

Making a Game Plan for Getting Certified

February 22, 2017



Presenter



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Municipal Program Coordinator



Agenda

- Program Overview
 - What is Sustainable Jersey?
 - Certification Benefits
- Moving Toward Certification
 - Certification steps, requirements, actions, Master Action Tracking Spreadsheet
- Applying for Certification
 - 2017 Certification Cycle
 - Online Application
 - Why actions are not approved
- Actions & Resources to Help You Get Ahead
- Final Thoughts & Takeaways



Program Overview



Regional Hub Event



Our Staff



Regional Hub Event



What is Sustainable Jersey?

Sustainable Jersey is a nonprofit organization that provides tools, trainings and financial incentives to support communities as they pursue sustainability programs.

- Identifies **actions** to help towns become sustainable
- Provides **tools, resources, and guidance** for progress
- Provides access to **grants and funding**



Participating Communities



- Program start: February 2009
- 443 (78%) NJ municipalities participating
- 89% of NJ's population lives in these communities
- 199 municipalities certified:
 - 154 towns at bronze level
 - 45 towns at silver level



Actions: Prosperity, Planet, People

PROSPERITY

PEOPLE

PLANET

ENERGY EFFICIENCY	POINTS
Energy Audits for Municipal Facilities*	20-50
High Efficiency Municipal Buildings	10-20

FOOD
Farmland Preservation
Food Production
Planning for Local Food Production
Support Local Food
LOCAL ECONOMIES
Buy Local Programs
Green Business Recognition Program
Green Jobs/Economic Development
OPERATIONS AND MAINTENANCE
Green Fleets*
Adopt Behavioral Policies
Green Purchasing Program
Grounds and Maintenance

ARTS/CULTURE/HISTORIC PRESERVATION
Historic Preservation
Strengthening School Arts Programs

COMMUNITY PARTNERSHIP AND OUTREACH
Create Green Team*
Community Education and Outreach
Energy Outreach and Incentives
Education for Sustainability Programs
School-Based Energy Conservation

GREEN DESIGN	POINTS
Green Building Policy/Resolution	5
Green Building Training	5
Green Design Commercial and Residential Buildings	5-20
Green Design Municipal Buildings	10-20
GREENHOUSE GAS	
Municipal Carbon Footprint*	10
Community Carbon Footprint	10
Climate Action Plan	10
Wind Ordinance	10
INNOVATIVE DEMONSTRATION PROJECTS	
Geothermal	10
Green Roofs	10
Raingardens	10
Solar	10
Wind	10
Other	10
LAND USE & TRANSPORTATION	
Sustainable Land Use Pledge*	10
Complete Streets Program	20
Municipal Planning & Zoning Self-Assessment	10
Sustainability Master Plan Revision	20
NATURAL RESOURCES	
Natural Resource Inventory*	20
Water Conservation Ordinance*	20
Conservation Easements	10-15
Environmental Commission	10

- Municipalities choose from the menu of 147 actions to accumulate the required points
- Actions created by 19 issue-based Task Forces
- Task Forces comprised of relevant experts, local leaders, state and federal agencies, and stakeholders
- Task Forces meet regularly to add and amend actions



Sustainable Jersey "Actions" in Action



Certification Benefits

- Save money. Get money.
 - Implement actions that lead to cost savings (energy, green fleets, solar, water, garbage bills)
 - Improve efficiency, cut waste, stimulate local economy
 - Access to incentives and grants
- Gain access to training, tools and expert guidance.
- Get recognized. Promote your town.
- Conserve valuable resources. Protect the environment.



*Edison Township Hybrid For
Municipal Work*

Annual Awards



Moving Toward Certification



Certification Steps

#1

Pass resolution &
register
municipality
online

#2

Form ***mandatory***
green team

#3

Implement
actions to scored
150 or 350 points

#4

Submit
documentation
for each action

*****Certification awarded after review and verification***



Develop a Plan

1

- Organize green team

2

- Review actions & requirements already in progress in your community

3

- Identify a group leader & form small groups to work on each specific action

4

- Develop task list with target completion dates

5

- Track progress & adjust plan as needed

Reach out to Sustainable Jersey for guidance and support:
info@sustainablejersey.com or 609-771-2938.



