

Stop, Collaborate & Listen

Lessons in Capacity Building

Lauren Skowronski, Sustainable Jersey

Ralph Cooper, Upper Twp Green Team | Atlantic-Cape May Hub

Jenny Ludmer, Sustainable Princeton

Mark Olson, Ridgefield Park Green Team



Recruitment

Orientation



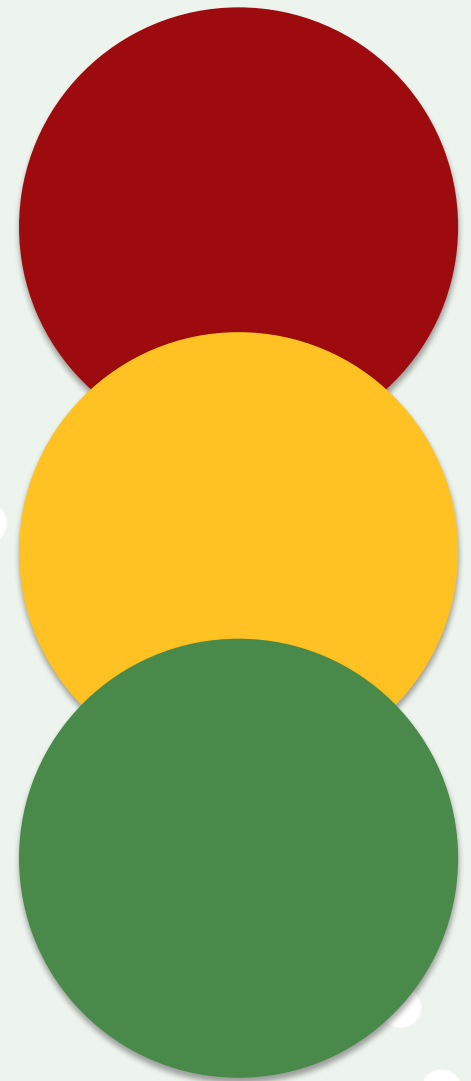
@SJ_Program • #DecadeofImpact

Why Collaborate?

Greater impact.

~~Reinvent the wheel.~~

Capacity building.



@SJ_Program • #DecadeofImpact



Downbeach Green Team

Plastic bags

Plastic balloons

Portable water refilling station





MapSOMill

Energy efficiency outreach

ReYard: www.reyard.org

Greener To-Go: www.greenertogo.org

Plastic bags



1

**SUSTAINABLE
JERSEY**
A Decade of Impact



@SJ_Program • #DecadeofImpact

Sustainable Jersey - WELCOME!

Collaborate & Listen: Lessons in Capacity Building



Friday, June 14, 2019

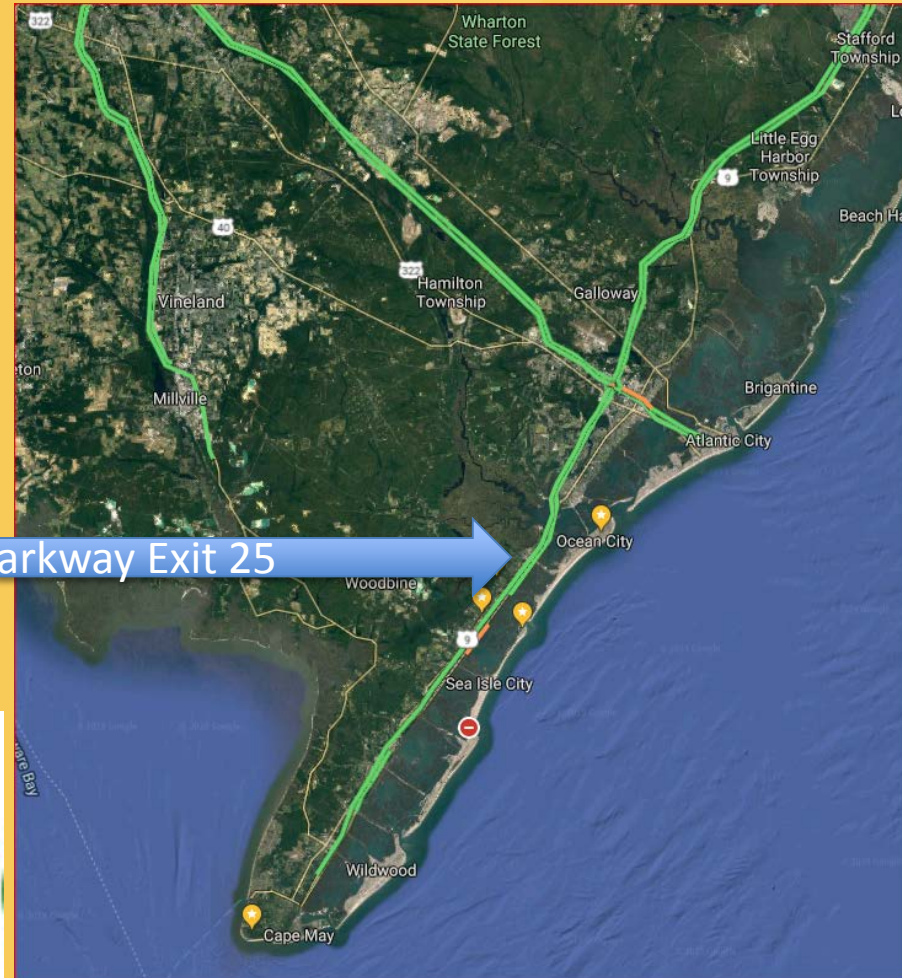
Ralph Cooper

Atlantic Cape May Regional Hub Co-Chairperson

Upper Township Green Team Chairperson



Where we are in South Jersey



Upper Township
GREEN TEAM
Cape May County, NJ



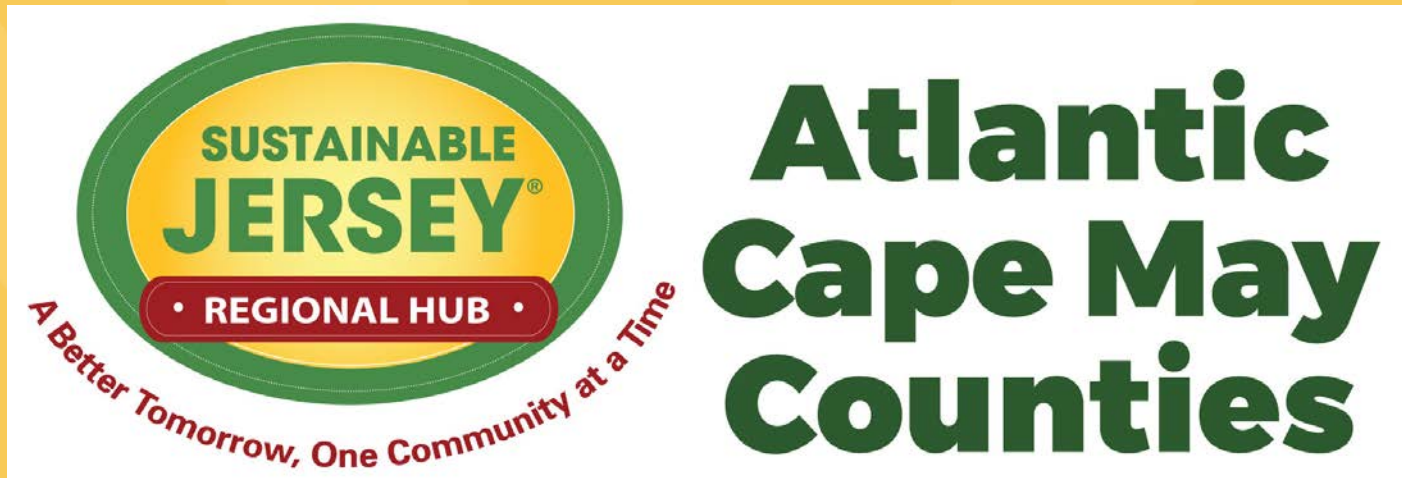
Upper Twp. Green Team - Purpose Statement

