



Effective Parking Management for More Livable Communities

Webinar

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Presenters



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Overview

- What is it?
- Why is it important?
- Strategies
- How to do it?
- What to submit



What is it?

Effective Parking Management

- ***makes existing parking more efficient***
- ***reduces future parking demand***
- ***enhances walkability***

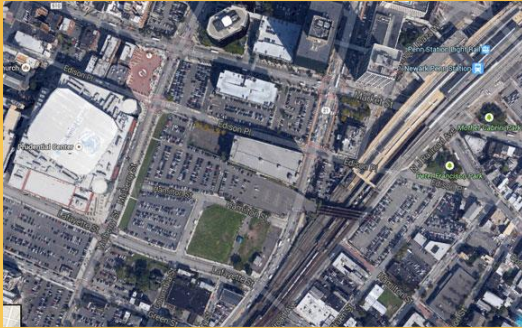


Why is it important?

- The typical automobile is ***driven 1 hr. per day and parked for the remaining 23 hrs***
- Most communities have ***3 to 6 parking spaces per vehicle*** (1 at home; 1 at worksite plus various other destinations like stores, schools and parks)
- In some cities, ***parking covers more than 1/3 of all land area***



Why is it important?



- *Too much parking creates dead zones*
- Large expanses of parking *reduces quality of walking environment*
- Impervious parking areas *leads to increased stormwater flows*

Why is it important?

Yet parking matters

- Cars will continue to be the primary mobility choice
- Parking can enhance of the value of residential and commercial real estate



Making Parking More Efficient

Strategies:

- Increase capacity of existing parking facilities
- Create shared parking
- Provide parking information to users
- Provide remote parking with shuttle service
- Allow reserve parking



Reducing Parking Demand and Enhancing Walkability

Strategies:

- Zone for compact, walkable, transit-oriented neighborhoods
- Provide walking and biking amenities
- Reduce or eliminate parking minimums
- Establish parking maximums
- Adopt appropriate parking pricing



How to do it

STEP ONE: Understanding Parking Needs

- Identify study area
- Inventory existing parking
- Perform parking survey to gather utilization by time of day
- Gather input from stakeholders



How to do it

- **Who should be involved?**
 - Planning board, governing body, key stakeholders (ex. businesses, public)
- **Timeframe?**
 - 12-18 months
- **Cost**
 - \$10,000-\$25,000



What to Submit

10 Point Action

- Narrative description of strategy(ies)
- Copy of the adopted policy or code



Contact



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