Certification Requirements

150

Bronze

- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 11 priority actions
- Actions completed in 6 of 18 categories

350

Silver

- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 11 priority actions
- Actions completed in 8 of 18 categories



Action Categories

- Animals in the Community
- Arts & Culture
- Brownfields
- Community Partnership & Outreach
- Diversity & Equity
- Emergency Management and Resiliency
- Energy Efficiency
- Food
- Green Design
- Health & Wellness
- Innovation & Demonstration Projects
- Land Use & Transportation
- Local Economies
- Natural Resources
- Operations & Maintenance
- Public Information & Engagement
- Sustainability Planning
- Waste Management

★ Priority Actions ★

- Energy Tracking & Management (earn up to 20 points!)
- Energy Efficiency for Municipal Facilities* (consolidates Implement Energy Efficiency Measures and Energy Audit)
- Green Business Recognition Program (earn up to 20 points!)
- Fleet Inventory
- Climate Adaptation: Flooding Risk
- Municipal Carbon Footprint
- Sustainable Land Use Pledge
- Natural Resource Inventory
- Water Conservation Ordinance
- Prescription Drug Safety and Disposal
- Diversity on Boards & Commissions



Most Popular Actions

- **Start Up Actions**

- Actions that have been attempted the most by municipalities and has the HIGHEST success rate of approval upon review.

- **Some popular action areas include:**

- Animals in the Community
- Community Partnership & Outreach
- Energy Efficiency
- Innovation & Demonstration Projects
- Natural Resources
- Operations & Maintenance
- Waste Management

Master Action Tracking Spreadsheet

- **Download from Website**
 - On Green Team Resources and Presentations Page accessed under the Actions & Certification heading, and “Help” area of online application
- **Helpful Planning Tool**
 - Track progress & checklist for uploading materials
- **Spreadsheet Includes:**
 - Action name, submission requirements, shelf life, resubmission requirements, points

Applying for Certification

GET CERTIFIED



2017 Certification Cycle Timeline

June 4	Initial Application Deadline <ul style="list-style-type: none">Indicate actions you plan to complete for credit by marking “Completed”
Early-July	First round review comments provided
September 10**	Revision deadline to be eligible for recognition at the 2017 Sustainable Jersey Luncheon during the NJLM Conference
Mid-October	Second round review comments provided
November 19	FINAL application deadline
Mid-December	Final decision on pending applications

NOTE: If the majority of your actions do not have documentation, only mark enough actions completed to meet the minimum requirements for bronze certification. Additional actions can be added throughout the cycle.



Submit September
2017

Certified October
2017

Not Certified
October 2017

Remain at current
point level

Resubmit
November 19 for
more points

Resubmit
November 19

Certified at higher
point level
December 2017

Retain same point
value from
October
certification

Certified
December 2017

Not Certified
December 2017



Accessing Your Application

- Sign up for an account (if you do not already have one)
 - Validate your email address!
- Login on the Website
 - Primary Contact: Same email address and password
 - Others: Sign Up for an Account
- Log Out of the Website
 - Click “You are signed in button” and press “sign out”

Join Sustainable Jersey

Before you can register a municipality or manage your application, you must either sign-up for a Sustainable Jersey account or login to an existing account.

Login



You have been successfully logged out. To sign in again, enter your username and password below.

Email Address:

Password:

[Forgot Password?](#)

Sign in

Sign up for a New Account with Sustainable Jersey



With a Sustainable Jersey account, you are able to:

- Register a Municipality
- Be Added to a Municipal Profile
- Access a Municipal Dashboard
- Post Events to our Calendar
- Sign-up for Automatic Grant Notifications

Signing up is easy and takes only a couple minutes. To sign up, please click on the button below.

Sign Up Now

Logout



You are currently signed in. To logout, click the button below. [Click here to update your account information](#)

Sign out



Municipal Dashboard

- Easily access important information relevant to certification
- All accounts for which you are a user will appear
- Four buttons allow you to perform different functions
- Download Resolution: view the resolution submitted to register with the program. It does **not** need to be updated and is different than the **green team resolution** required for certification

Municipal Dashboard

BARNEGAT TWP (OCEAN)

Update Application	Update your existing application
Update Municipality Profile	Update the primary contact, secondary contact, and certification report "introduction"
Manage Municipality Users	Manage Municipality owners and contributors
Download Resolution	Click to download the Municipality resolution

