

## Getting Started on Energy Actions: Funding and Incentives from New Jersey's Clean Energy Program Webinar

**November 6, 2019** 



## Webinar Panelists

**Zenon Tech-Czarny** *Sustainable Jersey* 

Tony O'Donnell
TRC, New Jersey's Clean Energy Program

**Tracey Woods**Sustainable Jersey



## **Topics**

- Sustainable Jersey Energy Efficiency Actions
  - Energy Tracking and Management Action
    - Demonstration of Energy Star Portfolio Manager
  - Energy Efficiency for Municipal/School Facilities Actions
  - Commercial Energy Efficiency Outreach Action
- Incentives- Governmental and Commercial
- Case studies/Participation Rates



## **Energy Tracking and Management Action**

### For base 10 points

- Building portfolio
  - Address
  - Date built
  - Square footage
  - Use
  - Schedule of occupancy
  - Utility account numbers
- Most recent <u>twelve-months</u> of energy use data for all buildings
  - Energy Star PortfolioManager (ESPM)
  - Share ESPM Account with Sustainable Jersey

### For additional 10 points

- Benchmarking report for each building in the inventory
  - ESPM

or

- NJCEP Benchmarking Report
- Demonstrate <u>ongoing</u> Energy Tracking and Management system
  - Identify staff responsible
  - Identify frequency (monthly, quarterly)



## Spotlight: Chatham

- Good data tracking
- Continuous use of ENERGY STAR Portfolio Manager for ten years
- Description explains
  - what was accomplished
  - system used
  - points applied for
  - ongoing ETM system

Energy Tracking and Management 20 Points Bronze Priority

#### **Program Summary:**

CHATHAM BOROUGH'S ENERGY TRACKING & MANAGEMENT Chatham Borough has been tracking municipal energy usage for our three main facilities since 2009, using the Energy Star Portfolio Manager system. Data is input monthly for all three Chatham Borough facilities: the Municipal Building and Police Department, Public Works and Water Plant, and Fire Department, based on invoices received from our gas and electricity vendors. Data from the Energy Star Portfolio Manager system is shared with Sustainable Jersey's Tony O'Donnell, who was given read access. Thanks to this data, Chatham Borough has been able to track the effects of the energy efficiency upgrades that were installed over the past few years following the recommendations of the LGEA audits conducted in 2010. In 2011, energy efficient furnaces were installed in the Municipal Building, allowing the Borough to automatically control and program heating and cooling throughout the building, thereby reducing energy consumption. Energy efficient lightbulbs were also installed in 2011-2012. In 2015, old drafty windows were replaced in the Municipal Building, an historical landmark building. Energy data comparisons were presented to the Chatham Borough Council in May 2012, and guarterly progress reports will be provided to the administration who will work with the Green Team, Public Works and the Borough Engineer to further improve Chatham Borough's energy efficiency. In addition, as the Chatham Borough water plant represents 63% of the Source EUI of its three main facilities, separate and more detailed tracking is performed on the daily gallons pumped by the plant, which drive the energy expenditure. This data has allowed management to recognize pipe leakages, which are repaired as they occur. This data is reported monthly by the Director of Public Works to the Mayor, Borough Council and Administrator, The Borough of Chatham is requesting 20 points for this category, because of the clear demonstrated use of a reliable system to track its energy consumption monthly for the past eight years, and use of a baseline to track and report on our progress, as well as the implementation of energy efficiency improvement projects over the past years.



## Spotlight: Gloucester

# Sample Building Portfolio

- a. Name and address
- b. Description

  square footage

  year built

  occupancy/use schedule
- c. List of utility accounts

#### 1. Municipal Building - 1261 Chews Landing Road, Gloucester Township, NJ 08012

Stories and Area (sf) - Two-story building with 43,000 sf. There are two buildings attached; offices in 1973 and police building in 1976.

Building condition -

Facility Use

Occupancy

And

Roof
The roof is mostly flat, built up
rubber roof where the majority of
the HVAC exits are.

The whole building is a brick exterior with a concrete interior construction.

Walls

Description
The building is comprised of
administrative offices,
lounges, courtrooms, holding
areas, and surveillance areas.

Windows
The windows in the facility are

in average condition, most windows are 1/4" single pane glass with aluminum frames.

Hours

Monday – Thursday 8:00 am to 5:45 pm. The police building (1/3) is in use 24 hours a day, 7 days a week. The building is occupied with 120 employees.

HVAC Systems The building is heated mainly through a baseboard heat and hot water fan coil unit that is offered hot water by a central boiler plant located beneath the police building. The building uses one (1) Weil McLain gasfired boiler that has an input of 2,049 MBH and an output of 1,632. The boiler efficiency is 80%.

The cooling for the police building utilizes two (2) 20-ton Drake Refrigeration Inc. Air-cooled chillers. The courtroom is cooled by one (1) 5-ton York packaged A/C unit with 125 MBH of gas heat, one (1) 20-ton packaged A/C unit with 400 MBH of gas heat and one (1) 13-ton packaged A/C unit with 250 MBH of gas heat (CEG.) Continuing on the police building, the communications building is cooled by a 3-ton York condensing unit. Lastly, one (1) 2.5-ton Fujitsu split system serves the server room.

Currently, 11 Coleman cooling units with 7 kW electric heat strips provide the municipal offices. With the heat strips they go to; one (1) 2-ton unit, eight (8) 2.5 ton units, and two (2) 3-ton units. In addition, there are two (2) Trane 15 ton split systems condensing unit, which cools the council room.

Lighting - Lighting is good in the Municipal Building. Recently the lighting fixtures were replaced with T-8 energy efficiency fluorescent fixtures by in house employees, saving on costs of installation.



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BTSA Plant

726 Martinsville Rd. Sewer Treatment Plant

Building Portfolio: Options					S	Bogota Energy Tracking and Management System						
		5 . 0. 0	. •		орион.	$I/_2$	Address	Building	Built	Usage	Sq Ft	Account #
			3.0			1 / 10	164 Central Ave	Fire House	1915	4 hrs/day	3800	6758820602
		Be	rnards To	ownship				The state of the s	C (T)			
		B	Building P	ortfolio.				Electric (KW)	Gas (T)			
		_	anang.				Aug-16	2526	12.569			
							Sep-16	2495	13.643			
Building	Address	Description	Area (sf)	Year Built	Usage Schedule	Utility Acco	Oct-16	1831	67.63			
						JCP&L 10 0	Nov-16	1834	212.476			
Townhall	1 Collyer Lane	Municipal Offices	14,433	1913	8:00am-4:30pm, M-F	PSE&G 73	Dec-16	1834	496.477			
		Department of Public					Jan-17	1877	792.615			
DDM/Fasiansian	277 South Maple Ave	Works & Engineering Services Building	22,260	1002	8:00am-4:30pm, M-F	JCP&L 10 0 PSE&G 73	Feb-17	1613	628.021			
DFW/Engineering	211 South Maple Ave	Services building	22,200	1803	9:30am-9:00pm, M-F	FSEAG 73	Mar-17	1651	557.792			
					9:30am-5:00pm, F 10:00am-	1	Apr-17	1630	363.458			
Library	32 S. Maple Ave.	Liberry	26,900	1974	5:00pm, S 1:00pm-4:00pm,	JCP&L 10 0 PSE&G 73 :	May-17	1589	165.08			
Library	32 S. Maple Ave.	Library	20,900	1874	5	FSEAG 73	Jun-17	1995	48.26			
Police	1 Collyer Lane	Police Dept.	6,328	1990	24/7	JCP&L 10 0 PSE&G 73 3	Jul-17	2644	25.078			
						JCP&L 10 0	Boro	ugh Hall Police-	Fire 🕀	1 4		•
Health Dept.	262 S. Finley Ave.	Health Dept.	2,337	1913	8:00am-4:30pm, M-F	PSE&G 73	381 138 07		-			

