

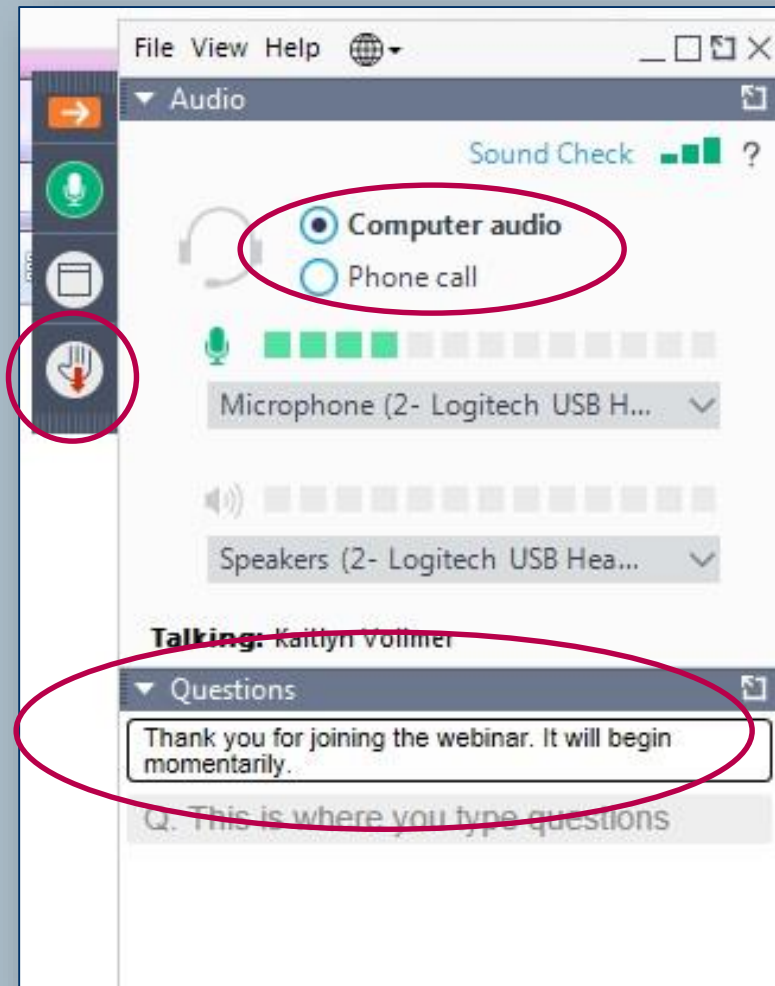
Complete Streets Technical Assistance Services

Informational Webinar

October 30, 2019



Webinar Features



Presenters



Renee Haider
Sustainable Jersey



Kaitlyn Vollmer
Sustainable Jersey



James Sinclair
Rutgers University



Doug Greenfeld
**North Jersey
Transportation
Planning Authority**

Agenda

- Provide an overview of the program
- Review of the project types available
- Demonstrate how to use the online application portal
- Provide an opportunity to ask questions



