

The Business Case for Walkable and Bike-Friendly Communities

New Brunswick, NJ

April 2, 2014.

Where I Come From

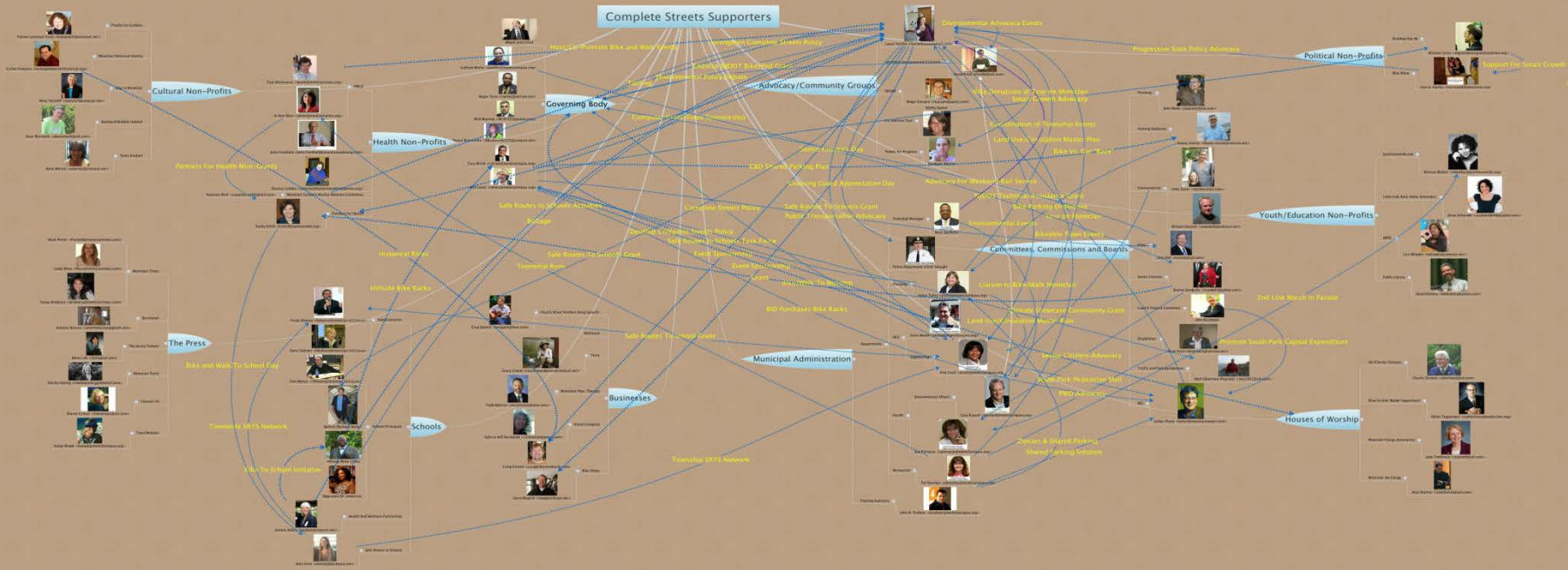
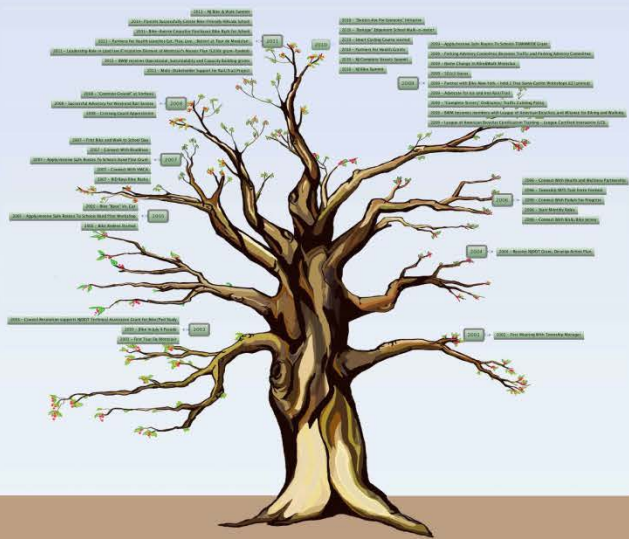
- Co-Founder of Bike&Walk Montclair in 2002 with 1000+ Participants/yr
- Partnerships between Government, Advocates, Business, Health, Recreation groups
- \$100k. Bike/Pedestrian Action Plan
- \$650k. Safe Routes To Schools Grants
- \$200k. Land Use and Circulation Element
- \$500k 0% interest loan for South Park Promenade
- NJ's First Complete Streets Policy in 2009
- Lead Ambassador, Rutgers/VTC/AIM
- Montclair Mayor 2008-2012
- Montclair Environmental Commissioner

