

*A Better Tomorrow,
One Community at a Time*

**SUSTAINABLE
JERSEY®**

• **CERTIFIED** •

www.SustainableJersey.com

Actions for Sustainable Communities

To become Sustainable Jersey Certified, municipalities must complete and document actions from this list.

BRONZE

Mandatory **Green Team**
2 out of 11 PRIORITY ACTIONS*
 150 points across 6 of 18 categories.

SILVER

Mandatory **Green Team**
3 out of 11 PRIORITY ACTIONS*
 350 points across 8 of 18 categories.



Silver certified communities can earn a ★ in Energy and Waste.

PROSPERITY

ENERGY	Points
Energy Tracking & Management*	10-20
Energy Efficiency for Municipal Facilities*	5-50
Buy Electricity from a Renewable Source	10
Municipal On-Site Solar System	10-40
Municipal Geothermal Energy System	10
Municipal Wind Energy System	10
Sustainable Energy Transition Plan	10-20
Renewable Government Energy Aggregation	5-50
Commercial Energy Efficiency Outreach	10-20
Residential Energy Efficiency Outreach	10-20
Make Your Town Electric Vehicle Friendly	15
Public Electric Vehicle Charging Infrastructure	15
Make Your Town Solar Friendly	15-30
Community-Led Solar Initiatives	10-15
FOOD	
Farmland Preservation Plans	10
Community Garden	10
Buy Fresh Buy Local® Programs	10
Farmers Markets	10
Making Farmers Markets Accessible	5
LOCAL ECONOMIES	
Green Business Recognition Program*	10-20
Buy Local Campaign	10
Green Jobs/Economic Development	10
Support Local Businesses	10
OPERATIONS AND MAINTENANCE	
Fleet Inventory*	10
Driver Training	10
Meet Target for Green Fleets	30
Purchase Alternative Fuel Vehicles	10
Adopt a Green Purchasing Policy	5-10
Adopt Behavioral Policies	5
Green Cleaning Products	10
Green Maintenance Equipment and Materials	10
Recycled Paper	10

PLANET

	Points
Create a Green Grounds and Maintenance Policy	10
Efficient Landscape Design	10
Integrated Pest Management	10
Minimize Water Consumption	10
Recycled Materials and Composting	10
Annual Water Loss Audit	10
ANIMALS IN THE COMMUNITY	
Animals in the Community Education	10
Companion Animal Management Pledge	5
Companion Animal Management Plan	10
Enhanced Licensing Compliance	5-10
Pledge Supporting NJ Wildlife Action Plan	10
Wildlife Interaction Plan	10
BROWNFIELDS	
Brownfields Inventory & Prioritization	10
Brownfields Reuse Planning	15
Brownfields Marketing	10
GREEN DESIGN	
Green Building Policy/Resolution	5
Green Building Training	5
Create Green Development Checklist	10
Green Building Education	5
Site Plan Green Design Standards	20
New Construction	20
Upgrade/Retrofit-Light Pollution	10
Upgrade/Retrofit-Water Conservation	10
INNOVATION & DEMONSTRATION PROJECTS	
Innovative Community Projects (up to 3)	10-30
Green Roofs	10
Raingardens	10
LAND USE & TRANSPORTATION	
Sustainable Land Use Pledge*	10
Build-Out Analysis	10
Green Building & Environmental Sustainability Element	10
Historic Preservation Element	10
Bicycle and/or Pedestrian Audit	5
Bicycle and/or Pedestrian Plan	10
Complete Streets Policy	10
Institute Complete Streets	10-15
Effective Parking Management	10
Smart Workplaces	5-10
Transit Oriented Development Supportive Zoning	20
NATURAL RESOURCES	
Natural Resource Inventory*	20

