



A Decade of Impact: Green Team Video Contest

Contest Information and Terms and Conditions

Sustainable Jersey turns ten this year! Together, over the past decade, we have created a movement of individuals, communities, partner organizations, and government at all levels making significant impact on our collective sustainability goals. We recognize that the success of the movement is a direct result of the work accomplished by the passionate and hardworking green teams from our participating communities. And we would like to celebrate your green team's progress and hear how you envision the future of your community through our A Decade of Impact: Green Team Video Contest.

Green teams from municipalities registered in the Sustainable Jersey program are encouraged to submit videos to highlight the positive impact the movement has had within their communities.

Entry Requirements

The video must be your own original, unpublished work and must not include any third-party logos or copyrighted material. By entering the competition, you agree that your entry is your own work. Videos must be between **30-120 seconds long** and submitted in either the **.mp4, .mov, or .avi** video format. Videos that do not meet these requirements will be automatically eliminated. More information, including a [list of resources](#), regarding the contest and the video technical specification can be found on the Sustainable Jersey [website](#).

All entries must be through the online contest registration form available [here](#) by September 8, 2019. This is a WizeHive form, the same one used to submit an application in the Sustainable Jersey Grants Program. You will need to sign up for an entry form by entering an email address and password. You can only submit one entry per form. To submit multiple entries, you must sign up for multiple forms using a **different email address** than the one you used to submit the first entry. Otherwise, you will have issues accessing your other entries. There is no limit on the amount of entries a green team can submit, however, a green team can only win one prize.

Along with the video, the form will require that you upload a [release form](#) signed by all people who appear in the video. If a minor appears in the video, then the minor's parent/legal guardian must also sign this form. The form(s) should be printed, signed, and scanned in order to submit a digital copy via the contest registration form. If multiple forms are needed to account for all of those who appear in the video, then they should be combined into one PDF. Sustainable Jersey will reserve the right to use contest entries for Sustainable Jersey educational and promotional purposes in any media, online or offline, without further permission, consent, payment or other consideration, unless prohibited by law.

Prizes

Sustainable Jersey will award the municipal green team winner a \$1,000 prize to be used to support their ongoing sustainability efforts. First and second runners-up will each be awarded a \$500 prize. The prizes will be paid directly to the municipality upon receipt of an acknowledgement from the municipality's mayor or designated fiscal contact that the funds will be used to support green team activities. For example, prize money can be spent on (but is not limited to) the following: outreach materials such as handouts, green team collateral, website updates; sustainability initiatives that align with Sustainable Jersey actions; etc.

Review and Selection Process

The Contest Selection Committee will review all entries that meet the requirements and select the contest finalists. The Committee will decide the finalists based on the following evaluation criteria:

- The video mentions Sustainable Jersey and includes content that relates to the municipalities efforts to become a more sustainable community
- The video in some way answers the questions “why sustainability is important to your community?” and “how has Sustainable Jersey helped to make your community more sustainable?”
- The video is creative and inspiring

Sustainable Jersey reserves the right to not award prizes if entries do not meet the minimum evaluation criteria.

The winners will be determined from the finalists by a public voting process. The finalist videos will be hosted on the Sustainable Jersey website. Viewers will be encouraged to vote for the videos of their choice. The three videos with the most votes at the end of the voting period will be declared the winners.

The winners will be notified via email and required to complete and return an acceptance form. Acceptance of the prize constitutes permission to use the winners' video for educational and promotional purposes in any media, online or offline, without further permission, consent, payment or other consideration, unless prohibited by law. The winners will be publically announced and recognized at the Sustainable Jersey Annual Luncheon at the NJLM conference. The prizes will be awarded during the event. In the case that a representative cannot attend the event, the prize will be mailed to the attention of the municipality's fiscal contact upon receipt and approval of the acceptance form.

Contest Timeline

- **June 14, 2019** – Contest announced at the New Jersey Sustainability Summit
- **September 8, 2019** – Deadline for video entries
- **September 30, 2019** – Finalists announced and public voting begins
- **October 20, 2019** – Polls close and public voting ends
- **October 25, 2019** – Winners are notified
- **November 19, 2019** – Winners recognition at the Sustainable Jersey Annual Luncheon

Terms and Conditions Disclaimer

If, for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, Sustainable Jersey reserves the right, at their sole discretion, to cancel, terminate, modify or suspend the promotion and to award the prizes from among all eligible entries received prior to the date of termination. Sustainable Jersey reserves the right to amend or modify the terms and conditions at any time during the promotion. All participants must abide by the agreement of the entrant form with full agreement to the terms and conditions and Sustainable Jersey's decisions, which are final and binding in all matters related to this contest. Winning is contingent upon fulfilling all requirements set forth herein.

Questions? Please contact Kaitlyn Vollmer at 609-771-3189 or at grants@sustainablejersey.com