1. **Serve** as the advisory team to the Township Committee and the Township of Upper.
2. **Focus** on the successful completion of requirements for eligibility for Sustainable New Jersey certification.
3. **Educate** the Township of Upper in sustainability and the importance of a sustainable lifestyle to the community.
4. **Encourage** the Township Committee and the Township of Upper to participate in and propose green initiatives.
5. **Collaborate** with other environmental organizations and committees, both public and private, to replicate and utilize the best practices.
6. **Ensure** there is a coordinated effort within the Township of Upper and also between related communities.
7. **Strive** to provide the Township of Upper with continuous environmental improvement to ensure a high quality of life for residents of the Township of Upper.

www.facebook.com/UpperTwpGreenTeam



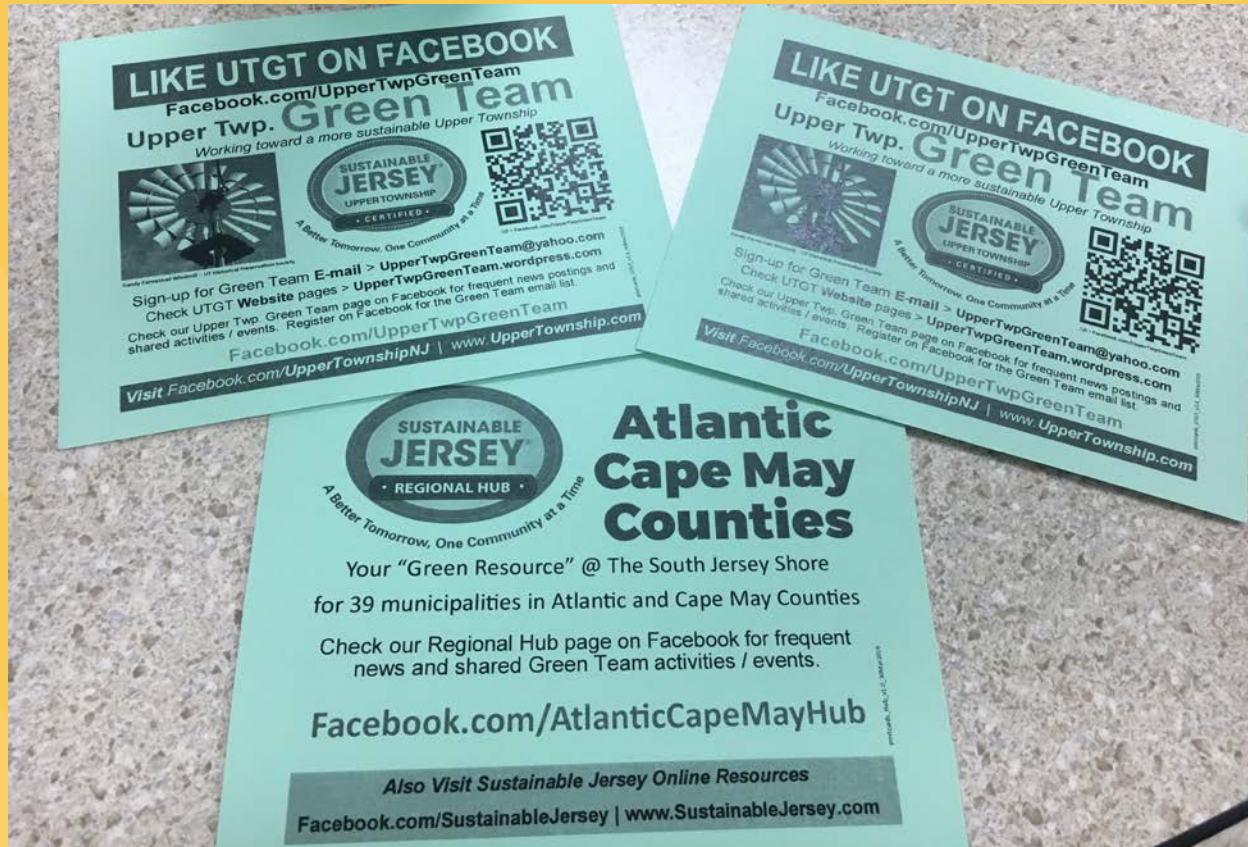
Atlantic Cape May Regional Hub



Building Connections



Post Card Messaging



www.facebook.com/AtlanticCapeMayHub



Hub Handout – Impactful Networking

WHAT IS THE HUB?

The Atlantic-Cape May Regional Hub is an alliance of Green Teams that share an interest in working together to promote a regional & collaborative approach to sustainable initiatives.

HOW DOES THE HUB WORK?

Information, resources and events are shared online through Base-camp, a project management/team communication tool. Steering committee members organize meetings & events throughout the year to bring people together to learn and network.

WHO CAN PARTICIPATE?

Anyone! You don't need to have a Green Team or be a member of a municipal team to get involved. Many participants are working on Sustainable Jersey certification, but the Hub welcomes anyone looking to learn and work toward positive local change.

HOW DO I GET INVOLVED?

Contact one of our Co-Chairs:

Ralph Cooper

Cape May Co. Chairperson
CooperR71@gmail.com •
609.464.0920

Amy Menzel - Atlantic Co. Chairperson
amenzel@acua.com • 609.272.6934



Amy Menzel, Lauren [unclear], Supriya [unclear]
Jersey Program Director, Community Engagement and Ralph Cooper

Find us on Facebook:
atlantic cape may sustainable jersey hub

ATLANTIC CAPE MAY hub

Impactful Green Team Networking

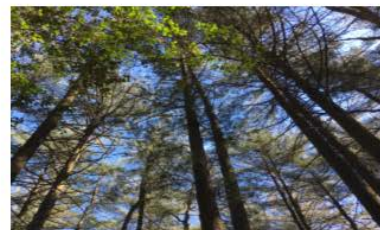


Some issues local teams are collaborating on include education & ordinances to stop the mass release of balloons, single use bag fees/bans, improving recycling, stormwater management and more!
Use the HUB to connect with other local teams; learn what works, and how to address shared challenges



Connecting Green Teams;
Amplifying Impact

ATLANTIC CAPE MAY hub



We care about trees and much more

This Sustainable Jersey Hub supports Green Team communities in Atlantic and Cape May County, NJ



Impactful Networking

TOP 10 - what you can do: Becoming Sustainable

- **Buy Local:** Invest in your community by supporting local businesses while reducing environmental impacts.
- **Recycle:** Learn how to sort your waste the right way. Find out more on your municipal website
- **Rethink Plastics:** Keep reusable bags, mugs and water bottles in our home, car, office.
- **Save Energy:** Use LED bulbs & programmable thermostats, reduce your standby power load.
- **Get a Home Energy Audit:** Financial incentives are available. Visit njcleanenergy.com
- **Reduce Food Waste:** Compost, improve meal planning & food storage or donate to food banks.
- **Plant Native Plants:** Save water, reduce maintenance and reliance on pesticides, support local ecology.
- **Plant a Tree:** Clean the air, reduce energy costs, increase property value.