To learn more visit www.SustainableJersey.com

	Points
Water Conservation Ordinance*	20
Environmental Commission	10
Environmental Commission Site Plan Review	10
Open Space Plans	10
Water Conservation Education Program	10
Easement Inventory and Outreach	10
Easement Inspections and Evaluations	15
Clustering Ordinance	10
Environmental Assessment Ordinance	10
Habitat Conservation Ordinance	10
Stormwater Management Ordinance	10
Tree Protection Ordinance	10
Community Forestry Plan and Canopy Goal	20
Tree Hazard Inventory	10
Tree Maintenance Programs	10
Tree Planting Programs	10
i-Tree Assessment of Municipal Trees	10
WASTE MANAGEMENT	
Prescription Drug Safety and Disposal*	10
Recycling and Waste Reduction Education and Compliance*	15-20
Commercial & Institutional Recycling	10
Community Paper Shredding Day	5
Construction & Demolition Waste Recycling	5-15
Food Waste	10
Household Hazardous Waste	5-15
Non-Mandated Materials Recycling	5-60
Recycling Depot	10
Backyard Composting Program	5-20
EPA WasteWise Partner	5
Grass - Cut It and Leave It Program	5
Materials Reuse Program	5
Pay-As-You-Throw Program	10
Reusable Bag Education Program	10
Waste Audit of Municipal Buildings	5
ARTS & CREATIVE CULTURE	
Establish a Creative Team	10
Creative Assets Inventory	10
Creative Placemaking Plan	10
Municipal Commitments to Support Arts and Creative Culture	5-25
Utilizing Your Creative Assets	10-30
COMMUNITY PARTNERSHIP & OUTREACH	
Create Green Team - MANDATORY	10
Community Education & Outreach	10
Energy Education & Outreach	10
Green Challenges & Community Programs	10
Hold a Green Fair	10
"Green" Your Green Fair	10

	Points
DIVERSITY & EQUITY	
Diversity on Boards & Commissions*	10
Environmental Justice in Planning & Zoning	10
Lead Education & Outreach Programs	10
Lead-Safe Training Programs	10
EMERGENCY MANAGEMENT AND RESILIENCY	
Climate Adaptation: Flooding Risk*	20
Extreme Temperature Event Plan	10
Community Wildfire Protection Plan	10
Firewise Community	5-15
Ready Set GO! Fire Company	10
Wildfire Safety Council	10
Emergency Communications Planning	15
Vulnerable Populations Identification for Emergencies	10
HEALTH & WELLNESS	
Anti-Idling Education & Enforcement Program	10
Building Healthier Communities	20
HIA Professional Development	10
Safe Routes to School	10
Smoke-Free and Tobacco-Free Public Places	10
PUBLIC INFORMATION & ENGAGEMENT	
Improve Public Engagement in Municipal Government	10-15
Improve Public Engagement in Planning and Zoning	10-15
Municipal Communications Strategy	10
Online Municipal Public Service Systems	10-15
Digitizing Public Information	10
Open Data Inventory and Management	10-15
SUSTAINABILITY & CLIMATE PLANNING	
Municipal Carbon Footprint*	10
Community Asset Mapping	10
Community Visioning	10
Community Sustainability Plan	25
Climate Action Plan	10
Community Carbon Footprint	10



A FREE certification program for municipalities that want to go green, save money and take steps to sustain their quality of life over the long term.

Benefits of Participation

Sustainable Jersey certification is a prestigious designation for municipal governments in New Jersey. Registered communities:

- Work towards completing program actions to address sustainability issues and become certified
- Receive guidance, tools and free training to enable progress
- Are eligible to apply for Sustainable Jersey small grants

Sustainable Jersey encompasses the three equal, interrelated components of sustainability:

Prosperity: Support local economies and use community resources

Planet: Practice responsible environmental management and conservation

People: Contribute to a strong civil society that provides opportunity for all

Getting Started

To start the program, a municipality adopts a resolution of participation and then registers on the Sustainable Jersey website.

About Sustainable Jersey

Sustainable Jersey is a nonprofit organization dedicated to assisting local governments and public schools to pursue sustainability initiatives. Participation is voluntary. Certification actions are developed through an ongoing process of discussion and research that includes the participation of over 150 New Jersey leaders and experts from federal and state agencies, universities, non-profit organizations and the business sector. If you are interested in Sustainable Jersey for Schools, the free certification program for New Jersey public schools, visit www.SustainableJerseySchools.com.

For inquiries or to join our e-list please contact info@sustainablejersey.com



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