6:30am-3:00pm, M-F

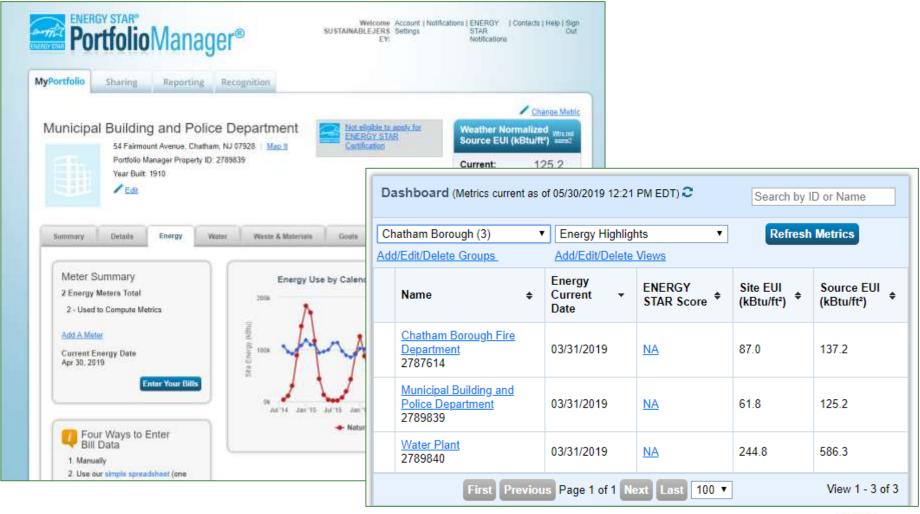
1970 6:30am-10:30am S,S

Building Description	Street Address	Total Building Area (sq. feet)	Year Built	Hours of Operation	Used for	NJNG Account	JCPL Account Number
MUNICIPAL BUILDING	1 EAST END AVE	2188	1995	30 hours/week	Administrative Offices and Meeting Hall	7.4641E+10	100018315026
MUNICIPAL COURT (BORO HALL ANNEX)	1 EAST END AVE	1530	1996	31 hours/week	Administrative Offices and Meeting Hall	07464108001	100018319176
POLICE / EOC BUILDING	1 EAST END AVE	2509	1995	168 hours/week	Administrative Offices	7.4641E+10	100051897005
PUBLIC LIBRARY	121 CENTRAL AVENUE	1699	1990	32 hours/week	Public Library and Events	5.4632E+10	100018522316
WATER TREATMENT PLANT	130 LAKE ROAD	1094	1934	168 hours/week	WaterTreatment	2.2001E+11	100089577777
PUBLIC WORKS GARAGE	130 LAKE ROAD	4632	1980	28 hours/week	Workshop	7.4642E+10	100017872423
PAVILLION & DOCK	CENTRAL AVENUE & RIVER AVENUE	5980	1990	Night Lighting	Recreation	-	100070050685
BOARDWALK & DOCK STRUCTURE	CENTRAL AVENUE & RIVER AVENUE	38760	1990	Night Lighting	Recreation	-	100059797884
<b>← →</b> B	uilding Portfolio	Energy tracki	ng 2016	Ener +	: •		

JCP&L 10 00 07 2578 82

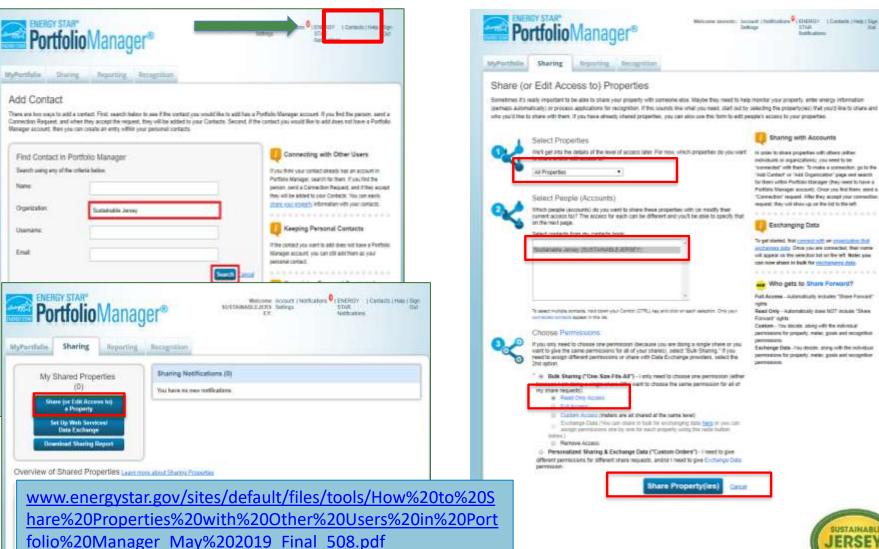
PSE&G 73 381 160 08

## Chatham Energy Star Portfolio Manager





# Share Your ESPM Account with Sustainable Jersey (sustainablejersey)

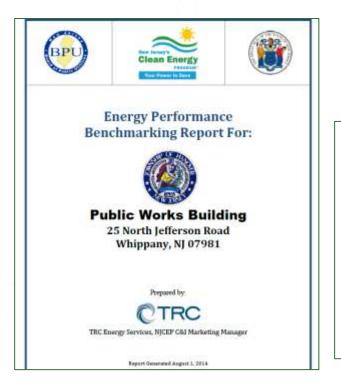




## Benchmarking

- **ENERGY STAR Portfolio** Manager (ESPM)
- NJCEP Benchmarking Report

→ njcleanenergy.com





### **ENERGY STAR® Statement of Energy** Performance

27

#### Highland Park Municipal Building (Borough Hall)

Primary Property Type: Office Gross Floor Area (ft2): 15,820

**ENERGY STAR®** Score<sup>1</sup>

For Year Ending: December 31, 2018 Date Generated: April 08, 2019

1. The ENERGY STAR score is a 1-100 assessment of a building's energy efficiency as compared with similar buildings nationwide, adjusting olimate and business activity

Property Address Highland Park Municipal Building	Property Owner	Primary Contact
(Borough Hall) 221 S. 5th Avenue Highland Park, New Jersey 08904		

#### Energy Consumption and Energy Use Intensity (EUI)

Site EUI Annual Energy by Fuel Natural Gas (kBtu) 521,508 (48%) 68.8 kBtu/ft2 Electric - Grid (kBtu) 543,685 (50%)

Electric - Solar (kBtu) 23,911 (2%)

Source FUL 132.4 kBtu/ft2 National Median Comparison National Median Site EUI (kBtu/ft²) National Median Source EUI (kBtu/ft²) 99.9 % Diff from National Median Source EUI Annual Emissions Greenhouse Gas Emissions (Metric Tons

CO2e/year)

#### Energy Benchmarks & Comparisons:

As stated on the previous page, the Example NJ Office Building was benchmarked using the U.S. Environmental Protection Agency's Portfolio Manager, Energy intensities, emissions and national average comparisons are calculated using this software.