How walking and biking makes a healthier town

- “Safety in numbers”
- Youth and the crisis of inactivity
- Seniors thriving
- A healthier commons
- Cleaner air, more outdoor activities
- Health in All Policies

Top 10 \$\$ Reasons To Improve Walk/Bike-ability

1. Increases property values
2. Reduces residential property taxes
3. Improves retail sales and reduces vacancies
4. Attracts knowledge-driven + service companies
5. Compete with cities for new graduates
6. Retains seniors (saves tax \$\$) “aging in place”
7. Helps with grant opportunities
8. Adds a point on your NJDOT grant application
9. Easier and cheaper now than in the future
10. Saves on parking costs and availability

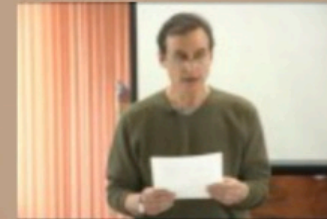


orters



Bike and Walk Montclair – Laura Torchio <torchiolaura@gmail.com>

InterFaith Environmental Coalition



Kevin Fried <Friedkl@aol.com>

Advocacy/Community Groups

NJTAM



Roger Karapin <rkarapin@panix.com>

bikemontclair

Montclair State Neighbors



Jed Posnick <popsespa@comcast.net>

Municipal Administration

Departments

Township Manager



Marc Dashield
Township Manager



Police Department (Chief Sabagh)

Committees, Commissions and Boards

Planning



Janice Talley <jtalley@montclairjusa.org>



Steve Wood
Community Services Director

DCS

Steve Wood <swood@montclairjusa.org>

Engineering



Kim Craft
Township Engineer

Kim Craft <kcraft@montclairjusa.org>

Environmental Affairs



Gray Russell
Environmental Coordinator

Gray Russell <grussell@montclairjusa.org>

Health



Sue Portuese
Director Health & Human Services

Sue Portuese <sportuese@montclairjusa.org>

Recreation



Pat Brechka
Recreation & Student Affairs

Pat Brechka <pbrechka@montclairjusa.org>

Parking Authority



John D. Teubner <jteubner@montclairjusa.org>

Cultural Non-Profits



Paul Mickiewicz <paulm@montclairymca.org>

YMCA



Jo Ann Short <jshort@montclairymca.org>



John Fromhold, CEO

John Fromhold <John.Fromhold@mountainsidehosp.com>

Health Non-Profits



Deanna London <director@humanneedsfoodpantry.org>

Suzanne Roth <suzanne.roth@gmail.com>

Montclair Farmer's Market Advisory Committee



Kathy Smith <ksmith@partnersfdn.org>

Partners For Health

Kathryn Weller <kw...>

Roger T...

Rich Murni...

Renee Baskerville <RBA...>

Cary Africk <c...>

Nick Lewis <...>

Youth/Education Non-Profits

Jazzhousekids.org



Melissa Walker <mwalker@jazzhousekids.org>

Little Kids Rock (Alma Schneider)



Alma Schneider <aschneider68@yahoo.com>

MFEE



Lois Whipple <lwhipple@comcast.net>

Public Library



David Hinkley <dmhinkley@yahoo.com>

Houses of Worship

UU (Charlie Ortman)



Charlie Ortman <cbortman@aol.com>

B'nai Keshet (Rabbi Tupperman)



