

Welcome!

Animals in the Community and Public Health: A Municipal Approach

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Sustainable Jersey**



What is Sustainable Jersey?



Haddon Township celebrates achieving Sustainable Jersey certification



What is Sustainable Jersey?

Sustainable Jersey® is a certification program for municipalities in New Jersey

- Identifies **actions** to help towns become sustainable
- Provides **tools, resources, and guidance** for progress
- Provides access to **grants and funding**



Participating Communities



- Program start: February 2009
- 415 (73%) NJ municipalities participating
- 85% of NJ's population lives in these communities
- 139 municipalities certified:
 - 117 towns at bronze level
 - 22 towns at silver level



Certification Benefits

- Save money. Get money.
 - Implement actions that lead to cost savings (energy, water, garbage bills)
 - Improve efficiency, cut waste, stimulate local economy
 - Access to incentives and grants
- Gain access to training, tools and expert guidance.
- Get recognized. Promote your town.
- Conserve valuable resources. Protect the environment.



Join Your Local Green Team



Certification Steps

- Pass a resolution; register municipality online
- Form Green Team
- Implement actions to score 150/350 points
- Submit documentary evidence for each action
- Certification awarded after review and verification



Certification Benefits



Actions: Prosperity, Planet, People

PROSPERITY

ENERGY EFFICIENCY	POINTS
Energy Tracking & Management*	10
Inventory & Upgrade All Buildings*	50
Energy Audits for One Building	20
Outreach Campaign to Local Business Community	10
Achieving Target Increase in Local Business Participation	10
High Performance Building	10
High Performance Building Portfolio	20
Home Performance with Energy Star Municipal Program	20
Home Performance with Energy Star Outreach	10
FOOD	
Farmland Preservation Plans	10
Community or School Gardens	10
Buy Fresh Buy Local® Programs	10
Farmers Markets	10
Making Farmers Markets Accessible	5

PEOPLE

DIVERSITY & EQUITY	POINTS
Diversity on Boards & Commissions*	10
Environmental Justice in Planning & Zoning	10
Lead Education & Outreach Programs	10
Lead-Safe Training Programs	10

PLANET

CLIMATE MITIGATION & ADAPTATION	POINTS
Climate Adaptation: Flooding Risk*	20
Municipal Carbon Footprint*	10
Climate Action Plan	10
Community Carbon Footprint	10
Wind Ordinance	10
GREEN DESIGN	
Green Building Policy/Resolution	5
Green Building Training	5
Create Green Development Checklist	10
Green Building Education	5
Site Plan Green Design Standards	20
Construction Waste Recycling	10
New Construction	20
Upgrade/Retrofit-Light Pollution	10

PEOPLE

HEALTH & WELLNESS	POINTS
Anti-Idling Education & Enforcement Program	10
Building Healthier Communities	20
Safe Routes to School	10
Shared Use Agreements	10



Bronze Certification

- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 11 priority actions
- Actions completed in 6 of 17 categories



Silver Certification

- Significant progress and is a statewide leader
- Total of at least 350 points
- Mandatory Green Team
- Implement 3 out of 11 priority actions
- Actions completed in 8 of 17 categories



Workshops and Networking Events



Incentives and Grants

- Over \$100 Million in Leveraged Public and Private Funds
- Sustainable Jersey Small Grants Funded by PSEG/Walmart
 - \$1,375,000 in 4 years
- Priority in NJBPU Municipal Energy Audit Program
- Priority in NJ DEP - Community Forestry Grants



Over 217 NJ Projects Funded



- Electric vehicle charging stations
- Wind turbines
- School food composting
- City-wide Buy Local initiative
- Edible school gardens
- Water conservation education
- Model green ordinances
- Municipal and community carbon footprints



Awards and Promotion



Gloucester achieves Sustainable Jersey certification



Sustainability Champion award goes to Summit



Sustainable Jersey Task Forces

- Over 150 leaders from:
 - academia
 - the non-profit sector
 - the business community, and
 - state, local, and county government
- Organized 24 Taskforces to identify best practices in their topic area
- Identified top actions
- On an ongoing basis Taskforces update & create new actions