Energy Intensity	Your Building	National Average Office Building		
EPA ENERGY STAR Score	39	50		
Site Energy Intensity (kBtu/ft²)	115.8	103.0		
Source Energy Intensity (kBtu/ft²)	296.0	263.0		

## **Energy Efficiency for Facilities Action**

- 5 points ASHRAE Level 2 (LGEA) Audit on at least one building
- 10 points ASHRAE Level 2 (LGEA) Audit on at all buildings
- 15 points Upgrade work at least one building, 10% decrease use
- 20 points LGEA all buildings, PLUS Upgrade one building 10% decrease
- 30 points Efficiency upgrades; 10%-19% decreased energy use
- 40 points Efficiency upgrades; 20%-29% decreased energy use
- 50 points Efficiency upgrades; at least 30% decreased energy use







## Local Government Energy Audit

Free ASHRAE Level 2 Audit available to NJ municipalities, counties, public schools and other public entities; whole building system assessment

### Advantages:

- ASHRAE Level 2 Audit
- Identifies wide array of conservation measures/significant energy savings
- Evaluates building portfolio for NJCEP incentives
- Mandatory first step in Energy Savings
   Improvement Plan

### Disadvantages:

- Process takes time
- May direct applicants to Direct Install anyway
- Requires more time, attention, and resources from applicant

### Likely Candidate:

- At least one building in portfolio has AVERAGE Peak Demand above 200KW
- Entity is considering ESIP or large capital investment project



### **Direct Install**

Direct Install incentive program includes a walk through audit and an incentive of up to 80% off the cost of specific equipment upgrades.

### Advantages:

- 14 Months utility data only needed documentation
- Turnkey Processguided by state selected contractor

### Disadvantages:

- Less thorough audit (not ASHRAE level 2)
- Limited range eligible upgrades, lighting/ HVAC
- Missed opportunity for larger energy usage reduction project

### Likely Candidate:

- Largest Building has AVERAGE Peak
   Demand of less than 200KW
- Larger project not possible politically/financial
- Incentive included as part of larger (ESIP Project)



### Picking a Path To Incentives

### **Direct Install Application/Audit:**

- Walk-through analysis
- Evaluates buildings for incentives offered by Direct Install program
- Mainly lighting and HVAC upgrades
- Audit (without doing upgrades) does not qualify for points

### **ASHRAE Audit Level 2 (Local Government Energy Audit):**

- Full building system analysis, detailed energy calculations and financial analysis
- Wide array of Energy Conservation Measures evaluated

NJCEP offers free Level 2 audits through the Local Government Energy Audit



### Waterford's LGEA

Local Government Energy Audit (LGEA) free ASHRAE Level 2 Audit New Jersey's Clean Energy Program

http://njcleanenergy.com/commercial-industrial/programs/local-government-energy-audit/local-government-energy-audit

14 months energy bills required for application

#### \$35,000 \$30,000 \$25,000 \$25,000 \$15,000 \$10,000 \$5,000 \$5,000 \$5,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000

0%

Figure 3 - Summary of Energy Reduction Opportunities

% Reduction: 28%

	Energy Conservation Measure	Recommend?	Annual Electric Savings (kWh)		Annual Fuel Savings (MMBtu)	1000	Estimated Install Cost (\$)	Estimated Incentive (\$)*	Estimated Net Cost (\$)	Simple Payback Period (yrs)**	CO <sub>2</sub> e Emissions Reduction (Ibs)
	Lighting Upgrades		29,533	6.7	0.0	\$4,947.48	\$22,665.86	\$3,050.00	\$19,615.86	4.0	29,740
ECM 1	Install LED Fixtures	Yes	9,572	1.5	0.0	\$1,603.54	\$10,156.03	\$1,000.00	\$9,156.03	5.7	9,639
ECM 2	Retrofit Fixtures with LED Lamps	Yes	19,961	5.2	0.0	\$3,343.93	\$12,509.82	\$2,050.00	\$10,459.82	3.1	20,101
	Lighting Control Measures		4,044	1.0	0.0	\$677.48	\$8,076.00	\$945.00	\$7,131.00	10.5	4,072
ECM 3	Install Occupancy Sensor Lighting Controls	Yes	3,603	0.9	0.0	\$603.59	\$7,676.00	\$945.00	\$6,731.00	11.2	3,628
ECM 4	Install High/Low Lighting Controls	Yes	441	0.1	0.0	\$73.89	\$400.00	\$0.00	\$400.00	5.4	444
	Motor Upgrades		132	0.0	0.0	\$22.05	\$1,229.49	\$0.00	\$1,229.49	55.8	133
ECM 5	Premium Efficiency Motors	Yes	132	0.0	0.0	\$22.05	\$1,229.49	\$0.00	\$1,229.49	55.8	133
	Variable Frequency Drive (VFD) Measures		15, 157	1.3	0.0	\$2,539.11	\$9,827.55	\$0.00	\$9,827.55	3.9	15,263
ECM 6	Install VFDs on Hot Water Pumps	Yes	10, 180	1.3	0.0	\$1,705.45	\$6,551.70	\$0.00	\$6,551.70	3.8	10,252
ECM 7	Install VFDs on Cooling Tower Fans	Yes	4,976	0.0	0.0	\$833.67	\$3,275.85	\$0.00	\$3,275.85	3.9	5,011
	TOTALS		48,866	9.0	0.0	\$8,186.12	\$41,798.90	\$3,995.00	\$37,803.90	4.6	49,207

<sup>\* -</sup> All incentives presented in this table are based on N J Smart Start Building equipment incentives and assume proposed equipment meets minimum performance criteria for that program.

<sup>\*\* -</sup> Simple Payback Period is based on net measure costs (i.e. after incentives).

## Glen Rock's Direct Install Project, 20 Points

New Jersey Office of Clean Energy

AA YOU HOW UT

Direct Install Program
Energy Assessment Tool (V2.0)

footily Name

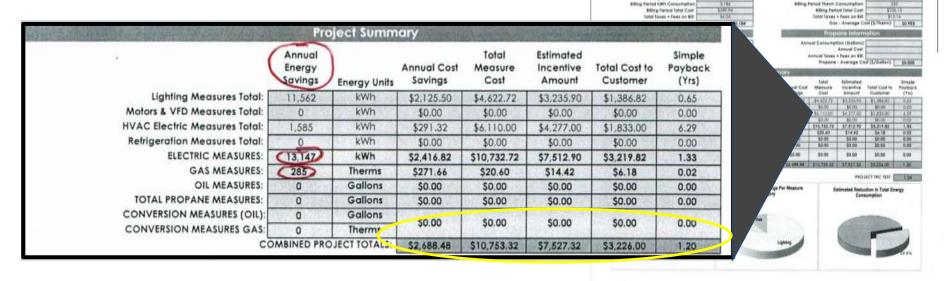
Street Address

Accessed 9

Billing Ferrod Start Date Billing Ferrod Strd Date

Direct Install incentive ambulance building- \$7,527

46.9% less electrical usage 17.3% less gas usage





Facility Type:

Service Class

Accident #:

Avg Washly His of Operation

# of Full-Time limplayees

Killing Period End Date:

Two Constructed

## 20 Points- Neptune Smart Start Case Study

- Neptune Municipal Complex Project:
  - Boiler & hot water heater replacement, new variable frequency drives & AC units
- \$6,600 in Smart Start rebates
- Estimated Savings of \$8,828 annually



Neptune High-efficiency boilers



## Delran School District ESIP, 50 Points

Building	Building area in square feet	Baseline Energy Usage Data from Energy Audit Date		12/1/2016		Energy Usage Data Most recent 12 months Dated>			8/1/2018			
		Enter your grid purchased electricity (kWh) in this column	Enter your natural gas (therms) in this column	total kbtu per month	Baseline EUI	Enter your grid purchased electricity (kWh) in this column	Enter your natural gas (therms) in this column	Enter your on- site generated electricity (kWh) into this column	total kbtu per month	Current EUI	% Change EUI in Facility	Weighted
High School	138,441	2,148,692	79,690	31,394,595	226.8	926,076	65,720	688,118	19,173,737	138.5	-38.9%	-14.37%
Intermediate School	64,444	915,059	18,950	11,796,273	183.0	451,275	23,880	310,942	8,404,878	130.4	-28.7%	-4.94%
Elementary School	74,014	564,767	22,050	8,367,756	113.1	240,434	29,340	165,310	6,221,591	84.1	-25.6%	-5.06%
Middle School	98,123	876,469	47,450	14,375,211	146.5	342,055	48,840	315,558	9,870,941	100.6	-31.3%	-8.20%
												-32.57%
		Adapted from So	olar Oregon's s	ite EUI calcualto	or for home	s http://solaroreg	on.org/down	oads/eui-calci	ulator/view			

- Reduced energy use over 30%
- Adds \$31K to the district's operating budget
- \$275,000 in rebates and incentives from New Jersey's Clean Energy
   Program and the PJM Energy Efficiency Credit



### Delran School District ESIP

Energy Conservation Measure (ECM)	Delran High School	Delran Middle School	Delran Intermediate School	Millbridge Elementary School
Hot Water Pump Variable Frequency Drives & Control Valve Upgrades				
BAS Upgrade				
Retro-commissioning - D Wing				
Lighting Upgrade - Interior				
Lighting Upgrade - Exterior				
Urinal Replacement - Faculty Lounge & Boys Locker Room				
Building Envelope		4		
Walk-In Cooler & Freezer Controls				
Vending Miser				
Plug Load Controllers				1
Solar PPA				
Water Conservation				

Project includes building envelope, solar PPA, retro-commissioning









## C&I Portfolio of Programs

Eligible Sectors: Commercial, Industrial, Government, Schools, Non-Profit, Institutional and Multifamily

### MEASUREMENT & AUDITS

- Energy Benchmarking
- Local Government Energy Audits (for non-profits too)

## COMPREHENSIVE PROGRAMS

- Multifamily\*
  - Single Measure
  - Multi-measure
- Large Energy Users
- Pay for Performance
  - Existing Buildings
  - New Construction
- Direct Install
- Customer Tailored Energy Efficiency Pilot

### SINGLE MEASURE REBATES

- SmartStart
  - Existing Buildings
  - New Construction

# DISTRIBUTED ENERGY RESOURCES

- Combined Heat & Power - Fuel Cells
- Microgrid Development
- Battery Storage\*
- Electric Vehicles\*

### **FY20**

Some programs offer enhanced incentives to buildings:

- in a **UEZ** or **OZ**
- · owned or operated by a municipality
- owned or operated by a K-12 public school

\* coming soon!



## Definitions: UEZs and OZs

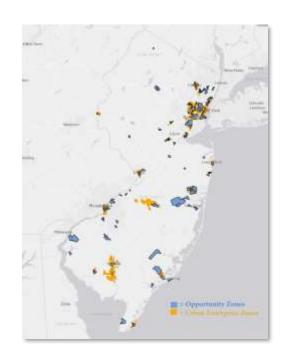
### **FY20**

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- in a **UEZ** or **OZ**
- owned or operated by a **municipality**
- owned or operated by a K-12 public school



Eligibility Bas	is Criteria
➤ Located Urban Enterpri Zone (UI	Enterprise Zone (UEZ). Please follow the steps below to confirm your facility is within the qualifying zone.
	Enter the address of your building in the field at the top of the map.     Under the Layers menu on the left side of the screen, scroll down to Urban Enterprise Zones and check to enable the layer.     Print or save a screenshot of the page to include with your submission.  For the avoidance of doubt, companies do not need to become a Certified UEZ Business to be eligible.
	for enhanced incentives from NJCEP.
> Located Opportu Zone (OZ	Opportunity Zone (OZ). Please follow the steps below to confirm your facility is within the qualifying
	The building location must be checked against the NJ Community Asset Map.





Click here for a link to NJ Community Asset Maps

## MEASUREMENT & AUDITS

## Benchmarking

NJCleanEnergy.com/BENCHMARKING

**WHO** 

Commercial, Industrial, Agricultural, Government, 501(c)(3) Non-Profit, and Institutional Entities

COST

Free



WHY

- Compare your building to other similar buildings nationally
- Suggestions for improving operations and maintenance
- Personalized incentive program eligibility and account manager follow-up support
- ENERGY STAR® Portfolio Manager account setup and score

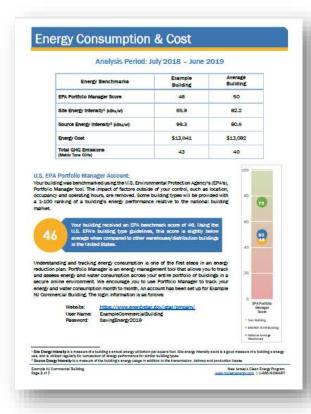
Great opportunity to be a leader in benchmarking energy and water use, prior to the 2024 deadline.

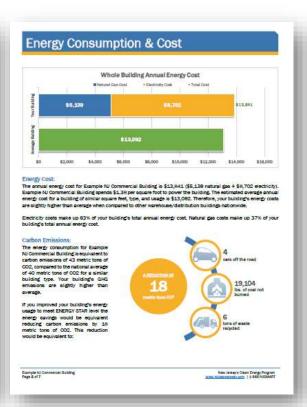


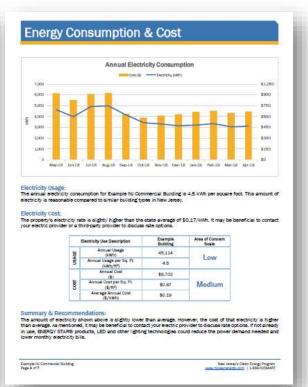
## MEASUREMENT & AUDITS

## Benchmarking

NJCleanEnergy.com/BENCHMARKING









## Local Government Energy Audit

MEASUREMENT & AUDITS

NJCleanEnergy.com/LGEA

#### **WHO**

Local Government, New Jersey Colleges and Universities, and 501(c)(3) Non-Profit buildings with an average yearly demand >200kW\*



### COST

#### Free

#### WHY

- Inventory of all energy-consuming equipment and line by line program eligibility, savings and costs
- Comprehensive utility bill analysis
- Facility benchmarking
- Feasibility for solar and combined heat & power

