

GreenFaith Water Shield

Stacey Kennealy

Certification & Shield Director

www.greenfaith.org

GreenFaith Inspires, Educates




GreenFaithU
Education that connects faith & the environment

And Mobilizes



DIVEST &

REINVEST

NOW!

Powered
by GreenFaith

People of Diverse Religious Backgrounds



For Environmental Leadership





**ONE
STOP
SHOP**



**Based in Highland Park,
New Jersey**

A Focus on Water



Water is Integral to All Traditions



*I wash my hands in
innocence, and go
around your altar, O
Lord.*

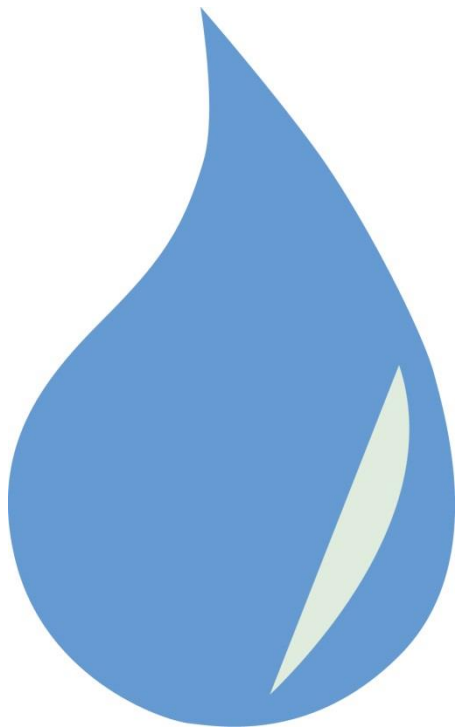
Psalm 26:6



The Shield & Sustainable Jersey



What is the Water Shield?



- * National merit badge recognizing stewardship on water
- * Manageable timeframe and effective results
- * Supportive structure, and guidance to help sites succeed

What Steps Does the Shield Involve?

- * A Water Weekend
- * Follow-up steps



Water Weekend

- * Worship service on water
- * Religious education for adults, teens, children
- * Distribution of household pledge form to members
- * Creating an action plan - indoor and outdoor steps

What's in the Action Plan?

Light Blue Steps: Choose 5 total,
4 indoors, 1 outdoors

Dark Blue Steps: Choose 2 total, 1
indoors 1 outdoors



GreenFaith Resources Provided

- * Prayers and sacred texts
- * Lesson plans for adults, teens and children
- * 'Fact sheets'
- * Water organizations in NJ
- * Bulletin inserts/handouts
- * Water facts and figures
- * Telephone and email support

The Shield and E-badge



The Shield & Sustainable Jersey

Outreach + Involvement of 1 faith community =
Water Conservation Education Program Points



Why Do Faith-Based Groups Matter?

6,000

What Constitutes Outreach?

- * Letter
- * Meet with clergy council
- * Direct phone calls
- * Other outlets that reach all faith communities



Tips for Success



**KEEP
CALM
AND
FOLLOW
THE LEADER**

Incorporate exercise into your
daily routine the **EASY** way!



Cell Phone Dumbbell

Only \$19.95! (+\$19.95 shipping)

BIZARROCOMICS.COM Facebook.com/BizarroComics Dist. by King Features

When in doubt, call.



People of faith are everywhere—look in your team.



Yes, faith communities are competitive. Build on it.

More Information

<http://greenfaith.org/programs/greenfaith-shield/>

Email Stacey:

skennealy@greenfaith.org