Action Categories

- Animals in the Community
- Arts & Culture
- Brownfields
- Climate Mitigation & Adaptation
- Community Partnership & Outreach
- Diversity & Equity
- Energy Efficiency
- Food
- Green Design
- Health & Wellness
- Innovation & Demonstration Projects
- Land Use & Transportation
- Local Economies
- Natural Resources
- Operations & Maintenance
- Sustainability Planning
- Waste Management



Current Animals in the Community Actions

Animals in the Community Education

<http://www.sustainablejersey.com/actions-certification/actions/#/open/action/118>

Companion Animal Management Pledge

[Pledgehttp://www.sustainablejersey.com/actions-certification/actions/#/open/action/481](http://www.sustainablejersey.com/actions-certification/actions/#/open/action/481)

Companion Animal Management Plan

[Planhttp://www.sustainablejersey.com/actions-certification/actions/#/open/action/115](http://www.sustainablejersey.com/actions-certification/actions/#/open/action/115)



Current Animals in the Community Actions

Pledge Supporting the NJ Wildlife Action

Plan<http://www.sustainablejersey.com/actions-certification/actions/#/open/action/116>

Wildlife Interaction

Plan<http://www.sustainablejersey.com/actions-certification/actions/#/open/action/117>



Animals in the Community Education

This action encourages municipalities to work in partnership with schools, state agencies, and other community organizations and stakeholders to implement humane education programs to foster appreciation and respect for wildlife and/or domestic animals and our shared environment.

Provides resources and guidance to facilitate the development and implementation of the educational programs that can target one or more of the following audiences: school children, professional educators, and community members, including residents and business owners.



Companion Animal Management Pledge

This is a pre-requisite for the Companion Animal Management Plan action.

Companion Animal Management aims to promote and facilitate a municipal environment of responsible and considerate ownership of dogs and cats and addresses the following: the well-being of the community, including animals as well as people; costs of animal control; wildlife and environmental protection; governance and community relations.



Companion Animal Management Pledge

Once the Pledge is adopted, the community can build upon that expressed intent by publicly soliciting residents, businesses, and other stakeholders to aid the development of a comprehensive plan.

Development of a Companion Animal Management Plan recognizes diverse community values and encourages constructive debate among stakeholders while building a sense of community and shared purpose in accordance with the goals of the Sustainable Jersey initiative by ensuring a balance between the needs of pets and their owners and the interests of the wider community.



Companion Animal Management Plan

The development of a Companion Animal Management Plan engages the community by involving all stakeholders, and through outreach and marketing, guiding them to modify their behavior to support the municipality's responsible pet ownership goals.



Companion Animal Management Plan

A **Companion Animal Management Plan** is a tool for Municipalities to establish humane, efficient, and effective solutions to companion animal (cat and dog) issues.

The Plan will provide municipalities with a framework for enhanced community quality of life for animals and people, including improved public health, additional social and recreational opportunities, savings of limited and valuable resources, reduction in human-animal and human-human conflicts, and elevated civic pride.



Pledge Supporting the NJ Wildlife Action Plan

The **Wildlife Action Plan Pledge** is a community's first step in recognizing the important role that wild animals play in healthy, sustainable communities.

In adopting the pledge, communities pledge their support for New Jersey's Wildlife Action Plan, and commit to seven essential principles that incorporate the interests of New Jersey wildlife into municipal planning.



Pledge Supporting the NJ Wildlife Interaction Plan

Doing so results in significant benefits for animals, people, and the environment, including: improved human health and social, and recreational opportunities; conservation of limited and valuable resources; reductions in human-animal and human-human conflicts; improved community-wide quality of life; preservation of New Jersey's natural heritage (including the State's ecological integrity); and elevated civic pride.



Pledge Supporting the NJ Wildlife Interaction Plan

The **Pledge** reflects a holistic approach to balancing the relationship between animals, people, and the environment based on respect, sound science, ethics, and ecological sustainability.



Wildlife Interaction Plan

The **Wildlife Interaction Plan** enables municipalities to develop and implement practical community-based approaches for fostering positive human-wildlife interactions and resolving wildlife conflicts with specific species.



Wildlife Interaction Plan

While the species and issues addressed by the Plan will vary by municipality, all solutions should seek to balance community members' needs. The goal is to reduce problems resulting from human-wildlife interaction to a manageable and acceptable level and to ensure that indigenous species can continue to thrive within the community.



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