

Complete Streets Technical Assistance Program

Informational Webinar

June 20, 2018



Webinar Presenters



Renee Haider
Sustainable Jersey



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Sustainable Jersey



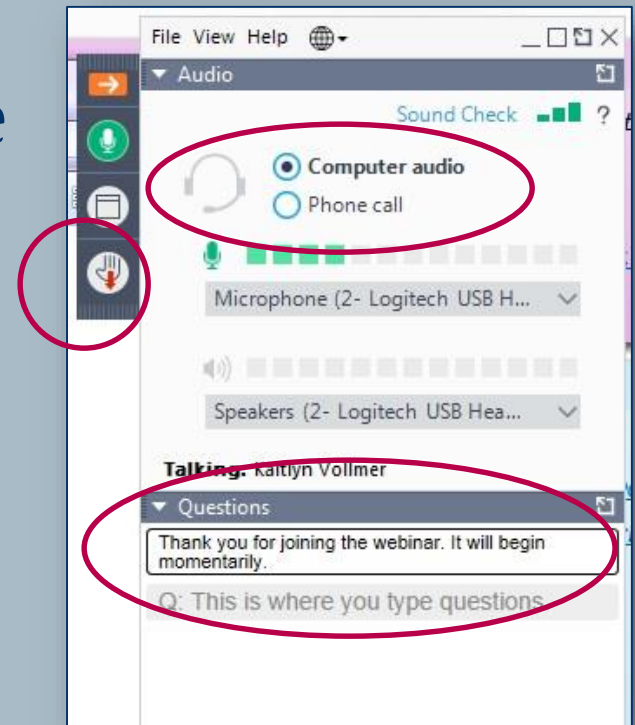
Charles Brown
Rutgers University



Doug Greenfeld
NJTPA

Webinar Agenda

- Program overview
- Types of technical assistance available
- Application
- Online application portal
- Questions