NJTPA Region

Bergen

Essex

Hudson

Hunterdon

Jersey City

Middlesex

Monmouth

Morris

Newark

Ocean

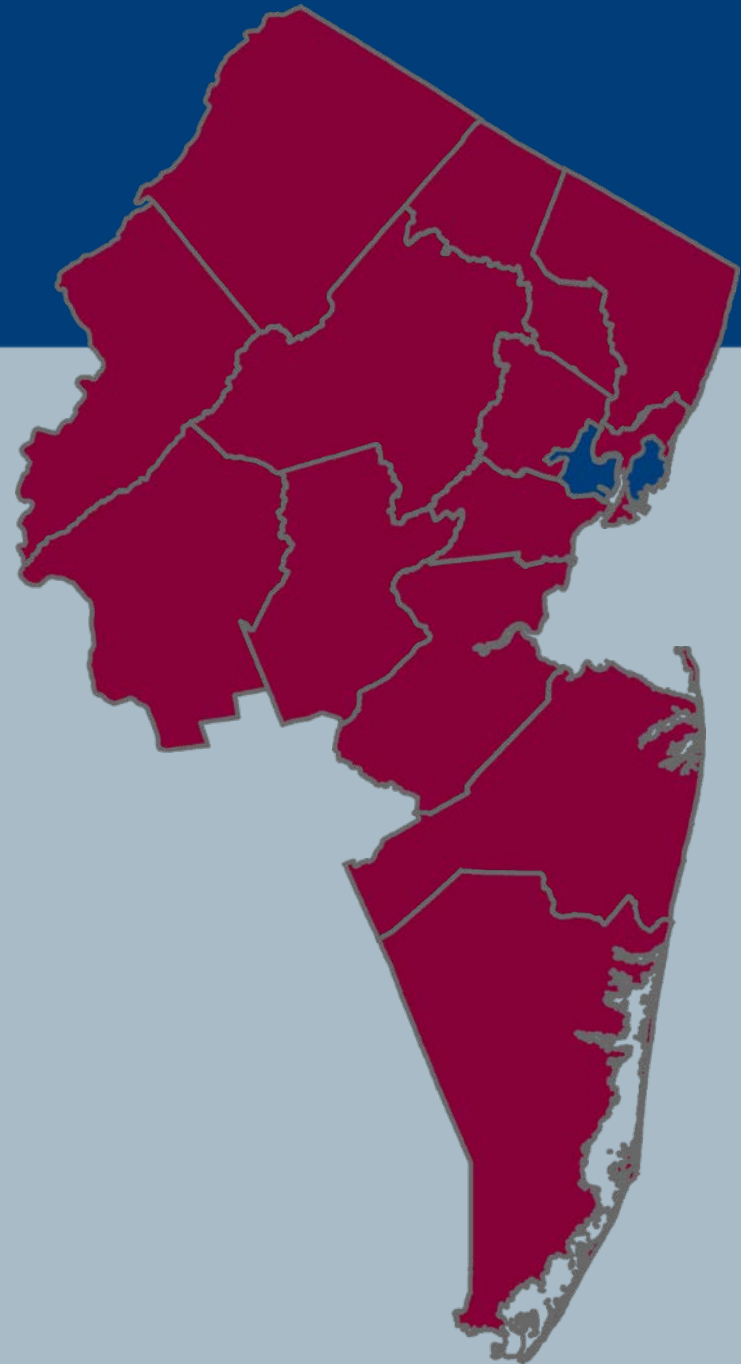
Passaic

Somerset

Sussex

Union

Warren



Complete Streets Technical Assistance Services

- Complete a specific project
- Up to eight municipalities in the NJTPA region
- Up to \$15,000 in direct technical assistance services
- No direct funding
- Projects will be from three – six months in duration

Technical Assistance Services

- Hands-on guidance
- Collaborative process
- Written report



North Avenue
Walkable Community Workshop
Town of Westfield, Union County, NJ
2019