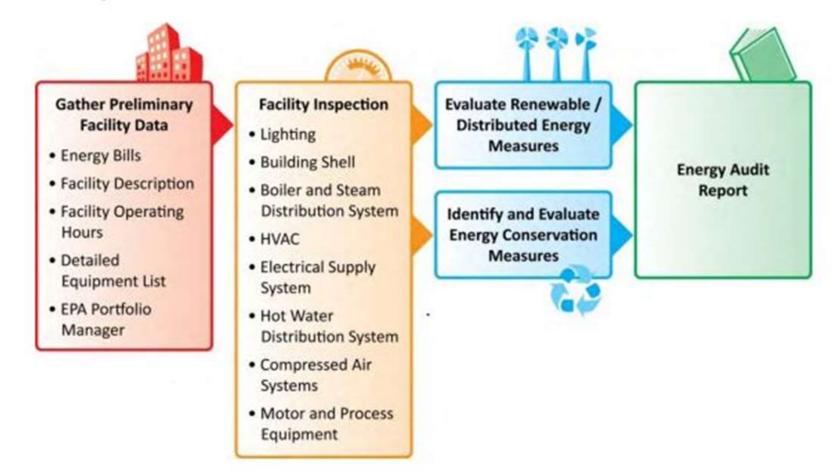
## INCENTIVE CAP

- **INCENTIVE** •\$100,000 per entity (covers most small to large entities)
  - •\$300,000 per 501(c)(3) hospital
  - •\$300,000 per entity interested in ESIP



\* Inquire about the waivers available to buildings ≤200kW average

NJCleanEnergy.com/LGEA





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## SINGLE MEASURE REBATES

- SmartStart
  - Existing Buildings
  - New Construction

# DISTRIBUTED ENERGY RESOURCES

- Combined Heat & Power - Fuel Cells
- Microgrid Development
- Battery Storage\*
- Electric Vehicles\*





## Pay for Performance

**COMPREHENSIVE PROGRAMS** 

NJCleanEnergy.com/P4P



with a minimum 15% savings



SIZE TO **QUALIFY**  Annual peak demand 200+ kW in the previous year for existing buildings or over 50,000 square feet of planned new construction

**ABOUT** 

A pre-approved Participating Partner will streamline the program and guide users through the program phases

CAP

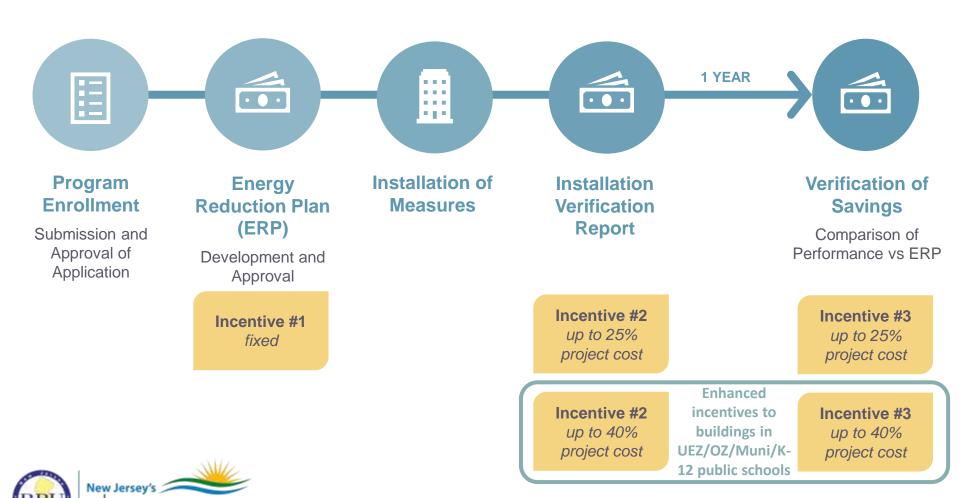
- **INCENTIVE** 50% of project cost (or 80% for UEZ/OZ/ MUNI/K-12 Public Schools) up to \$2M per project / \$4M per entity annually
  - Incentive payments #2 and #3 are doubled for UEZ/OZ/ MUNI/K-12 Public Schools



## Pay for Performance

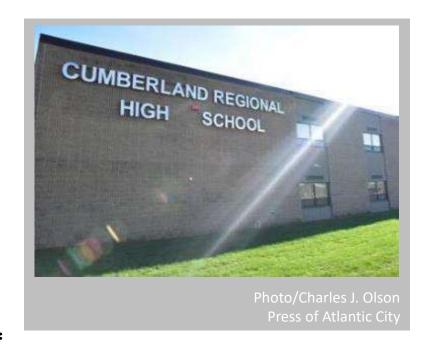
COMPREHENSIVE PROGRAMS

NJCleanEnergy.com/P4P



# CUMBERLAND REGIONAL HIGH SCHOOL

- High School
- Pay for Performance EB
  - Steam Boilers Replaced with Hot Water Boilers
  - HVAC Controls
  - Replace Air Handling Units and Ventilators.
  - Lighting upgrades, internal and external to LFD
- Total Project Cost: \$2,824,050
- Committed Incentive: \$240,993\*
- Annual Savings: \$100,035
- Project Payback: 27.9 years



This case study was from a previous fiscal year and may not represent current incentive levels or costs.



### Direct Install

**COMPREHENSIVE PROGRAMS** 

NJCleanEnergy.com/DI

#### WHO

Small to medium sized C&I existing facilities seeking to replace inefficient equipment



### SIZE TO **QUALIFY**

Average annual peak demand <200 kW in the previous 12 months

### **ABOUT**

- A pre-approved regional Participating Contractor will do a walkthrough evaluation and guide users through the program phases
- Turn-key process with fast project turnaround time

## CAP

- **INCENTIVE** •\$125,000 incentive funding per project/building (\$250K UEZ/OZ/ MUNI/K-12 Public Schools), or
  - •\$250,000 per entity (\$500K ESIP; \$4M UEZ/OZ/ MUNI/K-12 Public Schools)



COMPREHENSIVE PROGRAMS

NJCleanEnergy.com/DI

Facilities in Urban Enterprise Zones (UEZ), Opportunity Zones (OZ), municipalities, and K-12 public schools:

### **INCENTIVE FUNDING**

CUSTOMER

Up to **80%** of installed cost is paid directly to the contractor

20% of installed cost

### All other eligible facilities:

### **INCENTIVE FUNDING**

**CUSTOMER** 

Up to **70%** of installed cost is paid directly to the contractor

30% of installed cost



## HOBOKEN CITY HALL

- Municipal Building
  - LED Lighting upgrades
  - HVAC Systems
  - Programable Thermostats
  - Low flow Aerators
- Total Project Cost: \$54,552
- Incentive: \$38,187
- Annual Savings: \$17,288
- Payback Period: < 1 Year</li>



This case study was from a previous fiscal year and may not represent current incentive levels or costs.



