



Start Up Actions

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The following list indicates the actions that had the highest submission rate in 2015, those that have the highest success rate of approval upon review, as well as those actions deemed "easy" initial actions which your town likely already has documentation for. Please use this list to **help guide you** in identifying what actions you would like to submit for certification. This list does not guarantee that submitting for certification on any of the below actions automatically means you will receive points for it – all of the specific action requirements still must be met. This list also indicates which actions are mandatory or qualify as priority actions in our program, and their associated point value.

Animals in the Community

- Animals in the Community Education (10)
- Pledge Supporting NJ Wildlife Action Plan (10)

Emergency Management and Resiliency

- Climate Adaptation: Flooding Risk (**Priority**) (20)

Community Partnership & Outreach

- Community Education & Outreach (10)
- Create a Green Team (**Mandatory**) (10)
- **Green Fairs**
 - Hold a Green Fair (10)

Energy Efficiency

- Energy Efficiency for Municipal Facilities (NEW for 2017) (**Priority**) (5 to 50)

Food

- **Food Production**
 - Community or School Gardens (10)

- **Support Local Food**

- Farmers Markets (10)

Health and Wellness

- Anti-Idling Education & Enforcement Program (10)
- Building Healthier Communities (20)
- Smoke-Free and Tobacco-Free Public Places (10)

Innovation & Demonstration Projects

- Geothermal Energy (10)
- Green Roofs (10)
- Innovative Community Project (1,2,3) (10)
- Raingardens (10)

Land Use & Transportation

- Sustainable Land Use Pledge (**Priority**) (10)
- Adopt a Complete Streets Policy (NEW for 2016) (10)
- Institute Complete Streets (NEW for 2016) (10 to 15)

Local Economies

- Green Business Recognition Program (Priority) (10, 15, 20)

Natural Resources

- Environmental Commission (10)
- Environmental Commission Site Plan Review (10)
- Natural Resource Inventory (Priority) (20)
- Water Conservation Education Program (10)
- **Natural Resources Protection Ordinances**
 - Environmental Assessment Ordinance (10)
 - Tree Protection Ordinance (10)
- **Tree & Woodlands Management**
 - Community Forestry Plan and Tree Cover Goal (20)

Operations & Maintenance

- Adopt Behavioral Policies (5)

- **Green Purchasing Program**
 - Green Maintenance Equipment and Materials (10)
- **Grounds & Maintenance**
 - Create a Policy (10)

Sustainability Planning

- Community Visioning (10)

Waste Management

- Prescription Drug Safety and Disposal (Priority) (10)
- **Recycling**
 - Non-Mandated Materials Recycling (5 to 60)
 - Recycling Depot (10)
- **Waste Reduction**
 - Grass – Cut It & Leave It Program (5)
 - Materials Reuse Program (10)

If you have any additional questions about these or other actions in our program, contact Samantha McGraw at 609-771-2398 or email her at info@sustainablejersey.com.