

## M. Incentive Programs

PROGRAM	INCENTIVE LEVEL	TYPE OF EQUIPMENT
<p style="text-align: center;"><b>For all NJCEP incentive programs, call 866-NJSMART (866-657-6278), email <a href="mailto:directinstall@NJCleanenergy.com">directinstall@NJCleanenergy.com</a>, or visit: <a href="http://www.njcleanenergy.com/commercial-industrial/home/home">www.njcleanenergy.com/commercial-industrial/home/home</a></b></p> <p style="text-align: center;"><b>NOTE: Incentive levels are subject to change; contact NJCEP and/or utility company for current program details.</b></p>		
<p style="text-align: center;"><b>NJCEP Direct Install</b></p>	<ul style="list-style-type: none"> <li>● Existing facility (peak demand &lt;200kW)</li> <li>● Incentive pays up to 70% of the installed cost eligible efficiency upgrades               <ul style="list-style-type: none"> <li>○ Project incentive cap of \$125,00</li> <li>○ Fiscal year entity cap of \$250,000 per entity</li> <li>○ Cap is increased to \$500,000 for ESIP projects</li> </ul> </li> <li>● Incentive pays 80% of the installed cost for Municipalities, K-12 public schools, and customers located in Urban Enterprise Zones or Opportunity Zones               <ul style="list-style-type: none"> <li>○ Project incentive cap \$250k</li> <li>○ Fiscal year entity cap \$4M</li> </ul> </li> <li>● Contractors have been selected through a competitive bidding process, see the contractor list to find the contractor that serves your area, <a href="http://www.njcleanenergy.com/commercial-industrial/programs/direct-install/participating-contractors">http://www.njcleanenergy.com/commercial-industrial/programs/direct-install/participating-contractors</a></li> </ul>	<ul style="list-style-type: none"> <li>● Lighting</li> <li>● Heating, Cooling &amp; Ventilation (HVAC)</li> <li>● Refrigeration</li> <li>● Motors</li> <li>● Natural Gas</li> <li>● Variable Frequency Drives</li> </ul>
<p style="text-align: center;"><b><a href="#">NJCEP SmartStart Buildings</a></b></p>	<p><b>There are three types of incentives:</b></p> <ul style="list-style-type: none"> <li>● <b>Prescriptive Incentives</b> with fixed dollar amounts for specific categories of equipment</li> <li>● <b>Custom Incentives</b> for non-standard equipment. Incentives determined cost/energy savings analysis.               <ul style="list-style-type: none"> <li>○ Incentive caps for Prescriptive and Custom Measures: Up to \$500,000 per utility account per fiscal year, incentives doubled for Municipalities, K-12 public schools, and customers located in Urban Enterprise Zones or Opportunity Zones</li> </ul> </li> <li>● <b>Customer Tailored Energy Efficiency Pilot Program (CTEEP)</b> <ul style="list-style-type: none"> <li>○ Multiple prescriptive and custom measures may be bundled into one application</li> <li>○ Design/Engineering assistance available</li> <li>○ Incentive cap for Customer Tailored Energy Efficiency Program is \$250,000 per project, doubled for Municipalities, K-12 public schools, and customers located in Urban Enterprise Zones or Opportunity Zones</li> </ul> </li> </ul> <p>For details on equipment incentives, see: <a href="#">SmartStart Buildings Application Forms</a></p>	<ul style="list-style-type: none"> <li>● Electric Chillers</li> <li>● Natural Gas Chillers</li> <li>● Unitary HVAC Systems</li> <li>● Ground Source Heat Pumps (Geothermal)</li> <li>● Gas Fired Boilers ● Gas Furnaces</li> <li>● Variable Frequency Drives</li> <li>● Gas Fired Water Heating</li> <li>● Gas Fired Water Booster Heating</li> <li>● Tankless Water Heaters</li> <li>● Select Premium Efficiency Motors</li> <li>● Prescriptive Lighting</li> <li>● Lighting Controls</li> <li>● Performance Based Lighting (for existing buildings only)</li> <li>● Kitchen Hood Variable Frequency Drives</li> <li>● Low Intensity Infrared Heater</li> <li>● Boiler/AC Economizing Controls</li> <li>● Refrigeration Controls</li> <li>● Refrigerated Doors/Covers</li> <li>● Food Service Equipment</li> <li>● Custom Measures</li> </ul>

