



HEALTH GOLD:

New Actions to Increase Access to Healthy Food

Health Gold was developed with the generous support of the Robert Wood Johnson Foundation

Robert Wood Johnson Foundation





Food Insecurity Stats

Pre-COVID

- 37 million people in U.S.
- 11 million children in U.S.

U.S. Dept. of Agriculture

- 1 in 12 people in N.J.
- 1 in 10 children in N.J.

[Feeding America](#), 2021



Food Insecurity Stats

Since COVID

- 1 in 5 families reported (Dec 2020)

[Save the Children](#), 2021

- 13.5% residents of N.J. (*projected*)
- 1 in 20% children in N.J. (*projected*)

[Community Food Bank of NJ](#), 2021



NEW!

Community Food Pantry/Bank and Soup Kitchen

under Food > Food Security action category





10 pts

Step 1: Operate a municipal food pantry/bank or soup kitchen in municipal facility w/ regular operating hours

Step 2: Post a directory of food pantries/banks and soup kitchens in the area

- Location, hrs of operation, contact info, requirements (ID, proof of residency or need), delivery
- Languages spoken, special diet accommodations, culturally relevant food, fresh/perishable items, choice or pre-packaged



Step 1 Alternatives

- Municipality can *meaningfully support* an existing pantry/bank or soup kitchen by providing:
 - Physical space
 - Storage for perishable foods
 - Transport of goods to/from collection and distribution points, *on a regular basis*
 - Staffing, *on a regular basis*
 - volunteer management, collection or distribution of goods, coordination with patrons, marketing, fundraising, etc.
 - Coordinate a network of local/regional anti-hunger organizations



Additional 5 points

- Provide transportation for individuals to the food pantry/bank or soup kitchen
- Deliver food from pantries to individual homes
 - *Not about delivering food or goods to the pantries*



Who Should Be Involved?

- Health Department
- Administration
- Public works – pick up/distribution
- Connection to those in need – green team, EC, senior services, recreation dept, community stakeholders, etc.



What to Submit?

- Promotional material w/ evidence of it being a municipal program
- *Alternative:* Evidence of municipal support
 - copy of MOU, shared use agreement, or signed statement by both entities outlining partnership
- Link or screenshot of food pantry directory on municipal website
- *Additional 5 pts:* Evidence of transportation
 - Proof of drop off/pick up schedules; promotional material



NEW!

Expanded Supplemental Food Programs

under Food > Food Security action category





10 pts each

Option 1: Summer Food Service Program (SFSP)

- Children & teens in low income areas
- When schools is not in session (long vacations or summer months)

Option 2: Child and Adult Care Food Program (CACFP)

- Children and adults
- Enrolled for care at participating childcare, day care, adult day care, afterschool care, and emergency shelter programs

... or both for 20 points!



SFSP / CACFP

- **Sponsor**
 - Total responsibility for administration of the program

- **Host a site**
 - Provide location where meals are served
 - Setting must be supervised by administering organization

- **Reimbursed for meals and operating/admin costs**
(reimbursement rates can be found in “Project Costs” section of action)



Who Should be Involved?

- Recreation department, and/or
- Administration

- Partners: schools, community orgs, emergency shelters, child & adult day care centers or camps



What to Submit?

For either or both SFSP/CACFP programs

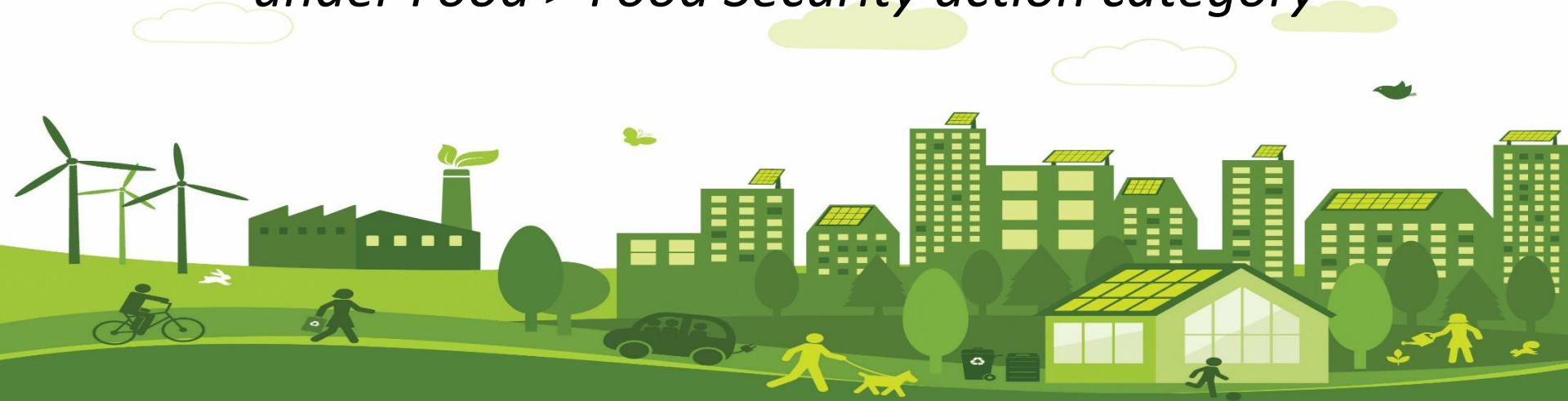
1. Copy of Sponsor-Site Agreement or State Sponsor Agreement
2. *At least 2 weekly meal count forms (provided by state)*
3. Example of at least two:
 - Staff training records; site visit records; site review records; or program menu



UPDATED!

Community Gardens

under Food > Food Security action category





Additional 5-10 pts

- **Environmentally-friendly practices (5 pts)**
 - Use of non-synthetic fertilizers, pesticides and herbicides, nutrient-rich soil;
 - Creation of eco-system to support nutrient-rich plants, soil microbes, *and* insects
- **Create program to regularly donate excess food to local pantry (5 pts)**
 - Specific bed vs. weekly excess by volunteer plot owners
 - Process for plot owners to report what is(n't) available for donation
 - Delivery mechanism
 - Process to track donations



STILL TO COME!

Farmers Markets

under Food > Support Local Food action category





Questions or Comments

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