ATLANTIC CAPE MAY hub



Want to get involved with
your town's Green Team?
Looking to connect with other local teams?
Reach out to Green Team leaders:

CAPE MAY COUNTY 14 OF 16 PARTICIPATING

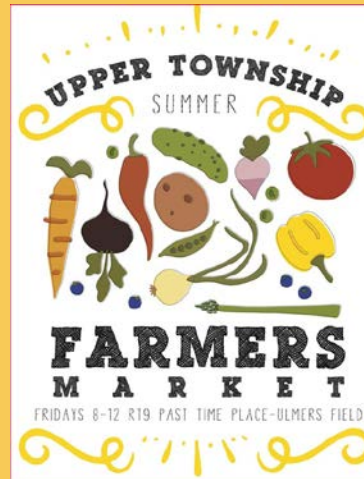
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docboc@comcast.net
West Wildwood TBD (Not Registered)
Wildwood TBD (Not Registered)
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dbennettboroughcouncil@gmail.com

ATLANTIC COUNTY 21 OF 23 PARTICIPATING

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mcanesi@cityofnorthfield.org
Pleasantville Jackie Almado-Benton
jamado_belton@pleasantvillenj.us
Somers Point Lisa Bender
spgreenteam@yahoo.com
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farrell@weymouthtsd.org



Green Teams - Enabling Connections



Components of Sustainability



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Components of Sustainability



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• 609.272.6934

www.facebook.com/AtlanticCapeMayHub



A-CM Regional Hub Events – Making Connections



"Distilling Sustainability" was an informal setting to exchange ideas and gives green teams a chance to share initiatives, recent successes or issues of interest. The A-CM Hub event was held Oct. 2017 at Little Water Distillery, Atlantic City.



A-CM Regional Hub Events – Making Connections



"Sharing Positive Energy" Feb., 2018 Here is the meeting summary post: <http://acua.com/blog/sharingpositiveenergy/>
Atlantic-Cape May Hub Energy Speakers included: Commissioner Upendra Chivukula, NJ Board of Public Utilities and Rick Dovey, Chairman, Sustainable Jersey Board of Trustees. Case Studies presented by: Jerry Barberio, Business Administrator, Hammonton; Greg Iorio, Facility Operations Depart., NJM Insurance Group; Keith Symonds, Varsity Inn, Ocean City Business & Residential; Incentives Programs: Patrick McDevitt, Energy Efficiency Manager, South Jersey Gas; Kimberly Hoff, New Jersey Clean Energy. Program Host - NJM's Website: <https://www.njm.com/about/community> Press of AC Photo gallery of NJM's Hammonton "Green" Bldg. > <https://tinyurl.com/ycmzno9b>
Sustainable Jersey Pages for New Jersey's Clean Energy Program (NJCEP): - Home Performance with Energy Star > <https://tinyurl.com/ydby239g> - Local Government Energy Audit > <https://tinyurl.com/y9uwcwbp>



A-CM Regional Hub Events – Making Connections



"Sharing Positive Energy"
Atlantic-Cape May Hub
meeting, Feb. 2018 at
NJM Insurance Group
in Hammonton, NJ.



A-CM Regional Hub Events – Making Connections



C-Change Conversation's "Primer" presented at the Ocean City Library Sept. 12, 2018



A-CM Regional Hub Events – Making Connections



C-Change Conversation’s “Primer” presented at the Ocean City Library Sept. 12, 2018. The C-Change Primer is a non-partisan, multi-media seminar on the science of climate change. Pictured, from left, Amy Cook-Menzel, Co-Chair of Atlantic – Cape May Sustainable Jersey Green Teams Regional Hub; Karen Mahar, Director of Ocean City Free Public Library; Kathleen Biggins, President, C-Change Conversations; Rev. Jeff Elliott, Chair of Cape May City Green Team; Harriette Brainard, C-Change Board member; Pam Mount, C-Change Board member and founding chair of the Board of Sustainable Jersey; Clarence Lear, Mayor of Cape May City; and Ralph Cooper, Co-Chair of ACM Sustainable Jersey Regional Hub and chair of Upper Twp. Green Team.

> www.c-changeconversations.org



A-CM Regional Hub Events – Making Connections



Atlantic-Cape May Regional Hub Program: Creative Solutions for Plastic Recycling. Local successes and best practices to improve recycling. Held May 15, 2019 at the Cape May County MUA in Cape May Court House, NJ. This was the 2nd in a series of A-CM Hub events on plastics and focused on solutions from local communities to tackle plastic waste through creative recycling initiatives in their towns & schools.



Slaybaugh School Complex - Egg Harbor Township
Recycle Bowl NJ State Champion 2018



A-CM Hub – Sharing Other Resources

**SUSTAINABLE
JERSEY®**
ATLANTIC-CAPE MAY

• REGIONAL HUB •

MAY 16 **Incubation Grants Workshop by NJ Council ...**
Thu 13:00 · by CMCCulture

MAY 15 **Atlantic-Cape May Regional Hub Meeting on...**
Wed 18:00 · Amy Cook Menzel went

MAY 14 **Frog Walk - Estell Manor Park**
Tue 19:30 · by Atlantic Cape May Sustainable Jersey Hub

MAY 14 **Garden Talks: Container Vegetable Garden**
Tue 18:00 · Amy Cook Menzel went

MAY 11 **TED Video - Discussion Series - Kate Raworth**
Sat 11:00 · by Upper Twp Green Team

MAY 7 **Opioid Abuse Meeting - Galloway Twp.**
Tue 18:00 · by Atlantic Cape May Sustainable Jersey Hub



Promoting nearby sustainable activities can boost
interest in your own community

Example: Wetlands Institute “Lunch and Learn” in Stone Harbor
with Surfrider Foundation Chapter program on Ocean Friendly Restaurants

<https://wetlandsinstitute.org>

<https://southjersey.surfrider.org/programs/ocean-friendly-restaurants>

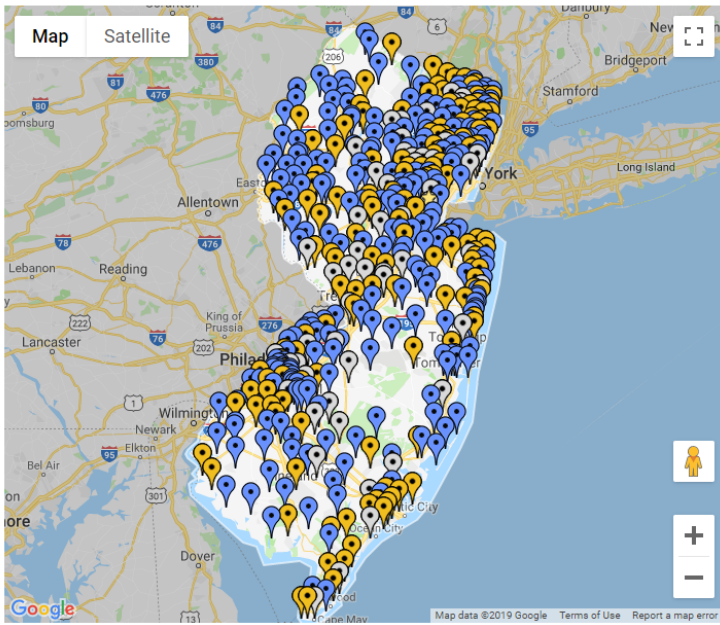


Actions: Your Roadmap for Community Success

Participating Communities

450 Total Participating 203 Currently Certified 1 Gold Stars Awarded

Map view List view



www.sustainablejersey.com

Update Search Reset

FILTER THIS MAP

SEE INSTRUCTIONS BELOW

BY STATUS

- Registered
- Bronze Certified
- Silver Certified
- Gold Stars Awarded
- Any Certified
- Any