<p><a href="#"><u>NJCEP Pay for Performance (P4P)</u></a></p>	<ul style="list-style-type: none"> <li>● New construction (&gt;50,000 square feet of conditioned space planned)</li> <li>● Existing facility (&gt;200kW peak demand)</li> <li>● Incentive level based on energy savings up to 25% of total project cost</li> <li>● Incentive cap raised to 40% for Municipalities, K-12 public schools, and customers located in Urban Enterprise Zones or Opportunity Zones</li> <li>● Incentive paid in 3 installments</li> </ul>	<ul style="list-style-type: none"> <li>● Comprehensive whole building approach</li> <li>● New construction, renovation, remodeling, or equipment replacement</li> <li>● Requires an Energy Reduction Plan: <ul style="list-style-type: none"> <li>▪ Energy audit</li> <li>▪ Financial plan</li> <li>▪ Construction schedule</li> </ul> </li> </ul>
<p><a href="#"><u>NJCEP Combined Heat and Power</u></a></p>	<ul style="list-style-type: none"> <li>● Incentives based on installed rated capacity</li> <li>● \$2 million cap for projects of &lt; 500 1MW</li> <li>● \$3 million cap for projects &gt; 500 1MW;</li> <li>● Incentive varies by size of project</li> </ul>	<ul style="list-style-type: none"> <li>● CHPs powered by non-renewable or renewable fuel source, or a combination: <ul style="list-style-type: none"> <li>- Gas Internal Combustion Engine</li> <li>- Gas Combustion Turbine</li> <li>- Microturbine</li> </ul> </li> <li>● Fuel Cell with Heat Recovery</li> <li>● Fuel Cell without Heat Recovery</li> <li>● Waste Heat to Power</li> </ul>
<p><b>NJCEP Residential Incentives</b></p>	<ul style="list-style-type: none"> <li>● <a href="#"><u>Home Performance with Energy Star (HPwES)</u></a> <ul style="list-style-type: none"> <li>○ Up to \$4,000 in incentives</li> <li>○ Up to 0% interest financing, up to \$10,000</li> <li>○ 0.99% financing, up to \$15</li> <li>○ There is a \$500-\$1000 bonus incentive, depending on total energy saved, for residents who live in an Urban Enterprise Zone</li> <li>○ State Energy Program funding is currently available for oil, propane and municipal electric customers</li> </ul> </li> <li>● <a href="#"><u>Comfort Partners</u></a> <ul style="list-style-type: none"> <li>○ Free energy assessments, counselling, and upgrades for residents for residents with a household income of less than 250% the federal poverty level</li> </ul> </li> <li>● <a href="#"><u>Multi-Family Energy Efficiency</u></a> <ul style="list-style-type: none"> <li>○ Incentives available for multifamily buildings (existing and new construction) that have five or more dwelling units, and a single owner or management entity</li> </ul> </li> <li>● <a href="#"><u>Residential New Construction</u></a></li> </ul>	<p>Energy audit and efficiency upgrades</p> <p><a href="#"><u>Appliance rebates</u></a> (refrigerator, furnace/boiler, washer/dryer, water heating, air conditioning)</p>
<p><a href="#"><u>NJDEP It Pay\$ to Plug In</u></a></p>	<ul style="list-style-type: none"> <li>● Up to \$750 per Level 1 charging station</li> <li>● Up to \$5,000 per single-port Level 2 charging station</li> <li>● Up to \$6,000 per dual-port Level 2 charging station</li> </ul>	<ul style="list-style-type: none"> <li>● Charging stations may be installed at workplaces, public places, and multi-unit dwellings</li> </ul>
<p><b>Utility Company Incentives</b></p>	<ul style="list-style-type: none"> <li>● Complement NJCEP incentives</li> <li>● May offer on-bill repayment</li> <li>● May offer 0% interest financing</li> <li>● Programs for government facilities, businesses, and residences (single and multi-family)</li> </ul>	<ul style="list-style-type: none"> <li>● Utility company incentives vary by service territory; check the utility website for current program details</li> <li>● Links for utility programs provided in Sustainable Jersey actions</li> </ul>
<p><b>Utility Company Websites</b></p>	<p>Elizabethtown Gas (residential incentives): <a href="http://www.elizabethtowngas.com/residential/energy-savings/high-efficiency-equipment-rebates">www.elizabethtowngas.com/residential/energy-savings/high-efficiency-equipment-rebates</a></p> <p>NJNG (commercial and residential incentives): <a href="http://www.savegreenproject.com">www.savegreenproject.com</a></p> <p>PSEG: <a href="http://nj.pseg.com/businessandcontractorservices/saveenergyandmoneyforbusiness/directinstallprogram">nj.pseg.com/businessandcontractorservices/saveenergyandmoneyforbusiness/directinstallprogram</a></p> <p>South Jersey Gas: <a href="http://www.southjerseygas.com/Save-Energy-Money/Commercial-Energy-Savings.aspx">www.southjerseygas.com/Save-Energy-Money/Commercial-Energy-Savings.aspx</a></p> <p>South Jersey Gas (residential) <a href="http://www.southjerseygas.com/Save-Energy-Money/Residential-Savings.aspx">www.southjerseygas.com/Save-Energy-Money/Residential-Savings.aspx</a></p>	