## Customer Tailored Energy Efficiency Pilot

COMPREHENSIVE PROGRAMS

NJCleanEnergy.com/CTEEP

### **WHO**

C&I customers seeking a streamlined/single application for participants submitting for multiple different technology types

## SIZE TO QUALIFY

N/A

### **ABOUT**

- On site assistance available
- One application form for multiple prescriptive or custom measures
- Utilizes SmartStart Incentives
- Additional technical incentive available to offset soft costs associated with developing and planning custom projects

## INCENTIVE CAP

**INCENTIVE** Maximum incentive per entity is the lesser of:

- \$250,000 entity cap,
- 50% of eligible project costs, or
- Buy-down to 1-year payback

Up to \$10,000 for technical assistance of custom project evaluation

VALUES AS
SMARTSTART



## Customer Tailored Energy Efficiency Pilot

COMPREHENSIVE PROGRAMS

IJCleanEnergy.com/CTEEF

### Payment schedule based on program variation:







	· idii / ippi o idi		
Technical Assistance (Optional)	50%	50%	
CTEEP Prescriptive Measures		100%	
CTEEP Custom Measures		90%	10%



## **C&I** Portfolio of Programs

Eligible Sectors: Commercial, Industrial, Government, Schools, Non-Profit, Institutional and Multifamily

## MEASTUREMENT & AUDITS

- Energy Benchmarking
- Local Government Energy Audits (for non-profits too)

### COMPREHENSIVE PROGRAMS

- Multifamily\*
  - Single Measure
  - Multi-measure
- Large Energy Users
- Pay for Performance
  - Existing Buildings
  - New Construction
- Direct Install
- Customer Tailored Energy Efficiency Pilot

### SINGLE MEASURE REBATES

- SmartStart
  - Existing Buildings
  - New Construction

# DISTRIBUTED ENERGY RESOURCES

- Combined Heat & Power - Fuel Cells
- Microgrid Development
- Battery Storage\*
- Electric Vehicles\*





# **SmartStart**

NJCleanEnergy.com/SSB

#### **WHO**

All C&I: Commercial, Industrial, Agricultural, Government, Non-Profit and Institutional customers

# SIZE TO QUALIFY

N/A

### **ABOUT**

- Individual high efficiency equipment rebates for new construction, renovation, remodeling, equipment replacement
- Prescriptive and custom designed measures
- Pre-approval required for lighting ≥ \$100,000 and <u>all</u> custom measures

# INCENTIVE CAP

- Prescriptive: \$500,000 for each electric or gas account
- Custom, lesser of the following:
  - \$0.16/kWh and/or \$1.60/therm saved annually;
  - 50% of incremental installed cost; and
  - Buy-down to 1 year payback based on incremental cost and savings



## **SmartStart**

NJCleanEnergy.com/SSB



### PRESCRIPTIVE INCENTIVES

- Lighting & Lighting Controls
- Packaged HVAC
- Boilers & Water Heaters
- Chillers
- VFDs
- Food Service
- Refrigeration

**Existing buildings** prescriptive only:

DOUBLE INCENTIVES
FOR OZ/UEZ/ MUNI/
K-12 PUBLIC
SCHOOLS



### **CUSTOM INCENTIVES**

- New or innovative technologies proven to be cost-effective and not listed as prescriptive
- Projects must have a minimum first year energy savings of 75,000 kWh or 1,500 therms
- Project pre and post inspection required



# **C&I** Portfolio of Programs

Eligible Sectors: Commercial, Industrial, Government, Schools, Non-Profit, Institutional and Multifamily

# MEASUREMENT & AUDITS

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# SINGLE MEASURE REBATES

- SmartStart
  - Existing Buildings
  - New Construction

# DISTRIBUTED ENERGY RESOURCES

- Combined Heat & Power - Fuel Cells
- Microgrid Development
- Battery Storage\*
- Electric Vehicles\*

\* coming soon!



## Combined Heat & Power - Fuel Cells

DISTRIBUTED ENERGY

NJCleanEnergy.com/CHP

### **WHO**

C&I customers that require on-site electric generation that either does or does not utilize waste heat

# SIZE TO QUALIFY

N/A - Projects must pass a cost-effectiveness test and run 5,000 full load equivalent hours per year (3,500 for critical facilities)

### **ABOUT**

- Combined Heat & Power (CHP) units generates electricity and recycle waste heat to provide heating or cooling
- Resiliency with return on investment
- Technology-neutral incentives
- Fuel Cells (FC) with or without heat recovery (HR)

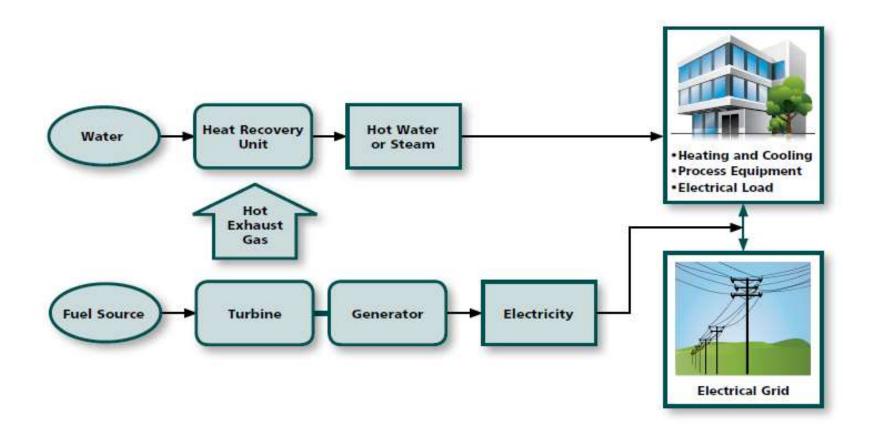
# INCENTIVE LEVELS

- CHPs and FC with HR have a project cap of \$2MM \$3MM
- 25% bonus for critical facilities with black-start/islanding capabilities
- Up to 30% incentive bonus for CHP using biofuel
- FC without HR have a project cap of \$1MM



## **Combined Heat & Power**

NJCleanEnergy.com/CHP





# Combined Heat & Power - Fuel Cells

DISTRIBUTED ENERGY

NJCleanEnergy.com/CHP

Eligible Technology	Size (Installed Rated Capacity)	Incentive (\$/Watt) <sup>(5)</sup>	% of Total Cost Cap per project	\$ Cap per project	
CHP powered by non-renewable or renewable fuel source, or a combination <sup>(4):</sup>	≤500 kW <sup>(1)</sup>	\$2.00	30-40% <sup>(2)</sup>	\$2 million	
Gas Internal Combustion Engine	>500 kW – 1 MW <sup>(1)</sup>	\$1.00			
Gas Combustion Turbine     Microturbine	>1 MW – 3 MW <sup>(1)</sup>	\$0.55	30%	\$3 million	
Fuel Cell with Heat Recovery (FCHR)	>3 MW <sup>(1)</sup>	\$0.35			
Fuel Cell without Heat Recovery (FCwoHR)	Same as above <sup>(1)</sup>	Applicable amount above	30%	\$1 million	
Waste Heat to Power (WHP) <sup>(3)</sup> Powered by non-renewable fuel	≤1 MW <sup>(1)</sup>	\$1.00	30%	\$2 million	
source. Heat recovery or other mechanical recovery from existing equipment utilizing new electric generation equipment (e.g. steam turbine)	>1 MW <sup>(1)</sup>	\$0.50	30%	\$3 million	