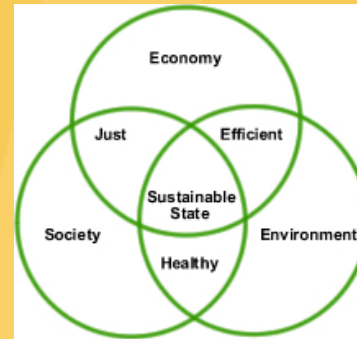
BY CERTIFIED ACTION

- Animals in the Community
- Arts & Creative Culture
- Brownfields
- Community Partnership & Outreach
- Diversity & Equity
- Emergency Management & Resiliency
- Energy
- Food
- Green Design
- Health & Wellness

PROSPERITY	POINTS
ENERGY EFFICIENCY	
Energy Tracking and Management*	10
Energy Audits for Municipal Facilities*	20-50
High Efficiency Municipal Buildings	10-20
Direct Install	10
Home Performance with Energy Star	10
FOOD	
Farmland Preservation	10 each
Food Production	10 each
Planning for Local Food Production	10 each
Support Local Food	5-10 each
LOCAL ECONOMIES	
Buy Local Programs	10 each
Green Business Recognition Program	10
Green Jobs/Economic Development	10
OPERATIONS AND MAINTENANCE	
Green Fleets*	10-20 each
Adopt Behavioral Policies	5
Green Purchasing Program	10 each
Grounds and Maintenance	10 each
ARTS & CREATIVE CULTURE	
Establish a Creative Team	10
Creative Assets Inventory	10



Strawberry Festival
Historical Preservation Society Upper Twp.



PLANET	POINTS
ANIMALS IN THE COMMUNITY	
Animals in the Community Education	10
Companion Animal Management Plan	15
Companion Animal Management Pledge	5
Pledge Supporting NJ Wildlife Action Plan	10
Wildlife Interaction Plan	10
GREEN DESIGN	
Green Building Policy/Resolution	5
Green Building Training	5
Green Design Commercial and Residential Buildings	5-20 each
Green Design Municipal Buildings	10-20 each
CLIMATE MITIGATION & ADAPTATION	
Municipal Carbon Footprint*	10
Climate Action Plan	10
Climate Adaptation: Flooding Risk	20
Community Carbon Footprint	10
Wind Ordinance	10
INNOVATION & DEMONSTRATION PROJECTS	
Geothermal Energy	10
Green Roots	10
Rain Gardens	10
Solar	10
Wind	10
Other	10

Elements of SJ Certification



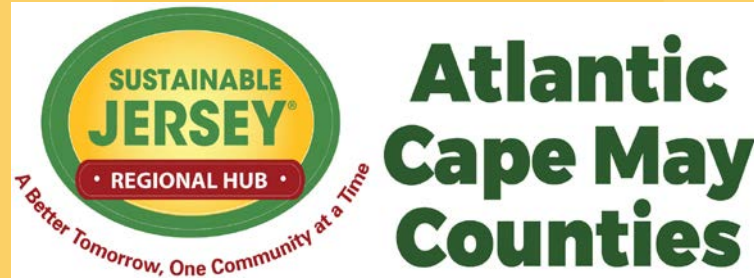
A-CM Regional Hub Events – Making Connections



The Problem with Plastics: Changes in the Recycling Industry - a special Sustainable Jersey Regional Hub gathering for Atlantic and Cape May County Green Teams, held Feb. 27, 2019, at the ACUA Recycling Center in Egg Harbor Twp.



A-CM Regional Hub Contact Information



Ralph Cooper
Cape May Co. Chairperson
CooperR71@gmail.com
• 609.464.0920

Amy Menzel
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amenzel@acua.com
• 609.272.6934

www.facebook.com/AtlanticCapeMayHub



Regional Hubs

www.sustainablejersey.com/grants-resources/regional-hubs



Collaborate & Listen: Lessons in Capacity Building



Jenny Ludmer

Community Outreach Manager, Sustainable Princeton
Member, Mercer County Sustainability Coalition



**Sustainable
Princeton**

Mercer County
Sustainability
Coalition



Collaborate & Listen: Lessons in Capacity Building

Collaborate to Implement:
**Energy Efficiency
Outreach**

Collaborate to Advocate:
Recycling Issues

Collaborate to Develop:
Climate Action Plan

Promote Collaboration:
**STAR Neighborhood
program**



Sustainable
Princeton

Mercer County
Sustainability
Coalition



Collaborate to Implement: Energy Efficiency Outreach

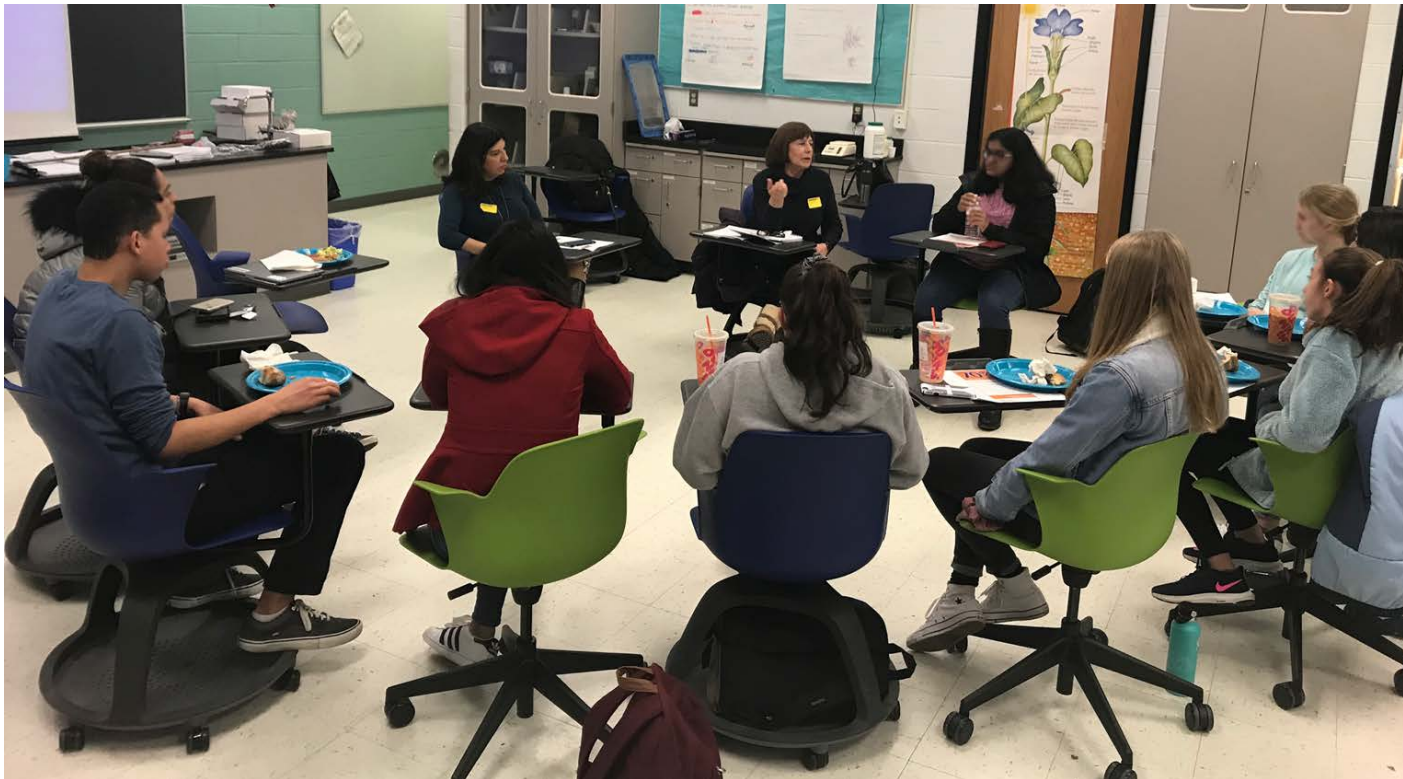
- Mercer County Sustainability Coalition was awarded \$10,000 grant from Sustainable Jersey to promote and advance NJ's energy efficiency program to small businesses.
- Eight participating communities throughout Mercer County.
- Each community can spend up to \$1000 on outreach meetings; outreach articles or press activities; Energy Savings awards; or other project activities
- Established a rough approach for each community:
 - Review list of completed DI projects to establish case studies
 - Gather materials for mailing and outreach:
 - Lists of local businesses (owners and tenants)
 - Template of Mayor's letter
 - Template of flyer