NJTPA Region

Bergen

Essex

Hudson

Hunterdon

Jersey City

Middlesex

Monmouth

Morris

Newark

Ocean

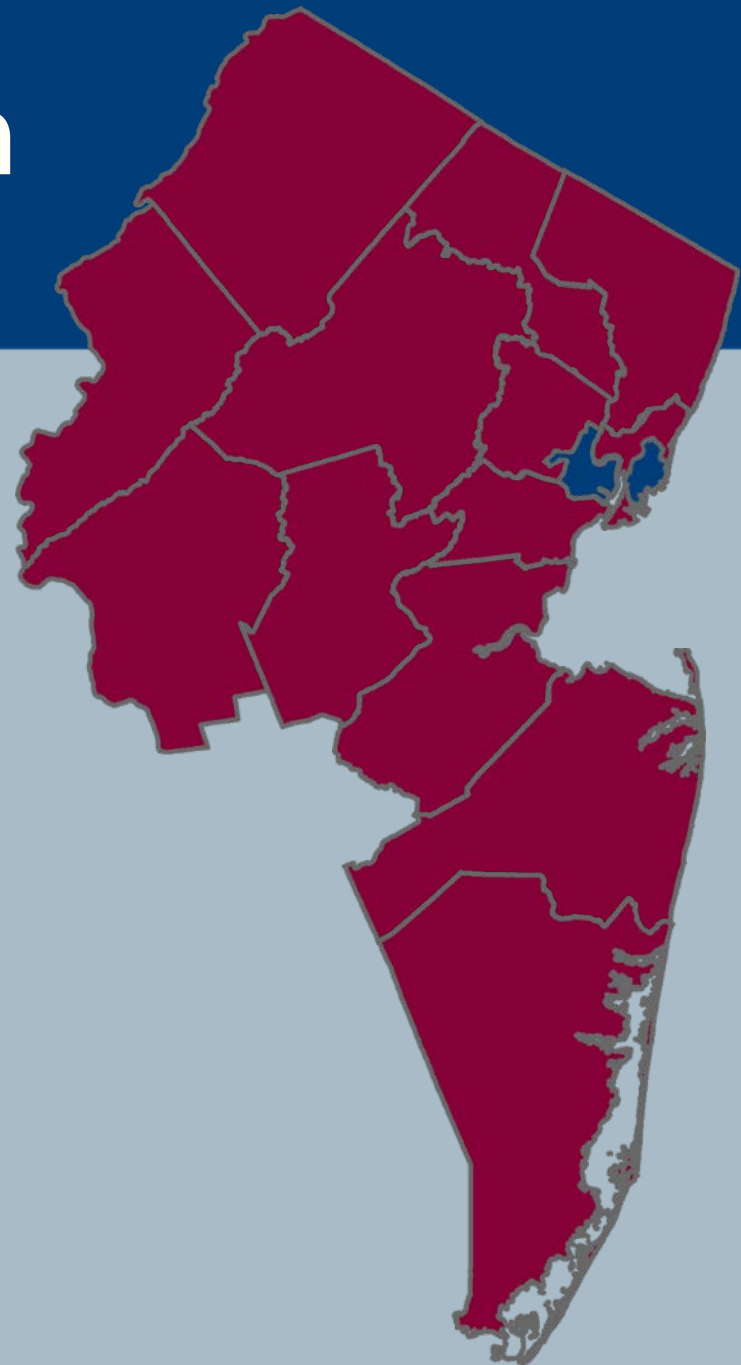
Passaic

Somerset

Sussex

Union

Warren



Implementing Complete Streets at the Local Level

Free Training Workshops

- **TUESDAY, JUNE 26 8:30AM – 4:30PM**
NJTPA, Newark
- **WEDNESDAY, JUNE 27 8:30AM – 4:30PM**
Bloustein School of Planning and Public Policy
New Brunswick

For more information and to register:

<http://bit.ly/CompleteStreetsTraining>



Complete Streets Technical Assistance Program

- Complete a specific project
- Nine municipalities in the NJTPA region
- Up to \$10,000 in direct technical assistance
- No direct funding
- Three month effort

Technical Assistance

- Hands-on guidance
- Collaborative process
- Written report



Types of Technical Assistance

- Walkability workshop
- Bicycle audit and network plans
- Complete streets checklist
- Complete streets marketing and promotional materials



Types of Technical Assistance

- Complete streets advisory committee
- Tactical urbanism or “lighter, quicker, cheaper”
- Complete streets conceptualizations
- Integrating equity into complete streets plans, programs, policies, and processes



Types of Technical Assistance

- Integrating truck movements and parcel deliveries into existing municipal complete streets plans, programs, policies, and processes
- Institutionalizing complete streets practices



Application Process

- Online application
- Applications due Friday, July 27
- Recipients notified mid-August

Application Information Package



Complete Streets Technical Assistance Program 2018 Application Information Package

Announcement Date: Thursday, June 7, 2018
 Informational Webinar: Wednesday, June 20, 2018, 1:30pm-2:30pm (register [here](#))
 Application Due Date: Friday, July 27, 2018

Link to Application: <https://app.wizehive.com/appform/login/CompleteStreets2018>

For questions regarding the online portal only:
 Kaitlyn Vollmer: Email grants@SustainableJersey.com or call 609-771-3189

For project-related questions contact:
 Renee Haider: Email haider@tcnj.edu with a "cc" to Douglas Greenfeld: dgreenfeld@njtpa.org. All questions and answers, as well as the presentation from an informational session, will be posted here: bit.ly/CompleteStreetsTA

In order to participate in this program, applicants must upload a resolution adopted by the governing body as documentation that it is authorized to apply for this technical assistance. A sample resolution can be found in [Appendix 1](#) or downloaded [here](#). Please note that it would be best to start the process of obtaining this resolution as early as possible to allow enough time to have the resolution adopted. See [Section D](#) below for resolution submission deadlines.

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F. Selection Process

Nine municipalities will be selected for technical assistance. A minimum of three municipalities will receive Walkability Workshops. Applications that meet the program eligibility requirements will be evaluated using the criteria listed below:

<p>Proposed Project: Methodology/Clarity of Approach and Timeframe (10 points)</p> <ul style="list-style-type: none"> • The quality and clarity of the technical approach to the project and its applicability to local context and need. Applicants may choose from types of technical assistance listed in this package, or propose another. • Consideration of scale of the proposed project, available resources and amount of time needed. • The proposed technical assistance project must be achievable within a time frame of approximately three months.
<p>Need for Technical Assistance (10 points)</p> <ul style="list-style-type: none"> • What is the problem or challenge that needs to be addressed? • The criticality of the proposed project to advancing complete streets initiatives in the community
<p>Commitment to Implementation (10 points) This may be demonstrated by one or more of the following, as applicable:</p> <ul style="list-style-type: none"> • Implementation of community outreach programs such as the Street Smart NJ campaign. • Efforts to seek grant funding for complete streets related initiatives. • Recent study or implementation of some elements of complete streets. • Allocation of resources for complete streets or safe streets. • The proposed project will contribute toward the successful completion of a Sustainable Jersey action. • Letter of support from any non-municipal entities that have jurisdiction. For example, a letter from the county engineer for a study that may examine county roads along with municipal roads. • Letter of support from the local school district.
<p>Stakeholder Support and Opportunity for Engagement (10 points)</p> <ul style="list-style-type: none"> • History of resident and other stakeholder engagement in transportation planning decisions. • Level of stakeholder support for the proposed project specifically, and complete streets implementation in general. • The project will provide opportunities for stakeholders to be engaged in the decision-making process.
<p>Strength of the Municipal Team (10 points)</p> <ul style="list-style-type: none"> • The municipal team includes all those relevant to completing the project successfully. • Team members have budgeted time to work on the project.

Technical Assistance Request

- Proposed project
- Need
- Commitment to implementation
- Stakeholder support and opportunity for engagement
- Project team

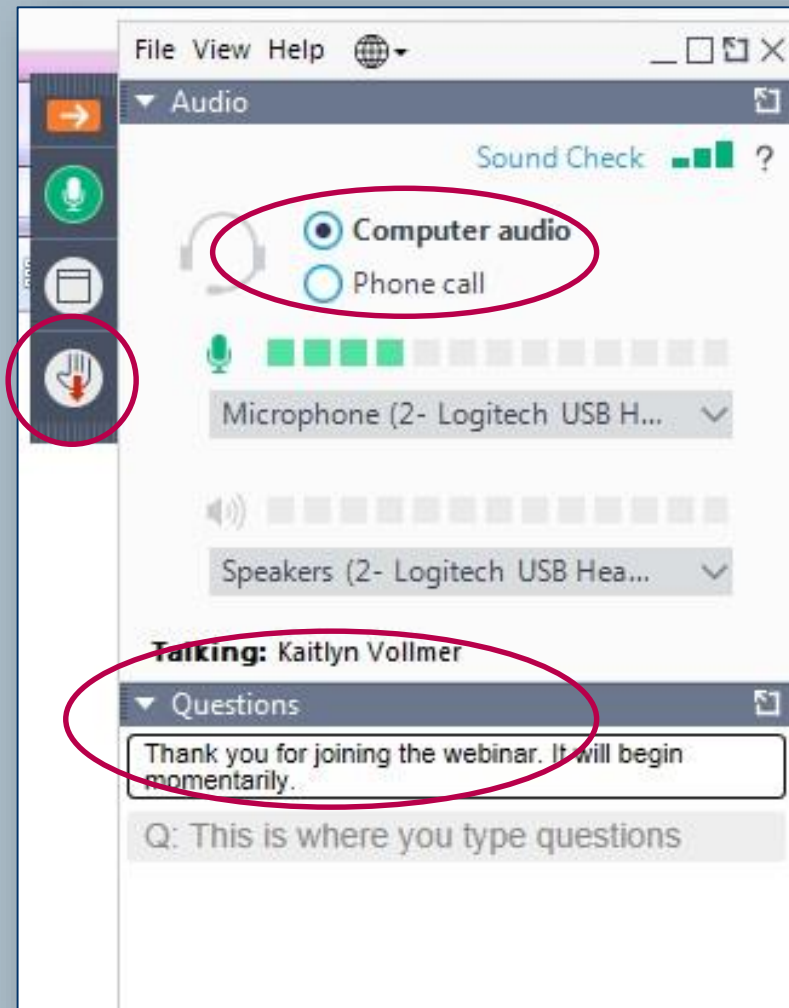
Other Information

- Application contacts
- Resolution authorizing submission
- Optional information

Online Application Portal

- [Application Information Package](#)
- Link to online application:
<http://bit.ly/2018CompleteStreetsApp>
- All the relevant information and links available on:
<http://bit.ly/CompleteStreetsTA>

Participant Questions



Additional Questions

Application Portal:

Kaitlyn Vollmer - grants@sustainablejersey.com
or 609-771-3189

Project-related via email accepted thru July 18:

Renee Haider - haiderr@tcnj.edu &

Doug Greenfeld - dgreenfeld@njtpa.org

All Q&A's posted at:

<http://BIT.LY/CompleteStreetsFAQ>