BLOOMINGDALE BORO (PASSAIC)

Update Application	Update your existing application
Update Municipality Profile	Update the primary contact, secondary contact, and certification report "introduction"
Manage Municipality Users	Manage Municipality owners and contributors
Download Resolution	Click to download the Municipality resolution

ACTIONS & CERTIFICATION

- Why Get Certified?
- Getting Started
- Register
- Certification Overview
- Program Updates
- Actions
- Municipal Dashboard**
- Review
- Green Team Resources
- Participating Communities
- Annual Awards



Manage Municipal Users

- Add additional users to contribute toward your application.
- Both owners & contributors can access, edit, and submit the application.
- Owners can add/remove other owners & contributors; contributors can only add other contributors

The screenshot displays a web interface for managing municipal users. It is divided into three main sections: 'OWNERS', 'CONTRIBUTORS', and 'ADD A USER'.

OWNERS

Name	Role	Update	Remove
1. John Riggs	Owner	[Update]	[Remove]
2. Renee Haider	Owner	[Update]	[Remove]
3. Rajani Karuturi	Owner	[Update]	[Remove]
4. Karen Toth	Owner	[Update]	[Remove]
5. Samantha McGraw	owner		

CONTRIBUTORS

Name	Role	Update	Remove
1. Joe Slomian	Contributor	[Update]	[Remove]
2. Cori Haider	Contributor	[Update]	[Remove]

ADD A USER

Email:

Role:

[Add User]

Enter email
address

Designate
role

Execute



Working on Your Application

- Choose “Begin/Update Application” on Municipal Dashboard
- Think of your application as a living document; a file-cabinet that will constantly change and get updated even after certified
- See your application’s current status, history, reviewer feedback, and access informational documents in the “Help” area.
- You can also search actions and track your progress with the Action Totals box.

Application Overview View details and history Help		IN PROGRESS Reviewer Feedback: 0 comments
Current Status This application is IN PROGRESS	IN PROGRESS ▼	<button>update</button>
Application History This applicant has applied 0 times		
Reviewer Feedback	0 published comments 0 unpublished comments 0 archived comments	



Action Statuses

3 Statuses for New Applications

Unplanned

- Default status if action has never been worked on

Planned

- Changed by user to indicate it will or has been worked on

Completed

- Changed by a user to indicate the action submission is completed including the uploading of supporting documentation

Additional Statuses

- Must Revise, Approved, Not Approved, Expired



Variable Point Actions

Local Economies

i

Green Business Recognition Program

10 Points ★ Bronze Priority ★ Silver Priority

This action has variable points: 10, 15, 20

ACTION SUBMISSION: GREEN BUSINESS RECOGNITION PROGRAM

You are editing the action submission for the action "Green Business Recognition Program." [Learn more about this action.](#)

Directions: Please complete this form to submit this action as part of your application. First, mark the Status as "planned" and, if it is a variable point action, indicate the **Requested Points**. See the action text for the action requirements associated with each point level. After you have entered the **Description and Implementation** and **Uploaded the Supporting Documentation**, click on the **Save Action Submission** button. Finally, when the action submission is complete and ready for review, change the status from "planned" to "completed" and resave.

✓ **Status**

Current action submission status: **Planned**

✓ **Requested Points**

Point level requested for this submission

- The points awarded for the action will vary based on what has been accomplished
- For example, Green Business Recognition Program is based on implementing a program, adopting NJSBR criteria, and promoting/encouraging participation in sector-specific green business recognition programs
- Application view defaults lowest point value until changed by user
- User selects point value supported by the documentation as part of the submission from the drop down menu
- Reviewer confirms point value selected or changes based on review of the documentation



Action Listing

Diversity & Equity

Diversity on Boards & Commissions

Status: Planned

10 Points

★ Bronze Priority ★ Silver Priority

Planned ▼

Last updated 10/30/14

- Click on action title to go to **Action Submission Page**

- Click on  to view action

Diversity on Boards & Commissions

10 Points
Bronze Priority
Silver Priority

Who should lead and be involved in this action?

Timeframe

Project Costs and Resource Needs

Why is it important?