Mercer County
Sustainability
Coalition



Collaborate to Implement: Energy Efficiency Outreach

- Recruit and train Clean Energy Core Volunteers: students, community
- Concentrated outreach at one or two times:
 - June 2019: Letter and CEC outreach
 - September: PMA meeting and CEC outreach

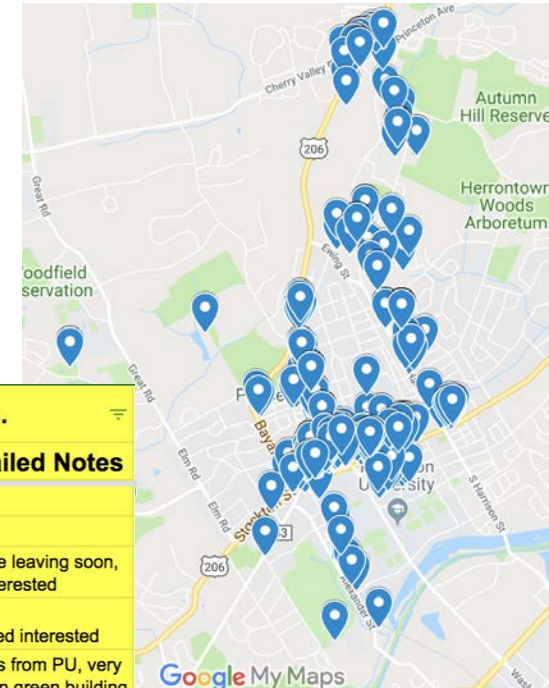


Mercer County
Sustainability
Coalition



Collaborate to Implement: Energy Efficiency Outreach

- Volunteer outreach in Princeton:
 - 700+ businesses
 - Divide and conquer
 - Get and provide feedback to volunteers!



Volunteers should log info into these fields.					
Biz Name	St #	Street Name	Volunteer(s)	Notes	Detailed Notes
Enterprise	272	Alexander Street	Dave	Planning to Return	
Julius Gross Decorators, Inc.	220	Alexander Street	Dave	Planning to Return	
Skillman Furniture	212	Alexander Street	Dave	Spoke to manager	May be leaving soon, not interested
Soonja's Sushi Bar	244	Alexander Street	Dave	Dropped flyer with non-manager	Seemed interested
WAWA	152	Alexander Street	Dave	Spoke to manager	Leases from PU, very modern green building
MS + RS Casa Aziz Salon	4	Hulfish Street	Ria + Maeve	Spoke to manager, interested	
MS + RS Corkscrew Wine Shop	49	Hulfish Street	Ria + Maeve	Spoke to manager, interested	
MS + RS Cranbury Station Galleries	10	Hulfish Street	Ria + Maeve	Dropped flyer with non-manager	
MS + RS Halo Farms Ice Cream & Fete	9	Hulfish Street	Ria + Maeve	Spoke to manager	
MS + RS Homestead Princeton	43	Hulfish Street	Ria + Maeve	Dropped flyer with non-manager	
MS + RS Kitchen Kapers	23	Hulfish Street	Ria + Maeve	Dropped flyer with non-manager	
MS + RS Lan Ramen	4	Hulfish Street	Ria + Maeve	Spoke to manager, interested	
MS + RS Limelite	4	Hulfish Street	Ria + Maeve	Dropped flyer with non-manager	
MS + RS Mediterra Restaurant	29	Hulfish Street	Ria + Maeve	Spoke to manager	

Mercer County Sustainability Coalition



Collaborate to Implement: Energy Efficiency Outreach

- The biggest **benefit** of MCSC collaboration is the **sharing of ideas**:
 - Role of partners: Tri-State, NJCEP
 - Flyers and print materials
 - Recruitment efforts
 - Outreach timelines

- The biggest **challenge** has been **organization**:
 - Who's leading the effort now?
 - How do we make decisions?
 - How does Basecamp work?

Mercer County
Sustainability
Coalition



Collaborate to Advocate: Recycling Issues

- **Recycling is in crisis, but what can we do?**
- **Assess the situation:** Did our price go up? If so, how much?
- **Determine the options:** Learned from other counties
- **Request change:** Be demanding, but supportive
- **Cite examples** of how recycling could be improved, including:
 - Offer behind-the-scenes tours of the MRFs
 - Mail printed schedule and recycling rules to each home and business annually
 - Conduct trials to determine potential avenues for contamination enforcement
- **Show support:** Letter signed by 19 members of the MCSC
- **Be loud:** Letter BCC'd to Mayor & Council for each municipality in Mercer County as well as the County Executive and County Freeholders

Mercer County
Sustainability
Coalition



Collaborate to Advocate: Recycling Issues

‘We understand that the MCIA’s work is very much limited by its budget and staff resources. However, this substantial increase in municipal contract cost **demands action**. Our community members deserve the opportunity to be educated in curbing contamination so that we all might realize the reduced long-term costs. **We are poised to support these efforts but are looking to the MCIA's leadership to make this proactive change.**’

- **Be persistent:**

- Respond to his response - keep the conversation going
- Attend MCIA Board meetings
- Recruit MCIA Board members

Mercer County
Sustainability
Coalition



Collaborate to Develop: Princeton's Climate Action Plan

-  Promotes Equity
-  Fosters Economic Sustainability
-  Improves Local Environmental Quality
-  Enhances Public Health & Safety
-  Builds Resilience