Elliott Tepperman <rabielliott@bnaikeshet.org>

Montclair Clergy Association



Judy Tomlinson <rejatom@aol.com>

Montclair AA Clergy



Alan Shelton <ashelton16@aol.com>



frances pelzman liscio <franland13@comcast.net>

Presby Iris Gardens



Carlos Pomares <carlos@montclairhistorical.org>

Montclair Historical Society



Mary Tetzloff <mary527@comcast.net>

May in Montclair

Cultural Non-Profits



Dave Wasmuth <dawasmuth@aol.com>

Backyard Wildlife Habitat



Anne Mernin <amernin@comcast.net>

Toni's Kitchen

Mark Porter <PorterM@montclairtimes.com>



Linda Moss <Moss@montclairtimes.com>



Tanya Drobness <drobness@montclairtimes.com>



Annette Batson <annettebatson@gmail.com>



Diane Lilli <DLilli@aol.com>



Shelley Emling <shelleyemling@hotmail.com>



Sharon Colluci <Chinstrap1@aol.com>



Katya Wowk <kwowk@montclairnjusa.org>

Montclair Times

Baristanet

The Jersey Tomato

Montclair Patch

Channel 34

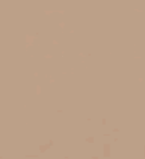
Town Website

The Press

Suzanne Roth <suzanne.roth@gmail.com>



Kathy Smith <ksmith@partnersfdn.org>



Frank Alvarez <falvarez@montclairtimes.com>



Dana Sullivan <DSullivan@montclairtimes.com>



Tom Manos <TManos@montclairtimes.com>

Deanna London <director@montclairtimes.com>

ration



Greg Spinelli <gregspin@msn.com>

Church Street Kitchen (Greg Spinelli)

Wellmont



Grace Grund <courtesyandgrace@comcast.net>

Terra



Todd Edelson <montclairpt@msn.com>

Montclair Phys. Therapy

Businesses

ncipals

Schools



Sally or Will Reinhardt <113walnut@gmail.com>

Bread Company



Craig Cornell <craig@diamondcycle.com>

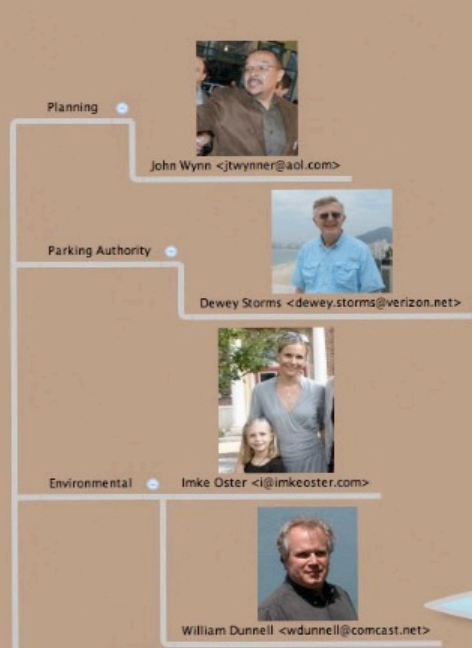
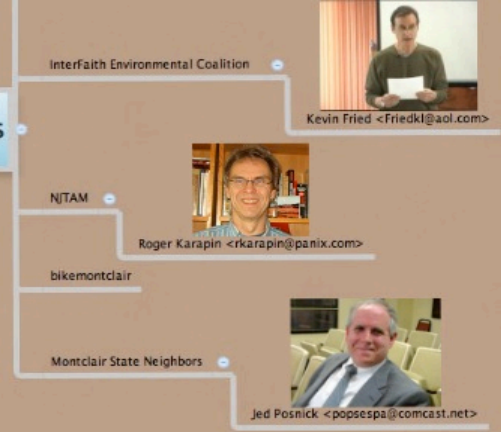
Bike Shops