What to do and how to do it ("How to")

What to submit to get credit/points

Spotlight: What NJ Towns are doing

Resources

Municipal governments have many opportunities to incorporate social equity issues into local government practice and programs. This Diversity on Boards and Commissions action provides an assessment process that allows communities to begin to consider the degree of inclusivity and representation of the membership of their municipal boards and commissions. Communities should strive for board and commission membership that reflects the community profile in terms of race, religion, ethnicity, socioeconomic status, sexual orientation, age, political beliefs, physical ability, national origin, cultural identification, national identification, and family structure. This is not to say that people from one group will not do a good job representing people from another. However, diverse board membership encourages the exchange of different perspectives, facilitates innovative problem-solving, and supports social equity in communities.

Who should lead and be involved in this action?

The Mayor, with support from the leadership of the governing body, municipal staff, Green Team, board and commission members, community and faith based organizations, social service organizations, and community residents, could participate in an effort to evaluate the diversity on municipal boards and commissions.

Timeframe

ACTION SUBMISSION: DIVERSITY ON BOARDS & COMMISSIONS

You are editing the action submission for the action "Diversity on Boards & Commissions." Learn more about this action.

Directions: Please complete this form to submit this action as part of your application. First, mark the Status as "planned" and, if it is a variable point action, indicate the Requested Points. See the action text for the action requirements associated with each point level. After you have entered the Description and Implementation and Uploaded the Supporting Documentation, click on the Save Action Submission button. Finally, when the action submission is complete and ready for review, change the status from "planned" to "completed" and resave.

Status	Planned
Current action submission status: Planned	
Points	10
Points for this action are not variable.	



Action Submission Page

- This is where you provide the documentation for a specific action
- Update the status of the action
- Enter a narrative description
- Upload documentation
 - Successful upload appears in box below
 - Remove documents by clicking red “x”
- Save action submission

ACTION SUBMISSION: DIVERSITY ON BOARDS & COMMISSIONS

You are editing the action submission for the action "Diversity on Boards & Commissions." [Learn more about this action.](#)

Directions: Please complete this form to submit this action as part of your application. First, mark the Status as "planned" and, if it is a variable point action, indicate the **Requested Points**. See the action text for the action requirements associated with each point level. After you have entered the **Description and Implementation** and **Uploaded the Supporting Documentation**, click on the **Save Action Submission** button. Finally, when the action submission is complete and ready for review, change the status from "planned" to "completed" and resave.

☒ **Status**
Current action submission status: **Planned**

☒ **Points**
Points for this action are not variable.

DESCRIPTION OF IMPLEMENTATION:

In the text box below, please provide a short summary (300 word maximum) of what was accomplished and the impact it had or will have on the school community. Include relevant references to the uploaded materials. If you are pasting information into the text box, please be sure to check the content and format of the entry.

Type your text here about how you completed the action.

UPLOAD SUPPORTING DOCUMENTATION

Please upload the supporting documentation required as outlined in the "What to submit to earn points for this action" section of the action. Simply enter a document title, click on the **Choose File** button to select the file, and then click on the **Upload** button. Up to six files can be uploaded. Each file must be uploaded individually. Individual files cannot exceed 20 MB. If there is a need to provide more than six documents, please combine documents into one PDF file. To remove any uploaded file, simply click the "X" in the column labeled "Delete." Be sure to click on the **Save Action Submission** before exiting this page.

Document Title (optional)
Diversity on Boards & Commissions Documentation

No file chosen

Type	Title	Uploaded On	Delete
	Diversity on Boards & Commissions Documentation	3/11/2015 at 01:44 PM	<input checked="" type="button" value="X"/>

Jump to another planned action submission:

Diversity on Boards & Cor ▾

Tips for Action Submissions

#1

Read the action descriptions in order to understand what the action requires

#3

Upload documents that support the information contained in the summary

#2

Use Description of Implementation box to provide a summary of what was accomplished. Accomplishments should be in-sync with the action

#4

Type in descriptive document titles for all uploaded files (i.e. Green Purchasing Policy or Outreach Materials)



Submitting Your Application

- Track your progress
 - Use SEARCH ACTIONS to view different point combinations using the status filters

SEARCH ACTIONS

Type in a word(s) to identify all actions with that word(s) in the title

☐ Planned ☐ Completed ☐ Must Revise ☐ Not Approved ☐ Approved ☐ Expired

To identify actions by status, check the desired box or boxes above. The Action Totals box at right will also reflect only those actions selected. Click on the Clear Search button to return to the full action listing.