Aspen, CO


VISION 3 	All Philadelphians efficiently use clean energy that they can afford	VISION 4 	All Philadelphians are prepared for climate change and reduce carbon pollution
<p>Using cleaner energy more efficiently will save money and reduce carbon pollution, which causes climate change.</p> <p>▼ In 2014 Philadelphia buildings emitted 9.9 million metric tons of carbon pollution.</p>		<p>The usual weather conditions in Philadelphia are getting warmer, wetter, and more extreme, and climate science tells us these trends will continue.</p> <p>▼ In 2014 53,138 sensitive Philadelphians lived in hotter than average neighborhoods.</p>	
VISION 5 	All Philadelphians benefit from parks, trees, storm-water management, and healthy waterways	VISION 6 	All Philadelphians have access to safe, affordable, and low-carbon transportation
<p>Green, natural spaces improve our mental and physical health, keep our air and water clean, and contribute to safer and stronger communities.</p>		<p>Whether you get around on foot, by car, bike, or public transit, our robust transportation network is critical for Philadelphia's residents and businesses.</p>	

Philadelphia, PA

Community Scale Renewable Energy

Renewable energy - energy generated by natural resources - contributes little or no greenhouse gasses (GHG) to the atmosphere, reduces unhealthy by-products of burning fossil fuels and helps us reduce the need to import energy fuels from overseas. Renewable energy sources include: solar, wind, hydroelectric, and geothermal.

If the Town of Bedford purchased 100% renewable energy from conventional sources, such as those currently available through your utility, the cost would amount to over \$215,000 annually. The Town of Bedford, working with the Bedford 2020 Coalition and its partners, should commence a study to identify all available renewable energy assets in the community as well as opportunity sites where RE projects might best be implemented to bring this cost down. In addition, the study would include potential finance options. The results of this study could allow us to move toward increasing renewable energy production locally, bring down the incremental cost of using renewable energy, and ultimately move to 100% renewable energy use in town-owned buildings by 2020.

Total Cost: \$215,532 annually (\$0.10 per kWh additional cost)
Payback: Not available
Co-Benefits: 

Scope
 100% RE Purchased

Annual Reductions
CO₂e: 803 Tonnes in total Community Emissions and 15% reduction in TOB total Emissions and 75% of 20% by 2020 goal)
Energy: N/A
NO_x: 2,145 lbs
SO_x: 9,044 lbs
CO: 2,246 lbs
VOCs: 252 lbs
PM10: 1,981 lbs

Bedford, ME



Princeton University



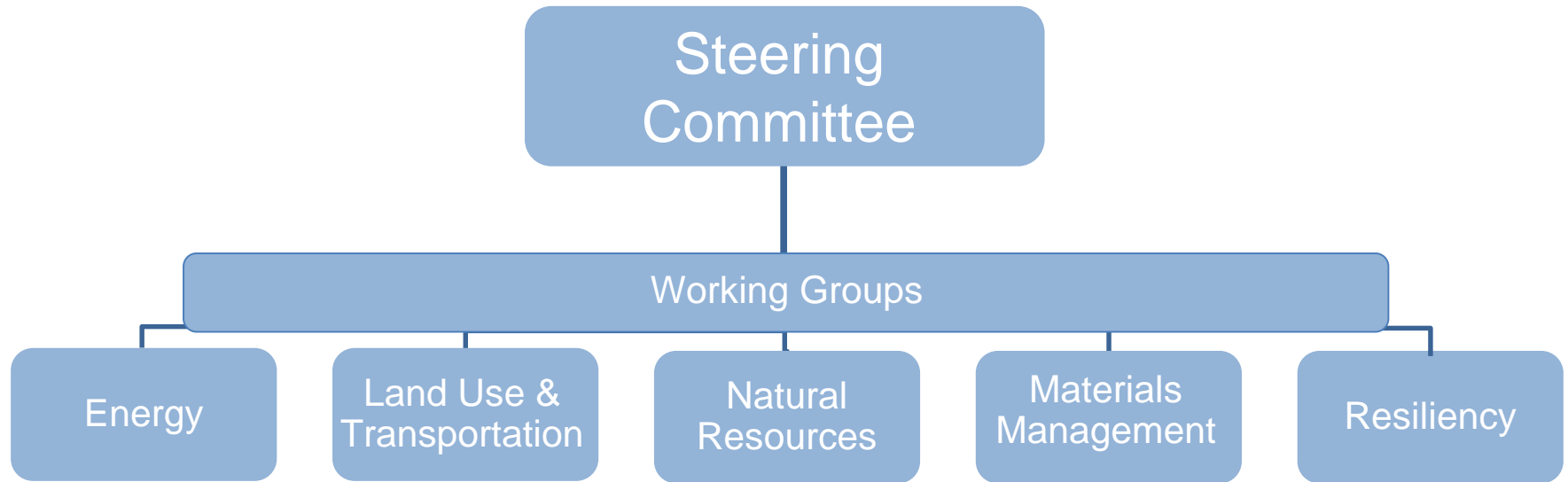
Princeton residents



Sustainable Princeton

Change a habit, change the world

Collaborate to Develop: Princeton's Climate Action Plan



A total of **54 volunteers** served on the Princeton CAP Committee.

Each offered **subject matter expertise** and/or **community leadership**.

This collaboration resulted in a **Climate Action Plan**, while new relationships led to receipt of a **PEW grant** to fund a portion of the CAP efforts.

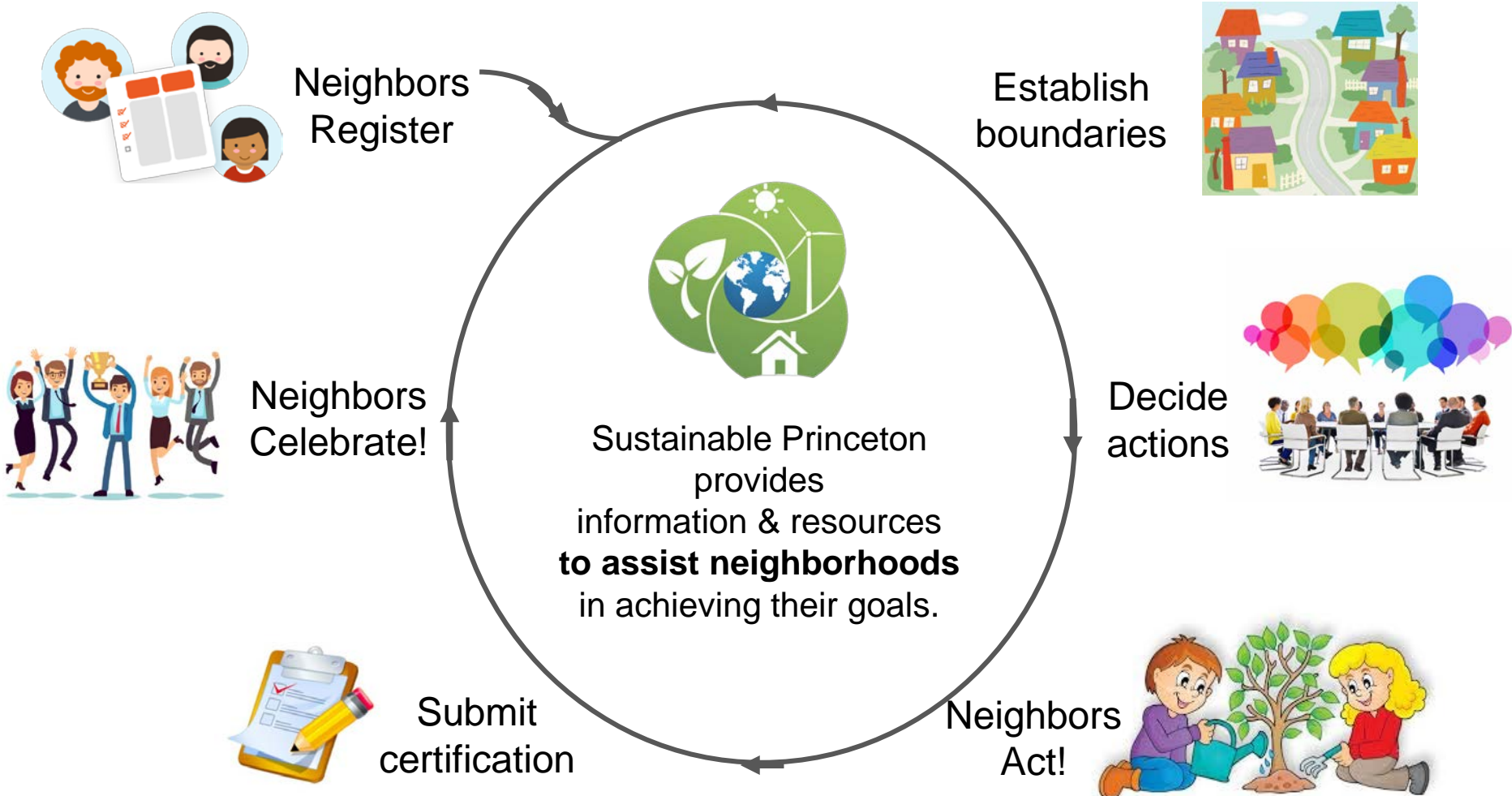
www.sustainableprinceton.org/climate-action-plan

