

Case Study: West Windsor





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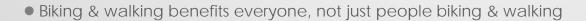
Introduction

- Why bike and walk?
- Who is West Windsor and the WWBPA
- How West Windsor becomes bike/walk friendly
- How your town can become bike/walk friendly
 - o Sustainable Jersey Actions
 - o TMA resources











West Windsor

- West Windsor Plainsboro Regional School District
- Princeton Junction Station at West Windsor
- Affluent, Diverse (55/38/4/3) (34/55/7/4)

















WWBPA

- All volunteer 501(c)3 private not for profit charity
- About 400 members
- Founded in 2006 from Mayor's Bicycle and Pedestrian Task Force members



















Bike/Walk Friendly

- Policy Circulation, Sustainability plan elements, Complete Streets resolution
- Evaluation walkability audits, annual counts
- Implementation capital budget, re/development ordinances, aid grants
- Events BikeFest, Walk to Farmers Market
- Education learn to bike, social media
- Enforcement stop for crosswalks
- Equality















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Sustainable Jersey

- Bicycle and or Pedestrian Audit 5 points
- Bicycle and or Pedestrian Plan 10 points
- Complete Streets Program 20 points











TMA Resources

- Safe Routes to School
- Bike / walk safety audits
- Employer shuttles, carpool, vanpool, senior transportation
- Complete Streets
- NJ Smart Workplaces
- Anti-Idling Education and Enforcement

















No Pollution Solutions
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Questions

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