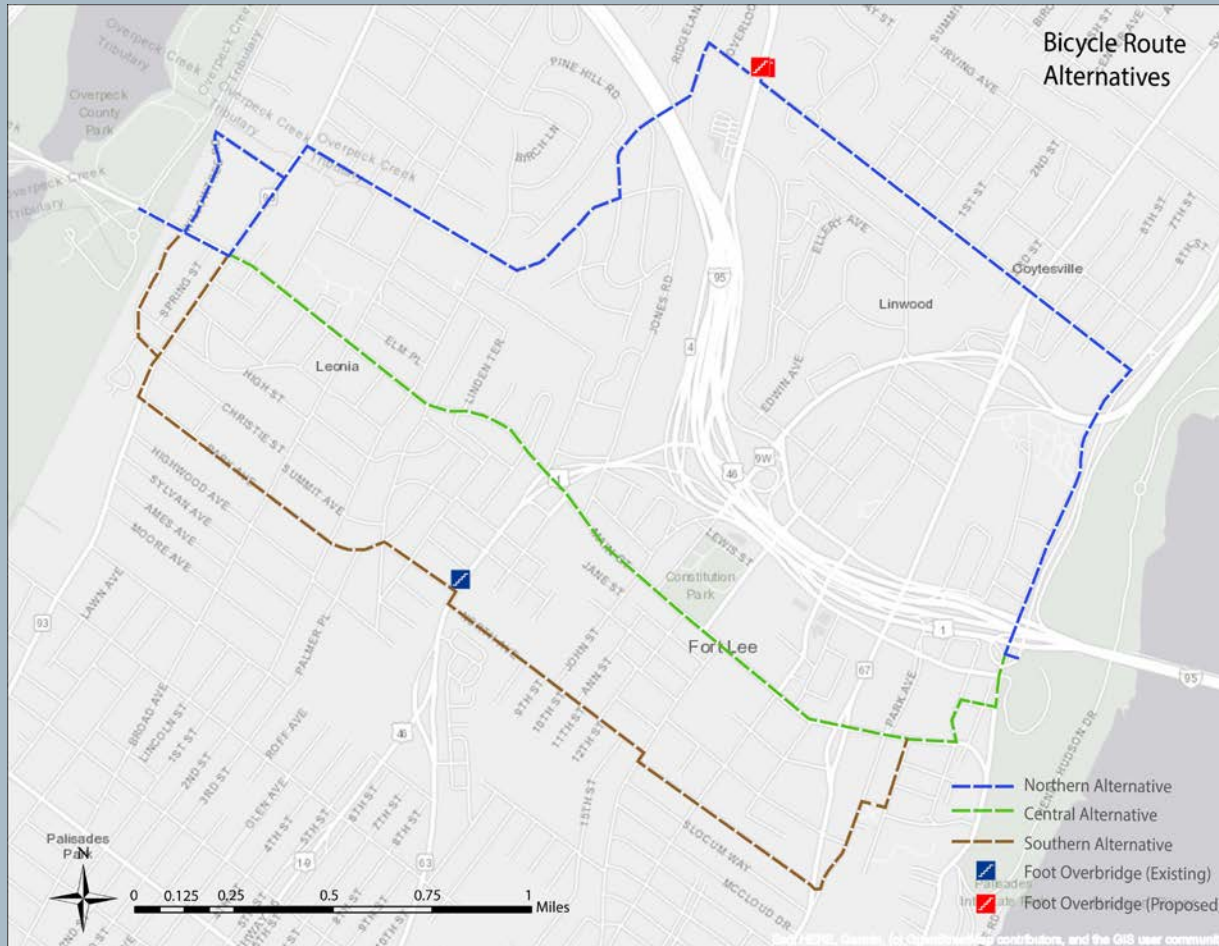


NJTPA
NORTH JERSEY
TRANSPORTATION
PLANNING AUTHORITY

RUTGERS
Edward J. Bloustein School
of Planning and Public Policy

**SUSTAINABLE
JERSEY**
REGISTERED
Planning Award Certification

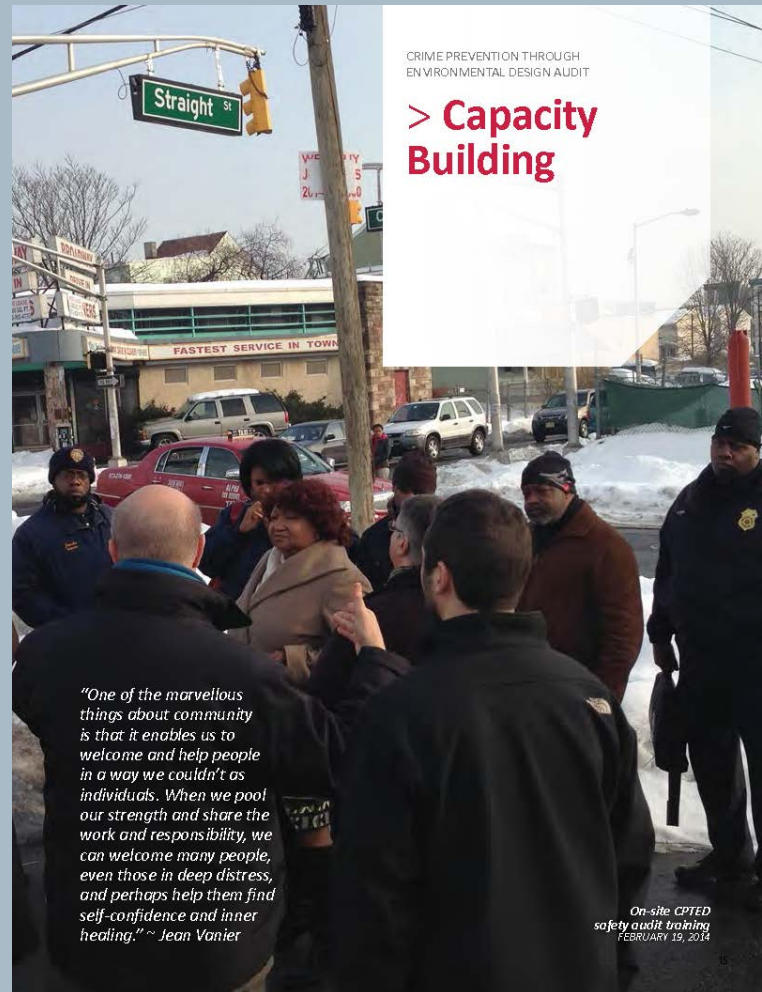
Project Type: Bicycle Corridor or Network Plans



Project Type: Conceptual Renderings



Project Type: Crime Prevention Through Environmental Design (CPTED) Safety Audit and Site Assessment



Project Type: Temporary Demonstration Project Guidance



Project Type: Walkable Community Workshop



Application Process

- Online application
- Applications due Friday, December 20, 2019
- Recipients will be contacted by January 31, 2020, regarding the status of their applications

Application Information Package



Complete Streets Technical Assistance Program Round 2 Application for Services Information Package

Announcement Date: Friday, October 11, 2019
Informational Webinar: Wednesday, October 30, 2019, 1:30pm-2:30pm ([register here](#))
Application Due Date: Friday, December 20, 2019

Link to Application: <https://app.wizehive.com/appform/login/CompleteStreets2019>

For questions regarding the online portal only:

Kaitlyn Vollmer: Email grants@sustainablejersey.com or call 609-771-3189

For project-related questions contact:

Email Anne Heasley at heasley@tcnj.edu with a "cc" to Douglas Greenfeld at dgreenfeld@njtpa.org. All questions and answers, as well as the presentation from the informational webinar, will be posted here: bit.ly/CompleteStreetsTA

In order to participate in this program, applicants must upload a resolution adopted by the municipal governing body as documentation that it is authorized to apply for this technical assistance. A sample resolution can be found in [Appendix 1](#) or downloaded [here](#). Please note that it is best to start the process of obtaining this resolution as early as possible to allow enough time for the adoption of the resolution.

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A. Background

According to the New Jersey Department of Transportation (NJDOT), complete streets are designed for all users, all modes of transportation, and all ability levels. They balance the needs of drivers, pedestrians, bicyclists, transit riders, emergency responders, and goods movement based on the local context. While the primary benefit of complete streets is to improve safety, particularly for people who walk or bike and are thus the most vulnerable users of the street, there are other benefits. Complete streets create better places to live, work, play, and do business. They can help improve the health of a community by encouraging people to walk and bike, bolster the local economy by generating foot traffic in business districts and provide greater mobility options among other positive outcomes.

Under the North Jersey Transportation Planning Authority's (NJTPA) Complete Streets Technical Assistance Program, the NJTPA, Sustainable Jersey (SJ) and the Voorhees Transportation Center at Rutgers University (VTC) are seeking applications from municipalities to receive free technical assistance services for a specific project related to advancing a complete streets initiative in their communities. Projects will be three to six months in duration. Project delivery will be between February and September 2020. The program does not provide direct funding to municipalities. Examples of projects that have previously been delivered under this program can be found on the [NJTPA's complete streets webpage](#). A project selection committee will select up to eight municipalities to receive technical assistance services in a competitive process based on objective criteria.