Sustainable Princeton

Change a habit, change the world



Promote Collaboration: The STAR Neighborhood Program



Sustainable Princeton

Change a habit, change the world

Promote Collaboration: The STAR Neighborhood Program



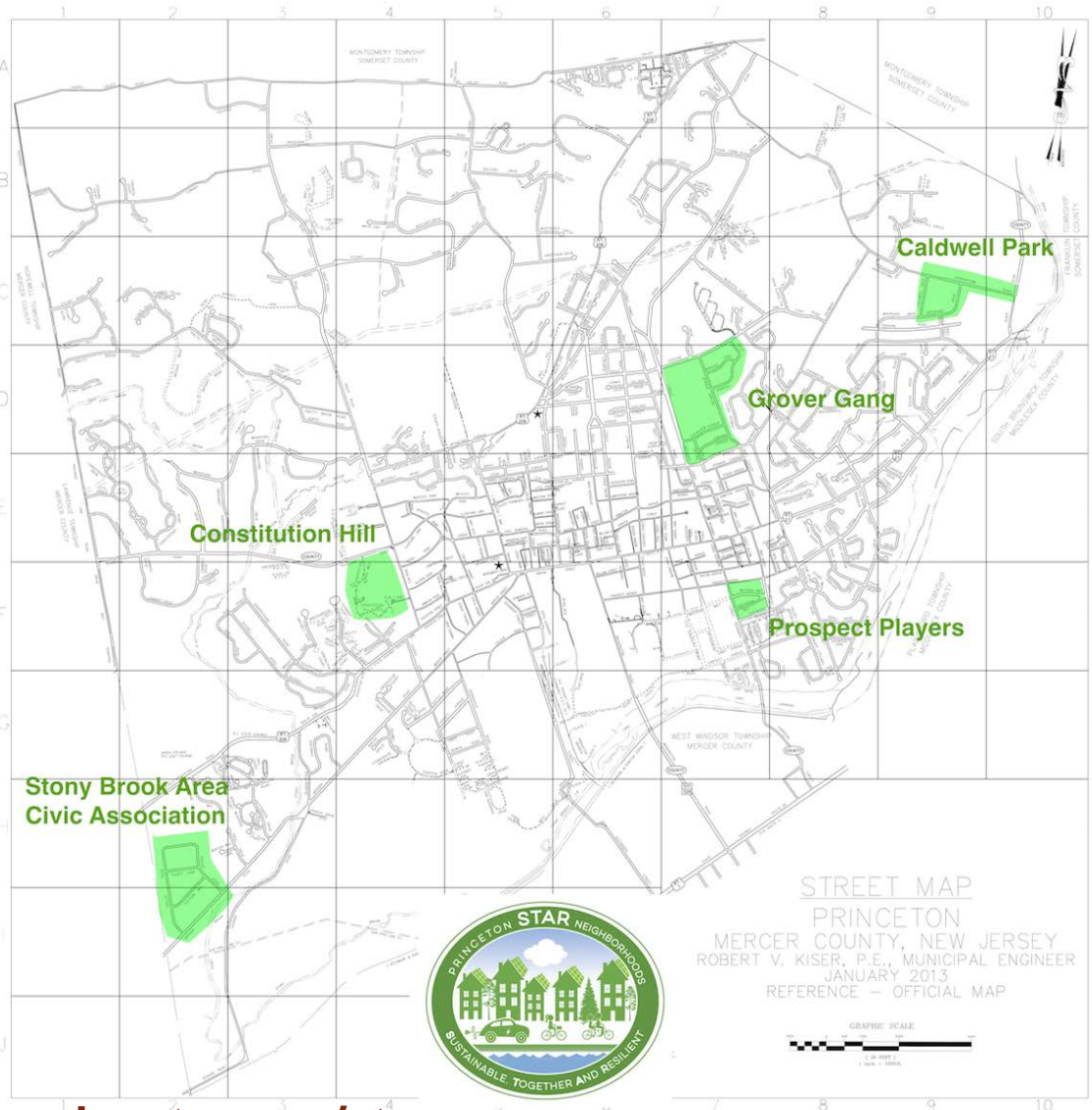
Sustainable Princeton
Change a habit, change the world

www.sustainableprinceton.org/star

Promote Collaboration: The STAR Neighborhood Program

**STAR
Neighborhoods
are forming all
around
Princeton!**

**What
about
yours?**



www.sustainableprinceton.org/star

Tools to Collaborate and Listen


Basecamp:


Rally the troops, share materials and ideas



 **Jenny Ludmer**, Sustainable Princeton Feb 13 ...




Woo-hoo! I just added  Teresita,  PAM,  Dana,  Ed and  Ratna. That means we are just waiting on a few more tagged below.