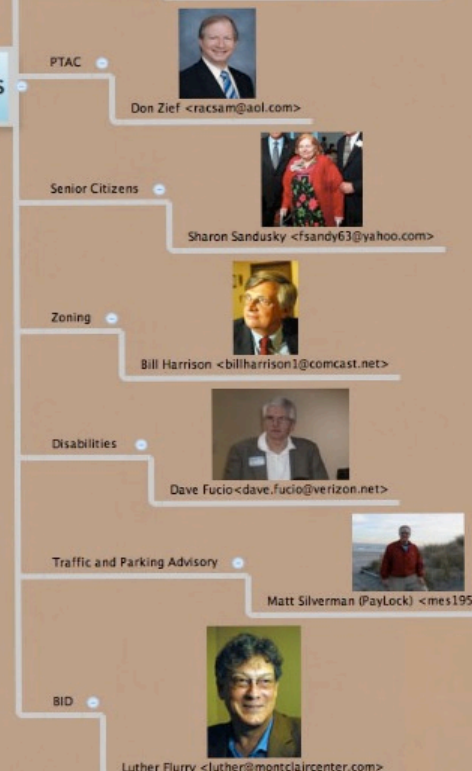
Gerry Magrini <mag@comcast.net>

nership

Political Non-Profits



Youth/Education Non-Profits



Committees, Commissions and Boards

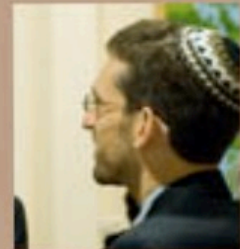


Houses of Worship



Political Non-Profits

Building One NJ



Michael Gross <mgross@njregionalcoalition.org>

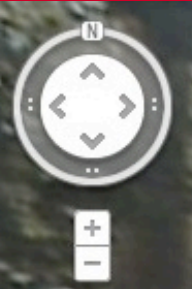
Blue Wave



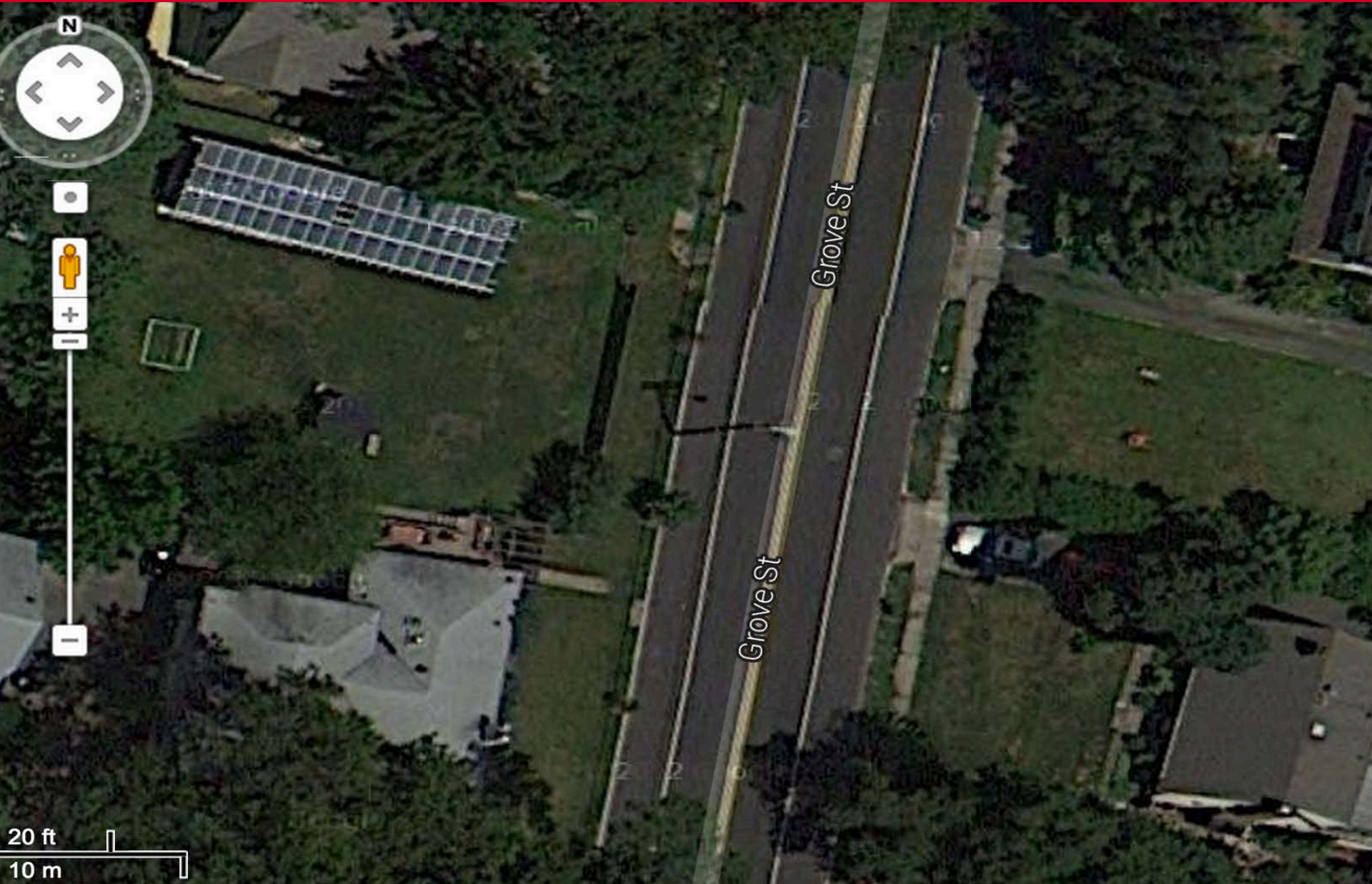
marcia marley <marciam@bluewavenj.org>



Grove Street



Grove Street





South Park Street





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Nails

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U.S. POST OFFICE

URBAN OUTFITTERS

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NJ Ambassadors in Motion Contact

Helping municipal and county government adopt
Complete Streets polices and assisting advocacy
groups:

Jerry Fried jerryfriedhome@gmail.com

Event outreach, in-class instruction, on-street instruction:

Charles Brown charles.brown@ejb.rutgers.edu