# More Information

### **VISIT**

NJCleanEnergy.com

## **CALL**

(866) 657-6278

### **NEWSLETTER**

NJCleanEnergy.com/NEWSLETTER

### **LISTSERVS**

NJCleanEnergy.com/LISTSERVS



@NJCleanEnergy



## Commercial EE Outreach Action

### For 10 points:

- Outreach letter sent to local businesses on municipal letterhead
   TIP: The contractor will often pay for the mailing cost
- At least one additional Direct Install outreach and education effort :
  - Setting up a webpage about Direct Install on the municipal website
  - Workshop or "breakfast" with the Mayor
  - Chamber of Commerce follow up mailing
  - Staff person or a volunteer follow up via phone or in person
  - Creating a newsletter for businesses highlighting the Direct Install Program
  - Visible recognition program for businesses that have participated
- For an additional 10 points document that the 2.5% eligible entities signed direct install contracts with contractor, during campaign



# Wyckoff Case Study, 20 pts.



#### TOWNSHIP OF WYCKOFF

Memorial Town Hall - 340 Franklin Avenue Wyckoff, New Jeaser 07481-1907 Tel: 201-891-7000 Fax: 201-891-9359

February 6, 2019

Dear Owner of Business Property:

The Wyckoff Environmental Commission/Wyckoff Green Team and the Wyckoff Chamber of Commerce are reaching out to make you aware of a State of New Jersey program (offered by the NJ Board of Public Utilities (NJBPU) in partnership with Sustainable Jersey) that provides hands-on assistance to help reduce your energy bills and save money on your bottom line while helping to create a cleaner, healthier community.

This state program will pay up to 70% of the cost of energy savings upgrades to your building and can be completed in as little as 90 days. The program, called DIRECT INSTALL, begins with an initial FREE, absolutely no-obligation energy assessment of your building. Once completed, the payback period on your initial investment can be as short as one year. while the energy and cost savings you will enjoy can last up to 15 years.

The Township of Wyckoff has previously utilized this effective program and we were able to improve energy efficiency in our municipal buildings at a fraction of total costs of the improvements we would normally have expended without the "NI DIRECT INSTALL PROGRAM." Businesses can enjoy the same benefits to their bottom line, and recoup the savings in their energy bills to make their businesses more competitive.

Below is the contact information for our local NJ Direct install Contractor (established by the NJBPU after advertised competitive bidding), as well as the name of our Bergen County Coordinator to help guide you through this program. Please reach out to them so that we can help you start to save money and energy right away.

For more information about the NIDirect install Program, please visit: <a href="http://nicleanenerg.y.com/commerical-industrial/programs/direct-install">http://nicleanenerg.y.com/commerical-industrial/programs/direct-install</a>

NJ Board of Public Utilities Approved Direct Install Contractor
Mr. Fran Burke at Lime Energy
fburke@ime-energy.com

Bergen County Coordinator for NIDirect Install Program
Mr. Mike Mandzik at TRC Solutions
MMandzik@trcsolutions.com

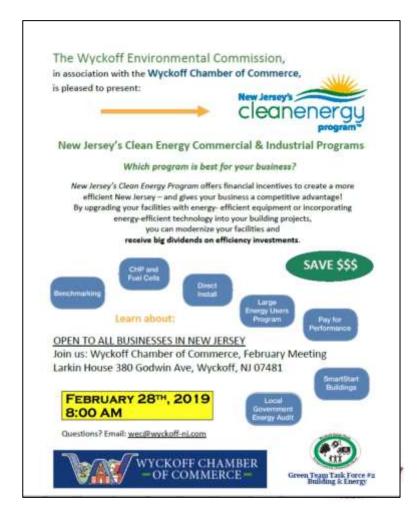


WILKOF CHAMES OF COADURG Sincerely, Wyckoff Township Committee

Thomas J. Madigan, Mayor Rudolf E. Boonstra Melissa D. Rubenstein Brian D. Scanian Timothy E. Shanley

The Township of Wyckoff has developed this notice to apprise business property owners in the Township of Wyckoff of this NJBPU Program for Energy Savings.

**TIP:** Top performing towns report that endorsements of the program from local businesses that have already participated is a KEY success strategy.



# Mercer County Hub Collaborative Campaign

## ATTENTION ALL MERCER COUNTY BUSINESSES

The New Jersey Clean Energy Workshop September 19, 2019, 8 a.m. — 10 a.m. The Boathouse at Mercer Lake | 334 S. Post Rd., West Windsor

On behalf of Mercer County Executive Brian M. Hughes, the Mercer County Office of Economic Development invites you to learn about energy resource programs that will help you become more energy efficient and improve your business's bottom line!

This FREE WORKSHOP features presentations by the Mercer County Office of Economic Development, the Board of Public Utilities, the New Jersey Clean Energy Program and the Direct Install Program. A continental breakfast will be served.



Mercer County
Sustainability Coalition is
doing a Commercial Energy
Efficiency Outreach
Campaign.



# Commercial Energy Efficiency Outreach Action

# 20 Point level = 2.5% Contracts signed during outreach campaign Gold Star Standard in Energy = 5% Lifetime completions

Commercial (Direct Install) Projects Needed

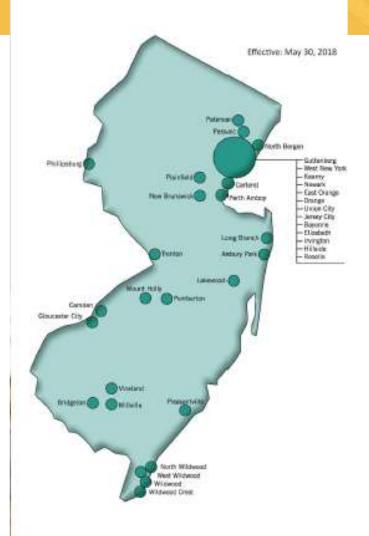
Municipality	County	C&I Taxed Parcels	# Projects = 2.5%	
Aberdeen Township	Monmouth	187	5	
Absecon City	Atlantic	188	5	
Alexandria Township	Hunterdon	36	1	
Allamuchy Township	Warren	19	1	
Allendale Borough	Bergen	65	2	
Allenhurst Borough	Monmouth	27	1	
Allentown Borough	Monmouth	39	1	
Alloway Township	Salem	34	1	
Alpha Borough	Warren	70	2	
Alpine Borough	Bergen	18	1	
Andover Borough	Sussex	58	2	
Andover Township	Sussex	144	4	
Asbury Park City	Monmouth	378	10	
Atlantic City	Atlantic	1483	38	
Atlantic Highlands Borough	Monmouth	94	3	
Audubon Borough	Camden	157	4	
		T <sub>A</sub>	I.a.	

List of participation rates by town is included in the text of the Commercial Energy Efficiency Outreach Action.