Ewing: Heidi, John, Joanne M,  Lisa
Hamilton:  Rodney
Hightstown: Keith,  Donna
Hopewell: Scott,  Joann, Eileen (emailed a copy)
Lawrence: Pam, Teresita, Dana, Ed, Ratna,  Mike
Princeton: Molly, Christine, Jenny
Trenton: Jon Simon (emailed a copy)
West Windsor: Andrea Sue, Larry,  Tirza,  Miguel

 **Jenny Ludmer**, Sustainable Princeton Feb 20 ...

Thanks  Jim, your name and the Trenton officials have been added to the letter! We are now much closer to having every municipality represented ... yippee! Here's a recap of signees:

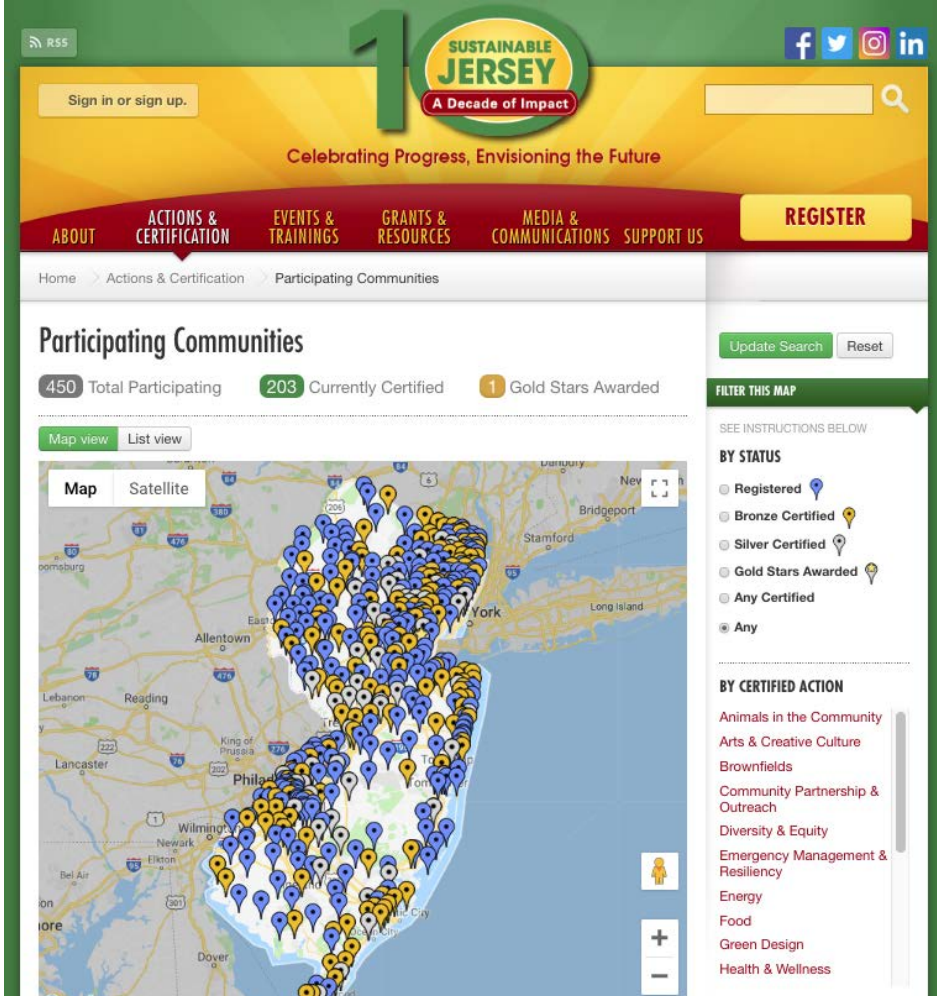
Ewing: Heidi, John, Joanne M
Hamilton: no one signed yet  Rodney ?
Hightstown: Keith
Hopewell Borough: Scott
Hopewell Township: Carol
Lawrence: Pam, Teresita, Dana, Ed, Ratna, Mike
Pennington: no one signed yet  Joann ?
Princeton: Molly, Christine, Jenny
Trenton: Jim
West Windsor: Andrea Sue, Larry

Anyone else want to sign?  Tirza,  Miguel,  Lisa

Finally, can anyone help me figure out how to reach Hamilton? Rodney hasn't responded to my messages yet.

Sustainable Jersey website:

Search actions, find who's doing them and how



The screenshot shows the Sustainable Jersey website interface. At the top, there's a navigation bar with a search bar and social media icons. Below that, a banner reads "10th Anniversary Sustainable Jersey A Decade of Impact Celebrating Progress, Envisioning the Future". The main content area is titled "Participating Communities" and displays a map of New Jersey with numerous location pins. A sidebar on the right allows filtering by status (Registered, Bronze Certified, Silver Certified, Gold Stars Awarded, Any Certified) and by certified action (Animals in the Community, Arts & Creative Culture, etc.).

Collaborate & Listen: Lessons in Capacity Building

THANK YOU!

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Molly Jones

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**Sustainable
Princeton**

Collaborate & Listen: Lessons in Capacity Building

Mercer County
Sustainability
Coalition



Mercer County Sustainability Coalition

www.mercersustainabilitycoalition.org

mercersustainabilitycoalition@gmail.com

- **Ewing:** Lisa Feldman, Heidi Furman, John Hoegl, Joanne Mallowney
- **Hamilton:** Rodney Richards
- **Hightstown:** Keith LePrevost, Donna LePrevost, Ken Lewis
- **Hopewell Valley:** Scott Fulmer, Eileen Heinzl, Joann Held, Carol Meyer
- **Lawrence:** Teresita Bastides-Heron, Ed Frankel, Dana Irlbacher, Pam Mount, Mike Winka, Ratna Wynn, Greg Whitehead
- **Mercer County:** Leslie Floyd
- **Mercer County Improvement Authority:** Dan Napoleon
- **Princeton:** Molly Jones, Jenny Ludmer, Christine Symington
- **Sustainable Jersey:** Lauren Skowronski
- **TCNJ:** Nancy Quirk
- **Trenton:** Jim Simon
- **Watershed Institute:** Lia Mastropolo
- **West Windsor:** Laurie Gable, Larry Katz, Andrea Sue Mandel, Janet Pellichero, Miguel Vilaro-Munet, Tirza Wahrman



- Hub first meeting March 2018
- Styrofoam project came out of a discussion about Leonia's efforts
- Hub program is basically a copy of Leonia's
- Jump-started by a Sustainable Jersey grant

Process

- Held exploratory meeting
- Held 3 preliminary drives
- Volunteers for each major area.
- Applied for Sustainable Jersey Grant
- All efforts are collaborative
- Adapt programs to each municipality

Components

- Education
- EPS Recycling
 - Drives
 - Permanent programs
- Styrofoam (XPS) free business awards
- Banning XPS

Impact to Ridgefield Park

- Started EPS recycling program
- First XPS (Styrofoam) free lunch trucks in the county.
- Working on regional solution to EPS hauling (Englewood)
- Removing XPS from schools
- Gave us confidence to apply for a grant to hold a Summer Arts Fest
- Local businesses awareness
- Might make silver this year

Ridgefield Park Collaborations

- Sought mentoring from Secaucus & Bogota to start certification process
- Share members & projects with Bogota Green Team
- Share members & projects with Environmental Commission (separate organizations)
- Village Green Team has Rep from School District
- Green Team, Environmental Commission and school district have shared projects
- Green Team, Arts Association and Creative Team share members and projects
- Member - Bergen County Hub
- Collaboration/joint projects with DPW
- Regularly attend village Board of commissioners meetings

Tips

- Work on common issues – Differences can wait
- Look for opportunities everywhere
- Timing is everything
 - Be slow with corrections and advice
- Win – Win is better than winning
- Listen like you are wrong

Status

- XPS banned in 2 municipalities
- County was already removing XPS from all facilities.
- 2,000# of EPS recycled at drives and permanent programs
- Education events are ongoing
- Styrofoam Free Business awards given out to hub members for distribution.

Mark Olson

- Chair Ridgefield Park Green Team
- Mark-Olson@verizon.net



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