Search Actions

Clear Search

ACTION TOTALS

(Completed, Approved)

Mandatory 1/1 ●

Priority 3/12 ●

Total 215/1490 ●

Categories 6/19 ●

Actions 19/139 ●

If all completed action submissions are approved, this application will qualify for **bronze** certification.

To achieve **silver** certification, see certification criteria above.

Submit Application for
Review and Certification



Submitting Your Application

- Submit application
 - Mark actions that you plan to complete for credit as “completed”
 - Points will automatically recalculate in the Action Totals Box
 - Submit button turns yellow when the combination of Approved and Completed actions meets all the minimum certification requirements
 - Press submit button
 - Once submitted Completed actions are locked from editing

ACTION TOTALS	
(Completed, Approved)	
Mandatory	1/1 <input type="radio"/>
Priority	3/12 <input type="radio"/>
Total	215/1490 <input type="radio"/>
Categories	6/19 <input type="radio"/>
Actions	19/139 <input type="radio"/>

If all completed action submissions are approved, this application will qualify for **bronze** certification.

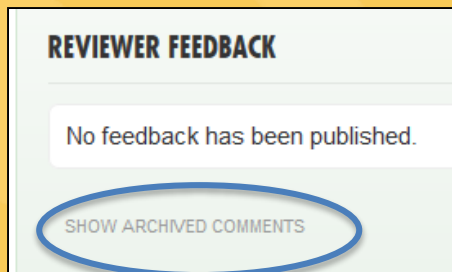
To achieve **silver** certification, see certification criteria above.

Submit Application for Review and Certification



Reviewer Feedback

- All users notified by email when application is unlocked and ready for editing.
- Subject matter expert will review the action and provide feedback. Action will be marked “Approved” or “Must Revise.”
 - Must Revise feedback will summarize what more is needed to have the action approved.
 - Feedback is at the bottom of the action submission page or top of the application.
- Feedback on Not Approved actions from a previous submission can be found by clicking “Show Archived Comments”



Why Actions Are Not Approved

Pitfall	How to Overcome
Action Implemented Expired/Too old	Review Submission Requirements; Update action as necessary.
Proper documentation not submitted	Double check action submission requirements and documentation uploaded
Misinterpretation of Action Goals	Be sure to closely read the “What to Do” and “What to Submit” portion of the action to verify that what you plan on submitting is in line with the intent of the action
Seeking credit for same activity under two different actions	One activity may only be given credit under one action; Have someone that oversees entire application
Not conducting outreach/education component required for many actions	Read the submission “What to Do” and “What to Submit” sections closely
Not completing the prerequisite action	Be sure to read the Introduction to each action and the “What to Submit” section to make sure the action does not have a prerequisite or that it has been completed.

Actions to Help You Get Ahead

Strategies to Prevent Leaving Actions on the Table



Helpful Resources

- Sustainable Jersey Regional Hubs

- Eight hubs around the state to help green teams build capacity through training, best practices resources and networking

Atlantic-Cape May

Middlesex County

Essex County

Monmouth County

Hunterdon Sustainability Team

Somerset Green Leadership

Mercer County Sustainability
Coalition

Tri-County Sustainability Alliance
(Camden, Burlington, Gloucester)

Contact Lauren
Skowronski for more
information:
skowronl@tcnj.edu,
609-771-3129



Helpful Resources

- Transportation Management Associations
 - Can assist with Safe Routes to School, Anti-Idling Education and Enforcement, Smart Workplaces

 <p><u>Cross County Connection TMA</u></p>	 <p><u>Greater Mercer TMA</u></p>	 <p><u>Hudson TMA</u></p>	 <p><u>HART TMA</u></p>
 <p><u>Keep Middlesex Moving TMA</u></p>	 <p><u>Meadowlink TMA</u></p>	 <p><u>Ridewise TMA</u></p>	 <p><u>TransOptions TMA</u></p>