The project selection committee recommends, but does not require, that prospective applicants gain a better understanding of complete streets prior to submitting an application to this program by attending one of the two free *Implementing Complete Streets at the Local Level* training sessions listed below:

<p>Wednesday, October 16 8:30 am – 4:30 pm North Jersey Transportation Planning Authority One Newark Center - 17th Floor Newark, NJ 07102</p>	<p>Thursday, October 24 8:30 am – 4:30 pm New Jersey Highlands Council 100 North Road Chester, NJ 07930</p>
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To register for the free training, visit the Sustainable Jersey website at <http://bit.ly/2019CompleteStreets>. This training is funded in part by the New Jersey Department of Transportation.

B. Application Process and Schedule

Municipalities that are interested in receiving these free direct technical assistance services must submit a completed application online by **Friday, December 20, 2019**. Applications will NOT be accepted by e-mail.

An informational webinar on this opportunity and the application process will be held on **Wednesday, October 30, 1:30 – 2:30 pm**.

Application Sections

I. Applicant Information

Primary Contact

Mayor

Business Administrator
or Municipal Manager

Application Sections

II. Project Information

a. Project Type

- Option Selected
- Project Detail Form
- Maps
- Photos



NJTPA Complete Streets Technical Assistance Program
Application for Services
Project Detail Form

Walkable Community Workshop (WCW)

Subject matter experts will conduct a workshop and audit up to a continuous half-mile of a street or combination of streets to identify potential pedestrian and bicycle improvements that may be made.

Instructions: Save the PDF form to your computer, open the form in your PDF viewer, fill in all fields (text boxes and multiple-choice questions), save the form again, and then upload the completed form to the online application.

1. Describe the continuous roadway corridor that you are proposing for a Walkable Community Workshop (WCW). Please list the specific roads and start and endpoints, and indicate whether any roads are under county or state jurisdiction. The corridor should not exceed ½ mile. (1000-character limit)

A large, empty rectangular text box with a light blue background, intended for the user to describe the roadway corridor for the Walkable Community Workshop.

Walkable Community Workshop (WCW)

Application Sections

II. Project Information

b. Public Engagement

- List of Stakeholders

c. Project Team

- List of Team Members

WALKABLE COMMUNITY WORKSHOP
Thursday, December 6, 2018
1 pm to 5 pm

JOIN US TO ADDRESS WALKABILITY ON BERNARDS AVENUE!
Sacred Heart Chapel
47 Bernards Avenue
Bernardsville, NJ

For more information email: hesslya@tcnj.edu
To RSVP visit: <http://bit.ly/BernardsvilleWCW>

WORKSHOP AGENDA
1:30 pm
Welcome and Walkable Community Presentation
2:00 pm
Walking Audit
4:00 pm
Discussion and Next Steps
5:00 pm
Adjourn

A Walkability Workshop engages town employees, residents, business owners and workers on issues regarding walking and biking in a community. After talking on what to look for, workshop participants will walk a half-mile corridor assessing their existing streets and sidewalks and identifying issues to overcome to ensure safer conditions for pedestrians and bicyclists. After the workshop, a report will be prepared with recommendations or improvements to address key locations and issues identified in the workshop.

This effort is part of the Complete Streets Technical Assistance Program, which is a collaborative venture between Sustainable Jersey (SJ), the Voorhees Transportation Center at Rutgers University (VTC), and the North Jersey Transportation Planning Authority (NJTPA). Funded by the NJTPA, the program is designed to support municipal government efforts to implement complete streets.

Application Sections

II. Project Information

d. Additional Considerations (Optional)

- Does the proposed project involve a street or streets with high crash rates?
- Does the project address a burden that is disproportionately experienced by minority, low-income, limited English proficiency or disabled populations?