#### URBANENTERPRISEZONES

# NJ Urban Enterprise Zone



Enhanced incentives for Opportunity Zones and Urban Enterprise Zones





# Opportunity Zone Map

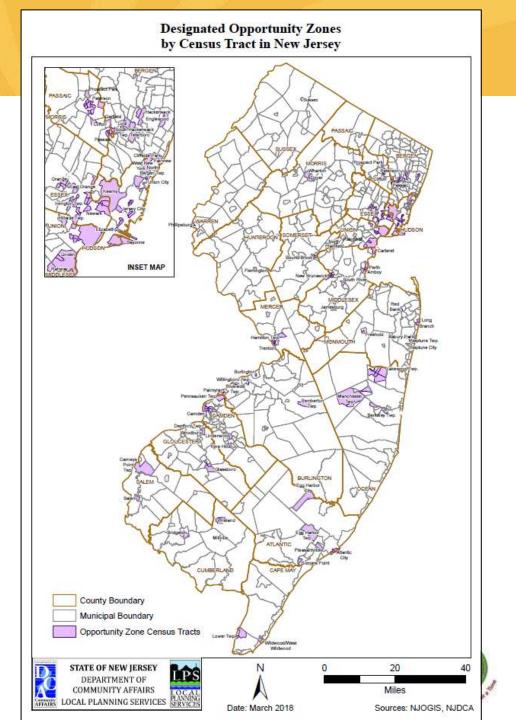
### Two useful links:

# Source for static map and list of towns:

https://nj.gov/governor/njopportuni tyzones/municipalities/index.shtml

## Interactive map is here:

https://njdca.maps.arcgis.com/apps/webappviewer/index.html?id=96ec 274c50a34890b23263f101e4ad9b



# Residential Portfolio of Programs

NJCleanEnergy.com/RESIDENTIAL

# HOME PERFORMANCE W/ ENERGY STAR®

# WARMADVANTAGE & COOLADVANTAGE

## ENERGY EFFICIENT PRODUCT REBATES

## RESIDENTIAL NEW CONSTRUCTION

## COMFORT PARTNERS

- Whole-house and safety solutions for existing homes
- Air sealing, insulation, heating and cooling upgrades
- Up to a \$4,000 rebate + 0% financing up to \$10,000 or .99% up to \$15,000

- Stand-alone rebates for heating and cooling systems
- Furnaces, boilers, water heaters, central air conditioners, minisplits, heat pumps, etc.

- Includes ENERGY STAR® certified refrigerators, dryers, washers, air purifiers, dehumidifiers, room air conditioners
- Appliance Recycling



 Builders work with a rater to properly certify the homes to ENERGY STAR® certified or Zero Energy Ready Home levels



 A FREE program including lighting upgrades, hot water conservation, replacement of fridges and thermostats, insulation upgrades and heating and cooling maintenance for income eligible families



NJCleanEnergy.com/HP

### HOME PERFORMANCE WITH ENERGY STAR®

# Incentives based on Total Energy Savings for single-family homes (1-4 units) & townhomes

## \$2,000 up to \$4,000 cash incentive

### Plus:

- 0% Interest loan up to \$10,000 or
- 0.99% interest loan up to \$15,000
- Up to \$1,000 Urban Enterprise Zone (UEZ) Bonus





## Sustainable Jersey Supporters & Sponsors

#### **Program Underwriters**









#### **Grants Program**





#### **Corporate Sponsors**

\* 10th Anniversary Sponsors

#### **PLATINUM**







#### **GOLD**



#### **SILVER**





**BRONZE** 



































## Sustainable Jersey for Schools Supporters & Sponsors

#### **Program Underwriters**







#### **Grants Program**







#### **Corporate Sponsors**

#### **PLATINUM**







**SILVER** 







**BRONZE** 







# **Upcoming Events**

## **Energy Events**

Webinar

How Energy Savings Improvement Plans Fund Energy Upgrades (ESIP)
November 13, 2019 @ 1 PM-2 PM

Focus Group Meeting (via conference call)
Community Solar
November 7, 2019 @ 9:30 AM-11 AM

registration required

Webinar

Getting Started with Energy Actions: Residential Energy Efficiency Outreach December 4, 2019 @ 1 PM – 2 PM



## **Upcoming Events**

- Implementing Complete Streets at the Local Level
  - Free Training
  - January 9, 2019 @ 9:30 AM 4:00 PM
  - Rowan College of South Jersey, Cumberland Campus
    - 3322 College Drive, Vineland, NJ 08360
- Sustainable Jersey Online Listening Session Submission
  - Deadline: November 10
  - https://www.planetcivic.com/town-initiative



# Cape May's ESIP-School District plus Municipal

Building	Building area in square feet	Baseline Energy Usage Data from Energy Audit Date>			Potential Savings identified from Energy Audit						
		Enter your grid purchased electricity (kWh) in this column	Enter your natural gas (therms) in this column	total kbtu Baseline per month EUI	Enter potential electricity savings from ECMs (kWh) in this column	Enter potential natural gas savings from ECMs (therms) in this column	total kbtu per month after energy upgrades	EUI after Energy Upgrades	% Change EUI in Facility	Weighted	
City Hall	22,479	272,704	2,376	3171999.68	141.11	55,306	1,788	2391555.23	106.39	-0.25	-0.06
Franklin Street School	10,676	9,463	1,875	298288.27	27.94	.4,249	1,165	130427.50	12.22	-0,56	-0.06
Welcome Center	2000	50,877	1,496	702319.65	205.36	17,709	1,237	382650.49	111.89	-0.46	-0.02
Water Works Building	3,420	1,624,600	2,544	17677665.77	8838.83	3,092	228	17620589.36	8810.29	0.00	0.00
Fire House	2,000	120,160	4,110	1719283.09	251.36	20,440	1,131	1381476.29	201.97	-0.20	-0.01
Public Works Complex	6,840	18,160	10,719	1320112.45	317.03	4,460	1,131	1153560.43	277.03	-0.13	-0.01
Library	4,164	58,591	1,931	830664.20	199.49	17,904	103	627975.26	150.81	-0.24	-0.01
Nature Center 1	1,296	5,291		56702.69	43.75	4,462		8884.24	6.86	-0.84	-0.01
Nature Center 2	1,876	5,286	1,065	168474.11	89.80	4,446	875	28952.13	15.43	-0.83	-0.02
Elementary School	43,560	220,600	17,300	4180630.49	95.97	121,070	878	2790955.09	64.07	-0.33	-0.15
Street Lights		62,530				35,910	0	2			
		2,448,262	43,416			289,048	8,536				-33.68%
		Adapted from Solar	Oregon's site EUI	calcualtor for h	omes http://	solaroregon.org/do	ownloads/eui-cal	culator/view			

- Reduced energy use over 30%
- \$34K in incentives from the NJCEP through the Smart Start Program
- Adds \$18,387 to the two operating budgets

# **Energy Savings Improvement Plan**

- ESIP How-To Guide
  - Case Studies
  - Flow chart
  - Contracting options
  - Glossary

How to Implement an Energy Savings Improvement Plan Sustainable Jersey How-To Guide, V.2



#### Sustainable Jersey

Sustainability Institute at The College of New Jersey
Forcina Hall, 3<sup>rd</sup> Floor
2000 Pennington Rd.
Ewing, NJ 08628-0718

http://www.sustainablejersey.com/grants-resources/publications/



# Sustainable Jersey Annual Luncheon

# Tuesday, November 19, 2019 12:00pm – 1:45pm

The Crown Ballroom, Sheraton Convention Center Hotel, Atlantic City

## Highlights:

- Pre-Luncheon Networking Session
   (10:30am Noon) \*Certifying
   communities should arrive early to have
   their group photo taken prior to the start
   of the luncheon
- Luncheon (Noon 1:45pm)
- Recognition of the 2019 Sustainable
   Jersey Certified Communities
- Conveyance of Special Awards