Helpful Resources

- Association of New Jersey Environmental Commissions
 - Community Education & Outreach, Diversity & Equity, Sustainable Land Use Pledge, Natural Resources, Environmental Commission and Site Plan Review
- New Jersey Bicycle and Pedestrian Resource Center
 - Adopt a Complete Streets Policy, Institute Complete Streets, and Bicycle and/or Pedestrian Plan/Audit
- New Jersey Prevention Network
 - Smoke-Free and Tobacco-Free Public Places, Bicycle and or Pedestrian Audit/Plan, Safe Routes to School, Anti-Idling Education and Enforcement
- Rutgers Cooperative Extension
 - Food actions, Green Roofs, Raingardens, On-Site Solar System, Water Conservation Education Program
- Watershed Associations



Actions to Maximize Points

- Innovative Community Project
 - There are three possibilities to earn points for projects that do not fall into any other actions in the program for a potential to earn **30 points**.
- Contact town commissions and departments



Actions To Maximize Points

- Community Forestry Plan and Tree Cover Goal
 - Prerequisite for ALL Tree and Woodlands Management actions
 - Work with your Shade Tree Commission/designated tree committee
 - Key things to remember:
 - Only two submission requirements – BUT your community must **first** be participating in the NJDEP Community Forestry Program



Actions To Maximize Points

- Community Forestry Plan and Tree Cover Goal
 - Requirements:
 1. Adopt a Tree Cover Goal
 - Do not need to pay a consultant to do this, simple guidance is provided in the action
 - Tree cover goal statement must be adopted by Shade Tree Commission or group responsible for tree management
 2. NJDEP Community Forestry Annual Report of Accomplishment (either year end or mid year report)
 - NJDEP Community Forestry Program issues these reports and posts them on their website <http://www.nj.gov/dep/parksandforests/forest/community/>
 - \$3,000 grants available [HERE](#) to cover the cost of plan preparation
- After this information is complete, you are eligible to apply for the other Tree and Woodlands Management actions



Quick Guide to Certification

Sign In/Sign up
for Website
Account



Pass a Resolution
to Register with
the Program



Assemble
mandatory
green team

Select actions to
pursue & collect
documentation



Upload
Documentation &
Mark Actions
Completed



Submit Application
on or before June 4



Final Thoughts & Take Aways

- Add users to your account to assist with uploading documentation to speed up the certification process.
- Use the Start Up Actions document and Master Action Tracking Spreadsheet to develop your plan.
- Certification Cycle: It is doable! We had plenty of towns that were certified for the first time last year by the October deadline, and additional towns that continued to work on their application throughout the review and resubmittal periods up to the final deadline.



Collaborate!

- Use the Participating Communities Map to find examples of documentation from certified towns