Application Sections

III. Resolution Authorizing Submission

IV. Additional Information

Letters of Support

Planning Studies – Executive Summary

Other Information Documenting Need

Evaluation Criteria

- Strength and Clarity of Request (40 points)
- Opportunity for Public Engagement (30 points)
- Strength of the Municipal Project Team (30 points)
- Additional Considerations (20 bonus points)

Online Application Portal

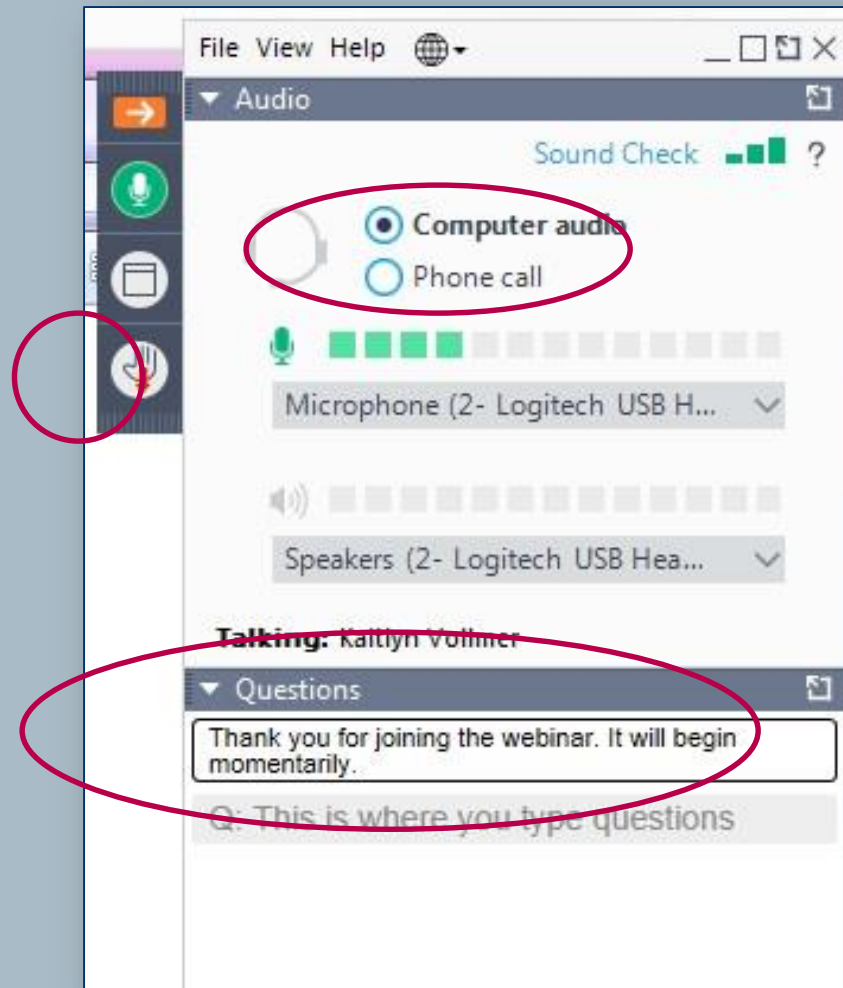
All the relevant information and links are available at:

<http://bit.ly/CompleteStreetsTA>



A screenshot of the NJTPA website's "Complete Streets Technical Assistance Services" page. The page features a yellow and green header with a "10th Anniversary" logo for "Sustainable Jersey" and a navigation menu. The main content area includes the NJTPA and Rutgers logos, a detailed description of the technical assistance program, an application deadline of Friday, December 20, 2019, and a list of resources including an application packet and an informational webinar. A photo of a group of people in safety vests is also present. The right sidebar contains a "GRANTS & RESOURCES" section with various links.

Q & A



Additional Questions

Consult the FAQ:

<http://BIT.LY/CompleteStreetsTA>

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Anne Heasly at heaslya@tcnj.edu with a “cc” to Douglas Greenfeld at dgreenfeld@njtpa.org



Thank You!

