12.12.19V3.JPG](#)

PDF: [COMMUNITY EDUCATION IN PERSON EVENT CHECKLIST - PATERSON CENSUS.DOCX.PDF](#)

PDF: [PATERSON CENSUS COMPLETE COUNT COMMITTEE JANUARY MEETING PARTICIPANTS.PDF](#)

PDF: [PATERSON_CCC_AUG28_INVITE.PDF](#)

Diversity & Equity

Lead Education & Outreach Programs

15 Points

Program Summary: Mayor Andre Sayegh and the Paterson Division of Health launched an initiative called "Knock the Lead Out" in October 2019 to raise awareness about lead poisoning and halt childhood exposure to the toxic metal. A public awareness campaign was created to educate pregnant women, and Paterson's Board of Health also created a small booklet to educate residents. Paterson also created a registry of properties containing high levels of lead.

PDF: [LEAD EDUCATION AND OUTREACH.PDF](#)

Energy

Energy Efficiency for Municipal Facilities

10 Points

🏅 Bronze Priority 🏅 Silver Priority

Program Summary: The City of Paterson received funding through the Local Government Energy Audit (LGEA) program to audit and improve energy use at municipal buildings. The audit identified cost-effective energy efficiency measures. 19 buildings were audited through this funding opportunity.

PDF: [CITY OF PATERSON ENERGY AUDIT.PDF](#)

Health & Wellness

Building Healthier Communities

25 Points

Program Summary: The City of Paterson is one of 8 municipalities that have been designated as a Healthy Town for 2020 by the Mayors Wellness Campaign. The MWC Healthy Town designation highlights the importance of addressing health broadly to incorporate social and economic opportunities that shape health and well-being. This rubric aligns with the Robert Wood Johnson Foundation's Culture of Health criteria and is divided into 6 categories: • Defining Health Broadly – addressing the social and economic factors that impact health outcomes. • Measurement and Data Sharing – identifying measurable health indicators and establishing shared goals with partners. • Health Equity – reducing health disparities by focusing programming on those most affected by poor health outcomes. • Procurement of Resources – harnessing the collective power of your MWC Committee and local partners to efficiently align resources that maximize community health. • Collaboration – building diverse partnerships across sectors to build capacity for programming. • Commitment to Sustainability – developing programs that are designed to last.

PDF: [MWC HEALTHY TOWN PRESS RELEASE 2020 FINAL .PDF](#)

PDF: [FINAL COPY - MWC HEALTHY TOWN DESIGNATION APPLICATION.PDF](#)

Removing Lead in Drinking Water

10 Points

Program Summary: The City of Paterson started a Knock Out Lead program which is a public Health campaign which includes Passaic Valley Water ,Mayor Sayegh the Council members with the Department of Health of (Paterson) . 101 homes where Tap tested by the members of the Paterson Youth Council all of the homes had some level of lead this study which was present at the monthly Passaic Valley Water Commission. Passaic Valley Water Commission also was at City Hall with outreach in Feb 13 2020 with information ,free water testing and much more .Knock Out Lead in Paterson .

IMAGE: [LEAD OUT](#)

IMAGE: [IMG_8664.JPG](#)

IMAGE: [IMG_8659.JPEG](#)

IMAGE: [IMG_8655.JPG](#)

Innovative Projects

Innovative Community Project 1

10 Points

Program Summary: Aug 3 2019 Adopt a Catch Basin program was initiated in the city of Paterson giving 45 Kits to the residences that signed up to maintain their Catch Basin clean for one year documenting what they are picking up . The importance of working together helping keep our rivers and sewage free of garbage . patersongreenteam11@gmail.com This is still active program .

IMAGE: [ADOPT CATCH BASIN](#)

IMAGE: [1563380466403BLOB \(1\) \(1\).JPG](#)

: [ICLOUD PHOTOS.ZIP](#)

IMAGE: [IMG_5616.JPG](#)

IMAGE: [IMG_5600.JPG](#)

Innovative Community Project 2

10 Points

Program Summary: Improving Paterson parks and fields is a priority for the City of Paterson. Mayor Sayegh joined the National Recreation and Park Association's 10 Minute Walk Campaign. This initiative is a national effort dedicated to increasing access to safe, quality parks and green spaces within a 10-minute walk from residents' homes. As a part of this national movement, Paterson applied for a \$40,000 grant to fund the development of a parks and fields vision plan. The City was awarded the money and hired a renowned expert to help us create a long-overdue map for our parks and recreation spaces. The Parks Vision Plan is utilized by the City of Paterson to identify future projects, especially in park-poor areas. Parks Vision Plan
<https://www.facebook.com/PatersonNJCityHall/photos/a.183366222265456/769263857009020>

PDF: [FINAL PARKS VISION PLAN - PAGE VIEW.PDF](#)

Public Information & Engagement

Municipal Communications Strategy

10 Points

Program Summary: The City of Paterson uses various communications tools to share information with residents. Communication tools include a website, social media, municipal channels, phone calls, emails, and outreach through community partners.

PDF: [PATERSON MUNICIPAL_COMM_STRATEGY_CHECKLIST.DOCX.PDF](#)

Waste Management

Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

Program Summary: Please see the attached supporting documentation for the Prescription Drug drop box.

PDF: [PATERSON PROJECT MEDICINE DROP BOX SUPPORTING DOCUMENT.PDF](#)

PDF: [PROJECT MEDICINE DROP 2021 QUARTERLY COLLECTION FORM.PDF](#)

PDF: [PROJECT MEDICINE DROP PASSAIC COUNTY.PDF](#)