Search by
action

View certified towns approved
for that action

View certification report for
example documentation

BY CERTIFIED ACTION

☐ All Actions
OR CHOOSE A SUB-ACTION

☐ Environmental Commission Site Plan Review

☐ Water Conservation Education Program

☐ Water Conservation Ordinance

☐ Environmental Commission

☒ Natural Resource Inventory

☐ Open Space Plans

Tree & Woodlands Management

BY COUNTY

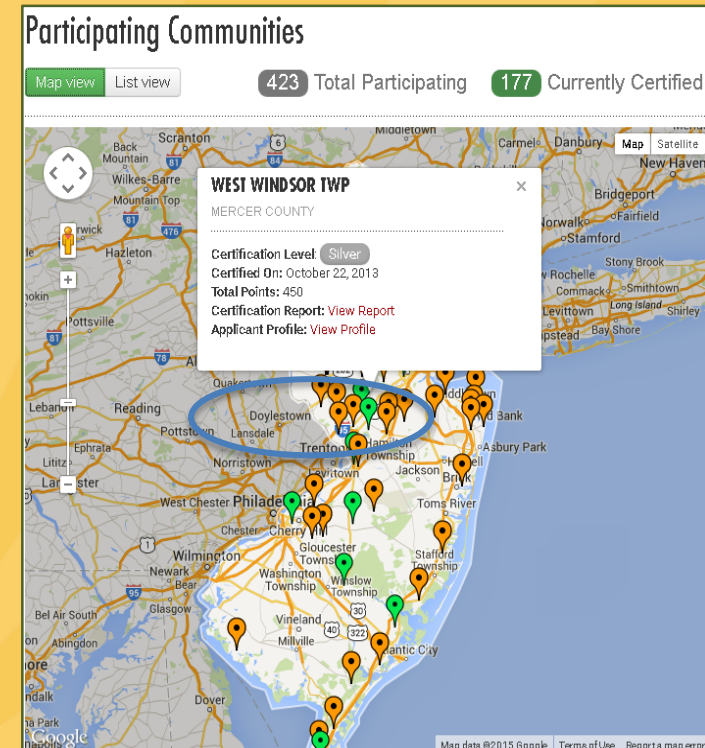
All Counties

Update Search Reset

Participating Communities

Map view List view 423 Total Participating 177 Currently Certified

Applicant	County	Certification
Andover Twp	Sussex	bronze
Atlantic Highlands Boro	Monmouth	bronze
Bedminster Twp	Somerset	bronze
Berkeley Heights Twp	Union	silver
Bernards Twp	Somerset	silver
Bernardsville Boro	Somerset	bronze
Bethlehem Twp	Hunterdon	bronze
Bordentown City	Burlington	silver
Bordentown Twp	Burlington	bronze
Brick Twp	Ocean	bronze
Bridgewater Twp	Somerset	bronze
Caldwell Boro	Essex	bronze
Cape May City	Cape May	silver
Chatham Boro	Morris	silver
Clinton Town	Hunterdon	bronze
Cranbury Twp	Middlesex	bronze
Denville Twp	Morris	bronze
Eatontown Boro	Monmouth	bronze
Edison Twp	Middlesex	bronze



Certification Application Deadline:

**Sunday, June 4
at 11:59pm**



Sustainable Jersey Support

- Technical Support
 - **Samantha McGraw:** 609-771-2938;
info@sustainablejersey.com
- View Upcoming Events & Trainings
- Join the Sustainable Jersey Mailing List
- Attend Regional Hub Meetings in Your Area
 - Contact Lauren Skowronski, skowronl@tcnj.edu or 609-771-3129
- Follow Sustainable Jersey on Facebook, Twitter, Instagram and LinkedIn



Upcoming Webinar

What You Need to Know about Changes to the Energy Actions

Wednesday, March 1, 2017; 1:00 PM - 2:00 PM

[REGISTER](#)

This webinar will help municipalities understand the changes to the suite of energy actions in the Sustainable Jersey program for the 2017 cycle. Learn about changes to existing actions as well as about new actions which have been added to the program.

Find out how to maximize your points, and make strides to reduce greenhouse gas emissions and save money!

Sustainable Jersey staff will also be available for “Technical Assistance Calls” so if your green team has questions about what is needed for certification on these actions, mark your calendars and call in. You don’t need to register for the calls!

Dates for Energy Technical Assistance calls:

- **March 23rd, noon – 1:00 PM**
- **April 26th, 7:00 – 8:00 PM**
- **May 16th noon – 1:00 PM**



Opportunities for Assistance

NEED HELP?

MENTORSHIPS AVAILABLE FOR REGISTERED TOWNS

If you're a registered town that would like to pursue certification for 2017, Sustainable Jersey is offering you the opportunity to be mentored. Winnie Fatton, Program Manager, is seeking towns that are interested in getting certified, and would like some coaching along the way. If you're interested in learning more, email fatton@tcnj.edu or call Winnie at 609-771-2855 to get started.



FREE Technical Assistance with Energy Actions

Partnership with the Environmental Defense Fund (EDF) and New Jersey Natural Gas (NJNG) to provide a powerful program to assist municipalities and school districts within [NJNG service territory](#) in completing the Sustainable Jersey energy actions. Efforts will be focused on improving building performance through energy efficiency analysis, planning, and upgrades, but may also include renewable energy and other energy-related improvements. Full-time, on-site support will be provided for 10 weeks in the summer of 2017.



Learn how the EDF Fellows can help your town: [Lessons from the Field: EDF Climate Corps Fellows Document Municipal and School Progress in Sustainable Jersey](#)

Application Deadline: Friday, April 14, 2017 at 11:59pm



Small Grant Funding Available

The PSEG Foundation is contributing \$200,000 to support the Sustainable Jersey Small Grants Program for municipalities. Funding supports efforts to implement projects that help municipalities gain points needed for Sustainable Jersey certification and make progress toward a sustainable future. Four (4) \$20,000, eight (8) \$10,000 and twenty (20) \$2,000 grants will be awarded. For more information, visit our [website](#).

**Application Deadline: Tuesday, February 28, 2017 at
11:59pm**



PSEG

We make things work for you.

