

Planning Environmental Movie Events

Initial Planning

- Decide on a recurring date (like third Wednesday of the month), a venue and reserve the space.
- Establish film list & guest experts.
- The following link is a good guideline to follow: <http://www.kilowattours.org/organizertoolkit.html>
- Identify and contact potential volunteers and cosponsoring groups and invite them to participate.
- Contact businesses that might be interested in vending at the screening.
- Build mailing list of VIPs in the community to invite.
- Compile a list of local media outlets. Know their deadlines.

4 Weeks before Each Movie Night:

- Follow up with potential volunteers, cosponsors and vendors and confirm.
- Write PR and have it proof read.
- Make poster & flyer.
- Make sure movie DVD and viewing rights have been purchased.
- Continue to recruit volunteers to help.

3 Weeks:

- Send PR and/or flyer out. Some may need to go out sooner. Check deadlines. Out to local organizations, media, newspapers, websites, Home & School Bulletin, Magazines, virtual backpack, email blasts.
- Publicity materials printed, delivered and ready to use.
- Follow up with the businesses that are interested in vending at the screening, and get a commitment from those who express interest.
- Mail/email VIP invitation letters.
- Contact media outlets to find out interest in covering story.
- Be sure to clip any published stories!!

2 Weeks:

- Secure audio/visual equipment.
- Make sure DVD is in hand.
- Make follow-up calls/emails to the VIP invitees.
- Post posters & fliers around town- Schools, Post office, Markets, Town Hall

1 Week:

- Purchase food items and make sure all necessary tables and equipment are ready
- Confirm volunteers working the night of the event.
- Review to make sure everything is done.
- Send media advisory out again.

Marnie's Organic Coconut Popcorn and Lemonade

The coconut oil has a nice sweetness that makes you want more and the lemonade is diluted enough so it's refreshing, not tart. These snacks are easy, traditional enough, and yet much healthier than the conventional popcorn and lemonade. Perfect for Environmental Movies!

Coconut popcorn

- 1/2 cup Organic popcorn kernels
- 1/2 cup Organic coconut oil
- Sea salt to taste

In a medium pot with lid, heat on high 1/4 cup of the oil and all the popcorn.

After it starts popping, shake every 15 to 30 seconds until popping slows to almost stopping.

Turn off heat.

Pour popped corn into a mixing bowl.

Melt the rest of the oil in the hot pot.

Dribble the oil over the popcorn to cover as evenly as possible and bounce around to distribute as evenly possible.

Add salt to taste.

Make single servings in paper lunch bags. Stay away from single use plastic and styrofoam.

Organic Lemonade

- Squeeze one organic lemon - remove seeds
- 1 quart of water
- Optional: Add 1/4 cup organic agave to sweeten.

I put both sweetened and unsweetened out. Most adults like the unsweetened, and the children the sweetened. Use paper cups or washable! Stay away from single use plastic and styrofoam.

Environmental Movies 2015

Page 1

Title	Subtitle	Marnie's Rating	Length	Year
A Chemical Reaction		5		
Addicted to Plastic		5	85 min	2008
An Inconvenient Truth		5		
Carbon Nation		5	82 min	2011
Chasing Ice		5	75 min	2012
Dirt!		5	90 min	2009
Flow		5	84 min	2008
Forks Over Knives		5		2011
Fresh		5	70 min	2009
Gasland		5	106 min	2010
Genetic Roulette	the Gamble of our Lives	5		
GMO OMG!		5		2014
Green Fire	Aldo Leopold and a land ethic for our time	5	73 min	2011
Growth Busters	Hooked on Growth	5	90 & 54	2011
Mother: Caring for 7 Billion		5	60 min	2011
PlanEat		5	72 min	2011
Queen of the Sun	What are the Bees Telling Us?	5	85 min	2010
Renewal		5	90 min	2009
The 11th Hour		5	92 min	2007
The Disappearing Male		5	44 min	
The End of the Line		5		
The Future of Food		5	88 min	2004
The Story of Stuff		5	20 min	
A Convenient Truth	Urban Solutions from Curitiba, Brazil	4	52 min	
A Fierce Green Fire		4	114 min	2012
A Sense of Wonder		4	55 min	2009
Bag It		4	80 min	2010
Bidder 70		4		
Blue Gold	World Water Wars	4	89 min	2008
Call of Life	Facing the Mass Extinction	4	60 min	2010
Deep Green		4	106 min	2010

Environmental Movies 2015

Page 2

Title	Subtitle	Marnie's Rating	Length	Year
Disruption		4	52 min	2014
Ethos		4		
First Earth	Uncompromising Ecological Architecture	4	87 min	2010
Flu Factories	Tracing the Origins of the Swine Flu Pandemic	4		2001
Food Fight		4	73 min	2008
Food Inc		4	94 min	2008
Food Matters		4	80 min	2008
Good Food		4	73 & 57 min	2008
Green Builders		4	90 min	
Happy		4		2011
How to Boil a Frog		4	88 min	2010
I Am		4	78 min	2011
Ingredients		4	67 min	2009
Kilowatt Ours	A Plan to Re-energize America	4	38 & 55 min	
King Corn		4		
Meatrix (The)		4	10 min	
No Impact Man		4	90 min	2009
Nuclear Savage	The Island of Secrets 4.1	4	87 min	2011
Open Sesame	The Story of Seeds	4		2014
Plastic Paradise	The Great Garbage Patch	4	57 min	2014
Project Happiness		4		2011
Rescuing the Raritan		4	60 min	
Resistance	Not all Germs are Created Equal	4	ental Movies3	2014
Sacred Planet		4	47 min	2005
Sola, Louisiana Water Stories		4	62 min	
Split Estate		4	76 min	2009
Tapped		4		
The Age of Stupid		4	89 min	2009
The Clean Bin Project		4	76 min	2011
The Corporation		4	145 min	2004
The Cove		4		

Environmental Movies 2015

Page 3

Title	Subtitle	Marnie's Rating	Length	Year
The Economics of Happiness		4	65 min	2011
The Greenest Building		4		2011
The Highlands Rediscovered		4	20 min	
The Power of Community		4	53 min	
The World According to Monsanto		4	109 min	2008
Waking the Green Tiger		4	78 min	2011
Walmart		4	97 min	2005
Wisdom to Survive	Climate Change, Capitalism & Community	4	56 min	2014
YERT	Your Environmental Road Triprip	4	113 min	2011
American Meat		3		
Clean Bin Project		3	77 min	2010
Coal Country		3		
Dear Governor Cuomo		3		2012?
End of Suburbia		3		
Sourlands		3		2012
The Farmer and the Horse		3		
To Make A Farm		3	74 min	2011
Trashed		3	77 min	2007
Zeitgeist		3		2008
A Place at the Table		2	75 min	2012
Big River		2	30 min	
Dirty Business		2		
Everything's Cool		2		2007
Journey of the Universe		2		
Radiant City		2	85 min	
Revenge of the Electric Car		2	90 min	
Sharkwater		2		
The Antarctic Challenge		2		
Human Footprint		1		
A Crude Awakening		0		
A New We		0		